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#smallbizchat

2011-05-04 to 2011-05-05
459 Twitter search results

56 contributors
0 retweets 129 @replies 74 links

Time	User	Tweet
2011-05-04 11:17 am	smallbizchat	Check out tonight's chat with Jane Applegate @janewapplegate author of 201 Great Ideas for Small Business 8PM EST #smallbizchat
2011-05-04 11:45 am	TheAfter5Edge	Come and show your love for #SmallBizChat tonight at 8PM EST with @SmallBizLady ! http://twitpic.com/4q9yka
2011-05-04 12:01 pm	smallbizlady	Here's how to participate in #SmallBizChat with @smallbizlady (Tonight 8PM EST) http://bit.ly/S797e
2011-05-04 12:01 pm	smallbizlady	Morning Tweeps today is my fav day of the week tonight on #smallbizchat @janewapplegate 201 Great Ideas for Small Business 5/4 8PM ET
2011-05-04 1:19 pm	smallbizlady	#SmallBizChat's 100th Show Q&A w/ Small Business Legend Alan Weiss http://t.co/XRG6LMA
2011-05-04 1:32 pm	TaiGoodwin	Tonight 5/4 join Jane Applegate @janewapplegate author of 201 Great Ideas for Small Business on #smallbizchat 8PM EST
2011-05-04 1:56 pm	accessbizcap	Microfinance USA Conference May 23-24, 2011 #smallbiz , #smallbusiness , #smallbizchat , #finance , #womenbusiness http://ow.ly/4fTHj
2011-05-04 2:01 pm	smallbizchat	Want to participate in #smallbizchat ? Here's how: http://bit.ly/S797e 8PM ET Tonight
2011-05-04 3:02 pm	smallbizchat	Tonight 5/4 join Jane Applegate @janewapplegate author of 201 Great Ideas for Small Business on #smallbizchat 8PM EST
2011-05-04 4:01 pm	smallbizchat	Instructions for participating in tonight's #SmallBizChat - live at 8PM EST: http://bit.ly/S797e
2011-05-04 4:05 pm	karlenesinrob	Are You Ready to Become Your Own Boss? If you are, take action today! @smallbizlady http://ow.ly/4lweN #smallbizchat #startup #smbiz #women
2011-05-04 4:32 pm	smallbizlady	Tonight 5/4 join Jane Applegate @janewapplegate author of 201 Great Ideas for Small Business on #smallbizchat 8PM EST
2011-05-04 4:39 pm	LisaMarieDusak	@SmallBizLady Hi Melinda! I hope ur having a great week!! I missed #smallbizchat last week /snif; was in the hospital. c u 2night!!
2011-05-04 4:50 pm	TheAfter5Edge	Looking for small biz tips? 8PM-9PM EST is your lucky hour! @janewapplegate , author of 201 Great Ideas for Small Business on #smallbizchat !
2011-05-04 4:52 pm	DorethiaConner	Great Article > Bootstrapping Your Business From the Ground Up! http://t.co/7W1kzG6 from @TheAfter5Edge #smallbizchat #moneychat
2011-05-04 6:01 pm	smallbizlady	Join tonight's #SmallBizChat 8PM EST - http://bit.ly/sbchat94 : Here's how: http://bit.ly/S797e
2011-05-04 6:52 pm	smallbizchat	Tonight join Jane Applegate @janewapplegate author of 201 Great

Ideas 4 Small Business on **#smallbizchat** 8PM EST
<http://bit.ly/sbchat101>

2011-05-04 6:52 pm [smallbizlady](#) Tonight join Jane Applegate [@janewapplegate](#) author of 201 Great Ideas 4 Small Business on **#smallbizchat** 8PM EST
<http://bit.ly/sbchat101>

2011-05-04 6:52 pm [TaiGoodwin](#) Tonight join Jane Applegate [@janewapplegate](#) author of 201 Great Ideas 4 Small Business on **#smallbizchat** 8PM EST
<http://bit.ly/sbchat101>

2011-05-04 7:01 pm [smallbizchat](#) Get a limited edition **#smallbizchat** Anniversary T-shirt!
<http://bit.ly/smallbizchattshirt>

2011-05-04 7:39 pm [smallbizchat](#) Check out tonight's chat with small biz expert Jane Applegate [@janewapplegate](#) 8PM EST **#smallbizchat** <http://bit.ly/sbchat101>

2011-05-04 7:39 pm [smallbizlady](#) Check out tonight's chat with small biz expert Jane Applegate [@janewapplegate](#) 8PM EST **#smallbizchat** <http://bit.ly/sbchat101>

2011-05-04 7:52 pm [smallbizchat](#) Live on **#smallbizchat** 2night - Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business 8PM ET
<http://bit.ly/sbchat101>

2011-05-04 7:52 pm [smallbizlady](#) Live on **#smallbizchat** 2night - Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business 8PM ET
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2011-05-04 7:52 pm [TaiGoodwin](#) Live on **#smallbizchat** 2night - Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business 8PM ET
<http://bit.ly/sbchat101>

2011-05-04 8:01 pm [smallbizlady](#) Here's how to participate in **#SmallBizChat** with [@smallbizlady](#) (Tonight 8PM EST) <http://bit.ly/S797e>

2011-05-04 8:17 pm [TaiGoodwin](#) Check out tonight's chat with Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business 8PM EST
#smallbizchat

2011-05-04 8:57 pm [smallbizlady](#) [@LisaMarieDusak](#) Here's **#SmallBizChat**'s 100th Show Q&A w/ Small Business Legend Alan Weiss [@BentleyGTCSpeed](#)
<http://t.co/XRG6LMA>

2011-05-04 9:27 pm [smallbizlady](#) **#SmallBizChat**'s 100th Show Q&A Small Business Legend Alan Weiss <http://t.co/XRG6LMA>

2011-05-04 9:47 pm [smallbizlady](#) Tonight 8PM EST join Jane Applegate [@janewapplegate](#) author of 201 Great Ideas 4 Small Business on **#smallbizchat**
<http://bit.ly/sbchat101>

2011-05-04 10:15 pm [smallbizlady](#) Live on **#smallbizchat** tonight - Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business 8PM ET
<http://bit.ly/sbchat101>

2011-05-04 10:32 pm [smallbizchat](#) Tonight: Jane Applegate [@janewapplegate](#) author of 201 Great Ideas for Small Business on **#smallbizchat** 8PM EST <http://bit.ly/sbchat101>

2011-05-04 10:37 pm [KevetteChats](#) [@smallbizchat](#) I am so excited. I'm free for the chat tonight. Looking forward to it. Thanks Melinda :O) **#smallbizchat** #kevettechats

2011-05-04 10:40 pm [accessbizcap](#) "Are You Ready to Become Your Own Boss" If you are, take action today! [@smallbizlady](#) <http://ow.ly/4lweM> **#smallbizchat** #startup #smbiz #women

2011-05-04 11:25 pm [smallbizlady](#) We're kicking off national small business month tonight on **#smallbizchat** with [@janewapplegate](#) 8PM ET <http://bit.ly/sbchat101>

2011-05-04 11:45 pm [TheAfter5Edge](#) Last 15 mins to get your popcorn, chips, water, pen & notepad... **#smallbizchat** with [@SmallBizLady](#) starts at 8PM EST!

2011-05-04 11:45 pm [accessbizcap](#) SBA National Small Business Week May 16-20 Washington, DC <http://ow.ly/4DFJr> #sba #smallbiz #smbiz **#smallbizchat** #women #business

2011-05-04 11:55 pm [ScottBradleyOC](#) Excited for small biz chat tonight. You joining us? **#smallbizchat**

2011-05-04 11:58 pm [ScottBradleyOC](#) [@KateRobins](#) Thanks for the RT! **#smallbizchat**

2011-05-05 12:00 am [My_WebEvent](#) Hey Everyone! Steph here with [@My_WebEvent!](#) Ready for another fabulous **#smallbizchat**

2011-05-05 12:01 am [smallbizlady](#) Tonight on **#SmallBizChat** 8PM Interview with small business legend Jane Applegate [@Janewapplegate](#)<http://bit.ly/sbchat101> **#smallbizchat**

2011-05-05 12:01 am [My_WebEvent](#) **#smallbizchat**

2011-05-05 12:02 am [mattsmansfield](#) Hey followers - I will be tweeting a lot on my favorite tweetchat for the next hour! **#smallbizchat**

2011-05-05 12:02 am [gacareercoach](#) Hi [@TheAfter5Edge](#) got my Latte! **#smallbizchat**

2011-05-05 12:02 am [thehealthmaven](#) Hi Everyone! How Are You? Looking forward to another fabulous chat **#smallbizchat**

2011-05-05 12:02 am [Simon_GB](#) Checking out the chat here with **#smallbizchat**

2011-05-05 12:03 am [thekencook](#) Let's see if I can pull this off with Idol in the bg. Evening all. **#smallbizchat**

2011-05-05 12:03 am [TaiGoodwin](#) kicking off national small business month tonight on **#smallbizchat** with [@janewapplegate](#) 8PM ET <http://bit.ly/sbchat101>

2011-05-05 12:03 am [My_WebEvent](#) [@thehealthmaven](#) [@mattsmansfield](#) Good to see you both! **#smallbizchat**

