

#smallbizchat

2011-11-30 to 2011-12-01
728 Twitter search results

124 contributors
638 retweets 299 @replies 178 links

Time	User	Tweet
2011-11-30 9:01 pm	kMistica	RT @JumpstartHR : Amy Porterfield shares how to grow & engage your Facebook fan base. http://t.co/az7cXDcd via @JumpstartHR #socialmedia #smallbizchat
2011-11-30 9:02 pm	SmallBizLady	Want to participate in #smallbizchat? Here's how: http://t.co/wjDXFeDf 8PM ET Tonight
2011-11-30 9:09 pm	CoutureEditor	RT @SmallBizLady : Want to participate in #smallbizchat? Here's how: http://t.co/TqQ8pJqs 8PM ET Tonight
2011-11-30 9:09 pm	FabulousBrandie	RT @SmallBizLady : Want to participate in #smallbizchat? Here's how: http://t.co/bOS4aCKk 8PM ET Tonight
2011-11-30 9:09 pm	AddisonCraft	RT @SmallBizLady : Want to participate in #smallbizchat? Here's how: http://t.co/nD2Zysoy 8PM ET Tonight
2011-11-30 9:17 pm	TaiGoodwin	Tonight 11/30 8PM EST >> @hyermish shares How to generate digital referrals http://t.co/sMCqxxVq #SmallBizChat
2011-11-30 9:45 pm	iluvbeinmarried	RT @SmallBizLady : Want to participate in #smallbizchat? Here's how: http://t.co/wjDXFeDf 8PM ET Tonight
2011-11-30 9:52 pm	armanwalker	Knowledge often levels the playing field or at least gives a better angle of #smallBizChat #BizBuzz
2011-11-30 9:58 pm	drmolynn	"@SmallBizLady Want to participate in #smallbizchat? Here's how: http://t.co/0g6O6ojq 8PM ET Tonight"
2011-11-30 10:03 pm	jasonalexis	RT @CaseyAnthonyTV : I hate Godaddy's Customer Service and here's why - http://t.co/FKImWCPP @godaddy #godaddy #marketing #sales #smallbiz #smallbizchat
2011-11-30 10:05 pm	PurePerComm	10 reasons your 2012 marketing plans may fail to get results http://t.co/3aeRQdoQ #smallbizchat #marketing #u30pro
2011-11-30 10:15 pm	TwtrChat411	#SmallBizChat for small business startups and those that have been in business for less than five years. Today at 8pm ET
2011-11-30 10:35 pm	armanwalker	Technology is a huge form of leverage for the entrepreneur...use it wisely and...#smallBizChat #biz #buzz
2011-11-30 10:37 pm	armanwalker	One can sit behind a screen and communicate with 1000s every day - every month - every year #smallBizChat #biz #buzz anywhere in the world...
2011-11-30 10:47 pm	TaiGoodwin	How to generate digital referrals with Howard Yermish @hyermish tonight 8PM EST http://t.co/sMCqxxVq #smallbizchat
2011-11-30 11:01 pm	smallbizchat	Here's how to participate in #SmallBizChat 8PM EST Here's how: http://t.co/XnyRZVUz
2011-11-30 11:08 pm	SweetieBerry	Love seeing @SmallBizLady's quote in the Wall Street Journal tonight! #WhooGoGirl! #SmallBizChat
2011-11-30 11:24 pm	JaySmallBiz	@SmallBizLady Excited to learn about #smallbizchat tonight and to be the guest next week!

2011-11-30 11:26 pm [SmallBizLady](#) RT [@JaySmallBiz](#): [@SmallBizLady](#) Excited to learn about **#smallbizchat** tonight and to be the guest next week!

2011-11-30 11:28 pm [ShawnGraham](#) RT [@TaiGoodwin](#): How to generate digital referrals with Howard Yermish [@hyermish](#) tonight 8PM EST <http://t.co/sMCgxxVg> **#smallbizchat**

2011-11-30 11:32 pm [smallbizchat](#) Join us tonight on **#Smallbizchat** 11/30 8PM EST we're live with [@hyermish](#) on How to generate digital referrals

2011-11-30 11:37 pm [hyermish](#) [@JaySmallBiz](#) Looking forward to having you on the chat tonight and I'll have to be sure to be on next week for your turn on **#SmallBizChat**

2011-11-30 11:43 pm [hyermish](#) If you are REALLY early for **#SmallBizChat** tonight, go ahead and register (free!) for "More Digital Referrals" - <http://t.co/C4Q3YBTC>

2011-12-01 12:05 am [hyermish](#) Less than an hour away, I'm a guest on **#Smallbizchat** at 8PM EST sharing how to receive more digital referrals - <http://t.co/C4Q3YBTC>

2011-12-01 12:20 am [ViaggioBracelet](#) RT [@smallbizlady](#): Want to participate in **#smallbizchat**? Here's how: <http://t.co/10VwgYel> 8PM ET Tonight

2011-12-01 12:47 am [hyermish](#) [@imcinteriors](#) I'm ready for **#SmallBizChat** too!

2011-12-01 12:52 am [evanhamilton](#) Sneaking into **#smallbizchat** for the first time...

2011-12-01 12:52 am [WendiEiland](#) [@evanhamilton](#) Shhh...I'm following you there...**#smallbizchat**

2011-12-01 12:53 am [hyermish](#) [@evanhamilton](#) Welcome about to **#SmallBizChat**!

2011-12-01 12:54 am [hyermish](#) [@evanhamilton](#) I think I meant "aboard..." - must get another cup of coffee before the chat starts. **#SmallBizChat**

2011-12-01 12:54 am [evanhamilton](#) [@hyermish](#) Thanks! [@WendiEiland](#) Hey! :) **#smallbizchat**

2011-12-01 12:55 am [erich13](#) "@evanhamilton: Sneaking into **#smallbizchat** for the first time..." Me too

2011-12-01 12:55 am [hyermish](#) [@imcinteriors](#) Early registration for the course, yes, but no prizes other than the fabulous **#SmallBizChat** experience tonight!

2011-12-01 12:57 am [samuraivt](#) Think I'll drop in on **#SmallBizChat** tonight to hear my buddy [@hyermish](#) share about getting more digital referrals.

2011-12-01 12:58 am [hyermish](#) [@erich13](#) I promise to be gentle... **#SmallBizChat**

2011-12-01 12:59 am [WendiEiland](#) Already learned something at **#SmallBizChat** ! Didn't know about Tweetgrid (no wonder I get so lost at #CustServ !) Thx! **#SmallBizChat**

2011-12-01 1:00 am [hyermish](#) [@samuraivt](#) So glad you are here... Miss you in SJ but welcome to **#SmallBizChat**

2011-12-01 1:00 am [SmallBizLady](#) Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:01 am [lisabmarshall](#) I'm joining my Phila. Social Media colleagues [@hyermish](#) and [@smallbizlady](#) for **#SmallBizChat #SmallBizChat**

2011-12-01 1:01 am [hyermish](#) Thank you to all of the **#SmallBizChat** community for participating tonight! Glad you could be here!

2011-12-01 1:01 am [SmallBizLady](#) How 2 participate in **#SmallBizChat**: <http://t.co/wjDXFeDf>; try our prepared [@Tweetgrid](#) -Join us now <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:02 am [MarcREnriquez](#) Good evening [@SmallBizLady](#) [@TaiGoodwin](#) [@hyermish](#) and fellow **#smallbizchat**-ters -=] It's been a while.

2011-12-01 1:02 am [SmallBizLady](#) Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**

2011-12-01 1:02 am [hyermish](#) RT [@SmallBizLady](#): Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:02 am [SmallBizLady](#) Welcome to my co-host for the night Social Media Strategist and Launch While Working advocate [@TaiGoodwin](#) **#smallbizchat**

2011-12-01 1:02 am [SmallBizLady](#) Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**

2011-12-01 1:03 am [NicoleAFende](#) Join us now -> RT [@SmallBizLady](#): we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/loaGUUcq> **#smallbizchat**

2011-12-01 1:03 am [SmallBizLady](#) Right now on **#SmallBizChat** internet strategy expert [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:03 am [MarcREnriquez](#) RT [@SmallBizLady](#): Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:03 am [NicoleAFende](#) Good evening to everyone on -> **#smallbizchat**

2011-12-01 1:03 am [hyermish](#) Side note.. [@TaiGoodwin](#) is awesome! **#SmallBizChat**

2011-12-01 1:03 am [SmallBizLady](#) We are tweeting live with [@hyermish](#) about inspiring more digital referrals join us <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:04 am [hyermish](#) Glad that everyone could join us on the chat tonight! **#SmallBizChat**

2011-12-01 1:04 am [samuraivt](#) [@hyermish](#) Thanks. Looking forward to the chat tonight. It's been a while since I've been able to visit **#smallbizchat**? Crush it!

2011-12-01 1:04 am [MarcREnriquez](#) [@NicoleAFende](#) Good evening, Nicole -=] **#smallbizchat**

2011-12-01 1:04 am [ShawnGraham](#) Totally agree RT [@hyermish](#): Side note.. [@TaiGoodwin](#) is awesome! **#smallbizchat**

2011-12-01 1:04 am [NicoleAFende](#) [@MarcREnriquez](#) Hi Marc - IOU an email :) Just coming out of my turkey coma... **#smallbizchat**

2011-12-01 1:04 am [SmallBizLady](#) Q1: HOW DO YOU DEFINE A DIGITAL REFERRAL? **#smallbizchat**

2011-12-01 1:05 am [hyermish](#) A1a: Digital referral happens when person puts reputation at risk with own network for the benefit of someone/thing else. **#SmallBizChat**

2011-12-01 1:05 am [MarcREnriquez](#) [@NicoleAFende](#) Ah, the good kind of coma. -=] I trust your Turkey Day was festive then? **#smallbizchat**

2011-12-01 1:05 am [hyermish](#) A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral marketing. **#SmallBizChat**

2011-12-01 1:05 am [uMarketiPromote](#) RT [@SmallBizLady](#): Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**

2011-12-01 1:05 am [ShawnGraham](#) RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral marketing. **#smallbizchat**

2011-12-01 1:05 am [MarcREnriquez](#) RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral marketing. **#SmallBizChat**

2011-12-01 1:06 am [MokaExec](#) RT [@SmallBizLady](#): Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**

2011-12-01 1:06 am [hyermish](#) A1c: Businesses pin online success to Google - like a reverse cold call. People click on unknown links in absence of trust. **#SmallBizChat**

2011-12-01 1:06 am [hyermish](#) A1d: If sole purpose of site is to catch random people who clicked

randomly, you start at a zero level of trust and loyalty. **#SmallBizChat**

2011-12-01 1:06 am [minds_hearts](#) I am new to this small business situation **#smallbizchat**

2011-12-01 1:06 am [ShawnGraham](#) A1b(a). also known as over-hashtagging. **#smallbizchat**

2011-12-01 1:06 am [MarcREnriquez](#) RT [@hyermish](#): A1a: Digital referral: when person puts reputation at risk w/ own network for benefit of some1/thing else. **#SmallBizChat**

2011-12-01 1:06 am [uMarketiPromote](#) RT [@SmallBizLady](#): Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:06 am [NicoleAFende](#) [@MarcREnriquez](#) Yep! Thanks :) **#smallbizchat**

2011-12-01 1:06 am [uMarketiPromote](#) RT [@SmallBizLady](#): How 2 participate in **#SmallBizChat**: <http://t.co/wjDXFeDf>; try our prepared [@Tweetgrid](#) -Join us now <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:06 am [minds_hearts](#) **#smallbizchat**

2011-12-01 1:06 am [uMarketiPromote](#) RT [@SmallBizLady](#): Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**

2011-12-01 1:06 am [ipinfocus](#) RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral marketing. **#SmallBizChat**

2011-12-01 1:07 am [uMarketiPromote](#) RT [@SmallBizLady](#): Welcome to my co-host for the night Social Media Strategist and Launch While Working advocate [@TaiGoodwin](#) **#smallbizchat**

2011-12-01 1:07 am [FLAZackly](#) **#smallbizchat** HelloAll....Sean McCarthy from University of South Florida, Tampa

2011-12-01 1:07 am [minds_hearts](#) What do you suggest for a non-profit focus on at risk teen girls, to get my my name out **#smallbizchat**

2011-12-01 1:07 am [SmallBizLady](#) Q2: WHAT ARE THE FIRST STEPS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:07 am [MarcREnriquez](#) [@FLAZackly](#) Hey Sean, welcome to **#smallbizchat**, fellow Floridian -=] (I'm in Miami)

2011-12-01 1:07 am [NicoleAFende](#) Major Twitter sin! RT [@ShawnGraham](#): A1b(a). also known as over-hashtagging. **#smallbizchat**

2011-12-01 1:08 am [minds_hearts](#) how do you set up digital referrals **#smallbizchat**

2011-12-01 1:08 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q1: HOW DO YOU DEFINE A DIGITAL REFERRAL? **#smallbizchat**

2011-12-01 1:08 am [hyermish](#) A2a: Starts with making connections. Powerful network is a messy combination of sheer number of people & loyal ambassadors. **#SmallBizChat**

2011-12-01 1:08 am [SmallBizLady](#) [@minds_hearts](#) Welcome to tonight's chat! **#smallbizchat**

2011-12-01 1:08 am [MarcREnriquez](#) #Agreed! RT [@NicoleAFende](#): Major Twitter sin! RT [@ShawnGraham](#): A1b(a). also known as over-hashtagging. **#smallbizchat**

2011-12-01 1:08 am [SmallBizLady](#) RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral market **#smallbizchat**

2011-12-01 1:08 am [Chris_Eh_Young](#) A2: Asking for them. **#smallbizchat**

2011-12-01 1:08 am [hyermish](#) [@FLAZackly](#) Hey and welcome to the chat! **#SmallBizChat**

2011-12-01 1:08 am [hyermish](#) A2b: Once you start building, focus shifts to giving. Exactly what **#SmallBizChat** is about, giving valuable information to a community.

2011-12-01 1:08 am [CommunitySE](#) Looking forward to our first **#smallbizchat**

2011-12-01 1:08 am [ShawnGraham](#) A2: Showing some digital love yourself first. Be a great follower. Engage. **#smallbizchat**

2011-12-01 1:09 am [minds_hearts](#) Thank you! My pleasure **#smallbizchat**

2011-12-01 1:09 am [hyermish](#) A2c: Once you have been giving, you get "permission" to ask for help. When asking for help, you need to be specific. **#SmallBizChat**

2011-12-01 1:09 am [SmallBizLady](#) [@FLAZackly](#) Hi Sean - welcome to the chat! **#smallbizchat**

2011-12-01 1:09 am [hyermish](#) [@Chris_Eh_Young](#) Yes, asking for them, but "hold the door" first. **#SmallBizChat**

2011-12-01 1:09 am [NicoleAFende](#) A2: Make sure people know what exactly it IS you do **#smallbizchat**

2011-12-01 1:09 am [JaelDesignsInc](#) RT [@SmallBizLady](#): We are tweeting live with [@hyermish](#) about inspiring more digital referrals join us <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:09 am [hyermish](#) A2d: "I'm looking for anyone that needs to have their taxes done," is an impossible request. That is everybody! **#SmallBizChat**

2011-12-01 1:09 am [SmallBizLady](#) [@CommunitySE](#) Welcome - thanks for joining us tonight! **#smallbizchat**

2011-12-01 1:09 am [PREPfamily](#) RT [@SmallBizLady](#): Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:09 am [SmallBizLady](#) RT [@NicoleAFende](#): A2: Make sure people know what exactly it IS you do **#smallbizchat**

2011-12-01 1:09 am [hyermish](#) A2e: Different trickles from multiple sources over time, and you stop caring about the random cold leads from Google. **#SmallBizChat**

2011-12-01 1:10 am [MarcREnriquez](#) A2 I defer to Zig - Get all you want by helping others get the digital referrals they want. **#smallbizchat**

2011-12-01 1:10 am [TwtrChat411](#) [@smallbizchat](#) [@smallbizlady](#) [@CathyWebSavvyPR](#) are on **#SmallBizChat** right now. Enjoy!!

