

smallbizlady:	Tonight on #SmallBizChat at 8p ET @JillLublin How to get free publicity for your biz Tweetgrid link: http://is.gd/bSgT7
CathyWebSavvyPR:	@mr_mcfly welcome to the chat! & to @aussiechic @JDEbberly & @yourjobmyoffice hi Guys #SmallBizChat
thebowenagency:	Joining How to get free publicity for your biz? at 8p ET on #SmallBizChat w/ @JillLublin Author, Guerilla Publicity http://is.gd/bSgT7
smallbizlady:	How to participate in #SmallBizChat: http://bit.ly/S797e
smallbizlady:	Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
SocialWebEditor:	nm i see it ty :) #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady NOW on #SmallBizChat at 8p ET @JillLublin How to get free publicity 4 yr biz Tweetgrid: http://is.gd/bSgT7
smallbizlady:	Are you a of #Smallbizchat's Facebook fan? Join today http://facebook.com/smallbizchat . Follow @SmallBizChat on Twitter too! #SmallBizChat
LotusDev:	RT @SmallBizLady: How to participate in #SmallBizChat: http://bit.ly/S797e << Starting now
CathyWebSavvyPR:	RT @smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
kimmoy:	okey doke, time for #smallbizchat and #dealchat
smallbizlady:	Welcome to my co-host and social media PR pal @CathyWebSavvyPR and our virtual assistant Sonia @YourJobMyOffice #SmallBizChat
SocialWebEditor:	test tweet :) #SmallBizChat
smallbizlady:	Q: What is the focus of #smallbizchat? #SmallBizChat
NatalieCrue:	RT @SmallBizLady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
smallbizlady:	A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
JillLublin:	RT @smallbizlady: How to participate in #SmallBizChat: http://bit.ly/S797e
CathyWebSavvyPR:	@Tweetgrid = fail - I love this program - but hte darned center column keeps freezing on us! #SmallBizChat
techjane:	RT @katebuckjr: In 15 mins join me at 8-9p ET for #SmallBizChat How to get free publicity for yr biz http://is.gd/bSgT7 #smallbizchat
smallbizlady:	Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. #SmallBizChat
smallbizlady:	We put out a link to the transcript on @smallbizchat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat
CathyWebSavvyPR:	Thanks Melinda, Hi folks - looking forward to connecting with our #smallbiz peeps here on the chat #SmallBizChat
smallbizlady:	Right NOW 5/5 8p ET on #Smallbizchat @JillLublin: How to get free publicity for yr biz Tweetgrid link: http://is.gd/bSgT7 #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. #SmallBizChat

CathyWebSavvyPR:	@techjane Actually - the chat starts now!!! #SmallBizChat
smallbizlady:	Best Selling Author of Guerrilla Publicity, @JillLublin is a Speaker, Strategist & Radio & TV Host http://www.jilllublin.com/ #SmallBizChat
smallbizlady:	A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat
CathyWebSavvyPR:	We put out a link 2 the transcript on @smallbizchat tonight after the show; don't worry if you miss a tweet or 2 #SmallBizChat
CathyWebSavvyPR:	@mikestenger I still prefer Tweetgrid - it separates all tweets and those send just to m! #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat
smallbizlady:	My new post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
yourjobmyoffice:	@mikestenger I like Tweetchat, too - it's easy to follow. #smallbizchat
smallbizlady:	Welcome to our guest @JillLublin: How to get free publicity for yr biz. Tweetgrid link: http://is.gd/bSgT7 #SmallBizChat
mikestenger:	@CathyWebSavvyPR Gotcha. Will have to give it a try sometime #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady Author of Guerrilla Publicity, @JillLublin is a Speaker, Strategist, Radio/TV Host http://www.jilllublin.com/ #SmallBizChat
SocialWebEditor:	I can't ever seem to get the center grid working on Tweetgrid. #SmallBizChat
JillLublin:	Hi, everybody! I'm excited to be on my first Tweetcast! #SmallBizChat
CathyWebSavvyPR:	RT @yourjobmyoffice: @mikestenger I like Tweetchat, too - it's easy to follow. #smallbizchat #SmallBizChat
smallbizlady:	Q1: How can small business owners create name recognition for themselves? #SmallBizChat
mikestenger:	@JillLublin Hi *waves #SmallBizChat
BizMoneySaver:	Hi Everyone! Glad I could make the chat! #SmallBizChat
JDEbberly:	RT @smallbizlady: Q1: How can small business owners create name recognition for themselves? #SmallBizChat
JillLublin:	Q1: Create the ?I've heard of you syndrome? and focus on creating your expert status. #SmallBizChat
CathyWebSavvyPR:	Welcome to the chat! @mikestenger @techjane @lhkellett @NatalieCruie @SocialWebEditor @LotusDev @kimmoy welcome to listeners 2 #SmallBizChat
mikestenger:	Q1: One of the most important things they can do is get GR8 info/content out there. #SmallBizChat
yourjobmyoffice:	@JillLublin Glad you're here. Interested in knowing how to get free publicity for small biz! #smallbizchat
CathyWebSavvyPR:	@BizMoneySaver welcome to the chat #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q1: How can small business owners create name recognition for themselves? #SmallBizChat
VisionsList:	RT @smallbizlady: My new post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
missversatile:	RT @smallbizlady: My new post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
JDEbberly:	A1 by treating the customer like gold, doing everything they can to satisfy the customer #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q1: Create the ?I've heard of you syndrome? and focus on creating your expert status. #SmallBizChat
JillLublin:	Q1: It's really important to spread your message by focusing on being an expert. #SmallBizChat
JDEbberly:	RT @mikestenger: Q1: One of the most important things they can do is get GR8 info/content out there #SmallBizChat

smallbizlady:	A1 Create a clear message and be consistent across your entire footprint biz card, website. bio, twitter bio etc. #SmallBizChat
CathyWebSavvyPR:	A1: name recog. can begin with your biz nam, domain URL and social media usernames - not trad'l PR, but it works #SmallBizChat
mikestenger:	Q1: Too, one must actually get themselves out there on a larger scale. Hint: Utilize SM as well #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q1: It's really important to spread your message by focusing on being an expert. #SmallBizChat
JDEbberly:	RT @smallbizlady: My new post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
JillLublin:	@yourjobmyoffice Great to be here & great to have you here! #SmallBizChat
CathyWebSavvyPR:	How to get free publicity for your biz? NOW 8p ET #SmallBizChat w/ @JillLublin Author, Guerilla Publicity http://is.gd/bSgT7
smallbizlady:	Q2 For small business owners, how can you identify the best sources for referral business? #SmallBizChat
JDEbberly:	RT @smallbizlady: A1 Create a clear message and be consistent across your entire footprint biz card, website. bio, twitter bio #SmallBizChat
BizMoneySaver:	Q1. Provide informative content in multiple formats that appeal to the different learning styles: Video. Audio. Text. #SmallBizChat
JDEbberly:	RT @americare: A1: deliver what you promise and network, inside and outside, of your industry #SmallBizChat
JillLublin:	Q2: Find trade associations that will help you cross market to your target audience. #SmallBizChat
mikestenger:	Q1: How I see it...give out GR8 info, talk with a lot of ppl, & reach out to help who u can. #SmallBizChat
JDEbberly:	RT @smallbizlady: Q2 For small business owners, how can you identify the best sources for referral business? #SmallBizChat
CathyWebSavvyPR:	@americare @missversatile @VisionsList welcoem to the chat - thanks for chiming in #SmallBizChat
mzayfert:	@JillLublin setting yourself up as an expert is a great way for customers to seek your business out. #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q2 For small business owners, how can you identify the best sources for referral business? #SmallBizChat
JillLublin:	Q2: Be clear about what you need in the next 30 days and ask for it ? as well as give? ask others how you can help them. #SmallBizChat
americare:	@SmallBizLady A2: always ask your best customers to refer business (and reward it) #smallbizchat
CathyWebSavvyPR:	RT @JillLublin: Q2: Find trade associations that will help you cross market to your target audience. #SmallBizChat
JDEbberly:	@lhkellett By solving customers' problems you will make them into evangelizers for your company and offerings #SmallBizChat
smallbizlady:	A1 If you approach every and any new relationship from a GIVE to GET perspective you will always generate referrals. #SmallBizChat
RONWL4RD:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #SmallBizChat
RONWL4RD:	#SmallBizChat
smallbizlady:	RT @americare: @SmallBizLady A2: always ask your best customers to refer business (and reward it) #SmallBizChat
aussiechic:	RT @JillLublin: Q1: It's really important to spread your message by focusing on being an expert. #SmallBizChat
mikestenger:	Q2: Ask. Don't be afraid to ask dangit. And make sure to deliver w/existing clients. #SmallBizChat
smallbizlady:	A2 If you approach every and any new relationship from a GIVE to GET perspective you will always generate referrals. #SmallBizChat

