

| | RT @smallbizlady: Q4 WHAT KIND OF TEAM DO YOU HAVE TO HELP YOU MANAGE THE SITE? #SmallBizChat |
|-----------------|---|
| LoisMarketing: | RT @thehealthmaven: @loismarketing hi Lois! #smallbizchat >> Hi to you and thanks! |
| smallbizlady: | RT @mattsmansfield: Complexity in site navigation is a challenge - especially because my audience is on the less-technical end #smallbizchat |
| doggdaze: | RT @smallbizlady: Q4 WHAT KIND OF TEAM DO YOU HAVE TO HELP YOU MANAGE THE SITE? #smallbizchat |
| JDEbberly: | RT @mattsmansfield: @Morgan_LP @samfiorella Yes - potential members as mentors is key - I had a GREAT beta test! #SmallBizChat |
| dawnlan7: | RT @SmallBizLady: Q3: Did you seek out any mentors as you started your site? #smallbizchat> its hard 2 find mentors out there these days! |
| mattsmansfield: | Beta test - invited in a nice-sized group and then gave them lifetime free access if they filled out a detailed survey #smallbizchat |
| Morgan_LP: | @samfiorella That sounds like a best -practices example to me! #smallbizchat |
| GRIT08: | @samfiorella @SmallBizLady So revolves around content comments etc, posing questions that build conversations. #smallbizchat |
| tmztmobile: | Huy, what was the topic I remebered wanting to particpate but forget why :) #smallbizchat |
| | @yourjobmyoffice @mattsmansfield I love it! #smallbizchat |
| kimbeasley: | A2b: keep your membership site simple, and easy to access/understand. This helps you grow your site quicker. #smallbizchat |
| TaiGoodwin: | @mattsmansfield I struggled withcomplexity of set up and architecture with my first site - made a few mistakes - good learning #smallbizchat |
| mattsmansfield: | @smallbizlady Me, me, mesigh. #smallbizchat |
| TaiGoodwin: | RT @kimbeasley: A2: Input from Mentors should be included when developing your network. Their input is invaluable. #smallbizchat |
| smallbizlady: | If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us every Wed 8-9 ET #smallbizchat |
| samfiorella: | A4: We've adopted volunteer & paid "community managers" as key resources 2 keeping memb site flowing #SmallBizChat |
| JDEbberly: | RT @kimbeasley: A2b: keep your membership site simple, and easy to access/understand. This helps you grow your site quicker. #SmallBizChat |
| smallbizlady: | For tips on #smallbiz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #smallbizchat |
| doggdaze: | RT @boostyoursmbiz: @SmallBizLady @doggdaze used BuddyPress & WP 2 assist in setup of a intranet site #smallbizchat |
| deannatroupe: | Just wanted to say hi to all of my #smallbizchat friends. I've been uber busy lately that's why I've missed the chats. |
| | |



| JDEbberly: RT @samfiorella: A4: We've adopted volunteer & paid "community managers" as key resources 2 keeping memb site flowing |
|--|
| #SmallBizChat |
| smallbizlady: The latest blog post: 3 Technology Tools For Your Small Business -http://goo.gl/ppOo6 #smallbizchat |
| mattsmansfield: @TaiGoodwin @mattsmansfield Yep - nothing like learning from doing! #smallbizchat |
| GRIT08: RT @smallbizlady: Q4 WHAT KIND OF TEAM DO YOU HAVE TO HELP YOU MANAGE THE SITE? #smallbizchat |
| thehealthmaven: RT @TaiGoodwin: RT @kimbeasley: A2: Input from Mentors should be included when developing your network. Their input is invaluable. #smallbizchat |
| TheAfter5Edge: @dawnlan7 People like to help others & sharing their insight! So sometimes you just have to ask & you shall receive a mentor! #smallbizchat |
| samfiorella: @Grit08 Yes, member "guest" articles/posts, Wikis, Idea Forums, etc - UGC has become critical to ours. #smallbizchat |
| JDEbberly: @deannatroupe Hello right back to you, Deannal :) We miss you! :) #SmallBizChat |
| TheAfter5Edge: RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us |
| every Wed 8-9 ET #smallbizchat |
| smallbizlady: Have you joined Succeed as Your Own Boss? Members get access to #SmallBizChat transcripts: http://bit.ly/hjHsvx |
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| starry_girl: Hi Lois, nice to see you tonight. @LoisMarketing #Smallbizchat |
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| grow your site quicker. #SmallBizChat |
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| with that #smallbizchat |
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| ZakiyaSKyles: RT @smallbizlady: For tips on #smallbiz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 |
| http://www.succeedasyourownboss.com/ #smallbizchat |
| smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING SITE? #smallbizchat |
| LoisMarketing: RT @starry_girl: Hi Lois, nice to see you tonight. @LoisMarketing #Smallbizchat >> Hi back thanks! |



| | RT @smallbizlady: For tips on #smallbiz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 |
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| | http://www.succeedasyourownboss.com/ #smallbizchat |
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| Morgan LP: | A4: To prevent idea-fizzle, select teammates based on their passion rather than position. #smallbizchat |
| | RT @smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING |
| | SITE? Yes! :) #smallbizchat |
| JDEbberly: | RT @smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING |
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| Chris_Eh_Young: | Does anybody have issues with plugin and theme compatibility on their membership site? #smallbizchat |
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| | SITE? #smallbizchat |
| TheAfter5Edge: | @samfiorella These days, community managers help a lot in continuing the conversation & interaction. Good move! |
| | #smallbizchat |
| LoisMarketing: | RT @Morgan_LP: A4: To prevent idea-fizzle, select teammates based on their passion rather than position. #smallbizchat |
| deannatroupe: | @JDEbberly I miss you guys too! Ya'll are like a second family to me. #SmallBizChat |
| TaiGoodwin: | RT @smallbizlady: The latest blog post: 3 Technology Tools For Your Small Business - http://goo.gl/ppOo6 #smallbizchat |
| LoisMarketing: | RT @smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING |
| | SITE? Yes! :) #smallbizchat |
| RecruitProStaff: | RT @smallbizlady: Q2: WHAT CHALLENGES SHOULD BE EXAMINED WHEN STARTING AN ONLINE NETWORK? |
| | #smallbizchat |
| mattsmansfield: | RT @Chris_Eh_Young: Does anybody have issues with plugin and theme compatibility on their membership site?>Not many, |
| | actually. #smallbizchat |
| JDEbberly: | @deannatroupe When you stop by here Deanna - It is a special treat :) :) :) #SmallBizChat |
| | |



