

## #smallbizchat

2011-10-27 to 2011-10-27  
1017 Twitter search results

174 contributors  
1125 retweets 362 @replies 282 links

Time	User	Tweet
2011-10-27 12:00 am	<a href="#">jsfabian</a>	Checking in for another <b>#smallbizchat</b>
2011-10-27 12:00 am	<a href="#">Under30CEO</a>	Going on now: <b>#smallbizchat</b> from 25 Twitter Chats Every Entrepreneur Must Know <a href="http://t.co/zqFDuXbY">http://t.co/zqFDuXbY</a>
2011-10-27 12:00 am	<a href="#">eggmarketing</a>	<a href="#">@diymarketers</a> hi! Ready to learn from Anita and David on <b>#smallbizchat</b> ?
2011-10-27 12:00 am	<a href="#">DIYMarketers</a>	<a href="#">@langtoncherub</a> Hi David! Glad to see you here <b>#smallbizchat</b>
2011-10-27 12:00 am	<a href="#">learntech</a>	Joining <b>#smallbizchat</b> "how to use visual marketing to brand your business."
2011-10-27 12:00 am	<a href="#">DIYMarketers</a>	<a href="#">@eggmarketing</a> I'm psyched - there will be fast and furious marketing ideas <b>#smallbizchat</b>
2011-10-27 12:00 am	<a href="#">visualmktgbook</a>	Getting ready for <b>#smallbizchat</b> with our authors, <a href="#">@Smallbiztrends</a> (Anita Campbell) and <a href="#">@LangtonCherub</a> (David Langton)
2011-10-27 12:01 am	<a href="#">SMBInfluencer</a>	RT <a href="#">@VisualMktgBook</a> Getting ready for <b>#smallbizchat</b> with our authors, <a href="#">@Smallbiztrends</a> (Anita Campbell) and <a href="#">@LangtonCherub</a> (David Langton)
2011-10-27 12:01 am	<a href="#">langtoncherub</a>	<a href="#">@DIYMarketers</a> Glad to be here! <b>#smallbizchat</b>
2011-10-27 12:01 am	<a href="#">SmallBizLady</a>	Tonight on <b>#SmallBizChat</b> – we're live with small business expert <a href="#">@smallbiztrends</a> Anita Campbell <a href="http://t.co/uT4bQguw">http://t.co/uT4bQguw</a> <b>#smallbizchat</b>
2011-10-27 12:01 am	<a href="#">TaiGoodwin</a>	RT <a href="#">@visualmktgbook</a> : Getting ready for <b>#smallbizchat</b> with our authors, <a href="#">@Smallbiztrends</a> (Anita Campbell) and <a href="#">@LangtonCherub</a> (David Langton)
2011-10-27 12:02 am	<a href="#">DIYMarketers</a>	<a href="#">@TaiGoodwin</a> Hi there! Great to be here again! Love your chats - always informative <b>#smallbizchat</b>
2011-10-27 12:02 am	<a href="#">NOIDNIDDY</a>	<b>#NewMediabyNidia</b> RT@Under30CEO Going on now: <b>#smallbizchat</b> from 25 Twitter Chats Every Entrepreneur Must Know
2011-10-27 12:02 am	<a href="#">Chris Eh Young</a>	Raises hand...present and accounted for. Representing the great white North for <b>#smallbizchat</b>
2011-10-27 12:02 am	<a href="#">SannWood</a>	RT <a href="#">@visualmktgbook</a> : <b>#smallbizchat</b> with our authors, <a href="#">@Smallbiztrends</a> (Anita Campbell) and <a href="#">@LangtonCherub</a> (David Langton) <b>#Smallbizchat</b>
2011-10-27 12:02 am	<a href="#">TaiGoodwin</a>	<a href="#">@langtoncherub</a> Glad you could join us for the chat <b>#smallbizchat</b>
2011-10-27 12:02 am	<a href="#">SmallBizLady</a>	How 2 participate in <b>#SmallBizChat</b> : <a href="http://t.co/wjDXFeDf">http://t.co/wjDXFeDf</a> ; try our prepared <a href="#">@Tweetgrid</a> and join us now <a href="http://t.co/uT4bQguw">http://t.co/uT4bQguw</a> <b>#smallbizchat</b>
2011-10-27 12:02 am	<a href="#">smbizceo</a>	RT <a href="#">@smallbizlady</a> : Tonight <b>#SmallBizChat</b> – we're live with small biz expert <a href="#">@smallbiztrends</a> Anita Campbell <a href="http://t.co/tw0E5Vw4">http://t.co/tw0E5Vw4</a> <b>#smallbizchat</b>
2011-10-27 12:03 am	<a href="#">SmallBizLady</a>	Welcome to <b>#SmallBizChat</b> , a weekly conversation where emerging small business owners can get answers to their questions.

## #smallbizchat

- 2011-10-27 12:03 am [soi\\_peo](#) RT [@SmallBizLady](#): Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**
- 2011-10-27 12:03 am [TaiGoodwin](#) RT [@\\_tashaB](#): NOW - "How to use visual marketing to brand your business" **#smallbizchat**
- 2011-10-27 12:03 am [DIYMarketers](#) Hi Everyone - I'm participating in a tweetchat with [@smallbiztrends](#), [@smallbizlady](#) on VisualMktg lots of tweets coming **#smallbizchat**
- 2011-10-27 12:03 am [BizFinanceForum](#) RT [@SmallBizLady](#): Tonight – we're live with small business expert [@smallbiztrends](#) Anita Campbell <http://t.co/jpL5J2zE> **#smallbizchat**
- 2011-10-27 12:03 am [\\_tashaB](#) NOW - "How to use visual marketing to brand your business" **#smallbizchat** cc: [@SmallBizLady](#)
- 2011-10-27 12:03 am [smallbiztrends](#) Hi everyone! Welcome to **#SmallbizChat** for the next hour
- 2011-10-27 12:03 am [BizFinanceForum](#) Jumping onto **#smallbizchat** so lots of tweets for the next hour! **#smallbizchat**
- 2011-10-27 12:03 am [businessonmain](#) RT [@SmallBizLady](#) Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions.
- 2011-10-27 12:04 am [SannWood](#) RT [@smallbiztrends](#): Hi everyone! Welcome to **#SmallbizChat** for the next hour **#Smallbizchat**
- 2011-10-27 12:04 am [TaiGoodwin](#) [@DIYMarketers](#) Welcome back! Glad to have you in the chat tonight! **#smallbizchat**
- 2011-10-27 12:04 am [yankeerudy](#) RT [@BizFinanceForum](#): Jumping onto **#smallbizchat** so lots of tweets for the next hour! **#SmallBizChat**
- 2011-10-27 12:04 am [Featherssssss](#) RT [@SmallBizLady](#): Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**
- 2011-10-27 12:04 am [Robyn\\_WINH](#) RT [@SmallBizLady](#): How 2 participate in **#SmallBizChat**: <http://t.co/S81Ni2to> - starting now!
- 2011-10-27 12:04 am [SmallBizLady](#) We also want to Welcome Anita's co author David Langton [@langtoncherub](#) who is also joining us. **#smallbizchat**
- 2011-10-27 12:04 am [DIYMarketers](#) RT [@Robyn\\_WINH](#): RT [@SmallBizLady](#): How 2 participate in **#SmallBizChat**: <http://t.co/aW0P0rBF> - starting now! **#smallbizchat**
- 2011-10-27 12:04 am [BizFinanceForum](#) [@smallbiztrends](#) Hi Anita! [@actuarylaura](#) and I had fun presenting together at the actuarial convention :) **#smallbizchat**
- 2011-10-27 12:05 am [TaiGoodwin](#) [@Chris\\_Eh\\_Young](#) [@NOIDNIDDY](#) [@SannWood](#) - glad you could join us! **#smallbizchat**
- 2011-10-27 12:05 am [SmallBizLady](#) Welcome to my co-host for the night Social Media Strategist and Launch While Working Advocate [@TaiGoodwin](#) **#smallbizchat**
- 2011-10-27 12:05 am [langtoncherub](#) Hello everyone! **#smallbizchat**
- 2011-10-27 12:05 am [BlackburnV](#) Why Content #Marketing Is King for your #smallbusiness <http://t.co/pBfMpY0o> **#smallbizchat** #yuma also follow [@awcsbdc](#)
- 2011-10-27 12:05 am [SmallBizLady](#) Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**
- 2011-10-27 12:05 am [TaiGoodwin](#) [@Under30CEO](#) Welcome to the chat! you to [@eggmarketing](#) and [@learntech](#) **#smallbizchat**
- 2011-10-27 12:05 am [SannWood](#) RT [@SmallBizLady](#): Q: Whats the focus of **#Smallbizchat**? A: To end smb failure by helping you succeed as your own boss **#Smallbizchat**
- 2011-10-27 12:06 am [DIYMarketers](#) [@smallbiztrends](#) and [@langtoncherub](#) are like two great tastes that taste great together when it comes to Visual Mktg **#smallbizchat**

2011-10-27 12:06 am [eggmarketing](#) a neighbor just brought me cupcakes! YUM! glad i didn't miss anything yet **#smallbizchat**

2011-10-27 12:06 am [SannWood](#) [@langtoncherub](#) ~ Hello! **#Smallbizchat**

2011-10-27 12:06 am [deniseoberry](#) Now! >> RT [@smallbiztrends](#): Just 17 minutes until **#SmallBizChat** Twitter chat 8PM ET: "How to Use Visual Marketing to Brand Your Business"

2011-10-27 12:06 am [prforsmallbiz](#) Hi everyone! **#smallbizchat**

2011-10-27 12:06 am [DIYMarketers](#) [@eggmarketing](#) I'm eating vicariously **#smallbizchat**

2011-10-27 12:06 am [BizFinanceForum](#) [@eggmarketing](#) I want your neighbors! **#smallbizchat**

2011-10-27 12:06 am [eggmarketing](#) [@diymarketers](#) like cupcakes and icing! **#smallbizchat**

2011-10-27 12:06 am [alleecreative](#) Checking out my first **#smallbizchat** this evening. Hi, everyone!

2011-10-27 12:07 am [DIYMarketers](#) [@deniseoberry](#) Hi Denise! Great to see you **#smallbizchat**

2011-10-27 12:07 am [eggmarketing](#) RT [@smallbizlady](#): Q: What's focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as ur own boss **#smallbizchat**

2011-10-27 12:07 am [SMBInfluencer](#) RT [@smallbizlady](#): Q: What's focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as ur own boss **#smallbizchat**

2011-10-27 12:07 am [visualmktgbook](#) RT [@smallbizlady](#): Q: What's focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as ur own boss **#smallbizchat**

2011-10-27 12:07 am [CarlaPaulette](#) Hi everyone! **#smallbizchat**

2011-10-27 12:07 am [PJBabyPlanners](#) Hello! **#smallbizchat**

2011-10-27 12:07 am [SmallBizLady](#) We are tweeting w/ Anita Campbell [@smallbiztrends](#) David Langton [@langtoncherub](#) join us <http://t.co/uT4bQguw> [@langtoncherub](#) **#smallbizchat**

2011-10-27 12:07 am [LikeMkg](#) I'm a first timer too, TweetGrid is wild! **#smallbizchat**

2011-10-27 12:08 am [TaiGoodwin](#) [@alleecreative](#) [@CarlaPaulette](#) Welcome to the chat!!! **#smallbizchat**

2011-10-27 12:08 am [SmallBizLady](#) Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:08 am [deniseoberry](#) [@DIYMarketers](#) Hi Ivana -- back at ya! **#smallbizchat**

2011-10-27 12:08 am [smallbiztrends](#) How 2 participate in **#SmallBizChat**: <http://t.co/JlyD24LW> Try our prepared [@Tweetgrid](#) and join us now <http://t.co/aTcCTdZZ>

2011-10-27 12:08 am [PJBabyPlanners](#) [@LikeMkg](#) me too! **#smallbizchat**

2011-10-27 12:08 am [kcolaco](#) RT [@SmallBizLady](#): How 2 participate in **#SmallBizChat**: <http://t.co/wjDXFeDf>; try our prepared [@Tweetgrid](#) and join us now <http://t.co/uT4bQguw> **#smallbizchat**

2011-10-27 12:08 am [eggmarketing](#) RT [@smallbizlady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:08 am [SMBInfluencer](#) RT [@smallbizlady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:08 am [visualmktgbook](#) RT [@smallbizlady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:08 am [SannWood](#) RT [@SmallBizLady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#Smallbizchat**

2011-10-27 12:08 am [langtoncherub](#) A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:08 am [eggmarketing](#) RT [@smallbiztrends](#): How 2 participate in **#SmallBizChat**: <http://t.co/ITdpgVeH> Try our prepared [@Tweetgrid](#) and join us now...

2011-10-27 12:09 am [SMBInfluencer](#) RT [@smallbiztrends](#): How 2 participate in **#SmallBizChat**:

2011-10-27 12:09 am [visualmktgbook](#) <http://t.co/fCZhfg4k> Try our prepared [@Tweetgrid](#) and join us now... RT [@smallbiztrends](#): How 2 participate in **#SmallBizChat**: <http://t.co/PIXY6UG8> Try our prepared [@Tweetgrid](#) and join us now...

2011-10-27 12:09 am [soi\\_peo](#) A1- Creating content instead of an advertisement **#smallbizchat**

2011-10-27 12:09 am [DIYMarketers](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:09 am [smbizceo](#) RT [@smallbiztrends](#): How 2 participate in **#SmallBizChat**: <http://t.co/FmeGLUPA> Try our prepared [@Tweetgrid](#) and join now <http://t.co/tw0E5Vw4>

2011-10-27 12:09 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:09 am [ohmeighzah](#) RT [@SmallBizLady](#): Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**

2011-10-27 12:09 am [smallbiztrends](#) [@BizFinanceForum](#) [@actuarylaura](#) Hi Nicole and Laura! Welcome to **#SmallBizChat**

2011-10-27 12:10 am [TwtrChat411](#) [@smallbizchat](#) [@smallbizlady](#) [@CathyWebSavvyPR](#) are on **#SmallBizChat** Enjoy!!

2011-10-27 12:10 am [MrJAlabaster](#) RT [@SmallBizLady](#): How 2 participate in **#SmallBizChat**: <http://t.co/wjDXFeDf>; try our prepared [@Tweetgrid](#) and join us now <http://t.co/uT4bQguw> **#smallbizchat**

2011-10-27 12:10 am [eggmarketing](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:10 am [SMBInfluencer](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:10 am [visualmktgbook](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:10 am [SannWood](#) [@smbizceo](#) ~ ola! **#Smallbizchat**

2011-10-27 12:10 am [smallbiztrends](#) A1: Visual marketing is just what it sounds like: it means using visual elements and design for marketing. **#Smallbizchat**

2011-10-27 12:10 am [prforsmallbiz](#) A1) Infographics are a great visual marketing tool. **#smallbizchat**

2011-10-27 12:10 am [DIYMarketers](#) A1 what is visual marketing? Is that a trick question? Marketing you consume with your eyes? **#smallbizchat**

2011-10-27 12:10 am [BizFinanceForum](#) [@smallbiztrends](#) thanks Anita, not sure if [@actuarylaura](#) is live with us. **#smallbizchat**

2011-10-27 12:10 am [TaiGoodwin](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:11 am [DIYMarketers](#) RT [@prforsmallbiz](#): A1) Infographics are a great visual marketing tool. **#smallbizchat**

2011-10-27 12:11 am [TaiGoodwin](#) RT [@smallbiztrends](#): A1: Visual marketing is just what it sounds like: it means using visual elements and design for marketing **#smallbizchat**

2011-10-27 12:11 am [SmallBizLady](#) RT [@langtoncherub](#): A1 Marketing is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#smallbizchat**

2011-10-27 12:11 am [SannWood](#) RT [@visualmktgbook](#) [@langtoncherub](#) A1 Mktg is Visual but as Chico Marx says, who are you going to believe, me or your own eyes? **#Smallbizchat**

2011-10-27 12:11 am [smallbiztrends](#) A1: Visual is important. That's why we wrote [@VisualMktgBook](#), giving 99 design examples to trigger ideas **#Smallbizchat**

2011-10-27 12:11 am [eggmarketing](#) RT [@smallbiztrends](#): A1: Visual marketing is just what it sounds like: it means using visual elements and design for marketing

2011-10-27 12:11 am [SMBInfluencer](#) **#smallbizchat** RT [@smallbiztrends](#): A1: Visual marketing is just what it sounds like: it means using visual elements and design for marketing

2011-10-27 12:11 am [visualmktgbook](#) **#smallbizchat** RT [@smallbiztrends](#): A1: Visual marketing is just what it sounds like: it means using visual elements and design for marketing

2011-10-27 12:11 am [deniseoberry](#) **#smallbizchat** I luv infographics >> RT [@prforsmallbiz](#): A1) Infographics are a great visual marketing tool. **#smallbizchat**

2011-10-27 12:11 am [SmallBizLady](#) Q2: CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

2011-10-27 12:12 am [BarryBirkett](#) Yes, though some are getting carried away w/complexity. RT [@prforsmallbiz](#): A1) Infographics are a great visual marketing tool. **#smallbizchat**

2011-10-27 12:12 am [VedranTomic](#) RT [@smbizceo](#): RT [@smallbiztrends](#): How 2 participate in **#SmallBizChat**: <http://t.co/FmeGLUPA> Try our prepared [@Tweetgrid](#) and join now <http://t.co/tw0E5Vw4>

2011-10-27 12:12 am [visualmktgbook](#) RT [@prforsmallbiz](#): A1) Infographics are a great visual marketing tool. **#smallbizchat** (we heart infographics)

2011-10-27 12:12 am [eggmarketing](#) RT [@smallbizlady](#): Q2: CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

2011-10-27 12:12 am [SMBInfluencer](#) RT [@smallbizlady](#): Q2: CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

2011-10-27 12:12 am [visualmktgbook](#) RT [@smallbizlady](#): Q2: CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

2011-10-27 12:12 am [BizFinanceForum](#) Me too! RT [@deniseoberry](#): I luv infographics >> RT [@prforsmallbiz](#): A1) Infographics are a great visual marketing tool. **#smallbizchat**

2011-10-27 12:12 am [eggmarketing](#) [@deniseoberry](#) funny how infographics just sort of popped up and now they're so hot. **#smallbizchat**

2011-10-27 12:13 am [eggmarketing](#) RT [@smallbiztrends](#): A1: Visual is important. That's why we wrote [@VisualMktgBook](#), giving 99 design examples to trigger ideas **#Smallbizchat**

2011-10-27 12:13 am [Chris\\_Eh\\_Young](#) A2: Some visual marketing is very subtle but powerful. Think Nike swoosh. **#smallbizchat**

2011-10-27 12:13 am [SMBInfluencer](#) RT [@smallbiztrends](#): A1: Visual is important. That's why we wrote [@VisualMktgBook](#), giving 99 design examples to trigger ideas **#Smallbizchat**

2011-10-27 12:13 am [visualmktgbook](#) RT [@smallbiztrends](#): A1: Visual is important. That's why we wrote [@VisualMktgBook](#), giving 99 design examples to trigger ideas **#Smallbizchat**

2011-10-27 12:13 am [prforsmallbiz](#) A2) I think [@dkny](#) is doing a great job of visual marketing using [@tumblr](#) **#smallbizchat**

2011-10-27 12:13 am [annedorko](#) RT [@smallbiztrends](#) Visual marketing is just what it sounds like: using visual elements and design for marketing. **#smallbizchat**

2011-10-27 12:13 am [INDIEbusiness](#) **#SmallbizChat** Quick not to let you know that (in between bathing the kids), I'll be

checking out **#smallbizchat**

2011-10-27 12:13 am [SMBInfluencer](#) RT [@chris\\_eh\\_young](#): A2: Some visual marketing is very subtle but powerful. Think Nike swoosh. **#smallbizchat**

2011-10-27 12:13 am [jsfabian](#) [@BizFinanceForum](#) [@deniseoberry](#) I am a sucker for infographics **#smallbizchat**

2011-10-27 12:13 am [SannWood](#) [@visualmktgbook](#) [@smallbizlady](#) Q2 CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#Smallbizchat**

2011-10-27 12:13 am [Chris Eh Young](#) [@eggmarketing](#) They will flare out quickly as well.n **#smallbizchat**

2011-10-27 12:14 am [visualmktgbook](#) RT [@prforsmallbiz](#): A2) I think [@dkny](#) is doing a great job of visual marketing using [@tumblr](#) **#smallbizchat**

2011-10-27 12:14 am [INDIEbusiness](#) RT [@annedorko](#): RT [@smallbiztrends](#) Visual marketing is just what it sounds like: using visual elements and design for marketing **#smallbizchat**

