

smallbizlady: Join us tonight on #SmallBizChat 9/29 8p ET @FranchiseHelp talks: Could a franchise be the right model for your business

smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e>; try our prepared @Tweetgrid to participate: <http://is.gd/fvT95>

twowomenandahoe: RT @ChatSchedule: 10 minutes until #SmallBizChat starts - RT if you'll be there

smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.

CathyWebSavvyPR: RT @smallbizlady: Join us Now on #SmallBizChat 9/29 8p ET @FranchiseHelp talks: Could a franchise be the right model 4 yr biz

smallbizlady: Welcome to my co-host & social media PR pal @CathyWebSavvyPR & our virtual assistant @SoniaSchenker #SmallBizChat

CathyWebSavvyPR: @twowomenandahoe Hello there - nice to see you here! I'm a frind of @greensoil! #SmallBizChat

smallbizlady: Q: What's the focus of #Smallbizchat? A: To end small business failure by helping you succeed as your own boss #SmallBizChat

smallbizlady: We put out a link to the transcript on @SmallBizChat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat

CathyWebSavvyPR: @smallbizlady Great to be here - I enjoy helpign to creat our small biz community - it's made me a faster typist 2! #SmallBizChat

smallbizlady: The Last 5 minutes of the chat will be available for pitches or your 140 character commercials. So be ready. #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q: What's the focus of #Smallbizchat? A: To end small business failure by helping you succeed as yr own boss #SmallBizChat

twowomenandahoe: @CathyWebSavvyPR Good evening! Annie is awesome! #smallbizchat

smallbizlady: A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #SmallBizChat

smallbizlady: NOW on #Smallbizchat 8 pm ET @FranchiseHelp Could a franchise be the right model for your biz. <http://is.gd/fvT95> #SmallBizChat

CathyWebSavvyPR: Chat tip: if usign Tweetgrid - put your @username in top right column - n't forget to login. #SmallBizChat

franchisehelp: Hi everyone! The FranchiseHelp gang is all here and excited to join you! #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: We put out a link to the transcript on @SmallBizChat tonight after show; so don't worry if you miss tweets #SmallBizChat

JDEbberly: HEY TWEEPS! It's SmallBizChat Time on Wed Night!!! RIGHT NOW!! :) #SmallBizChat

smallbizlady: Q1: WHAT IS THE DISTINCTION BETWEEN BUYING INTO A FRANCHISE AND STARTING ONE'S A BUSINESS FROM SCRATCH? #SmallBizChat

youngjbrooks: Hi, all! Joining #smallbizchat

MattWilsonTV: Joining #smallbizchat tonight and checking out @FranchiseHelp

CathyWebSavvyPR: Caht tip #2 for tweetchat or tweetgrid - hover over a tweet to RT or Reply. Mark cool tweets w/ star to save in yr favs #SmallBizChat

twowomenandahoe: RT @JDEbberly: HEY TWEEPS! It's SmallBizChat Time on Wed Night!!! RIGHT NOW!! :) #SmallBizChat
 franchiseehelp: A1: Root difference: an indie small biz founder takes sole strategic & operational responsibility 4 all aspects of biz #SmallBizChat
 JDEbberly: RT @smallbizlady: Q1: WHAT IS THE DISTINCTION BETWEEN BUYING INTO A FRANCHISE AND STARTING ONE'S A BUSINESS FROM SCRATCH? #SmallBizChat
 CathyWebSavvyPR: RT @smallbizlady: Q1: WHAT IS THE DISTINCTION BETWEEN BUYING INTO A FRANCHISE AND STARTING ONE'S A BUSINESS FROM SCRATCH? #SmallBizChat
 franchiseehelp: A1b A franchise investor buys into an established system that directs all dimensions of their business strategy and operation #SmallBizChat
 Austin_Curtis: Q1 You are buying a proven system when obtaining a franchise- you are even helped to manage your business #smallbizchat
 youngjbrooks: RT @JDEbberly: HEY TWEEPS! It's SmallBizChat Time on Wed Night!!! RIGHT NOW!! :) # #SmallBizChat
 AddisonCompass: @SmallBizLady I've been sending a tweet for a week about what is best PR for #smallbiz w low budget. No one will answer! #smallbizchat
 JDEbberly: RT @franchiseehelp: A1: Root diff: an indie small biz founder takes sole strategic & oper responsibility 4 all aspects of biz #SmallBizChat
 Austin_Curtis: Q1 Starting a biz from scratch is a much different process #smallbizchat
 franchiseehelp: A1c: The independent business owner must craft, finance, and then execute the best possible plan #SmallBizChat
 Under30CEO: Anyone from our audience participating in #smallbizchat tonight?
 JDEbberly: RT @franchiseehelp: A1b A franchise investor buys into estab system that directs all dimensions of their biz strat & operation #SmallBizChat
 CathyWebSavvyPR: Welcome @JDEbberly @MattWilsonTV @youngjbrooks @Austin_Curtis @alexmeansbiz @Mary_FH @dishPit: @zerovacancygal #SmallBizChat
 AnneMessenger: RT @youngjbrooks: RT @JDEbberly: HEY TWEEPS! Its SmallBizChat Time on Wed Night!!! RIGHT NOW! :) #smallbizchat
 youngjbrooks: RT @smallbizlady: Q1: WHAT IS THE DISTINCTION BETWEEN BUYING INTO A FRANCHISE AND STARTING ONE'S A BUSINESS FROM SCRATCH? #SmallBizChat
 franchiseehelp: A1d: The franchise owner must find, invest in, and then execute the best possible system #SmallBizChat
 twowomenandahoe: What is the major difference between licensing and franchising? #smallbizchat
 JDEbberly: RT @franchiseehelp A1c The independent biz owner must craft, finance, and then execute the best possible plan #SmallBizChat
 JDEbberly: RT @franchiseehelp: A1d: The franchise owner must find, invest in, and then execute the best possible system #SmallBizChat
 gkella: How do you start to "franchise" your business? #SmallBizChat
 youngjbrooks: A1 starting a biz from scratch is more work. Franchise is pretty much set up for you. #SmallBizChat
 zerovacancygal: hiya @cathywebsavvyPR #SmallBizChat
 Austin_Curtis: @CathyWebSavvyPR happy to be here I own a small biz #smallbizchat

CathyWebSavvyPR: ctr col of @Tweetgrid is frozen again - look @ left 4 Qu from @smallbizlady & As from @franchisehelp #SmallBizChat

twowomenandahoe: RT @gkella: How do you start to "franchise" your business? #SmallBizChat

smallbizlady: Q2: SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #SmallBizChat

JDEbberly: RT @youngjbrooks: A1 starting a biz from scratch is more work. Franchise is pretty much set up for you #SmallBizChat

youngjbrooks: RT @smallbizlady: Q2: SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #SmallBizChat

CathyWebSavvyPR: RT @Austin_Curtis: Q1 You are buying a proven system when obtaining a franchise- you are even helped to manage yr biz #SmallBizChat

AngelBiz: RT @smallbizlady: Q2: SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #smallbizchat

JDEbberly: RT @smallbizlady: Q2: SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A1c: The independent business owner must craft, finance, and then execute the best possible plan #SmallBizChat

smallbizlady: RT @gkella: How do you start to "franchise" your business? Good question we'll get to you in just a sec. #SmallBizChat

JDEbberly: RT @Austin_Curtis: Q1 You are buying a proven system when obtaining a franchise- you are even helped to manage yr biz #SmallBizChat

Austin_Curtis: @SmallBizLady Q2 There is a proven system that has worked before in another- or several other locations #smallbizchat

AnneMessenger: I jumped from Tweetgrid (too confusing) back to Tweetchat. Now fine. #smallbizchat

MattWilsonTV: RT @smallbizlady: Q2: SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #SmallBizChat

franchisehelp: A2: An independent biz owner must dedicate significant time/effort to planning, building, testing & adjusting #SmallBizChat

youngjbrooks: A2: company is established, credible and the setup is ready just need owners #SmallBizChat

Austin_Curtis: @SmallBizLady Also they have a team that handle national ad/marketing campaigns to help promote your business #smallbizchat

yourjobmyoffice: Sorry to be late to the party. What have I missed? :-) #smallbizchat

smallbizchat: Now! #SmallBizChat tonight 9/29 8pm ET @FranchiseHelp Could a franchise be the right model for your biz <http://is.gd/fvT95>

smallbizlady: A2 An established franchise has already built a brand and a successful system that is valuable #SmallBizChat

AnneMessenger: And \$\$\$. RT @youngjbrooks: A2: company is established, credible and the setup is ready just need owners #smallbizchat

franchisehelp: A2b: ...every component of the biz: composing a biz plan, developing a service/product offering, establishing a biz model #SmallBizChat

JDEbberly: RT @smallbizlady: A2 An established franchise has already built a brand and a successful system that is valuable #SmallBizChat

CathyWebSavvyPR: You folks 2 -welcome 2 our chat @AngelBiz @gkella @AnneMessenger @Under30CEO @AddisonsCompass #SmallBizChat

yourjobmyoffice: RT @Under30CEO: Anyone from our audience participating in #smallbizchat tonight? #smallbizchat

