

#smallbizchat

2011-09-29 to 2011-09-29
393 Twitter search results

61 contributors
0 retweets 561 @replies 115 links

Time	User	Tweet
2011-09-29 12:01 am	MarcREnriquez	Good evening all! #smallbizchat
2011-09-29 12:01 am	SmallBizLady	Tonight on #SmallBizChat 8PM – we chat live with Author of Passive Revenue Powerhouse @erinblaskie http://t.co/E9nHW7oj #smallbizchat
2011-09-29 12:02 am	ShawnGraham	Looking forward to a great chat. #SmallBizChat
2011-09-29 12:02 am	TaiGoodwin	Lots of tweets getting ready to come through: How to Create Multiple Streams of Income with @ErinBlaskie #smallbizchat http://t.co/XRBcmwUt
2011-09-29 12:02 am	prforsmallbiz	Hi everyone! #smallbizchat
2011-09-29 12:02 am	SmallBizLady	How 2 participate in #SmallBizChat : http://t.co/wjDXFeDf ; try our prepared @Tweetgrid now at 8p ET http://t.co/E9nHW7oj #smallbizchat
2011-09-29 12:03 am	MrsSotology	@prforsmallbiz Hi! *waves hi* #smallbizchat
2011-09-29 12:03 am	SmallBizLady	Welcome to #SmallBizChat , a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat
2011-09-29 12:03 am	thehealthmaven	@SmallBizLady @TaiGoodwin hi there, Ladies! #smallbizchat
2011-09-29 12:03 am	SmallBizLady	Welcome to my co-host for the night Social Media Strategist and Launch While Working Advocate @TaiGoodwin #smallbizchat
2011-09-29 12:04 am	SmallBizLady	Q: What's the focus of #Smallbizchat ? A: To end small business failure by helping you succeed as your own boss #smallbizchat
2011-09-29 12:04 am	ErinBlaskie	@ResilientMichae - I sure have - I try to give +K every day to five of my followers :) #smallbizchat
2011-09-29 12:04 am	thehealthmaven	@ShawnGraham good to see you here! #smallbizchat
2011-09-29 12:04 am	TaiGoodwin	We've got a great guest and topic tonight! #smallbizchat
2011-09-29 12:04 am	SmallBizLady	Right now on #SmallBizChat : @Erin Blaskie Author of Passive Revenue Powerhouse http://t.co/E9nHW7oj #smallbizchat
2011-09-29 12:04 am	MarcREnriquez	@SmallBizLady @TaiGoodwin @ErinBlaskie Good evening to you all - here's to a great interview. -=] #smallbizchat
2011-09-29 12:04 am	ErinBlaskie	Hi everyone! So excited to be here and thanks to @smallbizlady for the invite! Can't wait to share w/ you all re: passive rev! #smallbizchat
2011-09-29 12:04 am	MrsSotology	@ErinBlaskie I do the same thing. I also try to connect with new connections on #linkedin #smallbizchat
2011-09-29 12:04 am	ChellyElite	@MrsSotology @thehealthmaven @kcolaco @prforsmallbiz @ShawnGraham @MarcREnriquez Hello!!!! #smallbizchat
2011-09-29 12:05 am	SmallBizLady	We are tweeting live with @Erin Blaskie of erinblaskie.com join us #smallbizchat
2011-09-29 12:05 am	MrsSotology	@ChellyElite *waves hi* #smallbizchat

2011-09-29 12:05 am [MarcREnriquez](#) Hey there! [@ChellyElite](#) [@MrsSotology](#) [@thehealthmaven](#) [@kcolaco](#) [@prforsmallbiz](#) [@ShawnGraham](#) **#smallbizchat**

2011-09-29 12:05 am [TaiGoodwin](#) [@MrsSotology](#) [@ambassadorbruny](#) - Great to see you here tonight - you too [@MarcREnriquez](#) **#smallbizchat**

2011-09-29 12:05 am [MrJAlabaster](#) I MADE IT JUST IN TIME I'm getting real-time search results at TweetGrid <http://t.co/oJPRY7O!> **#smallbizchat**

2011-09-29 12:05 am [ilovegarick](#) Rolling off of #tchat every week w [@talentculture](#), next up is #bizforum & **#smallbizchat** on #business topics! Wed's are great for chats.

2011-09-29 12:06 am [MrsSotology](#) [@MarcREnriquez](#) *waves hi* **#smallbizchat**

2011-09-29 12:06 am [SmallBizLady](#) Q1: WHAT EXACTLY IS PASSIVE REVENUE? **#smallbizchat**

2011-09-29 12:06 am [INDIEbusiness](#) For the next bit, I'll be chatting here **#smallbizchat**

2011-09-29 12:06 am [kcolaco](#) [@MarcREnriquez](#) Hey should be a good topic **#Smallbizchat**

2011-09-29 12:06 am [ambassadorbruny](#) [@TaiGoodwin](#) Great to be here. **#SmallBizChat**

2011-09-29 12:06 am [ErinBlaskie](#) A1: Passive revenue is income u earn that u aren't trading time for money for. Income u generate while doing other things. **#smallbizchat**

2011-09-29 12:06 am [GetBizSociable](#) RT We are tweeting about creating multiple revenue streams for your business LIVE with [@ErinBlaskie](#) of erinblaskie.com join us **#smallbizchat**

2011-09-29 12:06 am [thepinkboss](#) Please excuse my tweets for the next hour. I am joining **#smallbizchat**. Join me to learn tips and tools to grow your business. **#smallbizchat**

2011-09-29 12:06 am [BizFinanceForum](#) Looking for some fabulous small biz info? Join me now on --> **#smallbizchat**

2011-09-29 12:06 am [MrsSotology](#) Sorry if my thread is full of tweets... I'm on **#smallbizchat** and #fiercechat ~ Join us! #sotology

2011-09-29 12:07 am [ErinBlaskie](#) A1b: Since it is passive, u can be vacationing, sleeping or working on other projects while u earn \$. **#smallbizchat**

2011-09-29 12:07 am [ShawnGraham](#) passive revenue = the best kind of revenue **#SmallBizChat**

2011-09-29 12:07 am [MarcREnriquez](#) [@BizFinanceForum](#) Hey Nicole -=] How's it going tonight? **#smallbizchat**

2011-09-29 12:08 am [ambassadorbruny](#) Hey [@marcrenriquez](#), [@mrssotology](#), [@bizfinanceforum](#). Good to see u. **#SmallBizChat**

2011-09-29 12:08 am [SmallBizLady](#) Q2: HOW CAN EARNING PASSIVE REVENUE AFFECT A SMALL BUSINESS? **#smallbizchat**

2011-09-29 12:08 am [BizFinanceForum](#) [@MarcREnriquez](#) I'm good how are you?n **#smallbizchat**

2011-09-29 12:08 am [MarcREnriquez](#) [@ambassadorbruny](#) Nice to see you on tonight. **#smallbizchat**

2011-09-29 12:08 am [FedhaConsulting](#) [@SmallBizLady](#) passive revenue is the money you get when you are sleeping lol **#smallbizchat**

2011-09-29 12:08 am [MrsSotology](#) [@SmallBizLady](#) good to see you too! **#smallbizchat**

2011-09-29 12:08 am [TaiGoodwin](#) [@justinamendola](#) Hey Justin - glad to see you tonight! **#smallbizchat**

2011-09-29 12:08 am [ErinBlaskie](#) A2: Passive revenue = benefit to biz owners. 1-to-many format leverages biz owner's time & knowledge over 1-to-1 methods. **#smallbizchat**

2011-09-29 12:08 am [MarcREnriquez](#) [@BizFinanceForum](#) I'm well thanks. I caught some vids of Cuong Nhu. -=] **#smallbizchat** #sideconvo

2011-09-29 12:08 am [SmallBizLady](#) [@TurnerAgencyIns](#) Welcome we do commercials at the end of this chat **#smallbizchat**

2011-09-29 12:08 am [HastenHome](#) Sneaking in a bit late to **#smallbizchat** --enjoyed a quick walk with

my "babies". :)

2011-09-29 12:08 am [WithinEssence](#) Lights, Camera... **#SmallBizChat** :)

2011-09-29 12:08 am [BizFinanceForum](#) [@ambassadorbruny](#) Hello! I've been directing people to the summary of your chat - they love it!n **#smallbizchat**

2011-09-29 12:08 am [thehealthmaven](#) [@BarryBirkett](#) hey bar **#smallbizchat**

2011-09-29 12:09 am [Xcentric0704](#) **#SmallBizChat** Are consignment shops a good investment?

