



#smallbizchat

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CathyWebSavvyPR: RT @smallbizlady: Next week on #smallbizchat Katherine R. Lewis @currentmom teaches us how to blog for money. #SmallBizChat
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kimbeasley: RT @smallbizlady: Next week on #smallbizchat Katherine R. Lewis @currentmom teaches us how to blog for money. #smallbizchat
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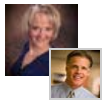
CathyWebSavvyPR: You are welcome Melinda - I always enjoy this - even w
Twitter's search issues! love helping get good info 2 small biz peeps
#SmallBizChat
half a minute ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



kimbeasley: @CathyWebSavvyPR so true, included in the marketing budget are
websites, PR, social media, such much that can help grow biz #smallbizchat
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debbie_steg: RT @smallbizlady: Next week on #smallbizchat Katherine R.
Lewis @currentmom teaches us how to blog for money. #SmallBizChat
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greenmarkpr: @WhenGrowthStall Looking forward to it! #SmallBizChat
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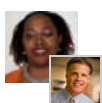
prcindy: RT @smallbizlady: Join the #SmallbizchatLinkedIn group!
<http://bit.ly/smallbizchatonlinkedin> (expand) #SmallBizChat
1 minute ago from *API* · [Reply](#) · [View Tweet](#)



smallbizlady: Next week on #smallbizchat Katherine R. Lewis @currentmom
teaches us how to blog for money. #SmallBizChat
1 minute ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



yourjobmyoffice: @WayneLiew Have no fear Wayne - it may take a bit longer, but I
can splice together a transcript. #smallbizchat
1 minute ago from *web* · [Reply](#) · [View Tweet](#)



kimbeasley: @WhenGrowthStall thanks! Decreasing marketing budget can have a
direct affect on your bottom line. OUCH! :) #smallbizchat
2 minutes ago from *TweetChat* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



WayneLiew: @smallbizlady I will. Thank you for interviewing @WhenGrowthStall (A big thank you to you too). Learned a lot. #SmallBizChat

2 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



smallbizlady: #Smallbizchat has a new facebook fan page. <http://facebook.com/smallbizchat> Are you a fan yet? #SmallBizChat

2 minutes ago from *TweetGrid* · Reply · View Tweet



gbstrickland: RT @WhenGrowthStall: And a signed copy of my book is going to go to one of the next 50 followers of @smallbizchat. #SmallBizChat

2 minutes ago from *TweetGrid* · Reply · View Tweet



CathyWebSavvyPR: @kimbeasley It is a shame that more biz owners & CEOs don't think that way PR/marketing is often 1st to go - #smallbizchat

2 minutes ago from *web* · Reply · View Tweet · Show Conversation



smallbizlady: For more tips on small biz success subscribe to Melinda's blog at <http://bit.ly/3x5Gm2> (expand) #SmallBizChat

2 minutes ago from *TweetGrid* · Reply · View Tweet



GetResults: @prcindy Yes you do. I was saying honesty never hurts, but helps. When things get better those who weren't forthcoming suffer #smallbizchat

3 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



WhenGrowthStall: I encourage you to keep an eye out for my latest BusinessWeek.com column on Friday...The Do-It-Yourself MBA #SmallBizChat

3 minutes ago from *TweetGrid* · Reply · View Tweet



smallbizlady: If you have some expertise to share here's how to be a guest on #smallbizchat <http://bit.ly/4r5KEZ> (expand) #SmallBizChat

3 minutes ago from *TweetGrid* · Reply · View Tweet



WayneLiew: Also, if you are wondering what are some of the 2010 resolutions of small business owners, check out <http://bit.ly/8WSptJ> (expand) #SmallBizChat

3 minutes ago from *TweetGrid* · Reply · View Tweet



jantallent: RT @kimbeasley: Smart idea: keep marketing/PR budget when economy bad. Best 2 market biz more 2 keep in mind of target clients. #smallbizchat

3 minutes ago from *Seismic* · Reply · View Tweet



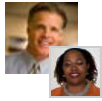
smallbizlady: Thank you to virtual assistant Sonia @yourjobmyoffice, she'll get that transcript out shortly on @smallbizchat. #SmallBizChat

3 minutes ago from *TweetGrid* · Reply · View Tweet



victorliew: RT @WhenGrowthStall: a signed copy of my book is going to 1 of the next 50 followers of @smallbizchat. Spread the word! #SmallBizChat

3 minutes ago from Seismic · Reply · View Tweet



WhenGrowthStall: @kimbeasley Great advice. #SmallBizChat

3 minutes ago from TweetGrid · Reply · View Tweet · Show Conversation



smallbizlady: Thank you to @cathywebsavvypr my co-host and social media PR pal. #SmallBizChat

3 minutes ago from TweetGrid · Reply · View Tweet



CurrentMom: RT @WhenGrowthStall: A signed copy of my book is going to go to one of next 50 followers of @smallbizchat. Spread the word! #SmallBizChat

