

smallbizlady: Tonight on #SmallBizChat professional blogger @CurrentMom on How to Blog for Money tweetgrid link <http://is.gd/6wdr0> #smallbizchat

smallbizlady: Katherine Lewis @currentmom is a former national newspaper correspondent who now runs her own freelance writing business. #smallbizchat

smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat

Lifes\_Dash: RT @smallbizlady: Welcome to #SmallBizChat, a wky conversation where emerging small biz owners can get answers to their questions.

WayneLiew: RT @smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.

gbstrickland: RT @smallbizlady: #smallbizchat 8-9pm ET Katherine R. Lewis @currentmom how to blog for money. Use tweetgrid <http://is.gd/6w>

smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e> #smallbizchat

smallbizlady: #SmallBizChat is hosted by @SmallBizLady Melinda Emerson, a veteran entrepreneur and smallbiz coach & author based in Philly. #smallbizchat

CathyWebSavvyPR: Now - #smallbizchat 8-9p ET Katherine R. Lewis @currentmom how to blog for money. tweetgrid link <http://is.gd/6w>

smallbizlady: Need Coaching? Take the 25K Become Your Own Boss Entrepreneur's Challenge details at <http://bit.ly/5VJ73S> #smallbizchat

JDEbberly: Apologies to my followers for many extra tweets as I participate in SmallBizChat from 8pm to about 930pm ET #SmallBizChat

smallbizlady: Are you a fan of #Smallbizchat's Facebook fan page yet? <http://facebook.com/smallbizchat> #smallbizchat

JDEbberly: RT @CathyWebSavvyPR: Now - #smallbizchat 8-9p ET Katherine R. Lewis @currentmom how to blog for money. #SmallBizChat

smallbizlady: Welcome to my co-host and social media PR pal @cathywebsavvypr and my virtual assistant Sonia @yourjobmyoffice #smallbizchat

smallbizlady: My book: Become Your Own Boss in 12 Months now available for pre-order on Amazon <http://bit.ly/6SteEn> - in stores Mar.18th #smallbizchat

JDEbberly: RT @smallbizlady: Are you a fan of #Smallbizchat's Facebook fan page yet? <http://facebook.com/smallbizchat> #SmallBizChat

yourjobmyoffice: Hi Melinda and smallbizchatters! #smallbizchat

CurrentMom: Hi everyone! So happy to be with you tonight to talk money and blogging. #smallbizchat

smallbizlady: Tonight's guest @currentmom her writing biz focuses on work, personal finance and parenting for magazines, web& newspapers. #smallbizchat

CathyWebSavvyPR: . @gbstrickland @smallbizlady Correct tweetgrid link <http://is.gd/6wdr0> #smallbizchat -

smallbizlady: Q: What is the focus of #smallbizchat?

CASUDI: RT @CurrentMom: Hi everyone! So happy to be with you tonight to talk money and blogging. #smallbizchat

aneclecticsoul: Joining now #smallbizchat 8-9pm ET Katherine R. Lewis @currentmom on how to blog for money. Use tweetgrid <http://is.gd/6wdr0>

JDEbberly: RT @smallbizlady: Tonight?s guest @currentmom writing biz focuses on work, pers finance & parenting for mags, web& newspapers #SmallBizChat

JDEbberly: RT @smallbizlady: Q: What is the focus of #smallbizchat? #SmallBizChat

smallbizlady: A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss.

smallbizlady: Join us #smallbizchat 8-9p ET Katherine R. Lewis @currentmom on how 2 blog 4 money. tweetgrid link <http://is.gd/6wdr0>

tasradawson: Apologies to my followers for any extra tweets as I participate in SmallBizChat from 8pm to about 930pm ET #SmallBizChat

JDEbberly: RT @smallbizlady: A: Goal of #smallbizchat is end small biz failure by helping you succeed as your own boss. #SmallBizChat

jessienuez: RT @smallbizlady: A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss.

smallbizlady: Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. Participants only please. #smallbizchat

smallbizlady: We put out a transcript on @smallbizchat tonight after the show, so do not worry if you miss a tweet or two. #smallbizchat

smallbizlady: A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #smallbizchat

CathyWebSavvyPR: Join us #smallbizchat 8-9p ET Katherine R. Lewis @currentmom How 2 blog 4 money. tweetgrid link <http://is.gd/6wdr0> (rt link)

JDEbberly: RT @smallbizlady: Last 5 min will be avail for pitches AKA your 140 char commercials. So be ready. Participants only please #SmallBizChat

smallbizlady: Welcome again to tonight?s guest professional blogger @CurrentMom on How to Blog for Money tweetgrid link <http://is.gd/6wdr0> #smallbizchat

CathyWebSavvyPR: @smallbizlady Thanks - as always it's great to be here. correct tweetgrid link: <http://is.gd/6wdr0> #smallbizchat

merylevans: Here -- just multitasking at the moment. Listening... #smallbizchat

smallbizlady: Katherine Lewis is founder of [www.CurrentMom.com](http://www.CurrentMom.com), an incubator for mom-focused technologies & women entrepreneurs. #smallbizchat

JDEbberly: RT @smallbizlady: Blog post with more detailed Q & A w guest out on Thursdays on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #SmallBizChat

JDEbberly: RT @smallbizlady: Welcome again to tonight?s guest professional blogger @CurrentMom #SmallBizChat

jessienuez: RT @smallbizlady: blog post w/ a more detailed Q & A w/ guest comes out on Thurs. @Smallbizlady?s blog:  
<http://bit.ly/3x5Gm2> #smallbizchat

CurrentMom: Hi everyone, so happy to be here! #smallbizchat

smallbizlady: Q1: What skills and background make someone likely to succeed at blogging for money? #smallbizchat

JDEbberly: RT @smallbizlady Katherine Lewis founded of <http://www.currentmom.com/>, incubator for mom-focused tech & women entrepreneurs #SmallBizChat

CurrentMom: A1: Ruthless efficiency, self-confidence, commitment, ability to manage time and money, and, oh yeah, good writing skills #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Q1: What skills and background make someone likely to succeed at blogging for money? #smallbizchat

yourjobmyoffice: @merylevans ....listening...as in... eating birthday cake? #smallbizchat

JDEbberly: RT @smallbizlady: Q1: What skills/background make someone likely to succeed at blogging for money? #SmallBizChat

manifest\_1: RT @JDEbberly: RT @smallbizlady: Welcome again to tonight?s guest professional blogger @CurrentMom #SmallBizChat

CathyWebSavvyPR: RT @CurrentMom: A1: Ruthless efficiency, self-confidence, commitment, ability to manage time and money & good writing skills #smallbizchat

GreenSoil: RT @CathyWebSavvyPR: RT @smallbizlady: Q1: What skills and background make someone likely to succeed at blogging for money? #smallbizchat

JDEbberly: Q1 If you know how to craft headlines that pull your audience into your articles, you'll succeed #SmallBizChat

smallbizlady: A1 You must write well understand grammar and be able spell. You should also like to write #smallbizchat

manifest\_1: RT @JDEbberly: Q1 If you know how to craft headlines that pull your audience into your articles, you'll succeed #SmallBizChat

CathyWebSavvyPR: A1: knowledge of a subject, flexibility/adaptability, ability 2 turn proj around quickly & accurately - gd writer #smallbizchat

JDEbberly: Q1 If you know your audience you will succeed at blogging for THEIR NEEDS and you will prosper #SmallBizChat

