

CathyWebSavvyPR: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.

CathyWebSavvyPR: Our host Melinda Emerson @smallbizlady is at the National Urban League Conf in DC speaking she?ll be back next week. #SmallBizChat

MsBostwick: @CathyWebSavvyPR Hi Cathy! #smallbizchat

CathyWebSavvyPR: @Cathywebsavvypr (me) is hosting tonight! #SmallBizChat

CathyWebSavvyPR: @MsBostwick hi there thanks foe stopping by! #SmallBizChat

CathyWebSavvyPR: Welcome to my guest co-host tonight @smallbizlady?s virtual assistant Sonia @SoniaSchenker from @yourjobmyoffice #SmallBizChat

SoniaSchenker: Present!! =D #smallbizchat

CathyWebSavvyPR: @AmyAllStar thanks! and welcome #SmallBizChat

CathyWebSavvyPR: NOW 8p ET #SmallBizChat author @PatriceRutledge on How to use LinkedIn to grow yr business. Join us: <http://is.gd/dPBQF>

AmyAllStar: Wow - it's the super duo @SoniaSchenker and @CathyWebSavvyPR - whoo hoo! #SmallBizChat

CathyWebSavvyPR: Our guest @PatriceRutledge is the author of Using LinkedIn & 29 other biz books; info: <http://www.patricerutledge.com/> #SmallBizChat

CathyWebSavvyPR: We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat

CathyWebSavvyPR: The Last 5 minutes of the chat will be available for pitches or your 140 character commercials. So be ready #SmallBizChat

CathyWebSavvyPR: A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #SmallBizChat

rjleaman: RT @CathyWebSavvyPR: We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat

SoniaSchenker: RT @CathyWebSavvyPR: guest @PatriceRutledge is author of Using LinkedIn & 29 other biz books <http://www.patricerutledge.com/> #smallbizchat

smallbizlady: Now! #SmallBizChat 8p ET @PatriceRutledge: How to use LinkedIn to Grow yr biz. Link: <http://is.gd/dMjYc> @CathyWebSavvyPR is hosting tonight

CathyWebSavvyPR: Please feel free to say hi - even if you are lurking - #SmallBizChat

CathyWebSavvyPR: @balemar thanks - catch thetranscript later #SmallBizChat

MsBostwick: Always want to learn more about LinedIn #smallbizchat

CathyWebSavvyPR: Welcome to our guest: author @PatriceRutledge Topic: How to use LinkedIn to grow your business. Join us: <http://is.gd/dPBQF> #SmallBizChat

balemar:	RT @CathyWebSavvyPR: How to participate in #SmallBizChat: <a href="http://bit.ly/S797e">http://bit.ly/S797e</a> ; try prepared @Tweetgrid to participate: <a href="http://is.gd/dPBQF">http://is.gd/dPBQF</a>
PatriceRutledge:	Thanks for having me -- looking forward to the chat! #SmallBizChat
CathyWebSavvyPR:	Our host Melinda Emerson @smallbizlady is at National Urban League Conf in DC speaking she'll be back next week. I'm hostin #SmallBizChat
CathyWebSavvyPR:	Q1: HOW CAN SMALL BUSINESS OWNERS USE LINKEDIN TO PROMOTE THEIR BUSINESSES? #SmallBizChat
AmyAllStar:	RT @CathyWebSavvyPR Welcome author @PatriceRutledge Topic: How to use LinkedIn to grow your biz: <a href="http://is.gd/dPBQF">http://is.gd/dPBQF</a> #SmallBizChat
CathyWebSavvyPR:	Titter seems to be 30 seconds behind or so = #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: Q1: HOW CAN SMALL BUSINESS OWNERS USE LINKEDIN TO PROMOTE THEIR BUSINESSES? #smallbizchat
PatriceRutledge:	A1c Network with peers, establish credibility as an expert, do market research, find partners/sponsors, and more. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A1b You can create a profile easily found by search engines such as Google, promote your products & servs #SmallBizChat
smallbizchat:	Now! #SmallBizChat 8p ET @PatriceRutledge: How to use LinkedIn to Grow yr biz. Link: <a href="http://is.gd/dMjYc">http://is.gd/dMjYc</a> @CathyWebSavvyPR is hosting tonight
MsBostwick:	Share tips and advice in your groups #smallbizchat
CathyWebSavvyPR:	Q2 WHAT'S THE FIRST THING A NEW LINKEDIN USER SHOULD DO #SmallBizChat
SoniaSchenker:	Welcome to the chat tonight folks. Feel free to listen or jump in w/ answers or tips. #smallbizchat
PatriceRutledge:	A2 Create a quality profile?it?s the basic foundation for success on LinkedIn. #SmallBizChat
ChaChanna:	RT @CathyWebSavvyPR: Q2 WHAT'S THE FIRST THING A NEW LINKEDIN USER SHOULD DO #SmallBizChat
PatriceRutledge:	A2b Think about who you want to reach. What profile content will attract them & encourage them to do business with you? #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A2 Create a quality profile?it?s the basic foundation for success on LinkedIn #SmallBizChat
PatriceRutledge:	A2c But ? never write your profile like an ad. LinkedIn is for networking, not direct selling. #SmallBizChat
CathyWebSavvyPR:	welcome to the chat @ChaChanna #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A2c But ? never write your profile like an ad. LinkedIn is for networking, not direct selling. #SmallBizChat
leoraw:	A1 Few days ago asked a tech Q on one of the groups I joined on LinkedIn - got two excellent answers. Great way to connect. #smallbizchat

AmyAllStar:	RT @PatriceRutledge: A2c But ? never write your profile like an ad. LinkedIn is for networking, not direct selling. #SmallBizChat
CathyWebSavvyPR:	A2: filling out a complete profile is important - but don't make it jsut liek a resume - show who you are too #SmallBizChat
MsBostwick:	RT @ChaChanna: RT @CathyWebSavvyPR: Q2 WHAT?S THE FIRST THING A NEW LINKEDIN USER SHOULD DO #SmallBizChat
MsBostwick:	RT @CathyWebSavvyPR: RT @PatriceRutledge: A2 Create a quality profile?it?s the basic foundation for success on LinkedIn #SmallBizChat
AmyAllStar:	A2c: No one wants to be -friends- with a commercial. What useful content do you have to share w/others? #SmallBizChat
CathyWebSavvyPR:	RT @leoraw A1 Few days ago asked a tech Q on 1 of the groups I joined on LinkedIn; got 2excellent answers. Great way 2 connect #SmallBizChat
PatriceRutledge:	@leoraw that's great -- participating in groups is a great way to use LinkedIn #SmallBizChat
PatriceRutledge:	@AmyAllStar yes, Amy -- being useful, being a resource can yield positive results #SmallBizChat
leoraw:	@PatriceRutledge you can also watch what your friends do on LinkedIn - @sharisax was the 1 who said join groups, join groups! #smallbizchat
mentormarketing:	a2: Keep your profile up to date. If you are looking for work, no one is going to know this unless you make them aware of it. #smallbizchat
yourjobmyoffice:	RT @AmyAllStar: A2c: No one wants to be -friends- with a commercial. What useful content do you have to share w/others? #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @PatriceRutledge: A2c But ? never write your profile like an ad. LinkedIn is for networking, not direct selling. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A2b Think about who you want 2 reach. What content will attract them & encourage them 2 do business w/ U? #SmallBizChat
yourjobmyoffice:	@mentormarketing Welcome to the chat! #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: A2: filling out a complete profile is important - but don't make it jsut liek a resume - show who you are too #SmallBizChat
CathyWebSavvyPR:	Q3: WHAT IS THE BEST WAY TO APPROACH LINKEDIN AS A BUSINESS DEVELOPMENT TOOL? #SmallBizChat
leoraw:	RT @AmyAllStar:No one wants to be -friends- with a commercial. What useful content do you have to share w/others? #smallbizchat
PatriceRutledge:	A3 Engage WITH your target audience rather than broadcast TO them. #SmallBizChat
yourjobmyoffice:	RT @PatriceRutledge: A3 Engage WITH your target audience rather than broadcast TO them. #SmallBizChat