2011-12-01 1:10 am [TheSoulKarma](#) RT [@SmallBizLady](#): RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral market **#smallbizchat**

2011-12-01 1:10 am [minds_hearts](#) B1b2 how to you set up digital referrals and is it beneficial **#smallbizchat**

2011-12-01 1:10 am [accessbizcap](#) RT [@SmallBizLady](#): Tonight on **#SmallBizChat** 8PM – we chat live with internet strategy expert Howard Yermish [@hyermish](#) <http://t.co/C4lix6nu> **#smallbizchat**

2011-12-01 1:10 am [PREPfamily](#) RT [@SmallBizLady](#): Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions. **#smallbizchat**

2011-12-01 1:10 am [ShawnGraham](#) RT [@NicoleAFende](#): A2: Make sure people know what exactly it IS you do **#smallbizchat**

2011-12-01 1:10 am [CommunitySE](#) A2: Be consistent and present with your message across digital channels. **#smallbizchat**

2011-12-01 1:10 am [ChefAmeera](#) I'm looking forward to the chat [@SmallBizLady](#) **#smallbizchat**

2011-12-01 1:10 am [PREPfamily](#) RT [@SmallBizLady](#): Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**

2011-12-01 1:10 am [hyermish](#) [@NicoleAFende](#) Yes, exactly. Defining your services is something that lots of business people skip. **#SmallBizChat**

2011-12-01 1:11 am [TaiGoodwin](#) RT [@smallbizlady](#): Q2: WHAT ARE THE FIRST STEPS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:11 am [BarryBirkett](#) Nobody does that, do they? RT [@shawngraham](#): A1b(a). also known as over-hashtagging. **#smallbizchat**

2011-12-01 1:11 am [MarcREnriquez](#) RT [@NicoleAFende](#): A2: Make sure people know what exactly it IS you do **#smallbizchat**

2011-12-01 1:11 am [NicoleAFende](#) [@hyermish](#) When I first got online that was a huge question mark for people. Lesson learned! **#smallbizchat**

2011-12-01 1:11 am [SmallBizLady](#) RT [@CommunitySE](#): A2: Be consistent and present with your message across digital channels **#smallbizchat**

2011-12-01 1:11 am [MarcREnriquez](#) RT [@ShawnGraham](#): A2: Showing some digital love yourself first. Be a great follower. Engage. **#smallbizchat**

2011-12-01 1:12 am [SmallBizLady](#) Q3 DOES THIS MEAN THAT A BUSINESS PROFESSIONAL DOESN'T NEED A WEBSITE? **#smallbizchat**

2011-12-01 1:12 am [JaelDesignsInc](#) RT [@ShawnGraham](#): RT [@NicoleAFende](#): A2: Make sure people know what exactly it IS you do **#smallbizchat**

2011-12-01 1:12 am [hyermish](#) A3a: Professionals should have "home base," ideally a website, but corporate entity or budget or time may get in the way. **#SmallBizChat**

2011-12-01 1:12 am [ShawnGraham](#) [@BarryBirkett](#) ha ha. #no #who #would #over #hashtag? **#smallbizchat**

2011-12-01 1:12 am [ShawnGraham](#) RT [@SmallBizLady](#): RT [@CommunitySE](#): A2: Be consistent and present with your message across digital channels **#smallbizchat**

2011-12-01 1:12 am [TaiGoodwin](#) RT [@marcarenriquez](#): RT [@ShawnGraham](#): A2: Showing some digital love yourself first. Be a great follower. Engage. **#smallbizchat**

2011-12-01 1:12 am [MsTeTe](#) RT [@SmallBizLady](#): RT [@CommunitySE](#): A2: Be consistent and present with your message across digital channels **#smallbizchat**

2011-12-01 1:12 am [JaelDesignsInc](#) RT [@TaiGoodwin](#): RT [@smallbizlady](#): Q2: WHAT ARE THE FIRST STEPS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:12 am [accessbizcap](#) RT [@hyermish](#): [@NicoleAFende](#) Yes, exactly. Defining your services is something that lots of business people skip. **#SmallBizChat**

2011-12-01 1:12 am [hyermish](#) A3b: LinkedIn profile can be a great home base, as could a Facebook page, Twitter account or Tumblr site. **#SmallBizChat**

2011-12-01 1:12 am [NicoleAFende](#) ROTFL!! RT [@ShawnGraham](#): [@BarryBirkett](#) ha ha. #no #who #would #over #hashtag? **#smallbizchat**

2011-12-01 1:12 am [TaiGoodwin](#) RT [@hyermish](#): [@NicoleAFende](#) Yes, exactly. Defining your services is something that lots of business people skip. **#SmallBizChat**

2011-12-01 1:13 am [ShawnGraham](#) A3: Not everyone needs a website. Purpose and strategy MUST come first. **#smallbizchat**

2011-12-01 1:13 am [FLAZackly](#) Depends on the business but websites are no longer a mandatory thing **#smallbizchat**

2011-12-01 1:13 am [lisabmarshall](#) [@hyermish](#) hey, just checking out your chat...my last tweet = digital referral **#SmallBizChat**

2011-12-01 1:13 am [hyermish](#) A3c: When your own website, that becomes the source of material that others can link to. **#SmallBizChat**

2011-12-01 1:13 am [JaelDesignsInc](#) I cosign this! RT [@MarcREnriquez](#): RT [@ShawnGraham](#): A2: Showing some digital love yourself first. Be a great follower. Engage. **#smallbizchat**

2011-12-01 1:13 am [TaiGoodwin](#) Q3 DOES THIS MEAN THAT A BUSINESS PROFESSIONAL DOESN'T NEED A WEBSITE? **#smallbizchat**

2011-12-01 1:13 am [hyermish](#) A3d: Third-party sites like Facebook/LinkedIn/Twitter change how things work. Not having your own "source" is a risk. **#SmallBizChat**

2011-12-01 1:13 am [MsTeTe](#) RT [@ShawnGraham](#): A2: Showing some digital love yourself first. Be a great follower. Engage. **#smallbizchat**

2011-12-01 1:14 am [MsTeTe](#) RT [@ShawnGraham](#): RT [@hyermish](#): A1b: Most business professionals focus on broadcasting as loud as possible, and skip referral marketing. **#smallbizchat**

2011-12-01 1:14 am [TaiGoodwin](#) RT [@shawngraham](#): [@BarryBirkett](#) ha ha. #no #who #would #over #hashtag? **#smallbizchat** >>>LOL

2011-12-01 1:14 am [BarryBirkett](#) You mean #ROTFL RT [@nicoleafende](#): ROTFL!! RT [@ShawnGraham](#): [@BarryBirkett](#) ha ha. #no #who #would #over #hashtag? **#smallbizchat**

2011-12-01 1:14 am [powermommy](#) RT [@hyermish](#): A3c: When your own website, that becomes the source of material that others can link to. **#SmallBizChat**

2011-12-01 1:14 am [FLAZackly](#) Sites can be done so easily now there really isn't a reason not to have one. Any and every way to get your name out there **#smallbizchat**

2011-12-01 1:14 am [CommunitySE](#) A3: I think you do need a website - even if it is not a traditional one, like a blog. From an SEO perspective, it's important. **#smallbizchat**

2011-12-01 1:14 am [NicoleAFende](#) A3: Personally I would not hire someone for b2b services if they did not have a website **#smallbizchat**

2011-12-01 1:14 am [evanhamilton](#) I think a website is like a business card...even if someone knows you, it's helpful to have your info. **#smallbizchat**

2011-12-01 1:14 am [TaiGoodwin](#) RT [@hyermish](#): A3b: LinkedIn profile can be a great home base, as could a Facebook page, Twitter account or Tumblr site. **#SmallBizChat**

2011-12-01 1:15 am [NicoleAFende](#) [@BarryBirkett](#) You're right Barry. And now you've got another ice breaker to use - hashtags **#smallbizchat**

2011-12-01 1:15 am [Chris_Eh_Young](#) a3: Without your own piece of digital real estate you are always at the mercy of someone else's decisions. **#smallbizchat**

2011-12-01 1:15 am [JaelDesignsInc](#) I disagree! RT [@ShawnGraham](#): A3: Not everyone needs a website. Purpose and strategy MUST come first. **#smallbizchat**

2011-12-01 1:15 am [ShawnGraham](#) [@evanhamilton](#) true. but you need to really think about what you want on that website if it's going to make an impact. **#smallbizchat**

2011-12-01 1:15 am [hyermish](#) RT [@NicoleAFende](#) ROTFL!! RT [@ShawnGraham](#): [@BarryBirkett](#) ha ha. #no #who #would #over #hashtag? **#smallbizchat**

2011-12-01 1:15 am [SmallBizLady](#) RT [@evanhamilton](#): I think a website is like a business card...even if someone knows you, it's helpful to have your info. **#smallbizchat**

2011-12-01 1:15 am [roaddoggz](#) [@SmallBizLady](#) A3 not only do you need a website you need a mobile enabled website **#smallbizchat**

2011-12-01 1:15 am [SmallBizLady](#) How to participate in **#SmallBizChat** <http://t.co/wjDXFeDf>; join in via tonight's tweetgrid: <http://t.co/zNZWLweg> **#smallbizchat**

2011-12-01 1:15 am [evanhamilton](#) [@ShawnGraham](#) Couldn't agree more! **#smallbizchat**

2011-12-01 1:15 am [PREPfamily](#) RT [@NicoleAFende](#): A3: Personally I would not hire someone for b2b services if they did not have a website **#smallbizchat**

2011-12-01 1:16 am [farajiftw](#) RT [@SmallBizLady](#): RT [@evanhamilton](#): I think a website is like a business card...even if someone knows you, it's helpful to have your info. **#smallbizchat**

2011-12-01 1:16 am [FMA_Park59](#) [@SmallBizLady](#) Business pros need websites as well. This allows to be found easier and allows a platform for their work. **#smallbizchat**

2011-12-01 1:16 am [hyermish](#) [@evanhamilton](#) Yes, your own website at least gives you a solid reference point. **#SmallBizChat**

2011-12-01 1:16 am [SmallBizLady](#) Live right now - interview with internet strategy expert howard yermish

2011-12-01 1:16 am [CommunitySE](#) [@hyermish](#) <http://t.co/zNZWLweg> **#smallbizchat**
A3: A good web presence setup as a COMPANY is important. IMO a LinkedIn profile is good so u can see the person behind the co. **#smallbizchat**

2011-12-01 1:16 am [NicoleAFende](#) Exactly! RT [@Chris_Eh_Young](#): a3: Without ur own piece of digital real estate u e always at mercy of someone elses decisions. **#smallbizchat**

2011-12-01 1:16 am [MarcREnriquez](#) A3 I say pros do need a website. Social profiles are surrounded by distractions. (Not that most aren't already distracted.) **#smallbizchat**

2011-12-01 1:16 am [PREPfamily](#) RT [@evanhamilton](#): I think a website is like a business card...even if someone knows you, it's helpful to have your info. **#smallbizchat**

2011-12-01 1:16 am [powermommy](#) Websites add a sense of credibility. It says, I am serious. **#smallbizchat**

2011-12-01 1:16 am [SmallBizLady](#) BACK AT THE BLOG: HOW TO BUILD A ONE-PERSON FRANCHISE BUSINESS: <http://t.co/ZYZ3FBR8> **#smallbizchat**

2011-12-01 1:16 am [FMA_Park59](#) RT [@NicoleAFende](#): A3: Personally I would not hire someone for b2b services if they did not have a website **#smallbizchat** <exactly

2011-12-01 1:16 am [SmallBizLady](#) Q4: WHAT ARE THE KEY CONCEPTS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:16 am [hyermish](#) [@roaddoggz](#) Great point about mobile sites. Not everyone is on a desktop computer anymore. **#SmallBizChat**

2011-12-01 1:16 am [SweetieBerry](#) RT [@TaiGoodwin](#): RT [@smallbizlady](#): Q2: WHAT ARE THE FIRST STEPS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:16 am [ShawnGraham](#) [@JaelDesignsInc](#) if you're not going to put time and effort into a site (which many don't), it will hurt more than it will help **#smallbizchat**

2011-12-01 1:16 am [SGIcares](#) Reading tweets for tonight's **#smallbizchat**

2011-12-01 1:16 am [powermommy](#) RT [@NicoleAFende](#): Exactly! RT [@Chris_Eh_Young](#): a3: Without ur own piece of digital real estate u e always at mercy of someone elses decisions. **#smallbizchat**

2011-12-01 1:16 am [hyermish](#) A4a: Four things: First, clarify and define your audience of prospective customers and referral partners - Write it down. **#SmallBizChat**

2011-12-01 1:17 am [JaelDesignsInc](#) I had to vent about businesses NOT having a website. #petpeeve If You Have A Business, You NEED A Website <http://t.co/QaCeMnla> **#smallbizchat**

2011-12-01 1:17 am [htdesigns](#) [@taigoodwin](#) A website is your digital business card. A must!! **#smallbizchat**

2011-12-01 1:17 am [MarcREnriquez](#) I 2nd that RT [@Chris_Eh_Young](#): a3: Without ur own piece of digital real estate u e always at mercy of someone elses decisions. **#smallbizchat**

2011-12-01 1:17 am [NicoleAFende](#) Another great point RT [@powermommy](#): Websites add a sense of credibility. It says, I am serious. **#smallbizchat**

2011-12-01 1:17 am [armanwalker](#) Solutions for Urban Development fit differently than for small town America [@tarkusdebtsolut](#) #BizBuzz **#smallBizChat** #business #buzz

2011-12-01 1:17 am [MokaExec](#) RT [@SmallBizLady](#): Q2: WHAT ARE THE FIRST STEPS FOR GETTING MORE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:17 am [NightFlightsRDU](#) RT [@SmallBizLady](#): Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss **#smallbizchat**

2011-12-01 1:17 am [TaiGoodwin](#) Q4: WHAT ARE THE KEY CONCEPTS FOR GETTING MORE