JDEbberly: @yourjobmyoffice We are on Q2 SO WHAT ARE ADVANTAGES OF FRANCHISING VS. GOING IT ALONE IN BUSINESS? #SmallBizChat

smallbizlady: @yourjobmyoffice glad to see you and JoJo is feel much better. Thank goodness #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: A2 An established franchise has already built a brand & a successful system that is valuable #SmallBizChat

alexmeansbiz: Do you still have to present a business plan to the franchise? #SmallBizChat

AngelBiz: A2 You are also getting a proven business model when you buy a franchise #smallbizchat #smallbizchat

Austin_Curtis: @FranchiseHelp Whether you own a franchise or start from scratchyou must be entrepreneurial to make your business successful #smallbizchat

JDEbberly: RT @franchisehelp: A2: An independent biz owner must dedicate significant time/effort to planning,building,testing & adjusting #SmallBizChat

CathyWebSavvyPR: RT @alexmeansbiz: Do you still have to present a business plan to the franchise? #SmallBizChat

franchisehelp: A2c: The franchise buyer is primarily tasked with learning, executing, and maximizing their chosen franchise system #SmallBizChat

JDEbberly: RT @franchisehelp: A2b: ...every component of the biz: composing a biz plan, dev a srvc/product offering, estab a biz model #SmallBizChat

yourjobmyoffice: Tweetchat is always my first choice. RT @AnneMessenger: I jumped from Tweetgrid (too confusing) back to Tweetchat. Now fine. #smallbizchat

JDEbberly: RT @AngelBiz: A2 You are also getting a proven business model when you buy a franchise #SmallBizChat

youngjbrooks: @AnneMessenger How could I forget \$\$\$? #SmallBizChat

AnneMessenger: MRT @Austin_Curtis @FranchiseHelp Whether a franchise or start from scratch, must be entrepreneurial to make biz successful #smallbizchat

JDEbberly: RT @franchisehelp: A2c: The franchise buyer is primarily tasked w learning, executing, & maximizing their franchise system #SmallBizChat

AngelBiz: A2 The advantages of a franchise depends on a particular franchise. Not all franchises are equal. #smallbizchat

AnneMessenger: LOL - I don't! RT @youngjbrooks: @AnneMessenger How could I forget \$\$\$? #smallbizchat

yourjobmyoffice: @smallbizlady Tell my boyfriend I'm sending a virtual boo boo kiss to make it better. ;-) #smallbizchat

Austin_Curtis: If you own a franchise you have to pay a franchising fee which def cuts into profits #smallbizchat But advantages may be worth it

franchisehelp: gkella: To franchise your own biz, you'd want to consult a franchise lawyer who can help you to draft a disclosure document #SmallBizChat

CathyWebSavvyPR: @Paul_Pruneau are you stopping buy tonight? try our prepared @Tweetgrid to participate: <http://is.gd/fvT95> #SmallBizChat

CathyWebSavvyPR: RT @AngelBiz: A2 The advantages of a franchise depends on a particular franchise. Not all franchises are equal.
#smallbizchat #SmallBizChat

JDEbberly: RT @AngelBiz: A2 The advantages of a franchise depends on a particular franchise. Not all franchises are equal
#SmallBizChat

youngjbrooks: @AnneMessenger I should never LOL #SmallBizChat

franchisehelp: gkella: for every state in which you wish to offer a franchise opportunity #SmallBizChat

MattWilsonTV: To franchise your own biz, you'd want to consult a franchise lawyer who can help you to draft a disclosure document
#SmallBizChat

JDEbberly: RT @franchisehelp: gkella: To franchise your own biz, need to consult a franchise lawyer who'll help u to draft disclosure doc
#SmallBizChat

CathyWebSavvyPR: RT @franchisehelp @gkella: To franchise your own biz, you'd want 2 consult a franchise lawyer 2 help U draft a disclosure doc. #SmallBizChat

JDEbberly: RT @franchisehelp: gkella: for every state in which you wish to offer a franchise opportunity #SmallBizChat

CathyWebSavvyPR: @franchisehelp don't forget ot put the @sign in front of name - so it goes int their time line when replying #SmallBizChat

franchisehelp: @gkella Of course, the legal / disclosure document requirements aside, you'll want to make sure you have a biz system you can #SmallBizChat

smallbizlady: @franchisehelp @gkella To franchise yr biz, you'd want to consult a franchise lawyer who can help u 2 draft a disclosure doc
#SmallBizChat

twowomenandahoe: I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> #SmallBizChat

CathyWebSavvyPR: @MattWilsonTV don;t forget ot RT with the @username of the person who tweetd that answer! LOL - chat's can be crazy -
#SmallBizChat

smallbizlady: RT @franchisehelp: @gkella: for every state in which you wish to offer a franchise opportunity #SmallBizChat

JDEbberly: RT @franchisehelp @gkella Of course, the legal / disclosure document req'ments aside, need make sure u have biz system you can #SmallBizChat

CathyWebSavvyPR: @MattWilsonTV are you using tweetgrid to participate - just hover over a tweet & hir rt arrow 2 rt (delete extra #smallbizchat
#SmallBizChat

Austin_Curtis: Does everyone believe that buying a franchise would be considered the genuine essence of entrepreneurship? #smallbizchat

youngjbrooks: : RT @franchisehelp @gkella Of course, the legal / disclosure document reqments aside, need make sure u have biz system u can #smallbizchat

Austin_Curtis: Or does starting one from scratch hold more merit? #smallbizchat

franchisehelp: @gkella ...describe as a step-by-step process in the franchise manual that you'll provide to your franchisees #SmallBizChat

JDEbberly: @Austin_Curtis Basically its the choice of the entrepreneur #SmallBizChat

smallbizlady: RT @franchisehelp @gkella the legal / disclosure doc requirements aside, you'll want to make sure u have a biz system u can #SmallBizChat

CathyWebSavvyPR: NOW! 8pm ET @FranchiseHelp Could a franchise be the right model for your biz <http://is.gd/fvT95> #SmallBizChat

twowomenandahoe: Can you explain the advantage to licensing vs. franchising? #SmallBizChat

JDEbberly: RT @franchisehelp: @gkella ...describe as a step-by-step process in franchise manual that you'll provide to your franchisees #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: NOW! 8pm ET @FranchiseHelp Could a franchise be the right model for your biz <http://is.gd/fvT95> #SmallBizChat

AngelBiz: @Austin_Curtis Depends how you define genuine entrepreneurship. Even with franchise there are lot of items you need to work on #smallbizchat

youngjbrooks: @Austin_Curtis No. I believe building a biz, watering it and watching it grow is the essence of entrepreneurship. #smallbizchat

smallbizlady: RT @franchisehelp @gkella describe as a step-by-step process in the franchise manual that you'll provide to yr franchisees #SmallBizChat

youngjbrooks: @Austin_Curtis Although owning a franchise can be great also. It's a goal of mine. #smallbizchat

CathyWebSavvyPR: @twowomenandahoe we have a lot to cover - we might get to that closer to the end, or @franchise help might answer it after chat? #SmallBizChat

MattWilsonTV: @CathyWebSavvyPR ah... thank you! I used tweetdeck to RT it even tho i'm using tweetgrid. #smallbizchat

AnneMessenger: No! MRT @Austin_Curtis: Do all believe that buying a franchise would be considered the genuine essence of entrepreneurship? #smallbizchat

AngelBiz: @Austin_Curtis Of course starting from scratch is much more challenging than buying a franchise #smallbizchat

smallbizlady: RT @twowomenandahoe: Can you explain the advantage to licensing vs. franchising? #SmallBizChat

twowomenandahoe: @CathyWebSavvyPR Thanks! #SmallBizChat

AnneMessenger: MRT @youngjbrooks: @Austin_Curtis No. I believe building a biz, watering it & watching it grow = essence of entrepreneurship. #smallbizchat

CathyWebSavvyPR: @JDEbberly I may type faster because of twitter chats & live tweeting events, but I make 2 many typos :-) #SmallBizChat

JDEbberly: @AngelBiz Buying a franchise would be challenging - Imagine buying out KFC #SmallBizChat

Austin_Curtis: @youngjbrooks I have never owned 1 so it is impossible for me to say but when I think of entrepreneurship I think of growing a sprout #smallbizchat

CathyWebSavvyPR: @smallbizlady I suggested we might cover that closer to the end - or after the chat? we have lots to cover - yr choice #SmallBizChat

youngjbrooks: How about Starbucks? RT @JDEbberly: @AngelBiz Buying a franchise would be challenging - Imagine buying out KFC #smallbizchat

AngelBiz: @JDEbberly Agreed #smallbizchat

franchisehelp: If you want to franchise your biz, @Mary_FH can help you set this up, but u also want to consult a franchise lawyer!
#SmallBizChat

CathyWebSavvyPR: @MattWilsonTV no biggie - #SmallBizChat

JDEbberly: @CathyWebSavvyPR You're a Twitter/Social Media Rockstar - I've been watching you grow for a while now :) #SmallBizChat

twowomenandahoe: I was always under the impression that a franchise = lots of money? #SmallBizChat

alexmeansbiz: Im thinking about senior transportation, have been searching franchise that deal with that.... #SmallBizChat

AnneMessenger: Own biz vs. franchise - which is better? Depends. Either can be great...or not. #smallbizchat