JDEbberly:	RT @smallbizlady A1 If you approach every &any new r'ship from a GIVE to GET perspective you will always generate referrals #SmallBizChat
whats_yourstory:	RT @JillLublin: Q2: Be clear about what you need in the next 30 days and ask for it ? as well as give? ask others how you can help them. #SmallBizChat
JillLublin:	RT @mzayfert: @JillLublin setting yourself up as an expert is a great way for customers to seek your business out. #SmallBizChat
aussiechic:	A 1: Be very clear on your unique selling proposition? You need a message that cutts thu the clutter #SmallBizChat
yourjobmyoffice:	A1 create message that is meaningful to your audience. Use language they'll identify with - and remember you for #smallbizchat
aussiechic:	RT @americare: A1: deliver what you promise and network, inside and outside, of your industry #smallbizchat #SmallBizChat
CathyWebSavvyPR:	A2: Referral biz? try the folks U do biz with. I've begun 2 help web desingers provide social media strategy 4 their clients #SmallBizChat
WebErika:	Q2 Your local chamber of commerce is an excellent source of referral business #SmallBizChat
Prudentone:	RT @SmallBizLady: Do you know how to do a Twitterchat? Here's how to participate in #SmallBizChat: http://bit.ly/S797e
SirWebby:	A2 Identify customers who understand and embrace the power of Social media #smallbizchat
SocialWebEditor:	Give 2 Get. I love to trade free ad space on blogs and the like. #SmallBizChat
JDEbberly:	RT @aussiechic A1 Be very clear on your unique selling proposition? You need a message that cutts thu the clutter #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: A2 If you approach every new relationship from a GIVE to GET POV you will generate referrals. #SmallBizChat
smallbizlady:	RT @JillLublin: Q2: Be clear about what you need in the next 30 days and ask for it ? & ask others how you can help them. #SmallBizChat
katebuckjr:	RT @JillLublin: Q2: Be clear about what u need in the next 30 days & ask for it ? as well as give. ask others how u can help #SmallBizChat
CathyWebSavvyPR:	@RONWL4RD & @americare welcome to the chat! #SmallBizChat
aussiechic:	@lhkellett -sometimes we forget to ask! I heard a grea tip - ask a client to recommend you to two other people #SmallBizChat
mikestenger:	GR8 point made by @aussiechic. If u have no USP & are not clear, will be hard 2 remember. #SmallBizChat
BizMoneySaver:	Q2. Deliver a product or service with great customer service that customers can't help but become your referral team. #SmallBizChat
directrepair:	RT @SirWebby: A2 Identify customers who understand and embrace the power of Social media #smallbizchat
CathyWebSavvyPR:	RT @JillLublin: Q2: Be clear about what U need in the next 30 days & ask 4 it, as well as give, ask others how U can help them #SmallBizChat
kwjudd:	@smallbizlady @CathyWebSavvyPR Love "give to get" philosophy. Tell my clients the same thing. #smallbizchat
smallbizlady:	Q3: Is there proper referral etiquette to keep in mind #SmallBizChat

skipshoe:	Focus! RT @JillLublin: Be clear about what you need in the next 30 days and ask for it ? & ask others how you can help them. #SmallBizChat
aussiechic:	RT @lhkellett: Be willing to give some work away in order to get referrals and build your portfolio - a little can go a long way #smallbizchat
JDEbberly:	RT @smallbizlady: Q3: Is there proper referral etiquette to keep in mind #SmallBizChat
americare:	A2: on referrals, most small biz just fail to ask. you have to ask. most customers are flattered to be asked. #smallbizchat
smallbizlady:	A3 It takes three contacts to make an impression--do not make your ask too quickly #SmallBizChat
JillLublin:	Q3: Like I was saying, Be clear and focused. And be reciprocal?.remember to ask others, how can I help you? #SmallBizChat
aussiechic:	RT @JDEbberly: RT @smallbizlady: Q3: Is there proper referral etiquette to keep in mind #SmallBizChat
CathyWebSavvyPR:	RT @JDEbberly: RT @smallbizlady: Q3: Is there proper referral etiquette to keep in mind #SmallBizChat
smallbizlady:	NOW on #Smallbizchat @JillLublin: How to get free publicity for yr biz Tweetgrid link: http://is.gd/bSgT7 #SmallBizChat
lhkellett:	@aussiechic great tip! Ask! #smallbizchat
smallbizlady:	How to participate in #SmallBizChat http://bit.ly/S797e
smallbizlady:	My book: Become Your Own Boss in 12 Months is out! Grab it on Amazon http://bit.ly/6SteEn & in stores nationwide #SmallBizChat
JillLublin:	RT @smallbizlady: Q3: Is there proper referral etiquette to keep in mind? #SmallBizChat
JDEbberly:	RT @SirWebby A2 Identify customers who understand and embrace the power of Social Media #SmallBizChat
SocialWebEditor:	Be cautious about referrals. Don't refer ppl who will reflect badly upon you just for publicity sake #SmallBizChat
mzayfert:	RT @lhkellett: Be willing to give some work away in order to get referrals and build your portfolio - a little can go a long way #smallbizchat
smallbizlady:	If you know a small business owner who could use some advice tell them to follow @ SmallBizChat and join us on Wed 8-9 ET #SmallBizChat
mikestenger:	Q3: Don't ask for too much. Simply let them know & reach out to help when u can. #SmallBizChat
CathyWebSavvyPR:	@skipshoe welcome to the chat Skip - good to see you here! & @kwjudd @directrepair @lhkellett welcome to you too #SmallBizChat
JDEbberly:	RT @SocialWebEditor: Be cautious about referrals. Don't refer ppl who will reflect badly upon you just for publicity sake #SmallBizChat
CathyWebSavvyPR:	@mzayfert thanks for RTing something from our chat #SmallBizChat
aussiechic:	RT @mikestenger: Q3: Don't ask for too much. Simply let them know & reach out to help when u can. #SmallBizChat
JDEbberly:	RT @mikestenger: Q3: Don't ask for too much. Simply let them know & reach out to help when u can #SmallBizChat
smallbizlady:	Look Who?s Coming Up in May 2010 on #SmallBizChat http://bit.ly/d25mvK
SocialWebEditor:	By the same token, when you are referred take extra care not to reflect poorly on your referrers. #SmallBizChat
kwjudd:	Good to be here again @CathyWebSavvyPR. Thanks for the warm welcome. #smallbizchat
skipshoe:	@CathyWebSavvyPR good to be in #smallbizchat I love the topic of free publicity

CathyWebSavvyPR:	A3 Referral etiquette - do unto others as you would have them do unto you. If it would annoy you don't do it! #SmallBizChat
missversatile:	RT @lhkellert: Be willing to give some work away in order to get referrals and build your portfolio - a little can go a long way #smallbizchat
BizMoneySaver:	Q3. Make it easy for customers to provide referrals without having to ask for them. Can be done via various websites. #SmallBizChat
JDEbberly:	RT @smallbizlady: Look Who?s Coming Up in May 2010 on #SmallBizChat http://bit.ly/d25mvK
SirWebby:	A3 Always keep the integrity of your original customer and referred customer in mind #smallbizchat
thekencook:	@CathyWebSavvyPR I can't believe I actually get to join for once! #smallbizchat
smallbizlady:	#SmallBizChat
smallbizlady:	Q4: Can you share 3 techniques for attracting low cost/free ways to use publicity to increase visibility? #SmallBizChat
CathyWebSavvyPR:	@skipshoe free publicity is near an dear to our PR/Marketing hearts - It takes creativity! #SmallBizChat
aussiechic:	@CathyWebSavvyPR - how true and how we forget that simple rule to do unto others that you would have done to you! #smallbiz #SmallBizChat
Mashawnda:	RT @smallbizlady: Look Who?s Coming Up in May 2010 on #SmallBizChat http://bit.ly/d25mvK
averypartnersco:	RT @SirWebby: A2 Identify customers who understand and embrace the power of Social media #smallbizchat
JDEbberly:	RT @smallbizlady: Q4: Can you share 3 techniques for attracting low cost/free ways to use publicity to increase visibility? #SmallBizChat
JillLublin:	Q4: 1) Announcements in your local newspaper?s ?People? section is a great free way to get publicity. #SmallBizChat
CathyWebSavvyPR:	@thekencook welcome to the chat - it's ou good fortune that you can join! good to see you #SmallBizChat
JillLublin:	RT @smallbizlady: NOW on #Smallbizchat @JillLublin: How to get free publicity for yr biz Tweetgrid link: http://is.gd/bSgT7 #SmallBizChat
aussiechic:	RT @CathyWebSavvyPR: @skipshoe free publicity is near an dear to our PR/Marketing hearts - It takes creativity! #SmallBizChat
smallbizlady:	RT @JillLublin: Q4: 1) Announcements in your local newspaper?s ?People? section is a great free way to get publicity. #SmallBizChat
kwjudd:	A3: I agree with @CathyWebSavvyPR & @smallbizlady Don't force it. Let relationships evolve and you'll know when time is right #smallbizchat
yourjobmyoffice:	@CathyWebSavvyPR Hi Cathy - I can't blv it's Weds already! #smallbizchat
CathyWebSavvyPR:	@Mashawnda welcome back to the chat! @averypartnersco & @SirWebby welcome #SmallBizChat
WebErika:	A4 Leverage the power of a well writtten and keyword rich LinkedIn profile. #smallbizchat
BizMoneySaver:	Q4. Guest blogging, blogtalkradio interviews, and article marketing. #SmallBizChat
JillLublin:	Q4: Announcements should be short and focus on something new and special about your business. #SmallBizChat
CathyWebSavvyPR:	@yourjobmyoffice Oh yes - this week has gone fast, but seems a year from last weds - not sure how that can be! #SmallBizChat