CathyWebSavvyPR: RT @JDEbberly: Q1 If you know how to craft headlines that pull your audience into your articles, you'll succeed #smallbizchat

CurrentMom: @JDEbberly Yes! Headlines are key. Sort of like tweets... #smallbizchat

JDEbberly: RT @smallbizlady: A1 You must write well understand grammar and be able spell. You should also like to write #SmallBizChat

WayneLiew: Know the stuffs you're blogging about and know the best way for you to deliver the content (video, audio, etc.). #SmallBizChat

smallbizlady: Q2: What are the biggest mistakes of beginning bloggers who want to make a living at it? #smallbizchat

CASUDI: Q1: Professional writing skills, GREAT content people want & need, and discipline #smallbizchat

aneclecticsoul: Blogging daily! RT @smallbizlady: Q1: What skills/background make someone likely to succeed at blogging for money? #SmallBizChat  
 tasradawson: Having a unique voice and personality come through in your writing is crucial for blogging success. #smallbizchat  
 CurrentMom: A2: Starting a too-personal blog, underestimating work involved and relying only on advertising 4 revenue <http://bit.ly/7pUrA7> #smallbizchat  
 JDEbberly: @CurrentMom Crafting headlines that fit the 140 char Twitter guidelines helps, can boost RT'ing #SmallBizChat  
 CathyWebSavvyPR: Welcome to the chat - @manifest\_1 @jessienuez (gd 2 see you-> @jdEbbberly @merylevans #smallbizchat  
 CathyWebSavvyPR: RT @smallbizlady: Q2: What are the biggest mistakes of beginning bloggers who want to make a living at it? #smallbizchat  
 JDEbberly: RT @smallbizlady: Q2: What are the biggest mistakes of beginning bloggers who want to make a living at it? #SmallBizChat  
 JulieDiazAsper: Makes a huge difference > RT @CurrentMom: @JDEbberly Yes! Headlines are key. Sort of like tweets... #smallbizchat  
  
 WayneLiew: A2 Not planning ahead enough, leading to lack of content and postings after a few weeks/months. #SmallBizChat  
 CathyWebSavvyPR: @tasradawson @aneclecticsoul Welcome to the chat @CASUDI @WayneLiew #smallbizchat  
 tasradawson: @CurrentMom What is TOO personal? I've seen some blogs with TMI that are wildly successful. #smallbizchat  
 jessienuez: @CathyWebSavvyPR Hi! very happy to be a part of #smallbizchat  
 marshaegan: What do you mean when you say blogging for money? Where does the \$\$\$ come from? #smallbizchat  
 JDEbberly: Q2 One common mistake is having way too much advertising on the blog. #SmallBizChat  
 yourjobmyoffice: agreed! RT @tasradawson: Having a unique voice and personality come through in your writing is crucial for blogging success. #smallbizchat  
 CurrentMom: @aneclecticsoul Blogging daily also helps with SEO - bonus. #smallbizchat  
 JDEbberly: RT @WayneLiew: A2 Not planning ahead enough, leading to lack of content and postings after a few weeks/months #SmallBizChat  
 CathyWebSavvyPR: @GreenSoil welcome to the chat - hope the rain isn't swamping the ranch! #smallbizchat  
 JDEbberly: RT @tasradawson: Having a unique voice and personality come through in your writing is crucial for blogging success. #SmallBizChat  
 aneclecticsoul: Blogging for \$\$\$ vs. passion What are the biggest mistakes of beginning bloggers who want to make a living at it? #smallbizchat  
 CurrentMom: @marshaegan We're going to get to that question - the money has to come from many places. #smallbizchat  
 yourjobmyoffice: RT @marshaegan: What do you mean when you say blogging for money? Where does the \$\$\$ come from? #smallbizchat  
 JDEbberly: RT @CASUDI: Q2 Being inconsistent, and thinking success happens fast #SmallBizChat  
 CathyWebSavvyPR: @CurrentMom An article on @smallbiztrends said that was one common denominator of top earning blogs - Daily posts! #smallbizchat

aneclecticsoul: THANKS glad to be here as always ;0) RT @CathyWebSavvyPR: @tasradawson @aneclecticsoul Welcome to the chat @CASUDI @WayneLiew #smallbizchat

CathyWebSavvyPR: RT @aneclecticsoul: Blogging 4\$\$\$ vs. passion What r biggest mistakes of beginning bloggers who want to make a living at it? #smallbizchat

WayneLiew: Great to be here. RT @CathyWebSavvyPR: @tasradawson @aneclecticsoul Welcome to the chat @CASUDI #SmallBizChat

aneclecticsoul: Placing ad banners via an ad network or direct paid ads RT @marshaegan: What do you mean when you say blogging for money? #smallbizchat

smallbizlady: A2 Not clearly defining your audience and writing post that are too long and off your core topic. #smallbizchat

CurrentMom: @CathyWebSavvyPR I'll have 2 check that out. Daily posts are a great goal - but if in doubt pick quality over quantity #smallbizchat

KaitlynAliano: In and out of #smallbizchat... will there eventually be a transcript?

aneclecticsoul: What would u consider TOO much? Any guidelines? @JDEbberly: One common mistake is having way too much advertising on the blog. #SmallBizChat

JDEbberly: RT @smallbizlady: A2 Not clearly defining your audience and writing post that are too long and off your core topic #SmallBizChat

JulieDiazAsper: @CurrentMom Juicy, interesting, fun, inspiring personal can be really good. agree that boring personal is not so good #smallbizchat

NYCityMama: Great question! @aneclecticsoul I think any blogger focusing solely on \$\$\$ is not going to be very good, or very genuine. #smallbizchat

gbstrickland: RT @CathyWebSavvyPR: @CurrentMom An article on @smallbiztrends said a common denominator of top earning blogs - Daily posts! #smallbizchat

jessienuez: underestimating the work involved is what some don't get. #smallbizchat

aneclecticsoul: What about best time to blog daily-AM or PM? RT @CurrentMom: @aneclecticsoul Blogging daily also helps with SEO bonus. #smallbizchat

merylevans: @CurrentMom I pick quality over quantity. After 10 years of blogging -- you learn to make it work so you don't burnout. #smallbizchat

NYCityMama: Even if your blog is about a business you are passionate about, then ppl will follow u for ur business NOT ur blog #smallbizchat

jessienuez: Blogging is a biz & w/ any biz there is alot of hard work involved #smallbizchat

CASUDI: @CurrentMom For sure quality over quantity ~ frequency should be determined by audience ~ Do U think? #smallbizchat

JDEbberly: @aneclecticsoul I've seen blogs with 3 columns that have ads in two columns and only a few articles. #SmallBizChat

yourjobmyoffice: @KaitlynAliano Yep, I'll upload transcript later. You can get it at <http://succeedasyourownboss.com/> #smallbizchat

CurrentMom: @JulieDiazAsper I hear ya! But nobody ever thinks her own blog is boring - hard to be an objective critic of your own work #smallbizchat

CathyWebSavvyPR: A2 early blogger mistakes - going 4 \$\$ 2 fast - need 2 develop content, audience & strategy 1st. gain a rep 4 gd info #smallbizchat

merylevans: @yourjobmyoffice Haha. Already done that. Celebration is done for the day. Extended family comes over on weekend #smallbizchat

CurrentMom: @anelecticsoul Interesting question! I'd say am b/c better Google pickup - but what do others think abt best time to blog? #smallbizchat

BrooksJYoung: Joining #smallbizchat

smallbizlady: @NYCityMama I disagree your blog should ne an extention of your business otherwise its a hobby. #smallbizchat

