



smallbizlady:	Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
ArielDeNeyPR:	Waiting for #smallbizchat to begin! #SmallBizChat
smallbizlady:	Welcome to my co-host & social media PR pal @CathyWebSavvyPR & our virtual assistant Sonia @YourJobMyOffice #SmallBizChat
RisingStarIdeas:	I am about to join @SmallBizLady & @Ramonray on the #Smallbizchat that will help U improve yr biz website 8p ET start <a href="http://is.gd/dHQzIRT">http://is.gd/dHQzIRT</a>
JDEbberly:	RT @mentormarketing: Are You addicted To Twitter Chats? MUST read   How To Use TweetGrid.com #blogchat <a href="http://bit.ly/cjbv6N">http://bit.ly/cjbv6N</a> #SmallBizChat
smallbizlady:	Q: What's the focus of #Smallbizchat? A: To end small business failure by helping you succeed as your own boss #SmallBizChat
deannatroupe:	I've got to make dinner tonight so I'm gonna be in and out! How's everyone? #smallbizchat
smallbizlady:	Our guest @ramonray is technology evangelist at <a href="http://smallbiztechnology.com/">http://smallbiztechnology.com/</a> & has written over 7,000 blog posts #SmallBizChat
smallbizlady:	We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat
deannatroupe:	RT @smallbizlady: Tonight?s #SmallBizChat 8/4 8-9pm ET @ramonray How to Improve Your Small Business Website <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a> #smallbizchat
smallbizchat:	RIGHT NOW join #Smallbizchat 8-9pm ET @Ramonray will help you improve your business website. use tweetgrid <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a>
JDEbberly:	RT @smallbizlady: Our guest @ramonray is technology evangelist <a href="http://smallbiztechnology.com/">http://smallbiztechnology.com/</a> & written over 7,000 blog posts #SmallBizChat
smallbizlady:	The Last 5 minutes of the chat will be available for pitches or your 140 character commercials. So be ready. #SmallBizChat
smallbizlady:	A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat
smallbizlady:	Welcome to our guest: @ramonray Topic: How to Improve Your Small Biz Website <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a> #SmallBizChat
digitalEmperor:	RT @smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
JDEbberly:	@mentormarketing You are very, very welcome! I love to help out as many tweeps as I can :) #SmallBizChat
CathyWebSavvyPR:	@risingstarideas what error message are you getting - did you check that your username and password are correct #smallbizchat
MsBostwick:	Hello @deannatroupe @SmallBizLady and @JDEbberly #smallbizchat
RisingStarIdeas:	I'm getting real-time search results at TweetGrid <a href="http://tweetgrid.com/">http://tweetgrid.com/</a> on the #smallbizchat
yourjobmyoffice:	@smallbizlady Hi everyone. Happy Wednesday. #SmallBizChat

ramonray:	I'm VERY excited to be here and THANKS for having me!!! :) #SmallBizChat
smallbizlady:	Q1: WHY ARE WEBSITES SO IMPORTANT IN THIS AGE OF SOCIAL MEDIA? #SmallBizChat
JDEbberly:	RT @smallbizlady: Q1: WHY ARE WEBSITES SO IMPORTANT IN THIS AGE OF SOCIAL MEDIA? #SmallBizChat
ramonray:	They are the still the main gateway through which most people obtain information. #SmallBizChat
smallbizlady:	@RisingStarIdeas are you looking for the tweetgrid? #SmallBizChat
JDEbberly:	A1 Websites are central hubs for businesses #SmallBizChat
smallbizlady:	#SmallBizChat
RisingStarIdeas:	@CathyWebSavvyPR when I clicked on the link. No worries I'm in tweetgrid now #smallbizchat
JDEbberly:	RT @ramonray: They are the still the main gateway through which most people obtain information. #SmallBizChat
ramonray:	I KNOW Twitter is great, Facebook. etc but Websites are STILL important...!! #SmallBizChat
ArielDeNeyPR:	RT @JDEbberly: RT @smallbizlady: Q1: WHY ARE WEBSITES SO IMPORTANT IN THIS AGE OF SOCIAL MEDIA? #SmallBizChat
smallbizlady:	@RisingStarIdeas use tweetgrid <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a> #SmallBizChat
JDEbberly:	@ramonray We are very happy that YOU are here!!!! :) #SmallBizChat
ArielDeNeyPR:	RT @ramonray: I KNOW Twitter is great, Facebook. etc but Websites are STILL important...!! #SmallBizChat
JDEbberly:	RT @ramonray: I KNOW Twitter is great, Facebook. etc but Websites are STILL important...!! #SmallBizChat
ArielDeNeyPR:	RT @ramonray: They are the still the main gateway through which most people obtain information. #SmallBizChat
GLHancock:	RT @smallbizlady: Welcome to our guest: @ramonray Topic: How to Improve Your Small Biz Website    Listen up, #freelance writer #smallbizchat
ramonray:	A1b Websites are the front door of your professional life, in most cases #SmallBizChat
smallbizlady:	@mentormarketing what is #IMCchat #SmallBizChat
30lines:	Q1: You still need the store, the hub where you conduct business & put your best foot forward. #SmallBizChat
deannatroupe:	@SoniaSchenker And you know this maaan! LOL #smallbizchat
JDEbberly:	RT @ramonray: A1b Websites are the front door of your professional life, in most cases #SmallBizChat
ArielDeNeyPR:	Websites can give an idea of your services and present visuals which can help seal deals #smallbizchat #SmallBizChat
ramonray:	A1c They serve as a foundation for other online communication #SmallBizChat
JDEbberly:	@MHBoys Hello to you! Welcome to SmallBizChat!! :) #SmallBizChat
mentormarketing:	I use my website as my communication Hub, all channels drive towards the site. #Smallbizchat
flabastida:	@ramonray websites are important as your content "hub" #smallbizchat
AfricaHannibal:	RT @ramonray: I KNOW Twitter is great, Facebook. etc but Websites are STILL important...!! #SmallBizChat <~see I've been telling you all this
smallbizlady:	A1 no one uses the phonebook anymore to find vendors having a website that is updated regularly is your best bet to get found #SmallBizChat
JDEbberly:	A1b Blogs are important too #SmallBizChat

ArielDeNeyPR:	@smallbizchat #IMCChat is a chat that focuses on Integrated Marketing and how to expose a brand #SmallBizChat
mentormarketing:	@RLMadMan I am trying it tonight #Smallbizchat
deannatroupe:	RT @JDEbberly: A1 Websites are central hubs for businesses #smallbizchat
RisingStarIdeas:	@CathyWebSavvyPR @smallbizlady User error. Thanks and Sorry :- ) #SmallBizChat
JDEbberly:	RT @ramonray A1c They serve as foundation for other online communication #SmallBizChat
flabastida:	But my question: do you put your blog on your front page? #smallbizchat
smallbizlady:	Q2 SHOULD EVERY BUSINESS HAVE A WEBSITE? #SmallBizChat
smallbizlady:	@RisingStarIdeas no worries :) #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q2 SHOULD EVERY BUSINESS HAVE A WEBSITE? #SmallBizChat
SabineMcElrath:	RT @ramonray: A1b Websites are the front door of your professional life #SmallBizChat <~Don't confuse front door w/ door mat!
ramonray:	@flabastida YES blog posts (at least headlines) go on front page #SmallBizChat
JDEbberly:	RT @smallbizlady: Q2 SHOULD EVERY BUSINESS HAVE A WEBSITE? #SmallBizChat
GLHancock:	Q2: Only if it is well done. #smallbizchat
CathyWebSavvyPR:	RT @ramonray: A1b Websites are the front door of your professional life, in most cases #SmallBizChat
smallbizlady:	@flabastida I put my blog on my home page as it speaks directly to my target customer #SmallBizChat
ArielDeNeyPR:	RT @JDEbberly: RT @smallbizlady: Q2 SHOULD EVERY BUSINESS HAVE A WEBSITE? #SmallBizChat
MsBostwick:	Your website tells your story and prospects get an inside view #smallbizchat
JDEbberly:	RT @GLHancock: Q2: Only if it is well done. #SmallBizChat
dsgbi:	Agreed! :) RT @GLHancock: Q2: Only if it is well done. #smallbizchat
deannatroupe:	A2: Yes every usiness should have a website. #smallbizchat
ArielDeNeyPR:	RT @ramonray: @flabastida YES blog posts (at least headlines) go on front page #SmallBizChat
JDEbberly:	RT @ramonray: @flabastida YES blog posts (at least headlines) go on front page #SmallBizChat
ramonray:	A2 every business should have a website, but some businesses a website is more important than others. #SmallBizChat
RisingStarIdeas:	Some biz owners forget this RT @ramonray: A1b Websites are the front door of your professional life, in most cases #SmallBizChat
flabastida:	RT @smallbizlady: @flabastida I put my blog on my home page as it speaks directly to my target customer #smallbizchat
smallbizlady:	RT @ramonray: A2 every business should have a website, but some businesses a website is more important than others. #SmallBizChat
JDEbberly:	RT @ramonray: A2 every business should have website, but some businesses a website is more important than others #SmallBizChat
ArielDeNeyPR:	Every business shold have a website! It serves as a portfolio and shows your credentials #smallbizchat #SmallBizChat