Austin_Curtis: @AngelBiz Yeah there are def many types of entreprs like managers, innovators etc. #smallbizchat

JDEbberly: RT @franchisehelp: If u want franchise your biz, @Mary_FH can help you set this up, but u also want consult franchise lawyer!
#SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: If you want to franchise your biz, @Mary_FH can help U set it up, but u want 2 consult a franchise lawyer!
#SmallBizChat

youngjbrooks: RT @franchisehelp: If u want 2 franchise ur biz, @Mary_FH can help u set this up, but u also want 2 consult a franchise lawyer #smallbizchat

smallbizlady: @Austin_Curtis Sure franchises are businesses! McDonald is a business right? #SmallBizChat

twowomenandahoe: @alexmeansbiz Sounds like a great idea! #SmallBizChat

AndrewLStanley: How does a young person with no track record even get started with a franchise. #smallbizchat

Austin_Curtis: One thing i've learned through my experiences is that it is impossible to run a business alone no matter what type
#smallbizchat

CathyWebSavvyPR: @JDEbberly Thanks 4 the help the other night - I was tired of watching the "number's Kettle" never boil - if U follow
#SmallBizChat

alexmeansbiz: RT @twowomenandahoe: @alexmeansbiz Sounds like a great idea! #SmallBizChat

JDEbberly: @AndrewLStanley One way would be to work for a franchise to help establish yourself #SmallBizChat

franchisehelp: @twowomenandahoe (nice handle btw) - licensing means letting someone pay you a flat fee or royalty to use or resell IP
#SmallBizChat

twowomenandahoe: @Austin_Curtis I agree! #SmallBizChat

AnneMessenger: I'd suggest another route 1st. RT @AndrewLStanley: How does young person w no track record even get started with a franchise. #smallbizchat

alexmeansbiz: would you still need a lawyer to get started with a franchise.... #SmallBizChat

JDEbberly: @CathyWebSavvyPR Your Twitter numbers will grow like a weed on steroids now that you are sporting 5 digits :)
#SmallBizChat

CathyWebSavvyPR: RT @Austin_Curtis: One thing i've learned through my exper. is that it is impossible 2 run a biz alone no matter what type
#SmallBizChat

twowomenandahoe: @franchisehelp Thank you! So licensing is sort of a franchise? #SmallBizChat

franchisehelp: @twowomenandahoe whereas franchising means helping someone use your brand and biz system in exchange for ongoing royalties #SmallBizChat

smallbizlady: @AndrewLStanley Save as much as money as you can-- your money to start your business will come from your right or left pocket #SmallBizChat

Austin_Curtis: @zerovacancygal RT Indpt or built from scratch, either is not in it for merits, they are for revenue! or some social cause #smallbizchat

AngelBiz: @AndrewLStanley Just like he'd start any other business. Buying into a franchise in this case might be better #smallbizchat #smallbizchat

ArmoryMassage: @AnneMessenger For some reason I like to accidentally RT you on my phone while scrolling. Watching #smallbizchat

JDEbberly: RT @franchisehelp @twowomenandahoe (nice handle) - licensing means letting someone pay u flat fee or royalty to use/resell IP #SmallBizChat

twowomenandahoe: @franchisehelp Both sound good! #SmallBizChat

KyleMcShane: @Austin_Curtis yes it is definitely important to assemble a well rounded team that works well together #smallbizchat

chrisyates11: I like starting from scratch but can take longer RT @Austin_Curtis: Or does starting one from scratch hold more merit? #smallbizchat

AnneMessenger: @ArmoryMassage - Hah! No problem. #smallbizchat

Austin_Curtis: @SmallBizLady LOL i wasn't questioning whether or not they are businesses I am just comparing an organic comp to a franchise #smallbizchat

JDEbberly: RT @franchisehelp @twowomenandahoe whereas franchising means help some1 use ur brand/biz system in exchg for ongoing royalties #SmallBizChat

smallbizlady: Q3: WHAT ARE THE DISADVANTAGES OF FRANCHISING? #SmallBizChat

JDEbberly: RT @smallbizlady: Q3: WHAT ARE THE DISADVANTAGES OF FRANCHISING? #SmallBizChat

youngjbrooks: I thought franchises have start up/investment fees 2 start. Would it be better 2 invest in your own biz if that is the case? #smallbizchat

youngjbrooks: RT @smallbizlady: Q3: WHAT ARE THE DISADVANTAGES OF FRANCHISING? #smallbizchat

Austin_Curtis: @SmallBizLady Franchises are great but nurturing a baby is what dreams are made of #smallbizchat (at least in my eyes- i am biased)

AngelBiz: RT @smallbizlady: Q3: WHAT ARE THE DISADVANTAGES OF FRANCHISING? #smallbizchat #smallbizchat

AnneMessenger: Q3: Biggest disadvantage of franchise to me: it isn't your own sandbox. #smallbizchat

franchisehelp: A3: Most quality franchise systems require some manner of upfront franchise fee which goes to the franchise HQ #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q3: WHAT ARE THE DISADVANTAGES OF FRANCHISING? #SmallBizChat

KyleMcShane: @SmallBizLady @AndrewLStanley def will have 2 come out of pocket b4 profitability-however remember to take advantage of grants #smallbizchat

How2MarryRich: To the 45 people in #smallbizchat, the only person who makes money in a franchise is the Founder. FYI is your leader rich or selling books?

alexmeansbiz: right or left pocket???? #SmallBizChat

Austin_Curtis: Q3 you have to pay franchising fees, also you don't get to establish a true independent/unique identity #smallbizchat

AngelBiz: @AnneMessenger Quite true. You do not have as much freedom. #smallbizchat #smallbizchat

franchisehelp: A3b: plus an ongoing marketing budget pay-in to fund regional or national advertising campaigns, then finally #SmallBizChat

JDEbberly: RT @franchisehelp: A3: Most quality franchise systems require upfront franchise fee which goes to franchise HQ #SmallBizChat

smallbizlady: RT @franchisehelp @twowomenandahoe - licensing means letting someone pay you a flat fee or royalty to use or resell IP #SmallBizChat

KyleMcShane: @AnneMessenger I definitely agree w/ you. There's not much room 4 creativity/innovation if you own a franchise (in most cases) #smallbizchat

AndrewLStanley: @youngjbrooks you have to follow what the company wants. There are major creative constraints #smallbizchat

chrisyates11: check out entrepreneur.com RT @AndrewLStanley: How does young person with no track record get started with franchise #smallbizchat

How2MarryRich: If your a business owner you need to have a well run business before thinking abt opening another. Why most biz fail. #smallbizchat

franchisehelp: A3c: ongoing royalty payments in exchange for all the training, structure, support, and brand recognition #SmallBizChat

JDEbberly: RT @franchisehelp A3b plus an ongoing marketing budget pay-in to fund regional or national advertising campaigns, then finally #SmallBizChat

yourjobmyoffice: @How2MarryRich Sounds like you had a bad experience with franchise. Yes? #smallbizchat

Austin_Curtis: @annemessenger @KyleMcShane Creative freedom, to me is a HUGE part of entrepreneurship #smallbizchat

JDEbberly: RT @franchisehelp: A3c: ongoing royalty payments in exchange for all the training, structure, support, and brand recognition #SmallBizChat

smallbizlady: RT @franchisehelp @twowomenandahoe whereas franchising is when using your brand & biz system in exchange 4 ongoing royalties #SmallBizChat

KyleMcShane: From the perspective of the business creating franchises-u may lose some direct control over day to day operations #smallbizchat

franchisehelp: A3d: So there are several fees baked into the franchise model, which you could consider a disadvantage #SmallBizChat

AnneMessenger: Agree. RT @Austin_Curtis: @annemessenger @KyleMcShane Creative freedom, to me is a HUGE part of entrepreneurship #smallbizchat

AngelBiz: @smallbizlady Also you are bound by many rules franchise may have established. Talk to a Subway owner and you will find out #smallbizchat

Austin_Curtis: @How2MarryRich You mean bc when they lose focus on the first it goes flop? #smallbizchat

franchisehelp: A3e: if your chosen franchise HQ aren't spending those fees wisely to support their franchise network #SmallBizChat
 JDEbberly: RT @franchisehelp A3d So there are several fees baked into franchise model, which you could consider a disadvantage #SmallBizChat

mentormarketing: RT @Austin_Curtis: @annemessenger @KyleMcShane Creative freedom, to me is a HUGE part of entrepreneurship #smallbizchat

How2MarryRich: @yourjobmyoffice sorry darling the opposite. Why I lead the life I lead. Attorney husband and myself. The facts of franchises. #smallbizchat

smallbizlady: @How2MarryRich I think you may be confusing franchising with MLM businesses. #SmallBizChat
 JDEbberly: RT @AngelBiz @smallbizlady Also u are bound by many rules franchise have established. Talk to Subway owner, you will find out #SmallBizChat

alexmeansbiz: RT @franchisehelp: A3d: So there are several fees baked into the franchise model, which you could consider a disadvantage #SmallBizChat

CathyWebSavvyPR: Welcome 2 the chat thx 4 chiming in @chrisyates11 @KyleMcShane @ArmoryMassage @AndrewLStanley #SmallBizChat
 JDEbberly: RT @franchisehelp A3e If your chosen franchise HQ aren't spending those fees wisely to support their franchise network #SmallBizChat

twowomenandahoe: @smallbizlady MLM business? #SmallBizChat
 Austin_Curtis: @JDEbberly RT Also u are bound by many rules franchise have established. Talk to Subway owner, you will find out #SmallBizChat

