

smallbizchat

7:45 PM	smallbizlady:	In 10 min join #SmallBizChat 8-9 ET w/ @TinaFortune Better teleseminars for your biz use tweetgrid link http://is.gd/5owDD
7:52 PM	yourjobmyoffice:	RT @smallbizlady: 10 min #SmallBizChat 8-9 ET w/ @TinaFortune Better teleseminars 4 ur biz tweetgrid link http://is.gd/5owDD #smallbizchat
7:54 PM	yourjobmyoffice:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #smallbizchat
7:59 PM	smallbizlady:	Tonight?s guest @tinafortune works closely w/ smallbiz owners to make their teleseminars and podcasts more professional. #smallbizchat
8:00 PM	smallbizlady:	How to participate in #SmallBizChat: http://bit.ly/S797e #smallbizchat
8:00 PM	smallbizlady:	Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions #smallbizchat
8:01 PM	smallbizlady:	Tonight?s #SmallBizChat is @TinaFortune CEO of A Life Message. She produces & edits Teleseminars, Podcasts, and Video Blogs. #smallbizchat
8:01 PM	smallbizlady:	#SmallBizChat is hosted by @smallbizlady Melinda Emerson, a veteran entrepreneur and smallbiz coach based in Philly. #smallbizchat
8:01 PM	smallbizlady:	Let SmallBizlady Help You in 2010 http://bit.ly/5igjJM #smallbizchat
8:02 PM	smallbizlady:	#Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet? #smallbizchat
8:02 PM	smallbizlady:	Welcome to my co-host and social media PR pal @cathywebsavvypr and my virtual assistant Sonia @yourjobmyoffice #smallbizchat
8:02 PM	yourjobmyoffice:	RT @smallbizlady: Let SmallBizlady Help You in 2010 http://bit.ly/5igjJM #smallbizchat
8:03 PM	smallbizlady:	Welcome to the last #smallbizchat of the year! Q: What is the focus of #smallbizchat? #smallbizchat
8:03 PM	yourjobmyoffice:	Hi everyone. Are you in, or are you lurking? #smallbizchat
8:03 PM	smallbizlady:	A: The goal of #smallbizchat is to end small business failure by helping you succeed as your own boss. #smallbizchat

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8:03 PM	smallbizlady:	Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. Participants only please. #smallbizchat
8:04 PM	merylevans:	Here. #smallbizchat
8:04 PM	smallbizlady:	We will put out a transcript on @smallbizchat tonight after the show, so do not worry if you miss a tweet or two. #smallbizchat
8:04 PM	smallbizlady:	A blog post with a more detailed Q & A comes out on Thurs on my blog: http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #smallbizchat
8:05 PM	smallbizlady:	Welcome again to tonight's guest @tinafortune she helps small businesses make their teleseminars more professional #smallbizchat
8:06 PM	smallbizlady:	Q1 In what ways can teleseminars be used to work for a small business? #smallbizchat
8:07 PM	CathyWebSavvyPR:	testing tweetgrid anybody see this #SmallBizChat
8:08 PM	merylevans:	I see Melinda, Cathy and Sonia so far. #smallbizchat
8:08 PM	skigod:	@CathyWebSavvyPR Hi there #SmallBizChat
8:08 PM	yourjobmyoffice:	@CathyWebSavvyPR Gotcha on tweetgrid #SmallBizChat
8:09 PM	TNSinc:	@CathyWebSavvyPR #SmallBizChat seeing it here
8:09 PM	CathyWebSavvyPR:	#SmallBizChat 8-9 ET w/ @TinaFortune Better teleseminars for your biz use tweetgrid link http://is.gd/5owDD
8:09 PM	yourjobmyoffice:	@skigod Welcome! #smallbizchat
8:09 PM	nichelady:	@CathyWebSavvyPR I see you :) #smallbizchat
8:09 PM	yourjobmyoffice:	I can see you via tweetchat.com, too RT @TNSinc: @CathyWebSavvyPR #SmallBizChat seeing it here #smallbizchat
8:10 PM	nichelady:	Hi everyone! Sounds like we have a GREAT topic tonight #smallbizchat
8:10 PM	yourjobmyoffice:	@nichelady Hey, it's been a long time. Welcome back. #smallbizchat
8:10 PM	CathyWebSavvyPR:	Thanks - some of us were having tweetgrid troubles #SmallBizChat
8:10 PM	CathyWebSavvyPR:	RT @smallbizlady: Q1 In what ways can teleseminars be used to work for a small business? #smallbizchat #SmallBizChat