KevinLyons:	Good evening! Popping in to #SmallBizChat for a few minutes...
CathyWebSavvyPR: R:	Welcome to our chat @SabineMcElrath @GLHancock @flabastida @ArielDeNeyPR @RisingStarIdeas @mentormarketing @AfricaHannibal #SmallBizChat
AfricaHannibal:	@RamonRay @SmallBizLady I am building an social biz directory for biz owners esp. those w/o a site, how do I appeal to them #smallbizchat
CollinsConsult:	#smallbizchat. YES, all bix need website. Impt for credibility and to convey message on own terms.
Cheryl_Pierce:	RT @JDEbberly: RT @smallbizlady: Q1: WHY ARE WEBSITES SO IMPORTANT IN THIS AGE OF SOCIAL MEDIA? #SmallBizChat
twowomenandahoe:	Excited to find #Smallbizchat!
ArielDeNeyPR:	RT @ramonray: A2 every business should have a website, but some businesses a website is more important than others. #SmallBizChat
RisingStarIdeas:	AGREE! RT @ramonray: A2 every business should have a website, but some businesses a website is more important than others. #SmallBizChat
ramonray:	A2b Local restaurants, stores, salespersons, etc, do business person to person referrals, website is less important for them. #SmallBizChat
CathyWebSavvyPR: R:	Sorry to be slow - had a tech difficulty - all well now #SmallBizChat
flabastida:	@SabineMcElrath ok explain the doormat analogy... #smallbizchat
smallbizlady:	@AfricaHannibal attraction strategy is a topic for another night. I'll get to it though. #SmallBizChat
CathyWebSavvyPR: R:	RT @smallbizchat: RT NOW join #Smallbizchat 8p ET @Ramonray will help U improve yr biz website. tweetgrid <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a> #SmallBizChat
JDEbberly:	RT @ramonray: A2b Local restaurants, stores, salespersons, etc, do biz person 2 person referrals, website less impt for them #SmallBizChat
GLHancock:	It is more critical now for small businesses to have websites because your customers rely more and more on Internet for info #smallbizchat
MsBostwick:	Some small Biz work through FB only #smallbizchat
CathyWebSavvyPR: R:	RT @ramonray: A2 every business should have a website, but 4 some biz a website is more important than others #SmallBizChat
flabastida:	Also, I think websites are important because it's your own turf on the web...whereas Facebook etc. belongs to somebody else #smallbizchat
ramonray:	A2c If not a web site, then SOME online presence is for sure a must for all. But web site 99.99999% for sure for all #SmallBizChat

smallbizlady:	Tonight on #smallbizchat 8-9pm ET @Ramonray will help you improve your business website. use tweetgrid <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a>
JDEbberly:	RT @GLHancock: More critical now for small bizs have websites because your customers rely more and more on Internet for info #SmallBizChat
CASUDI:	RT @ramonray A1c They serve as foundation for other online communication #SmallBizChat
flabastida:	@ramonray A2b but don't forget online menus, specials, etc. esp. for restaurants, bars, clubs...and sign-up for email lists #smallbizchat
JDEbberly:	RT @ramonray A2c If not web site, then SOME online presence is a must for all. But web site 99.99999% for sure for all #SmallBizChat
SabineMcElrath:	RT @flabastida: @SabineMcElrath ok explain the doormat analogy... #smallbizchat <~Says welcome, but is otherwise content-free!
smallbizlady:	Q3: HOW LONG DO YOU GET TO MAKE AN IMPRESSION ON A NEW VISITOR TO YOUR WEBSITE? #SmallBizChat
mentormarketing:	A2: definately all businesses need atleast a business card website. #Smallbizchat
SoniaSchenker:	@MsBostwick Then they r limited to reach only fb users. Despite the pr, not everyone uses fb (yet). #smallbizchat
JDEbberly:	RT @smallbizlady: Q3: HOW LONG DO YOU GET TO MAKE AN IMPRESSION ON A NEW VISITOR TO YOUR WEBSITE? #SmallBizChat
MVB21:	@SmallBizLady yes every biz should have a website-but not just any website-have someone help u design it! #Smallbizchat
ArielDeNeyPR:	Viral marketing is major right now with internet being the "norm" so having a website is crucial to nay nusiness & their brand #SmallBizChat
JDEbberly:	A3 About four seconds #SmallBizChat
GLHancock:	Who still uses the paper Yellow Pages to find services & products? #smallbizchat
MsBostwick:	Your website is like home base. #smallbizchat
ArielDeNeyPR:	RT @smallbizlady: Q3: HOW LONG DO YOU GET TO MAKE AN IMPRESSION ON A NEW VISITOR TO YOUR WEBSITE? #SmallBizChat
ramonray:	RT @GLHancock: more critical for small biz to have websites cause your customers rely more on Internet for info #smallbizchat #SmallBizChat
CathyWebSavvyP R:	RT @MVB21: yes every biz should have a website-but not just any website-have someone help u design it! #Smallbizchat #SmallBizChat
smallbizlady:	How to participate in #SmallBizChat <a href="http://bit.ly/S797e">http://bit.ly/S797e</a>
kwjudd:	Websites help you to created your own closed marketing loop. A back stop, if you will, for you other mkting - email, social. #smallbizchat
CathyWebSavvyP R:	RT @smallbizlady: Q3: HOW LONG DO YOU GET TO MAKE AN IMPRESSION ON A NEW VISITOR TO YOUR WEBSITE? #SmallBizChat

flabastida:	@SabineMcElrath website creation is dirt cheap now - the next wave of the Internet is content creation #smallbizchat
kwjudd:	@GLHancock I throw the Yellow Pages in recycling as soon as I get it. #smallbizchat
smallbizlady:	NOW 8p ET #SmallBizChat technology guru @ramonray How to Improve Yr Small Biz Website <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a>
CASUDI:	A2: Every co maybe should have a website but if they do not have their act together, better NOT :- ) #smallbizchat
MsBostwick:	Q3-Less than minute..#smallbizchat
flabastida:	@smallbizlady Q3: 3-8 seconds is what you get to make a good first impression: grab 'em or lose'em #smallbizchat
ArielDeNeyPR:	.Image is eeverything and your website must represent YOU, your brand and be appealing, #SmallBizChat
CollinsConsult:	@SmallBizLady #smallbizchat. Not long. Customer needs to know they found what they are looking for. No long intro. just answer question!
CathyWebSavvyP R:	@CollinsConsult I was RTing @Ramonray - our guest - if yr biz is not ready 2 use a site - keep it up - is it worth it? #SmallBizChat
GLHancock:	Q3 Just a few seconds! That's why visuals are important. Headlines, subheads. Readers "chunk" messages looking for key words. #smallbizchat
smallbizlady:	For even more great content join the #Smallbizchat Linkedin group! <a href="http://bit.ly/smallbizchatonlinkedin">http://bit.ly/smallbizchatonlinkedin</a> #SmallBizChat
JDEbberly:	Next wave of Internet is content repackaging of info with multimedia #SmallBizChat
ramonray:	A3 It's seconds...just like in real life...people will NOT stay for minutes if they don't like your website. #SmallBizChat
smallbizlady:	Top 20 Women For Entrepreneurs To Follow On Twitter Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> #SmallBizChat
GLHancock:	RT @JDEbberly: Next wave of Internet is content repackaging of info with multimedia #smallbizchat
kwjudd:	Q3: If your blow it when visitors land (w/annoying pop up or loud audio) it's like a trampoline that they'll bounce right off #smallbizchat
CathyWebSavvyP R:	RT @CASUDI A2: Every co maybe should have a website but if they don't have their act together, better NOT cc: @CollinsConsult #SmallBizChat
BlissfulSeed:	RT @CathyWebSavvyPR: RT @smallbizlady: Q3: HOW LONG DO YOU GET TO MAKE AN IMPRESSION ON A NEW VISITOR TO YOUR WEBSITE? #SmallBizChat
JDEbberly:	RT @ramonray: A3 It's seconds...just like in real life...people will NOT stay for minutes if they don't like your website. #SmallBizChat
CathyWebSavvyP R:	RT @ramonray: A3 It's seconds...just like in real life...people will NOT stay for minutes if they don't like your website. #SmallBizChat
flabastida:	RT @kwjudd: Websites help create closed marketing loop. A back stop, if you will, for you other mkting - email, social. #smallbizchat
JDEbberly:	RT @smallbizlady: Top 20 Women For Entrepreneurs To Follow On Twitter Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> #SmallBizChat
SoniaSchenker:	Can't help but giggle. I've seen this movie. RT @mentormarketing: Obviously I am 2 chat challenged. sorry focussing now #smallbizchat

JDEbberly:	RT @kwjudd: Q3: If you blow it when visitors land (w/annoying pop up or loud audio) it's like a trampoline they'll bounce off #SmallBizChat
ramonray:	A3 Make sure web visitors can quickly find what they want #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A3 It's seconds...just like in real life...people will NOT stay for minutes if they don't like your website. #SmallBizChat
JDEbberly:	RT @ramonray: A3 Make sure web visitors can quickly find what they want #SmallBizChat
twowomenandahoe:	RT SmallBizLady: Top 20 Women For Entrepreneurs To Follow On Twitter Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A3 It's seconds...just like in real life...people will NOT stay for minutes if they don't like your website #SmallBizChat
zerovacancygal:	I'm getting real-time search results at TweetGrid <a href="http://tweetgrid.com/">http://tweetgrid.com/</a> #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A3 Make sure web visitors can quickly find what they want #SmallBizChat
flabastida:	@GLHancock @ramonray also your headlines should "trigger" a positive response to keep customers there. #smallbizchat
CASUDI:	@smallbizlady A3 :You only make the FIRST impression once ~ INSTANT GOOD FIRST IMPRESSION #smallbizchat
GLHancock:	@ramonray How do we know what they want? #smallbizchat
CollinsConsult:	@CathyWebSavvyPR #smallbizchat. Yes, should have something to show validity. Can be under construction. Even simple sites can show mission.
kwjudd:	@JDEbberly Good to see you! #smallbizchat
CathyWebSavvyPR:	RT @CASUDI: A3 :You only make the FIRST impression once ~ INSTANT GOOD FIRST IMPRESSION #SmallBizChat
JDEbberly:	RT @CASUDI: @smallbizlady A3 You only make the FIRST impression once ~ INSTANT GOOD FIRST IMPRESSION #SmallBizChat
JDEbberly:	@kwjudd It is great to see you too!!! :) #SmallBizChat
crcpr21:	RT @flabastida: RT @kwjudd: Websites help create closed marketing loop.A back stop, if u will, f ur other mkting - #smallbizchat
JDEbberly:	@mentormarketing One point seven seconds. Thanks! I learn something new every day ;) #SmallBizChat
kwjudd:	Websites don't have to be elaborate for sm. businesses. WordPress can function really well as a website. #smallbizchat
GLHancock:	Do not release "under construction" site -- so amateurish! Makes visitors feel you are not a professional at what you do. #smallbizchat
CASUDI:	RT @ramonray: A3 Make sure web visitors can quickly find what they want #SmallBizChat /// not 2 quick so they leave :-)
flabastida:	@GLHancock @ramonray how do you know what customers want? Interviewing past happy customers, and catering to them on your site #smallbizchat