AnneMessenger: @smallbizlady - "MLM businesses" - ? #smallbizchat

CathyWebSavvyPR: RT @franchisehelp: A3d: So there are several fees baked into the franchise model, which you could consider a disadvantage #SmallBizChat

franchisehelp: A3f: As always, it's critical to pick a franchise w/ a smart HQ, or else the model simply won't make sense! #SmallBizChat

CathyWebSavvyPR: RT @Austin_Curtis: RT Also u are bound by many rules franchise have established. Talk to Subway owner, you will find out #SmallBizChat

KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #smallbizchat

mentormarketing: Even if you're part of a franchise, you can still be creative & new in the way you treat and interact with your customers. #smallbizchat

JDEbberly: RT @franchisehelp A3f As always, it's critical to pick a franchise w/ a smart HQ, or else the model simply won't make sense! #SmallBizChat

JDEbberly: RT @KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #SmallBizChat

Austin_Curtis: @JDEbberly If you think you can spend those dollars more wisely to benefit your business that is a huge drawback #smallbizchat

CathyWebSavvyPR: @franchisehelp no biggie if you can;t get to thi - what's the diff. btwn owning a franchise & being manager? #SmallBizChat
 AndrewLStanley: RT @KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #smallbizchat

smallbizlady: MLM means Multi level Marketing businesses #SmallBizChat

smallbizlady: Q4: DOES FRANCHISING LIMIT ONE'S OPTIONS AND FREEDOM? #SmallBizChat

Austin_Curtis: @CathyWebSavvyPR Got to give credit to @JDEbberly for that one :) #smallbizchat

JDEbberly: @Austin_Curtis It's true that if you purchase a good franchise you won't have to worry abt establishing brand #SmallBizChat

AngelBiz: @franchisehelp I have written a blog post on what are the qualities of a good franchise - <http://bit.ly/aDi7QT> #smallbizchat

JDEbberly: RT @smallbizlady: Q4: DOES FRANCHISING LIMIT ONE'S OPTIONS AND FREEDOM? #SmallBizChat

twowomenandahoe: @smallbizlady Thank you! Has nothing to do with franchising? #SmallBizChat

smallbizlady: NOW 8p ET #SmallBizChat @FranchiseHelp Could a franchise be the right model for your biz <http://is.gd/fvT95>

acmontgomery: RT @JDEbberly: RT @KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #SmallBizChat

smallbizlady: How to participate in #SmallBizChat <http://bit.ly/S797e>; tonight's tweetgrid: <http://is.gd/fvT95>

yourjobmyoffice: @How2MarryRich Missed the point. I thought franchise was good 4 folks who don't have lots of biz exp, but do have capital. #smallbizchat

AngelBiz: @smallbizlady Absolutely. Some franchises more than others #smallbizchat

Austin_Curtis: @JDEbberly Brand equity is so valuable to a business #smallbizchat The feeling you give customers is crucial to success

smallbizlady: For even more great content join the #Smallbizchat LinkedIn group! <http://bit.ly/smallbizchatonlinkedin> #SmallBizChat

Tariq_Ahmad: RT @chrisyates11: check out entrepreneur.com RT @AndrewLStanley: How does young person with no track record get started with franchise #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: How to participate in #SmallBizChat <http://bit.ly/S797e>; tonight's tweetgrid: <http://is.gd/fvT95>

smallbizlady: My latest blog post: Top 5 Business Planning Mistakes <http://bit.ly/buMEqi> #SmallBizChat

CathyWebSavvyPR: RT @JDEbberly: RT @smallbizlady: Q4: DOES FRANCHISING LIMIT ONE'S OPTIONS AND FREEDOM? #SmallBizChat

JDEbberly: RT @Austin_Curtis: @JDEbberly Brand equity is so valuable to a business. The feeling you give customers is crucial to success #SmallBizChat

MoodyPaints: RT @smallbizlady: How to participate in #SmallBizChat: <http://bit.ly/S797e>; try our prepared @Tweetgrid to participate- <http://is.gd/fvT95>

JDEbberly: RT @smallbizlady: My latest blog post: Top 5 Business Planning Mistakes <http://bit.ly/buMEqi> #SmallBizChat

kindracotton: A4: Seems like that would depend on the franchise. Some have really strict rules, others, not so much. #smallbizchat

alexmeansbiz: RT @JDEbberly: @Austin_Curtis It's true that if you purchase a good franchise you won't have to worry abt establishing brand #SmallBizChat

twowomenandahoe: RT @smallbizlady: My latest blog post: Top 5 Business Planning Mistakes <http://bit.ly/buMEqi> #SmallBizChat

Austin_Curtis: Definitely important to have balance in your life between work and relaxation though otherwise you'll drive yourself nuts! #smallbizchat

MrYoungScholar: RT @KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #smallbizchat

franchisehelp: A4: Really depends on how u c it. W/ thousands_ of franchise concepts out there hard to imagine ur options are limited #SmallBizChat

chrisyates11: Sure hopefully ill say something meaningful RT @CathyWebSavvyPR: Welcome 2 the chat thx 4 chiming #SmallBizChat

CathyWebSavvyPR: RT @AndrewLStanley: RT @KyleMcShane: It is important to stay focused and to stay positive when starting and running a business #SmallBizChat

Austin_Curtis: Best case scenario- You are having FUN while running the business #smallbizchat

AndrewLStanley: @smallbizlady are certain franchises less strict than others when it comes to options and freedom? #smallbizchat

KyleMcShane: Franchising can definitely be a great business. Especially if u understand how to do it efficiently & can run many at once #smallbizchat

How2MarryRich: Q4: FRANCHISING limits the possibilities of making millions. Your capped. Others can be sold in your territory. #SmallBizChat

JDEbberly: RT @franchisehelp A4 Really depends on how u c it. W/ thousands_ of franchise concepts hard to imagine ur options are limited #SmallBizChat

franchisehelp: A4b: But of course a franchise owner is expected to operate within parameters of their franchise system #SmallBizChat

CathyWebSavvyPR: @chrisyates11 listening a chat, learning info & who knows what is also valuable as is adding 2 convo directly #SmallBizChat

smallbizlady: RT @franchisehelp A4 Really depends on how u c it. W/ thousands of franchises out there hard to imagine options are limited #SmallBizChat

AngelBiz: @franchisehelp That's the biggest disadvantage in my mind #smallbizchat

Austin_Curtis: @KyleMcShane If run correctly it can be a GREAT cash flow source #smallbizchat

twowomenandahoe: RT @franchisehelp: A4b: But of course a franchise owner is expected to operate within parameters of their franchise system #SmallBizChat

JDEbberly: RT @franchisehelp: A4b: But of course a franchise owner is expected to operate within parameters of their franchise system #SmallBizChat

smallbizlady: @How2MarryRich What franchise did you own? #SmallBizChat

CathyWebSavvyPR: Folks - please put the Qu# in front of yr tweet - to help peeps follow the convo Q4 then yr answer etc #SmallBizChat

Austin_Curtis: @How2MarryRich But it is all about the give and take- rewards may not be as hefty but the risk is generally reduced #smallbizchat

smallbizlady: @AndrewLStanley yes-- but if you really want freedom develop your own business from scratch #SmallBizChat

CathyWebSavvyPR: @How2MarryRich welcome ot the chat0 interesting POV #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A4b: But of course a franchise owner is expected to operate within parameters of their franchise system #SmallBizChat

KyleMcShane: Q4: definetel def opens windows if u do it right. U can own a bunch of franchises & have them all generating passive income! #smallbizchat

JDEbberly: RT @smallbizlady: @AndrewLStanley yes-- but if you really want freedom develop your own business from scratch #SmallBizChat

hyperizeweb: @How2MarryRich You also get the brand and a proven model from a franchise #smallbizchat

TheAfter5Edge: Franchising allows you to run a business... Apply your business style, think the big picture, \$.. There's def freedom in that #SmallBizChat

franchisehelp: A4c: Don't recommend u buy into a franchise concept if you don't want to run the franchise in line w/ the system! #SmallBizChat

alexmeansbiz: i like having a company behind me with credibility..... #SmallBizChat

chrisyates11: Biggest mistake is trying 2 make perfect business plan before starting. Sometimes best 2 just dive in @ smallbizlady #SmallBizChat

JDEbberly: RT @franchisehelp: A4c: Don't recommend u buy into a franchise concept if u don't want to run franchise in line w/ the system! #SmallBizChat

smallbizlady: RT @franchisehelp: A4c: Don't recommend u buy into a franchise if u don't want to run the franchise in line w/ the system! #SmallBizChat

CathyWebSavvyPR: RT @alexmeansbiz: i like having a company behind me with credibility..... [re franchising] #SmallBizChat

AndrewLStanley: Sitting in class and getting more out of the #smallbizchat on Twitter