2011-05-05 12:03 am [mattsmansfield](#) Hi everyone! **#smallbizchat**

2011-05-05 12:03 am [shareekenesi](#) Hi everyonen **#smallbizchat**

2011-05-05 12:03 am [smallbizlady](#) How 2 participate in **#SmallBizChat**: Try our prepared [@Tweetgrid](#) and join us now at 8p ET <http://bit.ly/sbchat101> **#smallbizchat**

2011-05-05 12:03 am [ScottBradleyOC](#) [@thekencook](#) Don't spoil it for us on the west coast! **#smallbizchat**

2011-05-05 12:03 am [Simon_GB](#) [@mattsmansfield](#) Good evening **#smallbizchat**

2011-05-05 12:04 am [smallbizlady](#) Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**

2011-05-05 12:04 am [TaiGoodwin](#) Hey [@Simon_GB](#) and [@thekencook](#) Welcome to the chat! **#smallbizchat**

2011-05-05 12:04 am [thehealthmaven](#) [@simon_gb](#) hi there! **#smallbizchat**

2011-05-05 12:04 am [BizFinanceForum](#) Good evening everyone! **#smallbizchat**

2011-05-05 12:04 am [smallbizlady](#) Welcome to my co-host & social media manager [@TaiGoodwin](#) **#smallbizchat**

2011-05-05 12:04 am [TaiGoodwin](#) Hey [@shareekenesi](#) [@ScottBradleyOC](#) Welcome to the chat! **#smallbizchat**

2011-05-05 12:04 am [smallbizlady](#) Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**

2011-05-05 12:04 am [TaiGoodwin](#) Try our prepared [@Tweetgrid](#) and join us now at 8p ET <http://bit.ly/sbchat101> **#smallbizchat**

2011-05-05 12:05 am [ScottBradleyOC](#) [@TaiGoodwin](#) Hello Tai! ;-) **#smallbizchat**

2011-05-05 12:05 am [TheAfter5Edge](#) [@GACareerCoach](#) Awesome! Salted cashews and water for me! Ready for **#smallbizchat**

2011-05-05 12:05 am [thehealthmaven](#) [@smallbizlady](#) [@TaiGoodwin](#) hi there! **#smallbizchat**

2011-05-05 12:05 am [smallbizlady](#) We are tweeting live with Jane Applegate [@Janewapplegate](#) author of 201 Great Ideas for Your Small Business **#smallbizchat**

2011-05-05 12:06 am [TaiGoodwin](#) [@thehealthmaven](#) Hey back atcha! **#smallbizchat**

2011-05-05 12:06 am [cjurquico](#) Good morning from Guam :) Hi Tai and Melinda **#smallbizchat**

2011-05-05 12:06 am [smallbizlady](#) Right now on **#SmallBizChat** we are interviewing Jane Applegate [@Janewapplegate](#)<http://bit.ly/sbchat101> **#smallbizchat**

2011-05-05 12:06 am [TaiGoodwin](#) We are tweeting live with Jane Applegate [@Janewapplegate](#) author of 201 Great Ideas for Your Small Business **#smallbizchat**

2011-05-05 12:06 am [BizFinanceForum](#) [@cjurquico](#) I think you get the farthest distance award.n **#smallbizchat**

2011-05-05 12:06 am [TheAfter5Edge](#) Great small business insight with [@SmallBizLady](#) and [@Janewapplegate](#) going on now during **#smallbizchat**

2011-05-05 12:07 am [smallbizlady](#) Q1: WHY IS THIS A GOOD TIME TO BE RUNNING A SMALL BUSINESS? **#smallbizchat**

2011-05-05 12:07 am [earningsi8](#) Do you want to take your #business to the next level but don't know where to begin? <http://bit.ly/gBz8tg> #smallbiz **#smallbizchat**
#marketing

2011-05-05 12:07 am [TaiGoodwin](#) [@JDEbberly](#) Hey there - Good to have you back tonight! **#smallbizchat**

2011-05-05 12:07 am [mattsmansfield](#) A1. Low startup costs **#smallbizchat**

2011-05-05 12:08 am [cjurquico](#) [@BizFinanceForum](#) Yep, it's 10:10 am here...Thursday. I'm from the future. **#smallbizchat**

2011-05-05 12:08 am [ScottBradleyOC](#) [@smallbizlady](#) A1 cheap labor abound + vendors who are willing to negotiate their prices to win business. **#smallbizchat**

2011-05-05 12:08 am [janewapplegate](#) Hi Melinda! I am so happy to be with you all tonight to kick off National Small Business Month! **#smallbizchat**

2011-05-05 12:08 am [mentormarketing](#) Evening All **#smallbizchat**

2011-05-05 12:08 am [thekencook](#) A1 it's always a good time. This isn't particularly the best from tax futures but competition for many niches is low. **#smallbizchat**

2011-05-05 12:08 am [Simon_GB](#) A1:Always opportunity in downturns, easier to adapt and change when you are small **#smallbizchat**

2011-05-05 12:08 am [ScottBradleyOC](#) [@janewapplegate](#) Melinda is awesome isn't she!? **#smallbizchat**

2011-05-05 12:08 am [TaiGoodwin](#) A1:Technology that evens the playing field - you can do more with less \$\$\$ **#smallbizchat**

2011-05-05 12:09 am [My_WebEvent](#) [@mentormarketing](#) Good Evening! Good to see you:) **#smallbizchat**

2011-05-05 12:09 am [BrandIdeas](#) Smiles hi all just dropping in- hope your having delight in your day **#smallbizchat**

2011-05-05 12:09 am [mentormarketing](#) [@My_WebEvent](#) danka **#smallbizchat**

2011-05-05 12:09 am [thehealthmaven](#) A1 In this economy, real talent, innovators & entrepreneurs are rising to the top, their fearless nature is driving them **#smallbizchat**

2011-05-05 12:10 am [gacareercoach](#) Oops, hit the wrong button. Like cashews & [@smallbizlady](#) she always has great guest! [@TheAfter5Edge](#) **#smallbizchat**

2011-05-05 12:10 am [TaiGoodwin](#) [@BrandIdeas](#) Glad to have you join the conversation! **#smallbizchat**

2011-05-05 12:10 am [TheAfter5Edge](#) A1: Lower barriers to entry - low cost due to technology, social media = free marketing; blogs = cheap & easy website **#smallbizchat**

2011-05-05 12:10 am [thehealthmaven](#) [@my_webevent](#) back at ya! **#smallbizchat**

2011-05-05 12:10 am [mentormarketing](#) [@WhereitBlooms](#) evening there **#smallbizchat**

2011-05-05 12:10 am [thekencook](#) A1 yes - do more with less and there are many fields opening in providing tools, supporting tools and training for tools. **#smallbizchat**

2011-05-05 12:10 am [LoisMarketing](#) **#smallbizchat** A1 Ability to create niche and specialization to truly penetrate market and be competitive, be an "expert"

2011-05-05 12:11 am [janewapplegate](#) Tech is so affordable for the smallest business so spend wisely

2011-05-05 12:11 am [TheAfter5Edge](#) **#smallbizchat**
A1: Technology & social media gives you a local, national & international reach! Also helps w/ networking & getting clients

2011-05-05 12:11 am [BrandIdeas](#) **#smallbizchat**
[@TaiGoodwin](#) Smiles thanks Tia nice to see so many familiar faces and some new ones **#smallbizchat**

2011-05-05 12:11 am [JDEbberly](#) Heads Up to my followers for many more tweets than usual as I join SmallBizChat from 8pm to 9pm EDT-You're welcome to Join us **#SmallBizChat**

2011-05-05 12:11 am [smallbizlady](#) bare with us **#smallbizchat**

2011-05-05 12:11 am [Simon_GB](#) A1:With more transparency small is good, easier to see your core and see you as you are **#smallbizchat**

2011-05-05 12:12 am [janewapplegate](#) A1B: Spend the money where it counts and not on glitz and glitter **#smallbizchat**

2011-05-05 12:12 am [WhereitBlooms](#) [@TaiGoodwin](#) Q1: Small Businesses use SM exposure to connect with a larger audiences and can be more flexible w/decision making **#smallbizchat**

2011-05-05 12:12 am [WhereitBlooms](#) [@mentormarketing](#) Good evening to you too :) **#smallbizchat**

2011-05-05 12:12 am [femme40](#) Ditto! [@JDEbberly](#) Heads Up to my followers for many more tweets than usual as I join SmallBizChat from 8pm to 9pm EDT-Join us **#SmallBizChat**

2011-05-05 12:13 am [smallbizlady](#) Q2: THOUSANDS OF SMALL BUSINESSES FAILED DURING THE GREAT RECESSION. WHAT DID THE SAVVY ONES DO TO SURVIVE? **#smallbizchat**

2011-05-05 12:13 am [mattsmansfield](#) A2: focus! **#smallbizchat**

2011-05-05 12:13 am [My_WebEvent](#) A1: Search for small businesses that provide services you need. Sm. Biz. understand our needs better than BG BIZ **#smallbizchat**

2011-05-05 12:13 am [WhereitBlooms](#) Consumers tend to want to support local small businesses. Developing personal relationships is key. **#smallbizchat**

2011-05-05 12:14 am [Simon_GB](#) A2:Listened and Adapted **#smallbizchat**

2011-05-05 12:14 am [TaiGoodwin](#) Great line from [@Simon_GB](#) : Everyone is BIG on line. >> I will have to borrow that **#smallbizchat**