Transcript prepared and furnished by Sonia Schenker: <http://YourJobMyOffice.com>

Join #smallbizchat facebook group: <http://www.facebook.com/group.php?gid=106377523544>

<http://twitter.com/YourJobMyOffice>

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8:10 PM	smallbizlady:	A1 Teleseminars build confidence. The more a host teaches about a topic, the more they solidify themselves as experts. #smallbizchat
8:10 PM	nichelady:	RT - @CathyWebSavvyPR 8-9 ET w/ @TinaFortune Better teleseminars for your biz use tweetgrid link http://is.gd/5owDD #smallbizchat
8:11 PM	mobienthusiast:	Hi #smallbizchat people, I am on deadline and can't participate today. I wish you all the best holiday and a prosperous new year!
8:11 PM	smallbizlady:	A1b Teleseminars give your business the opportunity to provide expert service 24/7. No travel necessary. #smallbizchat
8:11 PM	yourjobmyoffice:	@CathyWebSavvyPR Sigh! It's always something. But, we prevail. #smallbizchat
8:11 PM	smallbizlady:	A1c When edited and packaged correctly, Small businesses can really make teleseminars work for them. #smallbizchat
8:11 PM	TinaFortune:	Teleseminars give hosts an opportunity to provide information to their clients 24/7 & provide an ?added value? incentive #SmallBizChat
8:11 PM	nichelady:	@yourjobmyoffice It's good to see and be seen, thank you for the warm welcome. #smallbizchat
8:12 PM	smallbizlady:	@mobienthusiast we'll miss you #smallbizchat
8:12 PM	yourjobmyoffice:	@mobienthusiast Thanks so much! The same to you. #smallbizchat
8:12 PM	MichaelWillett:	RT @CathyWebSavvyPR RT @smallbizlady Q1 In what ways can teleseminars be used to work for a small business? #smallbizchat #SmallBizChat
8:13 PM	merylevans:	Oh dear, @tinafortune has not shown up in #smallbizchat hashtag. It's a twitter prob that happens to some folks. #smallbizchat
8:13 PM	smallbizlady:	Q2 Who Can Host a Teleseminar? #smallbizchat
8:14 PM	MediaCollective:	RT @smallbizlady: Q1 In what ways can teleseminars be used to work for a small business? #SmallBizChat
8:15 PM	CathyWebSavvyPR:	welcome to the chat @mobienthusiast @nichelady @TNSinc Tech difficulties #SmallBizChat