DIGITAL REFERRALS? #Smallbizchat

- 2011-12-01 1:17 am [CoachNotesBlog](#) RT [@SmallBizLady](#): Live right now - interview with internet strategy expert howard yermish [@hyermish](#) <http://t.co/M6fy545Q>
#smallbizchat
- 2011-12-01 1:17 am [PREPfamily](#) RT [@powermommy](#): Websites add a sense of credibility. It says, I am serious. **#smallbizchat**
- 2011-12-01 1:17 am [hyermish](#) A4b: Next, stop trying to "hunt," instead focus on giving referrals, which models behavior to your own referral sources. **#SmallBizChat**
- 2011-12-01 1:17 am [BarryBirkett](#) [@nicoleafende](#) I won't take credit for that one! **#smallbizchat**
- 2011-12-01 1:17 am [hyermish](#) [@FMA_Park59](#) Me neither! B2B should have a website.
#SmallBizChat
- 2011-12-01 1:17 am [SweetieBerry](#) hi [@JaySmallBiz](#): [@SmallBizLady](#) Excited to learn about **#smallbizchat** tonight and to be the guest next week! welcome to Twitter!
- 2011-12-01 1:17 am [hyermish](#) A4c: Third, learn to spot people raising their "virtual" hands and communicate this back to your referral sources. **#SmallBizChat**
- 2011-12-01 1:18 am [hyermish](#) RT [@PREPfamily](#) RT [@powermommy](#): Websites add a sense of credibility. It says, I am serious. **#smallbizchat**
- 2011-12-01 1:18 am [hyermish](#) A4d: Finally, integrate your online activities with your traditional systems. People expect that things are integrated. **#SmallBizChat**
- 2011-12-01 1:18 am [allyson7minutes](#) RT [@SmallBizLady](#): Live right now - interview with internet strategy expert howard yermish [@hyermish](#) <http://t.co/zNZWLweg>
#smallbizchat
- 2011-12-01 1:18 am [SmallBizLady](#) RT [@hyermish](#): A4b: Next, stop trying to "hunt," instead focus on giving referrals, models behavior to your referral sources.
#smallbizchat
- 2011-12-01 1:19 am [SweetieBerry](#) Would **#Smallbizchat** folks welcome next week's guest speaker as well [@JaySmallBiz](#) to Twitter tonight! Glad to have you with us Jay!
- 2011-12-01 1:19 am [NicoleAFende](#) [@hyermish](#) Can you expand on the "virtual hands" concept
#smallbizchat
- 2011-12-01 1:19 am [ShawnGraham](#) RT [@hyermish](#): A4b: Next, stop trying to "hunt," instead focus on giving referrals, models behavior to your referral sources.
#smallbizchat
- 2011-12-01 1:19 am [Chris Eh Young](#) A4: When you "wow" people, they will naturally want to share that experience with everyone. **#smallbizchat**
- 2011-12-01 1:19 am [BarryBirkett](#) [@prepfamily](#): [@powermommy](#): I think it is beyond that now, so that lack of a website is a cloud over a biz. **#smallbizchat**
- 2011-12-01 1:19 am [JaelDesignsInc](#) RT [@powermommy](#): Websites add a sense of credibility. It says, I am serious. **#smallbizchat**
- 2011-12-01 1:19 am [MarcREnriquez](#) A4 Same way as "analog" referrals: exposure, quality work, & systematic approach rather *waiting/hoping* **#smallbizchat**
- 2011-12-01 1:19 am [powermommy](#) A4: If you are going to be online, BE ONLINE! Engage. Lift other people up and promote them also. Share great info. **#smallbizchat**
- 2011-12-01 1:20 am [hyermish](#) [@NicoleAFende](#) "virtual hands" are being able to notice when a person is interested, but using online signals. **#SmallBizChat**
- 2011-12-01 1:20 am [TaiGoodwin](#) RT [@JaelDesignsInc](#): RT [@powermommy](#): <<GOOD>> Websites add a sense of credibility. It says, I am serious. **#smallbizchat**
- 2011-12-01 1:20 am [MarcREnriquez](#) RT [@powermommy](#): A4: If you are going to be online, BE ONLINE! Engage. Lift others up and promote them also. Share great info.
#smallbizchat

2011-12-01 1:20 am [SmallBizLady](#) Q5: SO DIGITAL REFERRALS ARE ABOUT USING SOCIAL NETWORKS THE WAY DALE CARNEGIE MAY HAVE? **#smallbizchat**

2011-12-01 1:20 am [CoachNotesBlog](#) RT [@SmallBizLady](#): RT [@hyermish](#): A4b: Next, stop trying to "hunt," instead focus on giving referrals, models **#smallbizchat**

2011-12-01 1:20 am [hyermish](#) [@NicoleAFende](#) You'll have to ask me outside of Twitter for a bigger detailed answer. **#SmallBizChat**

2011-12-01 1:20 am [SGIcares](#) A4: you have to be consistent I think that's one thing I love about you [@SmallBizLady](#) consistency is key! **#smallbizchat**

2011-12-01 1:20 am [spike_mobile](#) RT [@Chris_Eh_Young](#): A4: When you "wow" people, they will naturally want to share that experience with everyone. **#smallbizchat**

2011-12-01 1:20 am [hyermish](#) A5a: If you read Dale Carnegie, you will have a sense of what I teach business professionals to do with the social networks. **#SmallBizChat**

2011-12-01 1:20 am [SGIcares](#) RT [@SmallBizLady](#): Q5: SO DIGITAL REFERRALS ARE ABOUT USING SOCIAL NETWORKS THE WAY DALE CARNEGIE MAY HAVE? **#smallbizchat**

2011-12-01 1:21 am [FLAZackly](#) The online world is just like the 'old' world...word-of-mouth still works..just over twitter or facebook now **#smallbizchat**

2011-12-01 1:21 am [roaddoggz](#) [@hyermish](#) I like the farming of referrals instead of the hunting of business **#smallbizchat**

2011-12-01 1:21 am [SweetieBerry](#) RT [@roaddoggz](#): [@hyermish](#) I like the farming of referrals instead of the hunting of business **#smallbizchat**/ yes!

2011-12-01 1:21 am [hyermish](#) A5b: If Dale had Facebook, what would he suggest? Books focus on "Influence" which is really what Dale Carnegie teaches. **#SmallBizChat**

2011-12-01 1:21 am [powermommy](#) [@BarryBirkett](#) [@prepfamily](#) I agree. I can only learn so much from a twitter account or facebook page. **#smallbizchat**

2011-12-01 1:21 am [TaiGoodwin](#) Hi [@JaySmallBiz](#) - Looking forward to having you on the show next week! **#smallbizchat**

2011-12-01 1:21 am [hyermish](#) [@roaddoggz](#) words to live by. **#SmallBizChat**

2011-12-01 1:21 am [ShawnGraham](#) RT [@Chris_Eh_Young](#): A4: When you "wow" people, they will naturally want to share that experience with everyone. **#smallbizchat**

2011-12-01 1:21 am [CoachNotesBlog](#) RT [@MarcREnriquez](#): A4: If you are going to be online, BE ONLINE! Engage. Lift others up and promote them also. **#smallbizchat**

2011-12-01 1:21 am [hyermish](#) A5c: Remember that digital tools are not replacements for human connection; digital tools are conduits for human connection. **#SmallBizChat**

2011-12-01 1:21 am [Chris_Eh_Young](#) No medium will change the way people should be treated. **#smallbizchat**

2011-12-01 1:22 am [TaiGoodwin](#) RT [@powermommy](#): A4: If you are going to be online, BE ONLINE! Engage. Lift other people up and promote them also. **#smallbizchat**

2011-12-01 1:22 am [MarcREnriquez](#) [@Chris_Eh_Young](#) Re: When u wow - they might want to, but they may also forget or not know who to share w/ **#smallbizchat**

2011-12-01 1:22 am [SweetieBerry](#) **#SmallBizChat** Social media helps you find where the conversations are happening, your interaction takes that conversation home to your bus

2011-12-01 1:22 am [RunBimma](#) RT [@SGIcares](#): A4: you have to be consistent I think that's one thing I love about you [@SmallBizLady](#) consistency is key! **#smallbizchat**

2011-12-01 1:22 am [jasondyk](#) Amen RT [@Chris_Eh_Young](#): No medium will change the way people should be treated. **#smallbizchat**

2011-12-01 1:22 am [ShawnGraham](#) [@hyermish](#) couldn't agree more regarding human connections. **#smallbizchat**

2011-12-01 1:22 am [TaiGoodwin](#) RT [@roaddoggz](#): [@hyermish](#) I like the farming of referrals instead of the hunting of business **#smallbizchat**

2011-12-01 1:22 am [ChefAmeera](#) RT [@hyermish](#): A5c: Remember that digital tools are not replacements for human connection; digital tools are conduits for human connection. **#SmallBizChat**

2011-12-01 1:22 am [NicoleAFende](#) Easily forgotten by many -> RT [@hyermish](#): A5c: digital tools are not replacements for human connection **#smallbizchat**

2011-12-01 1:22 am [FLAZackly](#) Correct. Business is business and people are people...whether face-to-face, via phone, skype, web... **#smallbizchat**

2011-12-01 1:22 am [JaelDesignsInc](#) RT [@ShawnGraham](#): RT [@Chris_Eh_Young](#): A4: When you "wow" people, they will naturally want to share that experience w/ everyone. **#smallbizchat**

2011-12-01 1:22 am [Gpsaysreadmore](#) RT [@TaiGoodwin](#): RT [@powermommy](#): A4: If you are going to be online, BE ONLINE! Engage. Lift other people up and promote them also. **#smallbizchat**

2011-12-01 1:22 am [powermommy](#) RT [@Chris_Eh_Young](#): A4: When you "wow" people, they will naturally want to share that experience with everyone. **#smallbizchat** exp. online

2011-12-01 1:23 am [TaiGoodwin](#) RT [@hyermish](#): A5b: If Dale had Facebook, what would he suggest? >>> **#WhatWouldDaleDo #smallbizchat**

2011-12-01 1:23 am [lisabmarshall](#) RT [@hyermish](#): Digital tools are not replacements for human connection; are conduits for human connection. **#SmallBizChat #SmallBizChat**

2011-12-01 1:23 am [hyermish](#) [@SGIcares](#) Yes, consistency is key, but careful not to automate over different "channels" where things start looking strange. **#SmallBizChat**

2011-12-01 1:23 am [MokaExec](#) Love what you do, respect others work & add spark RT [@MarcREnriquez](#): A2 Show yourself love first. Be a great follower. Engage **#smallbizchat**

2011-12-01 1:23 am [MarcREnriquez](#) Axiom. RT [@hyermish](#): A5c: digital tools are not replacements for human connection **#smallbizchat**

2011-12-01 1:23 am [FLAZackly](#) Dale would have ALL the friends on Facebook **#smallbizchat**

2011-12-01 1:23 am [PREPfamily](#) For B2B - the first thing I do is check the website to see the services you offer, who you are, & how you can solve my problem **#smallbizchat**

2011-12-01 1:23 am [RunBimma](#) RT [@CoachNotesBlog](#): RT [@MarcREnriquez](#): A4: If you are going to be online, BE ONLINE! Engage. Lift others up and promote them also. **#smallbizchat**

2011-12-01 1:24 am [HealthLitcom](#) RT [@hyermish](#): A4a: Four things: First, clarify and define your audience of prospective customers and referral partners - Write it down. **#SmallBizChat**

2011-12-01 1:24 am [hyermish](#) [@FLAZackly](#) And he would know how to influence all of those people too! **#SmallBizChat**

2011-12-01 1:24 am [spike_mobile](#) Absolutely! RT [@roaddoggz](#): [@SmallBizLady](#) A3 not only do you need a website you need a mobile enabled website **#smallbizchat**

2011-12-01 1:24 am [ShawnGraham](#) Speaking of automation, automated DMs are the #1 killer of any potential collaboration or referrals for me. Curtains. **#smallbizchat**

2011-12-01 1:24 am [powermommy](#) [@SweetieBerry](#) that is so true. Just dumping into a conversation is

useless. You have to listen/ respond. Then you can use it.

#smallbizchat

- 2011-12-01 1:24 am [SmallBizLady](#) Q6: DOES THIS MEAN THAT I SHOULD SEND EMAIL INSTEAD OF HAND-WRITTEN NOTES? **#smallbizchat**
- 2011-12-01 1:24 am [SweetieBerry](#) **#Smallbizchat** Communication is an art as well as a skill, whether used for sales, education, or service. **#BasicsMatter**
<http://t.co/BnrKcsuc>
- 2011-12-01 1:24 am [MokaExec](#) RT [@ShawnGraham](#): A3: Not everyone needs a website. Purpose and strategy MUST come first. **#smallbizchat**
- 2011-12-01 1:25 am [hyermish](#) A6a: Extend habit of hand-written notes by writing personal email messages, or posting a note on someone's Facebook wall.
#SmallBizChat
- 2011-12-01 1:25 am [powermommy](#) RT [@spike_mobile](#): Absolutely! RT [@roaddoggz](#): [@SmallBizLady](#) A3 not only do you need a website you need a mobile enabled website
#smallbizchat
- 2011-12-01 1:25 am [SmallBizLady](#) RT [@NicoleAFende](#): Easily forgotten by many -> RT [@hyermish](#): A5c: digital tools are not replacements for human connection
#smallbizchat
- 2011-12-01 1:25 am [hyermish](#) A6b: When you meet someone & exchange cards, email should extend conversation, not just copy your marketing boilerplate.
#SmallBizChat
- 2011-12-01 1:25 am [Chris Eh Young](#) A6: There is a time and place for both. **#smallbizchat**
- 2011-12-01 1:25 am [FLAZackly](#) TOTALLY depends on the situation. I love hand-written even more now...because so rare to receive one **#smallbizchat**
- 2011-12-01 1:25 am [JaelDesignsInc](#) RT [@TaiGoodwin](#): RT [@roaddoggz](#): [@hyermish](#) I like the farming of referrals instead of the hunting of business **#smallbizchat**
- 2011-12-01 1:25 am [allyson7minutes](#) **#SmallBizChat** read [@SweetieBerry](#) bio page! It is a fabulous example of speaking directly 2 yr target audience: [@SweetieBerry](#)
- 2011-12-01 1:25 am [hyermish](#) A6c: If the email feels impersonal, you may be teaching the recipient that you aren't really paying attention to them. **#SmallBizChat**
- 2011-12-01 1:25 am [NicoleAFende](#) Yeah auto DMs say U aren't worth my time RT [@ShawnGraham](#): Automated DMs r the #1 killer of any collaboration or referrals 4 me
#smallbizchat
- 2011-12-01 1:26 am [TaiGoodwin](#) Q6: DOES THIS MEAN THAT I SHOULD SEND EMAIL INSTEAD OF HAND-WRITTEN NOTES? **#smallbizchat**
- 2011-12-01 1:26 am [hyermish](#) A6d: Value your audience's attention, make them feel special. Attention is our most valuable and scarce resource. **#SmallBizChat**
- 2011-12-01 1:26 am [JaelDesignsInc](#) True! RT [@MarcREnriquez](#): Axiom. RT [@hyermish](#): A5c: digital tools are not replacements for human connection **#smallbizchat**
- 2011-12-01 1:26 am [spike_mobile](#) This is my first **#smallbizchat** - I'm totally lost haha where are the questions?
- 2011-12-01 1:26 am [ShawnGraham](#) A6: Notes depend on your style and brand (and whether your handwriting is readable...ha ha). **#smallbizchat**
- 2011-12-01 1:26 am [Chris Eh Young](#) Getting an email or business card from someone is NOT permission to add them to your email list. **#smallbizchat**
- 2011-12-01 1:26 am [NicoleAFende](#) Agree regarding handwritten notes vs personal email RT [@Chris Eh Young](#): A6: There is a time and place for both.
#smallbizchat
- 2011-12-01 1:26 am [TaiGoodwin](#) RT [@MokaExec](#): RT [@ShawnGraham](#): A3: Not everyone needs a website. Purpose and strategy MUST come first. **#smallbizchat**

2011-12-01 1:26 am [powermommy](#) A6: I love getting hand written notes. Clients do too. Sometimes it is best to go back to the basics. We get enough emails. **#smallbizchat**

2011-12-01 1:26 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q6: DOES THIS MEAN THAT I SHOULD SEND EMAIL INSTEAD OF HAND-WRITTEN NOTES? **#smallbizchat**

2011-12-01 1:26 am [SweetieBerry](#) [@allyson7minutes](#) Thanks so much Allyson **#SmallBizChat**

2011-12-01 1:26 am [FLAZackly](#) A6 At the same time, if there is no feeling behind the note I can totally tell I am trying to be 'sold' **#smallbizchat**