2011-05-05 12:14 am [janewapplegate](#) A2:They slashed their overhead to the bone and moved back home to save money **#smallbizchat**

2011-05-05 12:14 am [mattsmansfield](#) A2: focus on core business/customers/offerings/services **#smallbizchat**

2011-05-05 12:14 am [BizFinanceForum](#) A2 Didn't lose sight of customers. Took care of them - especially most profitablen **#smallbizchat**

2011-05-05 12:14 am [shareekenesi](#) [@smallbizlady](#) Answer a needn **#smallbizchat**

2011-05-05 12:14 am [ScottBradleyOC](#) [@WhereitBlooms](#) I definitely agree with you. Local is definitely IN. **#smallbizchat**

2011-05-05 12:14 am [thehealthmaven](#) Q2 pray **#smallbizchat**

2011-05-05 12:15 am [My_WebEvent](#) A1: Cont. It's also important for small businesses to support other small businesses! **#smallbizchat**

2011-05-05 12:15 am [DawnComber](#) Hello - visiting for the first time tonight - sorry I am late **#smallbizchat**

2011-05-05 12:15 am [oregonsistah](#) Hello Melinda, brenda here. **#smallbizchat**

2011-05-05 12:15 am [smallbizlady](#) Q3: HOW EASY IS IT TO BE STARTING A NEW BUSINESS RIGHT NOW? **#smallbizchat**

2011-05-05 12:15 am [KateRobins](#) A2 Accepted the climate for what it was, adapted and didn't buckle. **#smallbizchat**

2011-05-05 12:15 am [My_WebEvent](#) [@denai](#) Hey Denai! Great to see you, it's Steph here:) **#smallbizchat**

2011-05-05 12:16 am [ScottBradleyOC](#) [@smallbizlady](#) You can be up and running in 24 hours - if you already have your product made. **#smallbizchat**

2011-05-05 12:16 am [BrandIdeas](#) Q2 there is a delight and satisfaction in being the master of your own future **#smallbizchat**

2011-05-05 12:16 am [JDEbberly](#) [@DawnComber](#) Welcome to SmallBizChat Dawn! We're happy you dropped by tonight! :) **#SmallBizChat**

2011-05-05 12:16 am [InspiredMedia1](#) Hey all..new here and happy to join **#smallbizchat**

2011-05-05 12:16 am [BizFinanceForum](#) A3 Its not the starting thats hard. Its the staying. **#smallbizchat**

2011-05-05 12:16 am [ClickWisdom](#) A1: It's always a great time to start a business if you know how to plan and have a good product. **#smallbizchat**

2011-05-05 12:16 am [mattsmansfield](#) A3: Easy from a tech standpoint, same challenges to create and sell products and services **#smallbizchat**

2011-05-05 12:16 am [KateRobins](#) [@smallbizlady](#) Depends on the industry. In CT places like CEDF do microloans. Lots of resources on and off line if you're tough **#smallbizchat**

2011-05-05 12:16 am [ScottBradleyOC](#) [@InspiredMedia1](#) Welcome! **#smallbizchat**

2011-05-05 12:17 am [My_WebEvent](#) [@smallbizlady](#) LOL! If starting a business was easy everyone would be doing it! **#smallbizchat**

2011-05-05 12:17 am [janewapplegate](#) A3: Now is the BEST time to be starting a new biz. lots of great talent out there to hire **#smallbizchat**

2011-05-05 12:17 am [mentormarketing](#) [@JDEbberly](#) hey there stranger how goes all **#smallbizchat**

2011-05-05 12:17 am [JDEbberly](#) [@InspiredMedia1](#) Welcome to SmallBizChat! Glad to have you here tonight! :) **#SmallBizChat**

2011-05-05 12:17 am [JDEbberly](#) [@mentormarketing](#) | **#SmallBizChat**

2011-05-05 12:17 am [thekencook](#) A3 there are a lot of gurus to filter through. One of the big challenges today is whom to trust? No shortage of information. **#smallbizchat**

2011-05-05 12:17 am [TheAfter5Edge](#) A2: Streamlining & really focusing on the *needs* of the business; reinvesting funds; focusing on top & bottom lines **#smallbizchat**

2011-05-05 12:17 am [JDEbberly](#) [@mentormarketing](#) I'm fine, How are you? **#SmallBizChat**

2011-05-05 12:17 am [WhereitBlooms](#) [@SmallBizLady](#) Q2: Keep your eyes open on the competition, stay connected to your consumers and be current. **#smallbizchat**

2011-05-05 12:17 am [gacareercoach](#) A2: PUSH - Pray until something happens! **#smallbizchat**

2011-05-05 12:17 am [LoisMarketing](#) **#smallbizchat** A3 Wonder sometimes if it's "too easy". Must lay the groundwork of solid business and marketing plan .. for starters!

2011-05-05 12:17 am [KateRobins](#) [@smallbizlady](#) [@mattsmansfield](#) [@thehealthmaven](#) And it costs nothing. **#smallbizchat**

2011-05-05 12:17 am [thehealthmaven](#) A3 - It is never easy to start a business. There are times where u have more support, but, at the end of the day-it's ur baby **#smallbizchat**

2011-05-05 12:18 am [ScottBradleyOC](#) [@janewapplegate](#) Very good point Jane - totally agree with you! **#smallbizchat**

2011-05-05 12:18 am [janewapplegate](#) A3b: Amazing people are available all over the U.S. check out elance.com **#smallbizchat**

2011-05-05 12:18 am [smallbizlady](#) [@KateRobins](#) Microloans at most will do \$25K - \$35K **#notenoughmoney #smallbizchat**

2011-05-05 12:18 am [BizFinanceForum](#) [@LoisMarketing](#) Yes I agree, some barriers to entry might help **#smallbizchat**

2011-05-05 12:18 am [smallbizlady](#) Live right now- Interview with author Jane Applegate [@Janewapplegate](#)<http://bit.ly/sbchat101> **#smallbizchat**

2011-05-05 12:18 am [shareekenesi](#) a3: Starting is easy. So much information via the internet to assist.n
#smallbizchat

2011-05-05 12:19 am [LoisMarketing](#) **#smallbizchat** A3 If you fail to plan, you plan to fail as they say!

2011-05-05 12:19 am [InspiredMedia1](#) A2: Focused all products and services around solving customers' biggest pain **#smallbizchat**

2011-05-05 12:19 am [gacareercoach](#) A2: FOCUS - Follow one course until success! **#smallbizchat**

2011-05-05 12:19 am [smallbizlady](#) It's finally available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8>
#smallbizchat

2011-05-05 12:19 am [TaiGoodwin](#) [@thehealthmaven](#) We don't start a biz because its easy though right :-)
We start it because we have a calling or vision **#smallbizchat**

2011-05-05 12:19 am [smallbizlady](#) Q4: WHAT ARE SOME OF THE EASIEST BUSINESSES TO START ON A SMALL BUDGET? **#smallbizchat**

2011-05-05 12:20 am [mattsmansfield](#) A4: Selling information products **#smallbizchat**

2011-05-05 12:20 am [InspiredMedia1](#) Thanks! Happy to be here :-)
[@JDEbberly](#) [@MattSMansfield](#) [@ScottBradleyOC](#) **#smallbizchat**

2011-05-05 12:20 am [janewapplegate](#) A4: Be a personal concierge, social media assistant, pet sitter or personal assistant. Takes so little to start these **#smallbizchat**

2011-05-05 12:20 am [thekencook](#) A4 - Virtual Assistants **#smallbizchat**

2011-05-05 12:20 am [KateRobins](#) [@smallbizlady](#) A4. #solopr **#smallbizchat**

2011-05-05 12:21 am [LoisMarketing](#) **#smallbizchat** A4 Budget should be a consideration .. but real focus should be on what you love, what your gifts are, where you can be best

2011-05-05 12:21 am [Simon_GB](#) A4:Online services **#smallbizchat**

2011-05-05 12:21 am [smallbizlady](#) [@pbsmallbusiness](#) Check out these 5 reasons & 5 ways to contact your customer base by [@smallbizlady](#) <http://bit.ly/jo7Tzt>
#smallbizchat

2011-05-05 12:21 am [TaiGoodwin](#) It's finally available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook.
<http://t.co/DvHRQQ8> **#smallbizchat**

2011-05-05 12:21 am [smallbizlady](#) Q5: WHAT ARE SOME OF YOUR FAVORITE IDEAS FROM THE BOOK? **#smallbizchat**

2011-05-05 12:21 am [shareekenesi](#) Coaching, online service, social media business **#smallbizchat**

2011-05-05 12:22 am [janewapplegate](#) A4a: Your goal is to parlay your skills into cash because people need help with everything **#smallbizchat**

2011-05-05 12:23 am [WhereitBlooms](#) [@smallbizlady](#) Q4: Service oriented businesses that require low startup costs. U need to be the expert though--no faking it ;)
#smallbizchat

2011-05-05 12:23 am [BizFinanceForum](#) [@janewapplegate](#) How do you decide what they will actually pay for (help they need)? **#smallbizchat**

2011-05-05 12:23 am [mattsmansfield](#) Q5: Which book? Jane's? **#smallbizchat**

2011-05-05 12:23 am [mentormarketing](#) Has anyone here started a drygoods company? **#smallbizchat**

2011-05-05 12:23 am [chellyelite](#) A4 - Web designer **#smallbizchat**

2011-05-05 12:23 am [LoisMarketing](#) **#smallbizchat** A4 If budget a concern .. is best option for you to be independent contractor in your chosen profession? Do what you LOVE!