smallbizchat

8:15 PM	smallbizlady:	Join us now on #smallbizchat 8-9 ET w/ @TinaFortune Better teleseminars for your biz use tweetchat.com everyone #smallbizchat
8:15 PM	smallbizlady:	Everyone please transfer over to Tweetchat.com #smallbizchat
8:16 PM	smallbizlady:	Tweetgrid is not cooperating, but switch over to tweetchat.com and put in #smallbizchat #smallbizchat
8:17 PM	CathyWebSavvyPR:	Tweetgrid Grid is not showing or guest @tinafortune - tech difficulties #SmallBizChat
8:18 PM	nichelady:	RT @smallbizlady Q2 Who Can Host a Teleseminar? #smallbizchat
8:19 PM	smallbizlady:	A2 RT @tinafortune anyone with the ability to promote or educate others can be a host. #smallbizchat
8:19 PM	mariaduron:	#smallbizchat Happy 2 b here. Will b a lil quiet till I get back 2 my laptop. On mobile + am so slow on text! LOL!
8:19 PM	bizsavvymom:	@smallbizlady I just added #smallbizchat as a column in @hootsuite. works gr8!
8:19 PM	smallbizlady:	Q3 What are the 3 Essential Steps To Do Before Hosting a Teleseminar? #smallbizchat
8:20 PM	merylevans:	@CathyWebSavvyPR She's not showing up at ALL. If you go to Twitter search for this chat -- nada. #smallbizchat
8:20 PM	smallbizlady:	RT @TinaFortune A1. Identify Niche Market. Determine where the audience are online (Twitter, FB, LinkedIn, etc.) #smallbizchat
8:20 PM	CathyWebSavvyPR:	please hang in - we've got some tech difficulties #SmallBizChat
8:20 PM	MediaCollective:	RT @smallbizlady: Q3 What are the 3 Essential Steps To Do Before Hosting a Teleseminar? #SmallBizChat
8:20 PM	CathyWebSavvyPR:	RT @smallbizlady: Q3 What are the 3 Essential Steps To Do Before Hosting a Teleseminar? #smallbizchat #SmallBizChat
8:20 PM	merylevans:	RT @tinafortune A1 . Financial Savings Teleseminars can provide residual income for years to come. #smallbizchat

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8:21 PM	smallbizlady:	RT @TinaFortune A3b Identify a Topic of Interest Teleseminar hosts should choose a topic of personal interest and do research #smallbizchat
8:21 PM	CathyWebSavvyPR:	@merylevans We have found a way around it via RTing her answers - LOL #SmallBizChat
8:22 PM	MediaCollective:	Q3 Before a Teleseminar have your plan in place, have info references in place (support materials) do a practice run 2 #SmallBizChat
8:22 PM	smallbizlady:	RT @TinaFortune A3d The best teleseminars start w/ the knowledge the host has. Confidence comes from knowledge in the topic. #smallbizchat
8:23 PM	GreenSoil:	RT @CathyWebSavvyPR: RT @smallbizlady: Q3 What are the 3 Essential Steps To Do Before Hosting a Teleseminar? #smallbizchat #SmallBizChat
8:23 PM	yourjobmyoffice:	RT @bizsavvymom: @smallbizlady I just added #smallbizchat as a column in @hootsuite. works gr8! #smallbizchat
8:23 PM	GreenSoil:	RT @CathyWebSavvyPR: please hang in - we've got some tech difficulties #SmallBizChat
8:24 PM	smallbizlady:	RT @TinaFortune A3e Research the Topic Problems & Solutions. Think about why your aud would want to attend ur Teleseminar. #smallbizchat
8:24 PM	merylevans:	RT @tinafortune: A1 Test Market Teleseminars give small business owners the opportunity to test their products/services #smallbizchat
8:24 PM	merylevans:	RT @tinafortune: A1 Small Businesses can make the necessary changes BEFORE the product is launched. #smallbizchat
8:24 PM	CathyWebSavvyPR:	@bizsavvymom can you see tweets from @tinafortune (not RTs)? #SmallBizChat
8:25 PM	smallbizlady:	How to participate in #SmallBizChat: http://bit.ly/S797e #smallbizchat
8:25 PM	CathyWebSavvyPR:	RT @smallbizlady: How to participate in #SmallBizChat: http://bit.ly/S797e #smallbizchat
8:25 PM	smallbizlady:	Welcome to Tonight?s #Smallbizchat w/ @TinaFortune Better teleseminars for your biz! Use tweetchat.com to join in #smallbizchat