yourjobmyoffice:	RT @CathyWebSavvyPR: Q3: WHAT IS THE BEST WAY TO APPROACH LINKEDIN AS A BUSINESS DEVELOPMENT TOOL? #SmallBizChat
ArielDeNeyPR:	Currently in #smallbizchat to learn how to effectively use LinkedIn :)
SoniaSchenker:	@ArielDeNeyPR Welcome to #smallbizchat
ArielDeNeyPR:	RT @CathyWebSavvyPR: Q3: WHAT IS THE BEST WAY TO APPROACH LINKEDIN AS A BUSINESS DEVELOPMENT TOOL? #SmallBizChat
mentormarketing:	a2: If you have relocated to a new area, make sure to let others know. It's important to keep your information current. #smallbizchat
mentormarketing:	a2: Be sure to include a handful of recommendations from other LinkedIn members you have as connections. #smallbizchat
CathyWebSavvyPR:	RT @PatriceRutledge: A3b In other words, don't just post sales messages 2group discussion boards, engage yr audience in convo #SmallBizChat
mentormarketing:	a2: This will help anyone viewing your profile know that you are A.) A real person and B.) A trustworthy individual or company #smallbizchat
ArielDeNeyPR:	I would join groups that pertain to my career field and other interests I may have in other fields. #smallbizchat
mentormarketing:	a3: Use as many valid, pertinent keywords as possible. The more exposure your LinkedIn profile receives, the better. #smallbizchat
mentormarketing:	a3: the more keywords in your "Specialties" box, the more exposure your profile will receive. It's as simple as that. #smallbizchat
PatriceRutledge:	@mentormarketing yes, notifying people of relocations is a good suggestion #SmallBizChat
PatriceRutledge:	A3c Also--showcase your expertise with LinkedIn Answers and LinkedIn Groups, which encourages people to do business with you. #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Q1: HOW CAN SMALL BUSINESS OWNERS USE LINKEDIN TO PROMOTE THEIR BUSINESSES? #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A1c Network with peers, establish cred as expert, market research, find partners/sponsors, and more #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Q2 WHAT'S THE FIRST THING A NEW LINKEDIN USER SHOULD DO #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A2 Create a quality profile?it's the basic foundation for success on LinkedIn. #SmallBizChat
PatriceRutledge:	@ArielDeNeyPR yes, Ariel -- everyone should join prof assoc groups on LinkedIn #SmallBizChat
CathyWebSavvyPR:	A3 I find the Questions and answers to be a powerful biz development tool. also use apps 2 link yr blog posts 2 profile #SmallBizChat
yourjobmyoffice:	Whew! @JDEbberly is here! Happy Wednesday. #SmallBizChat

JDEbberly:	RT @PatriceRutledge: A2b Think abt who u want reach. What profile content will attract them & encourage them to do biz w you? #SmallBizChat
CathyWebSavvyPR:	Q4: THIS IS YOUR 2ND BOOK ON LINKEDIN. WHY DID YOU WRITE THIS LINKEDIN BOOK? #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: Q4: THIS IS YOUR 2ND BOOK ON LINKEDIN. WHY DID YOU WRITE THIS LINKEDIN BOOK? #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Q3: WHAT IS THE BEST WAY TO APPROACH LINKEDIN AS A BUSINESS DEVELOPMENT TOOL? #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: Q4: THIS IS YOUR 2ND BOOK ON LINKEDIN. WHY DID YOU WRITE THIS LINKEDIN BOOK? #smallbizchat
mentormarketing:	a#: Include Links to Facebookaccount, Twitter, personal or professional blog, etc. Once again, the more exposure, the better! #smallbizchat
JDEbberly:	RT @PatriceRutledge: A3 Engage WITH your target audience rather than broadcast TO them. #SmallBizChat
ChaChanna:	RT @PatriceRutledge: A3c Showcase ur expertise w/LinkedIn Answers & LinkedIn Groups, which encourages ppl 2 do business w/u. #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: A3 I find the Questions and aswers to be a powerful biz development tool. also use apps 2 link yr blog posts 2 profile #SmallBizChat
PatriceRutledge:	A4 Personally, I find LinkedIn is my best means of connecting with a worldwide audience of potential customers and clients. #SmallBizChat
CathyWebSavvyPR:	Our guest @PatriceRutledge is the author of Using LinkedIn & 29 other biz books; info: <a href="http://www.patricerutledge.com/">http://www.patricerutledge.com/</a> #SmallBizChat
CathyWebSavvyPR:	How to participate in #SmallBizChat <a href="http://bit.ly/S797e">http://bit.ly/S797e</a>
JDEbberly:	RT @PatriceRutledge: A3c Showcase ur exp w LinkedIn Answers and LinkedIn Groups, which encourages ppl to do business with you #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A4 I find LinkedIn is my best means of connecting w/ a worldwide audience of potential customers/clients #SmallBizChat
mentormarketing:	A3: Only list people or Biz you feel confident vouching for (It's not as serious as The Godfather, but you get the point!) #smallbizchat
AmyAllStar:	RT @CathyWebSavvyPR: How to participate in #SmallBizChat <a href="http://bit.ly/S797e">http://bit.ly/S797e</a>
JDEbberly:	RT @CathyWebSavvyPR: Q4: THIS IS YOUR 2ND BOOK ON LINKEDIN. WHY DID YOU WRITE THIS LINKEDIN BOOK? #SmallBizChat
mentormarketing:	This is often overlooked by out clients RT @PatriceRutledge: yes, notifying people of relocations is a good suggestion #smallbizchat
CarissaRogers:	RT @CathyWebSavvyPR: How to participate in #SmallBizChat <a href="http://bit.ly/S797e">http://bit.ly/S797e</a>