3 minutes ago from TweetDeck · Reply · View Tweet



smallbizlady: @WayneLiew not to worry the transcript is coming in a new way tonight you'll see shortly #SmallBizChat

4 minutes ago from TweetGrid · Reply · View Tweet · Show Conversation



yourjobmyoffice: Sonia, here. VA to #smallbizchat + founder of new launch <http://yiddishology.com> <Because aren't we all a little bit Yiddish?> #smallbizchat

4 minutes ago from web · Reply · View Tweet



WayneLiew: I'm an online marketing consultant and the editor of <http://wayneliew.com>, a blog offering small business advice. #SmallBizChat

4 minutes ago from TweetGrid · Reply · View Tweet



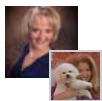
kimbeasley: Smart idea to not cut marketing/PR budget when economy is bad. Best to market biz more to keep in mind of target clients. #smallbizchat

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smallbizlady: Join the #SmallbizchatLinkedin group! <http://bit.ly/smallbizchatonlinkedin> (expand) #SmallBizChat

5 minutes ago from TweetGrid · Reply · View Tweet



greenmarkpr: @prcindy Thanks much. Having a blast! #SmallBizChat

5 minutes ago from TweetGrid · Reply · View Tweet · Show Conversation



WhenGrowthStall: And a signed copy of my book is going to go to one of the next 50 followers of @smallbizchat. Spread the word! #SmallBizChat

7 minutes ago from TweetGrid · Reply · View Tweet



WayneLiew: Gosh, I think Twitter Search just destroyed the wonderful time of learning and networking that we're having at #smallbizchat.

7 minutes ago from *CoTweet* · [Reply](#) · [View Tweet](#)



wreichard: @WhenGrowthStall Thanks! (re: examples) #smallbizchat

7 minutes ago from *TweetChat* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



CurrentMom: I'm a freelance writer, editor and founder of CurrentMom mom tech incubator. New convert to entrepreneurship & I'm hooked. #smallbizchat

8 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



WhenGrowthStall: Thanks for having me. It's fun. Don't forget to take the self-diagnosis for your company at www.WhenGrowthStalls.com. #SmallBizChat

8 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



smallbizlady: RT @whengrowthstall 1c. We commissioned research among other Inc. 500 companies to learn about maintaining growth. #SmallBizChat

16 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



aneclecticsoul: Thx this is what I call great Tweetchat-service ;0) RT @CathyWebSavvyPR: @Casudi had to head to a dinner meeting #SmallBizChat

17 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



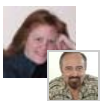
GetResults: @CurrentMom Honest talks seldom move people. Competitors, others, in same boat. When not open and things get better, though... #smallbizchat

17 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



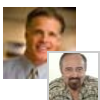
wreichard: @WhenGrowthStall Steve, what are some examples of companies doing growth well? (Excuse me if that was already asked.) Thanks! #smallbizchat

17 minutes ago from *TweetChat* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



CathyWebSavvyPR: @GetResults I like the image of group paddling - I'm inking of the various native cultures with huge canoes paddling together #SmallBizChat

18 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



WhenGrowthStall: @GetResults If a leader is alone, he's not a leader. #SmallBizChat

18 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



yourjobmyoffice: tweet tweet - oh twitter, are you being wonky again? #smallbizchat

18 minutes ago from *web* · [Reply](#) · [View Tweet](#)



smallbizlady: [@greenmarkpr](#) do you mean self-funded businesses?
[#SmallBizChat](#)

19 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



aneclecticsoul: RT [@prcindy](#): [@CathyWebSavvyPR](#) [@brucepeters](#) a Why is it that I don't think of my self as my own boss. My clients are my bosses.
[#smallbizchat](#)

19 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



jessienuez: RT [@WhenGrowthStall](#): Cheer up.This crisis has affected every company, and if you're still around that's saying something [#SmallBizChat](#)

19 minutes ago from *HootSuite* · [Reply](#) · [View Tweet](#)



aneclecticsoul: BE HONEST and ASK for INPUT Q9 How can a business owner rally their staff around moving the business forward again? [#SmallBizChat](#)

19 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



debbie_steg: [@MediaCollective](#) when fin fears set in panicky decisions like that happen [#SmallBizChat](#)

19 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



GreenSoil: RT [@CathyWebSavvyPR](#): RT [@WhenGrowthStall](#): [@GetResults](#) We sink or we swim. Together. So let's start paddling. [#SmallBizChat](#)

19 minutes ago from *web* · [Reply](#) · [View Tweet](#)



smallbizlady: Q10 Do anyone have any other words of advice to kick start growth in a small business? [#SmallBizChat](#)

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smallbizlady: [@currentmom](#) the worst thing is to have people whispering about what they think is going on. People appreciate honesty #SmallBizChat