| TaiGoodwin: | RT @samfiorella: @Grit08 Yes, member "guest" articles/posts, Wikis, Idea Forums, etc - UGC has become critical to ours. |
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| | #smallbizchat |
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| TaiGoodwin: | RT @deannatroupe: RT @JDEbberly: RT @kimbeasley: A2b: keep your membership site simple, and easy to |
| | access/understand. #smallbizchat |
| mattsmansfield: | RT @TaiGoodwin: RT @smallbizlady: 3 Technology Tools For Your Small Business -http://goo.gl/ppOo6 << good stuff! |
| | #smallbizchat |
| samfiorella: | A5: Community Mgr selects "teaser" content to seed FB & Twitter as lead gen 4 our client's paid memb site. It's working! |
| | #smallbizchat |
| LoisMarketing: | #smallbizchat A5 Along with promoting blog connecting with friends who have authored guest posts, been featured as |
| - | friends/colleagues |
| TaiGoodwin: | RT @samfiorella: A4: We've adopted volunteer & paid "community managers" as key resources 2 keeping memb site flowing |
| | #smallbizchat |
| My_WebEvent: | @mattsmansfield Do you run referral campaigns to get more members, or how do you grow your membership? #smallbizchat |
| | |
| smallbizlady: | Q9: IF YOU WANT TO TRANSITIONFROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE PROS AND CONS |
| | OF THIS? #smallbizchat |
| GRIT08: | RT @LoisMarketing: RT @starry_girl: Hi Lois, nice to see you tonight. @LoisMarketing #Smallbizchat >> Hi back thanks! |
| TheAfter5Edge: | Should it be Twitter AND / OR Facebook? #smallbizchat |
| TaiGoodwin: | RT @smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING |
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| starry_girl: | RT @smallbizlady: Q9: IF YOU WANT TO TRANSITIONFROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE |
| | PROS AND CONS OF THIS? #smallbizchat |
| thehealthmaven: | A5-Have been invaluable to locate the realtime convo's, thought leaders. A significant portion of my biz from Twitter |
| | #smallbizchat |
| JDEbberly: | RT @smallbizlady: Q9: IF YOU WANT TO TRANSITION FROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE |
| | PROS AND CONS OF THIS? #SmallBizChat |
| smallbizlady: | RT @samfiorella: A4: We've adopted volunteer & paid "community managers" as key resources 2 keeping memb site flowing |
| | #smallbizchat |
| deannatroupe: | @JDEbberly Aw shucks. *blushing* #SmallBizChat |
| samfiorella: | @SmallBizLady Wow! I blinked and missed Q6, Q7 and Q8! Too fast for me. ;) #smallbizchat |
| LoisMarketing: | RT @samfiorella: @SmallBizLady Wow! I blinked and missed Q6, Q7 and Q8! Too fast for me. ;) #smallbizchat |



| mattsmansfield: | RT @My_WebEvent: how do you grow your membership? Launching next week so mostly affiliate referrals and FB ads to |
|------------------|---|
| | start + more #smallbizchat |
| doggdaze: | RT @LoisMarketing: #smallbizchat Along w/ promoting blog connecting w/ friends who have authored guest posts, been |
| | featured as colleagues |
| Chris_Eh_Young: | @smallbizlady The toughest part is making sure you can provide enough value. #smallbizchat |
| TaiGoodwin: | RT @My_WebEvent: @mattsmansfield Do you run referral campaigns to get more members, or how do you grow your |
| | membership? #smallbizchat |
| | A5: Share separate offers on ea site to see which site drives more traffic to your member site. #smallbizchat |
| JDEbberly: | @deannatroupe We all hope you have a really great evening :) :) #SmallBizChat |
| bridgebldr: | I just noticed #smallbizchat in my Twitter streamnow I'm curious (as a small biz owner myself :-) |
| smallbizlady: | Q6 IF YOU WANT TO TRANSITIONFROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE PROS AND CONS OF |
| | THIS? #smallbizchat |
| thehealthmaven: | RT @samfiorella: @SmallBizLady me too! Wow! I blinked and missed Q6, Q7 and Q8! Too fast for me. ;) #smallbizchat |
| JDEbberly: | @samfiorella SmallBizChat moves at Transwarp velocity :) #SmallBizChat |
| doggdaze: | RT @smallbizlady: Q6: IF YOU WANT TO TRANSITIONFROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE |
| | PROS AND CONS OF THIS? #smallbizchat |
| JDEbberly: | RT @Chris_Eh_Young: @smallbizlady The toughest part is making sure you can provide enough value. #SmallBizChat |
| TaiGoodwin: | RT @thehealthmaven: A5-Have been invaluable to locate the realtime convo's, thought leaders. #smallbizchat |
| | RT @mattsmansfield: RT @TaiGoodwin: RT @smallbizlady: 3 Technology Tools For Your Small Business - |
| | http://goo.gl/ppOo6 << good stuff! #smallbizchat |
| mattsmansfield: | RT @smallbizlady: Q9:TRANSITION FROM A FREE TO A PAID MEMBERSHIP SITE, WHAT ARE THE PROS AND CONS |
| | OF THIS? Risk alienating. #smallbizchat |
| KParrisCooks: | RT @smallbizlady: Q5: HOW HAVE YOU LEVERAGED TWITTER & FACE BOOK TO GROW YOUR SOCIAL NETWORKING |
| | SITE? #smallbizchat |
| | Tonight on #SmallBizChat 8PM How Build a Profitable Membership Site #smallbizchat |
| | @Chris_Eh_Young Just ask your earliest members what THEY find valuable Then provide it! #SmallBizChat |
| TaiGoodwin: | RT @doggdaze: RT @smallbizlady: Q6: IF YOU WANT TO TRANSITIONFROM A FREE TO A PAID MEMBERSHIP SITE, |
| | WHAT ARE THE PROS AND CONS #smallbizchat |
| | #smallbizchat I really enjoy this chat and community but questions should be limited to 4, maybe 5 at the most each week! |
| | A9: You have to be able to deliver the value that will be required of a paid membership site. #smallbizchat |
| | @bridgebldr Join in! #smallbizchat |
| yourjobmyoffice: | @bridgebldr Every Weds 8-9 pm ET - answering questions for and from small bizzes. Stay and come back! #smallbizchat |
| | |