MsBostwick:	RT @JDEbberly: RT @PatriceRutledge: A3c Showcase ur exp w LinkedIn Answers and LinkedIn Groups, which encourages ppl to do business with you #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A4 Personally, I find LinkedIn is my best means of connecting w/a world audience of potn custs & clients #SmallBizChat
JDEbberly:	RT @AmyAllStar: RT @CathyWebSavvyPR: How to participate in #SmallBizChat <a href="http://bit.ly/S797e">http://bit.ly/S797e</a>
SoniaSchenker:	@PatriceRutledge I agree. My clients forget about it bcs it's not "sexy" like FB or Twitter. I reco LinkedIn bcs it works. #smallbizchat
CathyWebSavvyPR:	@CarissaRogers our topic is LinkedIn 4 biz today - <a href="http://is.gd/dPBQF">http://is.gd/dPBQF</a> #SmallBizChat
AmyAllStar:	@SoniaSchenker - i get the feeling you're always wearing some superhero garb. It's hard to be as fabulous as you! #SmallBizChat
SoniaSchenker:	@CarissaRogers Welcome. Nice to see you on the chat tonight! #smallbizchat
JDEbberly:	Apologies to my followers for many extra tweets as I participate in SmallBizChat from 820pm to approx. 930pm EDT #SmallBizChat
PatriceRutledge:	A4b But, many people tell me they are having problems getting the results they want from social networking. #SmallBizChat
CathyWebSavvyPR:	RT @SoniaSchenker: I agree. My clients forget about it bcs it's not "sexy" like FB or Twitter. I reco LinkedIn bcs it works #SmallBizChat
JDEbberly:	Again folks - My apologies for arriving on this fine chat 20 minutes late - I think I may have just managed to catch up #SmallBizChat
AmyAllStar:	@PatriceRutledge - you can queue my ? until the end but I am personally dying to know reg acct vs. upgrade acct-benefits? #SmallBizChat
CathyWebSavvyPR:	A4 I agree - everytime I get active on LinkedIn esp Q &A - & have good blog posts I get business #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: Our guest @PatriceRutledge is the author of Using LinkedIn & 29 other biz books; info: <a href="http://www.patricerutledge.com/">http://www.patricerutledge.com/</a> #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A4b But?many people tell me they are having problems getting the results they want from social networking #SmallBizChat
PatriceRutledge:	@SoniaSchenker Yes, sometimes you can get great results from efforts that aren't as flashy. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A4c Hopefully my books help pple learn how 2 generate positive results with minimal impact on their time. #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR Top 20 Women Entrepreneurs To Follow On Twitter « Work in Prog <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> (incl @smallbizlady) #SmallBizChat
AmyAllStar:	Tweets - I'm going to be a bit post heavy as I participate in #SmallBizChat tonight (thanks @JDEbberly, I forgot)
ChaChanna:	Really? RT @CathyWebSavvyPR: A4 I agree - everytime I get active on LinkedIn esp Q &A - & have good blog posts I get business #SmallBizChat

JDEbberly:	RT @PatriceRutledge: @SoniaSchenker Yes, sometimes you can get great results from efforts that aren't as flashy. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A4c Hopefully my books help pple learn how 2 generate positive results with minimal impact on their time #SmallBizChat
CathyWebSavvyPR:	@AmyAllStar Lets hold that question til the end - but it's a good one = reg vs upgraded accts. #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: Top 20 Women For Entrepreneurs To Follow On Twitter « Work in Progress - Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> (incl @smallbizlady) #SmallBizChat
PatriceRutledge:	@AmyAllStar yes, I can cover regular vs. premium at the end -- good question! #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @SoniaSchenker: I agree. My clients forget about it bcs it's not "sexy" like FB or Twitter. I reco Linkedin bcs it works #SmallBizChat
CathyWebSavvyPR:	For even more great content join the #Smallbizchat Linkedin group! <a href="http://bit.ly/smallbizchatonlinkedin">http://bit.ly/smallbizchatonlinkedin</a> :-) #SmallBizChat
PatriceRutledge:	A5 Networking quality vs. quantity is a hot topic right now with many varied opinions. #SmallBizChat
mentormarketing:	A5: Have a good amount of connections, but don't just list anybody. #smallbizchat
deannatroupe:	A5: I have to say that I do think the quality of your LinkedIn connections is important. #smallbizchat
storyspinner:	RT @CathyWebSavvyPR: For even more great content join the #Smallbizchat Linkedin group! <a href="http://bit.ly/smallbizchatonlinkedin">http://bit.ly/smallbizchatonlinkedin</a> :-) #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: More great content - join #Smallbizchat Linkedin group! <a href="http://bit.ly/smallbizchatonlinkedin">http://bit.ly/smallbizchatonlinkedin</a> :-) #smallbizchat
JDEbberly:	RT @CathyWebSavvyPR: Our host Melinda Emerson @smallbizlady at the National Urban League Conf DC spkng she?ll be back next wk #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @PatriceRutledge: A4c Hopefully my books help pple learn how 2 generate positive results with minimal impact on their time. #SmallBizChat
PatriceRutledge:	A5b Anyone and everyone ? only people you know ? strategic networking? I prefer the middle ground--strategic networking. #SmallBizChat
CathyWebSavvyPR:	@Smallbizlady's newest post: 25 Business Women to Follow on Twitter <a href="http://bit.ly/9Jwsnn">http://bit.ly/9Jwsnn</a> #SmallBizChat
SoniaSchenker:	@storyspinner deannatroupe Thanks for joining tonight's #smallbizchat
CathyWebSavvyPR:	@storyspinner thanks fo the Retweet of out LinkedIn Group! #SmallBizChat
deannatroupe:	A5b If I would have been picky about who I added in the beginning of my journey, I wouldn't have the contacts I cherish now. #smallbizchat
PatriceRutledge:	A5c Focus on the connections that count and help grow your business. 20K connections won't matter if they don't care. #SmallBizChat
JDEbberly:	RT @deannatroupe: A5: I have to say that I do think the quality of your LinkedIn connections is important. #SmallBizChat

AmyAllStar:	RT @CathyWebSavvyPR: even more great content join the #Smallbizchat Linkedin group! <a href="http://bit.ly/smallbizchatonlinkedin">http://bit.ly/smallbizchatonlinkedin</a> :-) #SmallBizChat
AmyAllStar:	RT @PatriceRutledge: A5 Networking quality vs. quantity is a hot topic right now with many varied opinions. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A5 Networking quality vs. quantity is a hot topic right now with many varied opinions #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: @Smallbizladys newest post: 25 Business Women to Follow on Twitter <a href="http://bit.ly/9Jwsnn">http://bit.ly/9Jwsnn</a> #smallbizchat
CathyWebSavvyPR:	RT @PatriceRutledge A5b Anyone/everyone vs only people U know vs strategic networking? I prefer middle =strategic networking #SmallBizChat
leoraw:	@PatriceRutledge Q I referred person via LinkedIn to a friend - and he said "Do you know her?" I hadn't met her in person #smallbizchat
deannatroupe:	A5c So now I do a combo of quantity vs quality when I network. If I don't think someone is a good fit I don't add them. #smallbizchat
JDEbberly:	RT @PatriceRutledge A5b Anyone& everyone ? only people you know ? strategic networking? I prefer mid ground-- strat networking #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A5c Focus on connections that count & help grow your biz. 20K connections won't matter if they don't care #SmallBizChat
deannatroupe:	A5d: Also I never accept canned invites. That is so lame to me. #smallbizchat
deannatroupe:	A5b: I also prefer strategic networking. #smallbizchat
leoraw:	@PatriceRutledge but I know ppl that know her - he was hesitant to refer her because I didn't know her well. #smallbizchat
CathyWebSavvyPR:	A5 strategic networking - If I only connected w/ "people i've met" I would never meet new clients #SmallBizChat
JDEbberly:	RT @deannatroupe: A5d: Also I never accept canned invites. That is so lame to me. #SmallBizChat
PatriceRutledge:	@leoraw with any intro or request, I always explain how I know someone #SmallBizChat
CathyWebSavvyPR:	A5 - but I don't connect with everyone there - I check their profile 2 be sure they are not spammy. #SmallBizChat
deannatroupe:	@SoniaSchenker I try to make this chat every week! It's awesome! #smallbizchat
AmyAllStar:	RT @PatriceRutledge: @deannatroupe yes, it doesn't help to connect with thousands of people who don't care about what u offer #SmallBizChat
SoniaSchenker:	@leoraw I think you can still get a sense about a person w/o meeting IRL, altho that can be important at some point. #smallbizchat
CathyWebSavvyPR:	@leoraw I include with my note - that I have not worked with them,or have only met them online - caveat emptor - buyer beware #SmallBizChat