2011-05-05 12:23 am [Simon_GB](#) A5: Ooooops have not read it, which book ;) **#smallbizchat**

2011-05-05 12:23 am [janewapplegate](#) A5: Never work with anyone who gives you a headache or a stomachache is my motto. **#smallbizchat**

2011-05-05 12:23 am [WhereitBlooms](#) Partner up with other small businesses in your industry. Work together and refer each other clients. **#smallbizchat**

2011-05-05 12:24 am [janewapplegate](#) A5 B: Life is too short to work with toxic crazy people **#smallbizchat**

2011-05-05 12:25 am [KateRobins](#) [@WhereitBlooms](#) Am doing that w/ former colleagues. Bigger than sum of its parts. Love it. **#smallbizchat**

2011-05-05 12:25 am [thekencook](#) [@mattsmansfield](#) [@chellyelite](#) yeah because everyone knows we don't have enough web designers :) **#smallbizchat**

2011-05-05 12:25 am [Boomiteer](#) [@janewapplegate](#) people who frustrate you? Cause anxiety? Work with them as a partner or supplier? **#smallbizchat**

2011-05-05 12:25 am [cjurquico](#) [@smallbizlady](#) A4: Digital Evangelist for companies struggling to adapt to social media. **#smallbizchat**

2011-05-05 12:25 am [smallbizlady](#) Q6: WHAT ADVICE DO YOU HAVE FOR SOMEONE WHO HAS LOST THEIR JOB AND WANTS TO START A BUSINESS? **#smallbizchat**

2011-05-05 12:25 am [TheAfter5Edge](#) A4: Start with what you excel at >> Profile a solution to a problem >> Provide a service/product that is unique (i.e. a niche) **#smallbizchat**

2011-05-05 12:26 am [janewapplegate](#) A6: Get a part time job in a similar business. Learn everything you can on someone else's dime **#smallbizchat**

2011-05-05 12:26 am [Simon_GB](#) [@smallbizlady](#): Q6: WHAT ADVICE DO YOU HAVE FOR SOMEONE WHO HAS LOST THEIR JOB AND WANTS TO START A BUSINESS? **#smallbizchat**

2011-05-05 12:26 am [smallbizlady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-05-05 12:26 am [cjurquico](#) [@mattsmansfield](#) nothing makes it worthwhile to work with someone toxic. Crazy people can be fun. **#smallbizchat**

2011-05-05 12:26 am [smallbizlady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://www.succeedasyourownboss.com> **#smallbizchat**

2011-05-05 12:26 am [KateRobins](#) [@smallbizlady](#) A6. Factor in "invisibles" from previous job compensation: health insurance, retirement, vacation, etc. **#smallbizchat**

2011-05-05 12:26 am [Boomiteer](#) A6 hard work does not equal successful businesses. Take the time to write the business plan. **#smallbizchat**

2011-05-05 12:26 am [mattsmansfield](#) A6: Think long and hard and buy The Entrepreneur Equation by [@caroljsroth](#) **#smallbizchat**

2011-05-05 12:27 am [GetBusyMedia](#) [@JDEbberly](#) A6 be relentless & understand that this is an opportunity not a dead end, failure is not always a bad thing **#smallbizchat**

2011-05-05 12:27 am [janewapplegate](#) A6B: If you can't get a paying job apply to be an unpaid intern..anything to get a foot in the door **#smallbizchat**

2011-05-05 12:27 am [Simon_GB](#) A6:Spend time to evaluate your vision before you start **#smallbizchat**

2011-05-05 12:27 am [chellyelite](#) A6 be prepared It may seem daunting but with the right advisors & team members, you'll succeed as your own boss :) **#smallbizchat**

2011-05-05 12:27 am [TaiGoodwin](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-05-05 12:28 am [smallbizlady](#) Back at the blog check out >> Bootstrapping Your Business From the Ground Up by [@TheAfter5edge](#) <http://ht.ly/4mnff> **#smallbizchat**

2011-05-05 12:28 am [gacareercoach](#) I knew it! 'Fake it to you make it' doesn't work huh? [@WhereitBlooms](#) - A4: **#smallbizchat**

2011-05-05 12:28 am [Mea_CoLa](#) Q2: Budget, consolidate roles, stay connected, made \$ from hobbies and/or everyday job but with an added touch [@SmallBizLady](#) **#smallbizchat**

2011-05-05 12:28 am [smallbizlady](#) Q7: HOW IMPORTANT IS SOCIAL MEDIA FOR A SMALL BUSINESS? **#smallbizchat**

2011-05-05 12:29 am [janewapplegate](#) A7: Social media rocks IF your customers and clients use it. Ask them what channels they use and follow their lead. **#smallbizchat**

2011-05-05 12:29 am [Boomiteer](#) A7 social media is time + engagement = low cost low overhead marketing **#smallbizchat**

2011-05-05 12:29 am [mentormarketing](#) A6: start with a 1-3 page plan, it is a living document not a Monument **#smallbizchat**

2011-05-05 12:29 am [chellyelite](#) Q7 It's only important if you're willing to apply it **#smallbizchat**

2011-05-05 12:30 am [Boomiteer](#) A7 find your customers, talk to them and get feedback what you're doing right / wrong **#smallbizchat**

2011-05-05 12:30 am [Simon_GB](#) A7: Is the pope a Catholic **#smallbizchat**

2011-05-05 12:30 am [Boomiteer](#) [@chellyelite](#) what do you mean apply it? **#smallbizchat**

2011-05-05 12:30 am [KevetteChats](#) A6: Networking is key. **#smallbizchat**

2011-05-05 12:30 am [InspiredMedia1](#) A6: Make sure you have early financial support for your biz. Jobs stop; bills don't **#smallbizchat**

2011-05-05 12:30 am [mentormarketing](#) A6: create a portfolio **#smallbizchat**

2011-05-05 12:30 am [robinmelina](#) [@SmallBizLady](#) A6: Figure out first how to get a stream of income: teaching, making cakes, contracting to other professionals. **#smallbizchat**

2011-05-05 12:30 am [thekencook](#) A7 that really depend's on the industry, target market and more. Being a social branding dude I'd love to say VITAL! But no. **#smallbizchat**

2011-05-05 12:30 am [KateRobins](#) [@smallbizlady](#) A7. Indispensable. Colleagues you can turn off and on. Wealth of resources. Head-in-sand prevention. **#smallbizchat**

2011-05-05 12:31 am [Get_Fit_MN](#) **#smallbizchat** A7: that depends on the Small Business!

2011-05-05 12:31 am [janewapplegate](#) A7B: Hone your strategy to fit your products and services..don't waste time on things that don't work.. test everything! **#smallbizchat**

2011-05-05 12:31 am [TheAfter5Edge](#) [@janewapplegate](#) Great point. Lots of insight to be gained from simply asking customers. They know your product/service **#smallbizchat**

2011-05-05 12:31 am [Boomiteer](#) [@janewapplegate](#) great insight. You need to go where your audience is. **#smallbizchat**

2011-05-05 12:31 am [WhereitBlooms](#) [@SmallBizLady](#) Q7: SM is very important but you need to know the rules, Engage, be Consistent and be Relative. **#Smallbizchat**

2011-05-05 12:31 am [TaiGoodwin](#) A7: Social Media is also a great way to connect with the influencers in your field not just prospects. **#smallbizchat**

2011-05-05 12:31 am [InspiredMedia1](#) A7: Social media is awesome if you have tech savvy customers. You can also build great partnerships. **#smallbizchat**

2011-05-05 12:31 am [LoisMarketing](#) [@ChellyElite](#) Agree! Also concern it's given too much weight .. low cost, easy access do not equal best option and success **#smallbizchat** A7

2011-05-05 12:31 am [Simon_GB](#) A7:SOCIAL MEDIA is the least expensive way to get your message out, it never closes-There are millions of ways to use it **#smallbizchat**

2011-05-05 12:32 am [cjurquico](#) A7: Better than a cold call. Used wisely, it's the quickest way to make people aware that you exist. **#smallbizchat**

2011-05-05 12:32 am [GetBusyMedia](#) [@smallbizlady](#) A7 social media is useless unless u know how to use it to engage, see [@garyvee](#) or [@chrisbrogan](#) as examples **#smallbizchat**

2011-05-05 12:32 am [smallbizlady](#) A7 I think that social media is the best thing to happen for small businesses U can track custmrs, competitors & find anyone

2011-05-05 12:32 am [mentormarketing](#) **#smallbizchat** A6: create a family commitment plan to get support for the long committed hrs you will undoubtedly be putting in during year 1

2011-05-05 12:32 am [KevetteChats](#) **#smallbizchat** A7: Social media is essential for a small biz to find out the true buzz of their audience. **#smallbizchat**

2011-05-05 12:32 am [thekencook](#) [@TaiGoodwin](#) A7 true but that gets back to finding the right trust agents. There is much noise to squelch in the social sphere. **#smallbizchat**

2011-05-05 12:32 am [BrandIdeas](#) Utilize every channel you can - talk up and promote your business people will respond if your selling something worth buying **#smallbizchat**