CathyWebSavvyPR: @TheAfter5Edge welcome to the chat! #SmallBizChat

franchisehelp: A4d After all, when you're choosing a franchise, you're investing in not only a brand but also a biz system #SmallBizChat

teachpr: @chrisyates11 Let's get this thing GOING...franchise or not - need to fill a need....#smallBizChat

smallbizlady: @chrisyates11 Chris I must disagree, you need to give your business the best chance to be successful. Plan for success #SmallBizChat

MattWilsonTV: RT @KyleMcShane: Franchising can definitely be a great business. Especially if u understand how to do it efficiently...#smallbizchat

JDEbberly: @AndrewLStanley LOL! ;) #SmallBizChat

JDEbberly: RT @franchisehelp A4d After all, when you're choosing a franchise, you're investing in not only a brand but also a biz system #SmallBizChat

CathyWebSavvyPR: RT @KyleMcShane: Q4: definitely opens windows if u do it rt. U can own sev franchises & have all generating passive income! #SmallBizChat

Under30CEO: Enjoying #smallbizchat tonight learning from @FranchiseHelp

smallbizlady: @chrisyates11 You must plan for success it will not just happen to your business #SmallBizChat

twowomenandahoe: RT @franchisehelp: A4c: Don't recommend u buy into a franchise if u don't want to run the franchise in line w/ the system! #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp A4d After all, when you're choosing a franchise, you're investing in not only a brand but also a biz system #SmallBizChat

yourjobmyoffice: Pay attention + spit out that gum! RT @AndrewLStanley: Sitting in class and getting more out of the #smallbizchat on Twitter #smallbizchat

smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #SmallBizChat

chrisyates11: Also Stay positive when u have \$25 left in bank account RT @AndrewLStanley: Stay positive when starting & running business #smallbizchat

twowomenandahoe: RT @smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #SmallBizChat

JDEbberly: RT @smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #SmallBizChat

KyleMcShane: @SmallBizLady agreed. you cant stray far from the set plan in most cases when owning a franchise #smallbizchat

AngelBiz: RT @smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #smallbizchat

alexmeansbiz: i would think with an established name, people would easily recognize your brand... #SmallBizChat

CathyWebSavvyPR: yourjobmyoffice: Pay attention + spit out that gum! RT @AndrewLStanley: [hte made meLOL - laugh out loud really ;-)] #SmallBizChat

CathyWebSavvyPR: RT @JDEbberly: RT @smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #SmallBizChat

How2MarryRich: @hyperizeweb franchising u get the brand + the "how to Kit" but u will never make a six figure income + income. Middle income #smallbizchat

alexmeansbiz: RT @twowomenandahoe: RT @smallbizlady: Q5: WHAT ARE THE CHARACTERISTICS OF THE IDEAL FRANCHISE OWNER? #SmallBizChat

hyperizeweb: @AndrewLStanley Yes, when you read through the FDD documents there are a wide range of freedom tolerances #SmallBizchat

franchisehelp: A5: Like any biz, each franchise system has unique qualities & challenges that determine attributes of the ideal owner #SmallBizChat

youngjbrooks: I have to cut it short. Had a great time :) #smallbizchat

smallbizlady: Q6: WHO WOULD BE WRONG FOR FRANCHISING? #SmallBizChat

teachpr: @smallbizlady I am in between you & @chrisyates. One can fall into analysis paralysis & it's impossible to have all answers. #smallbizchat

eruscitto: RT @AnneMessenger: Q3: Biggest disadvantage of franchise to me: it isn't your own sandbox. #smallbizchat

KyleMcShane: Q5: understand how each franchise works at a micro level but also have a macro plan to own and run multiple franchises #smallbizchat

Austin_Curtis: Q5 A fantastic manager who is not afraid to make changes (within the system guidelines) #smallbizchat

JDEbberly: RT @franchisehelp A5 Like any biz, each franch system has unique qualities & challenges that determine attribs of ideal owner #SmallBizChat

JDEbberly: RT @smallbizlady: Q6: WHO WOULD BE WRONG FOR FRANCHISING? #SmallBizChat

chrisyates11: Only case scenario if not having fun whats the point RT @Austin_Curtis: Best case scenario You r having FUN running business #smallbizchat

CathyWebSavvyPR: RT @franchisehelp A5 Like any biz, each franchise system has unique qualities & challenges that det attributes of ideal owner #SmallBizChat

hyperizeweb: @How2MarryRich you are right, but could it be a proving ground for a larger enterprise (to make major money) #SmallBizchat

eruscitto: RT @AnneMessenger: Agree. RT @Austin_Curtis: @annemessenger @KyleMcShane Creative freedom, to me is a HUGE part of entrepreneurship #smallbizchat

AnneMessenger: Great question! MRT @CathyWebSavvyPR @JDEbberly @smallbizlady: Q5: IDEAL FRANCHISE OWNER CHARACTERISTICS? #smallbizchat

franchisehelp: A6: Of course there are the usual shortcomings like laziness and poor judgment which would sink any biz #SmallBizChat

CathyWebSavvyPR: RT @KyleMcShane Q5: understand how each franchise works at micro level but also have macro plan 2 own & run multiple franchise #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q6: WHO WOULD BE WRONG FOR FRANCHISING? #SmallBizChat

twowomenandahoe: RT @smallbizlady: Q6: WHO WOULD BE WRONG FOR FRANCHISING? #SmallBizChat

JDEbberly: RT @franchisehelp: A6: Of course there are the usual shortcomings like laziness and poor judgment which would sink any biz #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A6: Of course there are the usual shortcomings like laziness and poor judgment which would sink any biz #SmallBizChat

franchisehelp: A6b: But there are even certain positive traits that make for great biz founders but poor franchise owners #SmallBizChat

chrisyates11: This is best part of twitter RT @CathyWebSavvyPR listening a chat, learning & is also valuable adding 2 convo directly #SmallBizChat

AnneMessenger: RT @chrisyates11: Only case scenario if not having fun whats the point? #smallbizchat

JDEbberly: RT @franchisehelp: A6b: But there are even certain positive traits that make for great biz founders but poor franchise owners #SmallBizChat

alexmeansbiz: RT @franchisehelp: A6b: But there are even certain positive traits that make for great biz founders but poor franchise owners #SmallBizChat

Austin_Curtis: Q6 The innovative entrepreneur who likes to have complete creative control People who want to establish their own biz identity #smallbizchat

KyleMcShane: Q6: someone who thought they could just sit back and be a passive / hands off franchise owner may not be successful #smallbizchat

alexmeansbiz: Like what???? #SmallBizChat

hyperizeweb: @SmallBizLady A6: Someone who does not have the affinity for building a good team and creating a vision for the business #smallbizchat

How2MarryRich: @TheAfter5Edge do u own a franchise. Or are you reading the marketing brochures of dreams? Franchise work hard!
#smallbizchat

JDEbberly: A6 I would think being too independent might cause probs in a franchise environment #SmallBizChat

AngelBiz: @Austin_Curtis Very well put #smallbizchat

smallbizlady: @teachpr just diving in is risky. Its too easy to fail that way. #SmallBizChat

franchisehelp: A6c: Success in franchising relies on careful investment, discipline & execution rather than invention and innovation
#SmallBizChat

twowomenandahoe: RT @JDEbberly: A6 I would think being too independent might cause probs in a franchise environment #SmallBizChat

twowomenandahoe: @JDEbberly I agree! Not much room for creativity! #SmallBizChat

AnneMessenger: RT @smallbizlady: @teachpr just diving in is risky. It's too easy to fail that way. #smallbizchat

JDEbberly: If you have strong emotional intelligence and work well on a team then franchise is for you #SmallBizChat

franchisehelp: A6d: Let's be honest - Steve Jobs would be a horrible franchisee! #SmallBizChat

smallbizlady: RT @franchisehelp A5 Like any biz, each franchise has unique qualities/challenges that determine attributes of the ideal owner #SmallBizChat

Austin_Curtis: @chrisyates11 True! Running a biz definitely isn't fun all the time though- but the good must outweigh the stress #smallbizchat

JDEbberly: RT @franchisehelp A6c Success in franchising relies on careful invest, discipline & execution rather than invention/innovation
#SmallBizChat

JDEbberly: RT @franchisehelp: A6d: Let's be honest - Steve Jobs would be a horrible franchisee! #SmallBizChat

smallbizlady: Q7: YOU NOTED THERE ARE THOUSANDS OF FRANCHISE CONCEPTS OUT THERE. HOW BIG IS FRANCHISING & WHAT ARE BIGGEST CATEGORIES? #SmallBizChat

MattWilsonTV: RT@FranchiseHelp Success in franchising relies on careful investment, discipline & execution rather than invention/innovation
#SmallBizChat

alexmeansbiz: a team mentality works really good for me... #SmallBizChat

smallbizlady: If you know a small biz owner who could use some advice tell them to follow @ SmallBizChat and join us on Wed 8-9 ET
#SmallBizChat

chrisyates11: I like small and swift RT @teachpr: Let's get this thing GOING...franchise or not - need to fill a need...#smallBizChat

smallbizlady: Do you like #Smallbizchat? Like us today on Facebook: <http://facebook.com/smallbizchat>. Follow @SmallBizChat on Twitter too! #SmallBizChat

schoolmarketer: Good post if ur writing a biz plan: Top 5 Biz Plan Mistakes <http://bit.ly/buMEqi> #SmallBizChat (via @SmallBizLady)