JDEbberly: RT @CASUDI: @CurrentMom For sure quality over quantity ~ frequency should be determined by audience ~ Do U think? #SmallBizChat

NYCityMama: But if your blog is your passion, then don't get discouraged if u don't make the \$\$... #smallbizchat

yourjobmyoffice: @merylevans Yay! That means more cake. #smallbizchat

smallbizlady: Q3: What other sources of revenue do successful bloggers have? #smallbizchat

CurrentMom: A3: Sponsorships, affiliate commissns, product sales, donations, e-course, seminars, network marketing, consulting, pay 4 post #smallbizchat

CathyWebSavvyPR: @NYCityMama, @JulieDiazAsper @BrooksJYoung welcome to the chat (if I missed you @gbstrickland - welcome too!) #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Q3: What other sources of revenue do successful bloggers have? #smallbizchat

JDEbberly: @BrooksJYoung Welcome to SmallBizChat Brooks! :) We are happy you've joined us tonight! :) #SmallBizChat

CASUDI: @CurrentMom @JulieDiazAsper re boring ~ get preview readers who are v. critical ~ #smallbizchat

tasradawson: @CurrentMom So what is too long, too frequent or too personal? Seems they'd be different for all. How do you define each? #smallbizchat

KaitlynAliano: @yourjobmyoffice, thanks so much! #smallbizchat :-)

smallbizlady: @anelecticsoul Monday morning & Thursday morning consistently works for me. #smallbizchat

WayneLiew: Most of the time I schedule my blog post to go out on 10 or 11am ET. I think it's about your visitor's blog reading habits. #SmallBizChat

JDEbberly: RT @smallbizlady: Q3: What other sources of revenue do successful bloggers have? #SmallBizChat

gbstrickland: @CathyWebSavvyPR Thanks Cathy! It's great to be here. #smallbizchat

BrooksJYoung: A3 speaking opps, book deals #smallbizchat

JDEbberly: A3 Darren Rowse has a book he makes money from #SmallBizChat

WayneLiew: A3 Offering consultancy services, scoring book deals, columns in magazines and holding industry events. #SmallBizChat

CathyWebSavvyPR: RT @BrooksJYoung: A3 speaking opps, book deals #smallbizchat

JDEbberly: A3 Bloggers make money from affiliate marketing #SmallBizChat  
 gbstrickland: I get my posts up whenever I can find time, but would love to have a better schedule as far as day and time #smallbizchat  
 aneclecticsoul: Yes-annoying @JDEbberly: @aneclecticsoul I've seen blogs with 3 columns that have ads in two columns and only a few articles. #SmallBizChat  
 NYCityMama: I believe that what I said was not that you can't have both, but rather that u find a biz passion & then blog @smallbizlady #smallbizchat  
 CASUDI: Q# ~ Paid speaking engagements seem logical follow on 4 successful blogging or visa versa #smallbizchat  
 CathyWebSavvyPR: FYI so far we are good, but Twitter Status update says increasing # of fail whales - problem with a maojor server/back up etc #smallbizchat  
 yourjobmyoffice: @KaitlynAliano yvw. Just peeked at ur bio. I'm in northern NJ. You? #smallbizchat  
 JDEbberly: A3 Some bloggers develop and then sell their own ebooks. Must have trust first, building authority is a must #SmallBizChat  
 NYCityMama: As opposed to blogging with the intention of making the blog your business or main source of income for ur business #smallbizchat  
 jdp23: @merylevans agreed on quality over quantity #smallbizchat  
 JulieDiazAsper: @CurrentMom true but there are signs that it's working or not: traffic, comments, links, rts to, etc.. #smallbizchat  
 JDEbberly: RT @CASUDI: Q3 ~ Paid speaking engagements seem logical follow on 4 successful blogging or visa versa #SmallBizChat  
 smallbizlady: RT @jessienuez: Blogging is a biz & w/ any biz there is alot of hard work involved Amen to that! #smallbizchat  
 gbstrickland: RT @JDEbberly: A3 Some bloggers develop and then sell their own ebooks. Must have trust first, building authority is a must #smallbizchat  
 WayneLiew: Yup, affiliate marketing is becoming mainstream among bloggers RT @JDEbberly: A3 Bloggers make money from affiliate marketing. #SmallBizChat  
 marshaegan: I've been able to write posts in advance and have my VA put them up on a predetermined schedule. #smallbizchat  
 BrooksJYoung: RT @JDEbberly: A3 Some bloggers develop and then sell their own ebooks. Must have trust first, building authority is a must #SmallBizChat  
 JDEbberly: A3 Researching what your audience needs not only helps blog, it helps your sales down the road #SmallBizChat  
 CathyWebSavvyPR: @marshaegan welcome to the chat - good point #smallbizchat  
 CathyWebSavvyPR: RT @marshaegan: I've been able to write posts in advance and have my VA put them up on a predetermined schedule. #smallbizchat  
 smallbizlady: RT @marshaegan: I've been able to write posts in advance and have my VA put them up on a schedule. good system I do the same #smallbizchat  
 aneclecticsoul: Hmm. so Google spiders pickup at AM? RT @CurrentMom: I'd say am b/c better Google pickup #smallbizchat

**CurrentMom:** @JulieDiazAsper Exactly! That's the great thing abt blogging - u can experiment and go with what works. #smallbizchat

**CASUDI:** RT @JDEbberly: A3 Researching what your audience needs not only helps blog, it helps your sales down the road #SmallBizChat

**JDEbberly:** RT @smallbizlady: RT @jessienuez: Blogging is a biz & w/ any biz there is alot of hard work involved Amen to that! #SmallBizChat

**smallbizlady:** RT @JDEbberly: A3 Researching what your audience needs not only helps blog, it helps your sales down the road #smallbizchat

**kimmoy:** RT @smallbizlady: RT @jessienuez: Blogging is a biz & w/ any biz there is alot of hard work involved Amen to that! #smallbizchat

**NYCityMama:** People think that they can just sit and "blog" but that's not how you profit, u actually have to have a plan, strategy, "work"#smallbizchat

**aneclecticsoul:** What's network marketing? RT @CurrentMom #smallbizchat

**CathyWebSavvyPR:** FYI - it is @merylevans Birthday today (she's - multitasking) Happy Birthday (@getresults reminded me) #smallbizchat

**CathyWebSavvyPR:** RT @aneclecticsoul: QU: What's network marketing? RT @CurrentMom #smallbizchat

**smallbizlady:** @aneclecticsoul that's another show dear--stay on topic #smallbizchat

**CASUDI:** Q3 ~ additional income from paying sponsors on your blog #smallbizchat

**JDEbberly:** A3 Your blog starts your readers down a sales funnel that can lead in time to an interactive learning environment #SmallBizChat

**BrooksJYoung:** You can no longer have a "fly-by-the-seat-of-your-pants" biz. You need a strategy and it needs to be written. #smallbizchat

**CathyWebSavvyPR:** @NYCityMama Agreed strategy and audience research come before content that sells #smallbizchat

**tasradawson:** @NYCityMama Love your twitter background... I'm a photog too! #smallbizchat

**WayneLiew:** Happy birthday! @merylevans #SmallBizChat

**JDEbberly:** RT @CathyWebSavvyPR: FYI - it is @merylevans Birthday today (she's - multitasking) Happy Birthday (@getresults reminded me) #SmallBizChat