leslieajoy:	Q4: Referrals are also a great way to get free publicity. #smallbizchat
smallbizlady:	RT @WebErika: A4 Leverage the power of a well written and keyword rich LinkedIn profile. #SmallBizChat
JillLublin:	Q4: Good examples might be: a new product, a promotion, a published book, etc. #SmallBizChat
smallbizlady:	RT @BizMoneySaver: Q4. Guest blogging, blogtalkradio interviews, and article marketing. #SmallBizChat
SirWebby:	RT @SocialWebEditor: By the same token, when you are referred take extra care not to reflect poorly on your referrers. #SmallBizChat
CathyWebSavvyPR:	RT @kwjudd A3 I agree with @CathyWebSavvyPR & @smallbizlady Don't force it. Let relships evolve, you'll know when time is rt #SmallBizChat
SocialWebEditor:	think outside the box. 4square was too poor to be in the convention hall. they setup a game of 4square in the parking lot :) #SmallBizChat
JillLublin:	Q4: 3) I also recommend giving free seminars about your expertise. #SmallBizChat
CathyWebSavvyPR:	Q4: Can you share 3 techniques for attracting low cost/free ways to use publicity to increase visibility? #SmallBizChat
smallbizlady:	RT @JillLublin: Q4: Good examples might be: a new product, a promotion, a published book, etc. #SmallBizChat
JDEbberly:	RT @smallbizlady: RT @BizMoneySaver: Q4. Guest blogging, blogtalkradio interviews, and article marketing #SmallBizChat
GreenSoil:	RT @CathyWebSavvyPR: @yourjobmyoffice Oh yes - this week has gone fast, but seems a year from last weds - not sure how that can be! #SmallBizChat
smallbizlady:	RT @JillLublin: Q4: 3) I also recommend giving free seminars about your expertise. #SmallBizChat
thekencook:	@JillLublin and free eBooks! A4 #smallbizchat
SirWebby:	RT @WebErika: Q2 Your local chamber of commerce is an excellent source of referral business #SmallBizChat
BloggingBetty:	RT @CathyWebSavvyPR: Q4: Can you share 3 techniques for attracting low cost/free ways to use publicity to increase visibility? #SmallBizChat
mikestenger:	Q4: Do guest posts on other blogs, help out some1 or a biz that's very influential, speaking #SmallBizChat
aussiechic:	RT @smallbizlady: RT @JillLublin: Q4: 3) I also recommend giving free seminars about your expertise. This works #SmallBizChat
smallbizlady:	Q5: How can you create your ?ooh ahh factor?? #SmallBizChat
aussiechic:	RT @mikestenger: Q4: Do guest posts on other blogs, help out some1 or a biz that's very influential, speaking #SmallBizChat
CathyWebSavvyPR:	A4 free/low cost publicity - When have news/good story - do Social Media release on @pitchengine Good links/SEO #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q4: 3) I also recommend giving free seminars about your expertise. #SmallBizChat
JDEbberly:	RT @mikestenger: Q4: Do guest posts on other blogs, help out some1 or a biz that's very influential, speaking #SmallBizChat
BizMoneySaver:	Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me a great deal. #SmallBizChat
JDEbberly:	RT @smallbizlady: Q5: How can you create your ?ooh ahh factor?? #SmallBizChat
JillLublin:	RT @smallbizlady: Q5: How can you create your ?ooh ahh factor?? #SmallBizChat

bcrip:	how do you keep the buzz going? #SmallBizChat
billlublin:	@JillLublin OMG could we be related? #smallbizchat btw Q4 Whitepapers are good pormos too!
mzayfert:	@SmallBizLady A4. Working probono for community nonprofits generates a ton of free publicity #smallbizchat
yourjobmyoffice:	yes capitalize on their audience RT @mikestenger Q4: guest post on blogs, help out some1 or a biz thats influential... #smallbizchat
CathyWebSavvyPR:	@JillLublin oreven eventually paid seminars on your expertie! #SmallBizChat
JillLublin:	Q5: Focus on your unique story. Think about what makes you special. #SmallBizChat
aussiechic:	Q 5: be different! One small thing - send hand written thank you's. You will stand out! #SmallBizChat
yourjobmyoffice:	RT @bcrip: how do you keep the buzz going? #smallbizchat
CathyWebSavvyPR:	RT @SirWebby: A4 Press Releases, Blog posts, Linked in - all completely free! #smallbizchat #SmallBizChat
smallbizlady:	RT @CathyWebSavvyPR: A4 free/low cost publicity When have good story do Social Media release on @pitchengine Good links/SEO #SmallBizChat
aussiechic:	RT @mzayfert: @SmallBizLady A4. Working probono for community nonprofits generates a ton of free publicity #smallbizchat #SmallBizChat
JDEbberly:	RT @billlublin: @JillLublin OMG could we be related? #smallbizchat btw Q4 Whitepapers are good promos too! #SmallBizChat
smallbizlady:	RT @JillLublin: Q5: Focus on your unique story. Think about what makes you special. #SmallBizChat
JillLublin:	Q5: Questions to ask: What has happened in your life? What is it that makes you stand out? #SmallBizChat
DiSnEyTRAVELmum:	RT @JillLublin: RT @smallbizlady: Q5: How can you create your ?ooh ahh factor?? #SmallBizChat
mikestenger:	Q5: Find who & what you're REALLY about & make sure it connects w/the market. #SmallBizChat
aussiechic:	RT @JillLublin: Q5: Focus on your unique story. Think about what makes you special. This is VERY important #SmallBizChat
JDEbberly:	RT @aussiechic: Q 5: be different! One small thing - send hand written thank you's. You will stand out! #SmallBizChat
DiSnEyTRAVELmum:	Give the best service. #SmallBizChat
JDEbberly:	RT @JillLublin: Q5: Questions to ask: What has happened in your life? What is it that makes you stand out? #SmallBizChat
CathyWebSavvyPR:	A4 I agree -Social media TW, FB, LI hooked to yr blog is a great publicity machine if yr content meets custr needs #SmallBizChat
thekencook:	@billlublin @JillLublin hey Bill - get in this chat! You belong here http://tweetchat.com/room/smallbizchat #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q5: How can you create your ?ooh ahh factor?? #SmallBizChat
mzayfert:	RT @CathyWebSavvyPR: A4 I agree -Social media TW, FB, LI hooked to yr blog is a great publicity machine if yr content meets custr needs #SmallBizChat
DiSnEyTRAVELmum:	RT A4 I agree -Social media TW, FB, LI hooked to yr blog is a great publicity machine if yr content meets custr needs #SmallBizChat
CathyWebSavvyPR:	RT @bcrip: how do you keep the buzz going? #SmallBizChat

JDEbberly:	RT @thekencook: @billlublin @JillLublin hey Bill - get in this chat! You belong here http://tweetchat.com/room/smallbizchat #SmallBizChat
SocialWebEditor:	think outside the box. 4square was too poor to be in the convention hall. they setup a game of 4square in the parking lot :) #SmallBizChat
JillLublin:	@billlublin Maybe we are! Who knows?! Are you in Philly? I'll be back June 15th teaching a Publicity course! #SmallBizChat
BizMoneySaver:	A3. @thekencook. Disagree. U can be confident in your skills and provide a good product or service that it speaks for itself. #SmallBizChat
aussiechic:	Q4: Whitepapers are good; surveys too, unique research. #SmallBizChat
CathyWebSavvyPR:	@billlublin hey good to "see" you here Bill - I wondered if you were related to our guest - but prolly not #SmallBizChat
aussiechic:	RT @kwjudd: Q4: Blog, tweet, slideshares, speak where ever people will let you... #smallbizchat #SmallBizChat
CathyWebSavvyPR:	RT @mzayfert: A4. Working probono for community nonprofits generates a ton of free publicity #smallbizchat #SmallBizChat
CathyWebSavvyPR:	RT @BizMoneySaver: Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me #SmallBizChat
kwjudd:	A5: on't know if it's "oh" & "ah" but a high level of service & attentiveness to your charter customers always goes a long way #smallbizchat
CathyWebSavvyPR:	RT @mikestenger: Q4: Do guest posts on other blogs, help out some1 or a biz that's very influential, speaking #SmallBizChat
thekencook:	@JillLublin @billlublin Bill is brilliant! He recently guested on REtechRadio and amazed us all! #smallbizchat
billlublin:	@CathyWebSavvyPR Good to be here! always a pleasure to hang with you! #smallbizchat
mzayfert:	RT @CathyWebSavvyPR: RT @BizMoneySaver: Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me #SmallBizChat
DiSnEyTRAVELmum:	RT @CathyWebSavvyPR: Q4: Can you share 3 techniques for attracting low cost/free ways to use publicity to increase visibility? #SmallBizChat
smallbizlady:	Q6: Networking is another great way to get your word out. What are some of the dos and don'ts of networking? #SmallBizChat
CathyWebSavvyPR:	RT @yourjobmyoffice: A4 Local papers, trade mags all need content. Some even have online forms - ez to submit ur story! #SmallBizChat
aussiechic:	Stand out - think about what you wear. What is unique about you? Colour? Co name, eg Ruby Cha Cha! #SmallBizChat
yourjobmyoffice:	@JillLublin @billlublin Why am I reminded of the Uma, Oprah intro from Letterman at the Oscars? ;-) #smallbizchat
JDEbberly:	RT @smallbizlady Q6 Networking is another great way to get your word out. What are some of the dos and don'ts of networking? #SmallBizChat
SirWebby:	RT @aussiechic: Q4: Whitepapers are good; surveys too, unique research. #SmallBizChat
kwjudd:	@SirWebby Agreed! Passion and excitement tend to be infectious! #smallbizchat
CathyWebSavvyPR:	@yourjobmyoffice Hey - that was MY answer - But you said it well! #SmallBizChat
DiSnEyTRAVELmum:	A4. Facebook, Twitter, Social Media marketing and small business advice help me. #SmallBizChat