smallbizchat

8:26 PM	smallbizlady:	If you know a small business owner who could use some advice tell them to follow @SmallBizChat and join us on Wed 8-9 ET #smallbizchat
8:26 PM	smallbizlady:	Q4 What is the advantage to using Teleseminars? #smallbizchat
8:26 PM	CathyWebSavvyPR:	RT @smallbizlady: Q4 What is the advantage to using Teleseminars? #smallbizchat #SmallBizChat
8:27 PM	merylevans:	RT @tinafortune: A4 Teleseminars give businesses the opportunity to match the perfect message with their target market #SmallBizChat
8:27 PM	CathyWebSavvyPR:	@smallbizlady A4 teleseminars allow you to showcase our expertise over a sustained time, to an opt-in audience #SmallBizChat
8:27 PM	merylevans:	RT @tinafortune: A4 No writers block! #SmallBizChat
8:28 PM	smallbizlady:	A4 Teleseminars can b transcribed. e-books can be developed. Teleseminars are more intimate becuz of the inflection in voice. #smallbizchat
8:29 PM	smallbizlady:	Q5 Why are Teleseminar so important for a business? #smallbizchat
8:29 PM	TinaFortune:	A4 Teleseminars are more intimate because of the inflection in voice. #smallbizchat
8:29 PM	CathyWebSavvyPR:	RT @smallbizlady: Q5 Why are Teleseminar so important for a business? #smallbizchat #SmallBizChat
8:30 PM	merylevans:	RT @tinafortune: A5 Teleseminars give hosts an opportunity to provide information to their clients 24/7 #smallbizchat
8:31 PM	smallbizlady:	Q6 What type of equipment is necessary to host a Teleseminar? #smallbizchat
8:31 PM	merylevans:	RT @tinafortune: A4 Businesses can continuously develop content for their specific niche. #SmallBizChat
8:31 PM	merylevans:	RT @tinafortune: A4 give clients an opportunity to download archives 24/7 & have access to the recording #SmallBizChat
8:32 PM	smallbizlady:	Finish this year strong! - 10 Things To Do Before 2010 - http://bit.ly/8EpdNt #smallbizchat

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8:32 PM	CathyWebSavvyPR:	RT @smallbizlady: Q6 What type of equipment is necessary to host a Teleseminar? #smallbizchat #SmallBizChat
8:33 PM	smallbizlady:	Let SmallBizlady Help You in 2010 http://bit.ly/5igjJM #smallbizchat
8:33 PM	yourjobmyoffice:	RT @tinafortune: A6 A landline telephone and a headset. #SmallBizChat
8:34 PM	smallbizlady:	RT @Tinafortune A6 A landline telephone and a headset. Landline telephones truly achieve the highest quality of audio. #smallbizchat
8:35 PM	smallbizlady:	RT @TinaFortune A6b Using a landline also reduces the possibility of dropped calls. #smallbizchat
8:36 PM	smallbizlady:	RT @TinaFortune A6c I recommend a headset because many of talk with our hands and don?t realize it. #smallbizchat
8:36 PM	smallbizlady:	For more tips on small biz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 #smallbizchat
8:36 PM	smallbizlady:	Q7 How can a small business make a profit from a Teleseminar? #smallbizchat
8:36 PM	TinaFortune:	A6 Having a headset gives the host the opportunity to use expression which is important in the Teleseminar. #smallbizchat
8:37 PM	merylevans:	RT @tinafortune: A6 Having a headset gives the host the opportunity to use expression which is important in the Teleseminar. #smallbizchat
8:37 PM	smallbizlady:	RT @TinaFortune A7b You can charge for Teleseminars and the content can be repurposed to provide quick profits! #smallbizchat
8:38 PM	TinaFortune:	A7 They can be used to create CDs, How to Courses, e-books, podcasts, Online Courses, etc #smallbizchat
8:39 PM	smallbizlady:	RT @TinaFortune: A7 They can be used to create CDs, How to Courses, e-books, podcasts, Online Courses, etc #smallbizchat
8:39 PM	CathyWebSavvyPR:	RT @tinafortune A7 The goal of any teleseminar is 2 get customers interested enough to purchase & tell their friends & family #SmallBizChat
8:39 PM	smallbizlady:	Q8 Is it necessary to edit your audio from your Teleseminar? #smallbizchat