**smallbizlady:** @merylevans Go Meryl it's your birtthday Go Meryl it's your birtthday Go Meryl it's your birtthday #smallbizchat

**kimmoy:** Really enjoying tonight's #smallbizchat so far...

**gbstrickland:** Happy Birthday! RT @CathyWebSavvyPR: FYI - it is @merylevans Birthday today (she's - multitasking) Happy Birthday #smallbizchat

**smallbizlady:** Q4: How do you get a gig writing a blog for a corporation, association or Web site? #smallbizchat

**CathyWebSavvyPR:** @kimmoy welcome to the chat! #smallbizchat

**aneclecticsoul:** Blogging 2x a week works for u-probably 'cause is biz-related and not so much a "pleasure" content perse right? @smallbizlady #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Q4: How do you get a gig writing a blog for a corporation, association or Web site? #smallbizchat

CurrentMom: A4: The same way you get any job: network, network, network. (And have skills to back it up.) <http://bit.ly/2OGxIV> #smallbizchat

BrooksJYoung: RT @smallbizlady: Q4: How do you get a gig writing a blog for a corporation, association or Web site? #smallbizchat

smallbizlady: Welcome again to tonight's guest - professional blogger @CurrentMom on Blogging for Money @Tweetgrid link <http://is.gd/6wdr0> #smallbizchat

JDEbberly: RT @smallbizlady: Q4: How do you get a gig writing a blog for a corporation, association or Web site? #SmallBizChat

CathyWebSavvyPR: @tasradawson & @NYCityMama I'm a photographer too, but mostly as a hobby to stay sane! #smallbizchat

marshaegan: Great Twitter chat going on right now peeps - How to Blog for Money tweetgrid link <http://is.gd/6wdr0> #smallbizchat JOIN US!

jessienuez: I don't think Google Robot has a predetermined time when it spiders. It's all about fresh content #smallbizchat

NYCityMama: @tasradawson Thank you! Nice to meet you : ) #smallbizchat

smallbizlady: For even more great content join #Smallbizchat Linkedin group! <http://bit.ly/smallbizchatonlinkedin> #smallbizchat

JDEbberly: RT @CurrentMom: A4: The same way you get any job: network, network, network. (And skills to back it up.) <http://bit.ly/2OGxIV> #SmallBizChat

smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e> #smallbizchat

JDEbberly: RT @smallbizlady: For even more great content join #Smallbizchat Linkedin group! <http://bit.ly/smallbizchatonlinkedin> #SmallBizChat

smallbizlady: RT @jessienuez: I don't think Google Robot has a predetermined time when it spiders. It's all about fresh content Exactly! #smallbizchat

JDEbberly: RT @smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e>

tasradawson: @CathyWebSavvyPR Yay! Love meeting other photographers on twitter... and other women trying to stay sane! #smallbizchat

smallbizlady: If you know a small business owner who could use some advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #smallbizchat

aneclecticsoul: How can I "schedule" posts in advance? In Bulk? RT @WayneLiew #SmallBizChat

CathyWebSavvyPR: @jessienuez agreed, but ppl in Social media do read @ certain times, 2 best times are late afternoon & 8:30 am - 9:30 am ET #smallbizchat

BrooksJYoung: RT @smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e> #smallbizchat

WayneLiew: A4 If you already have an established blog, discuss with the editors on topics they might want on their mags/sites. #SmallBizChat

NYCityMama: I started out as a hobby as well :) @CathyWebSavvyPR @tasradawson It helps me to see the beauty in the simplest of things #smallbizchat

JDEbberly: RT @smallbizlady RT @jessienuiez Don't think Google Robot has predetermined time w it spiders.All about fresh content Exactly! #SmallBizChat

BrooksJYoung: @anelecticsoul If you are using Wordpress you can schedule the post instead of publishing it. #smallbizchat

JulieDiazAsper: @CathyWebSavvyPR thanks 4 the welcome. love #smallbizchat

CathyWebSavvyPR: @anelecticsoul are you on wordpress? if so It's easy - just look for the schedule button right near publish #smallbizchat

WayneLiew: @anelecticsoul On Wordpress, you can schedule them individually but not in bulk. #SmallBizChat

JDEbberly: RT @WayneLiew: A4 If you already have an established blog, discuss w the editors on topics they might want on their mags/sites #SmallBizChat

smallbizlady: @anelecticsoul you need to schedule training session with my co host @cathywebsavvypr or @wordpresslady. they can help you. #smallbizchat

merylevans: Wow! Thank you, #smallbizchat @deegospel @yourjobmyoffice @gbstrickland @smallbizlady @jdebberly @wayneliew @cathywebsavvypr!

CurrentMom: @BrooksJYoung @anelecticsoul Every blogging platform I've used allows scheduling: blogger, typepad, wordpress #smallbizchat

CathyWebSavvyPR: @NYCityMama I have done pr photography for past jobs, but I love playing with semi-abstract reflections #smallbizchat

CathyWebSavvyPR: @smallbizlady thanks for the shout out! #smallbizchat

TBlinkedln: RT @smallbizlady: For even more great content join #Smallbizchat Linkedin group! <http://bit.ly/smallbizchatonlinkedin> #SmallBizChat

CathyWebSavvyPR: RT @CurrentMom: Every blogging platform I've used allows scheduling: blogger, typepad, wordpress #smallbizchat

smallbizlady: Q5: How much can you expect to get paid to blog? #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Q5: How much can you expect to get paid to blog? #smallbizchat

BrooksJYoung: RT @smallbizlady: Q5: How much can you expect to get paid to blog? #smallbizchat

smallbizlady: @amandamogul glad to have you amanda! #smallbizchat

CurrentMom: A5: Pay ranges from 0-\$500 per post, depending on post length, complexity, assignment duration. Most decent gigs pay \$50-\$100 #smallbizchat

JadoreBrittanie: Hey you guys! Its my first tiem joining the chat. I have plenty questions since I've only been blogging for 2 or 3 months. #smallbizchat

JDEbberly: RT @smallbizlady: Q5: How much can you expect to get paid to blog? #SmallBizChat

tasradawson: @NYCityMama @CathyWebSavvyPR Seeing beauty in simple things is priceless...my latest "simple thing" is smoke trails. Luv em. #smallbizchat

WayneLiew: A5 Just like running a business, the opportunities for bloggers are endless. #SmallBizChat

smallbizlady: @JadoreBrittanie Welcome we love questions what do you want to know? #smallbizchat

CASUDI: Q4 Research & Write content which U know is appropriate & compelling for corporate space /magazines #smallbizchat

JDEbberly: RT @CurrentMom A5 Pay ranges 0-\$500 / post, depending on post length, complexity, assignment duration Decent gigs pay \$50-\$100 #SmallBizChat

WayneLiew: @JadoreBrittanie Welcome to the chat. I'm sure the chatters here will be able to help you out. #SmallBizChat

JDEbberly: RT @WayneLiew: A5 Just like running a business, the opportunities for bloggers are endless #SmallBizChat

LynnDanielleTre: RT @smallbizlady: Q5: How much can you expect to get paid to blog? #smallbizchat

smallbizlady: RT @CASUDI: Q4 Research & Write content which U know is appropriate & compelling for corporate space /magazines #smallbizchat