kwjudd:	Good policy! RT @PatriceRutledge: @leoraw with any intro or request, I always explain how I know someone #smallbizchat
AmyAllStar:	Really? Even if you KNOW the person? @deannatroupe: A5d: Also I never accept canned invites. That is so lame to me. #smallbizchat
CathyWebSavvyPR:	RT @PatriceRutledge: @deannatroupe yes, it doesn't help to connect with thousands of pple who don't care about what u offer #SmallBizChat
SoniaSchenker:	RT @PatriceRutledge: @leoraw in todays world, some of r best contacts could be people weve never met in person (Clients, too!) #smallbizchat
deannatroupe:	@CathyWebSavvyPR That's a good idea! #smallbizchat
JDEbberly:	This is an incredibly awesome but very fast-moving chat - Definitely worth your time every Wed night! #SmallBizChat
leoraw:	@PatriceRutledge our friends might have different styles of who to friend on LinkedIn - they may be pickier. #smallbizchat
CathyWebSavvyPR:	RT @JDEbberly: This is an incredibly awesome but very fast-moving chat - Definitely worth your time every Wed night! #SmallBizChat
spada_m5:	RT @JDEbberly: This is an incredibly awesome but very fast-moving chat - Definitely worth your time every Wed night! #SmallBizChat
CathyWebSavvyPR:	Q6: HOW CAN A COMPANY PROFILE HELP YOU PROMOTE YOUR BUSINESS? #SmallBizChat
spada_m5:	RT @JDEbberly: RT @CathyWebSavvyPR: @Smallbizlady's newest post: 25 Business Women to Follow on Twitter <a href="http://bit.ly/9Jwsnn">http://bit.ly/9Jwsnn</a> #SmallBizChat
deannatroupe:	I mean really how long does it take to type how you know someone or why you want to connect? #smallbizchat
PatriceRutledge:	A6 If you have a small business, you should create a LinkedIn company profile (NOT the same as a personal profile). #SmallBizChat
AmyAllStar:	RT @JDEbberly: This is an incredibly awesome but very fast-moving chat - Definitely worth your time every Wed night! #SmallBizChat
kwjudd:	True bc so much info avail online. RT @PatriceRutledge: @leoraw Today, some of our best contacts could be ppl weve never met #smallbizchat
mentormarketing:	Only list people or companies you feel confident vouching for (It's not as serious as The Godfather, but you get the point!) #smallbizchat
sanchezjb:	How is the quality of the connections that a LinkedIn member has determined? #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Q6: HOW CAN A COMPANY PROFILE HELP YOU PROMOTE YOUR BUSINESS? #SmallBizChat
PatriceRutledge:	@deannatroupe yes, it's always best to personalize any invite #SmallBizChat

JDEbberly:	RT @PatriceRutledge: A6 If you have a small business, you should create a LinkedIn comp profile (NOT same as personal profile) #SmallBizChat
deannatroupe:	@CathyWebSavvyPR There's a such thing as a company profile on LinkedIn? #smallbizchat
kwjudd:	@mentormarketing Like "friend of mine" vs. "friend of ours"? ; ) #smallbizchat
deannatroupe:	RT @sanchezjb: How is the quality of the connections that a LinkedIn member has determined? #smallbizchat
ArielDeNeyPR:	RT @PatriceRutledge: @ArielDeNeyPR yes, Ariel -- everyone should join prof assoc groups on LinkedIn #SmallBizChat
CathyWebSavvyPR:	A5 1 tip 4 ALL on LinkedIn: ALWAYS include a note when U ask 2 connect - tell them why: love their blog, met A conf #SmallBizChat
SoniaSchenker:	@spada_m5 Thnx for @JDEbberly rt and welcome to #smallbizchat
AmyAllStar:	You have a point @deannatroupe (via @PatriceRutledge ) - i didn't realize people had strong emotional ties there. #smallbizchat
CathyWebSavvyPR:	RT @deannatroupe: RT @sanchezjb: How is the quality of the connections that a LinkedIn member has determined? #smallbizchat #SmallBizChat
PatriceRutledge:	@sanchezjb evaluate how they present themselves, who they connect do, would you network IRL? #SmallBizChat
mentormarketing:	@PatriceRutledge Do you think there is Klout to monitoring a large LinkedIn Group? #smallbizchat
CathyWebSavvyPR:	@sanchezjb: that's a tough one to answer in 140 characters, but Patrice is giving it a try #SmallBizChat
PatriceRutledge:	A6b On a company profile, you can add a company description, your specialties, job openings, company news, blog posts, etc. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: evaluate how they present themselves, who they connect do, would you network IRL? #SmallBizChat
JDEbberly:	RT @PatriceRutledge: @sanchezjb evaluate how they present themselves, who they connect do, would you network IRL? #SmallBizChat
SoniaSchenker:	@sanchezjb @kwjudd Thanks for participating in tonight's #smallbizchat
PatriceRutledge:	@mentormarketing you mean in creating your own group? #SmallBizChat
PatriceRutledge:	A6c You can also link to it from your personal profile. Yet another opportunity to showcase your business. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A6b On comp profile, u can add a comp description, your specialties, job openings, comp news, blog posts #SmallBizChat
CathyWebSavvyPR:	@mentormarketing do you mean creatign your own group? moderating a group? #SmallBizChat
PAkalp:	RT @JDEbberly: This is an incredibly awesome but very fast-moving chat - Definitely worth it every Wed night! #SmallBizChat
SoniaSchenker:	I've done it. RT @deannatroupe: @AmyAllStar Im not only 1. Lots of people who will immediately delete a canned invite. #smallbizchat

deannatroupe: @PatriceRutledge How do I create this company profile page on LinkedIn? I didn't know they had that feature. #smallbizchat

ArielDeNeyPR: RT @CathyWebSavvyPR: Q6: HOW CAN A COMPANY PROFILE HELP YOU PROMOTE YOUR BUSINESS? #SmallBizChat

kwjudd: @SoniaSchenker Always happy to be here! #smallbizchat

CathyWebSavvyPR: Do you like #Smallbizchat? Like us today on Facebook: <http://facebook.com/smallbizchat>. Follow @SmallBizChat on Twitter too! #SmallBizChat

deannatroupe: This chat reminds me that I need to spend some time with my LinkedIn account... #smallbizchat

mentormarketing: @AmyAllStar I meant prestidige and credibility in general, I just have Klout on the brain LOL #smallbizchat

yourjobmyoffice: @deannatroupe It has been very good for my business from learning + \$\$\$ perspective. #SmallBizChat

JDEbberly: RT @deannatroupe: This chat reminds me that I need to spend some time with my LinkedIn account (Roger that!) #SmallBizChat

SoniaSchenker: LOL RT @deannatroupe: This chat reminds me that I need to spend some time with my LinkedIn account... #smallbizchat

PatriceRutledge: @deannatroupe More, Companies, Add a Company to add a company profile #SmallBizChat

JDEbberly: RT @mentormarketing: @AmyAllStar I meant prestige and credibility in general, I just have Klout on the brain LOL #SmallBizChat

mentormarketing: I mean monitoring and organizing a sub group in a larger established industry group RT @CathyWebSavvyPR: #smallbizchat