smallbizlady:	@GLHancock If you have a marketing plan for your business you will know what ur clients want becuz u know the trends & desires #SmallBizChat
twowomenandahoe:	RT DEbberly @mentormarketing: One point seven seconds. Thanks! I learn something new every day ;) #SmallBizChat <WOW!
ramonray:	@GLHancock also look at your search engine logs and you'll see their searches - VERY POWERFUL #SmallBizChat
JDEbberly:	RT @kwjudd: Websites don't have to be elab for sm. businesses. WordPress can function really well as a website. #SmallBizChat
flabastida:	@kwjudd I totally agree on the Wordpress thing...as long as it's on your own domain. #smallbizchat
CathyWebSavvyPR:	RT @GLHancock: Don't release "under construction" site -- so amateurish! Makes vis. feel Uare not a professional @what you do #SmallBizChat
SabineMcElrath:	@flabastida Agree, but so many clients find it challenging to create content! #smallbizchat
JDEbberly:	ordpress can be configured to have paywalls and memberships #SmallBizChat
CathyWebSavvyPR:	RT @kwjudd: Websites don't have to be elab for sm. businesses. WordPress can function really well as a website. [yes] #SmallBizChat
JDEbberly:	RT @ramonray: @GLHancock also look at your search engine logs and you'll see their searches - VERY POWERFUL #SmallBizChat
ramonray:	A3c When socializing how long does it take u to know if someones a jerk (or otherwise)? #SmallBizChat
corpnet:	I like the google analytics for finding search phrases #SmallBizChat
CathyWebSavvyPR:	RT @flabastida: @kwjudd I totally agree on the Wordpress thing...as long as it's on yr own domain [wordpress.org not .com] #SmallBizChat
ArielDeNeyPR:	RT @GLHancock: Don't release "under construction" site -- so amateurish! Makes vis. feel Uare not a professional @what you do #SmallBizChat
JDEbberly:	I meant to say 'Wordpress' in an earlier tweet ;) #SmallBizChat
smallbizlady:	Q4: CAN YOU EXPLAIN WHAT A TAGLINE IS AND WHY IT'S IMPORTANT TO A WEBSITE? #SmallBizChat
JDEbberly:	RT @ramonray: A3c When socializing how long does it take u to know if someones a jerk (or otherwise)? #SmallBizChat
flabastida:	right away... RT @ramonray: A3c When socializing how long does it take u to know if someones a jerk (or otherwise)? #smallbizchat
bourbonroad:	@flabastida Absolutely! You don't want to always depend on a social network. RT Also, I think websites are important #smallbizchat
kwjudd:	Good point! RT @flabastida: @kwjudd I totally agree on the Wordpress thing...as long as its on your own domain. #smallbizchat
JDEbberly:	RT @corpnet: I like the google analytics for finding search phrases #SmallBizChat
dsghi:	2 seconds lol RT @ramonray: A3c When socializing how long does it take u to know if someones a jerk (or otherwise)? #SmallBizChat

ArielDeNeyPR:	@ramonray Instantly! Presnetation and image is everything! #SmallBizChat
st8creative:	@SmallBizLady cause it is the only space in the websphere business have total control- that is important to brand positioning #SmallBizChat
corpnet:	@CathyWebSavvyPR agreed! i spent thousands on app develpmt, but Wrdprss couldve done 90 % #SmallBizChat
twowomenandahoe:	@ramonray I have been fooled many times! Those I thought wouldn't buy...did! #smallbizchat
ArielDeNeyPR:	RT @ramonray: A3c When socializing how long does it take u to know if someones a jerk (or otherwise)? #SmallBizChat
JDEbberly:	RT @ArielDeNeyPR: @ramonray Instantly! Presnetation and image is everything! #SmallBizChat
flabastida:	@bourbonroad hey, join me on TweetChat!!! #smallbizchat
CathyWebSavvyPR:	RT @corpnet: agreed! i spent thousands on app develpmt, but Wrdprss couldve done 90 % #SmallBizChat
JDEbberly:	@ReallySocial Welcome to SmallBizChat! We are glad to see you tonight!! :) #SmallBizChat
EverydayUplift:	Welcome RT @ReallySocial: First time following #smallbizchat : good conversation!
twowomenandahoe:	@ReallySocial Me, too! #SmallBizChat
flabastida:	But in all situations? RT @GLHancock: I encourage clients to front sites with blogs. #smallbizchat
ramonray:	A4 Helpful so visitors know the ESSENCE of your web site #SmallBizChat
ArielDeNeyPR:	Websites should be a mirror of what you see your business goign in the future! #SmallBizChat
CathyWebSavvyPR:	@ReallySocial: try our prepared tweetgrid - tweetgrid <a href="http://is.gd/dHQzI">http://is.gd/dHQzI</a> & welcome #SmallBizChat
MVB21:	RT @smallbizlady: Top 20 Women For Entrepreneurs To Follow On Twitter Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> #SmallBizChat
deannatroupe:	@ramonray - A3c in person not very long. online usually a few weeks #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q4: CAN YOU EXPLAIN WHAT A TAGLINE IS AND WHY IT?S IMPORTANT TO A WEBSITE? #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A4 Helpful so visitors know the ESSENCE of your web site #SmallBizChat
CASUDI:	RT @kwjudd: Websites don't have to be elab for sm. businesses. WordPress can function really well as a website. #SmallBizChat
JDEbberly:	RT @kwjudd: Let's talk taglines. It should capture your high level vision. #SmallBizChat
smallbizlady:	Q4b what is your tagline? tweet it out #SmallBizChat
flabastida:	@SabineMcElrath but journalists have to put aside their "neutrality" ethos! LOL! #smallbizchat
CollinsConsult:	@GLHancock #smallbizchat. Agree about "under construction"..meant it can be simple with more to come...

GLHancock:	@flabastida I specialize in sites for writers/authors. People need to see what they say. Keeps home page fresh and SEO happy #smallbizchat
deannatroupe:	@flabastida I honestly can't think of a situation where a blog would be inappropriate on the front page. #smallbizchat
JDEbberly:	RT @ramonray: A4 Helpful so visitors know the ESSENCE of your web site #SmallBizChat
ramonray:	A4b Amazon.com - we get. Zpos - we get. JetBlue - we get. Your business? YOU need a tagline so please "get it" #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @smallbizlady: Q4: CAN YOU EXPLAIN WHAT A TAGLINE IS AND WHY IT'S IMPORTANT TO A WEBSITE? #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT @smallbizlady: Q4: CAN YOU EXPLAIN WHAT A TAGLINE IS AND WHY IT'S IMPORTANT TO A WEBSITE? #SmallBizChat
smallbizlady:	A4 A tagline is in your header and it tell people what your blog or website is all about. #SmallBizChat
CathyWebSavvyPR:	A4 taglines and info box near top - tell people if they are "in the right place" - in a nutshell #SmallBizChat
twowomenandahoe:	@JDEbberly Thanks! I am enjoying it! #SmallBizChat
JDEbberly:	RT @smallbizlady: Q4b what is your tagline? tweet it out #SmallBizChat
corpnet:	@kwjudd high leve, yes. the language here is critical to the mood, feel and thus the resulting demographic #SmallBizChat
kwjudd:	Our tagline for @3birdsmarketing -- Listen. Engage, Convert. Retain. #smallbizchat
deannatroupe:	A4b: tagline: helping female entrepreneurs integrate audio and video into their social media strategy. #smallbizchat
bourbonroad:	@flabastida Will do! I'm on it! :) RT hey, join me on TweetChat!!! #smallbizchat
JDEbberly:	RT @kwjudd: Our tagline for @3birdsmarketing -- Listen. Engage, Convert. Retain. #SmallBizChat
corpnet:	@kwjudd I like that! #SmallBizChat
PMGpromotions:	RT @smallbizlady: Top 20 Women For Entrepreneurs To Follow On Twitter Forbes.com <a href="http://bit.ly/9Q4WQ3">http://bit.ly/9Q4WQ3</a> #SmallBizChat
JDEbberly:	RT @EverydayUplift: @GLHancock "Blogs have become very versatile and useful across organizational lines #SmallBizChat
ArielDeNeyPR:	My company @TheEllaGroup tagline is "Expanding Your Brand to Higher Heights" #SmallBizChat
smallbizlady:	Tagline: Tools and Insights to help you launch a profitable and sustainable small business! #SmallBizChat
JDEbberly:	RT @ArielDeNeyPR: My company @TheEllaGroup tagline is "Expanding Your Brand to Higher Heights" #SmallBizChat
ramonray:	A4c - a good tagline is like good perfume or a good neck tie - people know you as something but BE TRUE TO IT! #SmallBizChat
SoniaSchenker:	@bourbonroad Glad you could get here. Join the convo... #smallbizchat
deannatroupe:	@CathyWebSavvyPR Good point. #smallbizchat

ReallySocial:	@kwjudd agreed, but think even new blogger templates can make good sites if small biz has graphics prsn design header, no? #smallbizchat
smallbizlady:	My other tagline: My mission is to end small business failure. #SmallBizChat
CathyWebSavvyPR:	folks - usually we save taglines and th like for the last 5 minutes of the chat - hold yr promos plz ;-) #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A4c - a good tagline is like good perfume or a good kneck tie - people know you as something but BE TRUE TO IT! #SmallBizChat
corpnet:	@flabastida depends on the familiarity of your industry. I'd do a little of both. #SmallBizChat
deannatroupe:	@ReallySocial I think so. #smallbizchat
GLHancock:	@ramonray And be consistent in the use of your image and tagline. Be the same person everywhere on the web. #smallbizchat
deannatroupe:	@CathyWebSavvyPR @smallbizlady asked us to post what our taglines were. #smallbizchat
ramonray:	A4d It?s beyond the item for sale, it?s reasurance. ?That was Easy? - Staples. #SmallBizChat
CathyWebSavvyPR:	Okay - if Melinda jumped in..... ;-) #SmallBizChat
mentormarketing:	Is the a Best Practice for where to install a tag line on a website? #Smallbizchat
JDEbberly:	RT @smallbizlady: My other tagline: My mission is to end small business failure. #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A4c a good tagline is like good perfume or good necktie - ppl know you as something but BE TRUE TO IT! #SmallBizChat
EverydayUplift:	@JDEbberly @smallbizlady "Practical, Action able Steps & Life Lessons to Apply Everyday" EverydayUplift.com #SmallBizChat
CathyWebSavvyPR:	@deannatroupe OOPS! I missed th taglien request tweet - sorry! #SmallBizChat
deannatroupe:	RT @smallbizlady: Q4b what is your tagline? tweet it out #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: My other tagline: My mission is to end small business failure. #SmallBizChat
JDEbberly:	Sorry about double tweeting - experiencing occasional technical problems #SmallBizChat
ArielDeNeyPR:	Taglines should engage, receive and retain your clientele. #SmallBizChat
ThirdEco:	RT @smallbizlady: My other tagline: My mission is to end small business failure. #SmallBizChat
flabastida:	@corpnet yeah, I'm trying to wrap my head around it. #smallbizchat
GLHancock:	Everywhere I go, there I am. Everywhere you go, there I am. <--- self promotion, marketing #smallbizchat
tracybarbutes:	RT @kwjudd: @corpnet Agreed. Language is critical. It should distill it down to a concise stmt of purpose and values. #smallbizchat
smallbizlady:	@CathyWebSavvyPR jumped in what? #SmallBizChat