2011-09-29 12:09 am [ErinBlaskie](#) A2b: When one client/customer has a problem, chances are good that others do too. Solving it = \$. **#smallbizchat**

2011-09-29 12:09 am [MariaLisa717](#) hello **#SmallBizChat**

2011-09-29 12:09 am [SmallBizLady](#) I'm doing **#smallbizchat** live from Orlando, FL tonight.

2011-09-29 12:09 am [BizFinanceForum](#) [@MarcREnriquez](#) Cool we need to connect offline and discuss!
#smallbizchat

2011-09-29 12:09 am [ambassadorbruny](#) [@BizFinanceForum](#) I appreciate you! **#SmallBizChat**

2011-09-29 12:09 am [MrsSotology](#) [@ErinBlaskie](#) this is so true... this is how I have built a strong referral business **#smallbizchat**

2011-09-29 12:09 am [BarryBirkett](#) [@thehealthmaven](#) Hi Lea! Hangin in there? **#smallbizchat**

2011-09-29 12:10 am [BizFinanceForum](#) A2: Compile a list of common questions you answer. Start there.n
#smallbizchat

2011-09-29 12:10 am [ShawnGraham](#) Passive revenue allows you to generate income at scale--without having to rely solely on one-off interactions with clients.
#SmallBizChat

2011-09-29 12:10 am [INDIEbusiness](#) I learned about passive income billing hours as an attorney, as firm partners earned cash making rain! **#smallbizchat**

2011-09-29 12:10 am [thehealthmaven](#) A2 mostly impacts if the time eventually does not lead to revenue or biz relationships...there should be a threshold **#smallbizchat**

2011-09-29 12:10 am [MrsSotology](#) It's also good to consider that one small problem can segway into multiple jobs for the same client **#smallbizchat**

2011-09-29 12:10 am [anniesgoathill](#) Joining in **#smallbizchat**

2011-09-29 12:10 am [SmallBizLady](#) Q3: WHAT IS ONE OF THE BIGGEST MYTHS SURROUNDING PASSIVE REVENUE? **#smallbizchat**

2011-09-29 12:11 am [MarcREnriquez](#) [@anniesgoathill](#) Welcome to the chat. -=] **#smallbizchat**

2011-09-29 12:11 am [prforsmallbiz](#) A1) Passive revenue is an income stream that doesn't come frm ur "day job" or frm something u devote more than 80% time to
#smallbizchat

2011-09-29 12:11 am [ErinBlaskie](#) A3: Biggest myth re: passive revenue is that there is 0 work involved. U need to set it up first, benefit from it forever. **#smallbizchat**

2011-09-29 12:12 am [prforsmallbiz](#) A2) Figuring out where to focus efforts or where to allocate staff
#smallbizchat

2011-09-29 12:12 am [MrsSotology](#) [@ErinBlaskie](#) How did you 'set up' your passive revenue source?
#smallbizchat

2011-09-29 12:12 am [anniesgoathill](#) [@INDIEbusiness](#) Hi dM...happy to be here at **#smallbizchat**

2011-09-29 12:12 am [BizFinanceForum](#) [@ErinBlaskie](#) Thank you - so many people think its a set and forget path to millions **#smallbizchat**

2011-09-29 12:12 am [Bigsky64](#) **#smallbizchat** Hi everyone just arriving.

2011-09-29 12:12 am [GraphicDesignNY](#) **#smallbizchat** A3 that small bus. cant do it too. Small bus. are now often forced to diversify income just like everyone else

2011-09-29 12:12 am [MrsSotology](#) [@Bigsky64](#) *waves hi* thanks for joining! **#smallbizchat**

2011-09-29 12:12 am [karlenesinrob](#) Q2: HOW CAN EARNING PASSIVE REVENUE AFFECT A SMALL BUSINESS? **#smallbizchat**

2011-09-29 12:12 am [FedhaConsulting](#) [@SmallBizLady](#) A3 Passive revenue is something that is earned, it is

not something that appears with the flip of a switch # **#smallbizchat**

2011-09-29 12:13 am [BizFinanceForum](#) [@Bigsky64](#) Good to see you again :)n **#smallbizchat**

2011-09-29 12:13 am [jsfabian](#) Checking out **#smallbizchat** again this week.

2011-09-29 12:13 am [ambassadorbrunyu](#) hey [@bigsky64](#) **#SmallBizChat**

2011-09-29 12:13 am [BizFinanceForum](#) [@jsfabian](#) Welcome back :) Intriguing topic tonight! **#smallbizchat**

2011-09-29 12:13 am [MarcREnriquez](#) One key to passive revenue is a marketing system that sells a solution you've already created once. **#smallbizchat**

2011-09-29 12:13 am [ErinBlaskie](#) [@MrsSotology](#) - Which one? ;) I have done e-books, audio programs, group coaching programs, etc. each has its own setup method **#smallbizchat**

2011-09-29 12:13 am [JeannieSpiro](#) Just jumping in, hello all **#smallbizchat**

2011-09-29 12:13 am [TaiGoodwin](#) [@Bigsky64](#) Glad to see you! And welcome back to [@jsfabian](#) **#smallbizchat**

2011-09-29 12:14 am [ShawnGraham](#) Passive or not, if it involves revenue it's going to take a lot of work to get things off of the ground. **#SmallBizChat**

2011-09-29 12:14 am [karlenesinrob](#) A2: Passive revenue = benefit to biz owners. 1-to-many format leverages biz owner's time& knowledge over 1-to-1 methods. **#smallbizchat**

2011-09-29 12:14 am [thehealthmaven](#) Strategize to make sure that the passive rev. will be sustainable down the road... always need to anticipate your next move **#smallbizchat**

2011-09-29 12:14 am [MarcREnriquez](#) [@JeannieSpiro](#) Hey there, welcome! **#smallbizchat**

2011-09-29 12:14 am [MrsSotology](#) [@MarcREnriquez](#) I like this... very true. I sold a business 'process' manual to more than 100 companies! **#smallbizchat**

2011-09-29 12:14 am [BizFinanceForum](#) [@ErinBlaskie](#) [@MrsSotology](#) I'd love for you to answer regarding online ecoursesn **#smallbizchat**

2011-09-29 12:14 am [jsfabian](#) [@BizFinanceForum](#) Thanks, agreed. **#smallbizchat**

2011-09-29 12:15 am [BizFinanceForum](#) [@MarcREnriquez](#) do you use InfusionSoft? Heard some good things... **#smallbizchat**

2011-09-29 12:15 am [SweetieBerry](#) Good to be at **#smallbizchat** tonight

2011-09-29 12:15 am [justinamendola](#) Hey, Tai. Happy to be here tonight! **#SmallBizChat**

2011-09-29 12:15 am [BizFinanceForum](#) [@jsfabian](#) Don't attorneys print money anyway ? LOL! **#smallbizchat**

2011-09-29 12:15 am [TaiGoodwin](#) [@ShawnGraham](#) Yes but if you've got a good system in place you can develop easy! **#smallbizchat**

2011-09-29 12:15 am [JeannieSpiro](#) [@TaiGoodwin](#) thanks looks like a good chat tonite **#smallbizchat**

2011-09-29 12:15 am [kcolaco](#) [@BizFinanceForum](#) checking out InfusionSoft **#smallbizchat**

2011-09-29 12:15 am [karlenesinrob](#) A3: Biggest myth re:passive revenue is that there is 0 work involved.U need to set it up first, benefit from it forever. **#smallbizchat**

2011-09-29 12:15 am [MarcREnriquez](#) [@BizFinanceForum](#) Yes. InfusionSoft is amazing. SOOO flexible. Love how it allows you to combine/automate online/off solutions. **#smallbizchat**

2011-09-29 12:16 am [MrsSotology](#) [@SmallBizLady](#) thanks for retweeting that... I missed it the thread is moving so fast **#smallbizchat**