2011-12-01 1:27 am [micah_birkholz](#) RT [@Chris_Eh_Young](#): No medium will change the way people should be treated. **#smallbizchat**

2011-12-01 1:27 am [ShawnGraham](#) [@Chris_Eh_Young](#) too late. I've already added you to my email list. **#smallbizchat**

2011-12-01 1:27 am [SmallBizLady](#) RT [@powermommy](#): [@SweetieBerry](#) that is so true. Just dumping into a conversation is useless. You have to listen/ respond. **#smallbizchat**

2011-12-01 1:27 am [hyermish](#) Agree with [@NicoleAFende](#) - No more automatic DM's. **#SmallBizChat**

2011-12-01 1:27 am [HealthLitcom](#) [@hyermish](#) What do you mean virtual "? **#smallbizchat**

2011-12-01 1:27 am [MarcREnriquez](#) A6 Hard to beat a handwritten note or letter for personal touch. It's almost as good as an in-person visit. **#smallbizchat**

2011-12-01 1:27 am [allyson7minutes](#) [@hyermish](#) Great point - what are your recommendations to integrate? **#SmallBizChat**

2011-12-01 1:27 am [roaddoggz](#) [@hyermish](#) remember that in order for people to be interested in us we have to be interested in them. Dale's 1st command **#smallbizchat**

2011-12-01 1:27 am [SmallBizLady](#) RT [@hyermish](#): A6b: When you meet someone & exchange cards, email should extend convo, not just copy ur marketing boilerplate. **#smallbizchat**

2011-12-01 1:27 am [ThisLilParent](#) What is the difference between a #psychologist and a #lifeCoach? <http://t.co/sFmdAifB> **#Smallbizchat**

2011-12-01 1:27 am [JaelDesignsInc](#) RT [@ShawnGraham](#): A6: Notes depend on your style and brand (and whether your handwriting is readable...ha ha). **#smallbizchat**

2011-12-01 1:27 am [hyermish](#) [@powermommy](#) Keep the hand written notes, just add some email, Tweets and FB wall posts to the mix. **#SmallBizChat**

2011-12-01 1:27 am [ShawnGraham](#) [@hyermish](#) can we add comic sans font to the list? **#smallbizchat**

2011-12-01 1:28 am [JackiYo](#) RT [@Chris_Eh_Young](#): A4: When you "wow" people, they will naturally want to share that experience with everyone. **#smallbizchat**

2011-12-01 1:28 am [BarryBirkett](#) Rare now so has real impact! RT [@nicoleafende](#): Agree regarding handwritten notes vs personal email [@Chris_Eh_Young](#): **#smallbizchat**

2011-12-01 1:28 am [SmallBizLady](#) RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. >>>AMEN!! **#smallbizchat**

2011-12-01 1:28 am [powermommy](#) RT [@Chris_Eh_Young](#): Getting an email or business card from someone is NOT permission to add them to your email list. **#smallbizchat**

2011-12-01 1:28 am [hyermish](#) [@allyson7minutes](#) Patience... I'll get there. **#SmallBizChat**

2011-12-01 1:28 am [spike_mobile](#) Agreed as well! RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. **#SmallBizChat #smallbizchat**

2011-12-01 1:28 am [htdesigns](#) Agree. And both should be personal and not a form letter RT [@chris_eh_young](#): A6: There is a time and place for both. **#smallbizchat**

2011-12-01 1:28 am [CommunitySE](#) RT [@powermommy](#): I love getting hand written notes. Clients do too.

Sometimes it is best to go back to basics **#smallbizchat**
#smallbizchat

- 2011-12-01 1:28 am [lisabmarshall](#) [@hyermish](#) What if auto DM invites them to join you on other social media or give value..NOT selling **#SmallBizChat**
- 2011-12-01 1:28 am [NicoleAFende](#) Genuine interest RT [@roaddoggz](#): [@hyermish](#) remember for people to be interested in us we have to be interested in them **#smallbizchat**
- 2011-12-01 1:28 am [theonlypepper](#) [@lisabmarshall](#) : Digital tools are not replacements for human connection; are conduits for human connection. **#SmallBizChat**
- 2011-12-01 1:28 am [powermommy](#) RT [@SmallBizLady](#): RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. >>>AMEN!! **#smallbizchat**
- 2011-12-01 1:28 am [roaddoggz](#) [@SmallBizLady](#) A6 use both depending on the situation. You get a feeling about a person's preferred method of communication
#smallbizchat
- 2011-12-01 1:29 am [MarcREnriquez](#) I got a beginner M.A. student who was ready to quit to stick around and achieve black belt w/ a handwritten note. **#smallbizchat**
#sideconvo
- 2011-12-01 1:29 am [NicoleAFende](#) [@ShawnGraham](#) So are you saying you're a font snob?
#smallbizchat
- 2011-12-01 1:29 am [TaiGoodwin](#) RT [@roaddoggz](#): remember that in order for people to be interested in us we have to be interested in them. Dale's 1st command
#smallbizchat
- 2011-12-01 1:29 am [JaelDesignsInc](#) RT [@SmallBizLady](#): RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. >>>AMEN!! **#smallbizchat**
- 2011-12-01 1:29 am [powermommy](#) [@hyermish](#) I do blend now depending on the message.
#smallbizchat
- 2011-12-01 1:29 am [ShawnGraham](#) [@lisabmarshall](#) doesn't matter. if it's automated, it says they don't care about the engagement. Not a fan. **#smallbizchat**
- 2011-12-01 1:29 am [JackiYo](#) Preach it! RT [@Chris_Eh_Young](#): No medium will change the way people should be treated. **#smallbizchat**
- 2011-12-01 1:29 am [htdesigns](#) RT [@hyermish](#): [@powermommy](#) Keep the hand written notes, just add some email, Tweets and FB wall posts to the mix.
#SmallBizChat
- 2011-12-01 1:29 am [ShawnGraham](#) [@NicoleAFende](#) yes. yes I am. **#smallbizchat**
- 2011-12-01 1:29 am [NicoleAFende](#) [@lisabmarshall](#) Personally I find even an auto DM mentioning other social media annoying **#smallbizchat**
- 2011-12-01 1:30 am [hateerjewelry](#) Really enjoying [@SmallBizLady's](#) **#SmallBizChat** and blog!
- 2011-12-01 1:30 am [spike_mobile](#) Me 2 RT [@NicoleAFende](#): [@lisabmarshall](#) Personally I find even an auto DM mentioning other social media annoying **#smallbizchat**
- 2011-12-01 1:30 am [SmallBizLady](#) Q7: LINKEDIN SEEMS VERY BUSINESS FOCUSED, WHILE FB AND TWITTER ARE MORE SOCIAL. SHOULD BIZS PEOPLE FOCUS ON LINKEDIN? **#smallbizchat**
- 2011-12-01 1:31 am [hyermish](#) A7a: Business professionals resist using social networks, claiming that they get their business through word of mouth. **#SmallBizChat**
- 2011-12-01 1:31 am [powermommy](#) [@NicoleAFende](#) [@lisabmarshall](#) I agree. Just when I thought I made a connection, I realize it is automated. Sucks. **#smallbizchat**
- 2011-12-01 1:31 am [spike_mobile](#) [@SmallBizLady](#) A7: I think you need to focus on all 3, it's important to build a brand as well as grow w businesses **#smallbizchat**
- 2011-12-01 1:31 am [evanhamilton](#) You should focus on the social site that fits your business. If your biz is making hot dogs, Facebook is good. **#smallbizchat**
- 2011-12-01 1:31 am [hyermish](#) A7b: I hope they understand that LinkedIn, Facebook & Twitter are

about two-way conversations rather than broadcast media.

#SmallBizChat

- 2011-12-01 1:31 am [MokaExec](#) An interactive biz plan & digital portfolio.. RT [@powermommy](#): A3c Websites are the source that others link to **#SmallBizChat**
- 2011-12-01 1:31 am [MrJAlabaster](#) #Cosign RT [@ShawnGraham](#) A6: Notes depend on your style and brand (and whether your handwriting is readable...ha ha).
#smallbizchat
- 2011-12-01 1:31 am [lisabmarshall](#) [@NicoleAFende](#): I find many ppl appreciate it..find me on Twitter prefer FB or linkedin **#SmallBizChat**
- 2011-12-01 1:31 am [MarcREnriquez](#) A7a Depends a lot on who your target market is **#smallbizchat**
- 2011-12-01 1:32 am [roaddoggz](#) RT [@spike_mobile](#): Agreed as well! RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. **#SmallBizChat**
#smallbizchat
- 2011-12-01 1:32 am [evanhamilton](#) If you're making business tools, Facebook is generally a total failure. People are on Facebook for puppies and babies. **#smallbizchat**
- 2011-12-01 1:32 am [HealthLitcom](#) RT [@SweetieBerry](#): **#SmallBizChat** Social media helps you find where the conversations are happening, your interaction takes that conversation home to your bus
- 2011-12-01 1:32 am [Chris_Eh_Young](#) [@ShawnGraham](#) [@NicoleAFende](#) I shut down my Twitter account for a few days. When I reactivated, I got every auto DM from start.
#smallbizchat
- 2011-12-01 1:32 am [hyermish](#) A7c: Word of mouth is referral marketing & when someone FB likes or retweets something else, it's the start of a referral. **#SmallBizChat**
- 2011-12-01 1:32 am [CoachNotesBlog](#) RT [@hyermish](#) A6c If email's impersonal, you may be teaching the recipient you aren't paying attention to them. **#SmallBizChat**
#smallbizchat
- 2011-12-01 1:32 am [catykobe](#) YES. MT [@evanhamilton](#): Focus on the social site that fits your business. If your biz is making hot dogs, Facebook is good.
#smallbizchat
- 2011-12-01 1:32 am [MarcREnriquez](#) A7b Sure if you provide business solutions you might focus *more* on LinkedIn **#smallbizchat**
- 2011-12-01 1:32 am [PREPfamily](#) A7a: How you can you be in business and not be online or in some social network where customers can find you? **#smallbizchat**
- 2011-12-01 1:32 am [hyermish](#) A7d: LinkedIn is great place to start & get comfortable but referral math gets better on Facebook, Twitter and Google Plus.
#SmallBizChat
- 2011-12-01 1:32 am [lisabmarshall](#) [@powermommy](#) Doesn't mean no connection...just means connection picked up elsewhere... **#SmallBizChat**
- 2011-12-01 1:32 am [SiteFox](#) [@SmallBizLady](#) Absolutely! LinkedIn is where business people are in the work mindset **#smallbizchat**
- 2011-12-01 1:33 am [spike_mobile](#) A7b - twitter & facebook let you see your business in the eyes of the customer, it gives your brand a heartbeat **#smallbizchat**
- 2011-12-01 1:33 am [NicoleAFende](#) [@Chris_Eh_Young](#) Oh. My. God. That would be awful.
#smallbizchat
- 2011-12-01 1:33 am [SmallBizLady](#) RT [@lisabmarshall](#): [@hyermish](#) What if auto DM invites them to join you on other social media or give value..NOT selling **#smallbizchat**
- 2011-12-01 1:33 am [mamaknowsital](#) RT [@Chris_Eh_Young](#): Getting an email or business card from someone is NOT permission to add them to your email list.
#smallbizchat
- 2011-12-01 1:33 am [MrJAlabaster](#) Really? RT [@Chris_Eh_Young](#) Getting an email or business card

from someone is NOT permission to add them to your email list.

#smallbizchat

- 2011-12-01 1:33 am [NicoleAFende](#) [@lisabmarshall](#) Perhaps its b/c I am tech savvy. If I want to follow some on FB then I'll follow them on FB. I can find them.
- 2011-12-01 1:33 am [Chris Eh Young](#) A7: Focus on the platform that yields the best results and use the others to the extent they produce. **#smallbizchat**
- 2011-12-01 1:33 am [roaddoggz](#) [@SmallBizLady](#) A7 we advise our clients to use different social platforms depending on the outcome. **#smallbizchat**
- 2011-12-01 1:33 am [PREPfamily](#) RT [@hyermish](#): A7d: LinkedIn is great place to start & get comfortable but referral math gets better on Facebook, Twitter and Google Plus. **#SmallBizChat**
- 2011-12-01 1:34 am [NicoleAFende](#) [@MrJAlabaster](#) Mr J - please tell me you are kidding ... **#smallbizchat**
- 2011-12-01 1:34 am [JaelDesignsInc](#) RT [@Chris Eh Young](#): A7: Focus on the platform that yields the best results and use the others to the extent they produce. **#smallbizchat**
- 2011-12-01 1:34 am [Chris Eh Young](#) [@MrJAlabaster](#) Yes. Nothing annoys me as much as going to a conference and the next week getting a million impersonal emails. **#smallbizchat**
- 2011-12-01 1:34 am [MrJAlabaster](#) Yes, so impersonal RT [@hyermish](#) Agree with [@NicoleAFende](#) - No more automatic DM's. **#SmallBizChat**
- 2011-12-01 1:34 am [MarcREnriquez](#) A7c Never limit yourself to connecting in 1 place - it's a marketing sin to rely on just 1 traffic source **#smallbizchat**
- 2011-12-01 1:34 am [SiteFox](#) [@MrJAlabaster](#) Yes please! Nothing worst than randomly getting emails without actually subscribing **#smallbizchat**
- 2011-12-01 1:34 am [PREPfamily](#) RT [@Chris Eh Young](#): A7: Focus on the platform that yields the best results and use the others to the extent they produce. **#smallbizchat**
- 2011-12-01 1:34 am [htdesigns](#) RT [@hyermish](#): A7b: LinkedIn, Facebook & Twitter are about two-way conversations rather than broadcast media. **#SmallBizChat**
- 2011-12-01 1:34 am [BarryBirkett](#) Yes, go where your customers are! RT [@catykobe](#): YES. MT [@evanhamilton](#): Focus on the social site that fits your business... **#smallbizchat**
- 2011-12-01 1:34 am [spike_mobile](#) RT [@Chris Eh Young](#) Getting an email or biz card from someone is NOT permission to add them to your email list. **#smallbizchat**
- 2011-12-01 1:34 am [powermommy](#) A7: Linked In referrals-0. Twitter-8. Facebook-17. All this month. And I am not selling hotdogs. LOL **#smallbizchat**
- 2011-12-01 1:34 am [NicoleAFende](#) Yes look at their ROI for your biz RT [@Chris Eh Young](#): A7: Focus on the platform that yields the best results and test others **#smallbizchat**
- 2011-12-01 1:35 am [hyermish](#) [@lisabmarshall](#) RE: Auto-DM, have a system for yourself to invite, great. But when it happens instantly, it feels robotic. **#SmallBizChat**
- 2011-12-01 1:35 am [HealthLitcom](#) [@hyermish](#) What is the title of the Dale Carnegie book? Yes, I am clueless but smart enough to follow **#smallbizchat**.
- 2011-12-01 1:35 am [TaiGoodwin](#) Q7: LINKEDIN SEEMS VERY BUSINESS FOCUSED, WHILE FB AND TWITTER ARE MORE SOCIAL. SHOULD BIZS PEOPLE FOCUS ON LINKEDIN? **#smallbizchat**
- 2011-12-01 1:35 am [roaddoggz](#) [@SmallBizLady](#) A7 our outcome is to drive social media traffic to client's websites not just converse on social media **#smallbizchat**
- 2011-12-01 1:35 am [NicoleAFende](#) +1 RT [@MarcREnriquez](#): A7c Never limit yourself to connecting in 1 place - its a marketing sin to rely on just 1 traffic source