| My_WebEvent: | RT @JDEbberly: @Chris_Eh_Young Just ask your earliest members what THEY find valuable Then provide it! |
|-----------------|--|
| | #smallbizchat |
| TheAfter5Edge: | RT @JDEbberly: @Chris_Eh_Young Just ask your earliest members what THEY find valuable Then provide it! |
| | #SmallBizChat |
| smallbizlady: | RT @Morgan_LP: A9: You have to be able to deliver the value that will be required of a paid membership site. #smallbizchat |
| DavidBurch: | @SmallBizLady Q6: I don't see any cons as long as you allow the original free subscribers to remain. #smallbizchat |
| LoisMarketing: | #smallbizchat Please allow community time to answer and engage wow, I just saw Q9 whizzzz by! |
| TheAfter5Edge: | @JDEbberly @Chris_Eh_Young Agreed. You can get a lot of insight from your customers. They know your service/product |
| | best! #smallbizchat |
| Morgan_LP: | A6: Able to connect more closely with people and "qualify" them as active members rather than just spectators. #smallbizchat |
| samfiorella: | A6: Moving from free 2 paid membership can be pro only if content is seen as non-reproducible elsewhere? #smallbizchat |
| jaclynmullen: | Why not test & see which is more effective? Both may work. RT @TheAfter5Edge Should it be Twitter AND / OR Facebook? |
| | #smallbizchat |
| mattsmansfield: | What was Q9? #smallbizchat |
| doggdaze: | RT @smallbizlady: RT @Morgan_LP: A9: u have to be able to deliver the value that will be required of a paid membership |
| | site. #smallbizchat |
| DavidBurch: | @SmallBizLady Q6: Pros. Free helped build it. Paid helps it grow, allows it to be better, and paves way for other sites |
| | #smallbizchat |
| CathyWebSavvyP | RT @JDEbberly: RT @TaiGoodwin: I use wordpress and #digitalaccesspass for my membership site: |
| R: | http://www.thebrilliantnetwork.com/ #SmallBizChat |
| smallbizlady: | @LoisMarketing I TRY TO MAKE IT WORK FOR ALL WHO COME HONESTLY #smallbizchat |
| TaiGoodwin: | RT @Morgan_LP: A5: Share separate offers on ea site to see which site drives more traffic to your member site. #smallbizchat |
| - | Lightning turning night to Day, LOUD thunder is CRASHING overhead - Where did these storms come from? Whoa! #SmallBizChat |
| Morgan LP: | @DavidBurch That's a great point! #smallbizchat |
| | RT @JDEbberly: RT @Chris_Eh_Young: @smallbizlady The toughest part is making sure you can provide enough value. |
| | #smallbizchat |
| smallbizlady: | RT @DavidBurch: @SmallBizLady Q6: I don't see any cons as long as you allow the original free subscribers to remain. |
| | #smallbizchat |
| gacareercoach: | RT @SmallBizLady Tonight on #SmallBizChat 8PM How Build a Profitable Membership Site #smallbizchat |
| • | Thanks! @yourjobmyoffice @TheAfter5Edge #smallbizchat |
| 0 | |



| | @SmallBizLady I know you do! Hey you! :)#smallbizchat |
|-----------------|---|
| | @SmallBizLady Q6: Can easily mix membership levels with most membership site sofware #smallbizchat |
| | @TheAfter5Edge @JDEbberly Great idea. I do that anyway. #smallbizchat |
| smallbizlady: | RT @DavidBurch Q6: Pros. Free helped build it. Paid helps it grow, allows it to be better, and paves way for other sites |
| | #smallbizchat |
| My_WebEvent: | RT @TaiGoodwin: RT @Morgan_LP: A5:Share separate offers on each site 2 see which site drives more traffic to your |
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| samfiorella: | @DavidBurch Adding paid "membership" levels in addition 2 free content is good "easing-in" step!! #smallbizchat |
| | RT @LoisMarketing: Along w/ promoting blog connecting w/ friends who have authored guest posts, been featured as |
| | colleagues #smallbizchat |
| LoisMarketing: | |
| J J | #smallbizchat |
| mattsmansfield: | RT @samfiorella: @DavidBurch Adding paid "membership" levels in addition 2 free content is good "easing-in" step!! >> |
| | agreed #smallbizchat |
| TaiGoodwin: | @bridgebldr Welcome - join the conversation! #smallbizchat |
| | @SmallBizLady We're overdue for Skype chat :) #smallbizchat |
| • | RT @LoisMarketing: #smallbizchat Please allow community time to answer and engage wow, I just saw Q9 whizzzz by! |
| | RT @Morgan_LP: A6: Able to connect more closely with people and "qualify" them as active members rather than just |
| | spectators. #smallbizchat |
| JDEbberly: | RT @samfiorella: @DavidBurch Adding paid "membership" levels in addition 2 free content is good "easing-in" step!! |
| 02 _0000 | #SmallBizChat |
| DavidBurch: | @samfiorella Yes, i think that easing in paid premium content would work well #smallbizchat |
| | RT @samfiorella: A6: Moving from free 2 paid membership can be pro only if content is seen as non-reproducible elsewhere? |
| raioooumin. | #smallbizchat |
| smallhizlady: | @LoisMarketing LETS SET IT UP #smallbizchat |
| | RT @DavidBurch: Q6: Pros. Free helped build it. Paid helps it grow, allows it to be better, and paves way for other sites |
| raiooodwin. | #smallbizchat |
| IDEbborly | RT @smallbizlady: RT @DavidBurch: @SmallBizLady Q6: Can easily mix membership levels with most membership site |
| JDEDDelly. | sofware #SmallBizChat |
| | |



| smallbizlady: | Q7 HAS ANYONE DONE A PAID SITE ONLY? #smallbizchat |
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| | RT @smallbizlady: Q7 HAS ANYONE DONE A PAID SITE ONLY? #smallbizchat |
| | RT @smallbizlady: Q7 HAS ANYONE DONE A PAID SITE ONLY? #smallbizchat |
| | RT @TaiGoodwin: RT @DavidBurch: Q6: Pros. Free helped build it. Paid helps it grow, allows it to be better, and paves way |
| | for other sites #smallbizchat |
| smallbizlady: | @jaclynmullen iT WAS AN ACCIDENT IT WAS ONLY Q6 #smallbizchat |
| LoisMarketing: | RT @Morgan_LP: A6: Able to connect more closely with people and "qualify" them as active members rather than just |
| - | spectators. #smallbizchat |
| mattsmansfield: | The content can be unique or the service can be unique - offer something no one else can - your expertise. #smallbizchat |
| JDEbberly: | RT @doggdaze: RT @smallbizlady: Q7 HAS ANYONE DONE A PAID SITE ONLY? #SmallBizChat |
| LindaRihani: | @SmallBizLady Q7 (sorry I`m late) No I haven`t #smallbizchat |
| Morgan_LP: | RT @TaiGoodwin: RT @DavidBurch:Q6: Free built it. Paid grows it, allows it to be better, and paves way for other sites |
| | #smallbizchat |
| TaiGoodwin: | A7: I started as a paid site created for my mastermind group - then opened free spots to non-mastermind w/less features |
| | #smallbizchat |
| | RT @samfiorella: A6: Moving from free 2 paid membership can be pro only if content is seen as non-reproducible elsewhere |
| | #smallbizchat |
| | @smallbizlady You're forgiven - You provide incredible content, week after dazzling week! :) #SmallBizChat |
| • | RT @mattsmansfield: The content can be unique or the service can be unique - offer something no one else can - your |
| | expertise. #smallbizchat |
| LoisMarketing: | RT @JDEbberly: @smallbizlady You're forgiven - You provide incredible content, week after dazzling week! :) #SmallBizChat |
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| | RT @TaiGoodwin: A7: I started as a paid site created for my mastermind group - then opened free spots w/less features |
| | #smallbizchat |
| - | @TaiGoodwin Thanks, nice to meet you, mostly listening so far - I haven't ventured into paid membership sites yet |
| | #smallbizchat |
| | @SmallBizLady No worries, first time participating! Using Nambu/traditional Twitter combo to keep up. Maybe Hootsuite is best #smallbizchat |
| | |
| | Free to Paid sites is diff between "Community Building" & "Conversion" in SoMe. #smallbizchat @smallbizlady A7: Haven't built one for myself, but have for others. All membership sites I use are paid #smallbizchat |
| | RT @TaiGoodwin A7 Started as paid site created for mastermind group- then opened free spots to non-mastermind w/less |
| | features #SmallBizChat |
| | |