2011-10-27 12:14 am [DIYMarketers](#) Me TOO! RT [@jsfabian](#): [@BizFinanceForum](#) [@deniseoberry](#) I am a sucker for infographics **#smallbizchat**

2011-10-27 12:14 am [sylviabrowder](#) Hello everyonen **#smallbizchat**

2011-10-27 12:14 am [smallbiztrends](#) A2: One example is <http://t.co/odhNsUMF>. They used word clouds in the shape of bloggers' logos to do blogger outreach **#SmallBizChat**

2011-10-27 12:14 am [deniseoberry](#) [@jsfabian](#) Me too. :- ) **#smallbizchat**

2011-10-27 12:14 am [TaiGoodwin](#) Q2: CAN YOU GIVE US AN EXAMPLE OF CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

2011-10-27 12:14 am [BizFinanceForum](#) [@jsfabian](#) [@deniseoberry](#) Is that the analytical side of us? Numbers geeks have loved then for years. **#smallbizchat**

2011-10-27 12:14 am [TaiGoodwin](#) RT [@sylviabrowder](#): Hi - Welcome to the chat! **#smallbizchat**

2011-10-27 12:14 am [langtoncherub](#) [@SMBInfluencer](#) A8 Design guru Milton Glaser said in INC“Don't just do it.” Logos are not as easy as Nike Swoosh makes it seem **#smallbizchat**

2011-10-27 12:15 am [BizFinanceForum](#) A2: Even color. when I tweaked the colors on my website (still blue & green) got a HUGE positive response **#smallbizchat**

2011-10-27 12:15 am [SannWood](#) [@smallbiztrends](#) A2: One ex is <http://t.co/Fgo6TieV>. They used word clouds in shape of bloggers logos to do blogger outreach **#Smallbizchat**

2011-10-27 12:15 am [INDIEbusiness](#) You mean <http://t.co/X9pUsLqt?> -- RT [@visualmktgbook](#) [@prforsmallbiz](#): [@dkny](#) doing a great visual marketing on [@tumblr](#) **#smallbizchat**

2011-10-27 12:15 am [Ferg\\_e](#) Ditto! "@DIYMarketers: Me TOO! RT [@jsfabian](#): [@BizFinanceForum](#) [@deniseoberry](#) I am a sucker for infographics **#smallbizchat**"

2011-10-27 12:15 am [yankeerudy](#) so basically a picture is worth a 1000 words (or numbers)? **#SmallBizChat**

2011-10-27 12:15 am [SmallBizLady](#) Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#smallbizchat**

2011-10-27 12:15 am [VedranTomic](#) RT [@BizFinanceForum](#) A2: Even color. when I tweaked the colors on my website (still blue & green) got a HUGE positive response **#SmallBizChat**

2011-10-27 12:15 am [langtoncherub](#) A2 Another icebreaker: CartoonLink's BigBoards, large cartoons that are personalized& sent to CEOs. Big Visuals that hit big. **#smallbizchat**

2011-10-27 12:15 am [DIYMarketers](#) [@langtoncherub](#) Logo's aren't as easy as the Nike Swoosh - isn't that

2011-10-27 12:16 am [TaiGoodwin](#) the truth. And it's what Nike DID with the logo **#smallbizchat**  
RT [@yankeerudy](#): so basically a picture is worth a 1000 words (or numbers)? **#smallbizchat**

2011-10-27 12:16 am [SmallBizLady](#) [@yankeerudy](#) Exactly! **#smallbizchat**

2011-10-27 12:16 am [w3consulting](#) Joining **#smallbizchat** late but I made it! How's everyone?

2011-10-27 12:16 am [eggmarketing](#) RT [@smallbiztrends](#) A2: One ex is <http://t.co/iduKavXc>. They used word clouds in shape of bloggers logos to do blogger outreach  
**#Smallbizchat**

2011-10-27 12:16 am [SMBInfluencer](#) RT [@smallbiztrends](#) A2: One ex is <http://t.co/2vE4AIQ3>. They used word clouds in shape of bloggers logos to do blogger outreach  
**#Smallbizchat**

2011-10-27 12:16 am [visualmktgbook](#) RT [@smallbiztrends](#) A2: One ex is <http://t.co/7H3E6Q8H>. They used word clouds in shape of bloggers logos to do blogger outreach  
**#Smallbizchat**

2011-10-27 12:16 am [VedranTomic](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#SmallBizChat**

2011-10-27 12:16 am [LikeMkg](#) How much is video worth RT [@yankeerudy](#): so basically a picture is worth a 1000 words (or numbers)? **#smallbizchat**

2011-10-27 12:16 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#smallbizchat**

2011-10-27 12:16 am [DIYMarketers](#) [@SmallBizLady](#) Q3 - I'm jumping in here - NO WAY is print dead - the more digital online mktg - the more print **#smallbizchat**

2011-10-27 12:16 am [INDIEbusiness](#) RT [@smallbiztrends](#): A1: Visual is important. Thats why we wrote [@VisualMktgBook](#), giving 99 design examples to trigger ideas  
**#smallbizchat**

2011-10-27 12:16 am [langtoncherub](#) A3 David Carr in NYT showed how Occupy Wall Street wanted to show its legitimacy: they published a newspaper! **#smallbizchat**

2011-10-27 12:16 am [smbizceo](#) RT [@BizFinanceForum](#) A2: Even color. when I tweaked the colors on my website (still blue & green) got a HUGE positive response  
**#SmallBizChat**

2011-10-27 12:16 am [SmallBizLady](#) How to participate in **#SmallBizChat** <http://t.co/wjDXFeDf>; join in via tonight's tweetgrid: <http://t.co/Qaui5RqK> **#smallbizchat**

2011-10-27 12:16 am [Ferg\\_e](#) color is huge!"@BizFinanceForum: A2: Even color. when I tweaked the colors on my site got a HUGE positive response **#smallbizchat"**

2011-10-27 12:16 am [Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:16 am [eggmarketing](#) [@chris\\_eh\\_young](#) everything does, but I find infographics great ways to illustrate dense info. **#smallbizchat**

2011-10-27 12:16 am [w3consulting](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#smallbizchat**

2011-10-27 12:16 am [meshin](#) How do highly-connected small biz pro's stay on top of important communications? **#SmallBizChat**

2011-10-27 12:16 am [alleecreative](#) A3. Nope. Need to think of your audience before tossing aside print altogether. Sometimes it's necessary (and still works) **#smallbizchat**

2011-10-27 12:16 am [SmallBizLady](#) Live right now - Interview with Small business expert Anita Campbell  
[@smallbiztrends](#) <http://t.co/Qaui5RqK> **#smallbizchat**

2011-10-27 12:17 am [SannWood](#) [@langtoncherub](#): A2 icebreaker: CartoonLink's BigBoards, lg cartoons that are personalized& sent to CEOs. Big Visuals hit big.  
**#Smallbizchat**

2011-10-27 12:17 am [BizFinanceForum](#) RT [@DIYMarketers](#): [@SmallBizLady](#) Q3 -NO WAY is print dead - the

2011-10-27 12:17 am [SMBInfluencer](#) more digital online mktg - the more print #truth **#smallbizchat**  
RT [@bizfinanceforum](#): A2: Even color. when I tweaked the colors on my website got a HUGE positive response **#smallbizchat**

2011-10-27 12:17 am [Anointedauthors](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#smallbizchat**

2011-10-27 12:17 am [soi\\_peo](#) A3- Printed advertising definitions are blurring. Some consider reading a newspaper on a kindle as "print" **#smallbizchat**

2011-10-27 12:17 am [annedorko](#) [@SmallBizLady](#) A3: I don't think print marketing is dead. It's just going to be used in a different way. **#SmallbizChat**

2011-10-27 12:17 am [SmallBizLady](#) Find out how Melinda Emerson became [@SmallBizLady](#): <http://t.co/iP75BYAw> via [@openforum](#) **#smallbizchat**

2011-10-27 12:17 am [TaiGoodwin](#) RT [@Chris\\_Eh\\_Young](#): A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:17 am [prforsmallbiz](#) A3) Printed materials are not dead, but marketers need to be more creative about their message. **#smallbizchat**

2011-10-27 12:17 am [SannWood](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#Smallbizchat**

2011-10-27 12:17 am [SMBInfluencer](#) RT [@langtoncherub](#): Logos are not as easy as Nike Swoosh makes it seem **#smallbizchat**

2011-10-27 12:17 am [Chris\\_Eh\\_Young](#) [@eggmarketing](#) I like infographics but I think they've been so overdone that people will stop using them. **#smallbizchat**

2011-10-27 12:17 am [DIYMarketers](#) RT [@SMBInfluencer](#): RT [@bizfinanceforum](#): A2: Even color. when I tweaked the colors on my website got a HUGE positive response **#smallbizchat**

2011-10-27 12:17 am [DebBC](#) RT [@SmallBizLady](#): Live right now - Interview with Small business expert Anita Campbell [@smallbiztrends](#) <http://t.co/Qau5RqK> **#smallbizchat**

2011-10-27 12:17 am [TaiGoodwin](#) RT [@meshin](#): How do highly-connected small biz pro's stay on top of important communications? **#smallbizchat**

2011-10-27 12:17 am [AFDgraphics](#) Q1: visual marketing is a visual standpoint or representation of your brand/business in all ranges of marketing to customers **#smallbizchat**

2011-10-27 12:17 am [VedranTomic](#) Interesting question! -- [@meshin](#): How do highly-connected small biz pros stay on top of important communications? **#SmallBizChat**

2011-10-27 12:18 am [smallbiztrends](#) RT [@Ferg\\_e](#) Color is huge!"@BizFinanceForum: A2: Even color. when I tweaked the colors on my site got a HUGE positive response **#smallbizchat"**

2011-10-27 12:18 am [deniseoberry](#) RT [@allecreative](#): A3. Nope. Need to think of your audience before tossing aside print altogether. **#smallbizchat**

2011-10-27 12:18 am [eggmarketing](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#SmallBizChat**

2011-10-27 12:18 am [cjurquico](#) Morning everyone at **#smallbizchat** Been a while :)

2011-10-27 12:18 am [SMBInfluencer](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#SmallBizChat**

2011-10-27 12:18 am [visualmktgbook](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#SmallBizChat**

2011-10-27 12:18 am [SmallBizLady](#) RT [@meshin](#): How do highly-connected small biz pro's stay on top of important communications? **#smallbizchat**

2011-10-27 12:18 am [bplutchak](#) never read printed marketing materials. Am I making a mistake by not having for me? **#SmallBizChat**



2011-10-27 12:18 am [PEventsInc](#) RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:18 am [eggmarketing](#) RT [@diymarketers](#): [@SmallBizLady](#) Q3 - I'm jumping in - NO WAY is print dead - the more digital online mktg - the more print **#smallbizchat**

2011-10-27 12:18 am [prforsmallbiz](#) Yes! RT [@INDIEbusiness](#) : You mean <http://t.co/Kf2wpDUO> cc: [@visualmktgbook](#) [@dkny](#) [@tumblr](#) **#smallbizchat**

2011-10-27 12:18 am [ChellyElite](#) RT [@SMBInfluencer](#): RT [@langtoncherub](#): Logos are not as easy as Nike Swoosh makes it seem **#smallbizchat**

2011-10-27 12:18 am [Chris\\_Eh\\_Young](#) Print will not completely die but it will have to evolve to stay relevant. **#smallbizchat**

2011-10-27 12:18 am [eggmarketing](#) [@diymarketers](#) i respond better to digital. **#smallbizchat**

2011-10-27 12:18 am [VedranTomic](#) RT [@PEventsInc](#): RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who dont know how to use it effectively. **#SmallBizChat**

2011-10-27 12:18 am [TaiGoodwin](#) RT [@langtoncherub](#): Logos are not as easy as Nike Swoosh makes it seem **#smallbizchat**

2011-10-27 12:18 am [SmallBizLady](#) RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:18 am [smbizceo](#) Good Point - [@eggmarketing](#) I like infographics but I think they've been so overdone that people will stop using them. **#smallbizchat**

2011-10-27 12:19 am [w3consulting](#) Q3: not at all. Most #smallbiz is made b/w offline, local contacts. Printed materials are still very important. **#smallbizchat**

2011-10-27 12:19 am [GiftJobs](#) RT [@SmallBizLady](#): Find out how Melinda Emerson became [@SmallBizLady](#): <http://t.co/iP75BYAw> via [@openforum](#) **#smallbizchat**

2011-10-27 12:19 am [cjurquico](#) RT [@smallbizlady](#): Live right now - Small business expert Anita Campbell [@smallbiztrends](#) <http://t.co/8oA7AS02> **#smallbizchat**

2011-10-27 12:19 am [visualmktgbook](#) RT [@allecreative](#): A3. Nope. Need to think of audience before tossing aside print altogether. Sometimes necessary (& works) **#smallbizchat**

2011-10-27 12:19 am [TaiGoodwin](#) RT [@deniseoberry](#): RT [@allecreative](#): A3. Nope. Need to think of your audience before tossing aside print altogether. **#smallbizchat**

2011-10-27 12:19 am [smallbiztrends](#) A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:19 am [Chris\\_Eh\\_Young](#) [@bplutchak](#) It's never about how you consume media. It's about how your customers consume media. **#smallbizchat**

2011-10-27 12:19 am [allecreative](#) [@bplutchak](#) depends on who you're trying to reach. Even biz cards can count as creative visual marketing **#smallbizchat**

2011-10-27 12:19 am [deniseoberry](#) RT [@prforsmallbiz](#): A3) Printed materials are not dead, but marketers need to be more creative about their message. **#smallbizchat**

2011-10-27 12:19 am [visualmktgbook](#) [@langtoncherub](#): A2 icebreaker: CartoonLink's BigBoards, lg cartoons that are personalized& sent to CEOs. Big Visuals hit big. **#Smallbizchat**

2011-10-27 12:19 am [kcolaco](#) [@smallbiztrends](#) our show collateral display word clouds to describe our product. Something in there leaves an impression, **#smallbizchat**

2011-10-27 12:19 am [VedranTomic](#) I agree! - [@eggmarketing](#) I like infographics but I think theyve been so overdone that people will stop using them. **#SmallBizChat**

2011-10-27 12:19 am [LikeMkg](#) Q3: you have to put those QR codes directing to social media on

2011-10-27 12:19 am [Ferg\\_e](#) something! **#smallbizchat**  
Creative folks w just find better ways "@Chris\_Eh\_Young: [@eggmarketing](#) ....so overdone-people will stop using them. **#smallbizchat"**

2011-10-27 12:20 am [annedorko](#) RT [@Chris\\_Eh\\_Young](#): [@bplutchak](#) Its never about how you consume media. Its about how your customers consume media. **#SmallbizChat**

2011-10-27 12:20 am [deniseoberry](#) RT [@Chris\\_Eh\\_Young](#): Print will not completely die but it will have to evolve to stay relevant. **#smallbizchat**

2011-10-27 12:20 am [smbizceo](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:20 am [TaiGoodwin](#) [@bplutchak](#) - if your potential clients read print material - it is a mistake not to have them **#smallbizchat**

2011-10-27 12:20 am [INDIEbusiness](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#smallbizchat**

2011-10-27 12:20 am [yankeerudy](#) A3. print mkt depends on your target audience & how they want materials, not some arbitrary "dead or not" label. **#SmallBizChat**

2011-10-27 12:20 am [LilSugarMag](#) RT [@Chris\\_Eh\\_Young](#): Print will not completely die but it will have to evolve to stay relevant. **#smallbizchat**

2011-10-27 12:20 am [Chris\\_Eh\\_Young](#) I spent 13 years in the print industry. I have an idea what happened from the inside. **#smallbizchat**

2011-10-27 12:20 am [INDIEbusiness](#) Good way to drive home the point --> RT [@LikeMkg](#): Q3: you have to put those QR codes directing to social media on something! **#smallbizchat**

2011-10-27 12:20 am [PJBabyPlanners](#) [@LikeMkg](#) How do you get those? **#smallbizchat**

2011-10-27 12:20 am [smallbiztrends](#) A3: Restaurants still use menus. Retail still needs signage. **#SmallBizChat**

2011-10-27 12:20 am [BizFinanceForum](#) b/c u nvr know when u might meet ppl RT [@smallbiztrends](#): A3: Is print dead? NO! Small biz use print everyday. Biz cards. **#smallbizchat**

2011-10-27 12:20 am [eggmarketing](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:20 am [SMBInfluencer](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:20 am [visualmktgbook](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:20 am [alleecreative](#) Exactly. RT [@Chris\\_Eh\\_Young](#) It's never about how you consume media. It's about how your customers consume media. **#smallbizchat**

2011-10-27 12:20 am [siedahjohnson](#) RT [@SmallBizLady](#): RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:20 am [SmallBizLady](#) It's available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> **#smallbizchat**

2011-10-27 12:20 am [SMBInfluencer](#) RT [@yankeerudy](#): A3. print mkt depends on ur target audience & how they want materials, not some arbitrary "dead or not" label. **#SmallBizChat**

2011-10-27 12:20 am [carolineghosn](#) follow up to our twitter piece "@Under30CEO: **#smallbizchat** 25 Twitter Chats Every Entrepreneur Must Know <http://t.co/CpKh8B6w> [@levoleague](#)

2011-10-27 12:20 am [Oyebalogun](#) RT [@TaiGoodwin](#): Q2: CAN YOU GIVE US AN EXAMPLE OF

CREATIVE VISUAL ELEMENTS THAT HAVE HELPED A BUSINESS STAND OUT? **#smallbizchat**

- 2011-10-27 12:21 am [eggmarketing](#) RT [@smallbiztrends](#): A3: Restaurants still use menus. Retail still needs signage. **#SmallBizChat**
- 2011-10-27 12:21 am [SMBInfluencer](#) RT [@smallbiztrends](#): A3: Restaurants still use menus. Retail still needs signage. **#SmallBizChat**
- 2011-10-27 12:21 am [visualmktgbook](#) RT [@smallbiztrends](#): A3: Restaurants still use menus. Retail still needs signage. **#SmallBizChat**
- 2011-10-27 12:21 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@yankeerudy](#): so basically a picture is worth a 1000 words (or numbers)? **#smallbizchat**
- 2011-10-27 12:21 am [LikeMkg](#) [@PJBabyPlanners](#) free services online <http://t.co/SdnNL9YR>
- 2011-10-27 12:21 am [eggmarketing](#) **#smallbizchat**  
[@indiebusiness](#) ah! QR codes! good link between print and digital! **#smallbizchat**
- 2011-10-27 12:21 am [yankeerudy](#) RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#SmallBizChat**
- 2011-10-27 12:21 am [SannWood](#) RT [@visualmktgbook](#): RT [@smallbiztrends](#): A3: Restaurants still use menus. Retail still needs signage. **#Smallbizchat**
- 2011-10-27 12:21 am [SmallBizLady](#) Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**
- 2011-10-27 12:21 am [bplutchak](#) re: printed materials - What about B2B - non-retail? **#SmallBizChat**
- 2011-10-27 12:21 am [BizFinanceForum](#) +1 RT [@allecreative](#): Exactly. RT [@Chris\\_Eh\\_Young](#) Its never about how u consume media. Its how your customers consume media. **#smallbizchat**
- 2011-10-27 12:21 am [langtoncherub](#) A3 David Carr in NYT sez Occupy Wall Street show its legitimacy: they published a newspaper! **#smallbizchat**
- 2011-10-27 12:21 am [cjurquico](#) Print will always be around. New media is simply another form of communication. **#smallbizchat**
- 2011-10-27 12:21 am [tashaB](#) RT [@allecreative](#): Exactly. RT [@Chris\\_Eh\\_Young](#) It's never about how you consume media. It's about how your customers consume media. **#smallbizchat**
- 2011-10-27 12:21 am [aynrandom](#) RT [@Ferg\\_e](#): Ditto! "@DIYMarketers: Me TOO! RT [@jsfabian](#): [@BizFinanceForum](#) [@deniseoberry](#) I am a sucker for infographics **#smallbizchat"**
- 2011-10-27 12:21 am [VedranTomic](#) What happened? -- [@Chris\\_Eh\\_Young](#): I spent 13 years in the print industry. I have an idea what happened from the inside. **#SmallBizChat**
- 2011-10-27 12:21 am [smallbiztrends](#) [@kcolaco](#) I agree. A well-done word cloud makes an impression. **#SmallbizChat**
- 2011-10-27 12:21 am [DIYMarketers](#) RT [@eggmarketing](#): [@indiebusiness](#) ah! QR codes! good link between print and digital! **#smallbizchat**
- 2011-10-27 12:21 am [Oyebalogun](#) RT [@SmallBizLady](#): Live right now - Interview with Small business expert Anita Campbell [@smallbiztrends](#) <http://t.co/Qau5RqK> **#smallbizchat**
- 2011-10-27 12:22 am [BizFinanceForum](#) Like putting them in your book. RT [@eggmarketing](#): [@indiebusiness](#) ah! QR codes! good link between print and digital! **#smallbizchat**
- 2011-10-27 12:22 am [eggmarketing](#) [@pjbabyplanners](#) there are lots of free qr code generators like <http://t.co/BGiz8LwK> **#smallbizchat**
- 2011-10-27 12:22 am [prforsmallbiz](#) I have a love/hate relationship with business cards. The concept is great but does anyone really 'use' them? **#smallbizchat**
- 2011-10-27 12:22 am [smbizceo](#) RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON

DESIGN? **#smallbizchat**

2011-10-27 12:22 am [deniseoberry](#) RT [@cjurquico](#): Print will always be around. New media is simply another form of communication. **#smallbizchat**

2011-10-27 12:22 am [VedranTomic](#) RT [@eggmarketing](#): [@indiebusiness](#) ah! QR codes! good link between print and digital! **#SmallBizChat**

2011-10-27 12:22 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@meshin](#): How do highly-connected small biz pro's stay on top of important communications? **#smallbizchat**

2011-10-27 12:22 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**

2011-10-27 12:22 am [eggmarketing](#) RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**

2011-10-27 12:22 am [SMBInfluencer](#) RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**

2011-10-27 12:22 am [visualmktgbook](#) RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**

2011-10-27 12:22 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@langtoncherub](#): Logos are not as easy as Nike Swoosh makes it seem **#smallbizchat**

2011-10-27 12:22 am [SannWood](#) RT [@smbizceo](#): RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#Smallbizchat**

2011-10-27 12:22 am [VedranTomic](#) RT [@smbizceo](#): RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#SmallBizChat**

2011-10-27 12:22 am [Chris\\_Eh\\_Young](#) [@VedranTomic](#) I saw the industry implode. Lack of foresight and proactive adaptation. **#smallbizchat**

2011-10-27 12:22 am [Ferg\\_e](#) RT [@cjurquico](#): Print will always be around. New media is simply another form of communication. **#smallbizchat**

2011-10-27 12:22 am [prforsmallbiz](#) A4) ELANCE ALL THE WAY **#smallbizchat**

2011-10-27 12:22 am [annedorko](#) [@SmallBizLady](#) A4: There's a lot of free resources available, as well as DIY tutorials. **#SmallbizChat**

2011-10-27 12:22 am [SnapLiverpool](#) RT [@smallbiztrends](#): A3: Is print dead? NO! Small businesses use print everyday. Biz cards – perfect example. **#SmallBizChat**

2011-10-27 12:22 am [delisacarnegie](#) this reminds me I need biz cards. **#smallbizchat**

2011-10-27 12:22 am [TaiGoodwin](#) RT [@VedranTomic](#): RT [@eggmarketing](#): [@indiebusiness](#) ah! QR codes! good link between print and digital! **#smallbizchat**

2011-10-27 12:22 am [visualmktgbook](#) Q4: there are lots of smaller designers who put out quality work for less. A lot of our contributors are small designers **#smallbizchat**

2011-10-27 12:22 am [BizFinanceForum](#) [@prforsmallbiz](#) Yes. there are plenty of businesses who aren't even using Social Media. **#smallbizchat**

2011-10-27 12:22 am [Oyebalogun](#) RT [@SmallBizLady](#): RT [@Chris\\_Eh\\_Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively. **#smallbizchat**

2011-10-27 12:22 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@deniseoberry](#): RT [@allecreative](#): A3. Nope. Need to think of your audience before tossing aside print altogether. **#smallbizchat**

2011-10-27 12:23 am [webjock](#) A4: <http://t.co/e3OiwDNC> **#SmallBizChat**

2011-10-27 12:23 am [deniseoberry](#) RT [@prforsmallbiz](#): I have a love/hate relationship with business cards. The concept is great but does anyone really use them? **#smallbizchat**

2011-10-27 12:23 am [Ferg\\_e](#) Do it yourself! "[@SmallBizLady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**"

2011-10-27 12:23 am [BizFinanceForum](#) [@delisacarnegie](#) Hi Delisa! **#smallbizchat**

2011-10-27 12:23 am [eggmarketing](#) RT [@delisacarnegie](#): this reminds me I need biz cards. **#smallbizchat** haha. i ordered mine an hour ago!

2011-10-27 12:23 am [smallbiztrends](#) A4: My recommendation: invest well in a good logo. It will be with you for a long time. Makes sense to spend on it. **#SmallBizChat**

2011-10-27 12:23 am [jessiscents](#) RT [@SmallBizLady](#): RT [@smallbiztrends](#): Get Online, Google Says: Here's How <http://t.co/fcw0h2lu> **#smallbizchat**

2011-10-27 12:23 am [tashaB](#) [@Chris\\_Eh\\_Young](#) w/ social media platforms its always about building relationships & customer feedback nvr just PR for the biz **#smallbizchat**

2011-10-27 12:23 am [SMBInfluencer](#) RT [@annedorko](#): [@SmallBizLady](#) A4: There's a lot of free resources available, as well as DIY tutorials. **#SmallbizChat**

2011-10-27 12:23 am [langtoncherub](#) A4 I'm all for spending money on logos! **#smallbizchat**

2011-10-27 12:23 am [ChellyElite](#) RT [@smallbiztrends](#): A3: Restaurants still use menus. Retail still needs signage. **#SmallBizChat**

2011-10-27 12:23 am [Cokebeatz](#) RT [@deniseoberry](#): RT [@cjurquico](#): Print will always be around. New media is simply another form of communication. **#smallbizchat**

2011-10-27 12:23 am [deniseoberry](#) [@prforsmallbiz](#) Depends on "use" -- as a small biz you should always leave something behind -- biz card is good. **#smallbizchat**

2011-10-27 12:23 am [Chris\\_Eh\\_Young](#) A4: If you want to save money on design. Have a professional do it right the first time. **#smallbizchat**

2011-10-27 12:23 am [TaiGoodwin](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be with you for a long time. **#smallbizchat**

2011-10-27 12:23 am [LikeMkg](#) [@smallbiztrends](#) business cards are a great place for QRs **#smallbizchat**

2011-10-27 12:23 am [eggmarketing](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be w u for a long time. Makes sense to spend. **#SmallBizChat**

2011-10-27 12:24 am [SMBInfluencer](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be w u for a long time. Makes sense to spend. **#SmallBizChat**

2011-10-27 12:24 am [visualmktgbook](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be w u for a long time. Makes sense to spend. **#SmallBizChat**

2011-10-27 12:24 am [laurafaulkner](#) A4: First, don't imagine that high expenditure will get the best design **#smallbizchat**

2011-10-27 12:24 am [BarryBirkett](#) Plenty of custs too RT [@bizfinanceforum](#): [@prforsmallbiz](#) Yes there are plenty of businesses who aren't even using Social Media. **#smallbizchat**

2011-10-27 12:24 am [AFDgraphics](#) Q2: gorilla marketing is 1 form of creatively visual marketing your business/brand. mostly involving skilled #graphicdesign **#smallbizchat**

2011-10-27 12:24 am [BizFinanceForum](#) Best money I spent in my first 12 months -> RT [@langtoncherub](#): A4 I'm all for spending money on logos! **#smallbizchat**

2011-10-27 12:24 am [Chris\\_Eh\\_Young](#) [@\\_tashaB](#) Social media is about dialogue, not dictation. **#smallbizchat**

2011-10-27 12:24 am [annedorko](#) [@smallbiztrends](#) Agreed - money should be placed on high priority items. Then, do the DIY for what you can. **#SmallbizChat**

2011-10-27 12:24 am [SannWood](#) RT [@smallbiztrends](#) A4 My recommendation: invest in a good logo. It will be w/ you for a long time. Makes sense to spend on it. **#Smallbizchat**

2011-10-27 12:24 am [jsfabian](#) RT [@smallbiztrends](#) My recommendation: invest in a good logo. It will be with you for a long time. Makes sense to spend on it. **#smallbizchat**

2011-10-27 12:24 am [bdpatoday](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be with you for a long time. Makes sense to spend on it. **#SmallBizChat**

2011-10-27 12:24 am [BizFinanceForum](#) [@BarryBirkett](#) exactly! **#smallbizchat**

2011-10-27 12:24 am [alleecreative](#) [@bplutchak](#) My biz is B2B and still maintain print materials. Biz cards, notecards, letterhead, proposal folders. All branded **#smallbizchat**

2011-10-27 12:24 am [Paul Pruneau](#) [@SmallBizLady](#) Isn't the better question: "How do I get the most value for the \$ I spend on design?" **#smallbizchat**

2011-10-27 12:24 am [langtoncherub](#) A4 Seriously, it's your image and your brand we are talking about. Your logo dsignr like a doctor who is taking cares of you. **#smallbizchat**

2011-10-27 12:24 am [tashaB](#) [@Chris\\_Eh\\_Young](#) exactly!! **#smallbizchat**

2011-10-27 12:24 am [SMBInfluencer](#) RT [@chris\\_eh\\_young](#): A4: If you want to save money on design. Have a professional do it right the first time. **#smallbizchat**

2011-10-27 12:24 am [AFDgraphics](#) RT [@SmallBizLady](#): Q3: ARE PRINTED MARKETING MATERIALS DEAD? **#smallbizchat**

2011-10-27 12:24 am [laurafaulkner](#) a4: Good messaging is as or more important than visual design **#smallbizchat**

2011-10-27 12:24 am [visualmktgbook](#) RT [@annedorko](#): [@smallbiztrends](#) Agreed - money should be placed on high priority items. Then, do the DIY for what you can. **#SmallbizChat**

2011-10-27 12:25 am [langtoncherub](#) A3 Print is not dead, it needs to be focused. Much like radio was not eliminated by TV, just redefined. **#smallbizchat**

2011-10-27 12:25 am [VedranTomic](#) RT [@smallbiztrends](#) A4 My recommendation: invest in a good logo. It will be w/ you for a long time. Makes sense to spend on it. **#SmallBizChat**

2011-10-27 12:25 am [eggmarketing](#) RT [@langtoncherub](#): A4 I'm all for spending money on logos! **#smallbizchat**

2011-10-27 12:25 am [smbizceo](#) RT [@annedorko](#): [@smallbiztrends](#) Agreed - money should be placed on high priority items. Then, do the DIY for what you can. **#SmallbizChat**

2011-10-27 12:25 am [SMBInfluencer](#) RT [@langtoncherub](#): A4 I'm all for spending money on logos! **#smallbizchat**

2011-10-27 12:25 am [visualmktgbook](#) RT [@langtoncherub](#): A4 I'm all for spending money on logos! **#smallbizchat**

2011-10-27 12:25 am [cjurquico](#) Get experienced designers to save time, get quality designs. RT [@smallbizlady](#): Q4: HOW CAN YOU SAVE MONEY ON DESIGN? **#smallbizchat**

2011-10-27 12:25 am [eggmarketing](#) RT [@laurafaulkner](#): A4: First, don't imagine that high expenditure will get the best design **#smallbizchat**

2011-10-27 12:25 am [laurafaulkner](#) RT [@Paul\\_Pruneau](#): [@SmallBizLady](#) Isn't the better question: "How do I get the most value for the \$ I spend on design?" **#smallbizchat**

2011-10-27 12:25 am [cary\\_weston](#) No matter how small your company, invest and cross train your staff. Awareness and inclusion builds better returns **#SmallBizChat**

2011-10-27 12:25 am [ChellyElite](#) Do not rush the design process when creating a logo! **#smallbizchat**

2011-10-27 12:25 am [smallbiztrends](#) A4: Save money on other things - other than your logo. Use a website template, for example, to economize. **#SmallBizChat**

2011-10-27 12:25 am [SannWood](#) RT [@langtoncherub](#): A3 Print is not dead, it needs to be focused. Much like radio was not eliminated by TV, just redefined.  
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2011-10-27 12:25 am [visualmktgbook](#) RT [@smallbiztrends](#): A4: Save money on other things - other than your logo. Use a website template, for example, to economize.  
**#SmallBizChat**

2011-10-27 12:25 am [deniseoberry](#) RT [@smallbiztrends](#): A4: Save money on other things - other than your logo. Use a website template, for example, to economize.  
**#smallbizchat**

2011-10-27 12:25 am [langtoncherub](#) [@laurafaulkner](#) EXACTLY! **#smallbizchat**

2011-10-27 12:25 am [CareerTips2Go](#) Request bids from oDesk, Elance, Aquent, etc. **#smallbizchat**

2011-10-27 12:25 am [visualmktgbook](#) RT [@chellyelite](#): Do not rush the design process when creating a logo! **#smallbizchat**

2011-10-27 12:25 am [SmallBizLady](#) RT [@langtoncherub](#) A4 it's your image and your brand we are talking about. Your logo dsignr like a dr who is taking cares of u.  
**#smallbizchat**

2011-10-27 12:25 am [Chris\\_Eh\\_Young](#) [@langtoncherub](#) Just like the telegraph was not replaced by the phone. Wait, bad example. :-)  
**#smallbizchat**

2011-10-27 12:26 am [AFDgraphics](#) "Q3: ARE PRINTED MARKETING MATERIALS DEAD? Not really. Depends on what type of print materials your using **#smallbizchat**"

2011-10-27 12:26 am [aGOODmessenger](#) RT [@SmallBizLady](#): How to participate in **#SmallBizChat**  
<http://t.co/wjDXFeDf>; join in via tonight's tweetgrid:  
<http://t.co/Qaui5RqK> **#smallbizchat**

2011-10-27 12:26 am [TaiGoodwin](#) RT [@Chris\\_Eh\\_Young](#) It's never about how you consume media. It's about how your customers consume media. **#smallbizchat**

2011-10-27 12:26 am [laurafaulkner](#) RT [@ChellyElite](#): Do not rush the design process when creating a logo! **#smallbizchat**

2011-10-27 12:26 am [VedranTomic](#) Makes sense Chris.Thanks! [@Chris\\_Eh\\_Young](#) [@VedranTomic](#) I saw the industry implode. Lack of foresight and proactive adaptation.  
**#smallbizchat**

2011-10-27 12:26 am [FetchingFinn](#) RT [@SannWood](#) [@smallbiztrends](#) My recommend: invest in a good logo. It will be w/ you a long time. Makes sense to spend on it.  
**#Smallbizchat**

2011-10-27 12:26 am [SmallBizLady](#) Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:26 am [emilyroseartist](#) [@delisacarnegie](#) Here is the best place I've found for biz cards  
<http://t.co/vZuPeXg9> **#smallbizchat**

2011-10-27 12:26 am [TaiGoodwin](#) RT [@CareerTips2Go](#): Request bids from oDesk, Elance, Aquent, etc.  
**#smallbizchat**

2011-10-27 12:26 am [ChellyElite](#) RT [@annedorko](#): [@smallbiztrends](#) Agreed - money should be placed on high priority items. Then, do the DIY for what you can.

2011-10-27 12:26 am [TaiGoodwin](#) **#SmallbizChat** RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:26 am [VedranTomic](#) RT [@Chris\\_Eh\\_Young](#) Its never about how you consume media. Its about how your customers consume media. **#SmallBizChat**

2011-10-27 12:26 am [langtoncherub](#) A5 Nothing should be done in isolation. **#smallbizchat**

2011-10-27 12:26 am [SmallBizLady](#) RT [@smallbiztrends](#): A4: Save money on other things other than ur logo. Use a website template, for example, to economize. **#smallbizchat**

2011-10-27 12:27 am [smallbiztrends](#) [@LikeMkg](#) Yes, I am seeing more and more QR codes. **#SmallBizChat**

2011-10-27 12:27 am [SMBInfluencer](#) RT [@CareerTips2Go](#): Request bids from oDesk, Elance, Aquent, etc. **#smallbizchat**

2011-10-27 12:27 am [Chris\\_Eh\\_Young](#) [@VedranTomic](#) It was like ignoring a tidal wave. You can only do it for so long before the inevitable happens. **#smallbizchat**

2011-10-27 12:27 am [prforsmallbiz](#) A5) Use a QR code on biz card to send people somewhere else or give another message other than what's on your card. **#smallbizchat**

2011-10-27 12:27 am [ChellyElite](#) RT [@TaiGoodwin](#): RT [@CareerTips2Go](#): Request bids from oDesk, Elance, Aquent, etc. **#smallbizchat**

2011-10-27 12:27 am [TaiGoodwin](#) RT [@langtoncherub](#): A5 Nothing should be done in isolation. **#smallbizchat**

2011-10-27 12:27 am [SannWood](#) RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#Smallbizchat**

2011-10-27 12:27 am [eggmarketing](#) RT [@smallbizlady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [SMBInfluencer](#) RT [@smallbizlady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [visualmktgbook](#) RT [@smallbizlady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [AttisDesign](#) "@Chris\_Eh\_Young: A4: If you want to save money on design. Have a professional do it right the first time. **#smallbizchat**"

2011-10-27 12:27 am [tashaB](#) [@prforsmallbiz](#) biz cards builds professionalism, is apart of visual marketing & can be passed on from 1 person 2 the nxt **#smallbizchat**

2011-10-27 12:27 am [langtoncherub](#) A5 We originally wanted to have a 4th chaptr showing all 3 modes print, online and experiential, but best work is in all 3! **#smallbizchat**

2011-10-27 12:27 am [CareerTips2Go](#) RT [@TaiGoodwin](#): RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [DIYMarketers](#) RT [@SMBInfluencer](#): RT [@CareerTips2Go](#): Request bids from oDesk, Elance, Aquent, etc. **#smallbizchat**

2011-10-27 12:27 am [smallbizatlanta](#) RT [@SmallBizLady](#): Live right now - Interview with Small business expert Anita Campbell [@smallbiztrends](#) <http://t.co/zWhGAY9u> **#smallbizchat**

2011-10-27 12:27 am [cjurquico](#) Absolutely. I do it all the time :) RT [@smallbizlady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY? **#smallbizchat**

2011-10-27 12:27 am [laurafaulkner](#) RT [@langtoncherub](#): A3 Print not dead, needs to be focused. Much like radio not eliminated by TV just redefined. **#Smallbizchat**



2011-10-27 12:27 am [VedranTomic](#) **#smallbizchat** RT [@SannWood](#): RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY?

2011-10-27 12:27 am [DIYMarketers](#) **#SmallBizChat** RT [@SannWood](#): RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY?

2011-10-27 12:27 am [eggmarketing](#) **#smallbizchat** RT [@langtoncherub](#): A5 Nothing should be done in isolation.

2011-10-27 12:27 am [SMBInfluencer](#) **#smallbizchat** RT [@langtoncherub](#): A5 Nothing should be done in isolation.

2011-10-27 12:27 am [visualmktgbook](#) **#smallbizchat** RT [@langtoncherub](#): A5 Nothing should be done in isolation.

2011-10-27 12:27 am [smallbiztrends](#) **#smallbizchat** A5: "Small business, they name is REPURPOSE." I see small businesses repurposing out of necessity – we're good at it!

2011-10-27 12:27 am [nextsteph](#) **#SmallBizChat** RT [@prforsmallbiz](#): A5) Use a QR code on biz card to send people somewhere else or give another message other than what's on your card. **#smallbizchat**

2011-10-27 12:28 am [smbizceo](#) RT [@SannWood](#): RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY?

2011-10-27 12:28 am [SannWood](#) **#Smallbizchat** RT [@visualmktgbook](#): RT [@langtoncherub](#): A5 Nothing should be done in isolation. **#Smallbizchat**

2011-10-27 12:28 am [BizFinanceForum](#) [@emilyroseartist](#) [@delisacarnegie](#) #emmit invades -> **#smallbizchat**

2011-10-27 12:28 am [TaiGoodwin](#) RT [@langtoncherub](#): A3 Print not dead, needs to be focused. Much like radio not eliminated by TV just redefined. **#smallbizchat**

2011-10-27 12:28 am [visualmktgbook](#) RT [@prforsmallbiz](#): A5) Use QR code on biz card to send people somewhere else or give other message other than what's on card. **#smallbizchat**

2011-10-27 12:28 am [laurafaulkner](#) RT [@TaiGoodwin](#): RT [@SmallBizLady](#): Q5: CAN YOU REPURPOSE VISUAL ELEMENTS TO MAKE THEM DO DOUBLE DUTY?