#smallbizchat

- 2011-12-01 1:35 am [ShawnGraham](#) [@powermommy](#) ha ha. in the end, we're all selling hot dogs. the difference is in the mustard. **#smallbizchat**
- 2011-12-01 1:35 am [SweetieBerry](#) RT [@TaiGoodwin](#): Q7: LINKEDIN SEEMS VERY BUS FOCUSED, WHILE FB AND TWITTER ARE MORE SOC. SHOULD BIZ PEOPLE FOCUS ON LINKEDIN? **#smallbizchat**
- 2011-12-01 1:36 am [ShawnGraham](#) RT [@MarcREnriquez](#): A7c Never limit yourself to connecting in 1 place - its a marketing sin to rely on just 1 traffic source **#smallbizchat**
- 2011-12-01 1:36 am [NicoleAFende](#) [@powermommy](#) Yes I know someone who makes bulk of income selling b2b on facebook. Talking 6 figures. **#smallbizchat**
- 2011-12-01 1:36 am [kellos](#) RT [@evanhamilton](#): You should focus on the social site that fits your business. If your biz is making hot dogs, Facebook is good. **#smallbizchat**
- 2011-12-01 1:36 am [hyermish](#) [@HealthLitcom](#) "How to win friends and influence people," <http://t.co/MGRNnI90> **#SmallBizChat**
- 2011-12-01 1:36 am [TaiGoodwin](#) RT [@ShawnGraham](#): [@powermommy](#) ha ha. in the end, we're all selling hot dogs. the difference is in the mustard. **#smallbizchat**
- 2011-12-01 1:36 am [transitionphoto](#) RT [@spike_mobile](#): RT [@Chris_Eh_Young](#) Getting an email or biz card from someone is NOT permission to add them to your email list. **#smallbizchat**
- 2011-12-01 1:36 am [SiteFox](#) RT [@ShawnGraham](#): [@powermommy](#) ha ha. in the end, we're all selling hot dogs. the difference is in the mustard. **#smallbizchat**
- 2011-12-01 1:36 am [powermommy](#) RT [@ShawnGraham](#): RT [@MarcREnriquez](#): A7c Never limit yourself to connecting in 1 place - its a marketing sin to rely on just 1 traffic source **#smallbizchat**
- 2011-12-01 1:36 am [MokaExec](#) Yes! RT [@ShawnGraham](#) [@JaelDesignsInc](#) If you're not going to put time & effort into a site, it'll hurt you more than help **#smallbizchat**
- 2011-12-01 1:36 am [SweetieBerry](#) If thousands of people are privvy to a tweet (such as now) how effective is being part of THIS conversation **#basicsmatter**
- 2011-12-01 1:37 am [SmallBizLady](#) **#smallbizchat**
- 2011-12-01 1:37 am [HealthLitcom](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**
- 2011-12-01 1:37 am [lisabmarshall](#) RT [@TaiGoodwin](#): RT [@roaddoggz](#): remember that in order for people to be interested in us we have to be interested in them. Dale's 1st command **#smallbizchat**
- 2011-12-01 1:37 am [alleecreative](#) [@hyermish](#) In my case most pple feel like the KNOW me from the show, so it's almost rude not to invite **#SmallBizChat**
- 2011-12-01 1:37 am [MarcREnriquez](#) Missing **#Smallbizchat** tonight (great topic on digital referrals). Will check transcript later, but just wanted to stop quick to say hi!
- 2011-12-01 1:37 am [SmallBizLady](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**
- 2011-12-01 1:37 am [SmallBizLady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**
- 2011-12-01 1:37 am [SweetieBerry](#) **#Smallbizchat** Sites do not have to be expensive or extensive to be effective, but they need to be clear, focused, and informative
- 2011-12-01 1:37 am [Michelle_Jaffee](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 1:37 am [SiteFox](#) We used FB Ads and LinkedIn Ads to determine where we should invest the most of our time... higher ctr > higher investment
#smallbizchat

2011-12-01 1:37 am [MrJAlabaster](#) I prefer to do business with people who engage in social media, it shows that they understand how to use technology to expand
#SmallBizChat

2011-12-01 1:37 am [roaddoggz](#) [@HealthLitcom](#) "How to win friends and influence people" I first read it when I was 17 yrs old **#smallbizchat**

2011-12-01 1:38 am [htdesigns](#) LOL!! RT [@shawngraham](#): [@powermommy](#) ha ha. in the end, we're all selling hot dogs. the difference is in the mustard. **#smallbizchat**

2011-12-01 1:38 am [ModernTechGroup](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 1:38 am [PinkMansionMUA](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-12-01 1:38 am [powermommy](#) [@lisabmarshall](#) Not sure I agree. I like a personal response. Each connection is a lead. Not a fan of auto connects. **#smallbizchat**

2011-12-01 1:38 am [PREPfamily](#) RT [@MrJAlabaster](#): I prefer to do business with people who engage in social media, it shows that they understand how to use technology to expand **#SmallBizChat**

2011-12-01 1:38 am [SiteFox](#) [@SweetieBerry](#) absolutely, effective is more important than bells and whistles **#smallbizchat**

2011-12-01 1:38 am [powermommy](#) [@NicoleAFende](#) I know! It works! For me at least. **#smallbizchat**

2011-12-01 1:38 am [TaiGoodwin](#) A7: And remember there are other social networking sites besides FB, Twitter, LinkedIn...NING has lots of small communities
#smallbizchat

2011-12-01 1:39 am [MrJAlabaster](#) #Cosign RT [@lisabmarshall](#) [@NicoleAFende](#): I find many ppl appreciate it..find me on Twitter prefer FB or linkedin **#SmallBizChat**

2011-12-01 1:39 am [MarcREnriquez](#) [@alleecreative](#) Howdy to you too. Perhaps we'll **#smallbizchat** next time. -=]

2011-12-01 1:39 am [NickeyADiva](#) RT [@hyermish](#): A7c: Word of mouth is referral marketing & when someone FB likes or retweets something else, it's the start of a referral. **#SmallBizChat**

2011-12-01 1:39 am [TaiGoodwin](#) RT [@SweetieBerry](#): Sites do not have 2B expensive or extensive to be effective, but they need to be clear, focused, informative
#smallbizchat

2011-12-01 1:39 am [gregorygarrick](#) RT [@TaiGoodwin](#): RT [@ShawnGraham](#): [@powermommy](#) ha ha. in the end, we're all selling hot dogs. the difference is in the mustard.
#smallbizchat

2011-12-01 1:39 am [roaddoggz](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-12-01 1:39 am [NickeyADiva](#) RT [@hyermish](#): A7b: I hope they understand that LinkedIn, Facebook & Twitter are about two-way conversations rather than broadcast media. **#SmallBizChat**

2011-12-01 1:39 am [spike_mobile](#) Nor am I RT [@powermommy](#): [@lisabmarshall](#) Not sure I agree. I like a personal response. Each connection is a lead. **#smallbizchat**

2011-12-01 1:39 am [Chris_Eh_Young](#) An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**

2011-12-01 1:39 am [lisabmarshall](#) [@powermommy](#) It's not one or the other...you can auto and ALSO personally respond **#SmallBizChat**

2011-12-01 1:39 am [lisabmarshall](#) **#SmallBizChat**

2011-12-01 1:40 am [powermommy](#) [@MrJAlabaster](#) that is good. **#smallbizchat**

2011-12-01 1:40 am [MarcREnriquez](#) Pretty much RT [@Chris_Eh_Young](#): Auto DMs essentially say, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 1:40 am [PREPfamily](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 1:40 am [NicoleAFende](#) For the record, I'm going to have to go to DQ for a hotdog with mustard after this chat is over. **#smallbizchat**

2011-12-01 1:40 am [SmallBizLady](#) Q8: WHAT WAS YOUR REASON BEHIND PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:41 am [spike_mobile](#) RT [@PREPfamily](#): RT [@MrJAlabaster](#): I prefer 2 do biz w ppl who engage in SM it shows that they understand how to use technology
#smallbizchat

2011-12-01 1:41 am [armanwalker](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 1:41 am [spike_mobile](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 1:41 am [powermommy](#) [@lisabmarshall](#) ahhh I see. That works. But there are those that auto and never connect again. No retweets, no mentions etc
#smallbizchat

2011-12-01 1:41 am [TaiGoodwin](#) Q8: WHAT WAS YOUR REASON BEHIND PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:41 am [ShawnGraham](#) [@NicoleAFende](#) ha ha. awesome. don't forget a blizzard.
#smallbizchat

2011-12-01 1:41 am [hyermish](#) A8a: I see people using social networks haphazardly. It's why the corporate IT departments want to block their use. **#SmallBizChat**

2011-12-01 1:41 am [JaelDesignsInc](#) RT [@SiteFox](#): [@SweetieBerry](#) absolutely, effective is more important than bells and whistles **#smallbizchat**

2011-12-01 1:41 am [powermommy](#) RT [@MarcREnriquez](#): Pretty much RT [@Chris_Eh_Young](#): Auto DMs essentially say, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**

2011-12-01 1:41 am [spike_mobile](#) RT [@SmallBizLady](#): Q8: WHAT WAS YOUR REASON BEHIND PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:41 am [hyermish](#) A8b: Sharing links to 20 stories from the New York Times every day is probably not an effective use of your time. **#SmallBizChat**

2011-12-01 1:41 am [TaiGoodwin](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 1:42 am [MarcREnriquez](#) [@NicoleAFende](#) Beware the Brownie Blizzard..... **#smallbizchat**
#sideconvo

2011-12-01 1:42 am [TaiGoodwin](#) RT [@hyermish](#): A8b: Sharing links to 20 stories from the New York Times every day is probably not an effective use of your time
#smallbizchat

2011-12-01 1:42 am [hyermish](#) A8c: Just like having a meeting agenda or an exercise routine, a system for using social networks should be obvious. **#SmallBizChat**

2011-12-01 1:42 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q8: WHAT WAS YOUR REASON BEHIND

2011-12-01 1:42 am [hyermish](#) PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:42 am [SmallBizLady](#) A8d: You can track your own execution of tactics & performance of the system to generate referral opportunities. **#SmallBizChat**

2011-12-01 1:42 am [NicoleAFende](#) RT [@hyermish](#): A8a: I see people using social networks haphazardly. It's why the corporate IT depts want to block their use **#smallbizchat**

2011-12-01 1:43 am [harrisonia](#) [@MarcREnriquez](#) [@ShawnGraham](#) thanks guys, a blizzard wasn't even the cards until now... **#smallbizchat**

2011-12-01 1:43 am [htdesigns](#) Just joining chat... almost forgot! **#smallbizchat**

2011-12-01 1:43 am [spike_mobile](#) specifically the SKOR blizzard!! RT [@shawngraham](#): [@NicoleAFende](#) ha ha. awesome. don't forget a blizzard. **#smallbizchat**

2011-12-01 1:43 am [NicoleAFende](#) RT [@hyermish](#): A8c: Just like having a meeting agenda or exercise routine, a system for using social networks should be obvious **#smallbizchat**

2011-12-01 1:43 am [SweetieBerry](#) Love this analogy RT [@hyermish](#): A8c: like having an agenda or an exercise routine, have a system for using social networks **#smallbizchat**

2011-12-01 1:43 am [powermommy](#) RT [@SmallBizLady](#): Q8: WHAT WAS YOUR REASON BEHIND PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:44 am [TaiGoodwin](#) [@hyermish](#) HA! Or those reading. **#smallbizchat**

2011-12-01 1:44 am [JennAbitbol](#) RT [@harrisonia](#): Just joining chat... almost forgot!>>> Welcome - better late than never - glad u could join us **#smallbizchat**

2011-12-01 1:44 am [hyermish](#) Yes! RT@Chris_Eh_Young: An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**

2011-12-01 1:44 am [spike_mobile](#) [@harrisonia](#) Oh no! And I gave away all of the good nuggets 7 minutes ago! (Just kidding) Welcome aboard! **#SmallBizChat**

2011-12-01 1:44 am [powermommy](#) Very true RT [@Chris_Eh_Young](#): Getting an email or business card from someone is NOT permission to add them to your email list. **#smallbizchat**

2011-12-01 1:44 am [NicoleAFende](#) RT [@hyermish](#): A8c: Just like having a meeting agenda or an exercise routine, a system for using social networks should be obvious. **#SmallBizChat**

2011-12-01 1:44 am [MrJAlabaster](#) A8 If its not documented you can't determine what is producing value. U need to know so u can focus on those activities. **#smallbizchat**

2011-12-01 1:44 am [roaddoggz](#) Stephen Covey? RT [@roaddoggz](#) [@HealthLitcom](#) "How to win friends and influence people" I first read it when I was 17 yrs old **#smallbizchat**

2011-12-01 1:44 am [MarcREnriquez](#) [@SmallBizLady](#) A8 having a system in place allows to manage and review our efforts to see if we are reaching our outcomes **#smallbizchat**

2011-12-01 1:45 am [signatureladyj](#) A8 A SYSTEM will always "Save Your Self Time, Energy, & Money" - 1 gets much more from it than by improv. **#smallbizchat**

2011-12-01 1:45 am [3keyscoach](#) [@MrJAlabaster](#) Dale Carnegie -=] **#smallbizchat**

2011-12-01 1:45 am [TaiGoodwin](#) RT [@SmallBizLady](#): RT [@NicoleAFende](#): Easily forgotten by many -> RT [@hyermish](#): A5c: digital tools are not replacements for human connection **#smallbizchat**

2011-12-01 1:45 am [TaiGoodwin](#) RT [@catykobe](#): YES. MT [@evanhamilton](#): Focus on the social site that fits your business. If your biz is making hot dogs, Facebook is good. **#smallbizchat**

2011-12-01 1:45 am [TaiGoodwin](#) RT [@MarcREnriquez](#): A8 A SYSTEM will always "Save Your Self

Time, Energy, & Money" - 1 gets much more from it than by improv.