CathyWebSavvyPR: RT @deannatroupe: Chat reminds me that I need 2 spend time w/ my LinkedIn account... #SmallBizChat

CathyWebSavvyPR: RT @leoraw: If someone sends me invite and I don't know person, I tell 2 follow me Twitter or FB page so we can acquainted #SmallBizChat

CathyWebSavvyPR: RT @kwjudd: @CathyWebSavvyPR Looove #smallbizchat! #smallbizchat #SmallBizChat

ChaChanna: Me too! RT @CathyWebSavvyPR: RT @deannatroupe: Chat reminds me that I need 2 spend time w/ my LinkedIn account... #SmallBizChat

JDEbberly: @Christine\_LW Welcome to SmallBizChat Christine! We're happy you joined us tonight! :) #SmallBizChat

PatriceRutledge: if I missed your question, I will follow up with you later or DM me! #SmallBizChat

CathyWebSavvyPR: @kwjudd we love our fans who show up weekly and make @smallbizlady & my weeks #SmallBizChat

SoniaSchenker: RT @PatriceRutledge: if I missed your question, I will follow up with you later or DM me! #smallbizchat

kwjudd: Yes! So many SM sites, so little time! RT @deannatroupe: This reminds me I need to spend some time with my LinkedIn account... #smallbizchat

CathyWebSavvyPR: RT @PatriceRutledge: if I missed your question, I will follow up with you later or DM me! #SmallBizChat

queryfreewriter: RT @deannatroupe: This chat reminds me that I need to spend some time with my LinkedIn account... #smallbizchat

CathyWebSavvyPR: For tips on #smallbiz success subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2>  
<http://www.succeedasyourownboss.com/> #SmallBizChat

yourjobmyoffice: RT @PatriceRutledge: if I missed your question, I will follow up with you later or DM me! #SmallBizChat

CathyWebSavvyPR: Q7: HOW CAN A SMALL BIZ OWNER BENEFIT FROM BECOMING A LINKEDIN SERVICE PROVIDER?  
 #SmallBizChat

Christine\_LW: @JDEbberly #smallbizchat Thx! Reading tweets and learning!

leoraw: @Christine\_LW Welcome! Can't u use LinkedIn to connect even if product based? Why the question?  
 #smallbizchat

PatriceRutledge: A7 If you provide a professional service, you want to be in the LinkedIn service provider directory. #SmallBizChat

SoniaSchenker: @queryfreewriter Aloha and thanks for joining tonight's #smallbizchat

AmyAllStar: @PatriceRutledge: @deannatroupe to add a company profile on Linked in -> More, Companies, Add a Company  
 #smallbizchat

JDEbberly: @CathyWebSavvyPR You and @smallbizlady are the VERY BEST ever! :) AS are also everyone on this chat! :)  
 #SmallBizChat

PatriceRutledge: A7b To gain visibility here, one of your clients needs to create a LinkedIn recommendation for you as a service  
 provider. #SmallBizChat

deannatroupe: So is the service provider directory different from having the company profile page? #smallbizchat

CathyWebSavvyPR: @Christine\_LW you can use linkedin to promote a product - just do it carefully - not in a spammy way  
 #SmallBizChat

SoniaSchenker: @Christine\_LW Enjoy. We'll tweet a link to transcript later - so you don't have to worry abt missing anything.  
 #smallbizchat

JDEbberly: @Christine\_LW No prob, Christine! This is a very interesting and addictive chat! It's every Wed night from 8pm to  
 9pm EDT! #SmallBizChat

CathyWebSavvyPR: RT @JDEbberly: @CathyWebSavvyPR You & @smallbizlady are the VERY BEST ever! :) AS are also everyone  
 on this chat! :) [blushing] #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: Q7: HOW CAN A SMALL BIZ OWNER BENEFIT FROM BECOMING A LINKEDIN  
 SERVICE PROVIDER? #SmallBizChat

spada\_m5: RT @CathyWebSavvyPR: Q5: WHAT?S YR TAKE ON THE DEB8 ABOUT QTY VS. QUALITY OF #  
 CONNECTIONS A LINKEDIN MEMBER HAS? #SmallBizChat

JDEbberly: RT @PatriceRutledge: A7 If you provide a professional service, you want to be in the LinkedIn service provider  
 directory #SmallBizChat

CathyWebSavvyPR: RT @PatriceRutledge: A7 If you provide a professional service, you want to be in the LinkedIn service provider  
 directory #SmallBizChat

PatriceRutledge: @deannatroupe svc provider directory and company profile are totally different #SmallBizChat

PatriceRutledge: A7c You can?t enter yourself in directory, but you can send a request to your clients asking them to recommend you. #SmallBizChat

JDEbberly: RT @PatriceRutledge: A7b To gain visib here, one of your clients needs to create a LinkedIn reco for you as a service provider #SmallBizChat

CathyWebSavvyPR: RT @PatriceRutledge: svc provider directory and company profile are totally different #SmallBizChat

JDEbberly: RT @PatriceRutledge A7c You can?t enter yourself in directory, but you can send a req to ur clients asking them to reco you #SmallBizChat

deannatroupe: @PatriceRutledge Oh Okay. Thanks. #smallbizchat

ChaChanna: RT @CathyWebSavvyPR: RT @PatriceRutledge: A7 If you provide a professional service, you want to be in the LinkedIn service provider directory #SmallBizChat

ArielDeNeyPR: RT @CathyWebSavvyPR RT @deannatroupe: Chat reminds me that I need 2 spend time w/ my LinkedIn account... #SmallBizChat (YES!)

JDEbberly: RT @PatriceRutledge: @Christine\_LW there are specific tactics that work best for products rather than services #SmallBizChat

danperezfilms: RT @PatriceRutledge: A6 If you have a small business, you should create a LinkedIn comp profile (NOT same as personal profile) #SmallBizChat

AmyAllStar: RT @PatriceRutledge: A7c You can?t enter urself in LinkedIn Service directory, but u request ur clients asking them to #smallbizchat

HerMedia: @PatriceRutledge 'LinkedIn service provider directory ' ? ? ? ? #SmallBizChat

ChaChanna: RT @CathyWebSavvyPR: RT @PatriceRutledge A7c You can?t enter yourself in directory, but U can send a request 2 yr clients asking them 2 recommend U #SmallBizChat

CathyWebSavvyPR: A7 clarifications by @PatriceRutledge: 2 get into service provider dir.; they need 2 do a rec/ & sel "service provider" #SmallBizChat

CathyWebSavvyPR: RT @HerMedia: 'LinkedIn service provider directory ' ? ? ? ? #SmallBizChat

SoniaSchenker: RT @HerMedia: @PatriceRutledge LinkedIn service provider directory ? ? ? ? #smallbizchat

deannatroupe: @ScottAllen Why aren't you on this #smallbizchat about LinkedIn? This is right up your alley.