smallbizlady:	RT @aussiechic: Stand out - think about what you wear. What is unique about you? Colour? Co name, eg Ruby Cha Cha! #SmallBizChat
JDEbberly:	A6 DO help your contacts out and develop a relationship BEFORE you need their help #SmallBizChat
aussiechic:	RT @SirWebby: A5 Be Knowledge, are passionate you can give anyone goosebumps! #smallbizchat #SmallBizChat
JDEbberly:	RT @kwjudd: @SirWebby Agreed! Passion and excitement tend to be infectious! #SmallBizChat
MediaCollective:	heading into chat,, yippiee their taking marketing & on Q5: How can you create your ?ooh ah factor? #smallbizchat
fuzie:	RT @WebErika: A4 Leverage the power of a well writtten and keyword rich LinkedIn profile. #smallbizchat
americare:	A6: Network inside *and outside* of your industry. I make great connections when I go outside my industry. #smallbizchat
mikestenger:	Q6: Don't be an a**hole. Build a relationship & get to know them 1st, then escalate to biz. #SmallBizChat
aussiechic:	RT @BizMoneySaver: Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me #SmallBizChat
DiSnEyTRAVELmum:	I network with people who can teach me, share interests. #SmallBizChat
JDEbberly:	RT @americare: A6: Network inside *and outside* of your industry. I make great connections when I go outside my industry #SmallBizChat
smallbizlady:	@aussiechic I heard a consultant say no clevege at a networking function. What do you think? #SmallBizChat
CathyWebSavvyPR:	Q4 ALL newsprr/mags need content. find rt editor/reporter/blogger, read pub, if yr story meets audience needs - pitch it #SmallBizChat
CathyWebSavvyPR:	RT @DiSnEyTRAVELmum: I network with people who can teach me, share interests. #SmallBizChat
kwjudd:	Impt to prioritize marketing yourself and your business as highly as you prioritize doing work for your clients/customers #smallbizchat
billlublin:	@yourjobmyoffice The @JillLublin @billlublin congruence is pretty neat for me - hope you smile too #smallbizchat
smallbizlady:	RT @BizMoneySaver: Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me #SmallBizChat
aussiechic:	RT @JDEbberly: RT @americare: A6: Network inside *and outside* of your industry. #SmallBizChat
smallbizlady:	If you know a small biz owner who could use some advice tell ?em to follow @ smallbizchat and join us Weds 8-9pm ET #SmallBizChat
CathyWebSavvyPR:	#ChatTip: try to ptu the Q5 infront of your answer - it helps people keep track #SmallBizChat
smallbizlady:	Are you a of #Smallbizchat's Facebook fan page yet? http://facebook.com/smallbizchat #SmallBizChat
WebErika:	A6 DONT SPAM! Be careful how many outlets you are spreading your word to and that you are not double posting. #smallbizchat
CathyWebSavvyPR:	RT @mikestenger: Q6: Don't be an a**hole. Build a relationship & get to know them 1st, then escalate to biz. #SmallBizChat
kwjudd:	@BizMoneySaver Great tip on HARO. I am going to check that out. #smallbizchat
smallbizlady:	My post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
JillLublin:	RT @CathyWebSavvyPR: #ChatTip: try to ptu the Q5 infront of your answer - it helps people keep track #SmallBizChat

startsuccessnow:	RT @smallbizlady: If you know a small biz owner who could use some advice tell ?em to follow @smallbizchat and join us Weds 8-9pm ET #SmallBizChat
JDEbberly:	RT @WebErika: A6 DONT SPAM! Be careful how many outlets you are spreading your word to and that you are not double posting #SmallBizChat
CathyWebSavvyPR:	RT @WebErika: A4 Leverage the power of a well writtten and keyword rich LinkedIn profile. [and Answer LI Questions] #SmallBizChat
mikestenger:	Q6: Don't approach it from "How can I sell to them?" but "How can I build a relationship?" #SmallBizChat
corpnet:	great idea!! RT @JillLublin: Q4:1) Announcements in ur local newspaper?s ?People? section is a great free way to get publicity #SmallBizChat
JDEbberly:	RT @smallbizlady: Are you a of #Smallbizchat's Facebook fan page yet? http://facebook.com/smallbizchat #SmallBizChat
DiSnEyTRAVELmum:	I unconsciously networked before I started a business. I like chatting and getting to know folks. #SmallBizChat
sandivald:	RT @CathyWebSavvyPR: A3 Referral etiquette - do unto others as you would have them do unto you. If it would annoy you don't do it! #SmallBizChat
CathyWebSavvyPR:	@MediaCollective hey welcome back - long time no see! #SmallBizChat
corpnet:	RT @SmallBizLady: RT @JillLublin: Q5: Focus on your unique story. Think about what makes you special. #SmallBizChat
thekencook:	@BizMoneySaver not sure how that disagrees with my statement but okay :) #SmallBizChat
JillLublin:	Q6: Dos?look to help others constantly, stay focused on your target market, and have a 10 ? 20 second sound bite prepared. #SmallBizChat
JDEbberly:	RT @smallbizlady: My post: A Woman's Guide to Being Her Own Boss http://bit.ly/dousrq #SmallBizChat
JDEbberly:	RT @billlublin: Q5 tweetups with a purpose can build community relations as well #SmallBizChat
JillLublin:	Q6: Don'ts? never thrust your business card in everyone?s face, be careful not to misrepresent yourself. #SmallBizChat
Mashawnda:	RT @aussiechic: RT @JDEbberly: RT @americare: A6: Network inside *and outside* of your industry. #SmallBizChat
CathyWebSavvyPR:	@aussiechic I was at a networking event where spkr took her logo color into her clothing - not over the top - but = memorable #SmallBizChat
yourjobmyoffice:	@billlublin Absolutely smiling. SM is such a great connector. Be cool to hear how this plays out for you. #smallbizchat
SirWebby:	A6 Do Engage - Do Not Stalk #smallbizchat
JDEbberly:	@smallbizlady A7 sure. Right here on SmallBizChat ;) And on Twitter #SmallBizChat
DiSnEyTRAVELmum:	A7. Twitter, Facebook, word of month. #SmallBizChat
CathyWebSavvyPR:	@FXTradersEdge thanks for joining us & for the RT! #SmallBizChat
CliftonWilson:	@mikestenger @elizabethpw @allisonnazarian my brain hurts trying to follow #epicchat and #smallbizchat at same time
CathyWebSavvyPR:	RT @JDEbberly: A6 DO help your contacts out and develop a relationship BEFORE you need their help [YES] #SmallBizChat
mikestenger:	Q7: I find Twitter to be amazing, as well as business events w/other like minded ppl. #SmallBizChat
skipshoe:	Test it out RT @lhkellert: Practice ur 'elevator speech' so you're ready when you have the opportunity to tell them what u do #smallbizchat

CathyWebSavvyPR:	RT @smallbizlady Q7: Can you recommend where you find to be the best places to network? #SmallBizChat
SocialWebEditor:	I find a simple t-shirt sporting just your @twittername is fun and ppl ask about it a LOT! #SmallBizChat
BizMoneySaver:	Q7. I use meetup.com to locate groups that fit with the type of people I want to learn from and grow relationships with. #SmallBizChat
JillLublin:	Q7: Look 4 places that cater to your market ? for ex, 1 of my markets is women in biz so look to orgs such as @eWomenNetwork #SmallBizChat
aussiechic:	@CathyWebSavvyPR - yes, that one way. Ruby Cha Cha Oz firm had cha cha lessons at 1st b'day party! #smallbizchat #SmallBizChat
JDEbberly:	RT @lhkellett: Practice ur 'elevator speech' so you're ready when you have the opportunity to tell them what u do # SmallBizChat
smallbizlady:	RT @lhkellett: Practice your 'elevator speech' so U are ready any time someone gives U the opportunity to tell them what U do #SmallBizChat
billlublin:	Q7 seek your community and then join them in their lives #smallbizchat
amchugh760:	RT @smallbizlady: RT @BizMoneySaver: Q4. Help A Reporter Out (HARO) is another great resource for getting tons of free press. It has helped me #SmallBizChat
SocialWebEditor:	a simple t-shirt sporting just your @twittername is fun and ppl ask about it a LOT! make sure the @ is there) #SmallBizChat
CathyWebSavvyPR:	RT @BizMoneySaver: Q7. I use meetup.com to locate groups that fit w type of people I want 2 learn from & grow relationships w/ #SmallBizChat
ProverbsWife:	RT @SocialWebEditor: I find a simple t-shirt sporting just your @twittername is fun and ppl ask about it a LOT! #SmallBizChat
JDEbberly:	RT @BizMoneySaver: Q7. I use http://meetup.com/ to locate groups that fit w type ppl I want to learn from and grow r'ships with #SmallBizChat
CathyWebSavvyPR:	RT @lhkellett: RT @SirWebby: A6 Do Engage - Do Not Stalk #smallbizchat Read the situation and response - don't be a pest #SmallBizChat
Mashawnda:	A7: I would also say do research on events founders and etc..before you attend them. #smallbizchat
MediaCollective:	@CathyWebSavvyPR never saw Q6 but answers were interesting #smallbizchat
smallbizlady:	RT @yourjobmyoffice: A7 Without being over the top, I network everywhere. Asking "what do you do" is an effective door opener. #SmallBizChat
JDEbberly:	RT @billlublin: Q7 The best places to network are where your community hangs out #SmallBizChat
FXTradersEdge:	Thanks for the welcome @CathyWebSavvyPR: Hoping to get some good tips to help market my biz #SmallBizChat
CathyWebSavvyPR:	I'm waiting for a developer to create a twitter nametag program that puts Twitter name larger tahn real name for tweetups #SmallBizChat
skipshoe:	#goodidea RT @SocialWebEditor: simple t-shirt sporting just your @twittername is fun and ppl ask about it a LOT! #SmallBizChat
kwjudd:	A6 Make sure your networking is a 2 way street. If you feel like you're talking too much ask the other person a question. #smallbizchat