#smallbizchat

- 2011-12-01 1:46 am [Chris Eh Young](#) A system means that if something happens to you, someone else can look after your business. Often overlooked. **#smallbizchat**
- 2011-12-01 1:46 am [spike_mobile](#) RT [@NicoleAFende](#): A8 If its not documented you can't determine what is producing value. U need to know so u can focus on those **#smallbizchat**
- 2011-12-01 1:46 am [RachealMc](#) RT [@chris_eh_young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**
- 2011-12-01 1:47 am [SmallBizLady](#) Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**
- 2011-12-01 1:47 am [NicoleAFende](#) Insurance against getting hit by bus RT [@Chris Eh Young](#): A system means if something happens 2 u, someone else can run ur biz **#smallbizchat**
- 2011-12-01 1:47 am [roaddoggz](#) RT [@Chris Eh Young](#): A system means that if something happens to you, someone else can look after your business. Often overlooked. **#smallbizchat**
- 2011-12-01 1:47 am [spike_mobile](#) RT [@Chris Eh Young](#): A system means that if something happens 2 you, someone else can look after your business Often overlooked **#smallbizchat**
- 2011-12-01 1:47 am [hyermish](#) A9a: People give the line, "But I don't want to connect with people from high school or upload photos of my kids." So don't. **#SmallBizChat**
- 2011-12-01 1:47 am [MokaExec](#) RT [@TaiGoodwin @Chris Eh Young](#): An auto DM says, "I'd like to connect but not enough to... << personalize the message **#smallbizchat**
- 2011-12-01 1:47 am [Chris Eh Young](#) [@NicoleAFende](#) If it's not documented, it doesn't really exist. **#smallbizchat**
- 2011-12-01 1:47 am [hyermish](#) A9b: A common school is sometimes enough to get your foot in the door. So don't discount the "trivial" experiences. **#SmallBizChat**
- 2011-12-01 1:47 am [KellyNow](#) RT [@hyermish](#) Like having an agenda or exercise routine, a system for using social networks should be obvious. **#SmallBizChat**
- 2011-12-01 1:47 am [MarcREnriquez](#) MT [@NicoleAFende](#): A8 Unless documented u can't know what's producing value. U need 2 know so u can focus on those activities. **#smallbizchat**
- 2011-12-01 1:48 am [LADIEHUNTRESS](#) "@SmallBizLady: Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**" NEVER
- 2011-12-01 1:48 am [hyermish](#) A9c: Categorize your friends into custom lists (FB & Twitter) and circlces (Google+), even LinkedIn lets you tag contacts. **#SmallBizChat**
- 2011-12-01 1:48 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**
- 2011-12-01 1:48 am [NicoleAFende](#) [@Chris Eh Young](#) Are we treading into Quantum Mechanics and Shroedingers Cat? **#smallbizchat**
- 2011-12-01 1:48 am [MarcREnriquez](#) And on [@NicoleAFende's](#) point, without tracking and measuring you can't improve/course correct. **#smallbizchat**

2011-12-01 1:48 am [hyermish](#) A9d: You should define the reason or context for the connection. This way you stay organized and efficient. **#SmallBizChat**

2011-12-01 1:48 am [PREPfamily](#) RT [@hyermish](#): A9c: Categorize your friends into custom lists (FB & Twitter) and circles (Google+), even LinkedIn lets you tag contacts. **#SmallBizChat**

2011-12-01 1:48 am [TaiGoodwin](#) Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**

2011-12-01 1:49 am [spike_mobile](#) A9 Depends what your friends are like - they can be great for opening doors, 6 degrees of separation **#smallbizchat**

2011-12-01 1:49 am [powermommy](#) RT [@hyermish](#): A9c: Categorize your friends into custom lists (FB & Twitter) and circles (Google+), even LinkedIn lets you tag contacts. **#SmallBizChat**

2011-12-01 1:49 am [hyermish](#) [@Chris_Eh_Young](#) Yes, documented processes make them REAL! **#SmallBizChat**

2011-12-01 1:49 am [SmallBizLady](#) Q10: HOW CAN YOU BE MOST EFFICIENT WITH YOUR SOCIAL NETWORK ACTIVITY? **#smallbizchat**

2011-12-01 1:49 am [SweetieBerry](#) RT [@TaiGoodwin](#): Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**

2011-12-01 1:49 am [Chris_Eh_Young](#) [@NicoleAFende](#) Sounds like a conversation for another time. An interesting one nonetheless. **#smallbizchat**

2011-12-01 1:49 am [harrisonia](#) A9: I'm straddling that decision now but have been keeping them separate unless they own a business or have related interest **#smallbizchat**

2011-12-01 1:49 am [SweetieBerry](#) RT [@SmallBizLady](#): Q10: HOW CAN YOU BE MOST EFFICIENT WITH YOUR SOCIAL NETWORK ACTIVITY? **#smallbizchat**

2011-12-01 1:49 am [SiteFox](#) A9: Sometimes you can't help it! Some of our business contacts have become some of our best friends cc: [@raventools](#) [@joehall](#) **#smallbizchat**

2011-12-01 1:49 am [roaddoggz](#) [@SmallBizLady](#) NO NO NO! I've seen some horror stories from old high school friends who haven't matured posting bad content **#smallbizchat**

2011-12-01 1:49 am [HealthLitcom](#) [@hyermish](#) Do you have a SM system that you believe is effective? **#smallbizchat**

2011-12-01 1:49 am [hyermish](#) A10a: Proficiency with social networks doesn't make you efficient. Simply means you can Tweet faster than the average bear. **#SmallBizChat**

2011-12-01 1:50 am [MarcREnriquez](#) RT [@Chris_Eh_Young](#): [@NicoleAFende](#) If it's not documented, it doesn't really exist. **#smallbizchat**

2011-12-01 1:50 am [karmaCRM](#) Good question! RT [@smallbizlady](#): Q8: WHAT WAS YOUR REASON BEHIND PUTTING A SYSTEM TOGETHER? **#smallbizchat**

2011-12-01 1:50 am [DarlaDeMorrow](#) RT [@SmallBizLady](#): Live right now - interview with internet strategy expert howard yermish [@hyermish](#) <http://t.co/LGECnmP1> **#smallbizchat**

2011-12-01 1:50 am [ipinfocus](#) RT [@MarcREnriquez](#): A8 A SYSTEM will always "Save Your Self Time, Energy, & Money" - 1 gets much more from it than by improv. **#smallbizchat**

2011-12-01 1:50 am [hyermish](#) A10b: It doesn't mean that you participate in every social network website available either. **#SmallBizChat**

2011-12-01 1:50 am [spike_mobile](#) A10 Make a point of networking in person, allow SM to strengthen connections & make intros **#smallbizchat**

2011-12-01 1:50 am [SweetieBerry](#) **#Smallbizchat** When business and friendship coexist (as mine often do) be sure to be respectful of boundaries of integrity for both

2011-12-01 1:50 am [hyermish](#) A10c: Exploring new outlets for creating connections is important, but it is rarely your main business focus. **#SmallBizChat**

2011-12-01 1:50 am [powermommy](#) I receive many referrals from "personal" contacts. I have them mixed today. I use lists like [@hyermish](#) said. Works great **#smallbizchat**

2011-12-01 1:50 am [SweetieBerry](#) RT [@hyermish](#): A10b: It doesn't mean that you participate in every social network website available either. **#SmallBizChat**

2011-12-01 1:50 am [HealthLitcom](#) [@roaddoggz](#) [@smallbizlady](#) Did you create your own SM system by trial and error or followed a blueprint? **#smallbizchat**

2011-12-01 1:50 am [spike_mobile](#) RT [@SmallBizLady](#): Q10: HOW CAN YOU BE MOST EFFICIENT WITH YOUR SOCIAL NETWORK ACTIVITY? **#smallbizchat**

2011-12-01 1:50 am [hyermish](#) A10d: System builds habits & measures progress. Practicing activities develops more efficient use of social networks. **#SmallBizChat**

2011-12-01 1:51 am [spike_mobile](#) A10b Find the social sites that work best for you - don't be a jack of all trades & master of none **#smallbizchat**

2011-12-01 1:51 am [harrisonia](#) RT [@hyermish](#): A10c: Exploring new outlets for creating connections is important, but it is rarely your main business focus. **#SmallBizChat**

2011-12-01 1:51 am [ModernTechGroup](#) RT [@hyermish](#): A10a: Proficiency with social networks doesn't make you efficient. Simply means you can Tweet faster than the average bear. **#SmallBizChat**

2011-12-01 1:51 am [hyermish](#) [@HealthLitcom](#) Good habits are the key. The rest are details and given the speed, will change faster than you want. **#SmallBizChat**

2011-12-01 1:51 am [SiteFox](#) A10: Every month check what's working and what isn't - keep things simple, only focus on what actually makes money **#smallbizchat**

2011-12-01 1:51 am [TaiGoodwin](#) [@hyermish](#) SO the fact that I can tweet 250 characters in under 40 seconds doesn't win me any prizes :-(**#smallbizchat**

2011-12-01 1:51 am [powermommy](#) [@SweetieBerry](#) GREAT advice! That is the only way it will work. **#smallbizchat**

2011-12-01 1:52 am [TaiGoodwin](#) RT [@SweetieBerry](#): RT [@hyermish](#): A10b: It doesn't mean that you participate in every social network website available either. **#smallbizchat**

2011-12-01 1:52 am [hyermish](#) [@HealthLitcom](#) And I use plain text files LIKE CRAZY! **#SmallBizChat**

2011-12-01 1:52 am [SweetieBerry](#) An efficient way to communicate on SM is to be where the convs you support & those that support your business are happening. **#Smallbizchat**

2011-12-01 1:52 am [MarcREnriquez](#) A10 Recommend managing content syndication and streamlining socialization w/ tools like TweetDeck or HootSuite **#smallbizchat**

2011-12-01 1:52 am [NicoleAFende](#) [@hyermish](#) Any specific thoughts on Google Plus? Especially now that they added biz pages? **#smallbizchat**

2011-12-01 1:52 am [SmallBizLady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog: <http://t.co/vOseK5XH> **#smallbizchat**

2011-12-01 1:52 am [ckloetstra](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**

2011-12-01 1:52 am [SmallBizLady](#) Q11: ARE YOUR METHODS APPROPRIATE FOR ALL TYPES OF

BUSINESSES? **#smallbizchat**

- 2011-12-01 1:52 am [SweetieBerry](#) **#SmallBizChat** Take as much time to listen as talk in SM...be teachable and learn what potentials as well as others are saying/doing
- 2011-12-01 1:52 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q10: HOW CAN YOU BE MOST EFFICIENT WITH YOUR SOCIAL NETWORK ACTIVITY? **#smallbizchat**
- 2011-12-01 1:52 am [SmallBizLady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/fWCoWYPs> **#smallbizchat**
- 2011-12-01 1:52 am [powermommy](#) RT [@SweetieBerry](#): **#SmallBizChat** Take as much time to listen as talk in SM...be teachable and learn what potentials as well as others are saying/doing
- 2011-12-01 1:53 am [hyermish](#) A11a: I don't think the "More Digital Referrals" course <http://t.co/C4Q3YBTC> works for retail stores or brand marketing. **#SmallBizChat**
- 2011-12-01 1:53 am [NicoleAFende](#) RT [@SmallBizLady](#): A blog post with a more detailed Q & A with our guest comes out on Thursdays on blog: <http://t.co/6KfjH6uM> **#smallbizchat**
- 2011-12-01 1:53 am [SmallBizLady](#) Are you ready for 2012? ---> 12 things to do to get your business ready for the new year <http://t.co/OpeUtpob> **#smallbizchat**
- 2011-12-01 1:53 am [hyermish](#) A11b: I focus on the service business professional. Lots of professionals are great at what they do but not great marketers. **#SmallBizChat**
- 2011-12-01 1:53 am [signatureladyj](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**
- 2011-12-01 1:53 am [SmallBizLady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://t.co/HJq4AKnN> **#smallbizchat**
- 2011-12-01 1:53 am [hyermish](#) A11c: They don't want to be labeled as marketers as they believe that it devalues their professional expertise. **#SmallBizChat**
- 2011-12-01 1:53 am [MrJAlabaster](#) LOL! RT [@spike_mobile](#) A9 Depends what your friends are like - they can be great for opening doors, 6 degrees of separation **#smallbizchat**
- 2011-12-01 1:53 am [JaelDesignsInc](#) RT [@hyermish](#): [@HealthLitcom](#) Good habits are the key. The rest are details & given the speed, will change faster than you want. **#SmallBizChat**
- 2011-12-01 1:53 am [roaddoggz](#) [@HealthLitcom](#) [@smallbizlady](#) it was trial & error soacial media is evolving and what worked last year is worthless today **#smallbizchat**
- 2011-12-01 1:53 am [SweetieBerry](#) **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to listen/respond/ share information with others
- 2011-12-01 1:54 am [htdesigns](#) [@smallbizlady](#) Facebook for friends. LinkedIn networking with current bus. contacts. Twitter to cultivate New relationships **#smallbizchat**
- 2011-12-01 1:54 am [ChefAmeera](#) Hootsuite makes managing everything a breeze! **#smallbizchat** [@MarcREnriquez](#)
- 2011-12-01 1:54 am [TaiGoodwin](#) Q11: ARE YOUR METHODS APPROPRIATE FOR ALL TYPES OF BUSINESSES? **#smallbizchat**
- 2011-12-01 1:54 am [hyermish](#) [@SweetieBerry](#) I actually like to triple the time for listening and responding. Broadcast less, and less, and less... **#SmallBizChat**
- 2011-12-01 1:54 am [stepmomcoach](#) RT [@SweetieBerry](#): **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to listen/respond/ share

information with others

2011-12-01 1:54 am [UMystic](#) RT [@SweetieBerry](#): **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to list... (cont)
<http://t.co/wWhTVQaJ>

2011-12-01 1:54 am [MokaExec](#) [@powermommy](#) [@lisabmarshall](#) Shows you did your "homework" & can relate with custom messages **#smallbizchat**

2011-12-01 1:54 am [SmallBizLady](#) Q12: WHAT ARE SOME EXAMPLES THAT YOU USE TO INSPIRE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:54 am [MarcREnriquez](#) Their biggest mistake. RT [@hyermish](#): A11c: They don't want to be labeled marketers - believe it devalues their expertise.
#SmallBizChat

2011-12-01 1:54 am [JackiYo](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 1:54 am [springcart](#) RT [@sweetieberry](#): **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to listen/respond/share...

2011-12-01 1:54 am [ChefAmeera](#) RT [@htdesigns](#): [@smallbizlady](#) Facebook for friends. LinkedIn networking with current bus. contacts. Twitter to cultivate New relationships **#smallbizchat**

2011-12-01 1:54 am [SweetieBerry](#) **#SmallBizChat** What always works is integrity based integration of conversation supported by listening well and responding kindly

2011-12-01 1:54 am [MarcREnriquez](#) [@ChefAmeera](#) Agreed 110% **#smallbizchat**

2011-12-01 1:54 am [hyermish](#) A12a: Promote 1 or 2 events that I attend each week. Not job to organize, but event will be better if more people are there.
#SmallBizChat

2011-12-01 1:54 am [AFDgraphics](#) RT [@TaiGoodwin](#): Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**

2011-12-01 1:55 am [hyermish](#) A12b: Post link to Facebook/LinkedIn with a comment about why you are going is more interesting than a simple link. **#SmallBizChat**

2011-12-01 1:55 am [MokaExec](#) RT [@SweetieBerry](#): **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to listen/respond/ share information with others

2011-12-01 1:55 am [LisaSperow](#) RT [@SmallBizLady](#): Get your FREE chapter of Become Your Own Boss in 12 Months: <http://t.co/HJq4AKnN> **#smallbizchat**

2011-12-01 1:55 am [hyermish](#) A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#SmallBizChat**

2011-12-01 1:55 am [theFullNoise](#) Are you ready for 2012? -> 12 things to do to get your business ready for the new year <http://t.co/ZZOu0DhK> **#smallbizchat** /via [@SmallBizLady](#)

2011-12-01 1:55 am [hyermish](#) A12d: Participate in other people's posts with comments. Avoid criticizing or complaining about people, products, services.
#SmallBizChat

2011-12-01 1:55 am [MrJAlabaster](#) That's True RT [@spike_mobile](#) A10 Make a point of networking in person, allow SM to strengthen connections & make intros
#smallbizchat

2011-12-01 1:55 am [hyermish](#) A12e: Using humor, self-deprecating works, but never make fun of someone else. Avoid getting into political debates online.
#SmallBizChat

2011-12-01 1:55 am [powermommy](#) RT [@htdesigns](#): [@smallbizlady](#) Facebook for friends. LinkedIn networking with current bus. contacts. Twitter to cultivate New relationships **#smallbizchat**

2011-12-01 1:55 am [SweetieBerry](#) [@hyermish](#) I totally agree, in listening 3x as much as talking 1 gains a multiplication factor of at least 3 in oppor to learn **#SmallBizChat**

2011-12-01 1:55 am [spike_mobile](#) RT [@hyermish](#): A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#smallbizchat**

2011-12-01 1:55 am [TaiGoodwin](#) RT [@roaddoggz](#): it was trial & error so social media is evolving and what worked last year is worthless today **#smallbizchat**

2011-12-01 1:55 am [TaiGoodwin](#) [@SweetieBerry](#) Engagement >>that's why I am loving Facebook groups more than Facebook Pages **#smallbizchat**

2011-12-01 1:56 am [springcart](#) RT [@smallbizlady](#): Are you ready for 2012? ---> 12 things to do to get ur business ready for the new year <http://t.co/XYVX5u3l> **#smallbizchat**

2011-12-01 1:56 am [PaulaEdgar](#) RT [@SmallBizLady](#): Are you ready for 2012? ---> 12 things to do to get your business ready for the new year <http://t.co/0peUtpob> **#smallbizchat**

2011-12-01 1:56 am [hyermish](#) [@MarcREnriquez](#) They should just admit that telling true stories is okay. Just don't label it marketing. **#SmallBizChat**

2011-12-01 1:56 am [UMystic](#) Wednesday night must be chat night. I'm peaking in on #dealchat and **#smallbizchat** for the first time. Good info on both.