CathyWebSavvyPR: Q8: WHAT?S THE EASIEST WAY TO ATTACH DOCUMENTS TO YOUR PROFILE? #SmallBizChat

PatriceRutledge: A8 LinkedIn Applications. You can attach Word documents, PDFs, PowerPoint presentations and more to your profile. #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: Q8: WHAT?S THE EASIEST WAY TO ATTACH DOCUMENTS TO YOUR PROFILE? #SmallBizChat

danperezfilms: RT @JDEbberly: RT @CathyWebSavvyPR: @Smallbizlady's newest post: 25 Business Women to Follow on Twitter <http://bit.ly/9Jwsnn> #SmallBizChat

deannatroupe: Hee Hee. I had to do that. Let's see if he joins us. #smallbizchat

JDEbberly:	RT @PatriceRutledge A8 LinkedIn Applications. You can attach Word docs, PDFs, PowerPoint presos and more to your profile #SmallBizChat
deannatroupe:	You can attach documents to LinkedIn now? #smallbizchat
PatriceRutledge:	A8b For example: your company?s brochure, a resume, your portfolio, a PowerPoint presentation you delivered at a conference. #SmallBizChat
MidnightMogul:	Am I late to the party? #smallbizchat
CathyWebSavvyPR:	RT @PatriceRutledge A8 LinkedIn Applications. U can attach Word docs, PDFs, PowerPoint presentations & more 2 yr profile #SmallBizChat
Christine_LW:	@PatriceRutledge Never knew that. Haven't used linkedin since last year? great advances. #smallbizchat
SoniaSchenker:	I blv u have been called out! RT @deannatroupe: @ScottAllen Why arent you on this chat abt LinkedIn? It is right up ur alley #smallbizchat
kwjudd:	Good to know! RT @PatriceRutledge: A8 LinkedIn Applications. Attach Word docs, PDFs, PPTs & more to your profile. #smallbizchat
CathyWebSavvyPR:	A blog post with a more detailed Q & A with our guest comes out on Thursdays on @ Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat
SoniaSchenker:	@MidnightMogul It's never too late. Jump in and get the transcript later. =D #smallbizchat
PatriceRutledge:	A8c This is a great way to beef up your profile beyond LinkedIn?s limitations. #SmallBizChat
CathyWebSavvyPR:	If you have some expertise to share here?s how to be a guest on #Smallbizchat <a href="http://bit.ly/4r5KEZ">http://bit.ly/4r5KEZ</a> #SmallBizChat
JDEbberly:	RT @PatriceRutledge A8b For example: your co?s brochure, a resume, your portfolio, a PowerPoint preso you delivered at a conf #SmallBizChat
JDEbberly:	RT @HerMedia: Check out the small biz chat - live now <a href="http://tweetchat.com/room/SmallBizChat">http://tweetchat.com/room/SmallBizChat</a> #SmallBizChat
ChaChanna:	RT @CathyWebSavvyPR: If you have some expertise to share here?s how to be a guest on #Smallbizchat <a href="http://bit.ly/4r5KEZ">http://bit.ly/4r5KEZ</a> #SmallBizChat
CathyWebSavvyPR:	Check out the Become Your Own Boss book excerpt in July issue of @BlackEnterprise <a href="http://bit.ly/8YH616">http://bit.ly/8YH616</a> #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A8c This is a great way to beef up your profile beyond LinkedIn?s limitations. #SmallBizChat
CathyWebSavvyPR:	RT @JDEbberly: RT @HerMedia: Check out the small biz chat - live now <a href="http://tweetchat.com/room/SmallBizChat">http://tweetchat.com/room/SmallBizChat</a> #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: Check out the Become Your Own Boss book excerpt in July issue of @BlackEnterprise <a href="http://bit.ly/8YH616">http://bit.ly/8YH616</a> #smallbizchat
yourjobmyoffice:	RT @CathyWebSavvyPR: Check out the Become Your Own Boss book excerpt in July issue of @BlackEnterprise <a href="http://bit.ly/8YH616">http://bit.ly/8YH616</a> #SmallBizChat

deannatroupe:	It's interesting what people choose to retweet... #smallbizchat
JDEbberly:	RT @CathyWebSavvyPR: Check out the Become Your Own Boss book excerpt in July issue of @BlackEnterprise <a href="http://bit.ly/8YH616">http://bit.ly/8YH616</a> #SmallBizChat
CathyWebSavvyPR:	Q10: I?VE HEARD THAT LINKEDIN CAN PENALIZE YOU FOR CONTACTING PEOPLE YOU DON?T KNOW. HOW DO I STAY OUT OF TROUBLE? #SmallBizChat
deannatroupe:	RT @CathyWebSavvyPR: If you have some expertise to share here?s how to be a guest on #Smallbizchat <a href="http://bit.ly/4r5KEZ">http://bit.ly/4r5KEZ</a> #smallbizchat
MidnightMogul:	@SoniaSchenker Here now (can't use @ScottAllen for chats - long story...well, not very long, just too long for Twitter) #smallbizchat
CathyWebSavvyPR:	we're skipping question 9 - sorry #SmallBizChat
HerMedia:	I need to get a company profile on Linked in right now i just have a personal profile #SmallBizChat
JDEbberly:	RT @AmyAllStar: A8c: Or you can house the docs on ur own site, watch ur google analytics for linkedin referrals (better stats) #SmallBizChat
CathyWebSavvyPR:	2 more questions to go folks - #SmallBizChat
CathyWebSavvyPR:	RT @AmyAllStar: A8c: Or you can house the docs on ur own site, watch ur google analytics for linkedin referrals (better stats) #SmallBizChat
PatriceRutledge:	@HerMedia if you have a biz, even a solo biz, a company profile is great #SmallBizChat
kwjudd:	Good SEO strategy! RT @AmyAllStar: A8c: Or house the docs on your site & watch ur google analytics for linkedin traffic #smallbizchat
PatriceRutledge:	A10 LinkedIn isn?t like Twitter where you can follow anyone even if you don?t know them. LinkedIn is based on relationships. #SmallBizChat
SoniaSchenker:	@MidnightMogul Gotcha. So - is this or is this not right up your alley? #smallbizchat
PatriceRutledge:	A10b To avoid having people reject your request by saying they don?t know you, clarify your reason for connecting. #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: 2 more questions to go folks - #smallbizchat
PatriceRutledge:	A10c For example, maybe you work in the same field, know someone in common, belong to the same LinkedIn group, etc. #SmallBizChat
HerMedia:	@PatriceRutledge I am following some industry related companies - good research ;) #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A10 LI isn?t like Twitter where U can follow anyone even if not know 'em. LinkedIn = based on relatnships #SmallBizChat
CathyWebSavvyPR:	Next week on #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website
JDEbberly:	RT @PatriceRutledge A10 LinkedIn isn?t like Twitter where u follow anyone even if u don?t know'em. LinkedIn based on r'ships #SmallBizChat