JillLublin:	Q7: Think about cross-promotional opportunities. If you're an attny, cross promote w/a CPA network. #SmallBizChat
aussiechic:	RT @BizMoneySaver: Q7. I use meetup.com to locate groups that fit with pple I want to learn & grow relshp with. #SmallBizChat
CathyWebSavvyPR:	@MediaCollective Q6: Networking is another great way to get your word out. What are some of the dos and don'ts of networking? #SmallBizChat
Mashawnda:	A6: I would also say work with your most resourceful pals to be your PR "bull horn" ...my friends do that w/ me :) #smallbizchat
smallbizlady:	Q8: With so much competition out there, how can you distinguish yourself and find your uniqueness to focus on? #SmallBizChat
JDEbberly:	RT @SocialWebEditor: a simple t-shirt sporting just your @twittername is fun & ppl ask abt it a LOT! make sure the @ is there) #SmallBizChat
esills:	A7: Best places to network: conferences/twitter/events/life. #smallbizchat
kwjudd:	A6(con't) Maybe you are in a position to help other person now and then s/he will be in a position to help you later... #smallbizchat
WebErika:	RT @SocialWebEditor: simple t-shirt sporting just your @twittername is fun & ppl ask about a LOT! make sure the @ is there) #SmallBizChat
JillLublin:	RT @smallbizlady: Q8: With so much competition out there, how can u distinguish yourself and find your uniqueness to focus on? #SmallBizChat
SocialWebEditor:	Where do company decision makers hang on online when on from biz perspective?? #SmallBizChat
JDEbberly:	RT @smallbizlady: Q8: With so much competition out there, how can u distinguish yourself and find your uniqueness to focus on? #SmallBizChat
skipshoe:	How about starting your own Twitterchat on your topic? Is this easy or hard? #smallbizchat
JillLublin:	Q8: Find your own angle that is personality and value based. #SmallBizChat
CathyWebSavvyPR:	A6 agreat tip for quieter folks - hook up with an extrovert "yr gd at this, wd you help introduce me 2 ppl?" us Extr love it #SmallBizChat
yourjobmyoffice:	I call it "fish where the fish are" RT @billlublin: Q7 seek your community and then join them in their lives #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q8: With so much competition out there, how can u distinguish yourself and find your uniqueness to focus on? #SmallBizChat
docmurdock:	Q6: Don'ts... Try not to monopolize people's time. #SmallBizChat (via @JillLublin)
JDEbberly:	RT @JillLublin: Q8: Find your own angle that is personality and value based. #SmallBizChat
CathyWebSavvyPR:	RT @skipshoe: How about starting your own Twitterchat on your topic? Is this easy or hard? #smallbizchat #SmallBizChat
JillLublin:	Q8: Don't be concerned about the competition. Focus on your uniqueness & delivering a great service. #SmallBizChat
JDEbberly:	RT @skipshoe: How about starting your own Twitterchat on your topic? Is this easy or hard? (BINGO!!!!) #SmallBizChat
thekencook:	@skipshoe starting it is easy go to http://tweetchat.com/ - getting people to come means relevance and repetition #smallbizchat
JillLublin:	Q8: Focusing on the competition will get you off track. #SmallBizChat

Mashawnda:	We all have family and friends that deeply love our services and products. I say "sale/network" w/ them first :) #smallbizchat
CathyWebSavvyPR:	@skipshoe A8 - STARTINGa twitter Chat is not hard - creating & maintaining a good oneweekly is fun, but not easy #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q8: Find your own angle that is personality and value based. #SmallBizChat
JDEbberly:	RT @WebErika: Local events, conferences, pancake breakfast tweetups - all great places to network. # SmallBizChat
directrepair:	Let us not forget that participating in chats like this is a great way to network as well. #smallbizchat
JillLublin:	@docmurdock nice to see you! Thank you :) #SmallBizChat
kwjudd:	A8: If you are comfortable in your own skin and passionate about what you do, people tend to respond to that. #smallbizchat
MediaCollective:	@yourjobmyoffice love it "Fish where the fish are" #smallbizchat
DiSnEyTRAVELmum:	A8. I am the Little Engine That Could. Meet people, chat, get to know them. If they need my service they'll call. #SmallBizChat
CathyWebSavvyPR:	RT @esills: A7: Best places to network: conferences/twitter/events/life. #smallbizchat #SmallBizChat
skipshoe:	RT @CathyWebSavvyPR: A6 a great tip for quieter folks - hook up with an extrovert. us Extraverts love it # SmallBizChat
JDEbberly:	RT @directrepair: Let us not forget that participating in chats like this is a great way to network as well # SmallBizChat
JillLublin:	RT @directrepair: Let us not forget that participating in chats like this is a great way to network as well # SmallBizChat
mikestenger:	Q8: Always be u, creating above the "typical" content out there, & be passionate about ur niche. #SmallBizChat
JDEbberly:	RT @kwjudd: A8: If you are comfortable in your own skin and passionate about what you do, people tend to respond to that #SmallBizChat
SocialWebEditor:	where online are the company decision maker fish :) #SmallBizChat
mzayfert:	RT @WebErika: Local events, conferences, pancake breakfast tweetups - all great places to network. # smallbizchat
CathyWebSavvyPR:	@esills welcome back ! Yes - Several ppl whom I met at my 1st 2 social media conferences are now biz partners/referral srcs #SmallBizChat
kwjudd:	@CathyWebSavvyPR @smallbizlady Not easy, but youguys make it look easy! #smallbizchat
BizMoneySaver:	Q3. Create your own Blogtalkradio show that focuses on your topic and being passionate about your topic. #SmallBizChat
smallbizlady:	Q9 How can you quickly respond to breaking news and trends in your industry? And how do you go about doing that? #SmallBizChat
mzayfert:	RT @JillLublin: Q8: Find your own angle that is personality and value based. #SmallBizChat
CathyWebSavvyPR:	RT @kwjudd: A6(con't) Maybe you are in a position to help other person now and then s/he will be in a position 2 help U later #SmallBizChat
yourjobmyoffice:	@MediaCollective Thx! Not overly sophisticated, but it certainly makes sense to me. #smallbizchat
JDEbberly:	RT @BizMoneySaver: Q3. Create your own Blogtalkradio show that focuses on your topic and being passionate about your topic #SmallBizChat
CathyWebSavvyPR:	@kwjudd thabks - we're blushing #SmallBizChat
smallbizlady:	Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months http://bit.ly/asEgeR #SmallBizChat
DiSnEyTRAVELmum:	@BizMoneySaver I do that! #SmallBizChat

CathyWebSavvyPR:	RT @mzayfert: RT @JillLublin: Q8: Find your own angle that is personality and value based. #SmallBizChat
billlublin:	@yourjobmyoffice call it that too :) More serendipity huh? #SmallBizChat <-
mzayfert:	RT @JillLublin: Q7: Think about cross-promotional opportunities. If you're an attny, cross promote w/a CPA network. #SmallBizChat
smallbizlady:	If you have some expertise to share here?s how to be a guest on #smallbizchat http://bit.ly/4r5KEZ #SmallBizChat
BizMoneySaver:	Q8. Create your own Blogtalkradio show that focuses on your topic and being passionate about your topic. #SmallBizChat
JDEbberly:	RT @smallbizlady: Q9 How can you quickly respond to breaking news & trends in your industry? And how do u go abt doing that? #SmallBizChat
JDEbberly:	RT @smallbizlady: Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months http://bit.ly/asEgeR #SmallBizChat
smallbizlady:	For even more great content join the #Smallbizchat Linkedln group! http://bit.ly/smallbizchatonlinkedin #SmallBizChat
skipshoe:	@thekencook thanks for the tip on http://tweetchat.com/ #smallbizchat
aussiechic:	I'm searching for #smallbizchat live on TweetGrid Search - http://tweetgrid.com/search?q=%23smallbizchat
JDEbberly:	RT @smallbizlady: If you have some expertise to share here?s how to be a guest on #smallbizchat http://bit.ly/4r5KEZ #SmallBizChat
JillLublin:	RT @smallbizlady: Q9 How can you quickly respond to breaking news & trends in your industry? & how do u go about doing that? #SmallBizChat
MediaCollective:	@JillLublin So true, analogy, if your running a race & take eye off the finish line, you end up steping in a pot hole. #smallbizchat
WebErika:	Write small timely blog posts using those trend keywords and get it out as soon as possible. Encourage commenting. #smallbizchat
JDEbberly:	RT @JillLublin: Q7: Think about cross-promotional opportunities. If you're an attny, cross promote w/a CPA network. #SmallBizChat
BizMoneySaver:	@DiSnEyTRAVELmum Great way to get publicity isn't it :->! #SmallBizChat
CathyWebSavvyPR:	A8 How 2 stand out - Be good at what you do, share your expertise, walk the walk not just...e Creative! #SmallBizChat
mikestenger:	Q9: Respond via Twitter, video updates, or blog posts. Know what u need 2 say & get it said. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q9 How can you quickly respond to breaking news & trends in your industry? & how do u go about doing that? #SmallBizChat
JDEbberly:	RT @WebErika: Write small timely blog posts using those trend keywords & get it out as soon as possible. Encourage commenting #SmallBizChat
kwjudd:	@CathyWebSavvyPR LOL! They told me once there was no blushing on #blogchat. Is blushing allowed on #smallbizchat? #smallbizchat
JillLublin:	Q9: Subscribe to google alerts and HARO at http://helpareporterout.com./ #SmallBizChat
aussiechic:	RT @JDEbberly: RT @smallbizlady: Get free chapter @SmallBizlady's new book: Become Your Own Boss in 12 Mnths #SmallBizChat #smallbizchat