2011-10-27 12:28 am [SmallBizLady](#) **#smallbizchat** RT [@langtoncherub](#) A5 We originally wanted to have a 4th chaptr showing all 3 modes print, online & experiential **#smallbizchat**

2011-10-27 12:28 am [CareerTips2Go](#) Excellent idea. Contains much more info than the biz card! RT [@prforsmallbiz](#): A5) Use a QR code on biz card. **#smallbizchat**

2011-10-27 12:28 am [VedranTomic](#) RT [@SannWood](#): RT [@visualmktgbook](#): RT [@langtoncherub](#): A5 Nothing should be done in isolation. **#SmallBizChat**

2011-10-27 12:28 am [tashaB](#) [@smallbiztrends](#) when u say invest money on a good logo, whats the range someone should pay? **#smallbizchat**

2011-10-27 12:28 am [joanneprobyn](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be with you for a long time. Makes sense to spend on it. **#SmallBizChat**

2011-10-27 12:28 am [LikeMkg](#) [@alleecreative](#) [@bplutchak](#) if you have to order print try <http://t.co/TwTiXuP9>. Amazing and inexpensive. **#smallbizchat**

2011-10-27 12:28 am [BizFinanceForum](#) [@emilyroseartist](#) [@delisacarnegie](#) Lol #emmit invades -> **#smallbizchat**

2011-10-27 12:28 am [emilyroseartist](#) [@BizFinanceForum](#) [@delisacarnegie](#) LOL! #emmit **#smallbizchat**

2011-10-27 12:28 am [laurafaulkner](#) Q5: Repurposing visual elements strengthens brand identity \*and\*

2011-10-27 12:28 am [annedorko](#) saves \$\$\$! **#smallbizchat**

2011-10-27 12:28 am [AFDgraphics](#) [@SmallBizLady](#) Similar visual elements should be found throughout everything for solid branding. Repurpose? Definitely. **#SmallBizChat**

2011-10-27 12:28 am [VedranTomic](#) "WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**"

2011-10-27 12:29 am [ZimanaAnalytics](#) [@datboylens](#) [@future071](#)

2011-10-27 12:29 am [DIYMarketers](#) RT [@langtoncherub](#) A5 We originally wanted to have a 4th chaptr showing all 3 modes print, online & experiential **#SmallBizChat**

2011-10-27 12:29 am [FetchingFinn](#) RT [@SmallBizLady](#): Live now - Interview with Small business expert Anita Campbell [@smallbiztrends](#) <http://t.co/FpQRnglt> **#smallbizchat**

2011-10-27 12:29 am [Chris\\_Eh\\_Young](#) RT [@laurafaulkner](#): Q5: Repurposing visual elements strengthens brand identity \*and\* saves \$\$\$! **#smallbizchat**

2011-10-27 12:29 am [SmallBizLady](#) RT [@Chris\\_Eh\\_Young](#): A4: If you want to save money on design. Have a professional do it right the first time. **#smallbizchat**

2011-10-27 12:29 am [CareerTips2Go](#) Always repurpose where possible but be careful not to overdo and visually saturate. **#smallbizchat**

2011-10-27 12:29 am [DigitalKaitlyn](#) Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:29 am [laurafaulkner](#) RT [@laurafaulkner](#): Q5: Repurposing visual elements strengthens brand identity \*and\* saves \$\$\$! **#smallbizchat**

2011-10-27 12:29 am [langtoncherub](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:29 am [deniseoberry](#) RT [@eggmarketing](#): RT [@langtoncherub](#): A5 Nothing should be done in isolation. **#smallbizchat**

2011-10-27 12:29 am [prforsmallbiz](#) [@\\_tashaB](#) \$5,000--10,000 for a good logo. **#smallbizchat**

2011-10-27 12:29 am [SandraKennedy1](#) [@eggmarketing](#) RE: Infographics - Maybe they've always been around and we just started noticing **#smallbizchat**

2011-10-27 12:29 am [BizFinanceForum](#) Realtors can use QR codes on their "for sale" or "open house" signs that can take ppl to a video. **#smallbizchat**

2011-10-27 12:29 am [annedorko](#) RT [@Chris\\_Eh\\_Young](#): Always repurpose where possible but be careful not to overdo and visually saturate. **#smallbizchat**

2011-10-27 12:29 am [VedranTomic](#) A5. Absolutely. The components of your web header / logo should be planned to be pieces that you can pull out **#smallbizchat**

2011-10-27 12:29 am [CareerTips2Go](#) [@\\_tashaB](#) When you're spending money on a logo it depends on the quality of the designer for how much \$\$ you'll spend. **#SmallBizChat**

2011-10-27 12:29 am [smallbiztrends](#) RT [@CareerTips2Go](#): RT [@laurafaulkner](#): Q5: Repurposing visual elements strengthens brand identity \*and\* saves \$\$\$! **#SmallBizChat**

2011-10-27 12:29 am [Chris\\_Eh\\_Young](#) RT [@Chris\\_Eh\\_Young](#): Always repurpose where possible but be careful not to overdo and visually saturate. **#smallbizchat**

2011-10-27 12:29 am [langtoncherub](#) A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:30 am [laurafaulkner](#) [@prforsmallbiz](#) Many do but don't send to good mobile pages. **#smallbizchat**

2011-10-27 12:30 am [allecreative](#) A6 I say keep your communications simple. Spend time learning WHO your business is and For WHOM you are in business to serve. **#smallbizchat**

2011-10-27 12:30 am [TaiGoodwin](#) RT [@smallbiztrends](#): A5: I see small businesses repurposing out of necessity – we're good at it! **#SmallBizChat #smallbizchat**

[@\\_tashaB](#) depends on your need. A total brand identity package (ideal) is more \$ than just a single logo. **#smallbizchat**

RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT

2011-10-27 12:30 am [SannWood](#) CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**  
RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#Smallbizchat**

2011-10-27 12:30 am [prforsmallbiz](#) A6) Barter with a local business person and offer your services to them for free. **#smallbizchat**

2011-10-27 12:30 am [BizFinanceForum](#) [@deniseoberry](#) [@eggmarketing](#) All joking aside actuaries have been using them for years **#smallbizchat**

2011-10-27 12:30 am [VedranTomic](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:30 am [Oyebalogun](#) RT [@SmallBizLady](#): RT [@langtoncherub](#) A5 We originally wanted to have a 4th chaptr showing all 3 modes print, online & experiential **#smallbizchat**

2011-10-27 12:30 am [DigitalKaitlyn](#) A6 Bartering and holding design contests in exchange for gift certificates/services **#smallbizchat**

2011-10-27 12:30 am [laurafaulkner](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat #smallbizchat**

2011-10-27 12:30 am [smbizceo](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:30 am [eggmarketing](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:30 am [SMBInfluencer](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:30 am [amvandenhurk](#) Keep it simple then. [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:30 am [visualmktgbook](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:30 am [eggmarketing](#) RT [@prforsmallbiz](#): Q6) Barter with a local business person and offer your services to them for free. **#smallbizchat**

2011-10-27 12:30 am [annedorko](#) [@SmallBizLady](#) There are SO many free tutorials, templates and resources for design. Even software, like Gimp. **#SmallbizChat**

2011-10-27 12:30 am [milguy23](#) [@smallbiztrends](#) I just don't SEE what u R talking abt. **#smallbizchat**

2011-10-27 12:30 am [visualmktgbook](#) RT [@allecreative](#): [@\\_tashaB](#) depends on your need. A total brand identity package (ideal) is more \$ than just a single logo. **#smallbizchat**

2011-10-27 12:30 am [SannWood](#) RT [@visualmktgbook](#): RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#Smallbizchat**

2011-10-27 12:31 am [smallbizatlanta](#) [@prforsmallbiz](#) Great idea for realtors **#smallbizchat #SmallBizChat**

2011-10-27 12:31 am [Ferg\\_e](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:31 am [eggmarketing](#) RT [@langtoncherub](#): A6 keep communications simple. Spend time learning WHO ur business is & For WHOM you are in biz to serve. **#smallbizchat**

2011-10-27 12:31 am [VedranTomic](#) Good tip! --- [@prforsmallbiz](#): A6) Barter with a local business person and offer your services to them for free. **#SmallBizChat**

2011-10-27 12:31 am [SMBInfluencer](#) RT [@langtoncherub](#): A6 keep communications simple. Spend time learning WHO ur business is & For WHOM you are in biz to serve. **#smallbizchat**

2011-10-27 12:31 am [Paul\\_Pruneau](#) [@SmallBizLady](#) DIY and iterate as your biz/brand matures.

2011-10-27 12:31 am [visualmktgbook](#) **#smallbizchat** RT [@langtoncherub](#): A6 keep communications simple. Spend time learning WHO ur business is & For WHOM you are in biz to serve.

2011-10-27 12:31 am [ChellyElite](#) **#smallbizchat** A6: Promote the business name and work on the design in the back-end | Keep your customers updated about future redesign

2011-10-27 12:31 am [CareerTips2Go](#) **#smallbizchat** Barter! RT [@TaiGoodwin](#): RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:31 am [eggmarketing](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:31 am [SMBInfluencer](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:31 am [visualmktgbook](#) RT [@smallbiztrends](#): A5: Create a design element and use it online and offline, both. Do double duty! **#SmallBizChat**

2011-10-27 12:31 am [grantdoctor](#) RT [@TaiGoodwin](#): RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be with you for a long time. **#smallbizchat**

2011-10-27 12:31 am [cjurquico](#) A5: The have a solid message you need consistent imaging in all media. TV, internet, radio, social & print. **#smallbizchat**

2011-10-27 12:31 am [Chris\\_Eh\\_Young](#) A6: Find a way to pay for good quality work. A half-assed logo will represent you as a half-assed business. **#smallbizchat**

2011-10-27 12:31 am [SMBInfluencer](#) RT [@chellyelite](#): A6: Promote biz name & work on the design in the back-end | Keep your customers updated about future redesign **#smallbizchat**

2011-10-27 12:31 am [smallbiztrends](#) A6: Don't count professional design out. Local designers in your community may be more reasonably priced than you think. **#SmallBizChat**

2011-10-27 12:31 am [visualmktgbook](#) RT [@paul\\_pruneau](#): [@SmallBizLady](#) DIY and iterate as your biz/brand matures. **#smallbizchat**

2011-10-27 12:31 am [langtoncherub](#) A6 I'm not a barter fan, you don't get the top level of design/mkt. Would you barter for legal aid? Or to get your taxes done? **#smallbizchat**

2011-10-27 12:31 am [tashaB](#) [@visualmktgbook](#) [@allecreative](#) THANKS! **#smallbizchat**

2011-10-27 12:32 am [laurafaulkner](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:32 am [Oyebalogun](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**

2011-10-27 12:32 am [PJBabyPlanners](#) [@eggmarketing](#) Thanks **#smallbizchat**

2011-10-27 12:32 am [SmallBizLady](#) RT [@langtoncherub](#) A6 I say keep ur communications simple Spend time learning WHO ur biz is and For WHOM u are in biz to serve. **#smallbizchat**

2011-10-27 12:32 am [TecaCameron](#) [@TaiGoodwin](#) [@SmallBizLady](#) seek out a great designer who is building their portfolio and will do it for a fraction of the cost. **#SmallBizChat**

2011-10-27 12:32 am [PJBabyPlanners](#) [@LikeMkg](#) Thanks **#smallbizchat**

2011-10-27 12:32 am [allecreative](#) A6: Consider working w/design firms that specialize in start-ups and small biz. Talk about your budget and immediate needs. **#smallbizchat**

2011-10-27 12:32 am [SmallBizLady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:32 am [MrJAlabaster](#) [@smallbiztrends](#) [@smallbizlady](#) - I've seen some restaurants allowing customers to use smartphones/lpods/lpads as menus **#smallbizchat**

2011-10-27 12:32 am [DIYMarketers](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers may be more reasonably priced than you think. **#smallbizchat**

2011-10-27 12:32 am [ZimanaAnalytics](#) RT [@vedrantomic](#): RT [@langtoncherub](#) A5 We originally wanted to have a 4th chap showing all 3 modes print, online & experiential **#SmallBizChat**

2011-10-27 12:32 am [SmallBizLady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-10-27 12:32 am [LikeMkg](#) [@Paul\\_Pruneau](#) that's exactly what I did and it works for just fine. WOM referrals don't care so much. **#smallbizchat**

2011-10-27 12:32 am [annedorko](#) [@smallbiztrends](#) Just make sure that you're actually paying for professional work, not someone who just thinks they can design. **#SmallbizChat**

2011-10-27 12:32 am [DIYMarketers](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:32 am [BizFinanceForum](#) [@langtoncherub](#) I have actually gotten and received top notch service via barter. You are just cutting out middleman-Amighty \$ **#smallbizchat**

2011-10-27 12:32 am [WillAnderson32](#) [@smallbiztrends](#) **#SmallBizChat** or a Facebook page instead of a web site. A lot of people aren't going to web sites any more any way.

2011-10-27 12:33 am [Ferg\\_e](#) U dnt need a killer logo to run a successful startup. U need a killer offering. Prioritize. **#smallbizchat"**

2011-10-27 12:33 am [kcolaco](#) Keep your branding consistent, avoid the trap of flavor of the day brand management **#smallbizchat**

2011-10-27 12:33 am [smallbiztrends](#) A6: Some designers are happy to do a small design project for under \$500 or \$1,000. Ask - you have nothing to lose. **#SmallBizChat**

2011-10-27 12:33 am [eggmarketing](#) RT [@langtoncherub](#): A6 not a barter fan, u don't get top level of design/mkt. Would u barter for legal aid? **#smallbizchat**

2011-10-27 12:33 am [SMBInfluencer](#) RT [@langtoncherub](#): A6 not a barter fan, u don't get top level of design/mkt. Would u barter for legal aid? **#smallbizchat**

2011-10-27 12:33 am [visualmktgbook](#) RT [@langtoncherub](#): A6 not a barter fan, u don't get top level of design/mkt. Would u barter for legal aid? **#smallbizchat**

2011-10-27 12:33 am [Paul\\_Pruneau](#) [@LikeMkg](#) Not sure that a brand's value is defined or captured by a logo anymore. Page rank delivers more for the biz. **#smallbizchat**

2011-10-27 12:33 am [Chris\\_Eh\\_Young](#) For my logo, I called in favours from graphic artist friends. I also did a service trade with a designer. Get creative. **#smallbizchat**

2011-10-27 12:33 am [PJBabyPlanners](#) College students in school are a good resource for startups **#smallbizchat**

2011-10-27 12:33 am [VedranTomic](#) RT [@eggmarketing](#): RT [@langtoncherub](#): A6 not a barter fan, u don't get top level of design/mkt. Would u barter for legal aid? **#SmallBizChat**

2011-10-27 12:33 am [eggmarketing](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think. **#SmallBizChat**

2011-10-27 12:33 am [SMBInfluencer](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think.

2011-10-27 12:33 am [LBarraco](#) **#SmallBizChat** [@SmallBizLady](#) There are so many available tools for design. <http://t.co/98fUrvml> even has a FREE section on their website

2011-10-27 12:33 am [SmallBizLady](#) **#smallbizchat** See [@SmallBizLady](#) live at #BYOB2011 Oct 29th in Philadelphia <http://t.co/7NQy9LVR> It's on developing a killer marketing plan

2011-10-27 12:33 am [visualmktgbook](#) **#smallbizchat** RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think.

2011-10-27 12:33 am [NadiaOliviaR](#) **#SmallBizChat** Loving **#smallbizchat** great convo

2011-10-27 12:33 am [visualmktgbook](#) RT [@chris\\_eh\\_young](#): A6: Find a way to pay 4 good quality work. A half-assed logo will represent you as a half-assed business.

2011-10-27 12:33 am [tashaB](#) **#smallbizchat** RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET

2011-10-27 12:33 am [BizFinanceForum](#) **#smallbizchat** [@visualmktgbook](#) I would barter for legal aid if it got me better than I could pay in cash.

2011-10-27 12:34 am [alleecreative](#) **#smallbizchat** RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think.

2011-10-27 12:34 am [graphicsbyevan](#) **#SmallBizChat** Yup! RT [@DIYMarketers](#) [@smallbiztrends](#): Local designers may be more reasonably priced than you think.

2011-10-27 12:34 am [VedranTomic](#) **#smallbizchat** RT [@chris\\_eh\\_young](#): A6: Find a way to pay 4 good quality work. A half-assed logo will represent you as a half-assed business.

2011-10-27 12:34 am [laurafaulkner](#) **#SmallBizChat** RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers may be reasonably priced

2011-10-27 12:34 am [ChellyElite](#) **#SmallBizChat** RT [@smallbiztrends](#): A6: Some designers are happy to do a small design project for under \$500 or \$1,000. Ask - you have nothing to lose.

2011-10-27 12:34 am [Chris\\_Eh\\_Young](#) **#smallbizchat** [@langtoncherub](#) You have to know who you're bartering with. Due diligence applies to bartering as much as buying.

2011-10-27 12:34 am [helenantholis](#) **#smallbizchat** Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? A6. Consider art schools students/interns

2011-10-27 12:34 am [SmallBizLady](#) **#smallbizchat** [@wendycassera](#) We'll see you next week.

2011-10-27 12:34 am [SSSocials](#) RT [@SmallBizLady](#): RT [@smallbiztrends](#): A4: Save money on other things other than ur logo. Use a website template, for example, to economize.

2011-10-27 12:34 am [julesmelfi](#) **#smallbizchat** RT [@Chris\\_Eh\\_Young](#): A4: If you want to save money on design. Have a professional do it right the first time.

2011-10-27 12:34 am [justthisguy](#) **#smallbizchat** RT [@Chris\\_Eh\\_Young](#): [@langtoncherub](#) You have to know who you're bartering with. Due diligence applies to bartering as much as buying.

2011-10-27 12:34 am [ChellyElite](#) **#smallbizchat** RT [@Ferg\\_e](#): U dnt need a killer logo to run a successful startup. U need a killer offering. Prioritize.

2011-10-27 12:35 am [TaiGoodwin](#) **#smallbizchat** If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET

2011-10-27 12:35 am [smallbiztrends](#) RT [@laurafaulkner](#) Q5: Repurposing visual elements strengthens brand identity \*and\* saves \$\$\$! **#smallbizchat**

2011-10-27 12:35 am [socialamateur](#) Bummed to be missing **#smallbizchat**. Can't wait to read tmrw. Hope everyone is learning a lot!