2011-05-05 12:32 am [WhereitBlooms](#) Need to determine who your audience/niche is and focus your SM efforts targeted to them. Do your research first. **#smallbizchat**

2011-05-05 12:32 am [TaiGoodwin](#) [@janewaplegate](#) I agree - taking the time to test something is a wise and valuable investment of resources **#smallbizchat**

2011-05-05 12:32 am [smallbizlady](#) Q8: DO YOU USE SOCIAL MEDIA PLATFORMS IN YOUR BUSINESS? **#smallbizchat**

2011-05-05 12:32 am [LoisMarketing](#) **#smallbizchat** A7 Keep social media in perspective -- do not depend on it too much, do not devote too much time, energy. Use wisely in 'mix'

2011-05-05 12:33 am [InspiredMedia1](#) [@ChellyElite](#) Q7 It's only important if you're willing to apply it -- Right! Gotta be consistent. **#smallbizchat**

2011-05-05 12:33 am [WhereitBlooms](#) [@MattSMansfield](#) [@cjurquico](#) Did you say COLD CALL? **#smallbizchat**

2011-05-05 12:33 am [mattsmansfield](#) A8: Yes. **#smallbizchat**

2011-05-05 12:33 am [TheAfter5Edge](#) A7: Social media gives small business reach & expanse at a very low cost. You're not only limited to your community anymore **#smallbizchat**

2011-05-05 12:33 am [Boomiteer](#) A8 - yes, not just to broadcast new content, but also to engage with the market. **#smallbizchat**

2011-05-05 12:33 am [janewaplegate](#) A8: I built customized Twitter, Facebook and YouTube pages to promote the new edition of 201 Great Ideas and my pages are cool **#smallbizchat**

2011-05-05 12:33 am [GetBusyMedia](#) [@smallbizlady](#) A8 absolutely, we're on twitter everyday, in addition to facebook, linkedin, & other niche sites **#smallbizchat**

2011-05-05 12:34 am [mentormarketing](#) Social media is 1 tactic in a marketing arsenal, use it where situation appropriate. **#smallbizchat**

2011-05-05 12:34 am [Get_Fit_MN](#) **#smallbizchat** A8: no one on this chat could say no!

2011-05-05 12:34 am [KateRobins](#) [@LoisMarketing](#) SM is excellent for peers though if you're solo. **#smallbizchat**

2011-05-05 12:34 am [KevetteChats](#) A7: The key is knowing how to build strong relationships. Know your own strengths and weaknesses and what to work on. **#smallbizchat**

2011-05-05 12:34 am [Simon_GB](#) Q8a: Who does not and why ? **#smallbizchat**

2011-05-05 12:34 am [BrandIdeas](#) Social media opens you to a global audience that can be customer intimate if you let it **#smallbizchat**

2011-05-05 12:34 am [LoisMarketing](#) **#smallbizchat** A7 Most effective way to generate warm leads -- form strategic partnerships. Don't rely on social media

2011-05-05 12:34 am [Boomiteer](#) A8 the medium is the message. Reduce the noise by clarifying and engaging with customers on fb, twitter, linkedin **#smallbizchat**

2011-05-05 12:34 am [TheAfter5Edge](#) A8: Do your research on social media tools. Different customers/clients use different ones. Find out where yours are
#smallbizchat

2011-05-05 12:34 am [mentormarketing](#) [@mattsmansfield](#) CC => targeted outreach in my office !
#smallbizchat

2011-05-05 12:35 am [janewapplegate](#) A8b: Got to have customized pages so you look professional and people know you are serious about your image.. **#smallbizchat**

2011-05-05 12:35 am [TaiGoodwin](#) Hey Randy! [@Get_Fit_MN](#) Good to see you on the chat!
#smallbizchat

2011-05-05 12:35 am [Mea_CoLa](#) Q8: Most definitely [@SmallBizLady](#) **#SmallBizChat**

2011-05-05 12:35 am [moxietonic](#) **#smallbizchat** late to the party as usual. But I'm here!

2011-05-05 12:35 am [ClickWisdom](#) Anyone else like watching #sharktank about #smallbiz startups seeking funding? **#smallbizchat**

2011-05-05 12:35 am [sharichouinard](#) "@janewapplegate: A5: Never work with anyone who gives you a headache or a stomachache is my motto. **#smallbizchat**" [and aspirin won't help!]

2011-05-05 12:35 am [TheAfter5Edge](#) A8: Know what you social media goals are ahead of time. Always think about your opportunity cost (tweet vs. biz development?).
#smallbizchat

2011-05-05 12:35 am [KevetteChats](#) A7: You have to be willing to give something away for free to get the attention of your audience. **#smallbizchat**

2011-05-05 12:36 am [retaincustomers](#) [@smallbizlady](#) Q7 social media is a key tool for small business to make more connections & show value to community **#smallbizchat**

2011-05-05 12:36 am [LoisMarketing](#) [@KateRobins](#) [@MattSMansfield](#) [@ChellyElite](#) Yes for peer relationships .. but maybe/maybe not for new customer relationships!
#smallbizchat

2011-05-05 12:36 am [smallbizlady](#) [@IamPoize](#) Lets talk offline! **#smallbizchat**

2011-05-05 12:36 am [femme40](#) Hey small businesses if you're out there join the **#SmallBizChat** right now! Good information for you.

2011-05-05 12:36 am [janewapplegate](#) A8c: Before you get into social media start by rebranding your company with a great logo and new colors. Jazz it up! **#smallbizchat**

2011-05-05 12:36 am [TaiGoodwin](#) [@janewapplegate](#) Customized pages make you look more competitive and have a "cool " factor - just be able to back it up
#smallbizchat

2011-05-05 12:36 am [KevetteChats](#) A7: Pay attention to what's working so you'll know what to tweak and get the desired results from your target buyer. **#smallbizchat**

2011-05-05 12:37 am [cjurquico](#) [@WhereitBlooms](#) [@MattSMansfield](#) Haha yes I did. People still do that. It still sucks. **#smallbizchat**

2011-05-05 12:37 am [retaincustomers](#) [@smallbizlady](#) A8 I can't live without hootsuite - use for more than 1 twitter profile, tweet, schedule, track keywords **#smallbizchat**

2011-05-05 12:37 am [KateRobins](#) [@LoisMarketing](#) [@KateRobins](#) [@MattSMansfield](#) [@ChellyElite](#) Agree. I think it's important to have "colleagues" to rub minds.
#smallbizchat

2011-05-05 12:37 am [InspiredMedia1](#) [@TheAfter5Edge](#) A8: Know what you social media goals are ahead of time -> so true; it's easy to get distracted online **#smallbizchat**

2011-05-05 12:38 am [smallbizlady](#) Q9: WHAT ABOUT GROUPON AND LIVESOCIAL PROMOTIONS?
#smallbizchat

2011-05-05 12:38 am [mentormarketing](#) [@janewapplegate](#) The psychology of colors in logos took us 3 months to test through 15 months ago **#smallbizchat**

2011-05-05 12:38 am [WhereitBlooms](#) [@clickwisdom](#) [@janewapplegate](#) Very true, it's good to Listen to your

2011-05-05 12:38 am [BizFinanceForum](#) Gut when working with others. The body doesn't lie. **#smallbizchat**
A8 Social Media can and should have target ROIs you track **#smallbizchat**

2011-05-05 12:38 am [Get Fit MN](#) Qraz: With FB & Blog functionality approaching website richness, are websites turning into glorified shopping carts? **#SmallBizChat**

2011-05-05 12:38 am [LoisMarketing](#) [@KateRobins](#) [@MattSMansfield](#) [@ChellyElite](#) Good to have colleagues and share. But manage time and view SM appropriately **#smallbizchat**

2011-05-05 12:38 am [moxietonic](#) "@sharichouinard: "@janewapplegate: A5: Never work with anyone who gives you a headache... **#smallbizchat**" [and aspirin won't help!]" so true

2011-05-05 12:38 am [Boomiteer](#) [@smallbizlady](#) great to attract attention, but I've seen 2 business go over their head with it (5000+ purchases in 1 day) **#smallbizchat**

2011-05-05 12:39 am [janewapplegate](#) A9 a: Lots of retail businesses, restaurants and spas LOVE these group coupons but make sure it fits yr biz model **#smallbizchat**

2011-05-05 12:39 am [Boomiteer](#) A9 its a great tool, but pricing is critical. Small companies can lose their shirt if not done properly. **#smallbizchat**

2011-05-05 12:39 am [WhereitBlooms](#) [@TaiGoodwin](#) [@jeanewapplegate](#) Very true. Your logo should represent your business and be memorable. #LessisMore **#smallbizchat**

2011-05-05 12:39 am [TheAfter5Edge](#) [@inspiredmedia1](#) It's important to know why you're on SM. And is your message consistent with your business voice/brand? **#smallbizchat**

2011-05-05 12:39 am [mentormarketing](#) [@mattsmansfield](#) luckily we multitasked the tests **#smallbizchat**

2011-05-05 12:39 am [Get Fit MN](#) A9: Groupon & Other discounts have been HORRIBLE for our 'higher' end services **#Smallbizchat**

2011-05-05 12:39 am [retaincustomers](#) A9. **#smallbizchat** Groupon ...use as part of a mktg/promo strategy. Plan it out - value, likelihood of repeat biz, cost, freq of purch etc

