

smallbizlady: Tonight on #SmallBizChat 8PM How to go from Jobbie to Full-time #Entrepreneur w/ @caroljsroth http://bit.ly/sbchat93 #smallbizchat

livechime: RT @smallbizlady: Tonight on #SmallBizChat 8PM How to go from Job to #Entrepreneur w/ @caroljsroth http://bit.ly/sbchat93

smallbizlady: How 2 participate in #SmallBizChat: http://bit.ly/S797e; try our prepared @Tweetgrid & join us now at http://bit.ly/sbchat93 #smallbizchat

smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat

smallbizlady: Welcome to my co-host & social media manager @TaiGoodwin & our virtual assistant @SoniaSchenker #smallbizchat TaiGoodwin: RT @smallbizlady Join #SmallBizChat tonight using our prepared @Tweetgrid 8p ET http://bit.ly/sbchat93 #smallbizchat

smallbizlady: Q: What's the focus of #Smallbizchat? A: To end small business failure by helping you succeed as your own boss #smallbizchat

My_WebEvent: Hello Everyone! This is Steph with My_WebEvent. Looking forward to tonight's #smallbizchat

caroljsroth: RT @TaiGoodwin: RT @smallbizlady Join #SmallBizChat tonight using our prepared @Tweetgrid 8p ET http://bit.ly/sbchat93 #smallbizchat

BenitaTyler: RT@SmallBizLady How 2 participate in #SmallBizChat: http://bit.ly/S797e; join us now at http://bit.ly/sbchat93 #smallbizchat

smallbizlady: Right now on #SmallBizChat How to go from Jobbie to Full-time #Entrepreneur w/ @caroljsroth http://bit.ly/sbchat93 #smallbizchat

Sean_Sweeney: good evening everyone! Hope you are all well. #smallbizchat

latersababycake: RT @smallbizlady: Q: What's the focus of #Smallbizchat? A: To end small business failure by helping you succeed as your own boss #smallbizchat

livechime: @Sean_Sweeney Hi There - good to see you again! #SmallBizChat

smallbizlady: Welcome to tonight?s guest Carol Roth @caroljsroth author of The #Entrepreneur Equation #smallbizchat

My_WebEvent: RT @smallbizlady: Tonight on #SmallBizChat 8PM How to go from Jobbie to Full-time #Entrepreneur w/@caroljsroth #smallbizchat

caroljsroth: @SmallBizLady Thanks so much for having me. I'm excited! #smallbizchat

Sean_Sweeney: @livechime Nice to see you too #SmallBizChat

My WebEvent: @Sean Sweeney Hello! Good to see you:) #smallbizchat

smallbizlady: Q1: How do you define the difference between a jobbie, a job-business and a bona-fide business? #smallbizchat

TalkisCheepcom: Paused my video to head into #smallbizchat now following @caroljsroth can't wait for all of the tips and the discussion



caroljsroth: A1: A jobbie is a hobby disguised as a biz. A job-business is a biz that?s really more of a job-it?s 100% dependent upon you #SmallBizChat

TalkisCheepcom: RT @smallbizlady: Right now on #SmallBizChat How to go from Jobbie to Full-time #Entrepreneur w/ @caroljsroth http://bit.ly/sbchat93...

krystalnichole: RT @smallbizlady: Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat

caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence. You can go on vacation & it still makes \$#SmallBizChat

krystalnichole: RT @smallbizlady: Right now on #SmallBizChat How to go from Jobbie to Full-time #Entrepreneur w/ @caroljsroth http://bit.ly/sbchat93 #smallbizchat

TypedWrite: We are on our first #smallbizchat

TaiGoodwin: RT @caroljsroth A1: A jobbie is a hobby disguised as a biz. A job-business is a biz that?s really more of a job-it?s 100% on U #SmallBizChat

Sean_Sweeney: @caroljsroth makes perfect sense. Are these your own definitions? #SmallBizChat

CallFireMktg: A1: Your outlook! Q1: How do you define the difference between a jobbie, a job-business and a bona-fide business?

#smallbizchat

yourjobmyoffice: Don't be scared. Not too much biting going on. :-) RT @TypedWrite: We are on our first #smallbizchat

doggdaze: RT @smallbizlady: Q1: How do you define the difference between a jobbie, a job-business and a bona-fide business? #smallbizchat

LittlePhilz: Hi guys! This is the first time here following the #SmallBizChat nice to meet you all. Look forward to learning from your ideas.