corpnet:	@mentormarketing very near the logo...usually below and flowing to the right #SmallBizChat
ramonray:	@flabastida the short few words of what your biz is about - kind of a condensed mission statement #SmallBizChat
CathyWebSavvyP R:	@ramonray and a bad tagline is like a bad tie or bad perfume - either easily forgettable, or so bad you make fun of it #SmallBizChat
kwjudd:	@corpnet Thanks. Goes w/name 3 Birds which is about keeping the bird in the hand and using it to attract the 2 in the bush. #smallbizchat
mentormarketing:	@CASUDI we take the opposite approach, and brain pick the competition #Smallbizchat
JDEbberly:	RT @ArielDeNeyPR: Taglines should engage, receive and retain your clientele. #SmallBizChat
smallbizlady:	Q5: SHOULD EVERYONE BE USING A WORDPRESS PLATFORM FOR THEIR WEBSITE SO THEY ARE NOT HELP CAPTIVE BY A WEB DEVELOPER? #SmallBizChat
CathyWebSavvyP R:	@smallbizlady I missed your tweet asking for folks to tweet their taglines - so I asked folks to hold it 'til end = oops #SmallBizChat
JDEbberly:	RT @mentormarketing: @CASUDI we take the opposite approach, and brain pick the competition #SmallBizChat
ramonray:	@flabastida the short few words of what your biz is about #SmallBizChat
ramonray:	@flabastida short version of mission statment (ie tagline) #SmallBizChat
GLHancock:	@smallbizlady Q 5 Why Wordpress? The web's a big place with all sorts of services and providers. #smallbizchat
JDEbberly:	RT @smallbizlady Q5 SHOULD EVERYONE BE USING WORDPRESS PLATFORM FOR THEIR WEBSITE SO THEY ARENT HELP CAPTIVE BY WEB DEVELOPER? #SmallBizChat
smallbizlady:	I think it can be a slogtan, but i doesn't need to be. Must be concise and descriptive--other people should immed understand #SmallBizChat
CathyWebSavvyP R:	4A: taglines should tell what you do, not just be cute & memorable. #SmallBizChat
ramonray:	@corpnet corpnet - we make it easy to make your business official #SmallBizChat
jonpbryant:	RT @JDEbberly: RT @kwjudd: Websites don't have to be elab for sm. businesses. WordPress can function really well as a website. #SmallBizChat
JDEbberly:	@GLHancock Wordpress is versatile beyond your wildest dreams #SmallBizChat
kwjudd:	@ReallySocial Agreed. There are lots of ways to be resourceful and frugal but still stake out a web presence. #smallbizchat
corpnet:	@GLHancock Wordpress is sooo functional, w many plugins and cheap developers #SmallBizChat
flabastida:	@corpnet lol! #smallbizchat
deannatroupe:	A5: Wordpress is the easiest to customize. #smallbizchat
csrolling:	RT @GLHancock: @ramonray And be consistent in the use of your image and tagline. Be the same person everywhere on the web. #smallbizchat

CathyWebSavvyPR:	@ramonRay re: A4: blogs make it easy to have an intro box as well - with a two liner giving more detail? #SmallBizChat
flabastida:	@bourbonroad what you described is more the title tag....which I use to much effect. #smallbizchat
smallbizlady:	@Corpnet Leave the legal paperwork to us with your small business. #SmallBizChat
ArielDeNeyPR:	I think all bsuinesses to invest in their website and have it appealing. Wordpress is great, but there are better options. #SmallBizChat
bourbonroad:	RT @csrolling: RT @GLHancock: @ramonray And be consistent in the use of your image and tagline. Be the same person everywhere on the web. #smallbizchat
EverydayUplift:	Taglines should give an foray into what business/blog is about in less than 1min! (And hopefully keep ur bounce rate low)#SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady Q5 SHOULD EVERYONE BE USING WORDPRESS PLATFORM FOR THEIR WEBSITE SO THEY ARENT HELP CAPTIVE BY WEB DEVELOPER? #SmallBizChat
ramonray:	A5 Whether its WP or something else, for SURE an easy to use Content Management System (CMS) #SmallBizChat
deannatroupe:	RT @GLHancock: @ramonray And be consistent in the use of your image and tagline. Be the same person everywhere on the web #smallbizchat
twowomenandahome:	@CorpNet @JDEbberly Flash? #SmallBizChat
MsBostwick:	Still working on my tagline. #smallbizchat
SoniaSchenker:	Isn't it crazy how long it takes to be concise? I can spend more time cutting copy than writing it. #smallbizchat
CathyWebSavvyPR:	RT @ramonray: A5 Whether its WP or something else, 4 SURE an easy to use Content Management System (CMS) #SmallBizChat
deannatroupe:	@GLHancock Agreed! LOL I think you should use whatever you're comfortable using. #smallbizchat
ArielDeNeyPR:	However, my blog I am releasing next week PR IN THE CITY will debut before my company site. Blogs can be the intro to the site #SmallBizChat
JDEbberly:	RT @ramonray: A5 Whether its WP or something else, for SURE an easy to use Content Management System (CMS) #SmallBizChat
Noireboss1:	RT @ArielDeNeyPR: Taglines should engage, receive and retain your clientele. #SmallBizChat
JDEbberly:	RT @GLHancock: @ramonray And be consistent in the use of your image and tagline. Be the same person everywhere on the web #SmallBizChat
GLHancock:	@EverydayUplift If your tagline takes a minute to read, it's a post. #smallbizchat
EverydayUplift:	@CathyWebSavvyPR @flabastida @JDEbberly @ramonray Brand Promise... I like that!!! #smallbizchat
JDEbberly:	RT @ramonray: A5b Wordpress is the leader (deservedly so). I?m moving to WP from Movabletype #SmallBizChat
SoniaSchenker:	@yayayarndiva showoff =D #smallbizchat

RisingStarIdeas:	agree! RT @ramonray: A5 Whether its WP or something else, for SURE an easy to use Content Management System (CMS) #SmallBizChat
CathyWebSavvyPR:	A4: full E-commerce sites are often better handled by HTML than Wordpress. #SmallBizChat
JDEbberly:	Thesis is really great to use with Wordpress #SmallBizChat
GLHancock:	@deannatroupe When I see someone evangelizing any software, I think, "What's your commission on that?" #smallbizchat
ramonray:	A5c - jimdo.com, babygigs.com and others are pretty neat #SmallBizChat
JDEbberly:	RT @CathyWebSavvyPR: A4: full E-commerce sites are often better handled by HTML than Wordpress #SmallBizChat
mentormarketing:	A5: No if everyone used the same platform we would lose the advantage of affordable solutions that have to compete for my site #Smallbizchat
Noireboss1:	RT @deannatroupe: RT @smallbizlady: Q4b what is your tagline? tweet it out #smallbizchat (Noire Salon: Nature.Science.Beauty)
jessienuez:	@SmallBizLady A2 I think in this day all bus. should have a website & mobile apps #smallbizchat
flabastida:	RT @ramonray: A5c - jimdo.com, babygigs.com and others are pretty neat #smallbizchat
JDEbberly:	RT @ramonray: A5c - <a href="http://jimdo.com/">http://jimdo.com/</a> , <a href="http://babygigs.com/">http://babygigs.com/</a> and others are pretty neat #SmallBizChat
yayayarndiva:	@SoniaSchenker DivaWriting;) #smallbizchat
RisingStarIdeas:	A5 I was amazed by what biz owners don't know about their own website. #SmallBizChat
smallbizlady:	no commission here folks just giving helpful advice #SmallBizChat
deannatroupe:	@GLHancock LOL I just really like wordpress #smallbizchat
JDEbberly:	RT @deannatroupe: RT @smallbizlady: Q4b what is your tagline? tweet it out (Noire Salon: Nature.Science.Beauty) #SmallBizChat
CathyWebSavvyPR:	A4: Using a web developer who also knows wordpress or someone whow knows WP - can make a big difference in a PW site #SmallBizChat
MsBostwick:	RT @mentormarketing: A5: No if everyone used the same platform we would lose the advantage of affordable solutions that have to compete for my site #Smallbizchat
CathyWebSavvyPR:	RT @RisingStarIdeas: A5 I was amazed by what biz owners don't know about their own website. #SmallBizChat
corpnet:	@kwjudd true...i loved my old one "Business Starts Here" ... but I sold that company and cants uses its no more. :( #SmallBizChat
GLHancock:	Q4b: editing/writing/publishing #smallbizchat
smallbizlady:	RT @jessienuez: @SmallBizLady A2 I think in this day all bus. should have a website & mobile apps, Interesting #SmallBizChat

Noireboss1:	RT @ramonray: A4c - a good tagline is like good perfume or a good neck tie - people know you as something but BE TRUE TO IT! #SmallBizChat
JDEbberly:	RT @jessienuez: @SmallBizLady A2 I think in this day all bus. should have a website & mobile apps #SmallBizChat
SoniaSchenker:	RT @smallbizlady: no commission here folks just giving helpful advice #smallbizchat
AfricaHannibal:	@ArielDeNeyPR are they FREE options? I believe that is the biggest selling point for new biz esp those who are not designers #smallbizchat
CathyWebSavvyPR:	@RisingStarIdeas It's true - any folks have analytics up, but have never looked at them! U can learn a lot #SmallBizChat
corpnet:	@CathyWebSavvyPR Ohhhh! People report crazy stuff to me all time. #SmallBizChat
bourbonroad:	@flabastida Yes, I think you do! RT so I guess I inadvertently have a pretty effective tagline! LOL! #smallbizchat
ramonray:	@AfricaHannibal serious biz should not build their entire biz on FREE (for the most part) #SmallBizChat
amvandenhurk:	@CathyWebSavvyPR Q5 maybe not. I use iWeb & a .Mac account to run my website. \$100 a year. My blog is on Blogger. #smallbizchat
GLHancock:	RT @ramonray: @AfricaHannibal serious biz should not build their entire biz on FREE (for the most part) #smallbizchat
ramonray:	A5c No good web developer, however, will hold you captive. #SmallBizChat
smallbizlady:	Q6: WHAT ARE SOME WAYS A BUSINESS CAN IMPROVE THEIR WEBSITES? #SmallBizChat
JDEbberly:	RT @RisingStarIdeas: A5 I wrote article 2 helpem determine who gets keep the website when divorce webmaster <a href="http://goo.gl/xwT4">http://goo.gl/xwT4</a> #SmallBizChat
flabastida:	@RisingStarIdeas good topic for a post...thanks for sharing! #smallbizchat
JDEbberly:	RT @ramonray: A5c No good web developer, however, will hold you captive. #SmallBizChat
corpnet:	@ramonray I'm am WITH YOU on this one. In business, nothing is really free! #SmallBizChat
JDEbberly:	RT @smallbizlady: Q6: WHAT ARE SOME WAYS A BUSINESS CAN IMPROVE THEIR WEBSITES? #SmallBizChat
smallbizlady:	If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #SmallBizChat
mentormarketing:	Free cost me more than a packaged solution. @ramonray: @AfricaHannibal serious biz should not build their entire biz on FREE #SmallBizChat
yourjobmyoffice:	@SweetieBerry Hello my friend. Thnx for the rt! #smallbizchat
CathyWebSavvyPR:	@ArielDeNeyPR It is an important biz decision - blog separate, blog as part of html site, or blog as the whole site #SmallBizChat
JDEbberly:	A6 Improve the navigation and improve communications channels #SmallBizChat
flabastida:	@smallbizlady A6: ways to improve website: make it simple. Focus on 3 things max...and leave corp. stuff at bottom. #smallbizchat
kwjudd:	@corpnet That is a good one! I'll think on a new one for you. I am a recovering lawyer by the way. ; ) #smallbizchat