2011-10-27 12:35 am [visualmktgbook](#) RT [@lbarraco](#): [@SmallBizLady](#) so many available tools for design. <http://t.co/snzVWPnf> even has a FREE section on their website **#smallbizchat**

2011-10-27 12:35 am [Oyebalogun](#) RT [@SmallBizLady](#): RT [@langtoncherub](#) A6 I say keep ur communications simple Spend time learning WHO ur biz is and For WHOM u are in biz to serve. **#smallbizchat**

2011-10-27 12:35 am [Kiratiana](#) RT [@SmallBizLady](#): It's available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> **#smallbizchat**

2011-10-27 12:35 am [SMBInfluencer](#) RT [@pjbabyplanners](#): College students in school are a good resource for startups **#smallbizchat**

2011-10-27 12:35 am [Oyebalogun](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:35 am [MrJAlabaster](#) RT See [@SmallBizLady](#) live at #BYOB2011 Oct 29th Philadelphia <http://t.co/DTW3MZxX> It's on developing a killer marketing plan **#smallbizchat**

2011-10-27 12:35 am [TaiGoodwin](#) RT [@ChellyElite](#): RT [@Ferg\\_e](#): U dnt need a killer logo to run a successful startup. U need a killer offering. Prioritize. **#smallbizchat**

2011-10-27 12:35 am [Chris\\_Eh\\_Young](#) You'll want a good logo for sure if you're using it as the avatar of your social media sites. **#smallbizchat**

2011-10-27 12:35 am [meshin](#) [@SmallBizLady](#) Good Q6. Deeper Q is: What is "affordable" design? And, is crowdsourcing a viable solution. **#smallbizchat**

2011-10-27 12:35 am [DIYMarketers](#) [@SmallBizLady](#): It's available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/eNuNdKVC> **#smallbizchat**

2011-10-27 12:35 am [VedranTomic](#) [@helenantholis](#) Q6 WHAT IF YOUR BIZ IS A STARTUP & CAN'T AFFORD ANY PROFESSIONAL DESIGN?A6Consider art schools students/interns **#SmallBizChat**

2011-10-27 12:35 am [tashaB](#) [@SmallBizLady](#) if you can't make the one in philly will you be having another one coming up **#smallbizchat**

2011-10-27 12:35 am [TaiGoodwin](#) RT [@langtoncherub](#) A6 I say keep ur communications simple Spend time learning WHO ur biz is and For WHOM u are in biz to serve **#smallbizchat**

2011-10-27 12:35 am [eggmarketing](#) RT [@taigoodwin](#): If u know a small biz owner who could use advice tell them to follow [@SmallBizChat](#) and join every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:35 am [SMBInfluencer](#) RT [@taigoodwin](#): If u know a small biz owner who could use advice tell them to follow [@SmallBizChat](#) and join every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:35 am [Oyebalogun](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-10-27 12:35 am [visualmktgbook](#) RT [@taigoodwin](#): If u know a small biz owner who could use advice tell them to follow [@SmallBizChat](#) and join every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:36 am [Oyebalogun](#) RT [@SmallBizLady](#): See [@SmallBizLady](#) live at #BYOB2011 Oct

29th in Philadelphia <http://t.co/7NQy9LVR> It's on developing a killer marketing plan **#smallbizchat**

- 2011-10-27 12:36 am [BizFinanceForum](#) Exactly, treat no different than cash RT [@Chris\\_Eh\\_Young](#): [@langtoncherub](#) Due diligence applies to bartering as much as buying. **#smallbizchat**
- 2011-10-27 12:36 am [SmallBizLady](#) Have any of you seen the November issue of [@Essencemagazine](#) yet? I'm on page 20 and 92 for an article on Making \$\$\$ Online **#smallbizchat**
- 2011-10-27 12:36 am [justthisguy](#) RT [@eggmarketing](#): RT [@taigoodwin](#): If u know a small biz owner who could use advice tell them to follow [@SmallBizChat](#) and join every Wed 8-9 ET **#smallbizchat**
- 2011-10-27 12:36 am [visualmktgbook](#) [@socialamateur](#) it's good stuff, but it'll still be here tomorrow! **#smallbizchat**
- 2011-10-27 12:36 am [smallbiztrends](#) [@annedorko](#) Very true! But there are some really great designers out there. Often impressed in my Web travels. **#SmallBizChat**
- 2011-10-27 12:36 am [Paul\\_Pruneau](#) [@TaiGoodwin](#) Not sure that a brand's value is defined or captured by a logo. Page rank delivers more for the biz. **#smallbizchat**
- 2011-10-27 12:36 am [langtoncherub](#) [@justthisguy](#) TRue, reminds me of how John Glenn used to fret that he was in a space ship dsigned by the lowest bidder **#smallbizchat**
- 2011-10-27 12:36 am [Ferg\\_e](#) For FREE marketing advice subscribe to my newsletter at <http://t.co/i4Mg3Ykc> **#smallbizchat**
- 2011-10-27 12:36 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@ChellyElite](#): RT [@Ferg\\_e](#): U dnt need a killer logo to run a successful startup. U need a killer offering. Prioritize. **#smallbizchat**
- 2011-10-27 12:36 am [BizFinanceForum](#) RT [@TaiGoodwin](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) join us Wed 8-9 ET **#smallbizchat**
- 2011-10-27 12:36 am [cjurquico](#) Amen. RT [@taigoodwin](#): RT [@ChellyElite](#): RT [@Ferg\\_e](#): U dnt need a killer logo 4 successful startup. U need a killer offering. **#smallbizchat**
- 2011-10-27 12:36 am [eggmarketing](#) RT [@paul\\_pruneau](#): [@TaiGoodwin](#) Not sure that brand's value is defined or captured by logo. Page rank delivers more for the biz. **#smallbizchat**
- 2011-10-27 12:37 am [CareerTips2Go](#) RT [@Paul\\_Pruneau](#): [@TaiGoodwin](#) Not sure that a brands value is defined or captured by a logo. Page rank delivers more for biz. **#smallbizchat**
- 2011-10-27 12:37 am [smbizceo](#) RT [@visualmktgbook](#): If u know small biz owner who could use advice tell them to follow [@SmallBizChat](#) and join every Wed 8-9 ET **#smallbizchat**
- 2011-10-27 12:37 am [SmallBizLady](#) [@ tashaB](#) My #BYOB2012 schedule will be out by Dec Stay tuned :o). **#smallbizchat**
- 2011-10-27 12:37 am [justthisguy](#) [@langtoncherub](#) Ha! One of my favorite examples. Of several things. **#smallbizchat**
- 2011-10-27 12:37 am [AFDgraphics](#) Q5: visual idea: create a calender displaying your business price list, or specials 4 each month 4 clients 2 keep year round **#smallbizchat**
- 2011-10-27 12:37 am [DIYMarketers](#) [@justthisguy](#) TRue, reminds me of how John Glenn used to fret that he was in a space ship dsigned by the lowest bidder **#smallbizchat**
- 2011-10-27 12:37 am [eggmarketing](#) [@smallbizlady](#) very cool! congrats Melinda! **#smallbizchat**
- 2011-10-27 12:37 am [Oyebalogun](#) RT [@SmallBizLady](#): Have any of you seen the November issue of [@Essencemagazine](#) yet? I'm on page 20 and 92 for an article on



2011-10-27 12:37 am [lyndonJJ](#) Making \$\$\$ Online **#smallbizchat**  
RT [@chris\\_eh\\_young](#): Print will not completely die but it will have to evolve to stay relevant. **#smallbizchat** [agree]

2011-10-27 12:37 am [SmallBizLady](#) Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:37 am [FMA\\_Park59](#) Joining **#smallbizchat** rather late.  
2011-10-27 12:37 am [BizFinanceForum](#) Woot! Congrats. RT [@SmallBizLady](#): Have any of you seen the November issue of [@Essencemagazine](#) yet? Im on page 20 and 92 **#smallbizchat**

2011-10-27 12:37 am [langtoncherub](#) [@CareerTips2Go](#) Page rank can't embody your brand **#smallbizchat**  
2011-10-27 12:37 am [laurafaulkner](#) RT [@helenantholis](#): A6. Consider art schools students/interns **#smallbizchat**

2011-10-27 12:37 am [VedranTomic](#) RT [@SmallBizLady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#SmallBizChat**

2011-10-27 12:37 am [Diwright25](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in your community may be more reasonably priced than you think. **#SmallBizChat**

2011-10-27 12:37 am [tashaB](#) [@SmallBizLady](#) ok thanks!! :) **#smallbizchat**  
2011-10-27 12:37 am [eggmarketing](#) RT [@smallbizlady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:37 am [SMBInfluencer](#) RT [@smallbizlady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:37 am [visualmktgbook](#) RT [@smallbizlady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:38 am [jbubman](#) A small biz owner asked me this week about how best to use Company Connector as a networking and growth tool. Thoughts? **#smallbizchat**

2011-10-27 12:38 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:38 am [SmallBizLady](#) RT [@langtoncherub](#): [@CareerTips2Go](#) Page rank can't embody your brand! **#smallbizchat**

2011-10-27 12:38 am [prforsmallbiz](#) A7) I've had excellent luck finding great designers on [@elance](#) **#smallbizchat**

2011-10-27 12:38 am [Chris Eh Young](#) Barter with other start ups. Often they have great talent without the big name price. Think collaboration, not competition. **#smallbizchat**

2011-10-27 12:38 am [ZimanaAnalytics](#) RT [@diymarketers](#): Know a small biz owner who could use some advice? Tell them to follow [@SmallBizChat](#) every Wed 8-9 ET **#smallbizchat**

2011-10-27 12:38 am [laurafaulkner](#) [@socialamateur](#) Totally learning a lot! **#smallbizchat**  
2011-10-27 12:38 am [justthisguy](#) [@DIYMarketers](#) Ummm... OK. Weird. Are you also [@langtoncherub](#)? **#smallbizchat**

2011-10-27 12:38 am [CareerTips2Go](#) Not yet. Congrats! RT [@SmallBizLady](#): Have any of you seen the November issue of [@Essencemagazine](#) yet? Im on page 20 and 92 **#smallbizchat**

2011-10-27 12:38 am [cjurquico](#) RT [@smallbizlady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:38 am [iPullRank](#) RT [@VedranTomic](#): RT [@chris\\_eh\\_young](#): A6: Find a way to pay 4 good quality work. A half-assed logo will represent you as a half-assed business. **#SmallBizChat**

2011-10-27 12:38 am [TruthElleTrump](#) RT [@Chris\\_Eh\\_Young](#): Barter with other start ups. Often they have

great talent without the big name price. Think collaboration, not competition. **#smallbizchat**

- 2011-10-27 12:38 am [BizFinanceForum](#) A7: Ask other businesses who have visually appealing logos / brand who they use. **#smallbizchat**
- 2011-10-27 12:38 am [Paul Pruneau](#) [@SmallBizLady](#) Seek resources w/proven process, domain expertise & credible references. You get what you pay for. **#smallbizchat**
- 2011-10-27 12:38 am [eggmarketing](#) RT [@langtoncherub](#): [@CareerTips2Go](#) Page rank can't embody your brand **#smallbizchat** [i say it all works together to brand you]
- 2011-10-27 12:38 am [ZimanaAnalytics](#) RT [@SmallBizLady](#): Q6: WHAT IF YOUR BIZ IS A STARTUP THAT CAN'T AFFORD ANY PROFESSIONAL DESIGN? **#smallbizchat**
- 2011-10-27 12:38 am [SmallBizLady](#) RT [@laurafaulkner](#) RT [@helenantholis](#): A6. Consider art schools students/interns **#smallbizchat**
- 2011-10-27 12:39 am [MrJAlabaster](#) [@SmallBizLady](#) You got in on a good issue. With Idris Elba on the cover, I know a lot of women that brought that issue, LOL! **#smallbizchat**
- 2011-10-27 12:39 am [SMBInfluencer](#) RT [@paul\\_pruneau](#): Seek resources w/proven process, domain expertise & credible references. You get what you pay for. **#smallbizchat**
- 2011-10-27 12:39 am [CareerTips2Go](#) RT [@cjurquico](#): RT [@smallbizlady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**
- 2011-10-27 12:39 am [visualmktgbook](#) RT [@bizfinanceforum](#): A7: Ask other businesses who have visually appealing logos / brand who they use. **#smallbizchat**
- 2011-10-27 12:39 am [ChellyElite](#) RT [@BizFinanceForum](#): A7: Ask other businesses who have visually appealing logos / brand who they use. **#smallbizchat**
- 2011-10-27 12:39 am [SSSocials](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**
- 2011-10-27 12:39 am [DavidBurch](#) A7: I've found that most professional design help is already reasonably priced for what you get. [@TaiGoodwin](#) [@SmallBizLady](#) **#smallbizchat**
- 2011-10-27 12:39 am [DIYMarketers](#) [@ZimanaAnalytics](#) hey pierre! **#smallbizchat**
- 2011-10-27 12:39 am [smbizceo](#) [@SmallBizLady](#) Seek resources w/proven process, domain expertise & credible references. You get what you pay for. **#smallbizchat**
- 2011-10-27 12:39 am [VedranTomic](#) RT [@smbizceo](#): [@SmallBizLady](#) Seek resources w/proven process, domain expertise & credible references. You get what you pay for. **#SmallBizChat**
- 2011-10-27 12:40 am [CAELANHUNTRESS](#) "Resistance happens. Whether it is good or bad is how we choose to talk about it." -via [@mkoren](#) of [@causeit](#) **#smallbizchat**
- 2011-10-27 12:40 am [SannWood](#) RT [@smbizceo](#): [@SmallBizLady](#) Seek resources w/proven process, domain expertise & credible references. You get what you pay for. **#Smallbizchat**
- 2011-10-27 12:40 am [ZimanaAnalytics](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think. **#SmallBizChat**
- 2011-10-27 12:40 am [smallbiztrends](#) A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**
- 2011-10-27 12:40 am [graphicsbyevan](#) RT [@BizFinanceForum](#): A7: Ask other businesses who have visually appealing logos / brand who they use. **#smallbizchat**
- 2011-10-27 12:40 am [helenantholis](#) Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? A7. Ask Art School Department Chairs for names.

2011-10-27 12:40 am [laurafaulkner](#) **#smallbizchat** A7: Sometimes 'package' brand providers are the best value logo+site+copy **#smallbizchat**

2011-10-27 12:40 am [eggmarketing](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**

2011-10-27 12:40 am [SMBInfluencer](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**

2011-10-27 12:40 am [SmallBizLady](#) [@MrJAlabaster](#) I was so pleased with that too. I LUV [@IdrisElba](#)

2011-10-27 12:40 am [Chris\\_Eh\\_Young](#) **#smallbizchat** Take a chance on another start up. After all, that's what you're asking people to do with your business. **#smallbizchat**

2011-10-27 12:40 am [visualmktgbook](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**

2011-10-27 12:40 am [annedorko](#) [@SmallBizLady](#) Network w/ other smb owners. Contact career services at local schools. And then always check the portfolio. **#SmallbizChat**

2011-10-27 12:40 am [TaiGoodwin](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in community may b more reasonable than u think. **#smallbizchat**

2011-10-27 12:40 am [ZimanaAnalytics](#) [@diymarketers](#) Hey, sorry for the late join in - just got off the train and home **#smallbizchat**

2011-10-27 12:41 am [helenantholis](#) Like this idea! RT [@BizFinanceForum](#): A7: Ask other businesses who have visually appealing logos / brand who they use. **#smallbizchat**

2011-10-27 12:41 am [SmallBizLady](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#smallbizchat**

2011-10-27 12:41 am [BizFinanceForum](#) [@graphicsbyevan](#) Or perhaps those who design their own desks? **#smallbizchat**

2011-10-27 12:41 am [kcolaco](#) [@smallbiztrends](#) [@twylah](#) is a great way of presenting your brand online..and it's free **#smallbizchat**

2011-10-27 12:41 am [VedranTomic](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**

2011-10-27 12:41 am [TaiGoodwin](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#smallbizchat**

2011-10-27 12:41 am [ChellyElite](#) RT [@SmallBizLady](#): RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#smallbizchat**

2011-10-27 12:41 am [SmallBizLady](#) Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:41 am [LikeMkg](#) A7 check out your local SCORE group **#smallbizchat**

2011-10-27 12:41 am [TaiGoodwin](#) RT [@annedorko](#): Network w/ other smb owners. Contact career services at local schools. And then always check the portfolio. **#smallbizchat**

2011-10-27 12:41 am [laurafaulkner](#) RT [@smallbiztrends](#): A7: Look for designers who serve small business–this is code for reasonably priced **#SmallBizChat**

2011-10-27 12:41 am [BizFinanceForum](#) [@kcolaco](#) Perhaps a noobie question. What is Twylah? **#smallbizchat**

2011-10-27 12:41 am [eggmarketing](#) RT [@likemkg](#): A7 check out your local SCORE group **#smallbizchat**

2011-10-27 12:42 am [Ferg\\_e](#) awesome"@Chris\_Eh\_Young: Take a chance on a start up. that's

2011-10-27 12:42 am [eggmarketing](#) what you're asking people to do with your biz. **#smallbizchat**  
RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:42 am [SMBInfluencer](#) RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:42 am [visualmktgbook](#) RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:42 am [ChinookKiss47](#) RT [@SmallBizLady](#): RT [@meshin](#): How do highly-connected small biz pro's stay on top of important communications? **#smallbizchat**

2011-10-27 12:42 am [ABass7](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-10-27 12:42 am [smallbiztrends](#) A7: Ask other business owners for recommendations. And ask around on Twitter – it's great for finding service providers. **#SmallBizChat**

2011-10-27 12:42 am [AFDgraphics](#) Q7: by networking. We offer great affordable prices on graphic design & provide business startup pcks (www.artisticfd.com) **#smallbizchat**

2011-10-27 12:42 am [TaiGoodwin](#) RT [@kcolaco](#): [@smallbiztrends](#) [@twylah](#) is a great way of presenting your brand online..and it's free **#smallbizchat**

2011-10-27 12:42 am [eggmarketing](#) Q8: Realize your limitations. I can do design but it stresses me and takes 8 hrs longer than a pro. Time vs. \$ **#smallbizchat**

2011-10-27 12:42 am [DIYMarketers](#) a7: <http://t.co/13uKjMln> matches the subtitle of book **#smallbizchat**

2011-10-27 12:42 am [eleven56](#) Professional design should be part of your start-up costs. It's worth it in the long run. "@SmallBizLady: Q6 **#smallbizchat**

2011-10-27 12:42 am [helenantholis](#) Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? A8. OK if you're talented/artistic; but be open to a pro. **#smallbizchat**

2011-10-27 12:42 am [cjurquico](#) This is best. Consistency. RT [@laurafaulkner](#): A7: Sometimes 'package' brand providers are the best value logo+site+copy **#smallbizchat**

2011-10-27 12:43 am [annedorko](#) [@SmallBizLady](#) Research, learn, research, learn, experiment, research, learn, resear... Two areas: Branding. Technical skills. **#SmallbizChat**

2011-10-27 12:43 am [smallbizatlanta](#) RT [@smallbiztrends](#): A7: Look for designers who say they serve small businesses – this is code for being reasonably priced. **#SmallBizChat**

2011-10-27 12:43 am [BarWesJewelry](#) RT [@smallbiztrends](#): A6: Don't count professional design out. Local designers in your community may be more reasonably priced than you think. **#SmallBizChat**

2011-10-27 12:43 am [eggmarketing](#) RT [@smallbiztrends](#): A7: Ask other biz owners for recommendations. And ask on Twitter – great for finding service providers. **#SmallBizChat**

2011-10-27 12:43 am [SMBInfluencer](#) RT [@smallbiztrends](#): A7: Ask other biz owners for recommendations. And ask on Twitter – great for finding service providers. **#SmallBizChat**

2011-10-27 12:43 am [visualmktgbook](#) RT [@smallbiztrends](#): A7: Ask other biz owners for recommendations. And ask on Twitter – great for finding service providers. **#SmallBizChat**

2011-10-27 12:43 am [ZimanaAnalytics](#) RT [@eggmarketing](#): RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:43 am [deniseoberry](#) [@bizfinanceforum](#) [@eggmarketing](#) I suspected that. **#smallbizchat**

2011-10-27 12:43 am [VedranTomic](#) RT [@smallbiztrends](#): A7: Ask other biz owners for recommendations. And ask on Twitter – great for finding service providers.