| Chris_Eh_Young: | @LoisMarketing @samfiorella Don't underestimate people's desire to pay for a community they enjoy being in. #smallbizchat |
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| TaiGoodwin: | RT @Chris_Eh_Young: @LoisMarketing @samfiorella Don't underestimate people's desire to pay for a community they enjoy being in #smallbizchat |
| JDEbberly: | RT @Morgan_LP: @mattsmansfield So true. Individual expertise is very valuable #SmallBizChat |
| Chris_Eh_Young: | @jaclynmullen Try using tweetchat.com #smallbizchat |
| JDEbberly: | RT @Chris_Eh_Young: @LoisMarketing @samfiorella Don't underestimate people's desire to pay for a community they enjoy being in #SmallBizChat |
| TheAfter5Edge: | RT @Morgan_LP: @mattsmansfield So true. Individual expertise is very valuable. #smallbizchat |
| mattsmansfield: | Dont underestimate peoples desire to pay for a community they enjoy being in. << Amen that! #smallbizchat |
| Morgan_LP: | @taigoodwin Love that setup. Shows "nonmembers" what they are missing out on. Shows members why they're so lucky. #smallbizchat |
| yourjobmyoffice: | I concur RT @Chris_Eh_Young: @jaclynmullen Try using tweetchat.com #smallbizchat |
| | RT @Chris_Eh_Young: @samfiorella Don't underestimate people's desire to pay for a community they enjoy being in #smallbizchat |
| mattsmansfield: | RT @Morgan_LP: @mattsmansfield So true. Individual expertise is very valuable. >> And adds differentiation and quality. #smallbizchat |
| | Content, context, community. People will pay if they're good. #smallbizchat |
| | Inherent risks in paid membership sites. Ultimately. Community will pay for insight/value they can't get elsewhere. #smallbizchat |
| jaclynmullen: | Thanks! Will do. Re: I concur RT @Chris_Eh_Young: @jaclynmullen Try using tweetchat.com #smallbizchat /via @yourjobmyoffice |
| smallbizlady: | Q8 WHAT ARE SOME PRICING MODELS FOR MEMBERSHIP SITES? #smallbizchat |
| mattsmansfield: | RT @Chris_Eh_Young: Content, context, community. People will pay if theyre good. #smallbizchat |
| bridgebldr: | Has anyone had any success w/donation buttons for free sites (essentially the "shareware" model for information)? #smallbizchat |
| Morgan_LP: | A7: People want to belong. If the content and community feel is the type they're after, they'll pay for it. #smallbizchat |
| | RT @Chris_Eh_Young: Content, context, community. People will pay if they're good. #smallbizchat |



| My_WebEvent: RT @smallbizlady: Q8 WHAT ARE SOME PRICING MODELS FOR MEMBERSHIP SITES? #smallbizchat |
|--|
| TaiGoodwin: RT @smallbizlady: Q8 WHAT ARE SOME PRICING MODELS FOR MEMBERSHIP SITES? #smallbizchat |
| TaiGoodwin: RT @smallbizlady: RT @Chris_Eh_Young: Content, context, community. People will pay if they're good. #smallbizchat |
| TheAfter5Edge: You are creating an experience (i.e. eating home vs. eating out). People will pay for amazing experiences. So make it amazing |
| #smallbizchat |
| JDEbberly: RT @TaiGoodwin: RT @smallbizlady: Q8 WHAT ARE SOME PRICING MODELS FOR MEMBERSHIP SITES? |
| #SmallBizChat |
| TaiGoodwin: RT @TheAfter5Edge: You are creating an experience. People will pay for amazing experiences. So make it amazing |
| #smallbizchat |
| TaiGoodwin: #smallbizchat |
| Morgan_LP: RT @smallbizlady @Chris_Eh_Young: Content, context, community. People will pay if they're good. #smallbizchat |
| smallbizlady: RT @TheAfter5Edge: You are creating an experience (i.e. eating home vs. eating out). People will pay for amazing |
| experiences. #smallbizchat |
| jumokeRED: RT @Morgan_LP: A4: To prevent idea-fizzle, select teammates based on their passion rather than position. #smallbizchat |
| samfiorella: A8: There should always be a "free" level on Paid sites to encourage trial & viral! #smallbizchat |
| JDEbberly: RT @TaiGoodwin: RT @smallbizlady: RT @Chris_Eh_Young: Content, context, community. People will pay if they're good. |
| #SmallBizChat |
| TheAfter5Edge: @Morgan_LP The need to "fit in" Definitely part of human nature. #smallbizchat |
| mattsmansfield: A8: trial/recurring, tiered, one-time-fee, chained products (upsell) #smallbizchat |
| TaiGoodwin: RT @samfiorella: A8: There should always be a "free" level on Paid sites to encourage trial & viral! #smallbizchat |
| mattsmansfield: How important is the "Money-Back Guarantee?" #smallbizchat |
| GRIT08: @TaiGoodwin @SmallBizLady A8 Think it will vary according to prod/service/cost basis. #smallbizchat |
| starry_girl: RT @samfiorella: A8: There should always be a "free" level on Paid sites to encourage trial & viral! #smallbizchat |
| DavidBurch: @smallbizlady A8: One time payment. Regular recurring payment. Product download and support site. Live event |
| enhancement. #smallbizchat |
| JDEbberly: RT @samfiorella: A8: There should always be a "free" level on Paid sites to encourage trial & viral! #SmallBizChat |
| TaiGoodwin: What membership sites have you joined and found valuable? #smallbizchat |
| thehealthmaven: RT @TaiGoodwin: RT @samfiorella: A8: There should always be a "free" level on Paid sites to encourage trial & viral! |
| #smallbizchat |
| Morgan_LP: RT @TheAfter5Edge: You are creating an experience. People will pay for amazing experiences. So make it amazing // So |
| true! #smallbizchat |
| Chris_Eh_Young: Free level isn't always necessary but it does help lower the barrier of entry. #smallbizchat |
| JDEbberly: RT @TaiGoodwin: What membership sites have you joined and found valuable? #SmallBizChat |
| |