2011-12-01 1:56 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q12: WHAT ARE SOME EXAMPLES THAT YOU USE TO INSPIRE DIGITAL REFERRALS? **#smallbizchat**

2011-12-01 1:56 am [PREPfamily](#) RT [@hyermish](#): A12d: Participate in other people's posts with comments. Avoid criticizing or complaining about people, products, services. **#SmallBizChat**

2011-12-01 1:56 am [Chris_Eh_Young](#) Who needs a website when you have Facebook? <http://t.co/uNrpiTu5> **#smallbizchat**

2011-12-01 1:56 am [SmallBizLady](#) Q13: HOW DO YOU GO ABOUT PUTTING TOGETHER A SYSTEM SCHEDULE? **#smallbizchat**

2011-12-01 1:56 am [powermommy](#) [@SweetieBerry](#) LOVE this! So true! It doesn't matter if you have 1000s if no one is buying or promoting you! **#smallbizchat**

2011-12-01 1:56 am [hyermish](#) A13a: Create 3 checklists: one for daily activities, one for weekly, one for monthly. (Previous example would be weekly.) **#SmallBizChat**

2011-12-01 1:56 am [signatureladyj](#) "@SmallBizLady: RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. >>>AMEN!! **#smallbizchat**"
#TheyLackApersonalFeel

2011-12-01 1:56 am [powermommy](#) RT [@springcart](#): RT [@smallbizlady](#): Are you ready for 2012? ---> 12 things to do to get ur business ready for the new year <http://t.co/XYVX5u3l> **#smallbizchat**

2011-12-01 1:56 am [NicoleAFende](#) Combining humor finance is why ppl like me RT [@hyermish](#): A12e: Using humor, self-deprecating works, never make fun of others. **#smallbizchat**

2011-12-01 1:56 am [SiteFox](#) [@SmallBizLady](#) Give people a reason to click - It's all about reputation, are you sharing useful things and being helpful? **#smallbizchat**

2011-12-01 1:56 am [springcart](#) RT [@mokaexec](#): RT [@SweetieBerry](#): **#Smallbizchat** An engaged audience matters more than an enormous audience, take time to listen/respond/...

2011-12-01 1:56 am [hyermish](#) A13b: Using the checklists, you will develop good habits over time. Checklists will be a way to help you get comfortable. **#SmallBizChat**

2011-12-01 1:57 am [SweetieBerry](#) [@TaiGoodwin](#) I see FB pages as the place to learn what is happening, FB groups as the place for furthering the discussions **#smallbizchat**

2011-12-01 1:57 am [TaiGoodwin](#) RT [@hyermish](#): A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#smallbizchat**

2011-12-01 1:57 am [MrJAlabaster](#) Good Note RT [@spike_mobile](#) A10b Find the social sites that work best for you - don't be a jack of all trades & master of none **#smallbizchat**

2011-12-01 1:57 am [hyermish](#) A13c: Many of the daily actions will become automatic. But the weekly and monthly activities are easy to forget. **#SmallBizChat**

2011-12-01 1:57 am [HealthLitcom](#) RT [@harrisonia](#): A9: I'm straddling that decision now but have been keeping them separate unless they own a business or have related interest **#smallbizchat**

2011-12-01 1:57 am [TaiGoodwin](#) [@SmallBizLady](#) Give people a reason to click - It's all about reputation, are you sharing useful things and being helpful? **#smallbizchat**

2011-12-01 1:57 am [hyermish](#) A13d: System includes score card for referrals you make to others: 1 pt posting someone's link, 2 for email introduction... **#SmallBizChat**

2011-12-01 1:57 am [MomprenneurNtwk](#) RT [@TaiGoodwin](#): RT [@hyermish](#): A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#smallbizchat**

2011-12-01 1:57 am [DvineExpression](#) RT [@TaiGoodwin](#): RT [@hyermish](#): A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#smallbizchat**

2011-12-01 1:57 am [powermommy](#) [@MokaExec](#) [@lisabmarshall](#) I agree. People still want people. **#smallbizchat**

2011-12-01 1:57 am [NicoleAFende](#) I love lists! RT [@hyermish](#): A13b: Using the checklists, you will develop good habits over time. **#smallbizchat**

2011-12-01 1:57 am [hyermish](#) A13e: ...3 for warm lead, 5 pts for direct business referral. Seems silly at first, but it helps you improve & stay on task. **#SmallBizChat**

2011-12-01 1:57 am [powermommy](#) RT [@MokaExec](#): [@powermommy](#) [@lisabmarshall](#) Shows you did your "homework" & can relate with custom messages **#smallbizchat**

2011-12-01 1:58 am [MokaExec](#) [@ChefAmeera](#) Heard of it.. What are some of its features? I'm a Tweetcaster **#smallbizchat**

2011-12-01 1:58 am [hyermish](#) And I do like simple and sometimes silly systems. They keep us honest. **#SmallBizChat**

2011-12-01 1:58 am [SmallBizLady](#) RT [@hyermish](#): A13a: Create 3 checklists: one for daily activities, one for weekly, one for monthly. **#smallbizchat**

2011-12-01 1:58 am [MokaExec](#) RT [@htdesigns](#): [@smallbizlady](#) Facebook for friends. LinkedIn networking with current bus. contacts. Twitter to cultivate New relationships **#smallbizchat**

2011-12-01 1:58 am [JaelDesignsInc](#) Great advice from [@hyermish](#) I attend numerous (chamber, networking & social) events and I share on Twitter, Facebook etc. **#smallbizchat**

2011-12-01 1:58 am [powermommy](#) RT [@TaiGoodwin](#): RT [@hyermish](#): A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#smallbizchat**

2011-12-01 1:58 am [SmallBizLady](#) Special thanks to speaker and trainer Howard Yermish@hyermish of More Digital Referrals <http://t.co/hlWcn9fu> **#smallbizchat**

2011-12-01 1:58 am [SweetieBerry](#) The thing is about SM is its not dir about the sell, its about finding who's talking about your topic/convers, [@powermommy](#) **#smallbizchat**

2011-12-01 1:59 am [MarcREnriquez](#) [@hyermish](#) I personally define marketing as showing utmost appreciation for 1's market - of who they R, what they want. (cont.) **#smallbizchat**

2011-12-01 1:59 am [FMGEvents](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 1:59 am [NicoleAFende](#) Huge Thanks! RT [@SmallBizLady](#): Special thanks to Howard Yermish [@hyermish](#) of More Digital Referrals <http://t.co/tZM1dTRR> **#smallbizchat**

2011-12-01 1:59 am [hyermish](#) And thank you to [@SmallBizLady](#) Melinda Emerson for continually offering a great resource to the **#SmallBizChat** community!

2011-12-01 1:59 am [SweetieBerry](#) Selling in a tweet is like asking someone to dance and telling them their dress is stained, too much too soon. **#Smallbizchat**

2011-12-01 1:59 am [SmallBizLady](#) Next week NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 1:59 am [SmallBizLady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-12-01 2:00 am [roaddoggz](#) RT [@hyermish](#): And thank you to [@SmallBizLady](#) Melinda Emerson for continually offering a great resource to the **#SmallBizChat** community!

2011-12-01 2:00 am [janemiami](#) **#smallbizchat** Try shopping on Etsy (<http://t.co/TtPTllnm>). Lots of home made things that are **#madeinamerica**

2011-12-01 2:00 am [hyermish](#) And a HUGE shout out to [@TaiGoodwin](#) for keeping things running so smoothly tonight. Extra advice: Hire her! **#SmallBizChat**

2011-12-01 2:00 am [SmallBizLady](#) Was this interview helpful? Join us every Wednesday 8-9p ET and follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-12-01 2:00 am [PREPfamily](#) RT [@SmallBizLady](#): Special thanks to speaker and trainer Howard Yermish@hyermish of More Digital Referrals <http://t.co/hlWcn9fu> **#smallbizchat**

2011-12-01 2:00 am [ipinfocus](#) So true. "@hyermish: A11b: I focus on service biz professional... great at what they do but not great marketers. **#SmallBizChat**"

2011-12-01 2:00 am [SweetieBerry](#) Thank you to [@hyermish](#), Howard you did a GREAT job tonight on **#SmallBizChat**! Look forward to your post tomorrow <http://t.co/xOAeEO3b>

2011-12-01 2:00 am [AFDgraphics](#) Q10: provide exclusive discounts or offers for social media fans of your business that follow u via social media network **#smallbizchat**

2011-12-01 2:00 am [htdesigns](#) Thanks to [@smallbizlady](#) and [@hyermish](#) for great questions + answers **#smallbizchat**

2011-12-01 2:00 am [spike_mobile](#) [@MrJAlabaster](#) Thanks for all the RT's! **#smallbizchat**

2011-12-01 2:00 am [MarcREnriquez](#) [@hyermish](#) So being labeled a marketer is a high honor, as far as I'm concerned. Or as a salesperson. **#smallbizchat** I hope to make others see

2011-12-01 2:00 am [NicoleAFende](#) [@smallbizlady](#) & [@taigoodwin](#) for the usual exemplary chat. U ladies rock. **#smallbizchat**

2011-12-01 2:00 am [SmallBizLady](#) Thank you to co-host [@TaiGoodwin](#) , editor- in-chief of

<http://t.co/vMvwCsVX> – <http://t.co/DI0CNxZI> **#smallbizchat**
 2011-12-01 2:00 am [AFDgraphics](#) RT [@SweetieBerry](#): **#Smallbizchat** When business and friendship coexist (as mine often do) be sure to be respectful of boundaries of integrity for both

2011-12-01 2:00 am [JaelDesignsInc](#) When I started blogging I made a decision to not blog or debate on any social media platform about politics, sex or religion!
#smallbizchat

2011-12-01 2:01 am [SmallBizLady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-12-01 2:01 am [MarcREnriquez](#) Agreed! RT [@NicoleAFende](#): [@smallbizlady](#) & [@taigoodwin](#) for the usual exemplary chat. U ladies rock. **#smallbizchat**

2011-12-01 2:01 am [SweetieBerry](#) RT [@NicoleAFende](#): [@smallbizlady](#) & [@taigoodwin](#) for the usual exemplary chat. U ladies rock. **#smallbizchat**/ indeed!

2011-12-01 2:01 am [MarcREnriquez](#) Thanks again, [@SmallBizLady](#) [@TaiGoodwin](#) & [@hyermish](#) for a terrific **#smallbizchat**

2011-12-01 2:01 am [hyermish](#) And it was so great to meet so many new people on **#SmallBizChat** tonight!

2011-12-01 2:01 am [JaelDesignsInc](#) RT [@TaiGoodwin](#): RT [@roaddoggz](#): it was trial & error soacial media is evolving and what worked last year is worthless today
#smallbizchat

2011-12-01 2:01 am [AFDgraphics](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss.
#smallbizchat

2011-12-01 2:01 am [RideOrDieWife](#) RT [@SmallBizLady](#): Was this interview helpful? Join us every Wednesday 8-9p ET and follow [@SmallBizChat](#) on Twitter for info.
#smallbizchat

2011-12-01 2:01 am [SweetieBerry](#) RT [@SmallBizLady](#): Next week NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 2:01 am [SmallBizLady](#) Next 12/7 NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 2:02 am [LaToniyaAJones](#) RT [@SweetieBerry](#): RT [@SmallBizLady](#): Next week NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 2:02 am [MrJAlabaster](#) RT [@hyermish](#) A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source.
#SmallBizChat

2011-12-01 2:02 am [jc12999](#) "@hyermish: A13a: Create 3 checklists: one for daily activities, one for weekly, one for monthly. **#smallbizchat**" I like!

2011-12-01 2:02 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q13: HOW DO YOU GO ABOUT PUTTING TOGETHER A SYSTEM SCHEDULE? **#smallbizchat**

2011-12-01 2:02 am [NicoleAFende](#) Sudden failure in child containment field. Must run. Have a great night and thanks for the great discussion. **#smallbizchat**

2011-12-01 2:02 am [spike_mobile](#) [@transitionphoto](#) Thanks for the RT! **#smallbizchat**

2011-12-01 2:02 am [JaelDesignsInc](#) RT [@powermommy](#): [@SweetieBerry](#) LOVE this! So true! It doesn't matter if you have 1000s if no one is buying or promoting you!
#smallbizchat

2011-12-01 2:02 am [samuraivt](#) Thanks [@smallbizlady](#) & [@hyermish](#) I enjoyed soaking up the practical wisdom from you both on **#smallbizchat**.