21 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



MediaCollective: [@smallbizlady](#) big mistake for companies to lay off sales, tightening rope go inhouse=more \$ NOT =–s lost stability & growth #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



greenmarkpr: [@WhenGrowthStall](#): Are there stats on successful businesses that start from \$0 capital? #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



CathyWebSavvyPR: RT [@WhenGrowthStall](#): [@GetResults](#) We sink or we swim. Together. So let–s start paddling. #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



CathyWebSavvyPR: [@aneclecticsoul](#) [@Casudi](#) had to head to a dinner meeting - I–m sure she–ll answer later - she–s a regular here - ood Peeps #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



WayneLiew: RT [@WhenGrowthStall](#): [@GetResults](#) We sink or we swim. Together. So let–s start paddling. #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



smallbizlady: RT [@WhenGrowthStall](#): [@GetResults](#) We sink or we swim. Together. So let–s start paddling. #SmallBizChat

22 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



WhenGrowthStall: [@GetResults](#) We sink or we swim. Together. So let–s start paddling. #SmallBizChat

23 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



GetResults: [@smallbizlady](#) Not all "great salespeople" are great at sales. Some comp programs and lack of flex force people out. Others... #smallbizchat

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Nifty queries:

- [cool filter:links](#)
- ["is down"](#)
- [movie :\)](#)
- ["happy hour" near:SF](#)
- [#haiku](#)
- ["listening to"](#)
- [love OR hate](#)
- [flight :\(](#)



aneclecticsoul: Hey nice to Tweet-cu again ;0) RT @GetResults: @aneclecticsoul we would be happy to have a box - many have been repossessed #smallbizchat

23 minutes ago from *TweetDeck* · Reply · View Tweet



debbie_steg: @FranchiseKing it is, and yet the ones that haven't are busier than ever #SmallBizChat

24 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



aneclecticsoul: AMEN! RT @WhenGrowthStall: Cheer up.This crisis has affected every company, and if you're still around that's saying something #SmallBizChat

24 minutes ago from *TweetDeck* · Reply · View Tweet



WhenGrowthStall: @CurrentMom Honest conversation, handled properly, won't run people off but lock them in. Will build trust. #SmallBizChat

24 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



FranchiseKing: @smallbizlady Hi Melinda. Thanks for connecting over on LinkedIn #SmallBizChat

25 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



prcindy: 8b. Second, consider this knowledge about destructive internal dynamics a competitive advantage. #SmallBizChat /via @WhenGrowthStall exp

25 minutes ago from *Tweetie* · Reply · View Tweet



smallbizlady: @FranchiseKing thanks for playing #SmallBizChat

25 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



CathyWebSavvyPR: @FranchiseKing thanks for stopng by! #SmallBizChat

25 minutes ago from *TweetGrid* · Reply · View Tweet



aneclecticsoul: I luv my TweetDeck! RT @CathyWebSavvyPR: tweetgrid/twitter search having issues moving slow - stick with us. #SmallBizChat

26 minutes ago from *TweetDeck* · Reply · View Tweet



debbie_steg: @FranchiseKing they've bought into the group consciousness lack mentality #SmallBizChat

26 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



smallbizlady: RT @FranchiseKing: If it starts with "sales" why are so many great salespeople losing their jobs? #SmallBizChat

26 minutes ago from *TweetGrid* · Reply · View Tweet

FranchiseKing: If it starts with "sales" why are so many great salespeople losing



their jobs? [#SmallBizChat](#)

26 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



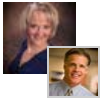
[aneclecticsoul](#): Minimize costs & re-test their market Q8 So many companies have been slammed by economic crisis. What should they do first? [#SmallBizChat](#)

27 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



[smallbizlady](#): A9 Engage your staff in developing solutions to the problem-- don't hide in your office stressing alone [#SmallBizChat](#)

27 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



[greenmarkpr](#): [@WhenGrowthStall](#) I like this and believe it. Fosters morale and team building to solutions. [#SmallBizChat](#)

27 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[CathyWebSavvyPR](#): RT [@smallbizlady](#): Q9 How can a business owner rally their staff around moving the business forward again? [#SmallBizChat](#)

27 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



[CathyWebSavvyPR](#): [@econwriter5](#) [#smallbizchat](#) 8-9pm ET Businessweek.com columnist Steve McKee [@whengrowthstall](#) tweetgrid link <http://is.gd/65IUP> (expand) [#SmallBizChat](#)

27 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[GetResults](#): A8 - First obligation in every recession is keep the doors open - starts with sales, then cost controls [#smallbizchat](#)

28 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



[WhenGrowthStall](#): 9d. If you can agree on the "what" of the solution, you can get down to the business of focusing on the "how" as a team. [#SmallBizChat](#)

28 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



[aneclecticsoul](#): That's why we are tweeting [@8pm](#) ;0) RT [@WhenGrowthStall](#) Relationships still have an important place, maybe now more so. [#SmallBizChat](#)