AnneMessenger: MRT @franchisehelp: A6c: Franchising success < careful investment, discipline & execution rather than invention & innovation
#smallbizchat

ArmoryMassage: @CathyWebSavvyPR Sorry I am unable to contribute tonight. Battery is about to go.... #smallbizchat

smallbizlady: For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://bit.ly/3x5Gm2>
<http://www.succeedasyourownboss.com/> #SmallBizChat

JDEbberly: RT @smallbizlady Q7 YOU NOTED THERE ARE 1000S OF FRANCHISE CONCEPTS OUT THERE. HOW BIG IS FRANCHISING & BIGGEST CATEGORIES? #SmallBizChat

yourjobmyoffice: RT @smallbizlady: If u know a small biz owner who needs advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #smallbizchat

TheChrisWalters: Franchising is 'Buying a Job' not running your own business. Franchises fall into two categories-Fad or Sustainable #smallbizchat

franchisehelp: A7: Franchising is an enormous space - much larger than most people realize #SmallBizChat

smallbizlady: See Melinda Emerson, @SmallBizLady live for a lecture/book signing Hue-Man Bookstore Wed. Nov 3rd 6-7pm in Harlem, NYC #SmallBizChat

AnneMessenger: @ArmoryMassage - Ah, too, too bad! #smallbizchat

TheAfter5Edge: Q5: Franchising isn't 4 you if you want to & are a good leader BUT can't be a team player & follow the model already in place #SmallBizChat

JDEbberly: RT @franchisehelp: A7: Franchising is an enormous space - much larger than most people realize #SmallBizChat

hyperizeweb: @SmallBizLady @FranchiseHelp Attractive & growing franchises are ones that require limited initial investment #smallbizchat

teachpr: @SmallBizLady Risk aversion is very personal and there IS risk when one starts a #smallBizchat

AnneMessenger: Imp't to do homework. RT @franchisehelp: A7: Franchising is an enormous space. #smallbizchat

franchisehelp: A7b: According to PwC's Franchise Biz Econ Outlook, there are 900k franchises employing 9.5million+ ppl #SmallBizChat

chrisyates11: I think biz plan crucial but what i meant was dont work on it for years & never go for it. Just move RT @smallbizlady: #SmallBizChat

teachpr: @TheChrisWalters I am with you here. But it is a good fit for some. #smallbizchat

twowomenandahoe: @franchisehelp For sm biz owner, licensing seems more practical (\$\$) ? #SmallBizChat

AndrewLStanley: @TheChrisWalters that is an interesting perspective for sure! #smallbizchat

JDEbberly: RT @franchisehelp: A7b: According to PwC's Franchise Biz Econ Outlook, there are 900k franchises employing 9.5million+ ppl #SmallBizChat

franchisehelp: A7c: 3 Largest franchise sectors today r Quick Svc Restaurants, Biz Services, and Personal Svcs #SmallBizChat

smallbizlady: @chrisyates11 oh well on that I totally agree 10- pg biz plans are fine if they give you what you need #SmallBizChat

JDEbberly: RT @franchisehelp A7c 3 Largest franchise sectors today r Quick Svc Restaurants, Biz Services, and Personal Svcs #SmallBizChat

AnneMessenger: RT @franchisehelp: A7c: 3 Largest franchise sectors today r Quick Svc Restaurants, Biz Services, and Personal Svcs #smallbizchat

MattWilsonTV: RT @FranchiseHelp According to PwC's Franchise Biz Econ Outlook, there are 900k franchises employing 9.5million+ ppl #SmallBizChat

smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

Austin_Curtis: Q7 it all depends on the marketplace What industries do you think will prosper in the future? I wouldn't want a homedepot now #smallbizchat

chrisyates11: Totally agree. But some folks dont ever move RT @smallbizlady: must plan for success it will not just happen to your business #SmallBizChat

teachpr: @schoolmarketer All common but too obvious really. Have to take a serious approach if one is going to undertake such a beast! #smallbizchat

smallbizlady: A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #SmallBizChat

alexmeansbiz: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

JDEbberly: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

twowomenandahoe: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

ArmoryMassage: @AnneMessenger I know! I considered a few different franchises when I relocated to Syracuse. #smallbizchat

smallbizlady: If you have some expertise to share here?s how to be a guest on #Smallbizchat <http://bit.ly/4r5KEZ> #SmallBizChat

Austin_Curtis: Q9 Choosing the wrong industry to franchise in #smallbizchat

AnneMessenger: MRT @MattWilsonTV @FranchiseHelp: Per PwCs Franchise Biz Econ Outlook, there are 900k franchises employing 9.5million+ ppl #smallbizchat

AndrewLStanley: Can you sell off your franchise like any other business? #smallbizchat

smallbizlady: Save Nov. 12/13 @SmallBizLady holds event in Philly 4 entrepreneurs, current/future #smallbiz owners! <http://www.byob2011.com/> #SmallBizChat

AngelBiz: @smallbizlady You have to know what makes a good franchise. Here are the 5 qualities to look for - <http://bit.ly/aDi7QT> #smallbizchat

How2MarryRich: It saddens me that people fall for the easy. Build your own Brand. The only way to get RICH is to work hard ppl. #smallbizchat

franchisehelp: A9: Ppl choose franchises they are familiar w/ over franchises that make more sense for their lifestyle & experience #SmallBizChat

alexmeansbiz: i would think not doing a good search, and picking one that you would love to do.... #SmallBizChat

AnneMessenger: Q9: Biggest mistake in exploring franchises = not doing rigorous due diligence. #smallbizchat

JDEbberly: RT @AngelBiz @smallbizlady You have to know what makes good franchise. Here are 5 qualities to look for - <http://bit.ly/aDi7QT> #SmallBizChat

twowomenandahoe: @How2MarryRich I agree. #SmallBizChat

chrisyates11: I like both. Plan & Move RT @teachpr: @smallbizlady I am in between you & @chrisyates. One can fall into analysis paralysis. #smallbizchat

twowomenandahoe: RT @AnneMessenger: Q9: Biggest mistake in exploring franchises = not doing rigorous due diligence. #smallbizchat #SmallBizChat

JDEbberly: RT @franchisehelp: A9: Ppl choose franchises they are familiar w/ over franchises that make sense for their lifestyle & exper #SmallBizChat

kindracotton: RT @smallbizlady: Save Nov. 12/13 @SmallBizLady holds event in Philly 4 entrepreneurs, current/future #smallbiz owners! <http://www.byob2011.com/> #SmallBizChat

JDEbberly: RT @AnneMessenger: Q9: Biggest mistake in exploring franchises = not doing rigorous due diligence #SmallBizChat

smallbizlady: RT @AngelBiz: @smallbizlady Wanna know what makes a good franchise. Here are the 5 qualities to look for <http://bit.ly/aDi7QT> #SmallBizChat

teachpr: @chrisyates11 Takes some level of chutzpah - no matter what the biz plan says. #smallbizchat @smallbizlady

franchisehelp: A9b: Also, failing to match franchise choice w/ personal strengths - the training program can't change who u are! #SmallBizChat

AngelBiz: @smallbizlady My Blog Post - 15 signs to know if the franchise you are buying is good - <http://bit.ly/c4WLEA> #smallbizchat

LICINCORPORATE RT @SmallBizLady: If you have some expertise to share here?s how to be a guest on #Smallbizchat <http://bit.ly/4r5KEZ> D: #SmallBizChat

AndrewLStanley: So what is your brand? Marrying rich isn't really realistic #smallbizchat

JDEbberly: RT @AngelBiz: @smallbizlady My Blog Post - 15 signs to know if the franchise you are buying is good - <http://bit.ly/c4WLEA> #SmallBizChat

MattWilsonTV: @austin_curtis Home Depot is all corporate no franchises, but yes, it does depend on future outlook when getting into any biz #smallbizchat

CathyWebSavvyPR: RT @franchisehelp: A7c: 3 Largest franchise sectors today r Quick Svc Restaurants, Biz Services, and Personal Svcs #SmallBizChat

Austin_Curtis: @annemessenger @JDEbberly Same goes for any investment and business acquisition #smallbizchat

AndrewLStanley: RT @JDEbberly: RT @AngelBiz: @smallbizlady My Blog Post - 15 signs to know if the franchise you are buying is good - <http://bit.ly/c4WLEA> #SmallBizChat

franchisehelp: A9c: Be honest - if you despise loud children no amount of training will make you right 4 a daycare franchise #SmallBizChat

JDEbberly: @AngelBiz - You are on fire tonight with the blog posts :) #SmallBizChat

CathyWebSavvyPR: @LICINCORPORATED thanks for the Rt & chiming in in tonight! #SmallBizChat

AnneMessenger: Great! MRT @AngelBiz: @smallbizlady You have to know what = good franchise. 5 qualities to look for: <http://bit.ly/aDi7QT> #smallbizchat

CathyWebSavvyPR: RT @franchisehelp: A7b: According to PwC's Franchise Biz Econ Outlook, there are 900k franchises employing 9.5million+ ppl #SmallBizChat

franchisehelp: A9d: But biggest mistakes r 1) not doing the research / due diligence up front in choosing a franchise #SmallBizChat