2011-10-27 12:43 am [LikeMkg](#) **#SmallBizChat** A8 see if your library as Adobe InDesign and play with that. Fairly intuitive. **#smallbizchat**

2011-10-27 12:43 am [INDIEbusiness](#) [@langtoncherub](#) Agree with barter comment. It's rare to have parity in barter. Lack of parity is not good in biz **#smallbizchat**

2011-10-27 12:43 am [Chris Eh Young](#) A8: Know your strengths. I know good design but I can't make it happen. Therefore I don't design. **#smallbizchat**

2011-10-27 12:43 am [VedranTomic](#) RT [@ZimanaAnalytics](#): RT [@eggmarketing](#): RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN?  
**#SmallBizChat**

2011-10-27 12:43 am [LBarraco](#) A8: Use your resources! Network with people to mentor you, search for tools & classes on Google, put up an ad on Craigslist  
**#smallbizchat**

2011-10-27 12:43 am [BizFinanceForum](#) A8: Ask me to see my really bad DIY logo before I hired someone else. That should save you from my mistakes! **#smallbizchat**

2011-10-27 12:43 am [Ferg\\_e](#) Pick a simple clean wp template and get busy RT [@smallbizlady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN?  
**#smallbizchat**

2011-10-27 12:43 am [smallbiztrends](#) A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**

2011-10-27 12:43 am [smbizceo](#) RT [@eggmarketing](#): Q8: Realize your limitations. I can do design but stresses me & takes 8 hrs longer than a pro. Time vs. \$  
**#smallbizchat**

2011-10-27 12:44 am [laurafaulkner](#) A6 A7: Ask for portfolios. If they turn you on, go for it! **#smallbizchat**

2011-10-27 12:44 am [rockadero](#) RT [@SmallBizLady](#): RT [@Chris Eh Young](#) A3: Print marketing is only dead to those who don't know how to use it effectively.  
**#smallbizchat**

2011-10-27 12:44 am [annedorko](#) [@SmallBizLady](#) One of my favorite technical design resources to learn from: <http://t.co/LXCk4YrS> **#SmallBizChat**

2011-10-27 12:44 am [frankieammons](#) We are looking for experts in your field, know any? - <http://t.co/uBlindx2> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [MyWeeklyShow](#) We are looking for experts in your field, know any? - <http://t.co/9WMSf66O> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [UNEAKPHOTOS](#) We are looking for experts in your field, know any? - <http://t.co/kVpG0Op0> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [Knarfjr](#) We are looking for experts in your field, know any? - <http://t.co/8XJXXjVv> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [CaseyAnthonyTV](#) We are looking for experts in your field, know any? - <http://t.co/27RNL4Qv> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [virtualholly](#) We are looking for experts in your field, know any? - <http://t.co/r2RFpmcT> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [sarah\\_vholly](#) We are looking for experts in your field, know any? - <http://t.co/w7sr9vSA> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [clicsupport](#) We are looking for experts in your field, know any? - <http://t.co/ykwpcCOC> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [graphicguyz](#) We are looking for experts in your field, know any? - <http://t.co/dBlaTIhh> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [fishingwbread](#) We are looking for experts in your field, know any? - <http://t.co/MAK2Kdxx> #smallbusiness **#smallbizchat**

2011-10-27 12:44 am [MyFreeLogos](#) We are looking for experts in your field, know any? -

2011-10-27 12:44 am [uneakmarketing](#) <http://t.co/IV7gJ5uz> #smallbusines **#smallbizchat**  
We are looking for experts in your field, know any? -

2011-10-27 12:44 am [rachaelsloan](#) <http://t.co/GofFuMT3> #smallbusines **#smallbizchat**  
We are looking for experts in your field, know any? -

2011-10-27 12:44 am [CarrieHHenry](#) <http://t.co/PSzZdAgm> #smallbusines **#smallbizchat**  
We are looking for experts in your field, know any? -

2011-10-27 12:44 am [PeepMeet](#) <http://t.co/Jr40FrXi> #smallbusines **#smallbizchat**  
We are looking for experts in your field, know any? -

2011-10-27 12:44 am [Doe4WhatUKnow](#) <http://t.co/pFE6CFtq> #smallbusines **#smallbizchat**  
We are looking for experts in your field, know any? -

2011-10-27 12:44 am [allecreative](#) <http://t.co/yTjgxVy8> #smallbusines **#smallbizchat**  
A8: I wouldn't recommend it unless you have experience (branding and design is my field, so I'm a little biased). :) **#smallbizchat**

2011-10-27 12:44 am [Justyn](#) [@SmallBizLady](#) Tons of great templates and freebies out there. Search for "free" + (wordpress, twitter, etc.) templates. Q8 **#smallbizchat**

2011-10-27 12:44 am [SmallBizLady](#) Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:44 am [eggmarketing](#) RT [@likemkg](#): A8 see if your library as Adobe InDesign and play with that. Fairly intuitive. **#smallbizchat**

2011-10-27 12:44 am [ChinookKiss47](#) RT [@SmallBizLady](#): Find out how Melinda Emerson became [@SmallBizLady](#): <http://t.co/iP75BYAw> via [@openforum](#) **#smallbizchat**

2011-10-27 12:44 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:44 am [Chris\\_Eh\\_Young](#) [@smallbiztrends](#) Stock images and templates run the risk of looking cookie cutter. **#smallbizchat**

2011-10-27 12:44 am [BarWesJewelry](#) RT [@smallbiztrends](#): A4: Save money on other things - other than your logo. Use a website template, for example, to economize. **#SmallBizChat**

2011-10-27 12:44 am [w3consulting](#) Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? A8. A doctor is his own worst patient. **#smallbizchat**

2011-10-27 12:44 am [VedranTomic](#) RT [@laurafaulkner](#): A6 A7: Ask for portfolios. If they turn you on, go for it! **#SmallBizChat**

2011-10-27 12:44 am [Ferg\\_e](#) "@smallbiztrends: A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**"

2011-10-27 12:44 am [armanwalker](#) October very active with corporate and real estate activity - capital finding its targets **#smallbizchat #business #sme #economy**

2011-10-27 12:44 am [cjurquico](#) A8: You get what you pay for. **#smallbizchat**

2011-10-27 12:44 am [ZimanaAnalytics](#) To A8: There are a number of codes and options, but a pro can outline options you hadn't considered **#smallbizchat**

2011-10-27 12:44 am [TaiGoodwin](#) RT [@w3consulting](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? A8. A doctor is his own worst patient. **#smallbizchat**

2011-10-27 12:44 am [visualmktgbook](#) RT [@bizfinanceforum](#): A8: Ask me to see my really bad DIY logo before I hired someone else. That should save u from mistakes! **#smallbizchat**

2011-10-27 12:44 am [VedranTomic](#) LOL --- RT [@w3consulting](#): Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? A8. A doctor is his own worst patient. **#SmallBizChat**

2011-10-27 12:45 am [ChellyElite](#) <3 [@Envato](#) RT [@annedorko](#): [@SmallBizLady](#) One of my favorite technical design resources to learn from: <http://t.co/4d4Enuli>  
**#SmallbizChat**

2011-10-27 12:45 am [smallbiztrends](#) A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps.  
**#SmallBizChat**

2011-10-27 12:45 am [eggmarketing](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**

2011-10-27 12:45 am [SMBInfluencer](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**

2011-10-27 12:45 am [visualmktgbook](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**

2011-10-27 12:45 am [SmallBizLady](#) RT [@smallbiztrends](#): A6: Some designers are happy to do a small design project for under \$500 or \$1K You have nothing to lose.  
**#smallbizchat**

2011-10-27 12:45 am [TaiGoodwin](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#smallbizchat**

2011-10-27 12:45 am [eggmarketing](#) RT [@smallbizlady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:45 am [SMBInfluencer](#) RT [@smallbizlady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:45 am [visualmktgbook](#) RT [@smallbizlady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:45 am [DIYMarketers](#) [@smallbiztrends](#) money limitations actually increase creativity  
**#smallbizchat**

2011-10-27 12:45 am [laurafaulkner](#) RT [@smallbiztrends](#): A7: Ask other business owners for recommendations. & ask around on Twitter – **#SmallBizChat**  
**#smallbizchat**

2011-10-27 12:45 am [BizFinanceForum](#) [@ActuaryLaura](#) Hop on **#smallbizchat**, we're talking about Anita's new book

2011-10-27 12:45 am [VedranTomic](#) So true! --- [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:45 am [BustierNews](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:45 am [Ferg\\_e](#) "@smallbiztrends: A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**"

2011-10-27 12:45 am [DIYMarketers](#) RT [@eggmarketing](#): RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images.  
**#smallbizchat**

2011-10-27 12:45 am [INDIEbusiness](#) #DIY is good for anyone just starting out. For some, it's the \*only\* way they can get started in business. **#smallbizchat**

2011-10-27 12:46 am [ChellyElite](#) Michelle Darden - Founder of Standout Beauty - Wholesale Distributors of Professional Beauty Products based in NJ  
**#smallbizchat**

2011-10-27 12:46 am [eggmarketing](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:46 am [SMBInfluencer](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:46 am [visualmktgbook](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:46 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:46 am [laurafaulkner](#) RT [@smallbiztrends](#) Q8: WHAT IF YOU WANT TO DO IT YOURSELF ON DESIGN? **#smallbizchat**

2011-10-27 12:46 am [Sangtastic](#) Q7: **#smallbizchat** I usually ask friends for referrals :-)

2011-10-27 12:47 am [SannWood](#) RT [@visualmktgbook](#): RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#Smallbizchat**

2011-10-27 12:47 am [Chris\\_Eh\\_Young](#) Most DIY projects end in failure or incomplete projects. Remember that. **#smallbizchat**

2011-10-27 12:47 am [ZimanaAnalytics](#) RT [@vedrantomio](#): So true! --- [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:47 am [cjurquico](#) A8: it's like cutting your own hair ;) **#smallbizchat**

2011-10-27 12:47 am [annedorko](#) Note: DIY design is a great way to get started for less \$\$, but when you can afford it spring for a professional rebrand. **#SmallbizChat**

2011-10-27 12:47 am [INDIEbusiness](#) I love this point! --> RT [@DIYMarketers](#): [@smallbiztrends](#) money limitations actually increase creativity. **#smallbizchat**

2011-10-27 12:47 am [LikeMkg](#) RT [@INDIEbusiness](#): #DIY is good for anyone just starting out. For some, it's the \*only\* way they can get started in business. **#smallbizchat**

2011-10-27 12:47 am [Sangtastic](#) RT [@SmallBizLady](#): RT [@laurafaulkner](#) RT [@helenantholis](#): A6. Consider art schools students/interns **#smallbizchat**

2011-10-27 12:47 am [eggmarketing](#) RT [@smallbiztrends](#): A8: be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:47 am [SMBInfluencer](#) RT [@smallbiztrends](#): A8: be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:47 am [visualmktgbook](#) RT [@smallbiztrends](#): A8: be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 12:47 am [laurafaulkner](#) Q8: If you need to start w/ self-design, do. But plan for professional 'other eye' intervention! **#smallbizchat**

2011-10-27 12:47 am [AFDgraphics](#) Q8: never do that, Always get a professional that is reasonable priced. Ask for a professional 2 sponsor u 4 free advertising **#smallbizchat"**

2011-10-27 12:47 am [BizFinanceForum](#) #truth RT [@Chris\\_Eh\\_Young](#): Most DIY projects end in failure or incomplete projects. Remember that. **#smallbizchat**

2011-10-27 12:47 am [eggmarketing](#) RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:47 am [SMBInfluencer](#) RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:47 am [visualmktgbook](#) RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:47 am [amvandenhurk](#) Ask other biz owners or contact design school [@SmallBizLady](#): Q7: HOW DO YOU FIND REASONABLY PRICED PROFESSIONAL DESIGN HELP? **#smallbizchat**

2011-10-27 12:48 am [laurafaulkner](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a



2011-10-27 12:48 am [VedranTomic](#) lot of \$\$ gaps. **#SmallBizChat #smallbizchat**  
RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#SmallBizChat**

2011-10-27 12:48 am [laurafaulkner](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat #smallbizchat**

2011-10-27 12:48 am [w3consulting](#) RT [@BizFinanceForum](#): #truth RT [@Chris\\_Eh\\_Young](#): Most DIY projects end in failure or incomplete projects. Remember that. **#smallbizchat**

2011-10-27 12:48 am [eleven56](#) A7: Figure out your budget and ask for recommendations from companies that have logos you like. **#SmallBizChat**

2011-10-27 12:48 am [SannWood](#) RT [@smbizceo @eggmarketing](#): Q8: Realize your limitations. I do design but stresses me takes 8 hrs longer than a pro. Time vs. \$ **#Smallbizchat**

2011-10-27 12:48 am [WeePiggiesDebbi](#) trying to get out of assembling IKEA bookshelves Chris? LOL (I call IKEA 'divorce in a box') [@Chris\\_Eh\\_Young](#) **#smallbizchat**

2011-10-27 12:48 am [meshin](#) "creative" is about an efficient solution RT [@DIYMarketers @smallbiztrends](#) money limitations actually increase creativity **#smallbizchat**

2011-10-27 12:48 am [SannWood](#) RT [@SmallBizLady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#Smallbizchat**

2011-10-27 12:48 am [BrittanyWilkins](#) Tuned in 2 the **#smallbizchat** with [@SmallBizLady](#) and [@TaiGoodwin](#). Great info in my TL

2011-10-27 12:48 am [LBarraco](#) [@SmallBizLady](#) Paranormal Activity, Blair Witch-- any #guerrilla #marketing campaign.. Theres resources everywhere- use them! **#SmallBizChat**

2011-10-27 12:49 am [Ferg\\_e](#) A lot of paid design projects fail as well. RT [@Chris\\_Eh\\_Young](#): Most DIY projects end in failure or incomplete projects. **#smallbizchat"**

2011-10-27 12:49 am [laurafaulkner](#) RT [@smallbizlady](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:49 am [WahminSC](#) RT [@INDIEbusiness](#): #DIY is good for anyone just starting out. For some, it's the \*only\* way they can get started in business. **#smallbizchat**

2011-10-27 12:49 am [smallbiztrends](#) A9: For my [@BizSugar](#) site we created a "find the differences between these two images" puzzle for a tradeshow. **#Smallbizchat**

2011-10-27 12:49 am [Chris\\_Eh\\_Young](#) [@WeePiggiesDebbi](#) Better bookshelves than a desk. Trust me. **#smallbizchat**

2011-10-27 12:49 am [AFDgraphics](#) Q8: if your a New small business, ask companies 2 sponsor graphics design work 4 u in exchange for free advertising **#smallbizchat**

2011-10-27 12:49 am [VedranTomic](#) [@SmallBizLady](#) Paranormal Activity, Blair Witch-- any #guerrilla #marketing campaign.. Theres resources everywhere- use them! **#SmallBizChat**

2011-10-27 12:49 am [Chris\\_Eh\\_Young](#) [@Ferg\\_e](#) Probably a quarter as many though. **#smallbizchat**

2011-10-27 12:49 am [LikeMkg](#) Other not others right? RT [@laurafaulkner](#): Q8: If you need to start w/ self-design, do. Plan for pro 'other eye' **#smallbizchat**

2011-10-27 12:50 am [eggmarketing](#) RT [@smallbiztrends](#): A9: For [@BizSugar](#) we created a "find the differences between these two images" puzzle for a tradeshow.

2011-10-27 12:50 am [SMBInfluencer](#) **#Smallbizchat** RT [@smallbiztrends](#): A9: For [@BizSugar](#) we created a "find the differences between these two images" puzzle for a tradeshow.

2011-10-27 12:50 am [visualmktgbook](#) **#Smallbizchat** RT [@smallbiztrends](#): A9: For [@BizSugar](#) we created a "find the differences between these two images" puzzle for a tradeshow.

2011-10-27 12:50 am [crashpaddesigns](#) **#Smallbizchat** RT [@meshin](#): "creative" is about an efficient solution RT [@DIYMarketers](#) [@smallbiztrends](#) money limitations actually increase creativity **#smallbizchat**

2011-10-27 12:50 am [eleven56](#) A8: Go for it, but I've seen biz owners get too close and aren't able to be objective if they design themselves. **#SmallBizChat**

2011-10-27 12:50 am [VedranTomic](#) [@smallbiztrends](#): A9: For [@BizSugar](#) we created a "find the differences between these two images" puzzle for a tradeshow. **#SmallBizChat**

2011-10-27 12:50 am [BizFinanceForum](#) A9 Combine Visual Marketing with Made to Stick and the Tipping Point **#smallbizchat**

2011-10-27 12:50 am [SMBInfluencer](#) RT [@afdgraphics](#): Q8: if your a New small business, ask bizz 2 sponsor graph design work 4 u in exchange 4 free advertising **#smallbizchat**

2011-10-27 12:50 am [smallbiztrends](#) A9: We printed it on a white sheet of paper. High creativity. Low \$\$ **#SmallBizChat**

2011-10-27 12:51 am [Ferg\\_e](#) A8 - no reason you can't start w streamlined DIY and then spend \$\$ on design later. **#smallbizchat**

2011-10-27 12:51 am [ZimanaAnalytics](#) RT [@laurafaulkner](#): Q9: CAN YOU GIVE US AN EXAMPLE OF A CREATIVE PROJECT USED CREATIVITY AND HAD A REASONABLE PRICETAG? **#smallbizchat**

2011-10-27 12:51 am [SmallBizLady](#) Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**

2011-10-27 12:51 am [laurafaulkner](#) [@LikeMkg](#) 'other' yes. :) Get one great person's input on self-design. **#smallbizchat**

2011-10-27 12:51 am [SmallBizLady](#) Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**

2011-10-27 12:51 am [eggmarketing](#) RT [@smallbiztrends](#): A9: We printed it on a white sheet of paper. High creativity. Low \$\$ **#SmallBizChat**

2011-10-27 12:51 am [SMBInfluencer](#) RT [@smallbiztrends](#): A9: We printed it on a white sheet of paper. High creativity. Low \$\$ **#SmallBizChat**

2011-10-27 12:51 am [visualmktgbook](#) RT [@smallbiztrends](#): A9: We printed it on a white sheet of paper. High creativity. Low \$\$ **#SmallBizChat**

2011-10-27 12:51 am [bigDOTprint](#) RT [@SmallBizLady](#): Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**

2011-10-27 12:51 am [LikeMkg](#) [@laurafaulkner](#) yes otherwise we all know how that ends... **#smallbizchat**

2011-10-27 12:51 am [SmallBizLady](#) RT [@MaguireMedia](#) For collateral - a really good template service [@stocktemplates](#) is great quality and super reasonable! **#smallbizchat**

2011-10-27 12:51 am [eggmarketing](#) RT [@smallbizlady](#): hire a professional graphic design. You want

something that will help you look trustworthy and credible

**#smallbizchat**

- 2011-10-27 12:52 am [TaiGoodwin](#) Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**
- 2011-10-27 12:52 am [kcolaco](#) [@BizFinanceForum](#) its w new product that puts your tweets into a branding site check out <http://t.co/ASzOMQp5> **#smallbizchat**
- 2011-10-27 12:52 am [smallbiztrends](#) A10: If I could do it all over again, I'd spend more money on my logo at the beginning. Been with me for 6 years. **#SmallBizChat**
- 2011-10-27 12:52 am [Chris\\_Eh\\_Young](#) Once ripped paper with writing that said, "We know you're struggling, we are too..." Mailed out. It was pretty cool. **#smallbizchat**
- 2011-10-27 12:52 am [piesandmiles](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**
- 2011-10-27 12:52 am [eggmarketing](#) RT [@smallbizlady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**
- 2011-10-27 12:52 am [SMBInfluencer](#) RT [@smallbizlady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**
- 2011-10-27 12:52 am [visualmktgbook](#) RT [@smallbizlady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**
- 2011-10-27 12:52 am [ZakiyaSKyles](#) RT [@SmallBizLady](#): Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**
- 2011-10-27 12:52 am [DavidBurch](#) RT [@SmallBizLady](#): Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**
- 2011-10-27 12:52 am [BarryBirkett](#) & differentiates from others. RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**
- 2011-10-27 12:52 am [MAllinotte](#) RT [@smallbiztrends](#): A10: If I could do it all over again, I'd spend more money on my logo at the beginning. Been with me for 6 years. **#SmallBizChat**
- 2011-10-27 12:52 am [VedranTomic](#) RT [@smallbizlady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#SmallBizChat**
- 2011-10-27 12:52 am [dkny](#) thank you! RT [@prforsmallbiz](#): A2) I think [@dkny](#) is doing a great job of visual marketing using [@tumblr](#) **#smallbizchat**
- 2011-10-27 12:52 am [eggmarketing](#) RT [@smallbiztrends](#): A10: If I could do it over again, I'd spend more \$ on my logo at the beginning. Been w me for 6 years. **#SmallBizChat**
- 2011-10-27 12:52 am [Paul\\_Pruneau](#) [@TaiGoodwin](#) Understand that they will evolve with your business and the requirements of your market and your target. **#smallbizchat**
- 2011-10-27 12:52 am [SMBInfluencer](#) RT [@smallbiztrends](#): A10: If I could do it over again, I'd spend more \$ on my logo at the beginning. Been w me for 6 years. **#SmallBizChat**
- 2011-10-27 12:52 am [visualmktgbook](#) RT [@smallbiztrends](#): A10: If I could do it over again, I'd spend more \$ on my logo at the beginning. Been w me for 6 years. **#SmallBizChat**
- 2011-10-27 12:52 am [BizFinanceForum](#) RT [@smallbiztrends](#): A10: If I could do it all over again, I'd spend more money on my logo at the beginning. **#smallbizchat**
- 2011-10-27 12:53 am [kcolaco](#) [@smallbiztrends](#) simple effective logos are key, complex logs lead to

frequent tinkering **#smallbizchat**

2011-10-27 12:53 am [LikeMkg](#) [@smallbiztrends](#) Did you have the money to do it at the time though? **#smallbizchat**

2011-10-27 12:53 am [ChellyElite](#) RT [@eleven56](#): A8: Go for it, but I've seen biz owners get too close and aren't able to be objective if they design themselves. **#SmallBizChat**

2011-10-27 12:53 am [BizFinanceForum](#) [@kcolaco](#) Thanks I will. **#smallbizchat**

2011-10-27 12:53 am [laurafaulkner](#) RT [@smallbiztrends](#): A10: If I could do it again, I'd spend more on logo at beginning. Been w me for 6 years. **#SmallBizChat**

2011-10-27 12:53 am [VedranTomic](#) RT [@kcolaco](#): [@smallbiztrends](#) simple effective logos are key, complex logs lead to frequent tinkering **#SmallBizChat**

2011-10-27 12:53 am [Chris\\_Eh\\_Young](#) RT [@kcolaco](#): [@smallbiztrends](#) simple effective logos are key, complex logs lead to frequent tinkering **#smallbizchat**

2011-10-27 12:53 am [cjurquico](#) rebrand. RT [@smallbiztrends](#): A10: If I could do it all over again, I'd spend more money on my logo at the beginning. **#SmallBizChat**

2011-10-27 12:53 am [w3consulting](#) A9: Our designer prepared "stock" templates for our our marketing folders so they were printable in-house, customizable. **#smallbizchat**

2011-10-27 12:54 am [AFDgraphics](#) Q9: I've linked my business launching to a non profit. Percentage of proceeds will be donated& items are sponsors **#smallbizchat**

2011-10-27 12:54 am [Sangtastic](#) Q10: **#smallbizchat** I'm starting from scratch with a FABULOUS designer in Canada! Her "screening" process was great!