28 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



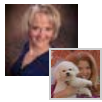
[WhenGrowthStall](#): 9c. Most internal corporate arguments tend to center around strategy and tactics, not objectives. [#SmallBizChat](#)

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[WhenGrowthStall](#): 9b. Find out what the issues really are, then you can agree on a common definition of the way out. [#SmallBizChat](#)

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greenmarkpr: @prcindy So agree! Fear can be a business killer as much as anything else. #SmallBizChat

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WhenGrowthStall: 9a. The first thing to do when times get tough is have an honest conversation with your staff, which isn't always easy. #SmallBizChat

28 minutes ago from *TweetGrid* · Reply · View Tweet



smallbizlady: @CASUDI great having you tonight #SmallBizChat

28 minutes ago from *TweetGrid* · Reply · View Tweet · Show Conversation



econwriter5: Oh right. #SmallBizChat

29 minutes ago from *TweetDeck* · Reply · View Tweet



CathyWebSavvyPR: @CASUDI goodnight - look for the transcript later on @smallbizchat #SmallBizChat

29 minutes ago from *TweetGrid* · Reply · View Tweet



MediaCollective: Q8 Dont panic and make rash decisions, re evaluate your expenses, goals maybe a time to laser in on your core opportunities #SmallBizChat

29 minutes ago from *TweetGrid* · Reply · View Tweet



smallbizlady: Q9 How can a business owner rally their staff around moving the business forward again? #SmallBizChat

29 minutes ago from *TweetGrid* · Reply · View Tweet



FranchiseKing: Stopping by... #SmallBizChat

29 minutes ago from *TweetGrid* · Reply · View Tweet



CathyWebSavvyPR: RT @WhenGrowthStall: 8b. Second, consider this knowledge about destructive internal dynamics a competitive advantage. #SmallBizChat

30 minutes ago from *TweetGrid* · Reply · View Tweet



prcindy: A7 @smallbizlady Risk is a key factor. Biz owners will tell you, you have to lose the fear factor and judiciously dive in. #smallbizchat

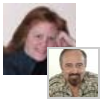
30 minutes ago from *Tweetie* · Reply · View Tweet



CathyWebSavvyPR: @brucepeters A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat

30 minutes ago from *TweetGrid* · Reply · View Tweet

CathyWebSavvyPR: @GetResults Q7 Why is consistency so important for a



business to grow? #SmallBizChat

31 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



brucepeters: RT @smallbizlady: Q: What is the focus of #smallbizchat? #SmallBizChat

31 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



CathyWebSavvyPR: RT @smallbizlady: Q8 So many companies have been slammed by the economic crisis. What should they do first? #SmallBizChat

31 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



MediaCollective: RT @smallbizlady: Q8 So many companies have been slammed by the economic crisis. What should they do first? #SmallBizChat

31 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



CathyWebSavvyPR: @yourjobmyoffice @michsineath @imagewear thanks guys - we had a 2 minute hiccup of no tweets -then a bunch #SmallBizChat

31 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



WhenGrowthStall: 8c. If you can overcome them before your competitors do, you'll have a huge leg up as the economy starts to rebound. #SmallBizChat

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greenmarkpr: RT @smallbizlady: Q8 So many companies have been slammed by the economic crisis. What should they do first? #SmallBizChat

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WhenGrowthStall: 8b. Second, consider this knowledge about destructive internal dynamics a competitive advantage. #SmallBizChat

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WhenGrowthStall: 8a. Cheer up. I mean that. This crisis has affected every company, and if you're still around that's saying something. #SmallBizChat

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WhenGrowthStall: @greenmarkpr Always. #SmallBizChat

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CathyWebSavvyPR: tweetgrid/twitter search having issues moving slow - stick with us. Just be parietn - or check main twitter stream #SmallBizChat

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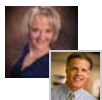
smallbizlady: Q8 So many companies have been slammed by the economic crisis. What should they do first? #SmallBizChat

33 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



WhenGrowthStall: @WayneLiew Absoulutely. Now more than ever. #SmallBizChat

33 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



greenmarkpr: @WhenGrowthStall Relationships still have an important place, maybe now moreso. #SmallBizChat

34 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



WhenGrowthStall: 7f. That only leads to more change as they dig an even deeper hole without even realizing it. #SmallBizChat

34 minutes ago from *TweetGrid* · [Reply](#) · [View Tweet](#)



aneclecticsoul: BLESSINGS IN DISGUISED RT @prcindy: #SmallBizChat with all the layoffs owning your own business is a great way to kick start your new dreams

34 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



CathyWebSavvyPR: test tweet can any body see this? #SmallBizChat

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debbie_steg: A7 Risk aka change is always present - imp. to have a solid foundation to navigate from during changes #SmallBizChat

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- [Yele](#)
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- [#ghettoremedies](#)
- [Doctors Without](#)
- [Text](#)
- [Ups](#)

Nifty queries:

- [cool filter:links](#)
- ["is down"](#)
- [movie :\)](#)
- ["happy hour" near:SF](#)
- [#haiku](#)
- ["listening to"](#)
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MediaCollective: Q7 consistency is important to your market place they want to count on U and your business bc mks working processes sv time=\$
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yourjobmyoffice: [@CASUDI](#) My mom loves to tell me stories of ingenuity during the great depression. Fascinating and inspiring. [#smallbizchat](#)

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donlafferty: [@smallbizlady](#) You killed it last night, Melinda. Wow! [#140conf](#)
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anelecticsoul: @ the end It's consumer's perception that matters RT [@WhenGrowthStall](#): With a new campaign, in some ways ur starting over.
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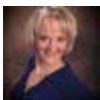
CASUDI: Q7: Consistency helps Biz stay on the tracks, gives Biz credibility to their customers ~ esp in a recession [#smallbizchat](#)

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donlafferty: RT [@smallbizlady](#): Join me in NYC Apr 20-21 w/ [@garyvee](#), [@AnnCurry](#) & [@timarmstrongaol](#) For info <http://bit.ly/58GXGk> (expand)
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greenmarkpr: RT [@prcindy](#): [#SmallBizChat](#) with all the layoffs, owning your own business is a great way to kick start your new dreams

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yourjobmyoffice: That's why I'm here! RT [@prcindy](#): with layoffs, owning own biz is a great way to kick start your new dreams [#smallbizchat](#)

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WayneLiew: Q: Is innovation on business processes or launch of new products encouraged when growth stalls? [#SmallBizChat](#)

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WhenGrowthStall: [@prcindy](#) Don't give up! [#SmallBizChat](#)

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CathyWebSavvyPR: A7 consistency is important for growth - as it helps build your biz's credibility in minds of yr customers #SmallBizChat

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greenmarkpr: Just told someone today that I like wearing stilletos because they dig in deep! #SmallBizChat

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smallbizlady: A7 the biggest issues that smal biz owners have is risk. Consistency help clients loose the fear of doing business #SmallBizChat

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prindy: #SmallBizChat with all the layoffs, owning your own business is a great way to kick start your new dreams

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CathyWebSavvyPR: RT @WhenGrowthStall: 7d...it's quite another to try to be something in the marketplace you've never been before. #SmallBizChat

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CathyWebSavvyPR: RT @WhenGrowthStall: 7c. It's one thing to refresh your advertising along the same lines you've been doing for several years... #SmallBizChat

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WhenGrowthStall: 7e. Since it can take some time to realize marketing effects, companies that need a quick fix tend to lose patience. #SmallBizChat

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WhenGrowthStall: 7d...it's quite another to try to be something in the marketplace you've never been before. #SmallBizChat

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WhenGrowthStall: 7c. It's one thing to refresh your advertising along the same lines you've been doing for several years... #SmallBizChat

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WhenGrowthStall: 7b. Every time a company launches a new initiative or kicks off a new campaign, in some ways it's starting over. #SmallBizChat

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BizMoneySaver: Every business owner should know fiscal shape of business on a monthly basis.Q6How important it's 2 focus on financials? #SmallBizChat

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MediaCollective: RT @smallbizlady: Q7 Why is consistency so important for a business to grow? #SmallBizChat

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WhenGrowthStall: 7a. Because it tends to go out the window when growth stalls. In our over-communicated culture, consistency is your friend. #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q7 Why is consistency so important for a business to grow? #SmallBizChat

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greenmarkpr: Recently read somewhere that "responsibility" will become the biz buzz of this decade. #SmallBizChat

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debbie_steg: I'm getting real-time search results at <http://tweetgrid.com/> #SmallBizChat

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prcindy: #SmallBizChat Q6 I've had a line of credit for years, never touched until this year. Feels like I'll never get out from under it!

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jessienuez: RT @smallbizlady: R U Thinking about starting a biz? 10 Things To Do Before Going Into Business <http://bit.ly/4QHlco> (expand) #SmallBizChat

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smallbizlady: Q7 Why is consistency so important for a business to grow? #SmallBizChat

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jessienuez: RT @smallbizlady: Take the 25K Become Your Own Boss Entrepreneur's Challenge details at <http://bit.ly/5VJ73S> (expand) #SmallBizChat

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anelecticsoul: True...stats back this up. RT @greenmarkpr: I believe small business will be the key to turning around this economy. #SmallBizChat

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jessienuez: RT @greenmarkpr: Reinvention is part of the entrepreneurial spirit. Necessary in down times and good times. #SmallBizChat

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prcindy: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson's blog at <http://bit.ly/3x5Gm2> (expand) #SmallBizChat

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5_dollarshake: RT @greenmarkpr: I believe small business will be the key to turning around this economy. #SmallBizChat

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NJDreaming: My absolute biggest stumbling block. Q5 What is the loss of nerve dynamic and why is that an issue? #SmallBizChat

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jessienuez: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson's blog at <http://bit.ly/3x5Gm2> (expand) #SmallBizChat