| GRIT08: | @MattSMansfield The guarantee provides security for members and builds relationship. #smallbizchat |
|-----------------|---|
| mattsmansfield: | RT @TaiGoodwin: What membership sites have you joined and found valuable? The Third Tribe - best networking ever! |
| | #smallbizchat |
| jaclynmullen: | Good question for all on #Twitter What membership sites have you joined and found valuable? #smallbizchat /via |
| | @TaiGoodwin |
| | RT @Chris_Eh_Young: Free level isn't always necessary but it does help lower the barrier of entry. #smallbizchat |
| | RT @smallbizlady: RT @Chris_Eh_Young: Content, context, community. People will pay if they're good. #smallbizchat |
| | A8: I've tried pricing model that gives membership rebates based on UGC provided. #smallbizchat @TaiGoodwin |
| DavidBurch: | @TaiGoodwin in-depth how-to sites teaching a certain skill and/or sharing lessons learned and best practices #smallbizchat |
| JDEbberly: | @TaiGoodwin I have been a member of TeachingSells since October 2007 - And I am so happy I have no words to describe it |
| | IIIIII #SmallBizChat |
| TaiGoodwin: | RT @DavidBurch: @TaiGoodwin in-depth how-to sites teaching a certain skill and/or sharing lessons learned and best |
| | practices #smallbizchat |
| mattsmansfield: | RT @samfiorella: A8: Ive tried pricing model that gives membership rebates based on UGC provided. > how'd it work? |
| | #smallbizchat |
| Morgan_LP: | @mattsmansfield I used to think that was risky, but it shows you stand by your product & reduces buyer's remorse. |
| | #smallbizchat |
| BessTalent: | "@SmallBizLady: If you know a small biz owner who could use some advice follow @SmallBizChat join us every Wed 8-9 ET |
| | #smallbizchat" |
| | Lets Get Social with @katebuckjr is amazing for social media managers! #smallbizchat |
| | @jaclynmullen Hey guys, first time listening to #smallbizchat! Pandora and Netflix are two prolific membership sites I use. |
| | @MattSMansfield ZenHabits are good but hard to beat Third Tribe and I am not a member!. #smallbizchat |
| TheAfter5Edge: | Don't wait for \$\$ to give value. Do it from the onset even if for free. The \$\$ will come if what you provide is unmatched |
| | #smallbizchat |
| JDEbberly: | Join TeachingSells - You will not regret it (Disclosure: I am not being paid to say this - I truly LOVE TeachingSells!) |
| | #SmallBizChat |
| GRIT08: | RT @JDEbberly: Join TeachingSells - You will not regret it (Disclosure: I am not being paid to say this - I truly LOVE |
| | TeachingSells!) #SmallBizChat |
| | I have heard a lot of good things about Third Tribe #SmallBizChat |
| | What membership sites have you joined and found valuable? #smallbizchat |
| smallbizlady: | Q10: WHAT CAN BE THE BIGGEST TRAP FOR BUSINESS OWNERS WHO WANT TO LAUNCH MEMBERSHIP SITES |
| | NOW? #smallbizchat |



| mattsmansfield: | RT @GRIT08: @MattSMansfield ZenHabits are good but hard 2 beat Third Tribe and I am not member!. << give it a shot, good stuff #smallbizchat |
|-----------------|--|
| | |
| starry_girl: | RT @smallbizlady: Q10: WHAT CAN BE THE BIGGEST TRAP FOR BUSINESS OWNERS WHO WANT TO LAUNCH |
| | MEMBERSHIP SITES NOW? #smallbizchat |
| JDEbberly: | RT @smallbizlady: Q10: WHAT CAN BE THE BIGGEST TRAP FOR BUSINESS OWNERS WHO WANT TO LAUNCH |
| | MEMBERSHIP SITES NOW? #SmallBizChat |
| TheAfter5Edge: | Members should SEE value before paying for it. Don't keep ALL the good stuff for later. Seeing is believing & enticing |
| | #smallbizchat |
| mattsmansfield: | @smallbizlady A10 overwhelm #smallbizchat |
| TaiGoodwin: | A-list blogger is another great membership site! #smallbizchat |
| TaiGoodwin: | RT @smallbizlady: Q10: WHAT CAN BE THE BIGGEST TRAP FOR BUSINESS OWNERS WHO WANT TO LAUNCH |
| | MEMBERSHIP SITES NOW? #smallbizchat |
| JDEbberly: | RT @TaiGoodwin: A-list blogger is another great membership site! #SmallBizChat |
| smallbizlady: | Q9 WHAT MEMBERSHIP SITES DO YOU BELONG TO PAID AND UNPAID? #smallbizchat |
| Chris_Eh_Young: | @TaiGoodwin bestqualityplr.com is good for me. #smallbizchat |
| Morgan_LP: | A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting #smallbizchat |
| heyheylbj: | RT @smallbizlady: Q10: WHAT CAN BE THE BIGGEST TRAP FOR BUSINESS OWNERS WHO WANT TO LAUNCH |
| | MEMBERSHIP SITES NOW? #smallbizchat |
| GRIT08: | A10 Not Understanding What type of community your trying to build & infastructure needed #smallbizchat |
| jaclynmullen: | Good examples. "Hey guys, first time listening to #smallbizchat! Pandora & Netflix are two prolific membership sites I use" |
| | @GuitarWithRob |
| smallbizlady: | RT @GRIT08: A10 Not Understanding What type of community your trying to build & infastructure needed #smallbizchat |
| | Good point. RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting |
| , | #smallbizchat |
| JDEbberly: | RT @smallbizlady: Q9 WHAT MEMBERSHIP SITES DO YOU BELONG TO PAID AND UNPAID? #SmallBizChat |
| mattsmansfield: | RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting. << #truth! |
| | #smallbizchat |
| Chris_Eh_Young: | @heyheylbj @smallbizlady I think underestimating the time and value commitment. #smallbizchat |
| Morgan_LP: | RT @GRIT08 A10 Not Understanding What type of community your trying to build & infastructure needed. #smallbizchat |
| smallbizlady: | RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting. << #truth! |
| | #smallbizchat |
| JDEbberly: | Q9 I belong to TeachingSells - I was part of the original Founders Group - So now I get free membership FOR LIFE :) :) :) |
| | #SmallBizChat |
| | |