BrooksJYoung: @JadoreBrittanie Welcome to the chat! #smallbizchat

amandamogul: Re: payment- why look at it in terms of set fees or wages? Set a goal. There really is no limit to the \$\$ you can generate. #smallbizchat

smallbizlady: @LynnDanielleTre welcome to #smallbizchat

CathyWebSavvyPR: @JadoreBrittanie also @smallbizlady does an expanded Q&A with guest on Thursday - [www.succeedasyourownboss.com](http://www.succeedasyourownboss.com) #smallbizchat

jessienuez: @CathyWebSavvyPR I agree w/ when ppl read but as for Google Robot picking it up & ranking you is totally different #smallbizchat

smallbizlady: Q6: How should you use social media to promote your blog? #smallbizchat

LynnDanielleTre: RT @smallbizlady: @LynnDanielleTre welcome to #smallbizchat

MomsToWork: Blog pay? @currentmom from 0 to \$500 per post, depending on length, complexity, assignment duration. Decent gigs pay \$50-\$100 #smallbizchat

JDEbberly: RT @smallbizlady: Q6: How should you use social media to promote your blog? #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q6: How should you use social media to promote your blog? #smallbizchat

karendemery: Wow awesome information on this chat #smallbizchat thanks everyone

CurrentMom: A6: Find like-minded bloggers, support each other with comments, links, guest posts #smallbizchat

NYCityMama: @CathyWebSavvyPR Have you posted your photography anywhere? I'd love to see it sometime :) #smallbizchat

MomsToWork: RT @JDEbberly: RT @smallbizlady: Q6: How should you use social media to promote your blog? #SmallBizChat ^jp

JDEbberly: A6 Twitter is primarily for promoting everyone else but you can promote YOUR blog on Twitter #SmallBizChat

deegospel: q4: @PROBLOGGER has great blog job postings. linkedin, create a great blog. I got many contracts that way. #smallbizchat

WayneLiew: @smallbizlady Have a plan to syndicate your blog posts across social networks that you have a presence with. #SmallBizChat

JDEbberly: RT @CurrentMom: A6: Find like-minded bloggers, support each other with comments, links, guest posts #SmallBizChat

CathyWebSavvyPR: @LynnDanielleTre welcome to teh chat - follow @smallbizchat for transcript & @smallbizlady 4 Q&A post tomorrow am #smallbizchat

NYCityMama: RT @CurrentMom: A5: Pay ranges from 0-\$500 p/post, depending on length, complexity, assign dur Most decent gigs pay \$50-\$100 #smallbizchat

smallbizlady: RT @amandamogul: Re: payment- why look at it in terms of set fees or wages? Set a goal. There really is no limit \$\$ . #smallbizchat

BrooksJYoung: @anelecticsoul You can use it for Blogger also. #smallbizchat

karendemery: RT @JDEbberly: RT @WayneLiew: A5 Just like running a business, the opportunities for bloggers are endless #SmallBizChat

CathyWebSavvyPR: @NYCityMama I have a few up - I'll add a few newer ones, and send a link - later this week - thanks #smallbizchat

WayneLiew: A6 Spend time connecting with your readers (commenters) on social media. They are the ones likely to return. #SmallBizChat

JDEbberly: @deegospel Darren Rowse @probblogger has incredible information on how to make money blogging. #SmallBizChat

anelecticsoul: GREAT RT @CathyWebSavvyPR: RT @CurrentMom: Every blogging platform I've used allows scheduling: blogger, typepad, wordpress #smallbizchat

amandamogul: Q6: Linkedin groups have been great for me. Also pitching posts to larger blogs that post daily "round-ups" #smallbizchat

TGenDS: LOVE this. RT @JDEbberly: RT @CurrentMom: A6: Find like-minded bloggers, support each other with comments, links, guest posts #SmallBizChat

smallbizlady: For more tips on small biz success subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2> #smallbizchat

WayneLiew: RT @amandamogul: Q6: Linkedin groups have been great for me. Also pitching posts to larger blogs that post daily "round-ups" #SmallBizChat

MsLatina: @CurrentMom Great info! #Smallbizchat

JDEbberly: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2> #SmallBizChat

NYCityMama: Wow...that sounds interesting! I'd love to see what you've captured! @tasradawson #smallbizchat

anelecticsoul: RT @JDEbberly: RT @CurrentMom A5 Pay ranges 0-\$500 / post, depending on post length, complexity, assignment duration Decent gigs pay \$50-\$100 #SmallBizChat

smallbizlady: RT @amandamogul: Q6: Linkedin groups have been great. Also pitching posts to larger blogs that post daily "round-ups" #smallbizchat

CurrentMom: A6 part 2 - Just remember the 80/20 rule - don't just promote your blog thru #SM - be a good citizen of teh blogosphere first #smallbizchat

smallbizlady: @MsLatina Welcome! #smallbizchat

jessienuez: RT @smallbizlady: Win a year of FREE coaching from Melinda Emerson "SmallBizLady" details <http://bit.ly/5VJ73S>  
#smallbizchat

tasradawson: @NYCityMama posted a tutorial earlier this week at <http://tasramar.com/> Let me know what you think! #smallbizchat

amandamogul: Q6 Also, my blog has a facebook fan page, networked blogs page on fb, etc. i will find you 2-3 ways w/ a new post  
#smallbizchat

BrooksJYoung: RT @CASUDI: @JDEbberly Q6. Plan a strategy across many ( several) different SM focus~ and implement consistently #smallbizchat

JDEbberly: RT @CurrentMom A6 pt 2 Just rememb 80/20 rule - don't just promote ur blog thru #SM - be good cit of teh blogosphere first #SmallBizChat

smallbizlady: RT @CurrentMom A6(2) - Just remember the 80/20 rule Don't just promote your blog thru #SM-be a good citizen of the blogosphere #smallbizchat

CurrentMom: @JulieDiazAsper Nothing is included unless specified - u can offer #sm services for additional fee #smallbizchat

CathyWebSavvyPR: Q6: as with anything using SM 4 promote yr writing - strategy, audience, consistent profiles, Good content  
#smallbizchat

merylevans: Indeedy RT @CASUDI: @JDEbberly Q6. Plan a strategy across many ( several) different SM focus~ and implement consistently #smallbizchat

JDEbberly: RT @smallbizlady: Win a year of FREE coaching from Melinda Emerson "SmallBizLady" details <http://bit.ly/5VJ73S>  
#SmallBizChat

CathyWebSavvyPR: RT @CurrentMom A6 pt 2 Just rememb 80/20 rule - don't just promote ur blog thru #SM - be good cit of teh blogosphere first #smallbizchat

NYCityMama: @CathyWebSavvyPR Yes, please do! #smallbizchat

gbstrickland: RT @CurrentMom: A6 part 2 -remember 80/20 rule - don't just promote blog thru #SM - be good citizen of teh blogosphere first #smallbizchat

smallbizlady: Q7: Should you blog for free in order to put together a portfolio of work that will land you future paid work?  
#smallbizchat

jessienuez: RT @WayneLiew: A6 Spend time connecting with your readers (commenters) on social media. They are the ones likely to return. #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: Q6: as with anything using SM 4 promote yr writing - strategy, audience, consistent profiles Good content #SmallBizChat

JDEbberly: RT @smallbizlady: Q7: Should you blog for free in order to put together a portfolio of work that will land u future paid work? #SmallBizChat

NYCityMama: When it comes to pyment and blogging, this is not a one for all answer because u get paid for not only content but quality #smallbizchat

jessienuez: RT @CurrentMom: A6 pt 2 - remember 80/20 rule - don't just promote your blog thru #SM - be a good citizen of blogosphere first #smallbizchat