2011-09-29 12:16 am [SmallBizLady](#) How to participate in **#SmallBizChat** <http://t.co/wjDXFeDf>; join in via tonight's tweetgrid: <http://t.co/GMQLehAD> **#smallbizchat**

2011-09-29 12:16 am [ErinBlaskie](#) [@BizFinanceForum](#) - I'll follow that question up with a blog post since the process is a lengthy one :) **#smallbizchat**

2011-09-29 12:16 am [ShawnGraham](#) [@TaiGoodwin](#) absolutely agree. You have to have the right framework in place to make it sustainable. **#SmallBizChat**

2011-09-29 12:16 am [BizFinanceForum](#) [@kcolaco](#) Do you like it? Sounds like [@makRenrigquez](#) does **#smallbizchat**

2011-09-29 12:16 am [SmallBizLady](#) Live right now - Interview with Author of Passive Revenue Powerhouse [@ErinBlaskie](#) <http://t.co/GMQLehAD> **#smallbizchat**

2011-09-29 12:17 am [FedhaConsulting](#) [@MrsSotology](#) Correct me i rather call it Leveraged Revenue than passive revenue to point out that work is still required **#smallbizchat**

2011-09-29 12:17 am [ShawnGraham](#) [@ErinBlaskie](#) [@BizFinanceForum](#) a blog post that could result in passive revenue at some point in the future? **#SmallBizChat**

2011-09-29 12:17 am [GraphicDesignNY](#) **#smallbizchat** A3 Takes too much too manage. You can hire a relative/friend to sell after-market product that wld normally be outsourced

2011-09-29 12:17 am [ErinBlaskie](#) [@ShawnGraham](#) - If you click my blog ads, then yes ;) hahaha **#smallbizchat**

2011-09-29 12:17 am [BizFinanceForum](#) [@BarryBirkett](#) There you go, another event ice breaker cc [@jsfabian](#) **#smallbizchat**

2011-09-29 12:18 am [kcolaco](#) [@BizFinanceForum](#) looking at it for the first time it looks pretty powerful. **#smallbizchat**

2011-09-29 12:18 am [SmallBizLady](#) It's available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> **#smallbizchat**

2011-09-29 12:18 am [ShawnGraham](#) [@GraphicDesignNY](#) relatives and friends could work if they have the right skills--if not, could be a costly disaster. **#SmallBizChat**

2011-09-29 12:18 am [SmallBizLady](#) Q4: WHAT ARE THE MOST COMMON PASSIVE REVENUE STREAMS? **#smallbizchat**

2011-09-29 12:18 am [BizFinanceForum](#) [@ErinBlaskie](#) Cool - thanks! Even better :) **#smallbizchat**

2011-09-29 12:18 am [ShawnGraham](#) [@ErinBlaskie](#) ha ha. love it. **#SmallBizChat**

2011-09-29 12:18 am [jsfabian](#) [@bizfinanceforum](#) [@barrybirkett](#) Not us smallbiz solos (unfortunately)--we're just like everyone else **#smallbizchat**

2011-09-29 12:18 am [ErinBlaskie](#) A4: Most common passive revenue streams: information products, membership & affiliate programs, ad revenue & virtual events. **#smallbizchat**

2011-09-29 12:19 am [6Percenter](#) [@SmallBizLady](#) MLM? **#smallbizchat**

2011-09-29 12:19 am [SmallBizLady](#) [@6Percenter](#) Hell no! **#smallbizchat**

2011-09-29 12:19 am [kcolaco](#) [@ErinBlaskie](#) what components are critical to a good affiliate program **#smallbizchat**

2011-09-29 12:20 am [MarcREnriquez](#) Passive Revenue Streams: Create/sell your own products; license products; license marketing systems **#smallbizchat**

2011-09-29 12:20 am [ErinBlaskie](#) [@kcolaco](#) - Good affiliate program needs lots of marketing material for affiliate use & loads of support and follow-up. **#smallbizchat**

2011-09-29 12:20 am [MrsSotology](#) [@MarcREnriquez](#) do you have experience with licensing products? **#smallbizchat**

2011-09-29 12:21 am [dheeyann](#) A 4 passive income streams r ebooks audio programs e-courses affiliate programs online training group coaching programs **#smallbizchat**

2011-09-29 12:21 am [FedhaConsulting](#) A 4 passive income streams r ebooks audio programs e-courses affiliate programs online training group coaching programs **#smallbizchat**

2011-09-29 12:22 am [BizFinanceForum](#) A4: Also a printed book (with e version available on Amazon) like [@smallbizlady](#) has done **#smallbizchat**

2011-09-29 12:22 am [Tinu](#) Hoping to stop by **#smallbizchat** in a few minutes heard the small business crowd was on fire tonight... save me a seat, guys.

2011-09-29 12:22 am [MarcREnriquez](#) [@MrsSotology](#) I've not done any licensing of products (from either side of the table) though well informed about the process.

#smallbizchat

- 2011-09-29 12:22 am [ambassadorbruny](#) [@Bigsky64](#) I'm well, thanks. **#SmallBizChat**
- 2011-09-29 12:22 am [TurnerAgencyIns](#) [@TurnerAgencyIns](#) #Insurance Questions??? Ask me anything! I'm here to help! **#smallbizchat**
- 2011-09-29 12:22 am [kcolaco](#) [@ErinBlaskie](#) what is the ideal %age of revenue stream to affiliate of the total billings in your opinion **#smallbizchat**
- 2011-09-29 12:22 am [MrsSotology](#) [@MarcREnriquez](#) maybe we'll discuss this further off line then... **#smallbizchat**
- 2011-09-29 12:23 am [JaelDesignsInc](#) Good Evening... I'm tardy but, I'm HERE! ;-)
2011-09-29 12:23 am [BizFinanceForum](#) [@MrsSotology](#) [@MarcREnriquez](#) Can I join in the licensing convo? **#smallbizchat**
- 2011-09-29 12:23 am [MrsSotology](#) [@JaelDesignsInc](#) *waves hi* **#smallbizchat**
- 2011-09-29 12:23 am [MrsSotology](#) [@BizFinanceForum](#) sure maybe we'll do a conference chat... **#smallbizchat**
- 2011-09-29 12:23 am [SmallBizLady](#) [@Tinu](#) Yes [@ErinBlaskie](#) is tearing it up tonight. **#smallbizchat**
- 2011-09-29 12:23 am [Nanabiamah](#) [@INDIEbusiness](#) Passive revenue is the revenue ur business generates that you aren't trading your time for money for. **#smallbizchat**
- 2011-09-29 12:23 am [MarcREnriquez](#) [@JaelDesignsInc](#) Good evening to you. -=] **#smallbizchat**
- 2011-09-29 12:23 am [INDIEbusiness](#) [@BizFinanceForum](#) Yes! Must include books! One I authored in 2000, still yields a check twice a year. Sweet! #books #publishing **#smallbizchat**
- 2011-09-29 12:23 am [TaiGoodwin](#) [@SweetieBerry](#) Hey Sweetie! **#smallbizchat**
- 2011-09-29 12:23 am [MarcREnriquez](#) [@BizFinanceForum](#) [@MrsSotology](#) Sure. -=] **#smallbizchat**
- 2011-09-29 12:24 am [SmallBizLady](#) Q5: HOW DO YOU KNOW WHEN YOUR BUSINESS IS READY FOR PASSIVE REVENUE STREAMS? **#smallbizchat**
- 2011-09-29 12:24 am [MPDeVille](#) [@SmallBizLady](#) [@Erin](#) **#SmallBizChat** Can't wait to get the book!
- 2011-09-29 12:24 am [MarcREnriquez](#) Just as important as the support you provide for affiliates is who you choose to work with in the first place. **#smallbizchat**
- 2011-09-29 12:24 am [SmallBizLady](#) [@DarnettaMahaffy](#) we do commercial at the end of this chat. **#smallbizchat**
- 2011-09-29 12:24 am [cjurquico](#) Good morning from Guam! **#smallbizchat**
- 2011-09-29 12:24 am [ErinBlaskie](#) A5: U know u're ready when you want to solve your customer's problems on a larger scale. Everyone is ready, just need action! **#smallbizchat**
- 2011-09-29 12:25 am [JaelDesignsInc](#) [@MarcREnriquez](#) [@MrsSotology](#) *waves to you* ;-)
2011-09-29 12:25 am [MokaExec](#) **#smallbizchat**
- 2011-09-29 12:25 am [MrsSotology](#) [@kcolaco](#) looks like we'll be setting up a chat just for that... definitely! **#smallbizchat**
- 2011-09-29 12:25 am [karlenesinrob](#) [@INDIEbusiness](#) [@BizFinanceForum](#) Totally agree with the book concept. **#smallbizchat**
- 2011-09-29 12:25 am [BizFinanceForum](#) [@cjurquico](#) Good to see you again **#smallbizchat**
- 2011-09-29 12:25 am [Nanabiamah](#) Good evening. Glad to join in. **#smallbizchat**
- 2011-09-29 12:25 am [ErinBlaskie](#) [@kcolaco](#) - I usually give 50% affiliate commissions on products and 10% for service-based business. **#smallbizchat**
- 2011-09-29 12:25 am [MrsSotology](#) [@Nanabiamah](#) glad to have you *waves hi* **#smallbizchat**
- 2011-09-29 12:25 am [ErinBlaskie](#) A5b: Good idea to have your network & list built to have somewhere to promote products. Shortens know, like & trust factor. **#smallbizchat**
- 2011-09-29 12:26 am [jsfabian](#) [@bizfinanceforum](#) [@MarcREnriquez](#) [@MrsSotology](#) I'd be interested