| TaiGoodwin: | RT @JDEbberly: RT @smallbizlady: Q9 WHAT MEMBERSHIP SITES DO YOU BELONG TO PAID AND UNPAID? |
|------------------|---|
| | #smallbizchat |
| thehealthmaven: | A10 - pricing that is not aligned with value is a big trap #smallbizchat |
| yourjobmyoffice: | @TheAfter5Edge There has to be balance. Once u give something 4 free, people expect free. Hard to change mindset after |
| | that. #smallbizchat |
| smallbizlady: | A blog post with a more detailed Q & A with our guest comes out on Thursdays on @ Smallbizlady?s blog: http://bit.ly/3x5Gm2 |
| | #smallbizchat |
| DavidBurch: | @Morgan_LP A10: Figuring out how to organize it and creating all the content #smallbizchat |
| smallbizlady: | If you have some expertise to share here?s how to be a guest on #Smallbizchat http://bit.ly/4r5KEZ #smallbizchat |
| thehealthmaven: | RT @smallbizlady: RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting. |
| | << #truth! #smallbizchat |
| Chris_Eh_Young: | RT @thehealthmaven: A10 - pricing that is not aligned with value is a big trap #smallbizchat |
| | Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| mattsmansfield: | RT @JDEbberly: Q9 TeachingSells - I was part of the original Founders Group - So now I get free membership FOR LIFE > |
| | Jealous! #smallbizchat |
| JDEbberly: | if I had to rate TeachingSells on scale from 1-10, 10 being excellent - I'd rate TeachingSells about 77 million #SmallBizChat |
| TaiGoodwin: | RT @Morgan_LP: RT @GRIT08 A10 Not Understanding What type of community your trying to build & infastructure needed. |
| | #smallbizchat |
| TheAfter5Edge: | RT @yourjobmyoffice: @TheAfter5Edge There has to be balance. Once u give something 4 free, people expect free. Hard to |
| | change mindset after that. #smallbizchat |
| | RT @Chris_Eh_Young: RT @thehealthmaven: A10 - pricing that is not aligned with value is a big trap #smallbizchat |
| | RT @smallbizlady: Q8 WHAT ARE SOME PRICING MODELS FOR MEMBERSHIP SITES? #smallbizchat |
| DavidBurch: | A10: I taught college a bit and used screencasts a lot, same as in membership sites, so I like organizing it like a course |
| | #smallbizchat |
| | @davidburch And then knowing when to finally pull the trigger after all that planning. #smallbizchat |
| | Developing membership sites is very hard work #SmallBizChat |
| | Will be interesting to see how the New York Times paid membership site goes - good info guys #smallbizchat |
| thewarford: | RT @smallbizlady: RT @samfiorella: A6: Moving from free 2 paid membership can be pro only if content is seen as non- |
| | reproducible elsewhere #smallbizchat |
| mattsmansfield: | RT @JDEbberly: TeachingSells on scale from 1-10, 10 being excellent - Id rate TeachingSells about 77 million >> why? |
| | #smallbizchat |
| GRIT08: | A10 Time and effort needed to deliver consistent quality otherwise churn will be massive and costly!. #smallbizchat |
| | |



| thewarford: | RT @smallbizlady: RT @TaiGoodwin: A7: I started as a paid site created for my mastermind group - then opened free spots |
|-----------------|--|
| | w/less features #smallbizchat |
| Chris_Eh_Young: | @TheAfter5Edge @yourjobmyoffice It's true. Free attracts free seekers which are always looking for more free. #smallbizchat |
| | RT @JDEbberly: Developing membership sites is very hard work << and honestly, the technical stuff is the easiest! #smallbizchat |
| | I'm watching that too. RT @rdj28: Will be interesting to see how New York Times paid membership site goes - good info guys #smallbizchat |
| thewarford: | RT @smallbizlady: Q7 HAS ANYONE DONE A PAID SITE ONLY? #smallbizchat |
| smallbizlady: | Thank you so much for all being my guests tonight. We had a great chat and provided helpful info #smallbizchat |
| | RT @TheBOSSNetwork: @SmallBizLady Q6 All pros. When you have a service that people are willing to pay for they are |
| | more committed to the brand #smallbizchat |
| • | RT @GRIT08: A10 Time and effort needed to deliver consistent quality otherwise churn will be massive and costly!. #smallbizchat |
| GRIT08: | RT @smallbizlady: Thank you so much for all being my guests tonight. We had a great chat and provided helpful info #smallbizchat |
| | RT @Chris_Eh_Young: @TheAfter5Edge @yourjobmyoffice It's true. Free attracts free seekers who are always looking for more free #smallbizchat |
| | RT @smallbizlady: RT @DavidBurch: @SmallBizLady Q6: Can easily mix membership levels with most membership site sofware #smallbizchat |
| mattsmansfield: | @Chris_Eh_Young @TheAfter5Edge @yourjobmyoffice I would like more free. :) #smallbizchat |
| smallbizlady: | Next week on #Smallbizchat @Dorethia Conner ? How to build a Financial Plan for Your Small Business #smallbizchat |
| TaiGoodwin: | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| | RT @smallbizlady: RT @DavidBurch Q6: Pros. Free helped build it. Paid helps it grow, allows it to be better, and paves way |
| | for other sites #smallbizchat |
| | @rdj28 the WSJ is big enough to make it work, but for any small biz I wouldn't recommend it as a good model. Too convoluted. #smallbizchat |
| | RT @smallbizlady: Next week on #Smallbizchat @Dorethia Conner ? How to build a Financial Plan for Your Small Business |
| | #smallbizchat |
| smallbizlady: | Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #smallbizchat |
| <u> </u> | RT @JDEbberly: Developing membership sites is very hard work #SmallBizChat |
| thewarford: | RT @smallbizlady: RT @DavidBurch: @SmallBizLady Q6: I don't see any cons as long as you allow the original free |
| | subscribers to remain. #smallbizchat |
| | |