2011-12-01 2:03 am [SmBizforObama](#) RT [@SmallBizLady](#): Thank you to co-host [@TaiGoodwin](#) , editor-

2011-12-01 2:03 am [spike_mobile](#) in-chief of <http://t.co/vMvwCsVX> – <http://t.co/DI0CNxZI> **#smallbizchat**
 2011-12-01 2:03 am [MokaExec](#) [@roaddoggz](#) [@powermommy](#) Thanks for the RT's! **#SmallBizChat**
 2011-12-01 2:03 am [roaddoggz](#) RT [@SmallBizLady](#): Q13: HOW DO YOU GO ABOUT PUTTING TOGETHER A SYSTEM SCHEDULE? **#smallbizchat**
 2011-12-01 2:03 am [JaelDesignsInc](#) RT [@JaelDesignsInc](#): When I started blogging I made a decision to not blog or debate on any social media platform about politics, sex or religion! **#smallbizchat**
 2011-12-01 2:03 am [SweetieBerry](#) RT [@hyermish](#): A13c: Many of the daily actions will become automatic. But the weekly and monthly activities are easy to forget. **#SmallBizChat**
 2011-12-01 2:03 am [MarcREnriquez](#) Strategies for the messy parts of brilliance, I cultivate projects that empower people such as [@SmallBizLady's](#) **#smallbizchat**
 2011-12-01 2:03 am [roaddoggz](#) And thank u [@TaiGoodwin](#) [@NicoleAFende](#) [@ShawnGraham](#) [@ipinfocus](#) [@jaeldesignsinc](#) [@CoachNotesBlog](#) & [@RunBimma](#) for the RTs! **#smallbizchat**
 2011-12-01 2:03 am [AFDgraphics](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**
 2011-12-01 2:04 am [MarcREnriquez](#) Aww man! I caught the end of **#smallbizchat** !:(
 2011-12-01 2:04 am [TaiGoodwin](#) I help u answer ur prospects most vital question today: "Why can't I afford NOT to do biz w/ u?" **#smallbizchat** #rollcall
 2011-12-01 2:04 am [MarcREnriquez](#) Special thanks to [@hyermish](#) for an amazing interview on digital referrals! Make sure you all sign up - <http://t.co/CDWwdiPK> **#smallbizchat**
 2011-12-01 2:04 am [roaddoggz](#) And thank u [@powermommy](#) for the RT as well! Good night all! Gotta run **#smallbizchat**
 2011-12-01 2:04 am [MrJAlabaster](#) GREAT conversation tonight on **#smallbizchat** don't miss the next one
 2011-12-01 2:04 am [DarlaDeMorrow](#) RT [@SmallBizLady](#) Special thanks to speaker and trainer Howard Yermish@hyermish of More Digital Referrals <http://t.co/EpkOCqjh> **#smallbizchat**
 2011-12-01 2:04 am [TaiGoodwin](#) Helping women get through pregnancy with their business, finances & sanity intact. <http://t.co/g5iGze4p> **#SmallBizChat** **#smallbizchat**
 2011-12-01 2:04 am [nursefriendly](#) [@AFDgraphics](#) Don't worry you will have the full blog post with [@hyermish](#) tomorrow morning! **#smallbizchat**
 2011-12-01 2:05 am [MrJAlabaster](#) Huh, need to look out for this one next time, I'm a #nurse #entrepreneur from New Jersey **#smallbizchat**
 2011-12-01 2:05 am [springcart](#) RT [@SmallBizLady](#) Next week NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**
 2011-12-01 2:05 am [SweetieBerry](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**
 2011-12-01 2:05 am [hyermish](#) Thank you to a great group tonight on **#SmallbizChat** and a special thanks to [@Hyermish](#) [@SmallbizLady](#) and [@TaiGoodwin](#) Great job!
 2011-12-01 2:05 am [spike_mobile](#) [@jc12999](#) It's simple, but effective. **#SmallBizChat**
 2011-12-01 2:06 am [TaiGoodwin](#) RT [@Chris_Eh_Young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally." **#smallbizchat**
 2011-12-01 2:06 am [TaiGoodwin](#) Are you launching while working? Join the Employedpreneur Network

2011-12-01 2:06 am [hyermish](#) Facebook Group <http://t.co/lekEPxRr> **#smallbizchat**
@MarcREnriquez I agree, but say the word "sales" to someone that just made partner at a law firm and watch them cringe.
#SmallBizChat

2011-12-01 2:06 am [JaelDesignsInc](#) RT **@SmallBizLady**: Roll call, who's on **@Smallbizchat** tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-12-01 2:07 am [AFDgraphics](#) RT **@TaiGoodwin**: **@AFDgraphics** Don't worry you will have the full blog post with **@hyermish** tomorrow morning! **#smallbizchat**

2011-12-01 2:07 am [hyermish](#) **@SweetieBerry** Thank you so much for the compliment! I appreciate it! It's hard work to type this much in an hour! **#SmallBizChat**

2011-12-01 2:07 am [annfinster](#) RT **@SmallBizLady**: Next 12/7 NYTimes blogger Jay Goltz **@Jaysmallbiz** on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 2:07 am [MokaExec](#) Agree 100% RT **@hyermish** A13a: Create 3 activity checklists: daily, weekly and monthly **#SmallBizChat**

2011-12-01 2:07 am [AFDgraphics](#) "@TaiGoodwin: **@AFDgraphics** Don't worry you will have the full blog post with **@hyermish** tomorrow morning! **#smallbizchat**" ok :(

2011-12-01 2:07 am [hyermish](#) RT **@MarcREnriquez**: **@hyermish** I personally define marketing as showing utmost appreciation for 1's market - of who they R, what they want. (cont.) **#smallbizchat**

2011-12-01 2:07 am [JenniferLWilner](#) RT **@hyermish**: A9c: Categorize your friends into custom lists (FB & Twitter) and circles (Google+), even LinkedIn lets you tag contacts. **#SmallBizChat**

2011-12-01 2:07 am [SweetieBerry](#) RT **@hyermish**: And a HUGE shout out to **@TaiGoodwin** for keeping things running so smoothly tonight. Extra advice: Hire her!
#SmallBizChat/ yes

2011-12-01 2:07 am [MrJAlabaster](#) **#Cosign** and not from my phone LOL! RT **@roaddoggz** GREAT conversation tonight on **#smallbizchat** don't miss the next one

2011-12-01 2:08 am [HealthLitcom](#) **@SmallBizLady** **@hyermish** Great **#smallbizchat**. I learned a lot. Feel like I need to surf the web to learn even more. TY

2011-12-01 2:08 am [AFDgraphics](#) RT **@TaiGoodwin**: Are you launching while working? Join the Employedpreneur Network Facebook Group <http://t.co/lekEPxRr>
#smallbizchat

2011-12-01 2:08 am [HealthLitcom](#) RT **@MrJAlabaster**: RT **@hyermish** A12c: When you learn something valuable from someone, that is a perfect opportunity to lift up the source. **#SmallBizChat**

2011-12-01 2:09 am [SweetieBerry](#) **@HealthLitcom** specific google searches really can provide you excellent materials on **#smallbizchat/** Succeedasyourownboss.com is a great 1

2011-12-01 2:09 am [TaiGoodwin](#) **@roaddoggz** - Thanks for contributing to the conversation!
#smallbizchat

2011-12-01 2:09 am [SweetieBerry](#) You made it look easy, and we're appreciative of your presence and participation...**@hyermish** **#SmallBizChat**

2011-12-01 2:09 am [roaddoggz](#) Thanks to everyone for the RTs on tonight's **#smallbizchat** a lot of knowledge was shared and connections made

2011-12-01 2:09 am [JaelDesignsInc](#) I'm a professional Marketing Coordinator, ENTREPRENEUR!
#Blogger #GraphicDesigner #NetworkingDiva #SocialMediaButterfly
#smallbizchat

2011-12-01 2:10 am [hyermish](#) I'm giving away prizes to celebrate the course launches in Jan & It's free! - More Digital Referrals - <http://t.co/C4Q3YBTC> **#SmallBizChat**

2011-12-01 2:10 am [SweetieBerry](#) Goodnight **#SmallbizChat** folks, you were a great group and I look forward to next week with [@TaiGoodwin](#) and [@SmallBizLady](#)

2011-12-01 2:11 am [JaelDesignsInc](#) Thanks to [@hyermish](#) [@TaiGoodwin](#) [@SmallBizLady](#) for a GREAT chat tonight! **#smallbizchat**

2011-12-01 2:12 am [spike_mobile](#) RT [@hyermish](#): A10a: Proficiency w/ social networks doesn't make U efficient. means U cn Tweet faster than the average bear.
#SmallBizChat

2011-12-01 2:12 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Next 12/7 NYTimes blogger Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them **#smallbizchat**

2011-12-01 2:12 am [ChefAmeera](#) Broadcasting a single msg to multiple sites with 1 button, analytics, and muc more **#smallbizchat** [@MokaExec](#)

2011-12-01 2:13 am [roaddoggz](#) [@HealthLitcom](#) Twitter has become a great source for learning. When I see an interesting tweet I fave it somlmc can review later
#smallbizchat

2011-12-01 2:15 am [hyermish](#) [@NicoleAFende](#) Google Plus is a work in progress, and "real" people aren't hanging out there yet. Yet... **#SmallBizChat**

2011-12-01 2:16 am [BigDaddyKreativ](#) Exactly! RT [@chris_eh_young](#): An auto DM essentially says, "I'd like to connect but not enough to introduce myself personally."
#smallbizchat

2011-12-01 2:17 am [BraziliantWoman](#)

2011-12-01 2:17 am [hyermish](#) [@NicoleAFende](#) and by "real" people I mean my mom, my friend from high school, my chiropractor, etc. **#SmallBizChat**

2011-12-01 2:17 am [MarcREnriquez](#) [@hyermish](#) Yep, I know just what you mean! **#smallbizchat**

2011-12-01 2:18 am [MarcREnriquez](#) [@TaiGoodwin](#) I appreciate that, Tai - have a great night!
#smallbizchat

2011-12-01 2:18 am [MarcREnriquez](#) [@NicoleAFende](#) Have a terrific night, Nicole! (After your hot dog and blizzard... -x] **#smallbizchat**

2011-12-01 2:19 am [hyermish](#) Last tip of the night: what you write on Twitter looks weird on Facebook, vice versa. Different places have different customs.
#SmallBizChat

2011-12-01 2:20 am [jerrod_colston](#) RT [@TaiGoodwin](#): Are you launching while working? Join the Employedpreneur Network Facebook Group <http://t.co/lekEPxRr>
#smallbizchat

2011-12-01 2:20 am [hyermish](#) Last tip (cont.): So that is why automated cross posting can be very dangerous and not worth the "efficiency" bump. **#SmallBizChat**

2011-12-01 2:21 am [COLLEGEBOI_Ge](#)
[ne](#) No RT [@SmallBizLady](#): Q9: DO YOU RECOMMEND THAT BUSINESS PROFESSIONALS MIX WORK CONTACTS WITH PERSONAL CONTACTS? **#smallbizchat**

2011-12-01 2:22 am [PREPfamily](#) [@smallbizchat](#) PREP offers easy steps & affordable products for family emergency preparedness <http://t.co/l7gEYiqq> **#smallbizchat**

2011-12-01 2:26 am [ajsode](#) RT [@SmallBizLady](#): For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-12-01 2:26 am [TaiGoodwin](#) RT [@hyermish](#): Last tip of the night: what you write on Twitter looks weird on FB, vice versa. Diff places have diff customs **#smallbizchat**

2011-12-01 2:26 am [BigDaddyKreativ](#) Thank You! RT [@chris_eh_young](#): Getting an email or business card from someone is NOT permission 2 add them to your email list.
#smallbizchat

2011-12-01 2:27 am [CoreyTyhurst](#) RT [@Chris_Eh_Young](#): Who needs a website when you have Facebook? <http://t.co/uNrplTu5> **#smallbizchat**

2011-12-01 2:27 am [SmallBizLady](#) Next week on **#SmallBizChat** NYTimes blogger 12/7 Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in business and how to avoid them

2011-12-01 2:28 am [ChellyElite](#) RT [@TaiGoodwin](#): RT [@hyermish](#): Last tip of the night: what you write on Twitter looks weird on FB, vice versa. Diff places have diff customs **#smallbizchat**

2011-12-01 2:28 am [UMystic](#) RT [@SmallBizLady](#): Next week on **#SmallBizChat** NYTimes blogger 12/7 Jay Goltz [@Jaysmallbiz](#) on the biggest mistakes in biz and how to avoid 'em

2011-12-01 2:28 am [griotsroll](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-12-01 2:29 am [vaughanmomshow](#) RT [@BigDaddyKreativ](#): Thank You! RT [@chris_eh_young](#): Getting an email or business card from someone is NOT permission 2 add them to your email list. **#smallbizchat**

2011-12-01 2:30 am [ChloeisPPLA](#) RT [@ShawnGraham](#): A3: Not everyone needs a website. Purpose and strategy MUST come first. **#smallbizchat**

2011-12-01 2:31 am [mapsgirl](#) RT [@BigDaddyKreativ](#): Thank You! RT [@chris_eh_young](#): Getting an email or business card from someone is NOT permission 2 add them to your email list. **#smallbizchat**

2011-12-01 2:32 am [hyermish](#) [@powermommy](#) you caught us! At least **#Smallbizchat** happens in real time.

2011-12-01 2:32 am [ChefAmeera](#) Yes! Check it out and let me know you think! [@MokaExec](#) **#smallbizchat**

2011-12-01 2:35 am [freetothrive](#) RT [@smallbizlady](#): Next week on **#SmallBizChat** NYTimes blogger 12/7 Jay Goltz [@JaySmallBiz](#) on the biggest mistakes in business and how to...

2011-12-01 2:37 am [nicolesonnier](#) "@SmallBizLady: Could you use some business advice? Follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**" [@IngenuityFTDONS](#)

2011-12-01 2:40 am [Econsulagency](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 2:41 am [spike_mobile](#) [@eskimon](#) [@NicoleAFende](#) [@ShawnGraham](#) [@HealthLitcom](#) [@roaddoggz](#) [@SmallBizLady](#) Thanks for connecting! I enjoyed the **#SmallBizChat** tonight

2011-12-01 2:41 am [BollywoodGuelph](#) RT [@spike_mobile](#): A7b - twitter & facebook let you see your business in the eyes of the customer, it gives your brand a heartbeat **#smallbizchat**

2011-12-01 2:41 am [Larry_Keltto](#) Be Part of This Year's Solopreneur Survey, please RT! <http://t.co/g9KgVznB> **#smallbizchat** #smallbiz

2011-12-01 2:42 am [spike_mobile](#) [@BollywoodGuelph](#) Thanks for the RT :) **#smallbizchat**

2011-12-01 2:42 am [ChatterBachs](#) Well-stated. [@sweetieberry](#): **#SmallBizChat** Take as much time to listen as talk in SM...be teachable and learn what... others are saying/doing

2011-12-01 2:44 am [SmallBizLady](#) Creating a Business You Can Sell – My **#Smallbizchat** Q&A with [@JohnWarrillow](#) <http://t.co/vKkAv8sk>

2011-12-01 2:44 am [SmallBizLady](#) RT [@Larry_Keltto](#): Be Part of This Year's Solopreneur Survey, please RT! <http://t.co/g9KgVznB> **#smallbizchat** #smallbiz

2011-12-01 2:45 am [HealthLitcom](#) [@spike_mobile](#) Back at ya! Have a great night and see you next

week on **#smallbizchat**.

2011-12-01 2:46 am [learntech](#) RT [@smallbizlady](#): Creating a Business You Can Sell – My **#Smallbizchat** Q&A with [@JohnWarrillow](#) <http://t.co/7vp56rY4>

2011-12-01 2:46 am [CutieKylie](#) RT [@SmallBizLady](#): Creating a Business You Can Sell – My **#Smallbizchat** Q&A with [@JohnWarrillow](#) <http://t.co/vKkAv8sk>

2011-12-01 2:47 am [spike_mobile](#) [@HealthLitcom](#) Looking forward to it :) Enjoy your night as well **#smallbizchat**

2011-12-01 2:47 am [PYMLive](#) Before you utter "outside the box" again, please read this: <http://t.co/ynvkxwYE> #eventprofs **#smallbizchat**

2011-12-01 2:48 am [powermommy](#) RT [@hyermish](#): [@powermommy](#) you caught us! At least **#Smallbizchat** happens in real time.

2011-12-01 2:49 am [Scubagirl15](#) RT [@Chris_Eh_Young](#): Who needs a website when you have Facebook? <http://t.co/uNrplTu5> **#smallbizchat**

2011-12-01 2:49 am [tujjia](#) buat wirausahawan muda.. tolong di isi surveynya.. hehehe eepurl.com/hunIM **#smallbizchat #smallbiz**

2011-12-01 2:53 am [crowdzu](#) RT [@Larry_Keltto](#): Be Part of This Year's Solopreneur Survey, please RT! <http://t.co/g9KgVznB> **#smallbizchat #smallbiz**

2011-12-01 2:53 am [LDBOSTONB](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-12-01 2:54 am [LDBOSTONB](#) RT [@SweetieBerry](#): **#Smallbizchat** Sites do not have to be expensive or extensive to be effective, but they need to be clear, focused, and informative

2011-12-01 2:54 am [cheryl_r_ingram](#) RT [@SmallBizLady](#) Are you ready for 2012? ---> 12 things to do to get your business ready for the new year <http://t.co/HE5EmnML> **#smallbizchat**

2011-12-01 2:57 am [Trinitylinx](#) RT [@SmallBizLady](#): RT [@hyermish](#): Agree with [@NicoleAFende](#) - No more automatic DM's. >>>AMEN!! **#smallbizchat**

2011-12-01 2:58 am [Trinitylinx](#) RT [@SmallBizLady](#): If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**