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**CASUDI**: RT @MediaCollective: Q6 Well we all saw & know what happens when U dont make responsible financial decissions .. collapse #SmallBizChat

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**AngEngland**: RT @greenmarkpr: I believe small business will be the key to turning around this economy. #SmallBizChat

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**WhenGrowthStall**: RT @greenmarkpr: I believe small business will be the key to turning around this economy. #SmallBizChat AMEN

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**CASUDI**: @smallbizlady Q6Focusing on financials in good times can sometimes really help with cash flow in bad times~ preparedness #smallbizchat

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**MediaCollective**: Q6 Well we all saw & know what happens when you dont make responsible financial decissions .. collapse #SmallBizChat

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**aneclecticsoul**: Has to do w projections & having a cushion 4 unforeseen external/internal changes Q6How important it's 2 focus on financials? #SmallBizChat

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**greenmarkpr**: I believe small business will be the key to turning around this economy. #SmallBizChat

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**prcindy**: Welcome to the chat @greenmarkpr @prcindy #SmallBizChat /via @CathyWebSavvyPRthanks

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- "is down"
- movie :)
- "happy hour" near:SF
- #haiku
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Challenge details at <http://bit.ly/5VJ73S> (expand) #SmallBizChat

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gbstrickland: RT @WhenGrowthStall: 6b. Companies that don't manage their financials well are the first ones to suffer—or die. #SmallBizChat

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smallbizlady: R U Thinking about starting a biz? 10 Things To Do Before Going Into Business <http://bit.ly/4QHlcO> (expand) #SmallBizChat

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jessienuez: RT @greenmarkpr: Collaboration is also a key to working successfully in the down economy. #SmallBizChat

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WayneLiew: RT @WhenGrowthStall: 6b. Companies that don't manage their financials well are the first ones to suffer—or die. #SmallBizChat

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wreichard: RT @WhenGrowthStall: 6b. Companies that don't manage their financials well are the first ones to suffer—or die. #smallbizchat

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greenmarkpr: Reinvention is part of the entrepreneurial spirit. Necessary in down times and good times. #SmallBizChat

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MediaCollective: RT @smallbizlady: Q6 How important is it to focus on the financials before business growth slows down? #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q6 How important is it to focus on the financials before business growth slows down? #SmallBizChat

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WhenGrowthStall: 6b. Companies that don't manage their financials well are the first ones to suffer—or die. #SmallBizChat

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WhenGrowthStall: 6a. Essential. Being in a good cash position gives you options. It allows you to keep doing the things you should be. #SmallBizChat

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CFreshDesigns: RT @smallbizlady: Special shout out to my designers



@paintermommy and **@cfreshdesigns** for all your help this week.
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CathyWebSavvyPR: Welcome to the chat **@greenmarkpr** **@prcindy**
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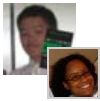
aneclecticsoul: **@jessienuez** Hey great to see u in this insightful tweetchat! Is my 3rd time and I always learn so much ;0) We need to meet up #smallbizchat

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smallbizlady: Q6 How important is it to focus on the financials before business growth slows down? #SmallBizChat

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WayneLiew: **@jessienuez** So true. Businesses need to reserve resources for the bad times, even during the good times. #SmallBizChat

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CASUDI: RT **@jessienuez**: some bus. stall because they get too comfy w what they have & don't think about the foreseeable future #smallbizchat

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gbstrickland: RT **@greenmarkpr**: Collaboration is also a key to working successfully in the down economy. #SmallBizChat

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CASUDI: Q5: Loss of nerve makes small biz withdraw rather than reach out ~ withdraw = DIE #smallbizchat **@CathyWebSavvyPR**

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jessienuez: & businesses often don't think about the possibility of improving/changing their approach #smallbizchat

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aneclecticsoul: Never had heard the term...loss of momentum? RT **@smallbizlady**: Q5 What is the loss of nerve dynamic and why is that an issue? #SmallBizChat

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jessienuez: some bus. stall because they get too comfy w what they have & don't think about the foreseeable future #smallbizchat

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MediaCollective: RT @WhenGrowthStall: 5c. ...the things that drive business forward—training, innovation, marketing, to name three. #SmallBizChat

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greenmarkpr: Collaboration is also a key to working successfully in the down economy. #SmallBizChat

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MediaCollective: RT @smallbizlady: Q5 What is the loss of nerve dynamic and why is that an issue? #SmallBizChat

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WhenGrowthStall: 5d. That can slow things down further, creating more pressure that can cause more problems. It can get complicated fast. #SmallBizChat

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WhenGrowthStall: 5c. ...the things that drive business forward—training, innovation, marketing, to name three. #SmallBizChat

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WhenGrowthStall: 5b. The place it manifests itself most often is in the wallet, as stalled companies cut or quit investments in... #SmallBizChat

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WhenGrowthStall: 5a. If you're not sure where you're going—if you're not even entirely sure what's wrong—you tend to get very cautious. #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q5 What is the loss of nerve dynamic and why is that an issue? #SmallBizChat

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smallbizlady: RT @WayneLiew: A4 Leadership and the vision of the owner or manager is very much needed to ensure business growth. #SmallBizChat

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CathyWebSavvyPR: @DaytonaBchSBDC join us on our chat now?