| | @smallbizlady TY - good stuff! #smallbizchat |
|------------------|--|
| | If you found this interview helpful, join us every Wednesdays 8-9p ET follow @ SmallBizChat on Twitter for info. #smallbizchat |
| Morgan_LP: | @GRIT08 So true. Churn and burn happens when the quality goes down and the enthusiam from the creator wanes. |
| | #smallbizchat |
| DavidBurch: | A10: Biggest problem = getting the target market to know about it (traffic). #IBuiltItAndTheyDidNotCome #smallbizchat |
| thewarford: | RT @smallbizlady: RT @Morgan_LP: A9: You have to be able to deliver the value that will be required of a paid membership |
| | site. #smallbizchat |
| smallbizlady: | Next week on #Smallbizchat @DorethiaConner ? How to build a Financial Plan for Your Small Business #smallbizchat |
| ultrasoundangie: | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| TaiGoodwin: | RT @smallbizlady: Thank you to social media manager and co-host @TaiGoodwin of Practical Profitable Social Media. |
| | #smallbizchat |
| ultrasoundangie: | RT @smallbizlady: RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting. |
| | << #truth! #smallbizchat |
| starry_girl: | Thank you @Smallbizlady @TaiGoodwin @yourjobmyoffice for a very interesting chat tonight. #Smallbizchat |
| smallbizlady: | The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #smallbizchat |
| DavidBurch: | David Burch: I build WordPress sites, membership sites, and 'systems' to help small businesses online #smallbizchat |
| thewarford: | RT @My_WebEvent: RT @TaiGoodwin: Welcome to tonight?s guest Cameka Smith founder of @TheBossNetwork ? one of |
| | top membership sites for women. #smallbizchat |
| ultrasoundangie: | RT @smallbizlady: If you have some expertise to share here?s how to be a guest on #Smallbizchat http://bit.ly/4r5KEZ |
| | #smallbizchat |
| DavidBurch: | RT @smallbizlady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. |
| | #smallbizchat |
| smallbizlady: | TODAY ONLY: Just for #smallbizchat fans I'm reducing registration to #BYOB2011 Philly 4/2 to \$49 http://bit.ly/sbcht49 |
| Chris_Eh_Young: | @yourjobmyoffice Agree 100%. It's easier to start paid and add free than vice-versa. #smallbizchat |
| thehealthmaven: | RT @smallbizlady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. |
| | #smallbizchat |
| TaiGoodwin: | RT @mattsmansfield: RT @DavidBurch: A10: Biggest problem-getting the target market to know about it |
| | #IBuiltItAndTheyDidNotCome #smallbizchat |
| yourjobmyoffice: | @smallbizlady I might even get transcript out tonight. Keep an eye out! :-) #smallbizchat |
| RoadrunnerCAAB | RT @smallbizlady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. |
| | #smallbizchat |
| thewarford: | RT @smallbizlady: RT @Chris_Eh_Young: @samfiorella Don't underestimate people's desire to pay for a community they |
| | enjoy being in #smallbizchat |
| | |



| a sea a litte i e la statu | |
|----------------------------|--|
| | On #Smallbizchat next week 3/30 @ DorethiaConner ? How to build a Financial Plan for Your Small Business #smallbizchat |
| | RT @Chris_Eh_Young: @yourjobmyoffice Agree 100%. It's easier to start paid and add free than vice-versa. #smallbizchat |
| | RT @smallbizlady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. |
| | #smallbizchat |
| | RT @smallbizlady: RT @Chris_Eh_Young: Content, context, community. People will pay if they're good. #smallbizchat |
| | My first #smallbizchat (sorry didn't wear white!), but I enjoyed it! Thanks @TaiGoodwin @smallbizlady |
| | @SmallBizLady @TaiGoodwin Thx. Great Work. Great Content. #smallbizchat |
| yourjobmyoffice: | I knew I liked you ;-) RT @Chris_Eh_Young: @yourjobmyoffice Agree 100%. Its easier to start paid and add free than vice- |
| | versa. #smallbizchat |
| SGIcares: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small |
| | Business #smallbizchat |
| TaiGoodwin: | Awesome awesome chat tonight! Thanks to all the EXPERTS who shared generously! #smallbizchat |
| My_WebEvent: | RT @TaiGoodwin: RT @smallbizlady: Thank you to social media manager &co-host @TaiGoodwin of Practical Profitable |
| | Social Media. #smallbizchat |
| thewarford: | RT @smallbizlady: RT @TheAfter5Edge: You are creating an experience (i.e. eating home vs. eating out). People will pay for |
| | amazing experiences. #smallbizchat |
| JDEbberly: | @mattsmansfield I am not just satisfied with TeachingSells - I'm downright EXUBERANT x at least 100000 !! I LOVE |
| | TeachingSells #SmallBizChat |
| JDEbberly: | RT @TaiGoodwin: Awesome awesome chat tonight! Thanks to all the EXPERTS who shared generously! #SmallBizChat |
| | RT @TaiGoodwin: RT @smallbizlady: Thank you to social media manager and co-host @TaiGoodwin of Practical Profitable |
| _ | Social Media. #smallbizchat |
| thewarford: | RT @TheBOSSNetwork: #Q7 @SmallBizLady You has to have added value for someone to pay for your membership and the |
| | content needs to be beneficial #smallbizchat |
| GRIT08: | Thanks #smallbizchat people for your contributions. |
| | RT @smallbizlady: Thanks to virtual assistant Sonia @YourJobMyOffice, she?II get a link to the transcript out Thurs am on |
| Ŭ | @SmallBizChat #smallbizchat |
| thewarford: | RT @TheBOSSNetwork: Q8 @smallbizlady when pricing I think you need to offer different options and price models to meet |
| | your target audience #smallbizchat |
| cdreimer: | @bridgebldr I have PayPal donation button on my author website. Only got one donation (\$250) after I said father in hospital. |
| | #smallbizchat |
| | @samfiorella LOL - Thank you so much for your wisdom. Come back again! And tell us where to find you online? |
| | |
| | #smallbizchat |



| My_WebEvent: | RT @smallbizlady: TODAY ONLY: Just for #smallbizchat fans I'm reducing reg 2 #BYOB2011 Philly 4/2 to \$49 http://bit.ly/sbcht49 |
|------------------|---|
| | |
| JDEbberly: | @TaiGoodwin I am NO expert - I am simply a very enthusiastic student - This is a VERY empowering class! :) #SmallBizChat |
| Dwritewell: | RT @TaiGoodwin: RT @smallbizlady: Thank you to social media manager and co-host @TaiGoodwin of Practical Profitable Social Media. #smallbizchat |
| lonelygourmet: | RT @SmallBizLady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #smallbizchat |
| thewarford: | RT @smallbizlady: Q9 WHAT MEMBERSHIP SITES DO YOU BELONG TO PAID AND UNPAID? #smallbizchat |
| | @JDEbberly Love your passion for TeachingSells. We all need that kind of enthusiasm. :) #smallbizchat |
| | RT @smallbizlady: RT @GRIT08: A10 Not Understanding What type of community your trying to build & infastructure needed #smallbizchat |
| thewarford: | RT @smallbizlady: RT @Morgan_LP: A10: Thinking membership sites are get-rich-quick opportunities. Hard work is waiting. << #truth! #smallbizchat |
| thewarford: | RT @smallbizlady: A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #smallbizchat |
| CreditinCrisis: | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| thewarford: | RT @smallbizlady: If you have some expertise to share here?s how to be a guest on #Smallbizchat http://bit.ly/4r5KEZ #smallbizchat |
| thowarford | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| | |
| rdj28: | @GuitarWithRob Jay Goltz has some excellent small biz articles in the Times - you want to read them all before you have to pay #smallbizchat |
| vourjobmyoffice: | #pitch: Sonia, exec office pro using techno productively 4 small biz phi theta kappa college stu, VA to #smallbizchat |
| | We're running a special for my #smallbizchat friends: Host webinars free for 1 month:) http://bit.ly/f7Mvvo |
| | RT @JDEbberly: RT @smallbizlady: My latest post: 3 Technology Tools For Your Small Business http://goo.gl/ppOo6 #SmallBizChat |
| JDEbberly: | #Pitch If you own a smallbiz - You really need to attend SmallBizChat every Wed night 8pm to 9pm EDT - VERY helpful !! :) #SmallBizChat |
| GRIT08: | RT @JDEbberly: #Pitch If you own a smallbiz - You really need to attend SmallBizChat every Wed night 8pm to 9pm EDT - VERY helpful !! :) #SmallBizChat |
| TheAfter5Edge: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small Business #smallbizchat |
| TaiGoodwin: | #pitch Free Social Media Checklist to get on track and get results: http://taigoodwin.com/checklist #smallbizchat |