CathyWebSavvyPR:	Q11: SHOULD SMALL BIZ OWNERS CONSIDER UPGRADING TO A PREMIUM LINKEDIN ACCOUNT? #SmallBizChat
deannatroupe:	RT @PatriceRutledge: A10 LI isn't like Twitter where U can follow anyone even if U don't know them. LI = relationships. #smallbizchat
AmyAllStar:	RT @PatriceRutledge A10b To avoid people reject your request by saying they don't know u, clarify ur reason 4 connecting. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A10b To avoid having people reject your req by saying they don't know u, clarify ur reason for connecting #SmallBizChat
danperezfilms:	@SoniaSchenker Thanks! Finding lots of good biz info here! Esp LinkedIn... #smallbizchat
Christine_LW:	@PatriceRutledge I "meet" people on Twitter, then migrate our relationship to Facebook and LinkedIn #smallbizchat
JDEbberly:	RT @PatriceRutledge: A10c For example, maybe u work in the same field, know someone in common, belong to same LinkedIn group #SmallBizChat
HerMedia:	@CathyWebSavvyPR Q 11 - I would love to hear from anyone who has - I am not sure its worthwhile for me - #SmallBizChat
PatriceRutledge:	A11 Premium accounts let you send messages (InMail) to people you're not connected to. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A10b To avoid having people reject your req by saying they don't know u, clarify ur reason 4 connecting #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @PatriceRutledge: svc provider directory and company profile are totally different #SmallBizChat
PatriceRutledge:	A11b You also get more saved searches, introductions, and search results. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: A11c You can save profiles using LinkedIn Profile Organizer, a useful feature for active LinkedIn users #SmallBizChat
leoraw:	Quick mention - <a href="http://www.communityorganizer20.com/2010/07/27/why-do-you-participate-in-twitter-chats/">http://www.communityorganizer20.com/2010/07/27/why-do-you-participate-in-twitter-chats/</a> <-I said this chat #smallbizchat
CathyWebSavvyPR:	Next week on #SmallBizChat 8/4 8-9pm ET- @ramonray How to Improve Your Small Business Website
deannatroupe:	DeAnna Troupe, SM and Vid Mktng Coach - <a href="http://www.learnsmallbusiness.com/">http://www.learnsmallbusiness.com/</a> - Love to meet you! #smallbizchat
CathyWebSavvyPR:	Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months <a href="http://bit.ly/asEgeR">http://bit.ly/asEgeR</a> #SmallBizChat
coachjanya:	Reading: LinkedIn Could Use Some Advice On Sharing   Chris Brogan <a href="http://ow.ly/2i4ij">http://ow.ly/2i4ij</a> #smallbizchat
sanchezjb:	@PatriceRutledge "Who they connect to." Alot going on below "visible connect line" (titles, co's, etc.) that's not apparent. #smallbizchat

CathyWebSavvyPR:	RT @PatriceRutledge: A11c You can save profiles using LinkedIn Profile Organizer, a useful feature for active LinkedIn users #SmallBizChat
deannatroupe:	@CathyWebSavvyPR A12: Making the first interaction a sales pitch. #smallbizchat
JDEbberly:	RT @PatriceRutledge: A11d But? I reco trying the regular acct first unless ur positive that u need premium feature right away #SmallBizChat
CathyWebSavvyPR:	RT @coachtanya: Reading: LinkedIn Could Use Some Advice On Sharing   Chris Brogan <a href="http://ow.ly/2i4ij">http://ow.ly/2i4ij</a> #smallbizchat #SmallBizChat
CathyWebSavvyPR:	Thanks to my special my co-host Sonia Schenker@YourJobMyOffice, she'll get the transcript out shortly on @SmallBizChat #SmallBizChat
PatriceRutledge:	A12 I see three common mistakes. The first is having a weak or incomplete profile. #SmallBizChat
Christine_LW:	@deannatroupe Facebook/Linkedin - seems more serious than Twitter - Twitter is "fun" #smallbizchat
JDEbberly:	RT @CathyWebSavvyPR: Q12: WHAT ARE THE BIGGEST MISTAKE SMALLBUSINESS OWNERS MAKE WHEN TRYING TO PROMOTE THEIR BIZ ON LINKEDIN? #SmallBizChat
PatriceRutledge:	A12b Another common mistake is using LinkedIn as a direct sales tool rather than a business connection tool. #SmallBizChat
SoniaSchenker:	good strategy RT @Christine_LW: @PatriceRutledge I "meet" ppl on Twitter, then migrate relationship to Facebook + LinkedIn #smallbizchat
JDEbberly:	RT @PatriceRutledge: A12 I see three common mistakes. The first is having a weak or incomplete profile. #SmallBizChat
PatriceRutledge:	A12c And finally, a third mistake is that many people never really move beyond the basic profile, even if they do complete it. #SmallBizChat
mentormarketing:	I mentor business professionals who want to learn more about online marketing channels <a href="http://ementormarketing.com/">http://ementormarketing.com/</a> #smallbizchat
JDEbberly:	RT @PatriceRutledge: A12b Another common mistake is using LinkedIn as direct sales tool rather than business connection tool. #SmallBizChat
PatriceRutledge:	A12d There's so much more to LinkedIn than a basic profile. Become an active participant, not a quiet bystander. #SmallBizChat
deannatroupe:	@Christine_LW Exactly #smallbizchat
HerMedia:	Q12: Spending too much time on groups that don't reach your audience. #SmallBizChat
Christine_LW:	RT @PatriceRutledge: Another common mistake is using LinkedIn as direct sales tool rather than a business connection tool. #smallbizchat
leoraw:	@Christine_LW Really? Facebook is serious? I must be friends with all the jokers and silly folks on FB! They make me smile. #smallbizchat
deannatroupe:	RT @HerMedia: Q12: Spending too much time on groups that dont reach your audience. #smallbizchat

AmyAllStar:	I help people build empires using technology, good data and good process #smallbizchat
PatriceRutledge:	To learn more about my book ?Using LinkedIn? see <a href="http://www.patricerutledge.com/">http://www.patricerutledge.com/</a> ? book also includes 60 video/audio tutorials #SmallBizChat
CathyWebSavvyPR: sanchezjb:	RT @HerMedia: Q12: Spending too much time on groups that don't reach your audience. #SmallBizChat Now if LinkedIn had a way of viewing one's social affinity network (connection diagram), that might be a game changer. #smallbizchat
JDEbberly:	RT @PatriceRutledge A12c And finally, a 3rd mistake is that many ppl never move beyond basic profile, even if they complete it #SmallBizChat
SoniaSchenker:	@Christine_LW Twitter is fun, yes. But, it's also meant serious biz for me. #smallbizchat
CathyWebSavvyPR:	Your @smallbizlady will be doing a biz presentation and book signing in DC tomorrow and Friday at NUL conf. #SmallBizChat
deannatroupe:	RT @PatriceRutledge: A12d There?s so much more 2 LI than a basic profile. Become an active participant, not a quiet bystander. #smallbizchat
JDEbberly:	RT @PatriceRutledge: A12d There?s so much more to LinkedIn than basic profile. Become active participant, not quiet bystander #SmallBizChat
SoniaSchenker:	RT @AmyAllStar: I help people build empires using technology, good data and good process #smallbizchat
MidnightMogul:	@PatriceRutledge I only kinda agree re: direct sales. I've used, had it used on me & coached clients to do so very effectively #smallbizchat
yourjobmyoffice:	RT @AmyAllStar: I help people build empires using technology, good data and good process #smallbizchat #SmallBizChat
Christine_LW:	I provide 100% natural and highly natural skin care products for people who suffer from eczema or extremely dry skin. #smallbizchat
deannatroupe:	RT @SoniaSchenker: @Christine_LW Twitter is fun, yes. But, its also meant serious biz for me. #smallbizchat
JDEbberly:	RT @SoniaSchenker: RT @AmyAllStar: I help people build empires using technology, good data and good process #SmallBizChat
CathyWebSavvyPR:	A12 - LinkedIn mistakes: not sending a personalized invitation - tell em why Uwant 2 connect, how U met, love their blog etc #SmallBizChat
HerMedia:	@sanchezjb I like that idea :) #SmallBizChat
CathyWebSavvyPR:	RT @AmyAllStar: I help people build empires using technology, good data and good proces #SmallBizChat
deannatroupe:	@SoniaSchenker That was worth a retweet. #smallbizchat
CathyWebSavvyPR:	Thanks to our guest @PatriceRutledge, author of Using LinkedIn & 29 other biz books; info: <a href="http://www.patricerutledge.com/">http://www.patricerutledge.com/</a> #SmallBizChat
MidnightMogul:	@PatriceRutledge I've seen it terribly MIS-used as a direct sales tool, but done right, it's very, very effective. #smallbizchat