CASUDI: This is FUN~ RT @CurrentMom: A6: Find like-minded bloggers, support each other with comments, links, guest posts #SmallBizChat

amandamogul: Q7 I think it depends on what you are blogging about. Blogs can be great expertise portfolios for consultants #smallbizchat

JDEbberly: A7 That's a great idea - working pro bono to develop a portfolio, building a good reputation #SmallBizChat

CathyWebSavvyPR: A5/6 Freelance writing's unfortunate new model - latimes.com - <http://shar.es/aTtlc> - bumper article on FL pricing #smallbizchat

CurrentMom: @MSLatina Aw, thanks! Nice to e-meet you. And check out followup blog post from @smallbizlady w more info #smallbizchat

WayneLiew: RT @CurrentMom If newbie, it's good to blog regularly, even 4 free. Don't expect it 2 lead 2 a dream gig; just 1 step up #SmallBizChat

CathyWebSavvyPR: @MomsToWork welcome to the chat! #smallbizchat

MsLatina: @JDEbberly: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2> #SmallBizChat

JulieDiazAsper: @CurrentMom cool, add-ons. love it #smallbizchat

JDEbberly: RT @CurrentMom If newbie, it's good to blog regularly, even 4 free. Don't expect it 2 lead 2 a dream gig; just 1 step up #SmallBizChat

aneclecticsoul: RT @amandamogul: Q7 I think it depends on what you are blogging about. Blogs can be great expertise portfolios for consultants #smallbizchat

NYCityMama: Re Q7: I think that if u do blog for free that you do it with the understanding that it's being done "in good faith" #smallbizchat

tasradawson: @NYCityMama yw - where are your images online? I'll bet you have killer ones of NY! #smallbizchat

CASUDI: @smallbizlady Q7: It's often more difficult going from free to \$\$\$, however sometime U have to build credibility #smallbizchat

aneclecticsoul: RT @MomsToWork: #smallbizchat guest bloggers who've optimized their post, researched hot keywords, etc., seem rare ...But it adds extra ...

BrooksJYoung: RT @CurrentMom If newbie, it's good to blog regularly, even 4 free. Don't expect it 2 lead 2 a dream gig; just 1 step up #SmallBizChat

JDEbberly: RT @amandamogul: Q7 I think it depends on what you are blogging about. Blogs can be great expertise portfolios for consultants #SmallBizChat

CathyWebSavvyPR: A7 - Yes - almost all bloggers start bloggin on own site for free, unless you have a rep as a writer or celeb - then \$\$\$? #smallbizchat

NYCityMama: re Q7 with the intention of building a more sustainable business relationship for the future #smallbizchat

CathyWebSavvyPR: @MsLatina welcome and thanks for chiming in! #smallbizchat  
 CurrentMom: @CathyWebSavvyPR Oh, don't get me started on that LA Times article. It was about the bottom of the barrel #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2> #smallbizchat

MsLatina: RT @LynnDanielleTre welcome to teh chat - follow @smallbizchat for transcript & @smallbizlady 4 Q&A post tomorrow am #smallbizchat

amandamogul: Q6 U shouldn't blog for free unless it's to 1)raise your prof profile and the blog has cache or 2) it's ur own site #smallbizchat

NYCityMama: RT @CurrentMom: A7: If newbie, it's good prac to blog reg, even for free. Don't expect it to lead to dream gig; just 1 step up #smallbizchat

MomsToWork: #smallbizchat Technorati state of blogosphere found BIGGEST benefit of blogging was speaking gigs, notoriety \$ better job choices NOT\$

CathyWebSavvyPR: @CASUDI I think we "resemble that remark" ; - ) #smallbizchat  
 CurrentMom: @CASUDI I'm having fun too! Loved your answer about getting preview readers - I need 2 do that! #smallbizchat  
 kimmoy: FYI: just discovered @SITSGirls which is a community of women who supports & comments on each others' blogs #smallbizchat

CASUDI: RT @amandamogul: Q7 I think it depends on what you are blogging about. Blogs can be great expertise portfolios for consultants #smallbizchat

NYCityMama: @tasradawson I include them in my posts...they help me tell my story...yes, about NYC : ) mainly and other places #smallbizchat

CathyWebSavvyPR: @CurrentMom Sorry - It is from the POV of big time writer who used to make big money - I'm glass half full - so ignore it! #smallbizchat

JDEbberly: RT @kimmoy: FYI: just discovered @SITSGirls which is a community of women who supports & comments on each others' blogs #SmallBizChat

CathyWebSavvyPR: RT @amandamogul: Q7 I think it depends on what you are blogging about. Blogs can be great expertise portfolios for consultants #smallbizchat

smallbizlady: Q8: What are the best resources for beginning bloggers who want to make money at it? #smallbizchat

CathyWebSavvyPR: RT @kimmoy: FYI: just discovered @SITSGirls which is a community of women who supports & comments on each others' blogs #smallbizchat

CurrentMom: @CathyWebSavvyPR No, there were some truths in that story but it got me SO fired up... #smallbizchat

wordpresslady: Evening all. This is a good topic to be discussing and loving the answers. #smallbizchat  
 CASUDI: Cant wait to check out ~RT@kimmoy FYI: @SITSGirls which is a community of women who supports & comments on each others' blogs #smallbizchat

CurrentMom: A8: I like @Probblogger @copyblogger @typeamom - for those on a more professional track: @mediabistro @poynter @ONA #smallbizchat

CathyWebSavvyPR: @kimmoy thanks for chiming in - we'll have to check it out. #smallbizchat

JDEbberly: RT @smallbizlady: Q8: What are the best resources for beginning bloggers who want to make money at it? #SmallBizChat

WayneLiew: A8 <http://probblogger.net/> (@probblogger) hands down. :- ) #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q8: What are the best resources for beginning bloggers who want to make money at it? #smallbizchat

BrooksJYoung: A8: @probblogger @chrisbrogan are great resources. #smallbizchat

yourjobmyoffice: A7 Catch 22 with blogging for free. So much free content and writers can't make a living anymore by... writing. #smallbizchat

NaturalasPosMom: @CASUDI Thanks for the tip! I just followed... #smallbizchat

NYCityMama: @tasradawson I need to organize my best photography better. I have been thinking of a photo focused site, need to find the time #smallbizchat

CurrentMom: And of course, @smallbizlady @CurrentMom @merylkevans #smallbizchat are the \*best\* resources on any entrepreneurial venture.

MomsToWork: Blogs are excellent for establishing yourself as industry expert, thought leader, etc. @CathyWebSavvyPR #smallbizchat

JulieDiazAsper: RT @kimmoy: FYI: just discovered @SITSGirls which is a community of women who supports & comments on each others' blogs #smallbizchat

CathyWebSavvyPR: A8 one small way is finding things you use/believe in that have affiliate links & link 2 them (say they are affiliate links) #smallbizchat

JDEbberly: A8 @probblogger's <http://www.probblogger.net/> and @copyblogger's <http://www.copyblogger.com/> #SmallBizChat

NaturalasPosMom: I have been approached by several potential clients because of my blog. #smallbizchat

amandamogul: Q8 @copyblogger #smallbizchat

CathyWebSavvyPR: A8 I have affiliate links to Thesis & headway wordpress themes, Godaddy & bluehost web hosting & Istockphotos #smallbizchat

smallbizlady: RT @JulieDiazAsper: RT @kimmoy FYI just discovered @SITSGirls which is a community of women who comments on each others' blogs #smallbizchat

CASUDI: A8: Twitter resources for beginning bloggers #blogchat #writechat #Kaizenblog #smallbizchat ~ other chats?