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8:39 PM	CathyWebSavvyPR:	RT @TinaFortune: A7 They can be used to create CDs, How to Courses, e-books, podcasts, Online Courses, etc #smallbizchat #SmallBizChat
8:39 PM	merylevans:	RT @tinafortune: A7 They can be used to create CDs, How to Courses, e-books, podcasts, Online Courses, etc #smallbizchat
8:40 PM	CathyWebSavvyPR:	RT @smallbizlady: Q8 Is it necessary to edit your audio from your Teleseminar? #smallbizchat #SmallBizChat
8:40 PM	MediaCollective:	RT @smallbizlady: Q7 How can a small business make a profit from a Teleseminar? #SmallBizChat
8:41 PM	MediaCollective:	RT @TinaFortune: A7 They can be used to create CDs, How to Courses, e-books, podcasts, Online Courses, etc #smallbizchat #SmallBizChat
8:41 PM	smallbizlady:	RT @TinaFortune A8a If a host wants to be considered a leading expert in their field, they must have star quality audio. #smallbizchat
8:42 PM	smallbizlady:	RT @TinaFortune A8b Audio Editing is what separates the ordinary from the extraordinary in Teleseminars #smallbizchat
8:43 PM	CathyWebSavvyPR:	A8 editing audio is more professional, but it takes a knack, and patience. It can be tedious, rewards are good. hire it out! #SmallBizChat
8:44 PM	smallbizlady:	RT @TinaFortune A8c Editing audio means adding an Intro/Outro and removing the annoying beeps, static and any dead silence. #smallbizchat
8:45 PM	smallbizlady:	Q9 What are the easiest programs to edit audio from teleseminars? #smallbizchat
8:45 PM	CathyWebSavvyPR:	RT @smallbizlady: Q9 What are the easiest programs to edit audio from teleseminars? #smallbizchat #SmallBizChat
8:46 PM	smallbizlady:	RT @TinaFortune A9a I have used Wavepad, a free program, avail at http://nch.com.au/wavepad . I've also used Sony Sound Forge. #smallbizchat
8:47 PM	smallbizlady:	RT @TinaFortune A9b Audacity is another free pogram, but may be too complex for the avg user. #smallbizchat

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8:47 PM	smallbizlady:	#Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet? #smallbizchat
8:47 PM	MediaCollective:	RT @smallbizlady: Q9 What are the easiest programs to edit audio from teleseminars? #SmallBizChat
8:47 PM	smallbizlady:	For more tips on small biz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 #smallbizchat
8:48 PM	smallbizlady:	Q10 What are the best days to host a Teleseminar? #smallbizchat
8:48 PM	CathyWebSavvyPR:	@smallbizlady I have tried using Audacity - it IS tedious #SmallBizChat
8:48 PM	CathyWebSavvyPR:	RT @smallbizlady: Q10 What are the best days to host a Teleseminar? #SmallBizChat
8:49 PM	smallbizlady:	RT @TinaFortune A10 Depends on the audience and industry. I have hosted Teleseminars at noon and some days at 10 pm at night. #smallbizchat
8:50 PM	smallbizlady:	RT @TinaFortune A10b The best part is that you can host the Teleseminar once, edit it and make it available 24/7. #smallbizchat
8:50 PM	smallbizlady:	Q11 How long should a Teleseminar be? #smallbizchat
8:51 PM	CathyWebSavvyPR:	RT @smallbizlady: Q11 How long should a Teleseminar be? #smallbizchat #SmallBizChat
8:51 PM	merylevans:	RT @tinafortune: A11 90 minutes MAX. I suggest 45 minutes with 15 minutes available for a question and answer period. #smallbizchat #Sm ...
8:52 PM	CathyWebSavvyPR:	RT @tinafortuneA11 90 minutes MAX. I suggest 45 minutes with 15 minutes available for a question and answer period. #SmallBizChat
8:52 PM	smallbizlady:	RT @TinaFortune A11 90 minutes MAX. I suggest 45 minutes with 15 minutes available for a question and answer period. #smallbizchat
8:52 PM	MichaelWillett:	Agree! RT @smallbizlady RT @TinaFortune A10b best part is you can host the Teleseminar once, edit it, make it available 24/7. #smallbizchat
8:52 PM	smallbizlady:	Q12 How much should a small business charge for a Telesminar? #smallbizchat