in that discussion as well **#smallbizchat**

2011-09-29 12:26 am [ShawnGraham](#) A5: Need to know your audience and be able to create value-added content that your audience will actually pay for. **#SmallBizChat**

2011-09-29 12:26 am [cjurquico](#) [@bizfinanceforum](#) Thanks :) I keep getting pulled into meetings and I missed so much. **#smallbizchat**

2011-09-29 12:26 am [MrsSotology](#) [@jsfabian](#) don't worry.. I'm making a list. Will set it up and send a DM (so don't forget to follow) **#smallbizchat**

2011-09-29 12:26 am [BizFinanceForum](#) [@jsfabian](#) [@MarcREnriquez](#) [@MrsSotology](#) I can coordinate - anyone else interested just [@](#) me later :) **#smallbizchat**

2011-09-29 12:27 am [kcolaco](#) [@ErinBlaskie](#) once you know you are ready, how do you go about finding the right fit **#smallbizchat**

2011-09-29 12:28 am [MrsSotology](#) [@ErinBlaskie](#) do you give 50% to entice others to be aggressive with reselling your affiliate products? **#smallbizchat**

2011-09-29 12:28 am [karlenesinrob](#) [@ErinBlaskie](#) This totally saves time and helps you maximize your results. **#smallbizchat**

2011-09-29 12:28 am [ErinBlaskie](#) [@kcolaco](#) - Think about how your consumers would want to consume the information you are putting out. **#smallbizchat**

2011-09-29 12:28 am [MarcREnriquez](#) Free content indirectly generates revenue in terms of traffic/leads "passively" generated which may eventually make you money. **#smallbizchat**

2011-09-29 12:28 am [SmallBizLady](#) Q6: HOW CAN SOMEONE GET STARTED WITH GENERATING MULTIPLE STREAMS OF INCOME? **#smallbizchat**

2011-09-29 12:28 am [jsfabian](#) [@MrsSotology](#) Thanks. Done. **#smallbizchat**

2011-09-29 12:29 am [ArbonneTess](#) **#smallbizchat** allows a small biz owner to create residual income, and leverage time!

2011-09-29 12:29 am [ErinBlaskie](#) [@MrsSotology](#) - Exactly! Since it's usually e-books, etc. and there are no real associated costs, you can afford 50%. **#smallbizchat**

2011-09-29 12:29 am [ErinBlaskie](#) A6: The easiest passive revenue to start with-information products. E-books, audio programs, e-courses, online training, etc **#smallbizchat**

2011-09-29 12:29 am [MrsSotology](#) [@ErinBlaskie](#) sound logic! **#smallbizchat**

2011-09-29 12:30 am [ErinBlaskie](#) A6b: Essentially you want to look at your biz & where there are those 1-to-many opps or opps to monetize action u r taking. **#smallbizchat**

2011-09-29 12:30 am [MrsSotology](#) [@ErinBlaskie](#) With so many ebook offers out there... what do you do to make yours stand out? **#smallbizchat**

2011-09-29 12:30 am [BizFinanceForum](#) [@ErinBlaskie](#) While I agree that costs are much lower, there are still some administrative costs, payment processing, ur time **#smallbizchat**

2011-09-29 12:30 am [MPDeVille](#) [@ErinBlaskie](#) **#smallbizchat** Can't wait to get your book. Trying the Int marketing thing, and I need some guidance.**#newventure**

2011-09-29 12:31 am [TaiGoodwin](#) A6: And start with products (solutions) where you have the most credibility and that bring the most value to your audience **#smallbizchat**

2011-09-29 12:31 am [ErinBlaskie](#) [@MrsSotology](#) - Competition doesn't matter-your fans will want what you are putting out so it'll always be unique coming from u **#smallbizchat**

2011-09-29 12:31 am [SoNJOfficiant](#) [@SmallBizLady](#) Q6 **#smallbizchat** Hiring a staff. I have my 1st helper so I don't have to turn away work.

2011-09-29 12:31 am [ErinBlaskie](#) [@BizFinanceForum](#) - Yes but your time is generally spent at the beginning & if you price it right, you can still afford 50%.

#smallbizchat

- 2011-09-29 12:32 am [ShawnGraham](#) [@ErinBlaskie](#) [@MrsSotology](#) which underlines the importance of having a loyal following before going passive. **#SmallBizChat**
- 2011-09-29 12:32 am [BizFinanceForum](#) [@ErinBlaskie](#) I realized after I tweeted it wasn't clear. Admin time for affiliates, time to handle complaints etc **#smallbizchat**
- 2011-09-29 12:32 am [MarcREnriquez](#) U can generate more revenue (slightly less passively) w/ multiple marketing methods to sell same product. **#smallbizchat**
- 2011-09-29 12:33 am [Bigsky64](#) Q6 Add to your product categories where your current clientele could benefit with the additional offering. **#SmallBizChat**
- 2011-09-29 12:33 am [SmallBizLady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**
- 2011-09-29 12:34 am [shelleymayer](#) **#smallbizchat** Does anybody have a sense of low price high volume vs higher price lower volume is better?
- 2011-09-29 12:34 am [INDIEbusiness](#) Competition is a big distraction. Learn from it, but focus on what you are doing, not what others are doing. **#smallbizchat**
- 2011-09-29 12:34 am [SmallBizLady](#) See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - in Philadelphia <http://t.co/7NQy9LVR> It's the last conf of 2011 **#smallbizchat**
- 2011-09-29 12:34 am [SmallBizLady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**
- 2011-09-29 12:35 am [ErinBlaskie](#) [@ShawnGraham](#) - Absolutely - you'll want someone (at least one person) to sell your wares to ;) **#smallbizchat**
- 2011-09-29 12:35 am [BizFinanceForum](#) [@shelleymayer](#) it depends on type of product you offer, market, costs and more. Short answer (too late) it depends. **#smallbizchat**
- 2011-09-29 12:35 am [SmallBizLady](#) My latest post: Time to Start Planning for 2012 <http://t.co/8OefXjgm> **#smallbizchat**
- 2011-09-29 12:35 am [NeLaniBeauty](#) Love tonight's topic **#smallbizchat**
- 2011-09-29 12:35 am [visionaryguru](#) Stumbled upon this chat - glad U are all here, usually teaching Yoga at this time. Catching up on what is being discussed **#smallbizchat**
- 2011-09-29 12:35 am [CICInspireme](#) Jumping into the **#smallbizchat** but still have to make dinner...grrr. Lol.
- 2011-09-29 12:35 am [kcolaco](#) [@ErinBlaskie](#) what advice would you give anyone trying to roll out an affiliate program? **#smallbizchat**
- 2011-09-29 12:36 am [SmallBizLady](#) Q7: WHAT IS THE ONE COMMON ELEMENT IN THE INFORMATION PRODUCT CREATION PROCESS? **#smallbizchat**
- 2011-09-29 12:36 am [MarcREnriquez](#) Other side of passive affiliate revenue: Be an affiliate for someone serving your customers diff solutions. **#smallbizchat**
- 2011-09-29 12:36 am [BizFinanceForum](#) [@visionaryguru](#) FYI there is a full Q&A posted tomorrow by [@smallbizlady](#) on her chat tomorrow **#smallbizchat**
- 2011-09-29 12:37 am [MrsSotology](#) [@MarcREnriquez](#) very good point! **#smallbizchat**
- 2011-09-29 12:37 am [ErinBlaskie](#) [@kcolaco](#) - Start with one product, really strong marketing materials & lots of personal outreach to bring affiliates on board. **#smallbizchat**
- 2011-09-29 12:37 am [discoveryourbag](#) [@SmallBizLady](#), long ago i heard you said, if you can't keep a household budget how will you run a business. That stuck w/ me **#smallbizchat**
- 2011-09-29 12:37 am [ErinBlaskie](#) A7: The common element in passive revenue creation is the idea: what are my customer's struggling with & how can I help? **#smallbizchat**
- 2011-09-29 12:37 am [ShawnGraham](#) But you can't go passive unless you're updating that blog more than once a month. Same with Facebook, Twitter, etc. **#SmallBizChat**
- 2011-09-29 12:38 am [MarcREnriquez](#) Another benefit of being an affiliate is getting more familiar with how