2011-10-27 12:54 am [w3consulting](#) RT [@TaiGoodwin](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**

2011-10-27 12:54 am [ChellyElite](#) think Apple, Nike RT [@kcolaco](#): [@smallbiztrends](#) simple effective logos are key, complex logs lead to frequent tinkering **#smallbizchat**

2011-10-27 12:54 am [SmallBizLady](#) U want to put out a plug for my graphic designer Sabryna Washington <http://t.co/VNzu4ra4> She is terrific & cost effective **#smallbizchat**

2011-10-27 12:54 am [SannWood](#) RT [@smallbiztrends](#): A10: If I could do it over again, I'd spend more \$ on my logo at the beginning. Been w me for 6 years. **#Smallbizchat**

2011-10-27 12:54 am [smallbiztrends](#) [@Chris\\_Eh\\_Young](#) True! But sometimes it's all they can afford. Rather see a good template than awful DIY design :-)  
**#SmallBizChat**

2011-10-27 12:54 am [visualmktgbook](#) RT [@afdgraphics](#): Q9: I've linked my business launching to a non profit. % of proceeds will be donated& items are sponsors **#smallbizchat**

2011-10-27 12:54 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**

2011-10-27 12:54 am [eleven56](#) RT [@SmallBizLady](#): Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**

2011-10-27 12:55 am [laurafaulkner](#) A10: Trusted my gut about designers that seemed not a fit at beginning. **#smallbizchat**

2011-10-27 12:55 am [INDIEbusiness](#) Great discussion about logos. My first one was so intricate; not flexible enough to scale across multiple applications. **#smallbizchat**

2011-10-27 12:55 am [AFDgraphics](#) RT [@SmallBizLady](#): Do yourself a favor hire a professional graphic design. You want something that will help you look trustworthy and credible **#smallbizchat**

2011-10-27 12:55 am [CompleteBaby](#) RT [@Chris\\_Eh\\_Young](#): A8: Know your strengths. I know good design but I can't make it happen. Therefore I don't design. **#smallbizchat**

2011-10-27 12:55 am [w3consulting](#) A10: I wish we had added more than just our logo - no other visual elements made some of the materials look bland. **#smallbizchat**

2011-10-27 12:56 am [laurafaulkner](#) RT [@laurafaulkner](#): A10: #wishIhad Trusted my gut about designers that seemed not a fit at beginning. **#smallbizchat**

2011-10-27 12:56 am [VedranTomic](#) RT [@laurafaulkner](#): A10: Trusted my gut about designers that seemed not a fit at beginning. **#SmallBizChat**

2011-10-27 12:56 am [Chris\\_Eh\\_Young](#) Its never about your resources. it's about your resourcefulness. - [@TonyRobbins](#) **#smallbizchat**

2011-10-27 12:56 am [SmallBizLady](#) Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:56 am [visualmktgbook](#) RT [@indiebusiness](#): Great discussion about logos. My 1st was so intricate; not flexible enough to scale across multiple apps. **#smallbizchat**

2011-10-27 12:56 am [BuckarooBiz](#) A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> **#SMallBizChat @smallbizlady**

2011-10-27 12:56 am [SMBInfluencer](#) RT [@laurafaulkner](#): A10: Trusted my gut about designers that seemed not a fit at beginning. **#smallbizchat**

2011-10-27 12:56 am [SannWood](#) RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#Smallbizchat**

2011-10-27 12:56 am [ChellyElite](#) Great quote! RT [@Chris\\_Eh\\_Young](#): It's never about your resources. it's about your resourcefulness. - [@TonyRobbins](#) **#smallbizchat**

2011-10-27 12:56 am [justthisguy](#) RT [@Chris\\_Eh\\_Young](#): Its never about your resources. it's about your resourcefulness. - [@TonyRobbins](#) **#smallbizchat**

2011-10-27 12:56 am [Ferg\\_e](#) Pretty sites that don't convert are no better than ugly sites that don't convert. **#smallbizchat**

2011-10-27 12:56 am [ChellyElite](#) RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:56 am [laurafaulkner](#) RT [@Chris\\_Eh\\_Young](#): A8: Know your strengths. I know good design but I can't make it happen **#smallbizchat**

2011-10-27 12:56 am [MamaBritt](#) RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:56 am [kcolaco](#) RT [@Chris\\_Eh\\_Young](#): Its never about your resources. it's about your resourcefulness. - [@TonyRobbins](#) **#smallbizchat**

2011-10-27 12:56 am [smbizceo](#) RT [@smallbizlady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:57 am [caranmcc](#) RT [@smallbiztrends](#): A4: My recommendation: invest well in a good logo. It will be with you for a long time. Makes sense to spend on it. **#SmallBizChat**

2011-10-27 12:57 am [TaiGoodwin](#) RT [@SmallBizLady](#): My graphic designer Sabryna Washington <http://t.co/QSnuIm3H> She is terrific & cost effective **#smallbizchat**

2011-10-27 12:57 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:57 am [SmallBizLady](#) RT [@BuckarooBiz](#): A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> **#SMallBizChat @smallbizlady**

2011-10-27 12:57 am [VedranTomic](#) RT [@smbizceo](#): RT [@smallbizlady](#): Q11 When should you trademark a visual brand image? **#SmallBizChat**

2011-10-27 12:57 am [BizFinanceForum](#) [@jsfabian](#) seems like Q11 is up your alley **#smallbizchat**

2011-10-27 12:57 am [eggmarketing](#) RT [@ferg\\_e](#): Pretty sites that don't convert are no better than ugly sites that don't convert. **#smallbizchat**

2011-10-27 12:57 am [ZimanaAnalytics](#) RT [@smallbizlady](#): ... my graphic designer Sabryna Washington <http://t.co/zhHW4jSA> ... is terrific & cost effective **#smallbizchat**

2011-10-27 12:57 am [smallbiztrends](#) A11: Trademark a visual brand image when there are a lot of copycats around you, or when you have a killer logo **#smallbizchat**

2011-10-27 12:57 am [laurafaulkner](#) A11: Trademark visual brand image immediately! Losing it is too costly **#smallbizchat**

2011-10-27 12:57 am [prforsmallbiz](#) RT [@dkny](#): thank you! RT [@prforsmallbiz](#): A2) I think [@dkny](#) is doing a great job of visual marketing using [@tumblr](#) **#smallbizchat**

2011-10-27 12:57 am [CompleteBaby](#) RT [@Chris\\_Eh\\_Young](#): A4: If you want to save money on design. Have a professional do it right the first time. **#smallbizchat**

2011-10-27 12:58 am [VedranTomic](#) RT [@laurafaulkner](#): A11: Trademark visual brand image immediately! Losing it is too costly **#SmallBizChat**

2011-10-27 12:58 am [tashaB](#) Really great question! RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 12:58 am [SmallBizLady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog: <http://t.co/vOseK5XH> **#smallbizchat**

2011-10-27 12:58 am [SMBInfluencer](#) RT [@laurafaulkner](#): A11: Trademark visual brand image immediately! Losing it is too costly **#smallbizchat**

2011-10-27 12:58 am [SannWood](#) RT [@smallbiztrends](#): A11: Trademark a visual brand image when a lot of copycats around you, or when you have a killer logo **#Smallbizchat**

2011-10-27 12:58 am [divathatateny](#) RT [@BuckarooBiz](#): A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> **#SMaIBizChat** [@smallbizlady](#)

2011-10-27 12:58 am [SmallBizLady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/fWCoWYPs> **#smallbizchat**

2011-10-27 12:58 am [FawnKey](#) [@SmallBizLady](#) Enjoying the **#smallbizchat** stream tonight. Good stuff. Thanks!

2011-10-27 12:58 am [INDIEbusiness](#) Ask designer to make logo with TM and R symbol included in separate images so you don't have to add later **#smallbizchat**

2011-10-27 12:58 am [BizFinanceForum](#) RT [@SmallBizLady](#): A blog post with a more detailed Q & A with our guest comes out on Thursdays on blog: <http://t.co/6KfjH6uM> **#smallbizchat**

2011-10-27 12:58 am [LolasGreenHair](#) RT [@smallbiztrends](#): A8: For DIYers, there are plenty of tools and sources. Think templates and stock images. **#SmallBizChat**

2011-10-27 12:58 am [helenantholis](#) [@jsfabian](#) Hey Jeff. RT using **#smallbizchat**

2011-10-27 12:58 am [SmallBizLady](#) MY POST---> 7 GOLDEN RULES FOR HOME-BASED BUSINESSES - <http://t.co/0ABJ7tNk> **#smallbizchat**

2011-10-27 12:59 am [SmallBizLady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://bit.ly/eM4XTR> **#smallbizchat**

2011-10-27 12:59 am [LeBrandeDiva](#) **#SmallBizChat** A10: I am still trying to look for a designer that knows the importance of having a creative logo design that will stand out

2011-10-27 12:59 am [eggmarketing](#) RT [@smallbizlady](#): blog post w more detailed Q&A w our guest comes out on Thursdays [@Smallbizlady's](#) blog: <http://t.co/u9VgRyvm> **#smallbizchat**

2011-10-27 12:59 am [SMBInfluencer](#) RT [@smallbizlady](#): blog post w more detailed Q&A w our guest comes out on Thursdays [@Smallbizlady's](#) blog: <http://t.co/dUtKaAoj>

## #smallbizchat

- 2011-10-27 12:59 am [visualmktgbook](#) RT [@smallbizlady](#): blog post w more detailed Q&A w our guest comes out on Thursdays [@Smallbizlady's](#) blog: <http://t.co/eEY4PZgm> #smallbizchat
- 2011-10-27 12:59 am [laurafaulkner](#) RT [@FawnKey](#): [@SmallBizLady](#) Enjoying the #smallbizchat stream tonight. Good stuff. Thanks!
- 2011-10-27 12:59 am [SmallBizLady](#) Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) #smallbizchat
- 2011-10-27 12:59 am [TaiGoodwin](#) RT [@SmallBizLady](#): MY POST---> 7 GOLDEN RULES FOR HOME-BASED BUSINESSES - <http://t.co/wDCLQ02I> #smallbizchat
- 2011-10-27 12:59 am [smbizceo](#) RT [@SannWood](#): RT [@smallbiztrends](#): Trademark visual brand image when lots of copycats around you, or when you have killer logo #Smallbizchat
- 2011-10-27 12:59 am [SmallBizLady](#) Next week [@Jengroover](#) on how to go from idea to product on store shelves on #smallbizchat
- 2011-10-27 12:59 am [Savvypreneur](#) RT [@INDIEbusiness](#): Ask designer to make logo with TM and R symbol included in separate images so you don't have to add later #smallbizchat
- 2011-10-27 12:59 am [ZimanaAnalytics](#) I like [@CompleteBaby](#) 's thought re: logo. I drew mine, but a designer came up with a design idea I really liked... #smallbizchat
- 2011-10-27 12:59 am [LikeMkg](#) how expensive is the trademark process??? #smallbizchat
- 2011-10-27 12:59 am [TasteOttawa](#) RT [@LeBrandeDiva](#): #SmallBizChat A10: I am still trying to look for a designer that knows the importance of having a creative logo design that will stand out
- 2011-10-27 12:59 am [VedranTomic](#) RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) #SmallBizChat
- 2011-10-27 12:59 am [BizFinanceForum](#) As always Anita you rock! RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) #smallbizchat
- 2011-10-27 12:59 am [drcomfort59](#) RT [@SmallBizLady](#): Get your FREE chapter of Become Your Own Boss in 12 Months: <http://bit.ly/eM4XTR> #smallbizchat
- 2011-10-27 12:59 am [laurafaulkner](#) RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) #smallbizchat
- 2011-10-27 1:00 am [SmallBizLady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. #smallbizchat
- 2011-10-27 1:00 am [laurafaulkner](#) RT [@INDIEbusiness](#): Ask designer to make logo with TM and R symbol included in separate images so you don't have to add later #smallbizchat
- 2011-10-27 1:00 am [4X5INC](#) RT [@BuckarooBiz](#): A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> #SMallBizChat [@smallbizlady](#)
- 2011-10-27 1:00 am [allecreative](#) My company is a creative marketing and branding firm (work w/small biz ) <http://t.co/lmzi22j0> or <http://t.co/Um0MIsnf> #smallbizchat
- 2011-10-27 1:00 am [SmallBizLady](#) Tomorrow get the full interview with small business expert Anita Campbell smallbiztrends <http://t.co/yWgGA76w> #smallbizchat
- 2011-10-27 1:00 am [eleven56](#) [@SmallBizLady](#) a great resource for all sorts of collateral is vistaprint.com #SmallBizChat
- 2011-10-27 1:00 am [w3consulting](#) A11: I would call a patent / trademark attorney who represents #smallbiz and ask her/him when to do so in ur specific case. #smallbizchat

2011-10-27 1:00 am [drcomfort59](#) RT [@smbizceo](#): RT [@smallbizlady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 1:00 am [jsfabian](#) [@helenantholis](#) Hi Helen, nice to see you on **#smallbizchat**

2011-10-27 1:00 am [LeBrandeDiva](#) RT [@SmallBizLady](#): Q11 When should you trademark a visual brand image? **#smallbizchat**

2011-10-27 1:00 am [VedranTomic](#) Enjoyed the chat tonight - great tips, learned so much!!!  
**#SmallBizChat**

2011-10-27 1:00 am [BizFinanceForum](#) [@smallbizlady](#) Melinda appreciate how you to continue to offer such a great resource every week. **#smallbizchat**

2011-10-27 1:00 am [SmallBizLady](#) Was this interview helpful? Join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-10-27 1:00 am [smallbiztrends](#) [@LikeMkg](#) No, that was the thing. Just "settled" because couldn't afford more. **#SmallBizChat** **#BusinessReality**

2011-10-27 1:00 am [TaiGoodwin](#) RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) **#smallbizchat**

2011-10-27 1:00 am [SmallBizLady](#) Thank you to Social Media Strategist and co-host [@TaiGoodwin](#)  
**#smallbizchat**

2011-10-27 1:00 am [helenantholis](#) Thanks so much! RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) **#smallbizchat**

2011-10-27 1:00 am [laurafaulkner](#) Strategist & Customer Experience Designer here!  
<http://t.co/56d4Wa1J> **#smallbizchat**

2011-10-27 1:00 am [LikeMkg](#) First time not last! RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) **#smallbizchat**

2011-10-27 1:00 am [BizFinanceForum](#) [@Taigoodwin](#) thanks for being the behind the scenes wizrd.  
**#smallbizchat**

2011-10-27 1:00 am [SmallBizLady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-10-27 1:00 am [SocialWorldBuzz](#) RT [@SmallBizLady](#): Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-10-27 1:01 am [kcolaco](#) RT [@BizFinanceForum](#): Agreed! [@smallbizlady](#) Melinda appreciate how you to continue to offer such a great resource every week.  
**#smallbizchat**

2011-10-27 1:01 am [MrJAlabaster](#) RT [@SmallBizLady](#): Tomorrow get the full interview with small business expert Anita Campbell <http://> <http://t.co/ZXZcsEOT>  
**#smallbizchat**

2011-10-27 1:01 am [eggmarketing](#) [@smallbizlady](#) We help brands become experts through content. Blog posts, articles, web copy, you name it. <http://t.co/QfhsgAjK>  
**#smallbizchat**

2011-10-27 1:01 am [BarryBirkett](#) Yes! RT [@bizfinanceforum](#): [@smallbizlady](#) Melinda appreciate how you to continue to offer such a great resource every week.  
**#smallbizchat**

2011-10-27 1:01 am [smallbiztrends](#) [@cjurquico](#) There always seems like some other priority - oh well!  
LOL **#SmallBizChat**

2011-10-27 1:01 am [Chris Eh Young](#) My 140 character commercial. For great design, check out [@Kitestring](#) or [@BigDaddyKreativ](#) That's right i'm promoting them.  
**#smallbizchat**

2011-10-27 1:01 am [ChellyElite](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.  
**#smallbizchat**

2011-10-27 1:01 am [laurafaulkner](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small



business failure by helping you succeed as your own boss.

**#smallbizchat**

- 2011-10-27 1:01 am [MrJAlabaster](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.
- 2011-10-27 1:01 am [eggmarketing](#) RT [@laurafaulkner](#): RT [@SmallBizLady](#): Special thanks Anita Campbell [@smallbiztrends](#) & David Langton [@LangtonCherub](#)
- 2011-10-27 1:01 am [SMBInfluencer](#) RT [@laurafaulkner](#): RT [@SmallBizLady](#): Special thanks Anita Campbell [@smallbiztrends](#) & David Langton [@LangtonCherub](#)
- 2011-10-27 1:01 am [visualmktgbook](#) RT [@laurafaulkner](#): RT [@SmallBizLady](#): Special thanks Anita Campbell [@smallbiztrends](#) & David Langton [@LangtonCherub](#)
- 2011-10-27 1:01 am [ZimanaAnalytics](#) For anything digital you must balance time vs \$\$ more carefully - there are more elements that need critical attention **#smallbizchat**
- 2011-10-27 1:01 am [SmallBizLady](#) Wanna learn how to monetize social media? Join [@Smallbizlady](#) Oct. 29th #BYOB2011 <http://t.co/Dfypbqhc> **#smallbizchat**
- 2011-10-27 1:01 am [jsfabian](#) Are you the only one talking about your brand on the web? Brand monitoring solutions from <http://t.co/gte2dGJo> **#smallbizchat**
- 2011-10-27 1:01 am [TaiGoodwin](#) Launching While Working? Free Webinar tomorrow night - 7 Things to do Before you Leave Your Day Job <http://t.co/LLGYGr0h>
- 2011-10-27 1:01 am [ZimanaAnalytics](#) RT [@vedrantic](#): RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) **#SmallBizChat**
- 2011-10-27 1:02 am [helenantholis](#) [@jsfabian](#) Thanks! Your tweet on the course didn't show up here.
- 2011-10-27 1:02 am [SmallBizLady](#) Join us next week for how to go from idea to product on store shelves with [@Jengroover](#) **#smallbizchat**
- 2011-10-27 1:02 am [tashaB](#) [@SmallBizLady](#) Founder of <http://t.co/qgICeJi6> "where Hip Hop & education collide" & PR/SM enthusiast **#smallbizchat**
- 2011-10-27 1:02 am [w3consulting](#) W3 Consulting helps small businesses plan strategically for the Web, Social Web, Mobile Web and Beyond. **#smallbiz #smallbizchat**
- 2011-10-27 1:02 am [SocialWorldBuzz](#) RT [@SmallBizLady](#): Thank you to Social Media Strategist and co-host [@TaiGoodwin](#) **#smallbizchat**
- 2011-10-27 1:02 am [TNy\\_Photography](#) RT [@Chris\\_Eh\\_Young](#): My 140 character commercial. For great design, check out [@Kitestring](#) or [@BigDaddyKreativ](#) That's right i'm promoting them. **#smallbizchat**
- 2011-10-27 1:02 am [DigitalKaitlyn](#) RT [@TaiGoodwin](#): Launching While Working? Free Webinar tomorrow night - 7 Things to do Before you Leave Your Day Job <http://t.co/LLGYGr0h> **#smallbizchat**
- 2011-10-27 1:02 am [Doe4WhatUKnow](#) >> [@SmallBizLady](#) [@Smallbizchat](#) [@Doe4WhatUKnow](#) We help people make money by creating ebooks & ecourses with their expertise. **#smallbizchat**
- 2011-10-27 1:02 am [BizFinanceForum](#) RT [@eggmarketing](#): [@smallbizlady](#) We help brands become experts through content. Blog posts, articles, copy <http://t.co/mZdEcf7F>
- 2011-10-27 1:02 am [SmallBizLady](#) **#smallbizchat**
- 2011-10-27 1:02 am [TaiGoodwin](#) RT [@jsfabian](#): Are you the only one talking about your brand on the web? Brand monitoring solutions from <http://t.co/i5vP8dHw>