smallbizchat

8:53 PM	CathyWebSavvyPR:	RT @smallbizlady: Q12 How much should a small business charge for a Telesminar? #smallbizchat #SmallBizChat
8:53 PM	mmangen:	RT @smallbizlady Q12 How much should a small business charge for a Telesminar? #smallbizchat
8:54 PM	CathyWebSavvyPR:	RT @TinaFortune A12 Depends on the audience and industry. #SmallBizChat
8:54 PM	smallbizlady:	RT @TinaFortune A12c I?ve heard it said that It takes ONE dollar to move from an amateur to a professional. #smallbizchat
8:54 PM	MichaelWillett:	RT @smallbizlady RT @TinaFortune A8b Audio Editing is what separates the ordinary from the extraordinary in Teleseminars #smallbizchat
8:54 PM	CathyWebSavvyPR:	RT @tinafortune A12 Depends on the audience and industry. #SmallBizChat
8:56 PM	CathyWebSavvyPR:	RT @tinafortune A12 It takes ONE dollar to move from an amateur to a professional. #smallbizchat #SmallBizChat
8:56 PM	smallbizlady:	RT @TinaFortune A12b The point is people pay for solutions, convenience and quality service #smallbizchat
8:57 PM	AWonder:	RTtinafortune A12 The point is people pay for solutions, convenience and quality service. #smallbizchat --> so true!!
8:57 PM	smallbizlady:	If you found this interview helpful, join us on Wednesdays 8-9pm ET follow @SmallBizChat on Twitter. #smallbizchat
8:57 PM	smallbizlady:	There is no #smallbizchat for the next 2 weeks! Were back in the New Year with @erinferree on developing your biz brand. #smallbizchat
8:58 PM	smallbizlady:	Thanks again to tonight?s #SmallBizChat guest @TinaFortune For more info http://www.alifemessage.com/ #smallbizchat
8:58 PM	smallbizlady:	@TinaFortune works closely w/ smallbiz owners to edit teleseminars and video to help you grow your biz. #smallbizchat
8:58 PM	smallbizlady:	Roll call who?s on @smallbizchat tonight. Give me your best 140 character commercial. #smallbizchat

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8:58 PM	smallbizlady:	Let SmallBizlady Help You in 2010 http://bit.ly/5igjJM #smallbizchat
8:59 PM	yourjobmyoffice:	Why aren't you a fan yet? Facebook group: http://facebook.com/smallbizchat #smallbizchat
8:59 PM	smallbizlady:	Thank you to @cathywebsavvypr my co-host and social media PR pal. #smallbizchat
8:59 PM	CathyWebSavvyPR:	Sorry for the twitter troubles - thanks for hanging in there - stay tuned to @smallbizchat for the transcript #SmallBizChat
8:59 PM	smallbizlady:	Thank you to virtual assistant Sonia @yourjobmyoffice, she'll get that transcript out shortly on @smallbizchat. #smallbizchat
8:59 PM	CathyWebSavvyPR:	RT @smallbizlady: Let SmallBizlady Help You in 2010 http://bit.ly/5igjJM #smallbizchat #SmallBizChat
8:59 PM	smallbizlady:	If you have some expertise to share here? s how to be a guest on #smallbizchat http://bit.ly/4r5KEZ #smallbizchat
8:59 PM	yourjobmyoffice:	Sonia - VA to this chat. I help small biz, nonprofits + member orgs spend less money to get more clients, donors and members. #smallbizchat
9:00 PM	smallbizlady:	For more tips on starting or growing your small business subscribe to Melinda Emerson's blog at http://bit.ly/3x5Gm2 #smallbizchat

Transcript prepared and furnished by Sonia Schenker: <http://YourJobMyOffice.com>

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<http://twitter.com/YourJobMyOffice>