to run an affiliate program. **#smallbizchat**

2011-09-29 12:38 am [GraphicDesignNY](#) **#smallbizchat** A6 We listed all lateral markets, determined what we could provide and then found collaborators for what we couldnt

2011-09-29 12:38 am [TangelaWCraft](#) [@ErinBlaskie](#) What do you do when affiliates want you to be profitable BEFORE they'll buy in? **#smallbizchat**

2011-09-29 12:38 am [kcolaco](#) [@ErinBlaskie](#) what are my customer's struggling with & how can I help. very true having relevant solutions is step 1 **#smallbizchat**

2011-09-29 12:39 am [ShawnGraham](#) If you're thinking about ebooks, check out ebooks from others to get a feel for design, content, price point, etc. **#SmallBizChat**

2011-09-29 12:39 am [MarcREnriquez](#) [@ErinBlaskie](#) Where do you fall on the "create the marketing first" vs. "create the product first" debate? **#smallbizchat**

2011-09-29 12:39 am [isfabian](#) [@bizfinanceforum](#) I think e-books/publications are the biggest ones, second would be paid speaking engagements **#smallbizchat**

2011-09-29 12:40 am [ErinBlaskie](#) [@SmallBizLady](#) [@HealthLitcom](#) - I'll follow this up with a blog post as well since I have a TON of resources on this subject. **#smallbizchat**

2011-09-29 12:40 am [CICInspireme](#) I want to start an affiliate program...need to do more research though. People have asked me about it. **#smallbizchat**

2011-09-29 12:40 am [TangelaWCraft](#) [@JaelDesignsInc](#) [@ErinBlaskie](#) My product has dedicated fans but I still can't get any traction. Suffering from low visibility! **#smallbizchat**

2011-09-29 12:40 am [JaelDesignsInc](#) A7: I'd think to be consistent with updating information and engaging with your audience through your social media networks. **#smallbizchat**

2011-09-29 12:40 am [Nanabiamah](#) Have multiple R streams, u won't be affected as much by the loss of a client, a product supplier, or an affiliate relationship. **#smallbizchat**

2011-09-29 12:40 am [ErinBlaskie](#) [@SmallBizLady](#) [@ShelleyMayer](#) - I think a combination of both low price/high volume high price/low volume is necessary. **#smallbizchat**

2011-09-29 12:41 am [TheRealSharon](#) I am late to **#smallbizchat**. What are we talking about tonight?

2011-09-29 12:41 am [BizFinanceForum](#) Really understand the service you use to manage affiliate program BEFORE you launch. Some really stink-I've learned hard way **#smallbizchat**

2011-09-29 12:41 am [SmallBizLady](#) [@discoveryourbag](#) I'm glad it did ;o) **#smallbizchat**

2011-09-29 12:41 am [Bigsky64](#) Hi Sharon. Welcome to **#smallbizchat** We are discussing passive income.

2011-09-29 12:41 am [CyberJenn](#) [@TheRealSharon](#) passive revenue, what it is and how to create it **#smallbizchat**

2011-09-29 12:41 am [ambassadorbrunyl](#) [@TheRealSharon](#) creating passive income **#SmallBizChat**

2011-09-29 12:41 am [ErinBlaskie](#) [@ShelleyMayer](#) - Think about your marketing funnel & make sure to have enough options at various price points to appeal to all. **#smallbizchat**

2011-09-29 12:42 am [MarcREnriquez](#) [@BizFinanceForum](#) [@ShawnGraham](#) Yes, but do your own tests/research - never price based on others' decisions. **#smallbizchat**

2011-09-29 12:42 am [BlueCanaryWorks](#) [@smallbizlady](#) ByBloggers.net is a fantastic resource for how to create successful ebooks, courses, etc. **#smallbizchat**

2011-09-29 12:42 am [DonaldGaddyll](#) Tonight's convo on **#smallbizchat** is wonderful as always! #tunein [@erinBlaskie](#) thanks for the insight

2011-09-29 12:42 am [ErinBlaskie](#) [@TangelaWCraft](#) - I usually start with colleagues or friends as affiliates first to get some traction. **#smallbizchat**

2011-09-29 12:42 am [kmohara](#) Common PR Mistakes: <http://t.co/y7WjuHoo> **#smallbizchat** #pr #prjobs

2011-09-29 12:43 am [PjsandCoffee](#) [@bizfinanceforum](#) Are there affiliate programs which you do recommend? **#smallbizchat**

2011-09-29 12:43 am [BizFinanceForum](#) [@MarcREnriquez](#) I *never* price based on others. Its just good to understand market. [@ShawnGraham](#) **#smallbizchat**

2011-09-29 12:43 am [MrsSotology](#) [@MarcREnriquez](#) very true... be authentic in your content **#smallbizchat**

2011-09-29 12:43 am [thepinkboss](#) I am finally working on an ebook now. Tonight's convo is really going to help. **#smallbizchat**

2011-09-29 12:43 am [ErinBlaskie](#) [@MarcREnriquez](#) - I usually pre-sell and once something is sold-then begin to create. Not other way around. Get paid to create! **#smallbizchat**

2011-09-29 12:43 am [karlenesinrob](#) [@thepinkboss](#) Great! Make it happen and let us know when it's ready. **#smallbizchat**

2011-09-29 12:44 am [ambassadorbruny](#) [@ErinBlaskie](#) curious ab ur presale process. **#SmallBizChat**

2011-09-29 12:44 am [thepinkboss](#) [@karlenesinrob](#) I will thanks for the encouragement. **#smallbizchat**

2011-09-29 12:44 am [BizFinanceForum](#) [@PjsandCoffee](#) depends on ur needs, the products you offer and the way they are sold. I'm happy 2 share opinions offline **#smallbizchat**

2011-09-29 12:44 am [ShawnGraham](#) [@BizFinanceForum](#) [@MarcREnriquez](#) you don't have to determine price based on competition, but you need to know the market **#smallbizchat**

2011-09-29 12:44 am [powermommy](#) [@ErinBlaskie](#) [@MarcREnriquez](#) I love this idea! **#smallbizchat**

2011-09-29 12:45 am [thepinkboss](#) [@BizFinanceForum](#) [@MarcREnriquez](#) you dont have to determine price based on competition, but you need to know the market **#smallbizchat**

2011-09-29 12:45 am [BizFinanceForum](#) [@JaelDesignsInc](#) offer to share opinion offline goes for you too :) **#smallbizchat**

2011-09-29 12:45 am [ErinBlaskie](#) [@ambassadorbruny](#) - Pre-order periods for e-books, lead time for online courses, etc. Once 1 person buys, start creating! :) **#smallbizchat**

2011-09-29 12:45 am [ShawnGraham](#) [@ShawnGraham](#) [@BizFinanceForum](#) [@MarcREnriquez](#) that's one of the reasons why McDonald's doesn't sell a \$20 burger. **#SmallBizChat**