SirWebby:	A9 Use an automated posting system like Hootsuite to post one message that hits all your networks (Facebook, twitter, etc)#smallbizchat
MediaCollective:	RT @smallbizlady: Q9 How can you quickly respond to breaking news & trends in your industry? & how do u go about doing that? #smallbizchat
JillLublin:	Q9: Also scan the news everyday and look to be a bit broader about how you can fit in. #SmallBizChat
JDEbberly:	RT @JillLublin: Q9: Also scan the news everyday and look to be a bit broader about how you can fit in #SmallBizChat
CathyWebSavvyPR:	@kwjudd you'll have to ask @smallbizlady - she's the boss - are we allowed to blush when the chat is praised? #SmallBizChat
aussiechic:	RT @JDEbberly: RT @WebErika: Write small timely blog posts using trend keywords & get out asap.Encourage comment #SmallBizChat #smallbizchat
DiSnEyTRAVELmum:	Things change all the time in the travel industry. I learn learn learn all the time. #SmallBizChat
SirWebby:	RT @kwjudd: A8: If you are comfortable in your own skin and passionate about what you do, people tend to respond to that. #smallbizchat
CathyWebSavvyPR:	A9 Google alerts, Twitter searches, subscribe to top blogs, industry sites. Be ready 2 act #SmallBizChat
JDEbberly:	RT @JillLublin: Q9: Subscribe to google alerts and HARO at http://helpareporterout.com/ #SmallBizChat
JillLublin:	@MediaCollective Yes! Avoid the potholes or go around them! #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q9: Also scan the news everyday and look to be a bit broader about how you can fit in. #SmallBizChat
aussiechic:	RT @JillLublin: Q9: Also scan the news everyday and look to be a bit broader about how you can fit in. #SmallBizChat Big one #smallbizchat
SocialWebEditor:	RT @SirWebby: A9 Use an automated posting system like Hootsuite to post one message that hits all ur networks#smallbizchat #SmallBizChat
mikestenger:	Q9: A super GR8 way is to build a list. Then u can shoot out an email to a targeted group of ppl #SmallBizChat
FXTradersEdge:	A9 Use your social media outlets to start a conversation about the developing trend. This is very useful in trading #smallbizchat
CathyWebSavvyPR:	RT @WebErika: Write small timely blog posts using trend keywords & get out asap.Encourage comment [great tip - gonna follow U] #SmallBizChat
smallbizlady:	Q10: Can anyone really get themselves into the New York Times or on CNN without a hired publicist? #SmallBizChat
BizMoneySaver:	Q9. Use ping.fm to update your social networking sites. RSS feeds are great ways to stay informed of trends and news. #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q9: Subscribe to google alerts and HARO at http://helpareporterout.com/ [yes!] #SmallBizChat
JDEbberly:	RT @mikestenger: Q9: A super GR8 way is to build a list. Then u can shoot out an email to a targeted group of ppl #SmallBizChat
DiSnEyTRAVELmum:	RT Use your social media outlets to start a conversation about the developing trend. This is very useful in trading #SmallBizChat
aussiechic:	RT @SirWebby: RT @kwjudd: A8: If u r comfble in our own skin & passionate about what u do, pple respond to that. #smallbizchat

JDEbberly:	RT @FXTradersEdge: A9 Use your social media outlets to start a conversation about the developing trend. Very useful in trading #SmallBizChat
skipshoe:	http://www.google.com/insights/search RT @WebErika: Write small timely blog posts using trend keywords and get it out ASAP. #smallbizchat
CathyWebSavvyPR:	RT @FXTradersEdge: A9 Use your social media outlets to start a convo about the developing trend. Very useful in trading #SmallBizChat
mzayfert:	RT @directrepair: Let us not forget that participating in chats like this is a great way to network as well. #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q10: Can anyone really get themselves into the New York Times or on CNN without a hired publicist? #SmallBizChat
JDEbberly:	RT @smallbizlady: Q10: Can anyone really get themselves into the New York Times or on CNN without a hired publicist? #SmallBizChat
yourjobmyoffice:	@billlublin Yep - I think we're all connected in some way. In a good way. #smallbizchat
esills:	Autoposting messages that hit all your networks (FB, Twitter) can backfire. Tailor to audience; don't duplicate. #smallbizchat
baypathconf:	Autoposting messages that hit all your networks (FB, Twitter) can backfire. Tailor to audience; don't duplicate. #smallbizchat
averypartnersco:	A9 Read industry journals, blogs, and websites to stay ahead of the curve #smallbizchat
MediaCollective:	A9 respond quick, svc. like Friend Feed pushes to X Social sites, Pr news feed svc. presses releases #smallbizchat
JillLublin:	RT @smallbizlady: Q10: Can anyone really get themselves into the New York Times or on CNN without a hired publicist? #SmallBizChat
WebErika:	Thank you @CathyWebSavvyPR :) Much appreciated. #SmallBizChat
lhkellett:	I have been having good conversations within some linkedin groups - posting discussions, getting and giving feedback... #smallbizchat
CathyWebSavvyPR:	A9 Trend stories in news work well n Questions & answers section of LinkedIn - Q&A a used by LI 4 searches,not jsut profiles #SmallBizChat
mikestenger:	Q10: Sure thing. Just gotta have a good plan/strategy to get attention & be noticed. #SmallBizChat
JillLublin:	Q10: Yes, although it may be difficult. Be passionate about why your messages matter. #SmallBizChat
MediaCollective:	@CathyWebSavvyPR hey could do the paid intern gig, hire a college kid -put them in program there you go an insider #smallbizchat
SocialWebEditor:	@baypathconf: Autoposting messages that hit all your networks can backfire. (not if you're smart about how you create them ;) #SmallBizChat
baypathconf:	A10: Sure, if you have what they want. Q10: Can anyone get themselves into the NYTimes or on CNN without a hired publicist? #SmallBizChat
aussiechic:	RT @JDEbberly: RT @smallbizlady Q10: Can anyone really get themselves into the NYTCNN without a hired publicist? #SmallBizChat #smallbizchat
JDEbberly:	RT @mikestenger: Q10: Sure thing. Just gotta have a good plan/strategy to get attention & be noticed. #SmallBizChat

JillLublin:	Q10: Find how your story fits in to the MOST recent trends. #SmallBizChat
SirWebby:	A10 Yes, just tell everyone your son is in a homemade balloon flying over Colorado #smallbizchat
mikestenger:	Totally agree w/@JillLublin. Make sure u have a GR8 message & are passionate about it. #SmallBizChat
smallbizlady:	A10 Make sure you understand what the reporter or show is about BEFORE you pitch any reporter / producer #SmallBizChat
kwjudd:	@esills I worry about autoposting too. Seems borderline spammy, at least like feed clogging, if you're not careful. #smallbizchat
thekencook:	@SocialWebEditor yes indeed! They don't call it "anti-social" media. #smallbizchat
MediaCollective:	A10 I think its about relationship there, if you know somebody who knows somebody, otherwise you better B moving the earth #smallbizchat
SocialWebEditor:	Smart people on 1+ of your networks don't mind one duplication of smart info. They mind ongoing spam. #SmallBizChat
skipshoe:	#smallbizchat - great chat... I've gotta run for a bit. I'll check the stream later. Thanks all!
BizMoneySaver:	Q9. RSS feeds are a great way to stay current on trends and breaking news. #SmallBizChat
smallbizlady:	Q11: Do you have a favorite ?guerrilla? PR tactic? #SmallBizChat
JDEbberly:	RT @JillLublin: Q10: Find how your story fits in to the MOST recent trends. #SmallBizChat
aussiechic:	Been great chatting. Have to run. Sorry to leave early. Great chat as always. Thanks @smallbizlady #smallbizchat
directrepair:	RT @SirWebby: A10 Yes, just tell everyone your son is in a homemade balloon flying over Colorado #smallbizchat [now that's funny!]
JDEbberly:	RT @smallbizlady: A10 Make sure you understand what the reporter or show is about BEFORE you pitch any reporter / producer #SmallBizChat
MediaCollective:	@SirWebby thats funny #smallbizchat
kwjudd:	Okay @mikestenger don't leave us hanging -- tell me more! #smallbizchat
CathyWebSavvyPR:	A10 yes - anyone can get into @NYT or @WashPost w/ right story, timing, & pitch 2 right person #SmallBizChat
JillLublin:	RT @smallbizlady: Q11: Do you have a favorite ?guerrilla? PR tactic? #SmallBizChat
JDEbberly:	RT @BizMoneySaver: Q9. RSS feeds are a great way to stay current on trends and breaking news #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q11: Do you have a favorite ?guerrilla? PR tactic? #SmallBizChat
WebErika:	RT @SocialWebEditor: Smart people on 1+ of your networks don't mind one duplication of smart info. They mind ongoing spam. #SmallBizChat
averypartnersco:	RT @SirWebby: A10 Yes, just tell everyone your son is in a homemade balloon flying over Colorado #smallbizchat
JDEbberly:	RT @SirWebby: A10 Yes, just tell everyone your son is in a homemade balloon flying over Colorado LOL LOL LOL!! #SmallBizChat
JillLublin:	Q11: It is really a combination of things that creates success? the every 60 day announcements. #SmallBizChat
MediaCollective:	RT @smallbizlady: Q11: Do you have a favorite ?guerrilla? PR tactic? #smallbizchat
yourjobmyoffice:	A10 I think SM leveled the playing field. Makes it easier to be seen/ heard by the big media outlets. You shld at least try. #smallbizchat