AngelBiz: @JDEbberly Coincidentally I had written them just few days ago. #smallbizchat

chrisyates11: If i want stress ill get a job RT @Austin_Curtis: Running biz definitely isn't fun all the time but good must outweigh stress #smallbizchat

JDEbberly: RT @franchisehelp A9b Also, failing to match franchise choice w/ personal strengths - training program can't change who u are! #SmallBizChat

smallbizlady: A9 no life plan, no network, not using a franchise attorney, not saving enough money, not using fiscal discipline and a budget #SmallBizChat

franchisehelp: A9e: and 2) not executing and maximizing the system you made that big investment in! #SmallBizChat

TheAfter5Edge: Q9: Choosing an industry they are not versed on #SmallBizChat

JDEbberly: RT @franchisehelp A9c: Be honest - if you despise loud children no amount of training will make you right 4 daycare franchise #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Me live 4 a lecture/book signing Hue-Man Bkstore Wed. 11/3 6-7p Harlem, NYC #SmallBizChat

chrisyates11: RT @teachpr: @SmallBizLady Risk aversion is very personal and there IS risk when one starts a #smallbizchat

ArmoryMassage: @AndrewLStanley Can transfer rights, selling is governed by franch. agreement. Better Q: are franchises devisable? #smallbizchat

JDEbberly: RT @franchisehelp A9d: But biggest mistakes r 1) not doing the research / due diligence up front in choosing a franchise #SmallBizChat

Austin_Curtis: @mattwilsonstv my mistake- Yeah having an understanding of marco econ is crucial when choosing an industry #smallbizchat

smallbizlady: RT @franchisehelp: A9e: and 2) not executing and maximizing the system you made that big investment in! #SmallBizChat

JDEbberly: RT @franchisehelp: A9e: and 2) not executing and maximizing the system you made that big investment in! #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: RT @smallbizlady: Me live 4 a lecture/book signing Hue-Man Bkstore Wed. 11/3 6-7p Harlem, NYC #SmallBizChat

AnneMessenger: MRT @AndrewLStanley @JDEbberly @AngelBiz @smallbizlady - 15 signs to know if the franchise is good - <http://bit.ly/c4WLEA> #smallbizchat

smallbizlady: RT @franchisehelp A9c: Be honest - if you despise loud children no amount of training will make you right 4 daycare franchise #SmallBizChat

TheChrisWalters: @AngelBiz ideal franchisee trait? Marketor. Ability to try new things, understands the Franchisor sells franchises, not you #smallbizchat

chrisyates11: Welcome! Chats on twitter best RT @TheChrisWalters: Franchising is 'Buying a Job' not running your own business. #smallbizchat

twowomenandahoe: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

smallbizlady: Q10: What other mistakes do prospective franchise owners make when evaluating a franchise opportunity? #SmallBizChat

alexmeansbiz: is there a downloadable form for preparing your business plan.... #SmallBizChat

AnneMessenger: Cheesh - these posts are so long I can't RT them! #smallbizchat

JDEbberly: RT @TheChrisWalters: Franchising is 'Buying a Job' not running your own business. #SmallBizChat

AmyAllStar: RT @smallbizlady: RT @franchisehelp A9c: Be honest - if you despise loud children no amount of training will make you right 4 daycare franchise #SmallBizChat

JDEbberly: RT @smallbizlady: Q10: What other mistakes do prospective franchise owners make when evaluating a franchise opportunity? #SmallBizChat

smallbizlady: RT @AngelBiz: My Blog Post - 15 signs to know if the franchise you are buying is good - <http://bit.ly/c4WLEA> #SmallBizChat

Austin_Curtis: @alexmeansbiz There are outlines you can d/l that tell you the sections and break them down but not a fill in the blank haha #smallbizchat

CathyWebSavvyPR: RT @smallbizlady: A blog post w/ more detailed Q & A w/ guest comes out on Thurs on @Smallbizlady?s blog: <http://bit.ly/3x5Gm2> #SmallBizChat

teachpr: @smallbizlady AMEN- choose something you love. Otherwise, just keep your job. #smallbizchat

AmyAllStar: RT @franchisehelp: A9d: But biggest mistakes r 1) not doing the research / due diligence up front in choosing a franchise #SmallBizChat

JDEbberly: @AnneMessenger You need to creatively shorten them so that they fit in 140. Sometimes I split them into TWO tweets #SmallBizChat

AmyAllStar: RT @JDEbberly: RT @AngelBiz: @smallbizlady My Blog Post - 15 signs to know if the franchise you are buying is good - <http://bit.ly/c4WLEA> #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A9e: and 2) not executing and maximizing the system you made that big investment in! #SmallBizChat

AngelBiz: @smallbizlady Q10 Mistake 1 - Not talk to existing franchisees to understand what they are getting into #smallbizchat

franchisehelp: A10: You MUST review the Franchise Disclosure Doc (FDD) in detail! #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A9d: But biggest mistakes r 1) not doing the research / due diligence up front in choosing a franchise #SmallBizChat

chrisyates11: Oh no so my biz plan on napkin is fail? :) RT @smallbizlady: 10- pg biz plans are fine if they give you what you need #SmallBizChat

CathyWebSavvyPR: RT @teachpr: @smallbizlady AMEN- choose something you love. Otherwise, just keep your job. #smallbizchat #SmallBizChat

twowomenandahoe: @smallbizlady AMEN- choose something you love. Otherwise, just keep your job. <YES! #SmallBizChat

OmegaCourse: RT @JDEbberly: RT @smallbizlady: Q9 WHAT ARE THE BIGGEST MISTAKES A PROSPECTIVE FRANCHISE OWNER CAN MAKE IN CHOOSING A FRANCHISE? #SmallBizChat

JDEbberly: RT @franchisehelp: A10: You MUST review the Franchise Disclosure Doc (FDD) in detail! #SmallBizChat

CathyWebSavvyPR: RT @TheChrisWalters: Franchising is 'Buying a Job' not running your own business. [LOL] #SmallBizChat

CathyWebSavvyPR: RT @AnneMessenger: Cheesh - these posts are so long I can't RT them! #smallbizchat #SmallBizChat

AnneMessenger: RT @AngelBiz: @smallbizlady Q10 Mistake 1 - Not talk to existing franchisees to understand what they are getting into #smallbizchat

franchisehelp: A10b: The FDD is like a combined annual report & investor prospectus for each franchise system #SmallBizChat

alexmeansbiz: RT @twowomenandahoe: @smallbizlady AMEN- choose something you love. Otherwise, just keep your job. <YES! #SmallBizChat

Austin_Curtis: Had an AWESOME time in #smallbizchat today! Thanks for the great convos everyone!!

AnneMessenger: RT @twowomenandahoe: @smallbizlady AMEN- choose something you love. Otherwise, just keep your job. <YES! #smallbizchat

AmyAllStar: RT @CathyWebSavvyPR: RT @TheChrisWalters: Franchising is 'Buying a Job' not running your own business. [LOL] #SmallBizChat

smallbizlady: @alexmeansbiz the have recommendation on my blog and there's free business plan software on the internet too #SmallBizChat

TheChrisWalters: @CathyWebSavvyPR bigst mistake a franchisee can make is choosing the latest FAD franchise...I'm sure this group can list a few #smallbizchat

CathyWebSavvyPR: @AnneMessenger try 1st using tweetgrid to remove duplicate #smallbizchat a end :) #SmallBizChat

JDEbberly: RT @franchisehelp: A10b: The FDD is like a combined annual report & investor prospectus for each franchise system #SmallBizChat

franchisehelp: A10c: Would u put ur life's savings into a stock w/o at least reading that company's annual report? #SmallBizChat

smallbizlady: Q11: Will I find financial details for every franchise's unit performance in their FDD? #SmallBizChat

CathyWebSavvyPR: RT @franchisehelp: A10b: The FDD is like a combined annual report & investor prospectus for each franchise system #SmallBizChat

MattWilsonTV: RT @SmallBizLady AMEN- choose something you love. Otherwise, just keep your job. #smallbizchat

CathyWebSavvyPR: RT @TheChrisWalters: biggest mistake a franchisee can make is choosing latest FAD franchise...I'm sure this group can list se #SmallBizChat

econwriter5: RT @CathyWebSavvyPR: RT @smallbizlady: How to participate in #SmallBizChat <http://bit.ly/S797e>; tonight's tweetgrid: <http://is.gd/fvT95>

AmyAllStar: @franchisehelp most people DO put their life savings (401K) and never read the annual report! #smallbizchat - love the analogy

JDEbberly: RT @franchisehelp: A10c: Would u put ur life's savings into a stock w/o at least reading that company's annual report? #SmallBizChat

Austin_Curtis: @AnneMessenger @CathyWebSavvyPR @SmallBizLady @JDEbberly @alexmeansbiz @AngelBiz @mattwilsonTV @chrisyates11 Brilliant minds #smallbizchat

schoolmarketer: @teachpr True. Tho sometimes a reminder of the basics is impt. Things don't have to be difficult or complicated to be useful. #smallbizchat

franchisehelp: A11: Well, franchises are required to disclose corporate income statement, balance sheet, and cash flows #SmallBizChat

AmyAllStar: RT @JDEbberly: RT @franchisehelp: A10b: The FDD is like a combined annual report & investor prospectus for each franchise system #SmallBizChat