2011-09-29 12:45 am [TheRealSharon](#) I have no idea what that is! Good thing I'm here. [@cyberjenn:](#) [@TheRealSharon](#) passive revenue, what it is and how to create it **#smallbizchat**

2011-09-29 12:45 am [GraphicDesignNY](#) **#smallbizchat** For those interested in ebooks: How to Publish Your Book on Amazon Kindle <http://t.co/Ru8MP3IH>

2011-09-29 12:45 am [SmallBizLady](#) Q8: HOW CAN A SMALL BUSINESS OWNER IMPLEMENT PASSIVE REVENUE INTO A MARKETING PLAN? **#smallbizchat**

2011-09-29 12:45 am [DonaldGaddyII](#) Creating Revenue through blogs, e-books, etc. also ads credibility and generates more business for future endeavors **#smallbizchat**

2011-09-29 12:45 am [ambassadorbruny](#) [@ErinBlaskie](#) Nice. **#SmallBizChat**

2011-09-29 12:46 am [karlenesinrob](#) [@thepinkboss](#) Anytime! This is what we are all about. Helping each other achieve the level of success we seek. **#smallbizchat**

2011-09-29 12:46 am [NeLaniBeauty](#) [@shelleymayer](#) create different products at different price points but create your signature product first **#smallbizchat**

2011-09-29 12:46 am [ErinBlaskie](#) A8: Small biz owners need to evaluate existing marketing funnel & see where they have opp to provide monetized resources. **#smallbizchat**

2011-09-29 12:46 am [BizFinanceForum](#) [@ShawnGraham](#) There is a place in NYC where you can buy one (I

2011-09-29 12:46 am [TaiGoodwin](#) kid you not) for \$75 [@MarcREnriquez](#) **#smallbizchat**

2011-09-29 12:46 am [MarcREnriquez](#) Q8: HOW CAN A SMALL BUSINESS OWNER IMPLEMENT PASSIVE REVENUE INTO A MARKETING PLAN? **#smallbizchat**

2011-09-29 12:46 am [ShawnGraham](#) 1 direct application of "get paid to create": Paid live/online events leveraged into video, audio, text. **#smallbizchat**

2011-09-29 12:46 am [ErinBlaskie](#) [@ambassadorbruny](#) pre-orders are like crowd funding. A great way to test the waters without having to create the product 1st. **#SmallBizChat**

2011-09-29 12:46 am [MrsSotology](#) A8b: Example: if primary biz is coaching one-on-one, consider an e-book to walk clients through coaching process as a DIY tool **#smallbizchat**

2011-09-29 12:47 am [DonaldGaddyll](#) [@DonaldGaddyll](#) you make a good point. Building resources not only creates income it also creates credibility **#smallbizchat**

2011-09-29 12:47 am [helenantholis](#) A:8 Generate valuable content to get the attention of your target market. Then Deliver! **#smallbizchat**

2011-09-29 12:47 am [MarcREnriquez](#) A8. Passive income is the result of having a market for your product/service that can be developed once and delivered often. **#smallbizchat**

2011-09-29 12:47 am [ambassadorbruny](#) [@BizFinanceForum](#) [@ShawnGraham](#) Re: \$75 burger - I believe it. NYC's got a \$1000 ice cream cup w/ edible gold flake too. **#smallbizchat**

2011-09-29 12:47 am [ShawnGraham](#) [@ShawnGraham](#) for sure. **#SmallBizChat**

2011-09-29 12:47 am [ShawnGraham](#) [@BizFinanceForum](#) [@MarcREnriquez](#) ha ha. yep. you can find a \$100 burger, all the fast food chains price within \$1 of each other **#smallbizchat**

2011-09-29 12:48 am [GraphicDesignNY](#) **#smallbizchat** A8 Build an Opt-in email list and site subscribers. They have already agreed to your offers.

2011-09-29 12:48 am [BarryBirkett](#) [@ErinBlaskie](#): Surely sounds motivating, too, if you have already committed to custs! **#smallbizchat**

2011-09-29 12:49 am [SmallBizLady](#) Q9: WHAT FORMAT SHOULD I USE FOR MY INFORMATION PRODUCTS? **#smallbizchat**

2011-09-29 12:49 am [MarcREnriquez](#) [@thepinkboss](#) But you can't assume competition really knows the market either. **#smallbizchat**

2011-09-29 12:49 am [ErinBlaskie](#) A9: The format you should use for your passive revenue streams should vary. Not all customers will consume products the same. **#smallbizchat**

2011-09-29 12:49 am [ErinBlaskie](#) A9b: Examples: audios, videos, e-books, blog posts, print books, etc. **#smallbizchat**

2011-09-29 12:50 am [sparklyhero](#) Peeping into **#smallbizchat**

2011-09-29 12:50 am [CyberJenn](#) [@TheRealSharon](#) its income u earn that u aren't trading time for. Income u generate while doing other things **#smallbizchat**

2011-09-29 12:50 am [MarcREnriquez](#) [@ErinBlaskie](#) Do you produce physical product (not counting books) as well? **#smallbizchat**

2011-09-29 12:51 am [NeLaniBeauty](#) WTH!! Wowzer. Re: \$75 burger - I believe it. NYC's got a \$1000 ice cream cup w/ edible gold flake too. **#smallbizchat"**

2011-09-29 12:51 am [PjsandCoffee](#) A8 I ask my clients to utilize some of their product categories into their marketing presence and blog. Show your expertise. **#smallbizchat**

2011-09-29 12:51 am [ErinBlaskie](#) [@MarcREnriquez](#) - I try to avoid physical products due to cost. Consumers seeking products online want to consume quickly. **#smallbizchat**

2011-09-29 12:51 am [CyberJenn](#) definitely learning a lot tonite re: passive income **#smallbizchat**

2011-09-29 12:52 am [karlenesinrob](#) [@ErinBlaskie](#) This is creating that platform necessary to deliver a power-packed system for success. **#smallbizchat**

2011-09-29 12:52 am [visionaryguru](#) Loving all the great ideas here **#smallbizchat**

2011-09-29 12:52 am [Nanabiamah](#) [@MrsSotology](#) **#smallbizchat** Hi* please to join you. Great discussion!

2011-09-29 12:52 am [smallbizcafeTO](#) A9-I'm experimenting with video **#smallbizchat**

2011-09-29 12:52 am [GraphicDesignNY](#) **#smallbizchat** A9 the best formats to use r whatever has worked well so far. Dont fix what aint broke. But the future is of course in video!

2011-09-29 12:52 am [BizFinanceForum](#) [@MarcREnriquez](#) You might look at Zazzle.com you can customize stuff but no inventory so no # commitment cc [@ErinBlaskie](#) **#smallbizchat**

2011-09-29 12:53 am [SmallBizLady](#) Q10 WHAT ARE SOME OTHER FORMS OF PASSIVE REVENUE? **#smallbizchat**

2011-09-29 12:53 am [BizFinanceForum](#) [@thepinkboss](#) [@MarcREnriquez](#) In my past life I did pricing analysis for large co's. Sometimes the competition is clueless **#smallbizchat**

2011-09-29 12:53 am [Bigsky64](#) A8 I have multiple product categories, so I showcase my largest product category using #talkfusion <http://ow.ly/6HXix> **#smallbizchat**

2011-09-29 12:53 am [BizFinanceForum](#) [@helenantholis](#) Thanks Helen. You know you could even have your art produced on things! **#smallbizchat**

2011-09-29 12:53 am [ErinBlaskie](#) A10: Other forms of passive revenue: service-based income (usually through sub-contracting) & self-study programs. **#smallbizchat**

2011-09-29 12:53 am [visionaryguru](#) Thanks: [@MarcREnriquez](#) look at Zazzle.com you can customize stuff/no inventory/no # commitment cc [@ErinBlaskie](#) **#smallbizchat**

2011-09-29 12:54 am [helenantholis](#) [@BizFinanceForum](#) Great idea, Nicole! **#smallbizchat**

2011-09-29 12:54 am [MrsSotology](#) [@TurnerAgencyIns](#) this is a great point! Don't solely rely on competition for market analysis **#smallbizchat #smallbizchatt**