kerrybrowncoach:	spend more time being of service & u will create raving fans #smallBizChat
JDEbberly:	RT @JillLublin: RT @smallbizlady: Q11: Do you have a favorite ?guerrilla? PR tactic? #SmallBizChat
FXTradersEdge:	RT @BizMoneySaver: Q9. RSS feeds are a great way to stay current on trends and breaking news #SmallBizChat
esills:	A10: Sure, if you have what they want. Q10: Can anyone get themselves into the NYTimes or on CNN without a hired publicist? #SmallBizChat
CathyWebSavvyPR:	@aussiechic & skipshoe great to see you here -thanks for contributing! #SmallBizChat
americare:	A10: we hire pros in PR for that, it's like doing your own taxes vs. hiring a CPA - you can do it, but others do it better. #smallbizchat
JDEbberly:	RT @SocialWebEditor: Smart people on 1+ of your networks don't mind one duplication of smart info. They mind ongoing spam #SmallBizChat
MediaCollective:	RT @kerrybrowncoach: spend more time being of service & u will create raving fans #smallbizchat
JDEbberly:	RT @kerrybrowncoach: spend more time being of service & u will create raving fans (We Have A Winnah!) #SmallBizChat
yourjobmyoffice:	Ha! RT @SirWebby: A10 Yes, just tell everyone your son is in a homemade balloon flying over Colorado #smallbizchat
DiSnEyTRAVELmum:	"Guerrilla" no.....Pussy Cat....YEPPERS #SmallBizChat
JillLublin:	Q11: Sending out newsworthy press releases every quarter, speaking engagements, etc #SmallBizChat
kwjudd:	LOL @SirWebby! Should have asked can you get in NYT legally #smallbizchat
smallbizlady:	RT @yourjobmyoffice A10 I think SM leveled the playing field. Makes it easier to be heard by the big media. U should try. #SmallBizChat
JDEbberly:	RT @JillLublin: Q11: Sending out newsworthy press releases every quarter, speaking engagements, etc #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q11: Sending out newsworthy press releases every quarter, speaking engagements, etc #SmallBizChat
smallbizlady:	Q12: What additional secrets might you have to share on how to people can expand their businesses? #SmallBizChat
SocialWebEditor:	what's the best place to post a press release #SmallBizChat
JDEbberly:	RT @smallbizlady: Q12: What additional secrets might you have to share on how to people can expand their businesses? #SmallBizChat
JillLublin:	RT @smallbizlady: Q12: What additional secrets might you have to share on how to people can expand their businesses? #SmallBizChat
smallbizlady:	RT @SocialWebEditor: what's the best place to post a press release ? #SmallBizChat
SocialWebEditor:	@SirWebby LOL u don't suggest i run down the street nekkid with my logo tatoo'd on my buttocks? #SmallBizChat
WebErika:	A11 Write a well written article, press release and a blog post and hit the networks with it over the course of a day. #smallbizchat
yourjobmyoffice:	RT @SocialWebEditor: whats the best place to post a press release #smallbizchat
CathyWebSavvyPR:	A11 Best free PR tactic - the right content 4 yr audience connected via blog & social media sites. connect the dots! #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: RT @SocialWebEditor: what's the best place to post a press release ? #SmallBizChat

BizMoneySaver:	@SocialWebEditor I like www.prweb.com but there are other free ones that are also good. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q12: What additional secrets might you have to share on how to people can expand their businesses? #SmallBizChat
MediaCollective:	Q11, Run a PPC #1 bid that drives to your release #smallbizchat
esills:	A10: As an editor/publisher, I only want to be pitched on things that fit my pub and that my readers would be interested in. #smallbizchat
mikestenger:	Q12: I don't believe there are secrets. Tips, tactics, & strategies though :-) #SmallBizChat
SirWebby:	Q11 Lunch bowl giveaway, have folks put their biz cards in a punch bowl at a restaurant for a free lunch buy lunch keep cards #smallbizchat
JDEbberly:	RT @WebErika: A11 Write a well written article, press release and a blog post & hit the networks w it over the course of a day #SmallBizChat
smallbizlady:	Next Week 5/12 on #SmallBizChat David Siteman Garland @Therisetothetop.Topic: How to Build Buzz for Your Online Content
americare:	@SocialWebEditor 1)pitchengine.com 2) newswire or PRweb 3) your website/newsroom #smallbizchat
JillLublin:	@SocialWebEditor Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat
MediaCollective:	RT @esills: A10: As an editor/publisher, I only want to be pitched on things that fit my pub and that my readers would be interested in. #smallbizchat
JDEbberly:	RT @esills: A10: As an editor/pub, I only ant to b pitched on things that fit my pub & that my readers would b interested in #SmallBizChat
JDEbberly:	RT @smallbizlady: Next Week 5/12 on #SmallBizChat David Siteman Garland @Therisetothetop.Topic: How to Build Buzz for Your Online Content
CathyWebSavvyPR:	@SocialWebEditor press releases are free to post on @pichengine's site 4 30 days - more features = \$. #SmallBizChat
SocialWebEditor:	ty! RT @BizMoneySaver: @SocialWebEditor I like www.prweb.com but there are other free ones that are also good. #SmallBizChat
CathyWebSavvyPR:	RT @MediaCollective: Q11, Run a PPC #1 bid that drives to your release #smallbizchat #SmallBizChat
JillLublin:	Q12: Create a message that will capture people?s hearts. Know who you are. #SmallBizChat
smallbizlady:	Are U a of #Smallbizchat's Facebook fan page yet? http://facebook.com/smallbizchat #SmallBizChat
yourjobmyoffice:	RT @esills: A10: As an editor/publisher, I only want to be pitched on things that fit my pub + that interest my readers #smallbizchat
CathyWebSavvyPR:	@MediaCollective grea tip! #SmallBizChat
mikestenger:	Q12: Utilize Twitter search. So much conversation, a ridiculous amount of opportunity. #SmallBizChat
JDEbberly:	RT @JillLublin: @SocialWebEditor Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat

MediaCollective:	RT @JillLublin: @SocialWebEditor Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat
SirWebby:	RT @MediaCollective: Q11, Run a PPC #1 bid that drives to your release #smallbizchat
Mashawnda:	FYI---I say before your hire a publicist. I'd say learn a little about it yourself. #smallbizchat
MediaCollective:	RT @americare: @SocialWebEditor 1)pitchengine.com 2) newswire or PRweb 3) your website/newsroom #smallbizchat
SocialWebEditor:	RT @americare: @SocialWebEditor 1)pitchengine.com 2) newswire or PRweb 3) your website/newsroom #smallbizchat tyvm! #SmallBizChat
tracibrowne:	I love PitchEngine "what's the best place to post a press release #SmallBizChat" -@SocialWebEditor
JDEbberly:	RT @mikestenger: Q12: Utilize Twitter search. So much conversation, a ridiculous amount of opportunity #SmallBizChat
smallbizlady:	A big thanks to our guest @JillLublin How to get free publicity for yr biz. More info: http://www.jilllublin.com/ #SmallBizChat
thekencook:	@MediaCollective that gets pricey for small business owners unless they understand click conversion and long tail keywords #SmallBizChat
Mashawnda:	RT @mikestenger: Q12: Utilize Twitter search. So much conversation, a ridiculous amount of opportunity. #SmallBizChat
SocialWebEditor:	RT @JDEbberly: RT @JillLublin: @SocialWebEditor Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat ty
DiSnEyTRAVELmum:	Mike, I hear about Twitter Seatch. How do I utilize it? #SmallBizChat
MediaCollective:	@CathyWebSavvyPR don't tell anybody I told you :) #smallbizchat
CathyWebSavvyPR:	@SocialWebEditor @prweb \$80 to \$360/release, but the do WORK - I have gotten good pick up 4 clients. #SmallBizChat
JillLublin:	Q12: Remember you will need to be professionally persistent & consistent. #SmallBizChat
smallbizlady:	Roll call, who?s on @Smallbizchat tonight? Give me your best 140 character commercial. #SmallBizChat
mikestenger:	Yes, thanks to @JillLublin for taking time to participate :-) #SmallBizChat
WebErika:	@SocialWebEditor prweb.com is my fave. See list of them ranked here: http://ow.ly/1HxwQ #smallbizchat
SirWebby:	A12 No secrets, just hard work, passion, and knowledge about your business #smallbizchat
CathyWebSavvyPR:	RT @JillLublin: Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat
smallbizlady:	A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat
Mashawnda:	RT @SmallBizLady: A big thanks to our guest @JillLublin How to get free publicity for yr biz #SmallBizChat
esills:	True! RT @yourjobmyoffice: I think SM leveled the playing field. Makes it easier to be seen/ heard by the big media outlets. #smallbizchat
JillLublin:	Q12: Remember to be professionally persistent with your follow up ? sometimes could take at least 7 calls. #SmallBizChat
smallbizlady:	If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
SocialWebEditor:	RT @WebErika: @SocialWebEditor prweb.com is my fave. See list of them ranked here: http://ow.ly/1HxwQ #smallbizchat ty!! #SmallBizChat
CathyWebSavvyPR:	@MediaCollective It will be our little secret! though I may have to sharit with @pмосenson - but no one else! #SmallBizChat