CathyWebSavvyPR: @AmyAllStar @teachpr: @OmegaCourse: welcome to the chat #SmallBizChat

AnneMessenger: Thanks for the chat, @CathyWebSavvyPR and @smallbizlady! #smallbizchat

AnneMessenger: @Austin_Curtis - Awww...thanks! #smallbizchat

CathyWebSavvyPR: RT @franchisehelp: A11: Well, franchises are required to disclose corporate income statement, balance sheet, and cash flows #SmallBizChat

JDEbberly: RT @smallbizlady: Q11: Will I find financial details for every franchise's unit performance in their FDD? #SmallBizChat

chrisyates11: What is in your heart will define success in business RT @teachpr: Takes chutzpah no matter what biz plan says. #smallbizchat @smallbizlady

OurManinSH: I hope its not too late for Q9 re: ask about geographical distance from one franchise to another #SmallBizChat

AmyAllStar: Thanks darlin (@CathyWebSavvyPR) better late than never! :) #SmallBizChat

JDEbberly: RT @franchisehelp: A11: Well, franchises are req'd to disclose corporate income statement, balance sheet, and cash flows #SmallBizChat

CathyWebSavvyPR: @AnneMessenger thanks for stopping by - transcrip link out later on @smallbizchat - follow there 4 info on next wkk's guest #SmallBizChat

JDEbberly: RT @Mississippi2020: RT @SmallBizLady Top 5 Business Plan Mistakes <http://bit.ly/buMEqj> #SmallBizChat

franchisehelp: A11b: And franchise financials disclosed must be audited/GAAP (generally accepted accounting principles) compliant #SmallBizChat

CathyWebSavvyPR: RT @OurManinSH: I hope its not too late for Q9 re: ask about geographical distance from one franchise to another [gd tip] #SmallBizChat

twowomenandahoe: RT @franchisehelp: A11: Well, franchises are req'd to disclose corporate income statement, balance sheet, and cash flows #SmallBizChat

Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak with business owners and professionals #smallbizchat All Entrepreneurs

smallbizlady: @OurManinSH please ask a question, not sure how to help? #SmallBizChat
 yourjobmyoffice: #pitch Sonia, office ace. Exec level virtual office assistant. Find me @soniaschenker. Happy to be VA to #smallbizchat
 franchisehelp: A11c: But only 1/3 of franchise FDDs provide earnings claims for the actual franchise units #SmallBizChat
 JDEbberly: RT @franchisehelp A11b Franchise financials disclosed must be audited/GAAP (generally accepted accounting principles) compliant #SmallBizChat
 AnneMessenger: RT @JDEbberly: RT @Mississippi2020: RT @SmallBizLady Top 5 Business Plan Mistakes <http://bit.ly/buMEqi> #smallbizchat

smallbizlady: Q12: Are there any programs specifically designed for minorities or other affinity groups interested in franchising?
 #SmallBizChat
 JDEbberly: RT @Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak w business owners and professionals #SmallBizChat
 JDEbberly: RT @franchisehelp: A11c: But only 1/3 of franchise FDDs provide earnings claims for the actual franchise units #SmallBizChat

teachpr: @CathyWebSavvyPR Thank you. Manners always matter...#SmallBizChat
 JDEbberly: RT @smallbizlady Q12 Are there any programs specific designed for minorities/other affinity groups interested in franchising?
 #SmallBizChat

twowomenandahoe: RT @Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak w business owners and professionals #SmallBizChat
 CathyWebSavvyPR: RT @Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak w business owners and professionals #SmallBizChat
 AngelBiz: RT @Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak with business owners & professionals #smallbizchat

franchisehelp: A11: There r franchise programs 4 affinity groups- VetFran, MinorityFran, Women's Franchise Committee etc #SmallBizChat
 CathyWebSavvyPR: @Austin_Curtis - you've picked a tough time - I think yr chat is same time as another major chat - #blogchat - good luck!
 #SmallBizChat
 AngelBiz: RT @smallbizlady: Q12: Are there any programs designed for minorities or other affinity groups interested in franchising?
 #smallbizchat

smallbizlady: Next week on #SmallBizChat 10/6 8-9pm ET @kgreenstreet talks about How to reinvent a business
 twowomenandahoe: RT @franchisehelp: A11: There r franchise programs 4 affinity groups- VetFran, MinorityFran, Women's Franchise Committee etc #SmallBizChat
 CathyWebSavvyPR: RT @smallbizlady Q12 Are there any programs specific designed for minorities/other affinity groups interested in franchising?
 #SmallBizChat
 JDEbberly: RT @franchisehelp A11 There r franchise programs 4 affinity groups- VetFran, MinorityFran, Women's Franchise Committee #SmallBizChat

franchisehelp: A11b: These groups promote franchising among their constituencies & offer guidance / financial assistance #SmallBizChat

twowomenandahoe: @duanemarshall Thanks Duane! #SmallBizChat

JDEbberly: @CathyWebSavvyPR Blogchat next Sun night features @copyblogger Brian Clark as Co Host #SmallBizChat

KyleMcShane: dont forget to come join @austin_curtis & me for the 1st #EntrepChat for #entrepreneurs this Sunday at 10 pm est to every1 in #smallbizchat

JDEbberly: RT @franchisehelp: A11b: These groups promote franchising among their constituencies & offer guidance / financial assistance #SmallBizChat

CathyWebSavvyPR: If I missed welcoming anyone 2 chat - I'm sorry - it got pretty busy there 2 awhile! welcome 2 all who listened & chatted #SmallBizChat

franchisehelp: A12: There r franchise programs 4 affinity groups- VetFran, MinorityFran, Women's Franchise Committee #SmallBizChat

franchisehelp: A12b: These groups promote franchising among their constituencies & offer guidance / financial assistance #SmallBizChat

smallbizlady: Thanks to our guest @FranchiseHelp look for the relaunch of <http://www.franchisehelp.com/> coming in early Oct #SmallBizChat

CathyWebSavvyPR: @Austin_Curtis Cool _ sorry I do get the times mixed I'll go delet the tweet #SmallBizChat

smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Thanks to our guest @FranchiseHelp look for the relaunch of <http://www.franchisehelp.com/> out in early Oct #SmallBizChat

AngelBiz: @CathyWebSavvyPR You and @smallbizlady are awesome #smallbizchat

chrisyates11: I may frame this. Never been called brilliant. Idiot yes brilliant no. RT @Austin_Curtis: @chrisyates11 Brilliant minds #smallbizchat

JDEbberly: RT @smallbizlady Thanks to our guest @FranchiseHelp look for relaunch of <http://www.franchisehelp.com/> coming in early Oct #SmallBizChat

smallbizlady: Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months <http://bit.ly/asEgeR> #SmallBizChat

carrieimpactpr: RT @twowomenandahoe: RT @Austin_Curtis: Please join me for the first ever #entrepchat Sun 10pm EST Come speak w business owners and professionals #SmallBizChat

franchisehelp: A12c: The new franchisehelp.com (launching Oct) will have listings of franchises that work w/ these groups! #SmallBizChat

JDEbberly: RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial #SmallBizChat

twowomenandahoe: RT @smallbizlady: Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months <http://bit.ly/asEgeR> #SmallBizChat

smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat

CathyWebSavvyPR: @JDEbberly I'll be exhausted ater @podcampphilly! #SmallBizChat

CathyWebSavvyPR: RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial #SmallBizChat

smallbizlady: Thank you to @CathyWebSavvyPR our co-host and social media PR pal. #SmallBizChat

itsyourbiz: RT @smallbizlady: Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months
<http://bit.ly/asEgeR> #SmallBizChat

teachpr: Growing up in corporate life, I believe small biz cares & big biz does too-mostly about profit! Funny thing is I make more now
#smallBizchat

smallbizlady: Thank you to virtual assistant Sonia @YourJobMyOffice, she'll get a link to the transcript out shortly on @SmallBizChat
#SmallBizChat

JDEbberly: RT @franchisehelp A12c New <http://franchisehelp.com/> (launching Oct) will have listings of franchs that work w/these groups!
#SmallBizChat

twowomenandahoe: The Fine Art of Soul to Soil! #SmallBizChat

AngelBiz: @smallbizlady Angel Business Advisors - Helping small business and franchise owners succeed - <http://bit.ly/9vzwrR>
#smallbizchat

CathyWebSavvyPR: I'm talking Blog Strategy S.T.A.C.K. the Deck in yr Favor @podcampPhilly Sun 2p \$20 tix <http://bit.ly/azrj2O> #pcphilly2010
#SmallBizChat

JDEbberly: RT @smallbizlady: Thank you to @CathyWebSavvyPR our co-host and social media PR pal. #SmallBizChat

smallbizlady: The focus on #Smallbizchat is to end small business failure by helping you succeed as your own boss. Transcript out soon...
#SmallBizChat

MattWilsonTV: Good time at #smallbizchat tonight via @FranchiseHelp and @SmallBizLady

smallbizlady: Ready to Start or Revamp Your Own Business? Join me @SmallBizLady Nov 12/13 in Philly for details
<http://www.byob2011.com/> #SmallBizChat

alexmeansbiz: thanks much, the boomers and seniors will be traveling..;) #SmallBizChat

JDEbberly: RT @CathyWebSavvyPR: I'll be exhausted after @podcampphilly! #SmallBizChat