2011-05-05 12:40 am [BizFinanceForum](#) [@mattsmansfield](#) I've set up my own systems / formulas for tracking. It CAN be done. **#smallbizchat**

2011-05-05 12:40 am [BrandIdeas](#) Social media gives you chance to rethink your public face..perhaps rebrand and refresh your look **#smallbizchat**

2011-05-05 12:40 am [janewapplegate](#) A9b: You have to be willing to give these companies half of your money and you will pay credit card fees so read fine print **#smallbizchat**

2011-05-05 12:40 am [thehealthmaven](#) Absolutely, planning will serve you well over the long haul@taigoodwin [@smallbizlady](#) [@TheAfter5Edge](#) **#smallbizchat**

2011-05-05 12:40 am [thekencook](#) [@Get Fit MN](#) would love to chat with you about that soon. **#smallbizchat**

2011-05-05 12:40 am [mentormarketing](#) [@mattsmansfield](#) hahaha! **#smallbizchat**

2011-05-05 12:40 am [TheAfter5Edge](#) A8b: On the back end, once you have your plan & use SM, you can analyze your results. So many SM tools to provide insight **#smallbizchat**

2011-05-05 12:41 am [Get Fit MN](#) A9: lot's of folks looking for cheap services, but no long term client retention **#Smallbizchat**

2011-05-05 12:41 am [BizFinanceForum](#) [@mattsmansfield](#) Sell :) **#smallbizchat**

2011-05-05 12:41 am [InspiredMedia1](#) [@TheAfter5Edge](#) Exactly! Consistency and having a plan are key. **#smallbizchat**

2011-05-05 12:41 am [moxietonic](#) A8 **#smallbizchat** yes. Mostly tweet but a new target hangs out on FB so I do too. It allows you to let others do your marketing for you

2011-05-05 12:41 am [smallbizlady](#) Q10: WHAT'S THE BIGGEST MISTAKE SMALL BUSINESS OWNERS MAKE? **#smallbizchat**

2011-05-05 12:41 am [retaincustomers](#) [@janewappegate](#): A9 - I agree, depends on your biz model and the costs/value of the deal. **#smallbizchat**

2011-05-05 12:42 am [janewappegate](#) A9c: Test an offer and take it slow before you bet the farm on a group discount offer. **#smallbizchat**

2011-05-05 12:42 am [BizFinanceForum](#) [@mattsmansfield](#) Let's connect offline then. **#smallbizchat**

2011-05-05 12:42 am [My_WebEvent](#) [@moxietonic](#) Facebook has been harder for us to crack. Any tips? **#smallbizchat**

2011-05-05 12:42 am [mattsmansfield](#) A10: Oh man - so many you CAN make! **#smallbizchat**

2011-05-05 12:42 am [JDEbberly](#) Q10 Easy - They fail to PLAN **#SmallBizChat**

2011-05-05 12:42 am [janewappegate](#) A10: Biggest mistake is spending money on a fancy office or new car or by hiring lots of employees. Stay lean ! **#smallbizchat**

2011-05-05 12:43 am [LoisMarketing](#) [@DawnComber](#) Strategic partnerships = referral relationships. Related businesses where you can share warm referrals/intros **#smallbizchat**

2011-05-05 12:43 am [Boomiteer](#) A10 investing >= revenues. The fallacy that large investments are a pre-requisite to success. **#smallbizchat**

2011-05-05 12:43 am [retaincustomers](#) A10 **#smallbizchat** I would say trying to do it all - outsource things so you can use your time where you really shine. Outsource!

2011-05-05 12:43 am [KevetteChats](#) A10: Not taking enough risks and putting themselves out there. Too much time planning, not enough time doing the right stuff. **#smallbizchat**

2011-05-05 12:43 am [Get_Fit_MN](#) A10 Working IN the business instead of ON the business **#smallbizchat**

2011-05-05 12:43 am [BrandIdeas](#) Q10 Trying to be 10 people at once from cleaner to ceo and every job in between **#smallbizchat**

2011-05-05 12:43 am [ClickWisdom](#) A9: Not right for what I do. **#smallbizchat**

2011-05-05 12:44 am [LoisMarketing](#) [@DawnComber](#) For instance a CPA can benefit from relationships with bankers, business attorneys, financial planners **#smallbizchat**

2011-05-05 12:44 am [KevetteChats](#) A10: Of course you've got to try a few things before you figure out what works for you, well enough. **#smallbizchat**

2011-05-05 12:44 am [janewappegate](#) A10b: Borrow, buy used equipment, lease stuff before you invest in anything new..but put your cash into great tech toys **#smallbizchat**

2011-05-05 12:44 am [MyEliteGrocer](#) [@SmallBizLady](#) A8: Yes, I use social media platforms in my biz. Twitter, facebook pages, blogspot and occasionally linkedin **#smallbizchat**

2011-05-05 12:44 am [smallbizlady](#) **#SmallBizChat**'s 100th Show Q&A Small Business Expert Alan Weiss [@BentleyGTCSpeed](#) <http://bit.ly/jyFI13> **#smallbizchat**

2011-05-05 12:44 am [moxietonic](#) There is a great Planet Money (NPR) podcast on this topic. RT "@Boomiteer: A9 its a great tool, but pricing is critical. **#smallbizchat**"

2011-05-05 12:44 am [mentormarketing](#) A10 Not Working From Strength **#smallbizchat**

2011-05-05 12:44 am [thehealthmaven](#) [@taigoodwin](#) biggest mistake: not being accountable to themselves, not fully developing their vision, giving up too early **#smallbizchat**

2011-05-05 12:44 am [GetBusyMedia](#) [@smallbizlady](#) failure arrives when small biz's stop delivering value...must always b cognizant of ur value proposition **#smallbizchat**

2011-05-05 12:44 am [My_WebEvent](#) [@mattsmansfield](#) I will! Thanks:) **#smallbizchat**

2011-05-05 12:45 am [KevetteChats](#) A10: Truth is if anything really WORKED. You could do it once and

2011-05-05 12:45 am [Boomiteer](#) expect a flood of clients beating down your door. **#smallbizchat**
@moxietonic great tip! Thank you. I'll need to listen to that tomorrow.
#smallbizchat

2011-05-05 12:45 am [Simon_GB](#) A10:Not having a well thought out viable business plan. To many miss the little \$ overheads that kills their profit **#smallbizchat**

2011-05-05 12:45 am [InspiredMedia1](#) **@KevetteChats** A10a: Right! Customers only see your execution, not your planning **#smallbizchat**

2011-05-05 12:45 am [retaincustomers](#) I agree **@Get_Fit_MN** **#smallbizchat**

2011-05-05 12:45 am [BizFinanceForum](#) A10 - Think I'll make it up in volume. You can't sell a money losing product to success **#smallbizchat**

2011-05-05 12:45 am [janewapplegate](#) A10c: Another mistake to avoid: not having enough money to live on for the first year. You have to feed yourself and pay rent
#smallbizchat

2011-05-05 12:45 am [femme40](#) Too big too fast. **@JDEbberly** **@janewapplegate** ...spending money on fancy office/new car/hiring lots of employees. Stay lean!
#SmallBizChat

2011-05-05 12:45 am [smallbizlady](#) Get a limited edition **#smallbizchat** Anniversary T-shirt!
<http://bit.ly/smallbizchattshirt>

2011-05-05 12:46 am [LoisMarketing](#) **#smallbizchat** A10 Jumping into new venture without any experience in the business or industry and without thought or planning

2011-05-05 12:46 am [TheAfter5Edge](#) A10: Prioritizing is key! Your time is valuable when you have limited resources. Assess tasks for day vs early morning/night **#smallbizchat**

2011-05-05 12:46 am [LoisMarketing](#) **@DawnComber** Great to "meet" you! :) **#smallbizchat**

2011-05-05 12:46 am [shareekenesi](#) A10: Grow organically if you can. Shop consciously when you have to spend. **#smallbizchat**

2011-05-05 12:46 am [thehealthmaven](#) yep, very lean **@femme40** **@JDEbberly** **@janewapplegate**
#smallbizchat

2011-05-05 12:46 am [TheAfter5Edge](#) A10: Business development will be important. Plan to spend 1/3 of your time outside of the office engaging & meeting people
#smallbizchat

2011-05-05 12:47 am [My_WebEvent](#) **@LoisMarketing** Being prepared for the things you can control, but not being prepared for the unexpected. **#smallbizchat**

2011-05-05 12:47 am [smallbizlady](#) A10 no life plan, no network, not saving enough money up front, no niche customer, and lack of fiscal discipline **#smallbizchat**

2011-05-05 12:48 am [smallbizlady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on **@Smallbizlady's** blog: <http://bit.ly/3x5Gm2>
#smallbizchat

2011-05-05 12:48 am [DryerBuzz](#) A10 no advertising or promotions **#smallbizchat**

2011-05-05 12:48 am [smallbizlady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://bit.ly/4r5KEZ> **#smallbizchat**

2011-05-05 12:48 am [KevetteChats](#) A10: Focusing on new business rather than repeat or referral business **#smallbizchat**

2011-05-05 12:48 am [TheAfter5Edge](#) **@My_WebEvent** **@janewapplegate** I love tech toys that allow you to keep up with your biz while on the go! Mobile apps etc.
#smallbizchat

2011-05-05 12:48 am [LoisMarketing](#) **#smallbizchat** A10 -- analogy from biz advisor -- ppl shop for franchises with the same approach as shopping for cars based on mo payment