Businessweek.com columnist [@whengrowthstall](#) tweetgrid <http://is.gd/65IUP> (expand) [#SmallBizChat](#)

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[prcindy](#): Q3 How bad has the recession been for small businesses? [#SmallBizChat](#) /via [@smallbizlady](#) Banks aren't lending, money not available

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[smallbizlady](#): For information on [@kimbeasley](#)'s work checkout <http://www.promembershipservices.com> [#SmallBizChat](#)

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[AngEngland](#): [#smallbizchat](#) I think recession forces biz to prune out the unnecessary dead wood and focus in direction of true growth [#smallbizchat](#)

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[MediaCollective](#): Q4 factors that can stall a business, financial troubles, organizational difficulties, and slow to adopt mkt changes [#SmallBizChat](#)

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[aneclecticsoul](#): Don't dedicated enough time to market analysis Q4 What are the destructive factors that typically stall growth in a business? [#SmallBizChat](#)

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[smallbizlady](#): If you need a programmer who knows 1shoppingcart & wordpress thoroughly and builds custom themes contact [@kimbeasley](#) [#SmallBizChat](#)

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smallbizlady: Special shout out to my designers [@paintermommy](#) and [@cfreshdesigns](#) for all your help this week. [#SmallBizChat](#)

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WhenGrowthStall: 4h. All can do their damage by stealth, which is why they're so destructive. [#SmallBizChat](#)

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WhenGrowthStall: 4g. A lack of consensus among the management team, a loss of focus in the marketplace, a loss of nerve, and inconsistency. [#SmallBizChat](#)

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MediaCollective: RT [@smallbizlady](#): Q4 What are the destructive factors that typically stall growth in a business? [#SmallBizChat](#)

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WhenGrowthStall: 4f. They make life interesting in a stalled growth environment. There are 4 that we crop up over and over in tough times: [#SmallBizChat](#)

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smallbizlady: Hey everybody <http://www.succeedasyourownboss.com> has gotten a face lift recently please go tell me what you think? [#SmallBizChat](#)

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smallbizlady: RT [@AngEngland](#): RT [@prcindy](#): [#SmallBizChat](#) Business runs in cycles. You always need to plan for growth and save for rainy days

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WhenGrowthStall: 4e. Typically when growth stalls, other things are going on. Those destructive internal dynamics are the most insidious. [#SmallBizChat](#)

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aneclecticsoul: We've seen a lot of new entrepreneurs due 2 unemployment: CREATIVITY! Q3 How bad has the recession been for small businesses?

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AngEngland: RT [@prcindy](#): #SmallBizChat Business runs in cycles. You always need to plan for growth and save for rainy days

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smallbizlady: See me live the #140conf in NYC Apr 20-21 w/ [@garyvee](#), NBC's Ann Curry & AOL CEO Tim Armstrong For info <http://140conf.com>
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prcindy: Q2 I think recession has taught businesses to think in terms of needs vs. wants; how to stretch \$\$ #SmallBizChat /via [@BizMoneySaver](#) yes

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WhenGrowthStall: 4d. That's not to downplay their impact, it's just to say that they're not unique to any one company. #SmallBizChat

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CathyWebSavvyPR: RT [@smallbizlady](#): Q4 What are the destructive factors that typically stall growth in a business? #SmallBizChat

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MediaCollective: Q3 In general recession has be a tough go, but to what level depends on the sector but all feel the pinch in some way #SmallBizChat

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WhenGrowthStall: 4c. Recessions, new technologies, gov't regulations, competition—every company has to deal with these in one form or another. #SmallBizChat

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WhenGrowthStall: 4b. We call them market tectonics because just as in the geological world, when the ground shakes it affects everybody. #SmallBizChat

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smallbizlady: Thanks to the Philly Tweepers who hung out at the#140conf Philly Meetup last night. Special thx to [@jeffpulver](#) [@donlafferty](#) #SmallBizChat

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WhenGrowthStall: 4a. There are two main categories. The first are external events, which we call "market tectonics." #SmallBizChat

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smallbizlady: My first book: Become Your Own Boss in 12 Months now available on Amazon <http://bit.ly/6SteEn> (expand) #SmallBizChat

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aneclecticsoul: Uncertain & strategic thinking involved 2 survive RT @smallbizlady: Q3 How bad has the recession been for small businesses? #SmallBizChat

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gbstrickland: Agreed! RT @yourjobmyoffice: A2 I think with so many job losses spurring entrepreneurialism, folks need biz growth info. #SmallBizChat

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prcindy: #SmallBizChat Business runs in cycles. You always need to plan for growth and save for rainy days