CathyWebSavvyP R:	RT @smallbizlady: If you know a small biz owner who could use advice tell them 2 follow @SmallBizChat & join us on Wed 8p ET #SmallBizChat
ramonray:	A6b Navigation is one of the biggest sore points for many web sites - make it better #SmallBizChat
SoniaSchenker:	@corpnet I'd go a step further to say nothing in life is free. But, if there's no cost, there's no value either. #smallbizchat
JDEbberly:	RT @GLHancock: Q6 Your website will improve if you hire a professional (developer, graphics designer, etc.) #SmallBizChat
smallbizlady:	Great to build your brand: My latest post: "How to Get Your Book Done Now" - <a href="http://bit.ly/8YfEKW">http://bit.ly/8YfEKW</a> #SmallBizChat
CathyWebSavvyP R:	RT @smallbizlady: Q6: WHAT ARE SOME WAYS A BUSINESS CAN IMPROVE THEIR WEBSITES? #SmallBizChat
zerovacancygal:	hi i'm zerovacancygal , and its 1st time on here #SmallBizChat
zerovacancygal:	#SmallBizChat
yayayarndiva:	RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #SmallBizChat
ArielDeNeyPR:	@AfricaHannibal Blogs can be free, but viral marketing is key! As I always say businesses forget to input IMC in the startup #SmallBizChat
JDEbberly:	RT @ramonray: A6b Navigation is one of the biggest sore points for many web sites - make it better #SmallBizChat
CathyWebSavvyP R:	RT @ramonray: A6 OVERALL Have the fresh eyes (of a good designer) to upgrade the entire look and feel #SmallBizChat
smallbizlady:	For tips on #smallbiz success subscribe to Melinda Emerson?s blog at <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> <a href="http://www.succeedasyourownboss.com/">http://www.succeedasyourownboss.com/</a> #SmallBizChat
JDEbberly:	RT @smallbizlady Great to build your brand: My latest post "How to Get Your Book Done Now" - <a href="http://bit.ly/8YfEKW">http://bit.ly/8YfEKW</a> #SmallBizChat
CathyWebSavvyP R:	@ramonray A6 - just be sure - that if you are using wordpress - that your designer knows WP - #SmallBizChat
tracybarbutes:	@CathyWebSavvyPR Glad I stumbled upon smallbizchat tonight. Extremely helpful info! #smallbizchat
JDEbberly:	RT @TonyJVilleGroup: Looking to jumpstart your Small Biz? Hit the follow button for @SmallBizLady ... Very Informative #SmallBizChat
MediaCollective:	RT @CathyWebSavvyPR: RT @smallbizlady: Q6: WHAT ARE SOME WAYS A BUSINESS CAN IMPROVE THEIR WEBSITES? #SmallBizChat
CathyWebSavvyP R:	RT @ramonray: A6b Navigation is one of the biggest sore points for many web sites - make it better [yes!] #SmallBizChat
EverydayUplift:	@jessienuez @SmallBizLady How much is mobile app development?? Seems easy to get lost in sea of new apps coming out #smallbizchat

csrolling:	:) True @SoniaSchenker: Isn't it crazy how long it takes to be concise? I can spend more time cutting copy than writing it. #smallbizchat
ramonray:	A6c Add tools to help you provide MORE information to visitors (PDFs, video, live chat, etc) #SmallBizChat
MsBostwick:	A6- Be more interactive. #smallbizchat
SoniaSchenker:	@zerovacancygal Glad u can join us. Last 5 mins of chat are for pitches. For now - enjoy the convo! #smallbizchat
silentbutsmart:	RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #SmallBizChat
JDEbberly:	@twowomenandahoe Make certain that the visitor can switch off the music if they want to. #SmallBizChat
smallbizlady:	Q7: WHAT ABOUT BLOGS VS WEBSITES? #SmallBizChat
zerovacancygal:	RT @ramonray: A6b Navigation is one of the biggest sore points for many web sites - make it better #SmallBizChat
corpnet:	@kwjudd me too! i just finished the mcle and got depressed over the newly reported atty suicide rates #SmallBizChat
CathyWebSavvyPR:	Good to see you tonight: @kwjudd @JDEbberly @MediaCollective @mentormarketing #SmallBizChat
csrolling:	RT @ramonray: A5 Whether its WP or something else, for SURE an easy to use Content Management System (CMS) #SmallBizChat
JDEbberly:	RT @smallbizlady: Q7: WHAT ABOUT BLOGS VS WEBSITES? #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A6c Add tools 2 help you provide MORE information 2 visitors (PDFs, video, live chat, etc) #SmallBizChat
GLHancock:	Designing and managing websites is a career unto itself! #smallbizchat
flabastida:	A6: have ways for people to subscribe to things or join things: webinars, newsletters, reminders #smallbizchat
MsBostwick:	RT @ramonray: A6c Add tools to help you provide MORE information to visitors (PDFs, video, live chat, etc) #SmallBizChat
RisingStarIdeas:	A6 another good one I have a list of "10 Things I hate about visiting your website" <a href="http://goo.gl/IQIs">http://goo.gl/IQIs</a> #SmallBizChat
SoniaSchenker:	@csrolling So many words, such short attention spans! #smallbizchat
JDEbberly:	A7 if you have a business YOU BETTER HAVE A BLOG!!! And a Twitter Account! #SmallBizChat
AfricaHannibal:	@ArielDeNeyPR True but many biz owners don't know, b/c of how easy it is to build a site many wake up & say I'm starting a biz #smallbizchat
smallbizlady:	@EverydayUplift Were getting to that latest in the chat. #SmallBizChat
JDEbberly:	RT @RisingStarIdeas: A6 another good one I have a list of "10 Things I hate about visiting your website" <a href="http://goo.gl/IQIs">http://goo.gl/IQIs</a> #SmallBizChat
RoseLeaves:	Adorable! RT @twowomenandahoe: My site has music...thumbs up or thumbs down? #smallbizchat <a href="http://www.twowomenandahoe.com/">http://www.twowomenandahoe.com/</a>
CathyWebSavvyPR:	@ramonray A6 - yes - some folks love text/reading, others respond to video, others 2 audio - good advice #SmallBizChat

fearlesscomp:	RT @JDEbberly: A7 if you have a business YOU BETTER HAVE A BLOG!!! And a Twitter Account! #SmallBizChat
Edge4ABetterYou:	RT @smallbizlady: Q7: WHAT ABOUT BLOGS VS WEBSITES? #SmallBizChat
ArielDeNeyPR:	Blogs should focus on things related to the field on the business while the website focuses on the bsuienss itself #SmallBizChat
JDEbberly:	RT @ramonray: A6c Add tools to help you provide MORE information to visitors (PDFs, video, live chat, etc) #SmallBizChat
EverydayUplift:	@smallbizlady A7 these days its getting harder to tell the difference! #SmallBizChat
CathyWebSavvyPR:	RT @RisingStarIdeas: A6 another good one I have a list of "10 Things I hate about visiting your website" <a href="http://goo.gl/IQIs">http://goo.gl/IQIs</a> #SmallBizChat
yayayarndiva:	Indigo Lotus Navigators Advocate-Empower-Transform #smallbizchat
GLHancock:	Q7 A good blog can substitute for a website (IMHO) if purpose is "presence" and promotional. #smallbizchat
AfricaHannibal:	@RamonRay @SmallBizLady I mean how do you convince a biz that has been in biz for over 20 or 30 years they should have a site #smallbizchat
RisingStarIdeas:	@RoseLeaves I think music is bad when it starts automatically and when you can't shut it off #SmallBizChat
JDEbberly:	RT @GLHancock: Q7 A good blog can substitute for a website (IMHO) if purpose is "presence" and promotional #SmallBizChat
zerovacancygal:	i agree, music is not effotive for every business, "know your audience and their likes"@mentormarketing #SmallBizChat
ramonray:	A7 Every biz should have a website every business should also have a blog which can add life and content to their web site. #SmallBizChat
CathyWebSavvyPR:	#chattip: don't forget to make things with a start/add 2 yr favorite - links U want 2 ck, ppl 2 follow etc #SmallBizChat
JDEbberly:	RT @yayayarndiva: Indigo Lotus Navigators Advocate-Empower-Transform #SmallBizChat
RisingStarIdeas:	@flabastida no problem enjoy the article glad I could help. #SmallBizChat
ArielDeNeyPR:	@AfricaHannibal True, but that is why businesses to need look at IMC and see how incorporatign it is beneficial #SmallBizChat
MediaCollective:	A6 better website? have a plan first , gather assets, content, images, dont add tech for tech sake, ez nav structure, #SmallBizChat
GLHancock:	@AfricaHannibal With valid statistics about similar businesses and website use. #smallbizchat
SoniaSchenker:	@GLHancock If it works for your biz, who could argue with success? #smallbizchat
flabastida:	A6 ie. have links to your slideshare stuff, youtube channel, FB page, Linkedln Groups #smallbizchat
kwjudd:	@CathyWebSavvyPR Right back at you! #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: Q7: WHAT ABOUT BLOGS VS WEBSITES? #SmallBizChat