BrooksJYoung: q8: @prsarahevans #smallbizchat

NYCityMama: RE Q8: I always say that to research your focus or biz, not so much what other bloggers are doing. To understand ur biz (cont) #smallbizchat

CathyWebSavvyPR: A8 agreed @copyblogger, @probblogger @blogher #smallbizchat

JDEbberly: Q8 Darren Rowse is THE primo authority on blogging. Brian Clark will teach you EVERYTHING you need about headlines #SmallBizChat

CurrentMom: @CASUDI Also #journchat on Monday nights #smallbizchat

JDEbberly: Twitter enhances blogging. Blogging enhances Tweeting. #SmallBizChat

CathyWebSavvyPR: @MsLatina journchat is the grandlady of all chats - by @prsarahevens also follow @journchat mon. nights #smallbizchat

NaturalasPosMom: I think the key is to only blog about what you're passionate about. The posts write themselves. #SmallBizChat

smallbizlady: Need a profession development course Try Become Your Own Boss in 12 Months now available on Amazon <http://bit.ly/6SteEn> #smallbizchat

amandamogul: Q9 depends on other variables. Is this full-time? Posting daily? Multiple x per day? Is this job or side interest? #SmallBizChat

MsLatina: Thy r amazing grp tht share resources. @kimmoy jus discovered @SITSGirls a community of women who comments on others blogs #smallbizchat

MomsToWork: agree RT @JDEbberly: Darren Rowse is THE primo authority on blogging. Brian Clark will teach you EVERYTHING abt headlines #SmallBizChat ^jp

CurrentMom: @MomsToWork Great ? Danger of Twitter is you're building your brand on someone elses's platform. Feed your own blog first #smallbizchat

CathyWebSavvyPR: @wvpmc welcome to the chat - thanks for that point - good resources #smallbizchat

CathyWebSavvyPR: RT @wvpmc: A8 [http://www.scoutblogging.com/success\\_study/bloggng\\_success\\_study/table\\_of\\_contents.html](http://www.scoutblogging.com/success_study/bloggng_success_study/table_of_contents.html) #smallbizchat

smallbizlady: RT @MomsToWork I can't always say what I want in 140 char, but I think Twitter has helped me tighten up my writing Exactly! #smallbizchat

yourjobmyoffice: @tasradawson I love that you got to see my hometown. NYC is a dream trip; glad you enjoyed! It never gets old for me. #smallbizchat

MsLatina: Very tru re: Twitter helping w.posts.Find shorter tight posts are read more often @gbstrickland @MomsToWork #smallbizchat

JDEbberly: RT @smallbizlady: Need a profession development course Try Become Your Own Boss in 12 Mo now avail Amazon <http://bit.ly/6SteEn> #SmallBizChat

amandamogul: Q9 after my blog began 2 get traffic and an actual readership I found myself spending more & more time on it each week w/ no \$ #SmallBizChat

smallbizlady: Q10: Do I need to worry about the new Federal Trade Commission guidelines for bloggers? #smallbizchat

JDEbberly: RT @CathyWebSavvyPR: RT @wvpmc: A8 [http://www.scoutblogging.com/success\\_study/bloggng\\_success\\_study/table\\_of\\_contents.html](http://www.scoutblogging.com/success_study/bloggng_success_study/table_of_contents.html) #SmallBizChat

CurrentMom: @MsLatina Check out @sarahevenspr for #journchat #smallbizchat

BrooksJYoung: RT @smallbizlady: Q9: How long does it take to start making real money blogging? How much time do you need to spend? #smallbizchat

GreenSoil: RT @CathyWebSavvyPR: RT @wvpmc: A8  
[http://www.scoutblogging.com/success\\_study/bloggng\\_success\\_study/table\\_of\\_contents.html](http://www.scoutblogging.com/success_study/bloggng_success_study/table_of_contents.html) #smallbizchat

CASUDI: @gbstrickland @MomsToWork ~ Twitter CAN really help tighten writing & SUBJECT lines in email to attract response fast :- ) #smallbizchat

CurrentMom: A10: Yes! Disclose any benefit u get in exchange 4 review or post, i.e. free product or outright \$\$ More:  
<http://bit.ly/2Cuu2F> #smallbizchat

NYCityMama: RT @CurrentMom: A9: A lot. A lot. Starting blog from scratch takes at least 6 mos to get serious pvs, + be4 making > coffee \$ #smallbizchat

JDEbberly: RT @smallbizlady: Q10: Do I need to worry about the new Federal Trade Commission guidelines for bloggers? #SmallBizChat

KyEkinci: Dana just tweeted her interesting post: Why Bloggers & Agencies Justify Social Media: <http://bit.ly/6zBeOK> by @SuzyPerplexus | #SmallBizChat

BrooksJYoung: RT @smallbizlady: Q10: Do I need to worry about the new Federal Trade Commission guidelines for bloggers? #smallbizchat

MichaelWillett: RT @MsLatina Thy r amazing grp tht share resources @kimmoy jus found @SITSGirls community of women commenting on others blogs #smallbizchat

amandamogul: Q9 gave myself 1 yr to come up with a strategy to monetize to justify the time I was spending away from billing #PR clients #SmallBizChat

wordpresslady: From experience, paid blogger should keep a writing schedule on a calendar. Help with organization. #smallbizchat

NaturalasPosMom: My blog is 4 mo old. 7% of my traffic comes from Twitter. So it's worth tweeting. Plus, you learn so much about your topic. #SmallBizChat

MsLatina: Hve 2 offer sumthing diff. @CathyWebSavvyPR @smallbizlady: A8 authors got offers frm publishing co. 2write book because blog #smallbizchat

CathyWebSavvyPR: @MomsToWork some cleints have built brand on twitter, learned how SM works, wrote posts, THEN launched blog - can work #smallbizchat

JDEbberly: RT @smallbizlady: Q9: How long does it take to start making real money blogging? How much time do you need to spend? #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q10: Do I need to worry about the new Federal Trade Commission guidelines for bloggers? #smallbizchat

tasradawson: @yourjobmyoffice Me too! Felt like a little girl living a dream...went twice in 3 months. Made a photobook of my exp. too! #smallbizchat

JadoreBrittanie: You guys have really great info...I'm glad I joined this chat #smallbizchat

CurrentMom: @MsLatina Check out @sarahevanspr for #journchat info #smallbizchat

MichaelWillett: RT @CathyWebSavvyPR @MsLatina journchat is the grandlady of all chats - by @prsarahevans also follow @journchat mon. nights #smallbizchat

JDEbberly: A9 It can take years to make real money blogging. Darren Rowse has been at it for at least 6 years. #SmallBizChat

amandamogul: Q9 came up with idea for event series, book and ebook series and have already started 2010 profitable #SmallBizChat

smallbizlady: Q11: What's the best advice for people who want to blog for money? #smallbizchat

MsLatina: @smallbizlady Q10: As long as their is disclosure - NO #SmallBizChat

CathyWebSavvyPR: @MsLatina good point - as you said - you have to offer something different. #smallbizchat

BrooksJYoung: RT @wordpresslady: From experience, paid blogger should keep a writing schedule on a calendar. Help with organization. #smallbizchat

WayneLiew: Q10 A good rule of thumb, when you are doubting whether to disclose, DISCLOSE. :- ) #SmallBizChat

CurrentMom: A11: Pace yourself, network, be authentic, always learn new things, adapt yr business model, nurture yr real life. Have fun! #smallbizchat