2011-05-05 12:48 am [BrandIdeas](#) Have a cashflow system make sure the money comes in as fast as it goes out **#smallbizchat**

2011-05-05 12:48 am [smallbizlady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://bit.ly/eM4XTR> **#smallbizchat**

2011-05-05 12:48 am [InspiredMedia1](#) A10: Only jumping into a biz because it's supposed to be "hot" or make quick \$; ignoring customer needs **#smallbizchat**

2011-05-05 12:48 am [smallbizlady](#) Q11: WHAT IS YOUR FAVORITE SMALL BUSINESS? **#smallbizchat**

2011-05-05 12:49 am [mattsmansfield](#) A11: MINE! **#smallbizchat**

2011-05-05 12:49 am [CASUDI](#) [@SmallBizLady](#) thinking it is easy and WILL all happen fast **#smallbizchat** A10

2011-05-05 12:49 am [mattsmansfield](#) A11: :) **#smallbizchat**

2011-05-05 12:49 am [BizFinanceForum](#) Q11: Mine! **#smallbizchat**

2011-05-05 12:49 am [ConversationAge](#) [@smallbizlady](#) did you have [@KrishnaDe?](#) She's over in Ireland, top notch if time difference allows **#smallbizchat**

2011-05-05 12:49 am [janewapplegate](#) A11 I love the local printer in Hanover NH. The folks at Gnomon Press do an amazing job and really care about my success **#smallbizchat**

2011-05-05 12:49 am [LoisMarketing](#) A11 **#smallbizchat** My favorites are where I see friends and associates happy and thriving, doing what they love!

2011-05-05 12:50 am [BizFinanceForum](#) [@mattsmansfield](#) LOL that's what I just typed. **#smallbizchat**

2011-05-05 12:50 am [ClickWisdom](#) Q10: You might like the Emyth Revisited. cc [@brandideas](#) **#smallbizchat**

2011-05-05 12:50 am [shareekenesi](#) [@smallbizlady](#) I love the No plan answer! No plan leads to financial chaos. **#smallbizchat**

2011-05-05 12:50 am [DryerBuzz](#) A7 using social media is a plus, but know which medium is customers and which for peers **#smallbizchat**

2011-05-05 12:50 am [jimarmstrong87](#) Have you heard of Quora? My recent blog post on the pros & cons of Quora & how this site can help u--> <http://bit.ly/jKjrU> **#smallbizchat**

2011-05-05 12:51 am [smallbizlady](#) Q12 How do you measure success? **#smallbizchat**

2011-05-05 12:51 am [KevetteChats](#) [@InspiredMedia1](#) Even jumping into a business because it supposed to be hot and not being able to make \$\$\$ to keep it going? **#smallbizchat**

2011-05-05 12:51 am [mentormarketing](#) A11: google ... **#smallbizchat**

2011-05-05 12:51 am [mattsmansfield](#) A12: Different for everyone... **#smallbizchat**

2011-05-05 12:52 am [janewapplegate](#) A12 Success is measured one day at a time...you have to start fresh every single day and do your best no matter what **#smallbizchat**

2011-05-05 12:52 am [mrshadeed](#) [@clickwisdom](#) E-Myth Revisited is one of my favorite books written on small biz. Highly recommend. **#smallbizchat**

2011-05-05 12:52 am [Get_Fit_MN](#) A11: The rural bike shop **#smallbizchat**

2011-05-05 12:52 am [mentormarketing](#) A11: my favorite indie coffee shoppe, Red Coyote **#smallbizchat**

2011-05-05 12:53 am [WhereitBlooms](#) [@SmallBizLady](#) Q12: If you love what you do I define that as success. Many people have jobs and businesses w/out the passion. **#smallbizchat**

2011-05-05 12:53 am [DryerBuzz](#) A3 if the best businesses solve problems, then this is the best time to start a biz. Lot of problems **#smallbizchat**

2011-05-05 12:53 am [Boomiteer](#) A12 making money, providing value to the customers, enjoying coming to work each and every day **#smallbizchat**

2011-05-05 12:53 am [ClickWisdom](#) A10: Big mistake is giving up too soon. Have thick skin! **#smallbizchat**

2011-05-05 12:53 am [InspiredMedia1](#) [@KevetteChats](#) Right. Having customers but no \$ to deliver = disaster **#smallbizchat**

2011-05-05 12:53 am [janewapplegate](#) A12a: Personal success is different for each person. You need to pat yourself on the back every single day. This is not easy **#smallbizchat**

2011-05-05 12:53 am [mentormarketing](#) A12: Success IMO comes from within. **#smallbizchat**

2011-05-05 12:54 am [moxietonic](#) "@mattsmansfield: A11: MINE! **#smallbizchat**" humble as always :) bur then again it should be!

2011-05-05 12:54 am [smallbizlady](#) Q13: ANY FINAL ADVICE ABOUT RUNNING A SUCCESSFUL SMALL BUSINESS? **#smallbizchat**

2011-05-05 12:54 am [Get_Fit_MN](#) A12: passive income and/or grey market income **#smallbizchat**
[@livingrich](#)

2011-05-05 12:54 am [InspiredMedia1](#) A12 Waking up everyday loving what I do, happy customers, good cash flow **#smallbizchat**

2011-05-05 12:54 am [TheAfter5Edge](#) A12: Success is very personal. Define yours, plan, work hard, make it a reality, and ENJOY! **#smallbizchat**

2011-05-05 12:55 am [Boomiteer](#) A13 have a business plan, have an exit strategy, and watch every penny **#smallbizchat**

2011-05-05 12:55 am [janewapplegate](#) A13 Don't be afraid to ask your best customers and clients for referrals. If they love your business they will be okay **#smallbizchat**

2011-05-05 12:55 am [moxietonic](#) **#smallbizchat** A11 the ones that truly get their customers and take time to show them

2011-05-05 12:56 am [ClickWisdom](#) [@smallbizlady](#) A12: Happiness=success measure. **#smallbizchat**

2011-05-05 12:56 am [BuzzChic1](#) [@SmallBizLady](#) **#smallbizchat** I measure it by the connections I make. The people who comment or leave a message and are moved by a post.

2011-05-05 12:56 am [KevetteChats](#) A11: When you love what you do, can help people and earn the income you desire. For me it's what I'm doing now **#smallbizchat**
#pledgetowin

2011-05-05 12:56 am [janewapplegate](#) A13a: Hire slowly because it is really hard to fire someone without getting sued..start with part timers and freelancers **#smallbizchat**

2011-05-05 12:57 am [mentormarketing](#) A13: Know When to Hire - Read Workaholic Sanity Check - <http://j.mp/hw7qqv> **#smallbizchat**

2011-05-05 12:57 am [ClickWisdom](#) [@thescramble](#) For you? / We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat**
<http://bit.ly/4r5KEZ>

2011-05-05 12:57 am [My_WebEvent](#) Q13: Have a "No Matter What" Attitude. Be flexible, there is always a way! Give it enough time. **#smallbizchat**

2011-05-05 12:57 am [shareekenesi](#) A13: Serve to help others,time management,organization, and balance. **#smallbizchat**

2011-05-05 12:58 am [femme40](#) A13. Don't be afraid to fail. **#smallbizchat**

2011-05-05 12:58 am [LoisMarketing](#) [@janewapplegate](#) Very good point -- Document everything! With problem employees .. and problem customers! **#smallbizchat** A13

2011-05-05 12:58 am [mentormarketing](#) A13: As an owner you need to control the questions in any situation. If you don't ask you can't get info. <http://j.mp/ezRoXY> **#smallbizchat**

2011-05-05 12:58 am [janewapplegate](#) A13b: Finally be kind to yourself and take care of your health because so much depends on your stamina and energy! **#smallbizchat**

2011-05-05 12:58 am [BlowTheTrumpet](#) I love the way the questions and answers are organized in **#smallbizchat!!** Other chat hosts need to pay attention to how it's done!!

2011-05-05 12:58 am [KevetteChats](#) A13: Figure out what you love, Do that & never give up. **#smallbizchat**

2011-05-05 12:58 am [smallbizlady](#) Thanks to biz expert Jane Applegate [@Janewapplegate](#) of 201 Great

Ideas for Your Small Business: <http://www.201greatideas.com>

#smallbizchat

2011-05-05 12:59 am [alizasherman](#) Don't be afraid to fail? Don't be afraid to succeed! **#SmallBizChat**

2011-05-05 12:59 am [KevetteChats](#) A13: If you heart is in it, you will never lose. Live your dream, fulfill your purpose. **#smallbizchat**

2011-05-05 12:59 am [My_WebEvent](#) Q13: If you don't know the answers, search for someone who's been where you are and ASK! **#smallbizchat**

2011-05-05 12:59 am [TaiGoodwin](#) Thanks to biz expert Jane Applegate [@Janewapplegate](#) of 201 Great Ideas for Your Small Business: <http://www.201greatideas.com> **#smallbizchat**

2011-05-05 12:59 am [BizFinanceForum](#) Thanks to biz expert Jane Applegate [@Janewapplegate](#) of 201 Great Ideas for Your Small Business: <http://www.201greatideas.com> **#smallbizchat**

2011-05-05 12:59 am [smallbizlady](#) Next week join us for Court Cunningham [@YodleCourt](#) | Local Online Marketing for Small Businesses 5/11 8PM **#smallbizchat**