corpnet:	@ramonray navigation...I use a great tool for usability anlysis here... #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A7 Every biz should have a website every business should also have a blog to add life & content 2their web site. #SmallBizChat
ramonray:	A7b Blogs help increase your rankings with search engines #SmallBizChat
RisingStarIdeas:	@AfricaHannibal tell them the yellow pages are dead. And many using their phones for instant access looking for their website #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A7b Blogs help increase your rankings with search engines #SmallBizChat
JDEbberly:	RT @ramonray: A7b Blogs help increase your rankings with search engines #SmallBizChat
Paul_Pruneau:	@CathyWebSavvyPR If you don?t have a socially enabled web site, it?s obsolete. #SmallBizChat
MediaCollective:	A6 aftter launch, try to post informative info regularly, use images & video, KISS keep it simple silly, always test #SmallBizChat
GLHancock:	@SoniaSchenker And there's the "pages" option with some blog software/services. #smallbizchat
smallbizlady:	Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
CathyWebSavvyPR:	@corpnet are you willing to share the name/link to that navigations/site usability tool? #SmallBizChat
mentormarketing:	A7 Don't chose have a site with a blog. #SmallBizChat
jessienuez:	@EverydayUplift mobile apps are a massive piece of bus. Due to the growing # of smartphones. #smallbizchat
CathyWebSavvyPR:	RT @ramonray: A7b Blogs help increase your rankings with search engines #SmallBizChat
corpnet:	@ramonray I used TryMyUi.com, you pay \$25, a person surfs your site on video, and you watch the vid listen to remarks outloud #SmallBizChat
ArielDeNeyPR:	RT @smallbizlady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
CathyWebSavvyPR:	RT @Paul_Pruneau: @CathyWebSavvyPR If you don?t have a socially enabled web site, it?s obsolete. #SmallBizChat
ramonray:	A7c Blog content (good blog content) increases your ?authority? rank online, with media, with customers #SmallBizChat
JDEbberly:	RT @smallbizlady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
corpnet:	@CathyWebSavvyPR TryMyUi.com it's \$25 per analysis, real people do it, the first one is free... #SmallBizChat
jessienuez:	@smallbizlady @EverydayUplift Plus it's more about the mobile Internet than the apps #smallbizchat
CathyWebSavvyPR:	@Paul_Pruneau as long as your readers are into social media, and as long as yr company is engaged in it too! #SmallBizChat
smallbizlady:	Q8: MANY COS HAVE TEMPLATE SERVICES FOR CREATING WEB SITES. HOW DO THEY COMPARE 2 A PROFESSIONAL WEB DESIGNER? #SmallBizChat
zerovacancygal:	interesting RT @ArielDeNeyPR: RT @smallbizlady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat

yayayarndiva:	RT @SmallBizLady: Great to build your brand: My latest post: "How to Get Your Book Done Now" - <a href="http://bit.ly/8YfEKW">http://bit.ly/8YfEKW</a> #SmallBizChat
corpnet:	@SabineMcElrath :) #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A7c Blog content (good blog content) increases your ?authority? rank online, with media, with customers #SmallBizChat
yayayarndiva:	RT @smallbizlady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
CathyWebSavvyPR:	RT@JDEbberly:A7 if you have a business YOU BETTER HAVE A BLOG & a Twitter Account #SmallBizChat
ramonray:	A8 A GOOD designer will always beat a template for overall look and functionality #SmallBizChat
JDEbberly:	RT @ramonray: A7c Blog content (good blog content) increases your ?authority? rank online, with media, with customers #SmallBizChat
MsBostwick:	Not all biz need blogs. You can provide information with articles, audios and videos without it being a blog. #smallbizchat
twowomenandahoe:	Thanks @RoseLeaves ! I guess it's debatable! #SmallBizChat
ArielDeNeyPR:	RT @CathyWebSavvyPR: RT@JDEbberly:A7 if you have a business YOU BETTER HAVE A BLOG & a Twitter Account #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A8 A GOOD designer will always beat a template for overall look & functionality #SmallBizChat
jessienuez:	RT @SmallBizLady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
NYEWeek:	True. RT @ramonray: It's seconds (just like in real life) people will NOT stay for minutes if they don't like ur website. #SmallBizChat
cscrolling:	Exactly! RT @ramonray A5c No good web developer, however, will hold you captive. #SmallBizChat
JDEbberly:	RT @smallbizlady: Q8: MANY COS HAVE TEMPLATE SERVICES FOR CREATING WEB SITES. HOW DO THEY COMPARE 2 A PROF WEB DESIGNER? #SmallBizChat
GLHancock:	@smallbizlady With a pro, you can have exactly what you want (if you can afford it). Template sites are always limited #smallbizchat
flabastida:	@smallbizlady A8 for serious biz, professional design. But you can get cheap professional customization of templates #smallbizchat
CathyWebSavvyPR:	@ramonray Question: I've wondered how templates sites like google sites etc do as far as SEO? I assume not great #SmallBizChat
thenetconnector:	RT @smallbizlady: Here's a blog post I wrote Blog vs Website <a href="http://bit.ly/HblAi">http://bit.ly/HblAi</a> #SmallBizChat
ramonray:	A8b However template sites are great for those on a budget and have the time to do a web site themselves #SmallBizChat

RoseLeaves:	Respect your opinion @risingstarideas did not notice you can not turn it off. Then turn down your monitor, it sets the tone. #SmallBizChat
CASUDI:	RT @kwjudd: Let's talk taglines. It should capture your high level vision. #SmallBizChat
CathyWebSavvyPR:	@RoseLeaves welcome to the chat - thanks for adding to the conversation! #SmallBizChat
RisingStarIdeas:	@MsBostwick a website and a blog can be the same thing. The search engines like content updated frequently much easier w/blog #SmallBizChat
csrolling:	A6 Clearly define your target market and work with a good designer to tailor the look and feel of the site to that market. #smallbizchat
deannatroupe:	@yayayarndiva I think he means that your website needs to have some form of social media integrated with it. #smallbizchat
CathyWebSavvyPR:	RT @corpnet: tool 4usability anlaysisTryMyUi.com; \$25 per analysis, real people do it, the first one is free... #SmallBizChat
Paul_Pruneau:	@CathyWebSavvyPR Biz wants the silver bullet: social, site/blog repository for content that provides value to your target #SmallBizChat
corpnet:	@GLHancock true, but my recent experience has shown that customizing is cheaper than baking from scratch #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A8c web designer favorites? it2max.com, andigo.com, technologytherapy.com #SmallBizChat
RisingStarIdeas:	@RoseLeaves you don't want to make yor visitor have to remember to turn the volumn do will just move on to the next site #SmallBizChat
flabastida:	A8c lots of good web designers in Mexico, Argentina, Costa Rica..who are just a Skype call away! #smallbizchat
smallbizlady:	Q9 HOW CAN ONE INTEGRATE SOCIAL MEDIA WITH WEBSITES? #SmallBizChat
MediaCollective:	@yayayarndiva social means if you using wordpress, add in, plug ins & widgets for ex: twitter, FB allow commenting #SmallBizChat
ArielDeNeyPR:	RT @smallbizlady: Q9 HOW CAN ONE INTEGRATE SOCIAL MEDIA WITH WEBSITES? #SmallBizChat
ramonray:	A9 Post long articles on your blog and use short titles (with summary) in social media #SmallBizChat
CathyWebSavvyPR:	@corpnet That one thing that Wordpress premium templates/themes are good for - like Thesis, Studiopress & Headway - tweakable #SmallBizChat
zerovacancygal:	good question....RT @smallbizlady: Q9 HOW CAN ONE INTEGRATE SOCIAL MEDIA WITH WEBSITES? #SmallBizChat
JDEbberly:	RT @smallbizlady: Q9 HOW CAN ONE INTEGRATE SOCIAL MEDIA WITH WEBSITES? #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q9 HOW CAN ONE INTEGRATE SOCIAL MEDIA WITH WEBSITES? #SmallBizChat

ramonray:	<a href="#">A9b Or just titles (smart summary titles) for Twitter #SmallBizChat</a>
bourbonroad:	@CorpNet Depends on complexity of the product. RT True, but the interactivity of the comments & replies in blog r critical. #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A9 Post long articles on your blog and use short titles (with summary) in social media #SmallBizChat
CathyWebSavvyP R:	RT @yayayarndiva: Methinks no matter other's suggestions one must build w/ tools best suited 2U, yr business, yr target market #SmallBizChat
JDEbberly:	RT @ramonray: A9 Post long articles on your blog and use short titles (with summary) in social media #SmallBizChat
corpnet:	@ramonray that's simple but very KEY advice right there. #SmallBizChat
EverydayUplift:	@ArielDeNeyPR @smallbizlady We could chat all night on that! The possibilities are endless!! #SmallBizChat
JDEbberly:	RT @ramonray: A9b Or just titles (smart summary titles) for Twitter #SmallBizChat
CathyWebSavvyP R:	@ramonray why long articles? #SmallBizChat
ramonray:	<a href="#">A9c Post short, smart, resources to Social Media and showcase on your website live #SmallBizChat</a>
kwjudd:	@smallbizlady Q9: Can't fit that all into 140 characters! #smallbizchat
ramonray:	<a href="#">A9d Encourage discussion on social media and LINK to resources on web site #SmallBizChat</a>
smallbizlady:	R U ready to become your own boss? Join my FREE teleconf Mon 8/9 @ 7pm ET: From Job to Small Biz <a href="http://ow.ly/2jR4Q">http://ow.ly/2jR4Q</a> #SmallBizChat
SoniaSchenker:	@RoseLeaves Sorry - I missed ur tweet earlier. Welcome to #smallbizchat. We really are happy you joined us! #smallbizchat
smallbizlady:	<a href="#">Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat</a>
JDEbberly:	RT @ramonray: A9c Post short, smart, resources to Social Media and showcase on your website live #SmallBizChat
bourbonroad:	@CorpNet Also, you can have comments & replies without a "blog", per se. RT True, but the interactivity of the comments ... #SmallBizChat
JDEbberly:	RT @ramonray: A9d Encourage discussion on social media and LINK to resources on web site #SmallBizChat
smallbizlady:	If you have some expertise to share here?s how to be a guest on #Smallbizchat <a href="http://bit.ly/4r5KEZ">http://bit.ly/4r5KEZ</a> #SmallBizChat
JDEbberly:	RT @smallbizlady: Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat
CathyWebSavvyP R:	A9 - If using wordpress - be sure 2 go 2 settings - permalinks - %title% at least 4 best SEO makes yr post tile = post URL #SmallBizChat
ramonray:	<a href="#">A10 When needed. But I?d at least LOOK at it, 2x year #SmallBizChat</a>
ArielDeNeyPR:	RT @smallbizlady: Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat
RoseLeaves:	@TWOwomenANDaHOE thirty years, grandkids, homes and a successful wedding business. Live it daily! #smallbizchat
smallbizlady:	A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <a href="http://bit.ly/3x5Gm2">http://bit.ly/3x5Gm2</a> #SmallBizChat