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smallbizlady: Welcome to Tonight's #Smallbizchat w/ Steve McKee @whengrowthstall Use tweetgrid link <http://is.gd/65IUP> (expand) #SmallBizChat

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WayneLiew: RT @BizMoneySaver: Q2 I think recession taught businesses to think in terms of needs vs. wants and how to stretch dollars. #SmallBizChat

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smallbizlady: RT @whengrowthstall 1c. we commissioned research among other Inc. 500 companies to try to learn about maintaining growth. #SmallBizChat

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CathyWebSavvyPR: A3 recession has been bad for many biz, but for internet entrepreneurs - spurred some growth - ppl need 2 be visible #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q3 How bad has the recession been for small businesses? #SmallBizChat

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WhenGrowthStall: 3b. I've seen estimates that during this recession as many as 9



out of 10 companies are flat or down. Truly unprecedented. #SmallBizChat
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MediaCollective: RT @smallbizlady: Q3 How bad has the recession been for small businesses? #SmallBizChat
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WhenGrowthStall: 3a. Very bad. My research shows that in an average year between ten and fifteen percent of companies stall. #SmallBizChat
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netocrat: A2 several big biz like Microsoft started in a #recession — it can force biz to rethink the way they work #SmallBizChat @CathyWebSavvyPR RT
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WayneLiew: A2 A business owner needs to look on the bright side and definitely beyond survival in a recession. #SmallBizChat
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BizMoneySaver: Q2 I think recession has taught businesses to think in terms of needs vs. wants and how to stretch their dollars. #SmallBizChat
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smallbizlady: Q3 How bad has the recession been for small businesses? #SmallBizChat
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MediaCollective: Pardon the frequency heading into Chat #SmallBizChat guest Steve McKee Topic: restart your biz growth
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smallbizlady: A2 With so many businesses in survival mode growth might not be realistic for some #SmallBizChat
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WayneLiew: RT @AngEngland: Q2 I think that a recession, with many biz's declining, can be a PERFECT chance to grow unexpectedly. #SmallBizChat
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prcindy: Trying the grid for the 1st time..TweetGrid <http://tweetgrid.com/>



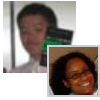
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AngEngland: Q2 I think that a recession, with many biz's declining, can be a PERFECT chance to grow unexpectedly. #smallbizchat

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WayneLiew: @jessienuez Good evening, Jessie. Nice to meet you in this chat. #SmallBizChat

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WhenGrowthStall: 2c. The feedback I'm getting in my talks around the U.S. is that the principles we've uncovered are relevant, in spades. #SmallBizChat

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WhenGrowthStall: 2b. The fact that the book came out during the worst recession in our lifetimes is a coincidence, but a timely one. #SmallBizChat

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WhenGrowthStall: 2a. More so than ever. #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q2 In this recession, do you think many businesses need information about growth? #SmallBizChat

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CathyWebSavvyPR: Tweetgrid is a tad slow tonight - lookfor answers in the left column - not consistent in the middle #SmallBizChat

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prcindy: RT @CathyWebSavvyPR: join #smallbizchat 8-9pm ET Businessweek.com columnist Steve McKee @whengrowthstall tweetgrid link <http://is.gd/65I> (expand) ...

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WhenGrowthStall: 1d. That's when the lights came on. I began sharing my findings in speeches around the country and one thing led to another #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: A blog post with a more detailed Q & A comes out on Thursdays on Smallbizlady's blog: <http://bit.ly/3x5Gm2> (expand) #SmallBizChat

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WhenGrowthStall: 1b. ...suddenly and inexplicably stalled. We went through a very difficult two-year period of drifting. #SmallBizChat

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CathyWebSavvyPR: RT @smallbizlady: Q1 What made you write When Growth Stalls? #SmallBizChat

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CathyWebSavvyPR: Hi guys - @AngEngland glad to be here #SmallBizChat

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WhenGrowthStall: 1a. It was actually a fairly serendipitous thing. My firm, which had been named to the Inc. 500... #SmallBizChat

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Nifty queries:

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- "is down"
- movie :)
- "happy hour" near:SF
- #haiku
- "listening to"
- love OR hate
- flight :(



smallbizlady: Q1 What made you write When Growth Stalls? #SmallBizChat

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WhenGrowthStall: Thank you. It's terrific to be here. #SmallBizChat

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jessienuez: RT @smallbizlady: A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat

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jessienuez: RT @smallbizlady: Q: What is the focus of #smallbizchat? #SmallBizChat

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AngEngland: Good evening #smallbizchat - how is everyone tonight? :-)

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smallbizlady: Welcome again to tonight's guest Steve McKee @whengrowthstall talks about how to restart the growth in your business. #SmallBizChat

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WayneLiew: RT @smallbizlady: A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat



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smallbizlady: Steve McKee [@whengrowthstall](#) is author of When Growth Stalls and he writes a column for Businessweek.com [#SmallBizChat](#)

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