smallbizlady:	Thank you to @CathyWebSavvyPR our co-host and social media PR pal. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140 character commercial. #SmallBizChat
MediaCollective:	@thekencook talking about short and quick, not on going- ppc by someone who can help/understand, w/words & phrases #smallbizchat
SocialWebEditor:	wow it's 9 already?? #SmallBizChat
smallbizlady:	Thank you to virtual assistant Sonia @YourJobMyOffice, she?ll get a link to the transcript out shortly on @smallbizchat #SmallBizChat
CathyWebSavvyPR:	RT @thekencook: @MediaCollective that gets pricey for small biz owners unless understand click conversion & long tail keywords #SmallBizChat
smallbizlady:	For tips on #smallbiz success subscribe to Melinda?s blog at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #SmallBizChat
DiSnEyTRAVELmum:	Once u book ur Disney vacation with me, I create Personalized Daily Itinerary with hours, events, recommendations. #SmallBizChat
Mashawnda:	I'm on here and I am a small biz owner in progress :) Gr8 tips tonight. #smallbizchat
smallbizlady:	RT @JillLublin: Q12: Remember to be professionally persistent with your follow up ? sometimes could take at least 7 calls. #SmallBizChat
JillLublin:	Upcoming Crash Courses in Publicity I'm offering 2-for-1 in cities: Philly, LA, DFW, PHX, San Fran http://bit.ly/CCPublicity #SmallBizChat
esills:	Go to http://search.twitter.com/ #smallbizchat
lhkellert:	Useful chat tonight everyone - thanks! Some great ref sites, info and more #smallbizchat
FXTradersEdge:	Great small business chat on twitter Wednesdays from 8-9pm ET. Follow @SmallBizChat on Twitter for info. #SmallBizChat
JillLublin:	Send an email to: info@jilllublin.com to get a copy of my Special Report: Top 10 Tips for Writing a Press Release #SmallBizChat
CathyWebSavvyPR:	@smallbizlady you are welcome - I enjoy helping to create our #SmallBiz community here. BTW - PR = my FAV topic ;-) #SmallBizChat
lhkellert:	I work with SMBs on Marketing Strategy and implementation as well as Product Management issues #smallbizchat
SocialWebEditor:	will there be a TweepsML list for this? As usual, wonderfully knowledgable and fun ppl tonight. #SmallBizChat
MediaCollective:	@CathyWebSavvyPR ok message will self destruct in... remember long tail Keywords - oops .. distructing #smallbizchat
kwjudd:	@SocialWebEditor My thoughts exactly! The hour flew by so fast. #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: A blog post w/ more detailed Q & A w/ guest comes out on Thurs on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat
mikestenger:	Make social media a profitable addition to ur biz, minus the complication - http://www.mikestenger.com/ #SmallBizChat
CathyWebSavvyPR:	@JillLublin thanks for being here - good info! #SmallBizChat

yourjobmyoffice:	Sonia here - virtual assistant + transcript scratcher. Ex Brooklynite doin' the small biz hustle from my laptop. Tres cool. #smallbizchat
SirWebby:	Social Media Marketing Maverick I will work with you and your business on a long term strategy for success http://ow.ly/1Hxz7 #smallbizchat
Mashawnda:	RT @JillLublin: Q9: Subscribe to google alerts and HARO at http://helpareporterout.com/ #SmallBizChat
smallbizlady:	RT @JillLublin: Upcoming Crash Courses in Publicity I'm offering 2-for-1 in cities: Phila, LV, LA http://bit.ly/CCPublicity #SmallBizChat
MichaelWillett:	RT @smallbizlady If you found this interview helpful, join us on Wednesdays 8-9p ET follow @ SmallBizChat on Twitter for info. #SmallBizChat
TheDishPR:	RT @CathyWebSavvyPR: RT @JillLublin: Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat
SocialWebEditor:	@DiSnEyTRAVELmum r u 1 of the disneymums hungry girl's newsletter pointed to this morning? #SmallBizChat
esills:	Twitter's the place for news. http://bit.ly/9nsBUW #smallbizchat
kwjudd:	RT @FXTradersEdge: Great small business chat on twitter Wednesdays from 8-9pm ET. Follow @ SmallBizChat on Twitter for info. #smallbizchat
MediaCollective:	@thekencook CathyWebSavvyPR re PPC there are good Free sources to get an understanding, jst like any media Know your platform #smallbizchat
JillLublin:	@CathyWebSavvyPR Thank you! It was great to be here! #SmallBizChat
WebErika:	RT @JillLublin: Q11: Best places to post press releases: PRWebDirect.com, Google & Yahoo #SmallBizChat
smallbizlady:	@SirWebby You know what happened to the last guy who called himself a maverick :) #SmallBizChat
lhkellett:	Social media plans, email newsletters, blogs, web copy, image building, price strategy, market segmentation... IDEAS #smallbizchat
averypartnersco:	http://ow.ly/1HxAb Avery Partners, we are here for all your tech, healthcare, and Finance jobs http://ow.ly/1HxAo #smallbizchat
MichaelWillett:	RT @JillLublin Q12: Remember to be professionally persistent with your follow up-sometimes could take at least 7 calls #SmallBizChat
kwjudd:	Thank you @smallbizlady & @CathyWebSavvyPR for a great chat. You always leave me wanting more! #smallbizchat
mikestenger:	LOL RT @smallbizlady @SirWebby You know what happened to the last guy who called himself a maverick :) #SmallBizChat
CathyWebSavvyPR:	Pitch: I put my 20 yrs of PR exper. 2 use - helping U find best way 2 get the word out about what U do (+SocMedia coach) #SmallBizChat
americare:	@smallbizlady premier caregiving company that helps seniors and families in need. www.americareinfo.com #smallbizchat
yourjobmyoffice:	lol RT @smallbizlady: @SirWebby You know what happened to the last guy who called himself a maverick :) #SmallBizChat
smallbizlady:	RT @JillLublin: Send an email to: info@jilllublin.com to get a copy of my Special Report: 10 Tips for Writing a Press Release #SmallBizChat

BizMoneySaver:	I help SMB use internet marketing tips that stretch a dollar to save and make thousands. Also an author and radio host. #SmallBizChat
SocialWebEditor:	@alagadinc is my wonderful dayjob and offering commission on referrals http://www.alagad.com/about.referral #SmallBizChat
SocialWebEditor:	@Streamscaper is my dream in progress :) Thanks all! #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Send an email 2: info@jilllublin.com 2 get a copy of my Special Report: 10 Tips 4 Writing a Press Release #SmallBizChat
smallbizlady:	Next Wed 5/12 on #SmallBizChat David Siteman Garland @Therisetothetop.Topic: How to Build Buzz for Your Online Content
WebErika:	RT @JillLublin: Send an email to: info@jilllublin.com to get a copy of my Special Report: 10 Tips for Writing a Press Release #SmallBizChat
GetResults:	@JillLublin Hey Jill - give me a call, please. I think you have my cell. Nice job tonight #smallbizchat
mikestenger:	Was GR8 chatting with you all in here! If there's anything I can do, let me know. Let's connect :-) #SmallBizChat
DiSnEyTRAVELmum:	Does anyone have a p/t job as you build your business? #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady If you found this interview helpful, join us on Weds 8-9p ET follow @ SmallBizChat on Twitter 4 info #SmallBizChat
SocialWebEditor:	is there a TweepsML for tonight's chat? can't remember which chat's do that #SmallBizChat
BizMoneySaver:	Great chat tonight and glad I could make it. Looking forward to next one. #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR Pitch I put 20 yrs of PR exp 2 use helping U find best way 2 get word out abt what U do (+SocMedia coach) #SmallBizChat
JDEbberly:	RT @BizMoneySaver I help SMB use internet mktg tips that stretch dollar to save & make thousands. Also an author & radio host. #SmallBizChat
yourjobmyoffice:	@GetResults Hi John - were you lurking tonight? =D #smallbizchat
smallbizlady:	RT @JillLublin: Send an email to: info@jilllublin.com to get a copy of my Special Report: Top 10 Tips for Writing a Press Release #SmallBizChat
JillLublin:	Dates: SF is June 6th, LA is July 6th & Las Vegas May 16th! http://bit.ly/CCPublicity #SmallBizChat
JDEbberly:	RT @SocialWebEditor: @alagadinc is my wonderful dayjob & offering commission on referrals http://www.alagad.com/about.referral #SmallBizChat
CathyWebSavvyPR:	RT @JillLublin: Q12: Remember to be professionally persistent w/ yr follow up ? sometimes could take 7 calls #SmallBizChat
JDEbberly:	RT @JillLublin: Send an email to: info@jilllublin.com to get a copy of my Special Report: 10 Tips for Writing a Press Release #SmallBizChat
SocialWebEditor:	@DiSnEyTRAVELmum one day when i have \$ ill need you to customize a DW trip for me during which i'll LOSE weight not GAIN it ;) #SmallBizChat
JDEbberly:	RT @americare: @smallbizlady premier caregiving company that helps seniors and families in need. http://www.americareinfo.com/ #SmallBizChat

giftedassistant:	For tips on #smallbiz success subscribe to Melinda?s blog at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/#SmallBizChat...
CathyWebSavvyPR:	RT @JillLublin: Crash Courses in Publicity I'm offering 2-for-1 in Philly, LA, DFW, PHX, San Fran http://bit.ly/CCPublicity #SmallBizChat
GetResults:	@yourjobmyoffice Hi Sonia, not lurking, just tuned in 2 late to comment. Jill is an old friend and co-presenter. How are you? #smallbizchat
JDEbberly:	RT @mikestenger: Make social media a profitable addition to ur biz, minus the complication - http://www.mikestenger.com/#SmallBizChat
averypartnersco:	@JillLublin: Q12: Remember to be professionally persistent w/ yr follow up ? sometimes could take 7 calls #SmallBizChat
GetResults:	@JillLublin will do. #smallbizchat
CathyWebSavvyPR:	RT @Mashawnda: I'm on here and I am a small biz owner in progress :) Gr8 tips tonight. #smallbizchat #SmallBizChat
JDEbberly:	RT @lhkellett: I work with SMBs on Marketing Strategy and implementation as well as Product Management issues #SmallBizChat
MichaelWillett:	RT @WebErika RT @JillLublin Send email to info@jilllublin.com to get my Special Report: 10 Tips for Writing a Press Release #SmallBizChat
JDEbberly:	PITCH: Don't miss SmallBizChat every Wed night 8p to 9p EDT! WE WILL CHANGE YOUR BUSINESS FOR THE BETTER!! #SmallBizChat
CathyWebSavvyPR:	#ChatTip #3: B4 yr next chat - invite someone who need 2 hear the info/topic - show em how ti works! pls RT #SmallBizChat
SirWebby:	@smallbizlady The last Maverick got 4 aces, then went on to start in the Rockford Files, or maybe he ended up in Top Gun :)#smallbizchat
yourjobmyoffice:	@esills I rly appreciated ur tweet abt right pitch to the right outlet for the right audience. So important. #smallbizchat