2011-09-29 12:54 am [GraphicDesignNY](#) **#smallbizchat** and anyone need help with video Q's pls ask! (after **#smallbizchat** of course ;) #InformationWantsToBeFree

2011-09-29 12:54 am [smallbizcafeTO](#) WOW a lot of great info here! **#smallbizchat**

2011-09-29 12:54 am [TheRealSharon](#) Great idea **#smallbizchat** [@helenantholis](#) [@ErinBlaskie](#)

2011-09-29 12:55 am [SmallBizLady](#) Q11: WHAT IS THE ONE THING YOU WISH YOU KNEW ABOUT CREATING PASSIVE REVENUE BEFORE YOU GOT STARTED? **#smallbizchat**

2011-09-29 12:55 am [ErinBlaskie](#) A11: I wish I had known how easy it was to set up these multiple streams of income as I would've done it a lot sooner! :) **#smallbizchat**

2011-09-29 12:56 am [JaelDesignsInc](#) Just Read... Without multiple streams of income, your business stays flatlined and uninteresting to some prospects. **#smallbizchat**

2011-09-29 12:56 am [GraphicDesignNY](#) **#smallbizchat** Q11 Starting early is better than waiting for your competition to break the ice! #PullTheTrigger

2011-09-29 12:56 am [kcolaco](#) [@ErinBlaskie](#) how aboutpassive revenue from Saas subscriptions? **#smallbizchat**

2011-09-29 12:56 am [MrsSotology](#) I have used sub-contracting to create additional streams of income. Good poing **#smallbizchat**

2011-09-29 12:56 am [INDIEbusiness](#) For my IBN members, passive income can include product of the month clubs, e-books, how-to DVDs. **#smallbizchat**

2011-09-29 12:57 am [helenantholis](#) A11. Great resource = smartpassiveincome.com (Pat Flynn) **#smallbizchat**

2011-09-29 12:57 am [visionaryguru](#) Thanks Erin for all the great responses - so much wonderful info [@ErinBlaskie](#) **#smallbizchat**

2011-09-29 12:57 am [TurnerAgencyIns](#) But you can't assume competiton really knows the market. **#smallbizchat #smallbizchatt**

2011-09-29 12:57 am [TangelaWCraft](#) [@ErinBlaskie](#) Any suggestions on becoming a paid "expert"? How can my teaching credentials and business ownership work for me? **#smallbizchat**

2011-09-29 12:57 am [SmallBizLady](#) SaaS means software as a service. **#smallbizchat**

2011-09-29 12:57 am [kcolaco](#) [@SmallBizLady](#) QRC codes, that should be a great topic so glad to reconnect here **#smallbizchat**

2011-09-29 12:57 am [MarcREnriquez](#) [@ErinBlaskie](#) Agreed. Tests show that physical = higher price. Tho it may cost more, you also ID those willing to spend more. **#smallbizchat**

2011-09-29 12:57 am [SmallBizLady](#) Special thanks to Author of Passive Revenue Powerhouse Erin Blaskie [@ErinBlaskie](#) <http://t.co/xXXqJewh> **#smallbizchat**

2011-09-29 12:58 am [MarcREnriquez](#) [@ErinBlaskie](#) Just a thought. -=] **#smallbizchat**

2011-09-29 12:58 am [SmallBizLady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-09-29 12:58 am [ErinBlaskie](#) [@kcolaco](#) - I join SaaS affiliate programs and when I'm asked to refer products / services / companies, I use my affiliate link **#smallbizchat**

2011-09-29 12:58 am [BizFinanceForum](#) [@ErinBlaskie](#) Thanks for an absolutely fantastic chat. Look forward to your blog posts. **#smallbizchat**

2011-09-29 12:59 am [SmallBizLady](#) [@b_klaas](#) Tomorrow get the full interview with Erin Blaskie [@ErinBlaskie](#) on <http://t.co/xXXqJewh> **#smallbizchat**

2011-09-29 12:59 am [INDIEbusiness](#) [@ErinBlaskie](#) Super tips and inspiration tonight, Erin. Thanks also to [@smallbizlady](#) [@taigoodwin](#)! Have a great night all! **#smallbizchat**

2011-09-29 12:59 am [powermommy](#) WOW **#smallbizchat** was so good, I just read an retweeted. So much good info!

2011-09-29 12:59 am [BizFinanceForum](#) [@smallbizlady](#) [@taigoodwin](#) Thanks again for another light speed chat that will help my biz grow profitably **#smallbizchat**

2011-09-29 12:59 am [ErinBlaskie](#) Thanks so much everyone for tuning in to the chat! You can grab my e-book on this subject at <http://t.co/M1rY9DK4> **#smallbizchat**

2011-09-29 12:59 am [kcolaco](#) [@ErinBlaskie](#) [@SmallBizlady](#) Awesome content tonight thank you! **#smallbizchat**

2011-09-29 12:59 am [SmallBizLady](#) Tomorrow get the full interview with Erin Blaskie [@ErinBlaskie](#) on <http://t.co/xXXqJewh> **#smallbizchat**

2011-09-29 12:59 am [MarcREnriquez](#) I help answer ur new economy prospects' most important question: "Why can't I afford NOT to do biz w/ u?" <http://j.mp/rITPbE> **#smallbizchat**

2011-09-29 12:59 am [NeLaniBeauty](#) Who's using zazzle now? **#smallbizchat**

2011-09-29 12:59 am [TaiGoodwin](#) [@kcolaco](#): Great example is #AudioAcrobat - monthly fee to use it to record audio and video or create a mobile #app **#smallbizchat**

2011-09-29 12:59 am [Bigsky64](#) That's great. In the trade show industry these are becoming increasingly important. [@thepinkboss](#) [@SmallBizLady](#) [@MattSMansfield](#) **#smallbizchat**

2011-09-29 1:00 am [SmallBizLady](#) Was this interview helpful? Join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-09-29 1:00 am [HastenHome](#) Great chat [@SmallBizLady](#) [@ErinBlaskie](#) -- Thanks! :) **#smallbizchat**

2011-09-29 1:00 am [karlenesinrob](#) [@ErinBlaskie](#) Thanks Erin! **#smallbizchat**

2011-09-29 1:00 am [anniesgoathill](#) [@smallbizlady](#) [@ErinBlaskie](#) thank you for the awesome chat! **#smallbizchat**

2011-09-29 1:00 am [TurnerAgencyIns](#) Insurance Questions??? Ask me anything! I'm here to help!