Morgan_LP: RT @caroljsroth: A1. A bona-fide business isn?t dependent upon one person. You can go on vacation & it still makes #smallbizchat

My_WebEvent: RT @caroljsroth: A1. A bona-fide biz isn?t dependent upon any one for its existence. You can go on vacation, it still makes \$ #smallbizchat

livechime: @LittlePhilz Nice to meet you! #SmallBizChat

Sean_Sweeney: RT @caroljsroth: A1: A jobbie is a hobby disguised as a biz. A job-business is a biz that?s really more of a job-it?s 100% dependent upon you #SmallBizChat

smallbizlady: RT @caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence. #smallbizchat

Sean_Sweeney: RT @caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence. You can go on vacation & it still makes \$ #SmallBizChat

Chris_Eh_Young: @caroljsroth I may need to join #SmallBizChat I really like that wording.



centsiblelife: RT @caroljsroth: A1: A jobbie is a hobby disguised as a biz. A job-business is a biz that?s really more of a job-it?s 100% dependent upon you #SmallBizChat

doggdaze: RT @caroljsroth: A jobbie-hobby disguised as a biz. A job-business- biz that?s really more of a job-it?s 100% dependent upon u #SmallBizChat

carolisroth: @Chris Eh Young Please join us - #smallbizchat

yourjobmyoffice: @LittlePhilz Welcome! Sit back, listen, enjoy. We'll tweet a transcript in the a.m. :-) #smallbizchat

DeelishZamicae: RT @smallbizlady: Q1: How do you define the difference between a jobbie, a job-business and a bona-fide business? #smallbizchat

smallbizlady: Q2: What are the pros and cons of each type of business? #smallbizchat

caroljsroth: A2: A jobbie is a great way to test out a business or produce side \$, if you keep to a defined budget and have an exit plan. #SmallBizChat

KabbageInc: Excited about tonight's #smallbizchat! Bound to be a good one.

smallbizchat: Ready to go from Jobbie to Full-time #Entrepreneur? Check out @CarolJSRoth on #Smallbizchat tonight 3/9 8PM EST http://bit.ly/sbchat93

TaiGoodwin: Ready to go from Jobbie to Full-time #Entrepreneur? Check out author @CarolJSRoth on #Smallbizchat tonight 3/9 8PMEST http://bit.lv/sbchat93

yourjobmyoffice: The more, the smarter! RT @caroljsroth: @Chris_Eh_Young Please join us - #smallbizchat

TaiGoodwin: @LittlePhilz Welcome to the chat ##smallbizchat

caroljsroth: A2b: A job business is often easier to start, but you can work more hours for the same or less pay w/ more stress than a job #SmallBizChat

doggdaze: RT @caroljsroth: bona-fide business isn?t dependent upon any 1 person 4 its existence. u can go on vacate & it still makes \$ #SmallBizChat

yourjobmyoffice: Glad you could be here. Thanks! RT @KabbageInc: Excited about tonights #smallbizchat! Bound to be a good one. #smallbizchat

smallbizlady: RT @caroljsroth: A jobbie is a great way to test out a business or produce side \$, if you keep to a defined budget ... #smallbizchat

caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #SmallBizChat

My_WebEvent: RT @caroljsroth: A2: A jobbie is a great way to test out a biz or produce side \$, if you keep to budget & have an exit plan.