AmyAllStar:	RT @PatriceRutledge: A12d There?s so much more to LinkedIn than basic profile. Become an active participant, not a bystander. #SmallBizChat
JDEbberly:	RT @Christine_LW: I provide 100% natural, highly natural skin care products for ppl who suffer from eczema or extreme dry skin #SmallBizChat
CathyWebSavvyPR:	We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two #SmallBizChat
deannatroupe:	@Christine_LW I definitely need to talk to you. My newborn has really dry skin. :( She got it honest. #smallbizchat
HerMedia:	RT @PatriceRutledge: A12d There?s so much more to LinkedIn than basic profile. Become an active participant, not a bystander. #SmallBizChat
CathyWebSavvyPR:	RT @PatriceRutledge: A12d There?s so much more to LinkedIn than basic profile. Become an active participant, not a bystander. #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Thanks to @PatriceRutledge, author of Using LinkedIn & 29 other biz books <a href="http://www.patricerutledge.com/">http://www.patricerutledge.com/</a> #SmallBizChat
danperezfilms:	It' HOT! RT @JDEbberly: RT @HerMedia: Check out the small biz chat - live now <a href="http://tweetchat.com/room/SmallBizChat">http://tweetchat.com/room/SmallBizChat</a> #SmallBizChat
PatriceRutledge:	Read an excerpt from "Using LinkedIn" at <a href="http://patricerutledge.com/linkedin-excerpt/">http://patricerutledge.com/linkedin-excerpt/</a> #SmallBizChat
CathyWebSavvyPR:	A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat
leoraw:	Pitch: I enjoy building websites for orgs and small biz. Connect and discuss on <a href="http://www.facebook.com/websitesforsmallbiz">http://www.facebook.com/websitesforsmallbiz</a> #smallbizchat
MidnightMogul:	@PatriceRutledge It's a matter of hyper-narrow niching your search & using the right approach. #smallbizchat
CathyWebSavvyPR:	RT @PatriceRutledge: Read an excerpt from "Using LinkedIn" at <a href="http://patricerutledge.com/linkedin-excerpt/">http://patricerutledge.com/linkedin-excerpt/</a> #SmallBizChat
Christine_LW:	@deannatroupe my DD had bleeding eczema. I was horrified. We will chat! #smallbizchat
JDEbberly:	RT @CathyWebSavvyPR: A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat
AmyAllStar:	RT @CathyWebSavvyPR: We put out a link to @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two #SmallBizChat
PatriceRutledge:	Thanks for having me, Cathy! Thanks to Melinda too. #SmallBizChat
JDEbberly:	RT @PatriceRutledge: Read an excerpt from "Using LinkedIn" at <a href="http://patricerutledge.com/linkedin-excerpt/">http://patricerutledge.com/linkedin-excerpt/</a> #SmallBizChat
yourjobmyoffice:	RT @CathyWebSavvyPR: We tweet link to transcript on @SmallBizChat later; so don't worry if you miss a tweet or 2 #SmallBizChat
CathyWebSavvyPR:	@danperezfilms thanks - unfortunately, it's over until next week - #SmallBizChat

HerMedia:	RT @CathyWebSavvyPR: detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat
JDEbberly: sanchezjb:	RT @PatriceRutledge: Thanks for having me, Cathy! Thanks to Melinda too. #SmallBizChat An effective LinkedIn profile is part science, part art. Points 2 increasing importance of #digitalliteracy in many domains. #smallbizchat
CathyWebSavvyPR: leoraw:	Next Wed on #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website @CathyWebSavvyPR thank u for hosting @PatriceRutledge thank you for answering so many LinkedIn questions - great chat, useful #smallbizchat
MsBostwick: storyline:	Got distracted and couldn't really engage tonight, but learned a few things. Great tweets! #smallbizchat RT @CathyWebSavvyPR: We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two #SmallBizChat
AmyAllStar: JDEbberly:	Thanks @PatriceRutledge - rock on the #LinkedIn tips #smallbizchat @PatriceRutledge THANK YOU for appearing on SmallBizChat!! WE really enjoyed everything you presented tonight! :) #SmallBizChat
CathyWebSavvyPR:	RT @sanchezjb: An effective LinkedIn profile is part science, part art. Points 2 increasing importance of #digitalliteracy ... #SmallBizChat
SoniaSchenker: HerMedia:	@CathyWebSavvyPR Thanks for hosting tonight. Great convos. #smallbizchat Anyone care to share their linkedin profile ? #SmallBizChat
PatriceRutledge:	RT @CathyWebSavvyPR: Next Wed on #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website
danperezfilms:	RT @JDEbberly: RT @PatriceRutledge: Read an excerpt from "Using LinkedIn" at <a href="http://patricerutledge.com/linkedin-excerpt/">http://patricerutledge.com/linkedin-excerpt/</a> #SmallBizChat
CathyWebSavvyPR:	The focus on #smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: Next Wed on #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website
SoniaSchenker:	#pitch Sonia, high level virtual assistant to high energy entrepreneurs. Also @yourjobmyoffice + VA to #smallbizchat
MidnightMogul:	@PatriceRutledge A highly relevant pitch to an ideal client, w/a great introduction who actually knows both people...works. #smallbizchat
yourjobmyoffice:	#pitch Sonia, high level virtual assistant to high energy entrepreneurs. Also @yourjobmyoffice + VA to #SmallBizChat
PatriceRutledge:	@AmyAllStar thanks, Amy! #SmallBizChat

MichaelWillett:	RT @CathyWebSavvyPR Next Wed on #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website
AmyAllStar:	RT @yourjobmyoffice: #pitch Sonia, high level virtual assistant to high energy entrepreneurs. Also @yourjobmyoffice + VA to #SmallBizChat
JDEbberly:	RT @SoniaSchenker: #pitch Sonia, hi level virtual assist to hienergy entrepreneurs. Also @yourjobmyoffice +VA to #smallbizchat #SmallBizChat
coachtanya:	@CathyWebSavvyPR Thanks for the RT! I thought the information may be useful to those in on the conversation! #smallbizchat
SoniaSchenker:	@PatriceRutledge Great info tonight. Thanks for being guest and for sharing expertise on #smallbizchat
JDEbberly:	RT @CathyWebSavvyPR: The focus on #Smallbizchat is to end small business failure by helping you succeed as your own boss #SmallBizChat
AmyAllStar:	Thanks for the empire building RTs @CathyWebSavvyPR @JDEbberly @yourjobmyoffice @SoniaSchenker #smallbizchat
ICT_GURU:	"Next Wed on #SmallBizChat 8/4 8-9pm ET How to Improve Your Small Business Website" /via @JDEbberly <-I definitely have to attend this!
CathyWebSavvyPR:	I enjoyed hosting - it is a great time - fast & furious & full of information that's our: #SmallBizChat
CathyWebSavvyPR:	If you found this interview helpful, join us on Weds 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
mentormarketing:	@PatriceRutledge Thanks for the generous sharing of linkedin knowledge I really enjoyed the discussion tonight! #smallbizchat
CathyWebSavvyPR:	Our host Melinda Emerson @smallbizlady is at the National Urban League Conf in DC speaking she?ll be back next week. #SmallBizChat