JDEbberly: @JadoreBrittanie We are glad you joined us tonight! :) #SmallBizChat

smallbizlady: RT @amandamogul: Q9 came up with idea for event series, book and ebook series and have already started 2010 profitable #smallbizchat

tasradawson: @amandamogul Impressive! #smallbizchat

yourjobmyoffice: @tasradawson Architecture, people, lights, traffic, shadows - everywhere you look, there's a photo to be taken. Nice. #smallbizchat

JDEbberly: RT @smallbizlady: Q11: What's the best advice for people who want to blog for money? #SmallBizChat

KaitlynAliano: @CurrentMom @MsLatina - it's actually @prsarahevans! :- ) #smallbizchat

MomsToWork: Use twitter too to float blog post ideas. If u get lots of interest, u know it's hot @CASUDI: @gbstrickland @MomsToWork #smallbizchat ^jp

MichaelWillett: Indeed! RT @CASUDI RT @JDEbberly @CASUDI Bloggers can learn a lot from #Journchat as well #SmallBizChat

NYCityMama: A 11 Have a solid business plan first. #smallbizchat

GreenSoil: RT @CathyWebSavvyPR: RT @smallbizlady: Q10: Do I need to worry about the new Federal Trade Commission guidelines for bloggers? #smallbizchat

CathyWebSavvyPR: A9 Twitter and bloggins can really work together - the peeps who don't comment, might never have found yr blog if not 4 twitter #smallbizchat

MsLatina: RT @CurrentMom @MsLatina Check out @sarahevanspr for #journchat #smallbizchat <--Thank you will follow and ck it out nxt Monday

merylevans: @CurrentMom @mslatina I love #journchat and @prsarahevans. You can find more chats here: <http://bit.ly/twitterchats> #smallbizchat

WayneLiew: RT @CurrentMom Pace yourself, network, be authentic, learn new things, adapt yr business model, nurture yr real life. Have fun #SmallBizChat

JDEbberly: A11 Know your audience/niche. Patience/persistence needed. Lost of hard work. Read major bloggers to learn more #SmallBizChat

smallbizlady: Q11 Develop your content well, know your audience, brand your blog with a great tagline that tell people what you are about. #smallbizchat

flygirlblog: @amandamogul lovin' your #SmallBizChat

wordpresslady: Agree with earlier statement about WordPress being best for blogger due to being able to post-date writings. #smallbizchat

KatherineLewis: Yikes! Sorry about that. RT @KaitlynAliano: @CurrentMom @MsLatina - it's actually @prsarahevans! :- ) #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Q11: What's the best advice for people who want to blog for money? #smallbizchat

JDEbberly: Twitter has become a mjoy gateway for folks to read your blog. #SmallBizChat

NaturalasPosMom: I feel a kinship with my fellow tweeps, + I keep learning more abt what I am writing abt. I would tweet even if I didn't blog. #smallbizchat

aneclecticsoul: RT @JDEbberly: A9 It can take years to make real money blogging. Darren Rowse has been at it for at least 6 years. #SmallBizChat

NYCityMama: Yes!! I agree with @currentmom's points as well..have fun! (and pace yourself) #smallbizchat

MomsToWork: Q9 Don't forget power of twitter to test headlines, do surveys. I crowdsource hedlines for my day job @smallbizlady #smallbizchat

smallbizlady: RT @merylkevans You can find more chats here: <http://bit.ly/twitterchats> #smallbizchat

CurrentMom: A11 (2) Remember it's a marathon, not a sprint. Don't be afraid to make a mistake - and learn from it. #smallbizchat

smallbizlady: Next week 1/27/10 on #smallbizchat @MarshaEgan How to Detox Your Email Inbox & get more done each day.

JDEbberly: RT @smallbizlady: RT @merylkevans You can find more chats here: <http://bit.ly/twitterchats> #SmallBizChat

smallbizlady: Roll call who?s on @smallbizchat tonight. Give me your best 140 character commercial. #smallbizchat

CathyWebSavvyPR: It loks like our guest's answers to Qu 10 & 11 did not show up? #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: RT @merylkevans You can find more chats here: <http://bit.ly/twitterchats> #smallbizchat

BrooksJYoung: If you're a small biz owner without a web site, follow #smallbizweb 4 ideas 2 get a site up and running. via @prsarahevans #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: Next week 1/27/10 on #smallbizchat @MarshaEgan How to Detox Your Email Inbox & get more done each day.

**yourjobmyoffice:** RT @MomsToWork: Q9 Dont forget power of twitter to test headlines, do surveys. I crowdsource hedlines 4 day job @smallbizlady #smallbizchat  
**smallbizlady:** Thanks again to tonight?s #SmallBizChat guest professional blogger @CurrentMom For more info www.CurrentMom.com #smallbizchat  
**wordpresslady:** A 11: make sure you have an agreement in place, understand what is required of you #smallbizchat  
**JDEbberly:** RT @smallbizlady: Next week 1/27/10 on #smallbizchat @MarshaEgan How to Detox Your Email Inbox & get more done each day #SmallBizChat  
**CathyWebSavvyPR:** RT @CurrentMom: A11 (2) Remember it's a marathon, not a sprint. Don't be afraid to make a mistake - and learn from it. #smallbizchat  
**OfficeDivvy:** Do you love what you do?... Guest Bloggers wanted for the theme "Why I Love What I Do" on <http://whyilovewhatido.com/> | #SmallBizChat #Blog  
**MichaelWillett:** RT @JDEbberly: A9 It can take years to make real money blogging. Darren Rowse has been at it for at least 6 years. #SmallBizChat  
**kimmoy:** I was once told to never measure the success of your blog based on the comments you get. Your thoughts? #smallbizchat  
**smallbizlady:** Hey everybody we have a new site about my book <http://bit.ly/8IDPpV> <http://www.becomeyourownboss.com/> Tell me what you think? #smallbizchat  
**merylevans:** A10 Came across Five Ways to Comply with the New FTC Guidelines for Bloggers - <http://bit.ly/83eCOe> by the fab @michaelhyatt #smallbizchat  
**PRsarahevens:** @CathyWebSavvyPR @MsLatina thanks for mentioning @journchat in #smallbizchat  
**CASUDI:** @MomsToWork My post comments R now just beginning to hi-lite potential new posts. writing a blog for 1 year ~#smallbizchat  
**JDEbberly:** RT @smallbizlady: Roll call who?s on @smallbizchat tonight. Give me your best 140 character commercial #SmallBizChat  
**JDEbberly:** RT @CurrentMom: A11 (2) Remember it's a marathon, not a sprint. Don't be afraid to make a mistake - and learn from it. #SmallBizChat  
**MYOBTrainer:** @smallbizlady XOBNI is great for Outlook & connecting with people #smallbizchat  
**smallbizlady:** Thank you to @cathywebsavvypr my co-host and social media PR pal. #smallbizchat  
**yourjobmyoffice:** Sonia here. Virtual assistant, transcript scratcher and new blogger <http://yiddishology.com/> also @yiddishology #smallbizchat  
**NYCityMama:** @smallbizlady @currentmom Thanks for hosting! #smallbizchat  
**smallbizlady:** Thank you to virtual assistant Sonia @yourjobmyoffice, she?ll get that transcript out shortly on @smallbizchat. #smallbizchat  
**MsLatina:** @KaitlynAliano @CurrentMom @MsLatina - it's actually @prsarahevens! :- ) #smallbizchat <-Thanks so much! btw, just followed you!