CASUDI:	RT @deannatroupe: @flabastida - If y customers aren't major blog readers-don't make blog yr 1st pg. #SmallBizChat?/// TY went thru this 2day
ramonray:	A10b Web sites should be LIVING. So continue to make small improvements daily/weekly #SmallBizChat
RisingStarIdeas:	True! and Agree RT @yayayarndiva no matter other's suggestions 1 must build w/ tools best suited to u ur biz ur target market #SmallBizChat
ramonray:	A10c But do not make so man that it?s confusing to your audience #SmallBizChat
JDEbberly:	RT @ramonray: A10 When needed. But I?d at least LOOK at it, 2x year #SmallBizChat
mentormarketing:	Generally, you are the only person looking at your site daily RT @smallbizlady: Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat
ramonray:	A10d Solicit input from your audience on what changes they want and then prioritize #SmallBizChat
JDEbberly:	RT @ramonray: A10b Web sites should be LIVING. So continue to make small improvements daily/weekly #SmallBizChat
smallbizlady:	Q11: SHOULD BUSINESSES MAKE THEIR WEBSITES COMPATIBLE FOR MOBILE DEVICES SUCH AS CELL PHONES OR THE IPAD? #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat
AfricaHannibal:	RT @ramonray: A10b Web sites should be LIVING. So continue to make small improvements daily/weekly #SmallBizChat
RoseLeaves:	@SoniaSchenker nice to tweet you! #smallbizchat
JDEbberly:	RT @ramonray: A10c But do not make so man that it?s confusing to your audience #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: A10b Web sites should be LIVING. So continue to make small improvements daily/weekly #SmallBizChat
yayayarndiva:	@smallbizlady I still think you need teleconf re from unemployment to business owner US #microenterprise and #microfinance #smallbizchat
ramonray:	A11 YES. Every quarter that goes by more and more business professionals are using mobile devices #SmallBizChat
ArielDeNeyPR:	RT @ramonray: A10b Web sites should be LIVING. So continue to make small improvements daily/weekly #SmallBizChat
JDEbberly:	Refreshing your website is an ONGOING operation in your business #SmallBizChat
zerovacancygal:	good idea RT @ramonray: A9d Encourage discussion on social media and LINK to resources on web site #SmallBizChat
ramonray:	A11b Mobile devices will be used more than computers (maybe that?s already the case) #SmallBizChat
CathyWebSavvyPR:	RT @CASUDI: A tagline can also tell your story in ONE LINE ~ easy for customer to see what you do fast #SmallBizChat
MediaCollective:	Q10: HOW OFTEN SHOULD WEBSITES BE REFRESHED? #SmallBizChat

MsBostwick:	RT @GLHancock: Q9 Think "widgets" and explore "apps" for your SM service. Most all have them already. #smallbizchat
ramonray:	A11c It is absolutely critical that your web site is MOBILE READY #SmallBizChat
ArielDeNeyPR:	RT @smallbizlady: Q11: SHOULD BUSINESSES MAKE THEIR WEBSITES COMPATIBLE FOR MOBILE DEVICES SUCH AS CELL PHONES OR THE IPAD? #SmallBizChat
JDEbberly:	RT @smallbizlady: Q11: SHOULD BUSINESSES MAKE THEIR WEBSITES COMPATIBLE FOR MOBILE DEVICES SUCH AS CELL PHONES OR THE IPAD? #SmallBizChat
ramonray:	A11d www.mobilemeteor.com can help #SmallBizChat
JDEbberly:	RT @ramonray: A11 YES. Every quarter that goes by more and more business professionals are using mobile devices #SmallBizChat
CathyWebSavvyP R:	RT @smallbizlady: Q11: SHOULD BIZ MAKE THEIR WEBSITES COMPATIBLE FOR MOBILE DEVICES SUCH AS CELL PHONES OR THE IPAD? #SmallBizChat
CathyWebSavvyP R:	RT @ramonray: A11 YES. Every quarter that goes by more and more business professionals are using mobile devices #SmallBizChat
RisingStarIdeas:	@RoseLeaves Didn't say it was wrong to have music. Its not good to have it start automatically & no controls to turn it off #SmallBizChat
ramonray:	A11e also consider who your audience is and what level of commitment you need to make #SmallBizChat
CathyWebSavvyP R:	RT @ramonray: A11d www.mobilemeteor.com can help #SmallBizChat
kwjudd:	A steady influx of fresh content (blog posts, press releases, Twitter feeds, etc.) keep page dynamic and help with SEO #smallbizchat
ArielDeNeyPR:	Mobile devices are progressing by the day so having your sites accessible by handsets would be a BONUS! #SmallBizChat
JDEbberly:	11A Handheld devices are wave of future: Will hold 100 gigs storage by 2015-2018 #SmallBizChat
Paul_Pruneau:	@CathyWebSavvyPR The marketing transformation we're all in is about everyone being in marketing. Even if they don't know how. #SmallBizChat
twowomenandaho e:	@RoseLeaves It's an honor to meet you, Carol! #smallbizchat
CathyWebSavvyP R:	A11Several developers have created plugins to create a mobile-friendly version of yr site - #SmallBizChat
Visions_777:	I agree. I hate it when music begins automatically and I can't turn it off! :) #smallbizchat
JDEbberly:	RT @ramonray: A11c It is absolutely critical that your web site is MOBILE READY #SmallBizChat
JDEbberly:	RT @ramonray: A11b Mobile devices will be used more than computers (maybe that's already the case) #SmallBizChat
deannatroupe:	RT @JDEbberly: 11A Handheld devices are wave of future: Will hold 100 gigs storage by 2015-2018 #smallbizchat
ramonray:	@JDEbberly but 100gigs on a mobile device is SCARY...what if lost? #SmallBizChat

<b>bourbonroad:</b>	@flabastida I'm out--wifey will be home soon w/dinner. Thanks for the invite! I enjoyed the chat! Always learning! #smallbizchat
<b>ArielDeNeyPR:</b>	@AfricaHannibal Exactly! PR is just one aspect of what you can do for a brand #smallbizchat
<b>mentormarketing:</b>	Why Making Your Website Mobile Can't Wait   Podcast <a href="http://bit.ly/90jldd">http://bit.ly/90jldd</a> #Smallbizchat
<b>deannatroupe:</b>	RT @Visions_777: I agree. I hate it when music begins automatically and I cant turn it off! :) me too! #smallbizchat
<b>RoseLeaves:</b>	The blog thing, is over done. Yes, have one. My site pulls well with twitter. I also have a showroom. Customer Service rules #smallbizchat
<b>corpnet:</b>	@kwjudd There it is! Well said RT steady influx of fresh content (blog posts, press releases, Twitter feeds, etc.) ... #SmallBizChat
<b>JDEbberly:</b>	Mobile Internet is ABSOLUTELY the WAVE OF THE FUTURE #SmallBizChat
<b>smallbizlady:</b>	Next week on #SmallBizChat 8/11 8-9pm ET @ElanaVerlee PR for Newbie Small Business Owners; Public Relations 101
<b>ramonray:</b>	@Visions_777 yep - no auto music on web sites unless a music web site..... #SmallBizChat
<b>ArielDeNeyPR:</b>	RT @ramonray: A11e also consider who your audience is and what level of commitment you need to make #SmallBizChat
<b>JDEbberly:</b>	RT @ramonray: A11e also consider who your audience is and what level of commitment you need to make #SmallBizChat
<b>FranchiseMall:</b>	RT @smallbizlady: Q11: SHOULD BUSINESSES MAKE THEIR WEBSITES COMPATIBLE FOR MOBILE DEVICES SUCH AS CELL PHONES OR THE IPAD? #SmallBizChat
<b>kwjudd:</b>	@Visions_777 Me too on the music #smallbizchat
<b>jessienuez:</b>	@SmallBizLady A11 Yes! With the iPad it would have to be built HTML5 #smallbizchat
<b>smallbizlady:</b>	Thanks to our guest @ramonray; Topic: How to Improve Yr Small Biz Website, info: <a href="http://smallbiztechnology.com/">http://smallbiztechnology.com/</a> #SmallBizChat
<b>MediaCollective:</b>	A10 ongoing process, change images,little altherations R like a haircut they can tell somethings different - its fresh #SmallBizChat
<b>JDEbberly:</b>	RT @mentormarketing: Why Making Your Website Mobile Can't Wait   Podcast <a href="http://bit.ly/90jldd">http://bit.ly/90jldd</a> #SmallBizChat
<b>GLHancock:</b>	@ramonray You'll need the memory to run the softwares. Don't store valuable info on a mobile device! #smallbizchat
<b>ramonray:</b>	smallbizlady - thank you so very, very much for having me - really - you're dynamic #SmallBizChat
<b>CathyWebSavvyPR:</b>	@Paul_Pruneau that's 1 thing we are seeing w/ democratization of tools: yr own mrketing, yr own designer; get p'l guidance 2 #SmallBizChat
<b>smallbizlady:</b>	Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #SmallBizChat
<b>deannatroupe:</b>	RT @GLHancock: @ramonray Youll need the memory to run the softwares. Dont store valuable info on a mobile device! #smallbizchat
<b>SoniaSchenker:</b>	Gotta work on that one. RT @ramonray: A11c It is absolutely critical that your web site is MOBILE READY #smallbizchat

JDEbberly:	Morgan Stanley: Mobile Internet Market Will Be Twice The Size of Desktop Internet <a href="http://j.mp/bbbf6U">http://j.mp/bbbf6U</a> #SmallBizChat
CathyWebSavvyPR:	RT @MediaCollective A10 ongoing process, chge images,little chgsR like a haircut they can tell somethings different: its fresh #SmallBizChat
CathyWebSavvyPR:	RT @ramonray: smallbizlady - thank you so very, very much for having me - really - you're dynamic #SmallBizChat
SoniaSchenker:	#pitch Sonia, high level virtual assistant to high energy entrepreneurs. Also @yourjobmyoffice + VA to #smallbizchat
JDEbberly:	The Morgan Stanley report I just referenced above is A MUST-READ!!!!!!!!!!!!!! #SmallBizChat
GLHancock:	@MediaCollective Only the search engines can tell something has changed if it is a little change-- update site w/new content #smallbizchat
CathyWebSavvyPR:	RT @JDEbberly: Morgan Stanley: Mobile Internet Market Will Be Twice The Size of Desktop Internet <a href="http://j.mp/bbbf6U">http://j.mp/bbbf6U</a> #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #SmallBizChat
smallbizlady:	Become Your Own Boss Mastermind Group starts Sept 7th reserve yr seat today @SmallBizlady coaching u <a href="http://bit.ly/cWJ5Vk">http://bit.ly/cWJ5Vk</a> #SmallBizChat
kwjudd:	@RoseLeaves Blog might not be the best use of time for every vertical, but for some it can be very valuable. #smallbizchat
RisingStarIdeas:	Excellent chat tonight the message was flying by very active bunch sharing lots of useful #smallbiz info #SmallBizChat
CathyWebSavvyPR:	RT @JDEbberly: Morgan Stanley: Mobile Internet Market Will Be Twice The Size of Desktop Internet <a href="http://j.mp/bbbf6U">http://j.mp/bbbf6U</a> #SmallBizChat
deannatroupe:	@SoniaSchenker Yeah, me too. I've got a mobile friendly plugin on my wordpress sites. That's about it. #smallbizchat
CathyWebSavvyPR:	@JDEbberly I'm favoriting thatone to look at later #SmallBizChat
mentormarketing:	@JDEbberly Google reported that mobile searches are grouping at 3000% per month #SmallBizChat
Paul_Pruneau:	@CathyWebSavvyPR Yep it;s OYO and OJT in our new WTF world. #SmallBizChat
smallbizlady:	Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months <a href="http://bit.ly/asEgeR">http://bit.ly/asEgeR</a> #SmallBizChat
ArielDeNeyPR:	RT @JDEbberly: The Morgan Stanley report I just referenced above is A MUST-READ!!!!!!!!!!!!!! #SmallBizChat
jessienuez:	RT @jessienuez: @CathyWebSavvyPR A10 website refresh should be based on use case. #smallbizchat
CathyWebSavvyPR:	RT @mentormarketing: Why Making Your Website Mobile Can't Wait   Podcast <a href="http://bit.ly/90jldd">http://bit.ly/90jldd</a> #SmallBizChat
smallbizlady:	If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
kwjudd:	@ramonray Thanks for the insight! Another great #smallbizchat