**#smallbizchat**  
2011-10-27 1:02 am [cjurquico](#) Design is key in the success of any business. **#smallbizchat**  
2011-10-27 1:02 am [ZimanaAnalytics](#) RT [@smallbizlady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.  
**#smallbizchat**  
2011-10-27 1:02 am [Ferg\\_e](#) Thanks y'all! Great convo and interesting range of perspectives!  
**#smallbizchat**  
2011-10-27 1:02 am [powercues](#) RT [@SmallBizLady](#): Wanna learn how to monetize social media? Join [@Smallbizlady](#) Oct. 29th #BYOB2011 <http://t.co/Dfypbqhc>  
**#smallbizchat**  
2011-10-27 1:02 am [smallbiztrends](#) [@BizFinanceForum](#) [@SmallBizLady](#) [@TaiGoodwin](#) Thanks Nicole, Melinda, Tai! **#SmallBizChat**  
2011-10-27 1:02 am [TaiGoodwin](#) RT [@SmallBizLady](#): Join us next week for how to go from idea to product on store shelves with [@Jengroover](#) **#smallbizchat**  
2011-10-27 1:02 am [BizFinanceForum](#) RT [@Chris\\_Eh\\_Young](#): My 140 character commercial. For g8 design [@Kitestring](#) or [@BigDaddyKreativ](#) Thats right im promoting them.  
**#smallbizchat**  
2011-10-27 1:03 am [laurafaulkner](#) RT [@SmallBizLady](#): Join us next week for how to go from idea to product on store shelves with [@Jengroover](#) **#smallbizchat**  
2011-10-27 1:03 am [BizFinanceForum](#) RT [@jsfabian](#): Are you the only one talking about your brand on the web? Brand monitoring solutions from <http://t.co/RmG9jAhX>  
**#smallbizchat**  
2011-10-27 1:03 am [TaiGoodwin](#) RT [@Chris\\_Eh\\_Young](#): For great design, check out [@Kitestring](#) or [@BigDaddyKreativ](#) That's right i'm promoting them. **#smallbizchat**  
2011-10-27 1:03 am [eggmarketing](#) RT [@smallbiztrends](#): [@BizFinanceForum](#) [@SmallBizLady](#) [@TaiGoodwin](#) Thanks Nicole, Melinda, Tai! **#SmallBizChat**  
2011-10-27 1:03 am [SMBInfluencer](#) RT [@smallbiztrends](#): [@BizFinanceForum](#) [@SmallBizLady](#) [@TaiGoodwin](#) Thanks Nicole, Melinda, Tai! **#SmallBizChat**  
2011-10-27 1:03 am [SmallBizLady](#) Thanks everyone good night! **#smallbizchat**  
2011-10-27 1:03 am [kcolaco](#) Commercial:changing the way micro/small retailers manage their inventory, employees and optimize their customers' experiences  
**#smallbizchat**  
2011-10-27 1:03 am [visualmktgbook](#) RT [@smallbiztrends](#): [@BizFinanceForum](#) [@SmallBizLady](#) [@TaiGoodwin](#) Thanks Nicole, Melinda, Tai! **#SmallBizChat**  
2011-10-27 1:03 am [INDIEbusiness](#) 140 plug - I'm a women's biz coach. Latest podcast - Talking #SocialMedia and #Fitness With [@EricHarr](#) <http://t.co/oFBcTfQZ>  
**#smallbizchat**  
2011-10-27 1:03 am [mygoodnanny](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.  
**#smallbizchat**  
2011-10-27 1:03 am [Chris\\_Eh\\_Young](#) Thanks to [@SmallBizLady](#) [@TaiGoodwin](#) and [@smallbiztrends](#) for another fun **#smallbizchat**  
2011-10-27 1:03 am [MichaelCarusi](#) [@SmallBizLady](#) Sorry I couldn't make it tonight - I'll be sure to join in next week! **#smallbizchat**  
2011-10-27 1:03 am [SocialWorldBuzz](#) RT [@SmallBizLady](#): Special thanks to Small business expert Anita Campbell [@smallbiztrends](#) **#smallbizchat**  
2011-10-27 1:03 am [piesandmiles](#) RT [@SmallBizLady](#): MY POST---> 7 GOLDEN RULES FOR HOME-BASED BUSINESSES - <http://t.co/0ABJ7tNk> **#smallbizchat**  
2011-10-27 1:03 am [Shestayfabulous](#) "@SmallBizLady: Q1: WHAT EXACTLY IS VISUAL MARKETING? **#smallbizchat**" photo ads, posters, banners etc

2011-10-27 1:03 am [LikeMkg](#) Wow, I'm exhausted - but thrilled to have participated. thanks  
**#smallbizchat**

2011-10-27 1:03 am [youngceos](#) 10/28 7pET, live #productivity chat, #prodchat - Join!  
<http://t.co/iw2YPbn5> TOPIC: "Productivity Systems Compared"  
**#smallbizchat** #smallbiz

2011-10-27 1:03 am [TaiGoodwin](#) [@Ferg\\_e](#) Hope you join us next week! **#smallbizchat**

2011-10-27 1:03 am [Ferg\\_e](#) Fair Nuff "@Chris\_Eh\_Young: [@Ferg\\_e](#) Probably a quarter as many though. **#smallbizchat**"

2011-10-27 1:03 am [SannWood](#) RT [@smallbiztrends](#): [@BizFinanceForum](#) [@SmallBizLady](#)  
[@TaiGoodwin](#) Thanks Nicole, Melinda, Tai! **#Smallbizchat**

2011-10-27 1:03 am [helenantholis](#) When you're ready for 2D design/motion graphics/video editing, go to  
<http://t.co/obA1KREz> **#smallbizchat**

2011-10-27 1:04 am [BizFinanceForum](#) RT [@TaiGoodwin](#): Launching While Working? Free Webinar tomorrow 7 Things to do Before u Leave ur Day Job  
<http://t.co/TWcPZTub> **#smallbizchat**

2011-10-27 1:04 am [jsfabian](#) A11 As soon as you decide you want to use it. [@BizFinanceForum](#)  
**#smallbizchat**

2011-10-27 1:04 am [eleven56](#) Officedepot.com is another option for small biz printing  
**#SmallBizChat**

2011-10-27 1:04 am [mapsgirl](#) RT [@Chris\\_Eh\\_Young](#): My 140 character commercial. For great design, check out [@Kitestring](#) or [@BigDaddyKreativ](#) That's right i'm promoting them. **#smallbizchat**

2011-10-27 1:04 am [SocialWorldBuzz](#) #SmallBiz #SMB #Entrepreneur RT [@SmallBizLady](#): Get your FREE chapter of Become Your Own Boss in 12 Months  
<http://t.co/a0OmMXMs> **#smallbizchat**

2011-10-27 1:04 am [krewmom](#) Hey there to everyone!n **#smallbizchat**

2011-10-27 1:04 am [INDIEbusiness](#) Good night all! Congrats [@smallbiztrends](#) on the publication of [@visualmktgbook](#). RT [@SmallBizLady](#): Thanks everyone good night!  
**#smallbizchat**

2011-10-27 1:04 am [TaiGoodwin](#) [@MichaelCarusi](#) We'll be glad to have you back! See you next week!  
**#smallbizchat**

2011-10-27 1:04 am [BizFinanceForum](#) [@langtoncherub](#) Thanks for coming on and sharing all your great insights **#smallbizchat**

2011-10-27 1:04 am [jsfabian](#) [@TaiGoodwin](#) [@BizFinanceForum](#) Thanks for the RTs.  
**#smallbizchat**

2011-10-27 1:04 am [AFDgraphics](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.  
**#smallbizchat**

2011-10-27 1:05 am [w3consulting](#) +1 for [@kitestring](#)! RT [@TaiGoodwin](#): RT [@Chris\\_Eh\\_Young](#): For great design, check out [@Kitestring](#) or [@BigDaddyKreativ](#).  
**#smallbizchat**

2011-10-27 1:05 am [BuckarooBiz](#) [@smallbizlady](#) Take control of #smallbusiness #marketing! Check out <http://t.co/dsHSIFIt> & send FREE #socialmedia #email promos  
**#Smallbizchat**

2011-10-27 1:05 am [Savvypreneur](#) RT [@TaiGoodwin](#): Launching While Working? Free Webinar tomorrow night - 7 Things to do Before you Leave Your Day Job  
<http://t.co/LLGYGr0h> **#smallbizchat**

2011-10-27 1:05 am [ZimanaAnalytics](#) Zimana - web analytic services for small businesses. Always a wonderful **#smallbizchat**

2011-10-27 1:05 am [BizFinanceForum](#) Need more profit? Get a free no obligation consult with The Numbers

2011-10-27 1:05 am [shofiakhansa](#) Whisperer. <http://t.co/2hyD0BzY> **#smallbizchat**  
RT [@SmallBizLady](#): Q10: WHAT IS THE ONE THING YOU WISH YOU HAD DONE DIFFERENTLY WITH YOUR OWN DESIGN ELEMENTS OF YOUR BRAND? **#smallbizchat**

2011-10-27 1:05 am [w3consulting](#) [@SmallBizLady](#) Thanks, Melinda! Great convo, as always! **#smallbizchat**

2011-10-27 1:05 am [allecreative](#) [@TaiGoodwin](#) Thanks for the welcome and RTs tonight during **#smallbizchat** (and fun to find you're in the Twin Cities, too!)

2011-10-27 1:05 am [helenantholis](#) RT [@BizFinanceForum](#): Need more profit? Get a free no obligation consult with The Numbers Whisperer. <http://t.co/y8e0kP4V> **#smallbizchat**

2011-10-27 1:06 am [BizFinanceForum](#) RT [@kcolaco](#): Changing the way micro/small retailers manage inventory, employees and optimize their customers experiences **#smallbizchat**

2011-10-27 1:06 am [TheWinningWoman](#) RT [@SmallBizLady](#): We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/fWCoWYPs> **#smallbizchat**

2011-10-27 1:06 am [kcolaco](#) RT [@BizFinanceForum](#): Need more profit? Get a free no obligation consult with The Numbers Whisperer. <http://t.co/2hyD0BzY> **#smallbizchat**

2011-10-27 1:06 am [jsfabian](#) RT [@BizFinanceForum](#): Need more profit? Get a free no obligation consult with The Numbers Whisperer. <http://t.co/vB0U18OB> **#smallbizchat**

2011-10-27 1:06 am [SpeakWriteLove](#) RT [@SmallBizLady](#): Wanna learn how to monetize social media? Join [@Smallbizlady](#) Oct. 29th #BYOB2011 <http://t.co/Dfypbqhc> **#smallbizchat**

2011-10-27 1:06 am [cjurquico](#) Bye everyone, as always it's been fun :) **#smallbizchat**

2011-10-27 1:07 am [BizFinanceForum](#) By award winning artist RT [@helenantholis](#): When ur ready for 2D design/motion graphics/video editing go 2 <http://t.co/7Ms65phw> **#smallbizchat**

2011-10-27 1:07 am [helenantholis](#) RT [@ZimanaAnalytics](#): Zimana - web analytic services for small businesses. Always a wonderful **#smallbizchat**

2011-10-27 1:07 am [w3consulting](#) RT [@BizFinanceForum](#): Need more profit? Get a free no obligation consult with The Numbers Whisperer. <http://t.co/MFVaVOv2> **#smallbizchat**

2011-10-27 1:07 am [TNy\\_Photography](#) [@Chris\\_Eh\\_Young](#) [@langtoncherub](#) very true. **#smallbizchat**

2011-10-27 1:07 am [BizFinanceForum](#) RT [@ZimanaAnalytics](#): Zimana - web analytic services for small businesses. Always a wonderful **#smallbizchat**

2011-10-27 1:07 am [danangrahadi](#) RT [@smallbiztrends](#): A10: If I could do it all over again, I'd spend more money on my logo at the beginning. Been with me for 6 years. **#SmallBizChat**

2011-10-27 1:07 am [TheWinningWoman](#) RT [@SannWood](#): RT [@smallbiztrends](#): A11: Trademark a visual brand image when a lot of copycats around you, or when you have a killer logo **#Smallbizchat**

2011-10-27 1:08 am [danangrahadi](#) RT [@smallbiztrends](#): A11: Trademark a visual brand image when there are a lot of copycats around you, or when you have a killer logo **#smallbizchat**

2011-10-27 1:08 am [helenantholis](#) Bye, CJ; Have a great week everyone! RT [@cjurquico](#): Bye everyone, as always its been fun :) **#smallbizchat**

2011-10-27 1:08 am [BizFinanceForum](#) RT [@INDIEbusiness](#): Im a womens biz coach. podcast - Talking

#SocialMedia and #Fitness w [@EricHarr](http://t.co/jgssrXLq) <http://t.co/jgssrXLq>

**#smallbizchat**

- 2011-10-27 1:08 am [TheDynamicMom](#) [@SmallBizLady](#) Thank you for this blog sis. Incredible info! I added your link to my site resource pg. **#smallbizchat**
- 2011-10-27 1:08 am [Savvypreneur](#) RT [@SmallBizLady](#): Wanna learn how to monetize social media? Join [@Smallbizlady](#) Oct. 29th #BYOB2011 <http://t.co/tQvxgv4j>  
**#smallbizchat**
- 2011-10-27 1:08 am [smallbiztrends](#) Thanks to all who joined in tonight's **#SmallBizChat**. Really really enjoyed your input and the interaction. You all rock!!!
- 2011-10-27 1:09 am [langtoncherub](#) thanks everyone! **#smallbizchat**
- 2011-10-27 1:09 am [AFDgraphics](#) RT [@visualmktgbook](#): RT [@afdgraphics](#): Q9: I've linked my business launching to a non profit. % of proceeds will be donated& items are sponsors **#smallbizchat**
- 2011-10-27 1:09 am [AFDgraphics](#) RT [@SMBInfluencer](#): RT [@afdgraphics](#): Q8: if your a New small business, ask bizs 2 sponsor graph design work 4 u in exchange 4 free advertising **#smallbizchat**
- 2011-10-27 1:09 am [BizFinanceForum](#) RT [@w3consulting](#): W3 Consulting helps small biz plan strategically for the Web, Social Web, Mobile Web and Beyond. #smallbiz  
**#smallbizchat**
- 2011-10-27 1:10 am [BizFinanceForum](#) Have a great night everyone! **#smallbizchat**
- 2011-10-27 1:10 am [annedorko](#) [@smallbiztrends](#) Thanks for following me! :) I enjoyed **#smallbizchat**, my first time participating, I'm usually busy but had time today!
- 2011-10-27 1:12 am [LDBOSTONB](#) "@SmallBizLady: MY POST---> 7 GOLDEN RULES FOR HOME-BASED BUSINESSES - <http://t.co/pouYwTEK> **#smallbizchat**"
- 2011-10-27 1:12 am [smallbiztrends](#) [@annedorko](#) Glad you enjoyed it Anne! You made good points. :-)  
**#SmallBizChat**
- 2011-10-27 1:14 am [jameshicks](#) when is this chat normally scheduled? Want to add it to my calendar  
**#smallbizchat**
- 2011-10-27 1:15 am [ZimanaAnalytics](#) [@smallbiztrends](#) [@Smallbizlady](#) TY Anita and Melinda - two powerhouse ladies for the best info around! **#smallbizchat**
- 2011-10-27 1:16 am [ZimanaAnalytics](#) [@langtoncherub](#) TY for the best commentary on design  
**#smallbizchat** Awesome and privilege to see your tweets
- 2011-10-27 1:16 am [ZimanaAnalytics](#) [@jameshicks](#) 8 pm EST Wednesday **#smallbizchat**
- 2011-10-27 1:17 am [olgakhazan](#) **#smallbizchat** and #wjchat occur at the same time, same place. Wednesdays are about to get hectic for this small-business journalist...
- 2011-10-27 1:18 am [Chrisbell3rd](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.  
**#smallbizchat**
- 2011-10-27 1:18 am [1pinklipgloss](#) RT [@SmallBizLady](#): Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss  
**#smallbizchat**
- 2011-10-27 1:19 am [smallbiztrends](#) [@ZimanaAnalytics](#) Thank you Pierre - great to see you at **#SmallBizChat**!
- 2011-10-27 1:20 am [smallbiztrends](#) [@NancyInAtlanta](#) **#SmallBizChat** happens every Wednesday at 8 pm ET. Check it! :-)
- 2011-10-27 1:20 am [cjurquico](#) Thanks Helen :) Always nice to see ya. RT [@helenantholis](#): Bye, CJ; Have a great week everyone! **#smallbizchat**
- 2011-10-27 1:21 am [ActuaryLaura](#) [@BizFinanceForum](#) sorry I missed it - didn't get home until just now  
**#smallbizchat**

2011-10-27 1:21 am [sandraeamor](#) Keep missing it! RT [@smallbiztrends](#): thx all who joined 2nite's **#SmallBizChat**. rly really enjoyed yr input & the interaction. U all rock!!!

2011-10-27 1:21 am [prforsmallbiz](#) Thanks for the **#smallbizchat** RT's & mentions: [@dkny](#) [@VedranTomic](#) [@smallbizatlanta](#) [@eggmarketing](#) [@Chris\\_Eh\\_Young](#) [@CareerTips2Go](#)

2011-10-27 1:21 am [NancyInAtlanta](#) RT [@smallbiztrends](#): [@NancyInAtlanta](#) **#SmallBizChat** happens every Wednesday at 8 pm ET. Check it! :-)

2011-10-27 1:22 am [smallbiztrends](#) [@DSchifter](#) Great point about freelancers! I agree. **#SmallBizchat**

2011-10-27 1:22 am [prforsmallbiz](#) Thanks for the **#smallbizchat** RT's & mentions: [@visualmktgbook](#) [@\\_tashaB](#) [@BarryBirkett](#) [@deniseoberry](#) [@BizFinanceForum](#) [@INDIEbusiness](#)

2011-10-27 1:22 am [MsBostwick](#) **#SmallBizChat** oh no! I missed it!

2011-10-27 1:22 am [prforsmallbiz](#) Thanks for the **#smallbizchat** RT's & mentions: [@visualmktgbook](#) [@BarryBirkett](#) [@deniseoberry](#) [@DIYMarketers](#)

2011-10-27 1:23 am [smallbizatlanta](#) [@prforsmallbiz](#) No problem just keep bring those great ideas :) **#smallbizchat**

2011-10-27 1:25 am [Diwright25](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 1:27 am [LilaBallas](#) RT [@BuckarooBiz](#): A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> **#SMaIIBizChat** [@smallbizlady](#)

2011-10-27 1:32 am [tammyyoung](#) smallbiztrends Thanks to all who joined in tonight's **#SmallBizChat**. ~ very disappointed I missed it!

2011-10-27 1:32 am [royalevents](#) RT [@smallbiztrends](#): A11: Trademark a visual brand image when there are a lot of copycats around you, or when you have a killer logo **#smallbizchat**

2011-10-27 1:33 am [hart\\_d\\_boo](#) RT [@BuckarooBiz](#): A7: #Guerrilla #Marketing tactics are effective & cheap! Here's a list of great ideas <http://t.co/wVjMSNvZ> **#SMaIIBizChat** [@smallbizlady](#)

2011-10-27 1:37 am [ParnaSarkar](#) RT [@smallbiztrends](#): A8: Most of all – be creative! Creativity fills in a lot of \$\$ gaps. **#SmallBizChat**

2011-10-27 1:37 am [LikeMkg](#) [@PJBabyPlanners](#) It was wild wasn't it! I will be on board for the next **#SmallBizChat**

2011-10-27 1:38 am [mindfullconnect](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat** RT [@SmallBizLady](#)

2011-10-27 1:39 am [Mic\\_Wise](#) RT [@SmallBizLady](#): MY POST---> 7 GOLDEN RULES FOR HOME-BASED BUSINESSES - <http://t.co/0ABJ7tNk> **#smallbizchat**

2011-10-27 1:39 am [BarryBirkett](#) Thanks, Karina! RT [@prforsmallbiz](#): Thanks for the **#smallbizchat** RT's & mentions: [@visualmktgbook](#) [@BarryBirkett](#) [@deniseoberry](#) [@DIYMarketers](#)

2011-10-27 1:40 am [eaccountantau](#) 25 Twitter Chats Every Entrepreneur Must Know <http://t.co/fknPZsz9> **#smallbizchat**

2011-10-27 1:49 am [mograp247](#) When you're ready for 2D design/motion graphics/video editing, go to <http://t.co/C4nky7oQ> **#smallbizchat**... <http://t.co/epJnAhLM> #mograp

2011-10-27 1:59 am [jameshicks](#) I just became a member of the Twub for **#smallbizchat** at <http://t.co/eFlsOX2Y>