#smallbizchat #smallbizchatt

- 2011-09-29 1:00 am [jsfabian](#) My firm provides cost-effective brand protection & monitoring services. Visit <http://t.co/VHjX9mjt> for more info **#smallbizchat**
- 2011-09-29 1:00 am [helenantholis](#) Know job seekers? We're guest hosting #HFChat (Hire Friday 9/30 12n EDT) <http://t.co/RxMXzmuw> **#smallbizchat**
- 2011-09-29 1:00 am [GraphicDesignNY](#) **#smallbizchat** Incase you missed it: For those interested in ebooks: How to Publish Your Book on Amazon Kindle lifestack.kr/pl6uUe
- 2011-09-29 1:00 am [SmallBizLady](#) Wanna learn how to market your biz? Join@SmallBizLady in Philly Sat Oct 29th for #BYOB2011 <http://t.co/Dfypbqhc> **#smallbizchat**
- 2011-09-29 1:01 am [SmallBizLady](#) Thank you to Social Media Strategist and co-host [@TaiGoodwin](#) **#smallbizchat**
- 2011-09-29 1:01 am [kcolaco](#) We are developing our affiliate program. We have a solution that helps retailers sell more to consumers. **#smallbizchat**
- 2011-09-29 1:01 am [MarcREnriquez](#) [@ErinBlaskie](#) Thanks for such a stimulating chat tonight - great insights! -=] **#smallbizchat**
- 2011-09-29 1:01 am [TangelaWCraft](#) [@SmallBizLady](#) Inventor of the GoPillow! for babies and kids. Tampa Bay Examiner -with tips for parenting and family living. **#smallbizchat**
- 2011-09-29 1:01 am [ambassadorbruny](#) To be like Norm from Cheers at your next conference, visit www.hashtagstohandshakes.com **#SmallBizChat**
- 2011-09-29 1:01 am [SmallBizLady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**
- 2011-09-29 1:01 am [TaiGoodwin](#) Complimentary Social Networking Checklist - find out if you've got everything in place to make it profitable **#smallbizchat**
- 2011-09-29 1:01 am [JaelDesignsInc](#) I just happened to find [@ErinBlaskie](#) slide share on Creating Passive Revenue <http://t.co/jt7YUSjl> ;-) **#smallbizchat**
- 2011-09-29 1:02 am [MarcREnriquez](#) Thanks [@SmallBizLady](#) [@TaiGoodwin](#) for hosting another wonderful **#smallbizchat** tonight. -=]
- 2011-09-29 1:02 am [visionaryguru](#) RT Incase you missed it: For those interested in ebooks: How to Publish Your Book on Amazon Kindle lifestack.kr/pl6uUe **#smallbizchat**
- 2011-09-29 1:02 am [MrsSotology](#) Nice chatting with everyone ~ Don't forget to connect **#smallbizchat**
- 2011-09-29 1:02 am [ambassadorbruny](#) Thanks [@erinblaskie](#). You dropped a lot of jewels tonight. **#SmallBizChat**
- 2011-09-29 1:02 am [HastenHome](#) Restoring Virtue & Excellence in Vacation Bible School--original, inspirational VBS materials & more! hastenhome.com **#smallbizchat**
- 2011-09-29 1:02 am [Nanabiamah](#) very interesting discussion. Glad I was able to join in. Thanks everyone. **#smallbizchat**
- 2011-09-29 1:03 am [PjsandCoffee](#) [@bizfinanceforum](#) I would like that. I'll DM my email to you :) **#smallbizchat**
- 2011-09-29 1:04 am [shelleymayer](#) **#smallbizchat** Thanks for all the great info!
- 2011-09-29 1:04 am [TaiGoodwin](#) Complimentary Social Networking Checklist - find out if you've got everything in place to work smarter <http://ht.ly/6HXGR> **#smallbizchat**
- 2011-09-29 1:04 am [BizFinanceForum](#) Afraid of finance? Don't know why the harder you work the less profit you make? I can help! **#smallbizchat**
- 2011-09-29 1:05 am [thepinkboss](#) Her place for Business Formation, 501c3 assistance and brand development for female biz owners. **#smallbizchat**
- 2011-09-29 1:05 am [Nanabiamah](#) [@ErinBlaskie](#) Thanks Erin for you time and insight. **#smallbizchat**
- 2011-09-29 1:05 am [INDIEbusiness](#) I'm Donna Maria, award-winning #smallbiz advocate, hailed by [@blackenterprise](#) as "haven for #smallbiz." Thx! **#smallbizchat**
- 2011-09-29 1:06 am [NeLaniBeauty](#) I help women look gorgeous every single day no matter how busy or

stressed **#smallbizchat** #nelanibeauty

2011-09-29 1:07 am [NeLaniBeauty](#) Thanks [@ErinBlaskie!!!](#) <3 **#smallbizchat**

2011-09-29 1:07 am [TangelaWCraft](#) Find out how and why I invented the best #baby gear a mom could ever use here: <http://t.co/wwuV6QTH> - **#smallbizchat**

2011-09-29 1:08 am [karlenesinrob](#) Your Alternative Financing Expert, Bestselling Author, and Business Consultant to Small Businesses. How can I help you? **#smallbizchat**

2011-09-29 1:08 am [BizFinanceForum](#) As usual great chat. Time to put the pre-schooler to bed! Have a great night. **#smallbizchat**

2011-09-29 1:09 am [TaiGoodwin](#) Here's a blog post >>Making Social Media Profitable with Information Products: <http://ht.ly/6HXOX> **#smallbizchat**

2011-09-29 1:09 am [karlenesinrob](#) [@BizFinanceForum](#) You have a good night and hope to connect soon. **#smallbizchat**

2011-09-29 1:09 am [smallbizcafeTO](#) Thanks [@erinblaskie](#) Great **#smallbizchat**

2011-09-29 1:09 am [JaelDesignsInc](#) I blog about branding, social media, and different product campaigns. Marketing Coord. by day - graphic & web designer 24/7! **#smallbizchat**

2011-09-29 1:10 am [GraphicDesignNY](#) **#smallbizchat** pretty lively exchange tonight. Thanks all.

2011-09-29 1:10 am [3pmNews](#) **#smallbizchat** pretty lively exchange tonight. Thanks all.

2011-09-29 1:10 am [DezVFX](#) **#smallbizchat** pretty lively exchange tonight. Thanks all.

2011-09-29 1:11 am [NeLaniBeauty](#) We should collaborate on out streams!! **#smallbizchat**

2011-09-29 1:11 am [NeLaniBeauty](#) "@NeLaniBeauty: We should collaborate on our streams!! **#smallbizchat**"

2011-09-29 1:11 am [TaiGoodwin](#) Here's my stash of posts on Product Creation: 3 Simple Steps for Creating Content for Your Infoproduct <http://ht.ly/6HXSU> **#smallbizchat**

2011-09-29 1:11 am [MarcREnriquez](#) Gotta run folks - have a terrific evening! **#smallbizchat**

2011-09-29 1:11 am [Bigsky64](#) I help make the most of ur trade show presence & sell communication tools to aide biz reach clients. <http://ow.ly/6HXTS> **#smallbizchat**

2011-09-29 1:12 am [TangelaWCraft](#) [@BizFinanceForum](#) Thank you for your support. I'm so glad I joined the **#smallbizchat** tonight!

2011-09-29 1:13 am [PjsandCoffee](#) I develop social media marketing strategies for smallbiz and train large biz how to startegize #socialmedia <http://ow.ly/6HXWI> **#smallbizchat**

2011-09-29 1:13 am [JaelDesignsInc](#) [@MarcREnriquez](#) Thanks for the RT! **#smallbizchat**

2011-09-29 1:15 am [TheRealSharon](#) I train biz owners how to utilize #NLP to become referral magnets and build business. #in **#smallbizchat** <http://ow.ly/6HY0h>

2011-09-29 1:16 am [shelleymayer](#) Thx all! [@NeLaniBeauty](#) [@SmallBizLady](#) [@ShawnGraham](#) [@karlenesinrob](#) [@NameLooksgreat2](#) [@ErinBlaskie](#) [@TaiGoodwin](#) [@BizFinanceForum](#) **#smallbizchat**

2011-09-29 1:20 am [TangelaWCraft](#) [@thepinkboss](#) Here's a YouTube video that will tell you a little. Google Tangela Walker-Craft for more.- <http://t.co/atL3zzYt> - **#smallbizchat**

2011-09-29 1:21 am [Nanabiamah](#) For all your Home Health care needs pls visit www.secares.com #serenity #homehealthcare **#smallbizchat**

2011-09-29 1:23 am [NeLaniBeauty](#) Head spinning...in a good way **#smallbizchat**

2011-09-29 1:26 am [Nanabiamah](#) RT@SmallBizLady: Wanna learn how to market your biz?Join@SmallBizLady in Philly Sat Oct 29 for #BYOB2011 <http://t.co/AREIYuM5> **#smallbizchat**

2011-09-29 1:27 am [EmployedPreneur](#) [@shawngraham](#) Great to have you join **#SmallBizChat** tonight and I love that you blog about olde school hip hop!

2011-09-29 1:27 am [TaiGoodwin](#) [@shawngraham](#) Great to have you join **#SmallBizChat** tonight and I love that you blog about olde school hip hop!

2011-09-29 1:42 am [MariaLisa717](#) trying to understand this format **#smallbizchat**

2011-09-29 1:42 am [MariaLisa717](#) oh got it **#smallbizchat**

2011-09-29 1:47 am [TangelaWCraft](#) Several ladies from **#smallbizchat** have given me a lot of encouragement tonight. I'm going to bed on a positive note! Good night all.

2011-09-29 1:48 am [MariaLisa717](#) I agree its nice to brainstorm with like minded people **#smallbizchat**

2011-09-29 1:51 am [MariaLisa717](#) i learned new strategies to create multupal stream of income that are appropriate for my company **#smallbizchat**

2011-09-29 1:54 am [MariaLisa717](#) Thank you all. Have a wonderful evening, goodnight **#smallbizchat**