CathyWebSavvyPR:	RT @smallbizlady Thanks to our guest @ramonray; Topic: How 2 Improve Yr Small Biz Website, info: <a href="http://smallbiztechnology.com/">http://smallbiztechnology.com/</a> #SmallBizChat
corpnet:	@smallbizlady Phil Akalp with Corpnet.com - Start your business, Start it right, with corpnet :) is that a good tagline? #SmallBizChat
jdp23:	strategist/writer/activist in seattle. currently advisor to @qworky, and volunteering with @nwen_org for local innovation #smallbizchat
deannatroupe:	DeAnna Troupe, video marketing and social media coach for female entrepreneurs #smallbizchat
JDEbberly:	@RamonRay man we are absolutely ecstatic to have you on our chat tonight!! THANK YOU SO MUCH for being here tonight!! :) #SmallBizChat
smallbizlady:	Thank you to @CathyWebSavvyPR our co-host and social media PR pal. #SmallBizChat
RoseLeaves:	@twowomenandahoe no honor honey! Plizz.. I just own a smallbiz, so thought this was a good place for me. Being in DC . #smallbizchat
GLHancock:	San Diego editor, writer and publishing guide, polishing your prose and ushering you along the path to publishing success. #smallbizchat
smallbizlady:	The focus on #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
JDEbberly:	@CathyWebSavvyPR WARNING: VERY LONG READ - The Morgan Stanley report - But well worth it #SmallBizChat
SabineMcElrath:	Helping local biz Get found, Listen and Engage with customers to drive more business! <a href="http://www.smcurrent.com">www.smcurrent.com</a> #smallbizchat
RoseLeaves:	@kwjudd for some of course! #smallbizchat
smallbizlady:	Next Wed on #SmallBizChat 8/11 8-9pm ET @ElanaVerlee PR for Newbie Small Business Owners; Public Relations 101
CathyWebSavvyPR:	@smallbizlady you are welome - I enjoy helping to creat this community - lively chat tonight! #SmallBizChat
tracybarbutes:	RT @CathyWebSavvyPR @JDEbberly: Morgan Stanley: Mobile Internet Mrkt Will Be 2ce Size of Desktop Internet <a href="http://j.mp/bbbf6U">http://j.mp/bbbf6U</a> #smallbizchat
jessienuez:	RT @SmallBizLady: Become Your Own Boss Mastermind Group starts Sept 7th reserve yr seat today <a href="http://bit.ly/cWJ5Vk">http://bit.ly/cWJ5Vk</a> #SmallBizChat
KevinLyons:	Lurking around... I send out a follow list in a few minutes for #smallbizchat
MediaCollective:	@GLHancock of course change content, but also visual mods images can give visitors a "newness feeling" vs. stagnant, #SmallBizChat
kwjudd:	Yes! Melinda and Cathy ROCK! RT @ramonray: smallbizlady - thank you so very, very much for having me - really - youre dynamic #smallbizchat
cscrolling:	@RoseLeaves Hi! I am listening in on BlackBerry tonight so I am missing a lot of comments. #smallbizchat

CathyWebSavvyPR:	RT @smallbizlady: Next Wed on #SmallBizChat 8/11 8-9pm ET @ElanaVerlee PR for Newbie Small Biz Owners; Public Relations 101
ArielDeNeyPR:	Publicist/Brand Manager that will take your brand to HIGHER HEIGHTS! Follow my company @TheELLAGroup #SmallBizChat
JDEbberly:	PITCH: If U are a small biz owner, then SmallBizChat every Wed nite 8p to 9p with utterly transform your life for the better! #SmallBizChat
RoseLeaves:	Okay! RT @smallbizlady: The focus on #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
JDEbberly:	RT @ArielDeNeyPR: Publicist/Brand Manager that will take your brand to HIGHER HEIGHTS! Follow my company @TheELLAGroup #SmallBizChat
flabastida:	@smallbizlady @risingstarideas @ramonray thanks for the interaction! Great seeing you all! #smallbizchat
ramonray:	If you've been helped by smallbizlady info tweet out HOW in the next 30 minutes #SmallBizChat
GLHancock:	Thank you creators, mods & guest. Great topic! #smallbizchat
JDEbberly:	RT @smallbizlady: Next Wed on #SmallBizChat 8/11 8-9pm ET @ElanaVerlee PR for Newbie Small Biz Owners; Public Relations 101
CathyWebSavvyPR:	Pitch: 20 yr PR pro - who let her inner Geek Girl out of the closet to help you connect w/ your customers #SmallBizChat
RisingStarIdeas:	Signup for my newsletter for T.I.P.S. Tools for Improved Profit and Success visit <a href="http://101freetools.com/articles">http://101freetools.com/articles</a> #SmallBizChat
Partyaficionado:	Life is a party! #smallbizchat
smallbizlady:	@jessienuez Do you need to be on #Smallbizchat talking about mobile apps dear? @mobienthusist can help too.
CathyWebSavvyPR:	RT @ramonray: If you've been helped by smallbizlady info tweet out HOW in the next 30 minutes #SmallBizChat
JDEbberly:	RT @SmallBizLady: Become Your Own Boss Mastermind Group starts Sept 7th reserve yr seat today <a href="http://bit.ly/cWJ5Vk">http://bit.ly/cWJ5Vk</a> #SmallBizChat
flabastida:	Helping Latin American software company enter U.S., and now "Content for Quotas" creating content to shorten sales cycles #smallbizchat
yayayarndiva:	Pediatrician, Amazon Advocate 4 families w kids/teens w special mental health needs, learning differences, behavior problems #smallbizchat
mentormarketing:	Pitch: 7 Small Business How To #Tutorial Articles. <a href="http://bit.ly/How-To">http://bit.ly/How-To</a> #Smallbizchat
SabineMcElrath:	RT @flabastida: @smallbizlady @risingstarideas @ramonray thanks for the interaction! Great seeing you all! #smallbizchat <~Ditto!
CathyWebSavvyPR:	RT @smallbizlady: The focus on #Smallbizchat is to end small biz failure by helping you succeed as your own boss. #SmallBizChat

zerovacancygal:	you'll never have to worry about your investment property with #zerovacancygal, check me out on twitter #SmallBizChat
twowomenandahoe:	If you don't have dreams...you'll have nightmares! Sweet dreams! #smallbizchat
JDEbberly:	RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial #SmallBizChat
deannatroupe:	I don't think I can say in 140 characters how I've been helped by @smallbizlady.... Might need to do a blog post... #smallbizchat
tracybarbutes:	Thank you #smallbizchat creators/moderators and guests. Lots of great convo and ideas. #smallbizchat
smallbizlady:	RT @ramonray: If you've been helped by smallbizlady info tweet out HOW in the next 30 minutes. #SmallBizChat
JDEbberly:	RT @mentormarketing: Pitch: 7 Small Business How To #Tutorial Articles. <a href="http://bit.ly/How-To">http://bit.ly/How-To</a> #SmallBizChat
deannatroupe:	RT @ramonray: If you've been helped by smallbizlady info tweet out HOW in the next 30 minutes #smallbizchat
smallbizlady:	RT @twowomenandahoe: If you don't have dreams...you'll have nightmares! Sweet dreams! #SmallBizChat
mentormarketing:	RT @kwjudd: Yes! Melinda and Cathy ROCK! RT @ramonray: smallbizlady - thank you so very, very much for having me - #smallbizchat
CathyWebSavvyPR:	Thx to all who joined the chat - our guest @ramonray, our regulars, our participants, newbies & those who listened in #SmallBizChat
JDEbberly:	RT @RisingStarIdeas Signup for my newsletter for T.I.P.S. Tools for Improved Profit & Success <a href="http://101freetools.com/articles">http://101freetools.com/articles</a> #SmallBizChat
flabastida:	Learned some good stuff from @smallbizlady - she hosts a great online event that brings together v. smart people #smallbizchat
deannatroupe:	@smallbizlady has helped me just by having these chats. I learn so much in one hour! #smallbizchat
RisingStarIdeas:	@flabastida thanks nice to meet you on the #SmallBizChat
ArielDeNeyPR:	Thanks for the chat! See you all next week! #SmallBizChat
CathyWebSavvyPR:	RT @mentormarketing: Pitch: 7 Small Business How To #Tutorial Articles. <a href="http://bit.ly/How-To">http://bit.ly/How-To</a> #SmallBizChat
JDEbberly:	RT @kwjudd: Yes! Melinda and Cathy ROCK! RT @ramonray: smallbizlady - thank you so very, very much for having me #SmallBizChat
AlaiaWilliams:	@SmallBizLady Im here to help small business grow stronger by creating and implementing efficient and effective systems #smallbizchat
zerovacancygal:	thanks for the forum, i enjoyed listening & learning #SmallBizChat
SoniaSchenker:	RT @CathyWebSavvyPR: Thx all who joined chat - guest @ramonray, regulars, participants, newbies & those who listened in #smallbizchat
deannatroupe:	It's been real! See you guys next week! #smallbizchat
flabastida:	@yayayarndiva need to check out your site...provide advice for parents of special needs kids? #smallbizchat

JDEbberly:	<a href="#">@SmallBizLady</a> Melinda Emerson Your SmallBusinessChatt is literally off the scale! We need logarithmic metric to measure it #SmallBizChat
SoniaSchenker:	<a href="#">Heading off to scratch out transcript. Keep an eye out for it in a bit. #smallbizchat</a>
MsBostwick:	<a href="#">Guiding Single Moms from Paycheck to Purpose in Entrepreneurship. #smallbizchat</a>
CathyWebSavvyPR:	RT <a href="#">@RoseLeaves</a> : Hello, Carol here. I have been in business 30 years. A website is only a fraction of running a successful biz.. RL! #smallbizchat
twowomenandahome:	<a href="#">@SmallBizLady</a> Thanks for the RT! Enjoyed #smallbizchat! See you next week!
RisingStarIdeas:	RT <a href="#">@flabastida</a> Learned some good stuff from <a href="#">@smallbizlady</a> - she hosts a great online event that brings together v smart people #SmallBizChat