| My_WebEvent: | PITCH Add content to your membership using @My_WebEvent for webinars, screen share and video www.mywebevent.com |
|------------------|---|
| | #smallbizchat |
| JDEbberly: | @MattSMansfield You were on fire tonight - Thank you for your input - Hope to see you here more often! :) :) #SmallBizChat |
| TaiGoodwin: | RT @JDEbberly: #Pitch If you own a smallbiz - You really need to attend SmallBizChat every Wed 8pm to 9pm EDT !! :) |
| | #smallbizchat |
| Morgan_LP: | RT @JDEbberly: #Pitch If you own a smallbiz - need to attend #SmallBizChat every Wed nite 8pm to 9pm EDT - VERY helpful |
| _ | !! :) #smallbizchat |
| My_WebEvent: | YES> RT @JDEbberly: @MattSMansfield You were on fire tonight - Thank you for your input - Hope to see you here more |
| • — | often! :) #smallbizchat |
| TaiGoodwin: | RT @JDEbberly: @MattSMansfield You were on fire tonight - Thank you for your input - Hope to see you here more often! |
| | #smallbizchat |
| susan see: | RT @DavidBurch: David Burch: I build WordPress sites, membership sites, and 'systems' to help small businesses online |
| | #smallbizchat |
| | RT @My_WebEvent: PITCH Add content to your membership using @My_WebEvent for webinars, screen share &video |
| | www.mywebevent.com #smallbizchat |
| | @MattSMansfield - One more thing - I an DEFINITELY following you on Twitter - You can teach me a lot! Have a great |
| | evening!! #SmallBizChat |
| yourjobmyoffice: | @starry_girl always nice to hang with old and new friends on #smallbizchat |
| starry_girl: | RT @yourjobmyoffice always nice to hang with old and new friends on #smallbizchat <totally &="" agree="" td="" thank="" you.<=""></totally> |
| JDEbberly: | Everyone should check this out! http://www.mattaboutbusiness.com/my-guest-posts/ Gonna enjoy reading tonight! :) |
| | #SmallBizChat |
| katebuckjr: | Thank you! RT @TaiGoodwin Lets Get Social with @katebuckjr is amazing for social media managers! #smallbizchat |
| | so true //RT @DavidBurch: A10: Biggest problem=getting the target market to know about it(traffic). |
| | #IBuiltItAndTheyDidNotCome #smallbizchat |
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| TaiGoodwin: | RT @smallbizlady: My post> Your Life Plan and Your Small Business - http://goo.gl/gP4lj #smallbizchat |
| rdj28: | Expert advice for free!! (BTW you know I bought your book :)'s) thank you @SmallBizLady #smallbizchat |
| | RT @smallbizlady: @Chris_Eh_Young & @kimbeasley Thank you both for your help too :) #greatexperts #smallbizchat |
| TheAfter5Edge: | Excellent #smallbizchat per usual! |
| mattsmansfield: | @jdebberly Thanks JD - good subject to dip my toe into #SmallBizChat! |
| | RT @JDEbberly: Everyone should check this out! http://www.mattaboutbusiness.com/my-guest-posts/ Gonna enjoy reading |
| | tonight! #smallbizchat |
| TaiGoodwin: | @katebuckjr YW - By far your group is the most valuable I've been a part of and you know your stuff! #smallbizchat |
| TaiGoodwin: | wratebuckji Twy - by far your group is the most valuable i ve been a part of and you know your stuff! #smallblzchat |



| | @MattSMansfield Matt, it worked well but took some time to get users comfortable w/content creation. #smallbizchat |
|-----------------|--|
| jakekarger: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small |
| | Business #smallbizchat |
| mattsmansfield: | RT @samfiorella: it worked well but took some time to get users comfortable w/content creation. #smallbizchat < interesting |
| | model though. :) |
| mattsmansfield: | RT @samfiorella: My first #smallbizchat (sorry didn't wear white!), but I enjoyed it! Thanks @TaiGoodwin @smallbizlady < me, |
| | too! Thx guys! |
| samfiorella: | Tomorrow! #Storytelling & the Impact of #SM on #PR w/guest: @LouHoffman #unGeeked Wkly Discussion 8PM EDT |
| | #UsGuys #smallbizchat |
| IvoryAllison: | RT @SmallBizLady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. |
| • | #smallbizchat |
| karlenesinrob: | How to Build a Profitable Membership Site Wed 3/23 8PM EST Cameka Smith @TheBossNetwork on #Smallbizchat #BOSS |
| | #smallbiz |
| | How to Build a Profitable Membership Site Wed 3/23 8PM EST Cameka Smith @TheBossNetwork on #Smallbizchat #BOSS |
| | #smallbiz |
| TaiGoodwin: | I love Wednesday nights - #smallbizchat was awesome & I was blown away by the caliber of contributors willing to share - I |
| | love good people |
| LoisMarketing: | @Chris_Eh_Young @TaiGoodwin @JDEbberly Sorry to have bowed out early agree with you totally! #smallbizchat |
| theadsonus: | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| susannallee: | RT @yourjobmyoffice: #pitch: Sonia, exec office pro using techno productively 4 small biz phi theta kappa college stu, VA to |
| | #smallbizchat |
| DorethiaConner: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small |
| | Business #smallbizchat |
| 70728: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small |
| | Business #smallbizchat |
| SaMcC89: | RT @smallbizlady: On #Smallbizchat next week 3/30 @DorethiaConner ? How to build a Financial Plan for Your Small |
| | Business #smallbizchat |
| ken_poe: | RT @LoisMarketing: #smallbizchat Please allow community time to answer and engagewhy I review & don't participate in |
| | most chats |
| LoisMarketing: | RT @ken_poe: RT @LoisMarketing: #smallbizchat PIs allow community time to answer and engagewhy I review & don't |
| • | participate in most chats |
| | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| | RT @smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat |
| | |



| smallbizlady: Don't miss out On #Smallbizchat next week 3/30 @Dorethia Conner ? How to build a Financial Plan for Your Small Business |
|---|
| smallbizlady: Don't miss out: Just for #smallbizchat fans I'm reducing #BYOB2011 Philly 4/2 to \$49 http://bit.ly/sbcht49 |
| jumokeRED: Great deal! RT @SmallBizLady: Don't miss out: Just for #smallbizchat fans I'm reducing #BYOB2011 Philly 4/2 to \$49 |
| http://bit.ly/sbcht49 |