2011-05-05 12:59 am [DryerBuzz](#) A13 follow [@smallbizlady](#) and **#smallbizchat**

2011-05-05 12:59 am [smallbizlady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-05-05 12:59 am [BizFinanceForum](#) Thanks also to [@smallbizlady](#) and [@taigoodwin](#) **#smallbizchat**

2011-05-05 1:00 am [TheAfter5Edge](#) Great chat everyone! Looking forward to sharing great insight & learning together next week! **#smallbizchat**

2011-05-05 1:00 am [smallbizlady](#) On the blog tomorrow the full interview with [@Janewapplegatehttp://www.succeedasyourownboss.com](#) **#smallbizchat**

2011-05-05 1:00 am [Boomiteer](#) Great chat today! Thanks [@smallbizlady](#) [@janewapplegate](#). Wonderful insight and a great conversation. **#smallbizchat**

2011-05-05 1:00 am [TaiGoodwin](#) Another awesome chat tonight - thanks to [@Janewapplegate](#) and everyone who shared their wisdom with the group! **#smallbizchat**

2011-05-05 1:00 am [smallbizlady](#) If you found this interview helpful, join us every Wednesday 8-9p ET follow [@smallbizchat](#) on Twitter for info. **#smallbizchat**

2011-05-05 1:00 am [mattsmansfield](#) Thanks all! Great discussion and insights! **#smallbizchat**

2011-05-05 1:01 am [ClickWisdom](#) I appreciate you, **#smallbizchat** folks. Thank you for the wise words tonight.

2011-05-05 1:01 am [smallbizlady](#) Thank you to social media strategist and co-host [@TaiGoodwin](#) of Practical Profitable Social Media. **#smallbizchat**

2011-05-05 1:01 am [zumbaanyone](#) [@femme40](#) **#smallbizchat** I am very afraid of failing...

2011-05-05 1:01 am [smallbizlady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-05-05 1:02 am [My_WebEvent](#) [@mattsmansfield](#) Thank you! You always add so much to **#smallbizchat**

2011-05-05 1:02 am [ClickWisdom](#) [@mrshadeed](#) I'm glad you like the Emyth too! Important lesson **#smallbizchat**

2011-05-05 1:02 am [JDEbberly](#) Thank for another DAZZLING SmallBizChat, [@smallbizlady](#), BURSTING at the seams with Smartitude! **#SmallBizChat**

2011-05-05 1:02 am [BizFinanceForum](#) Pitch: Need to tame your fear of finance? Take my free ecourse now <http://bit.ly/ml867u> **#smallbizchat**

2011-05-05 1:02 am [chellyelite](#) My **#smallbizchat** 140 character commercial rockzzzzzzzzz :)

2011-05-05 1:02 am [TaiGoodwin](#) Pitch: Social Media planning made easy - Get your free Social Networking Checklist: <http://ht.ly/4NtaC> **#smallbizchat**

2011-05-05 1:02 am [DawnComber](#) I wish that I had found **#smallbizchat** ages ago! Great info. Can't wait

for next Wednesday. Thanks everyone & [@Janewapplegate](#) & [@smallbizlady](#)

2011-05-05 1:02 am [InspiredMedia1](#) Great discussion tonight! **#smallbizchat**

2011-05-05 1:02 am [smallbizlady](#) Up next Court Cunningham [@YodleCourt](#) CEO of [www.Yodle.com](#)
Local Online Marketing for Small Businesses Wed 5/11 8PM ET
#smallbizchat

2011-05-05 1:03 am [cjurquico](#) This is always fun & inspiring. Thanks [@smallbizlady](#) & [@janewapplegate](#) :) **#smallbizchat**

2011-05-05 1:03 am [DryerBuzz](#) A12 ends meeting; joy in work; meeting and exceeding sales goal
#smallbizchat

2011-05-05 1:03 am [My_WebEvent](#) [@smallbizlady](#) [@Janewapplegate](#) Thank you both! This information was so valuable and validating! **#smallbizchat**

2011-05-05 1:03 am [TaiGoodwin](#) YW [@ClickWisdom](#) - so glad to have you on the chat tonight!
#smallbizchat

2011-05-05 1:03 am [TheAfter5Edge](#) Appreciated the conversation tonight! [@jdeberly](#) [@ShareekeNesi](#) [@MattSMansfield](#) [@InspiredMedia1](#) [@thehealthmaven](#) [@My_WebEvent](#) **#smallbizchat**

2011-05-05 1:03 am [femme40](#) [@zumbaanyone](#) I think truthfully we all are, but if we don't get out there and embrace it, we will be held back. **#smallbizchat**

2011-05-05 1:03 am [mrshadeed](#) [@clickwisdom](#) The audio book is even better than the paperback. Brings the story-telling featured throughout the book to life
#smallbizchat

2011-05-05 1:04 am [mattsmansfield](#) [@TheAfter5Edge](#) [@jdeberly](#) [@ShareekeNesi](#) [@MattSMansfield](#) [@InspiredMedia1](#) [@thehealthmaven](#) [@My_WebEvent](#) Back at ya!
#smallbizchat

2011-05-05 1:04 am [thehealthmaven](#) [@smallbizlady](#) [@TaiGoodwin](#) [@Janewapplegate](#) Thank you! Excellent info tonight **#smallbizchat**

2011-05-05 1:04 am [My_WebEvent](#) We provide web conferencing for small businesses! If you know someone needing webinar/screen share <http://www.mywebevent.com>
#smallbizchat

2011-05-05 1:04 am [Boomiteer](#) Pitch: Boomite.com has industry experts + community discussion for #babyboomers on real estate, finances, travel + tech **#smallbizchat**

2011-05-05 1:05 am [femme40](#) [@TaiGoodwin](#) [@shareekenesi](#) [@KevetteChats](#) A13: Figure out what you love, Do that & never give up. **#smallbizchat** <--- so true!

2011-05-05 1:05 am [ClickWisdom](#) [@mrshadeed](#) It's funny. The story in EMR annoyed me on a 1st reading. I liked the book better the 2nd time. **#smallbizchat**

2011-05-05 1:05 am [mrshadeed](#) [@janewapplegate](#) Thanks for sharing your insight during tonight's **#smallbizchat**

2011-05-05 1:06 am [EchoSiedel](#) RT Thank you to social media strategist and co-host [@TaiGoodwin](#) of Practical Profitable Social Media. **#smallbizchat**

2011-05-05 1:07 am [TecaCameron](#) [@TaiGoodwin](#) Awww, I missed **#smallbizchat**. :(

2011-05-05 1:07 am [TheAfter5Edge](#) As always, thanks to [@SmallBizLady](#) for creating a community where we can share ideas and learn from each other **#SmallBizChat**

2011-05-05 1:07 am [BizFinanceForum](#) Thank you to everyone for sharing your thoughts. Good night and see you next week! **#smallbizchat**

2011-05-05 1:08 am [shareekenesi](#) Pitch: Financial literacy expert for tweens & Teens. Educating parents on being a financial rockstar. **#smallbizchat**

2011-05-05 1:09 am [TaiGoodwin](#) Pitch: Boomite.com has industry experts + community disc for #babyboomers on real estate, finances, travel + tech **#smallbizchat**

2011-05-05 1:09 am [smallbizlady](#) Look Who's On **#SmallBizChat** – May 2011 <http://t.co/KkvrOOv>

#smallbizchat

2011-05-05 1:09 am [DawnComber](#) Thank you all for sharing your ideas, thoughts and experiences. 'Night. See you next week! **#smallbizchat**

2011-05-05 1:10 am [smallbizlady](#) My latest post for [@smalliztrends](#): 7 Essential Principles of Small Biz Success <http://awe.sm/5lo0f> **#smallbizchat**

2011-05-05 1:12 am [JDEbberly](#) I love this chat so much - I absolutely LIVE for Small Biz Chat with [@smallbizlady](#) :) :) **#SmallBizChat**

2011-05-05 1:13 am [danmoyle](#) "@janewapplegate Biggest mistake is spending money on a fancy office or new car or by hiring lots of employees. Stay lean ! **#smallbizchat**"

2011-05-05 1:14 am [KevetteChats](#) Thanks [@janewapplegate](#) I loved all your replies. Especially your reply to Q11. Relationships are key. **#smallbizchat #pledgetowin**

2011-05-05 1:16 am [tachelledaniels](#) A little late but now joining **#smallbizchat** Hi Melinda

2011-05-05 1:18 am [tachelledaniels](#) [@smallbizlady](#) oh sorry alot late! I'll catch it next week. **#smallbizchat**

2011-05-05 1:18 am [mentormarketing](#) We have released Paid content for Free on our blog. Get thousands of dollars in free advice. <http://bit.ly/emm-blog> **#smallbizchat**

2011-05-05 2:33 am [HRBrainforHire](#) I hate I missed **#smallbizchat** again tonight. I have got to set it up as a regularly scheduled event on my google calendar.

2011-05-05 2:51 am [JDEbberly](#) Everyone needs to follow [@smallbizlady](#) ASAP! She'll help you take you small business to a whole new level! :) :) **#SmallBizChat**

2011-05-05 2:52 am [JDEbberly](#) Try that again: Everyone needs to follow [@smallbizlady](#) ASAP! She'll help you take your small biz to a whole new level! :) :) **#SmallBizChat**