#smallbizchat

livechime: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #SmallBizChat

My_WebEvent: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #smallbizchat



- AfricaHannibal: @smallbizlady For aspiring entrepreneurs juggling a job & a jobbie what steps should they take to transition to full-time biz? #smallbizchat
- TalkisCheepcom: @smallbizlady For aspiring entrepreneurs juggling a job & a jobbie what steps should they take to transition to full-time biz? #smallbizchat
 - doggdaze: RT @caroljsroth: A jobbie is a great way 2 test out a biz or produce side \$, if u keep 2 a defined budget & have an exit plan. #SmallBizChat
 - livechime: @KabbageInc Nice to see you here tonight! #SmallBizChat
 - smallbizlady: RT @caroljsroth: A2b: A job business is easier 2 start, but u can work more hours for the same or less pay w/ more stress #smallbizchat
 - barrymoltz: RT @smallbizlady: RT @caroljsroth: A jobbie is a great way to test out a business or produce side \$, if you keep to a defined budget ... #smallbizchat
 - yourjobmyoffice: Sorry I'm late to the party kids. Bet I know who can hook me up with a transcript :- Z #smallbizchat
 - smallbizlady: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #smallbizchat
 - caroljsroth: @doggdaze test it out on a small scale with a limited budget before you take the leap. See if it's viable #Smallbizchat
 - Morgan_LP: RT @caroljsroth: A jobbie is a great way to test out a business or produce side \$, if you keep to a defined budget #smallbizchat
 - Sean_Sweeney: RT @caroljsroth: @doggdaze test it out on a small scale with a limited budget before you take the leap. See if it's viable #Smallbizchat
 - smallbizlady: RT @AfricaHannibal: For aspiring entrepreneurs juggling a job & a jobbie what steps should they take to transition to FT biz? #smallbizchat
 - lorenzocaum: RT @smallbizlady: RT @caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence. #smallbizchat
 - Morgan_LP: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #smallbizchat
 - yourjobmyoffice: RT @TalkisCheepcom: @smallbizlady aspiring entrepreneurs juggling a job & a jobbie what r steps 2 transition 2 f-t biz? #smallbizchat
 - My_WebEvent: RT @caroljsroth: @doggdaze test it out on a small scale with a limited budget before you take the leap. See if it's viable #smallbizchat
 - doggdaze: RT @caroljsroth: A job biz is often easier 2 start, but u can wrk more hours for the same/less pay w/ more stress than a job #SmallBizChat
 - smallbizlady: Q3: HOW DOES THE FACT THAT NOT ALL BUSINESSES ARE CREATED EQUAL IMPACT YOUR BUSINESS?S OPPORTUNITY? #smallbizchat



- carolisroth: @AfricaHannibal Make sure to evaluate the risks & rewards too- rewards have to greatly outweigh risks #smallbizchat
- Sean_Sweeney: RT @smallbizlady: Q3: HOW DOES THE FACT THAT NOT ALL BUSINESSES ARE CREATED EQUAL IMPACT YOUR BUSINESS?S OPPORTUNITY? #smallbizchat
 - doggdaze: RT @smallbizlady: HOW DOES THE FACT THAT NOT ALL BUSINESSES ARE CREATED EQUAL IMPACT YOUR BUSINESS?S OPPORTUNITY? #smallbizchat
 - caroljsroth: A3: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards.

 #SmallBizChat
- Chris_Eh_Young: Make sure the biz is scalable and profitable before moving from jobbie to FT. Don't get locked in a business with low ceiling #smallbizchat
 - TaiGoodwin: RT @lorenzocaum RT @caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence.
 ##smallbizchat
- DeelishZamicae: RT @smallbizlady: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #smallbizchat
 - caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up-time/money/energy #SmallBizChat
 - karlenesinrob: RT @caroljsroth: A2c A bona-fide biz gives you the best opportunity for work/life balance and return on investment #smallbizchat
 - doggdaze: RT @caroljsroth: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards. #SmallBizChat
- Sean_Sweeney: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #SmallBizChat
- My_WebEvent: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #smallbizchat
- TaiGoodwin: RT @Chris_Eh_Young Make sure the biz is scalable and profitable before moving from jobbie to FT. ##smallbizchat
- TalkisCheepcom: RT @caroljsroth: @AfricaHannibal Make sure to evaluate the risks & rewards too- rewards have to greatly outweigh risks #smallbizchat
 - smallbizlady: RT @caroljsroth: A3: When you evaluate your biz as a whole, or any investment, you have to look at the risks and rewards. #smallbizchat
 - My_WebEvent: RT @Chris_Eh_Young: Make sure the biz is scalable and profitable before moving from jobbie to Full-Time #smallbizchat
 - smallbizlady: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #smallbizchat
- Chris_Eh_Young: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #smallbizchat



Morgan_LP: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #smallbizchat

karlenesinrob: RT @caroljsroth: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards #smallbizchat

Sean_Sweeney: @caroljsroth What methods do you use to evaluate risks? Time/money/energy? #SmallBizChat

TaiGoodwin: RT @caroljsroth @AfricaHannibal Make sure to evaluate the risks & rewards too- rewards have to greatly outweigh risks ##smallbizchat

KabbageInc: RT @Chris_Eh_Young: Make sure the biz is scalable and profitable before moving from jobbie to FT. Don't get locked in a business with low ceiling #smallbizchat

smallbizlady: How to participate in #SmallBizChat http://bit.ly/S797e; join in via tonight's tweetgrid: http://bit.ly/sbchat93 #smallbizchat

smallbizlady: Live now on #SmallBizChat author @CarolJSRoth shares How to go from Jobbie to Full-time #Entrepreneurhttp://bit.ly/sbchat93 #smallbizchat

AfricaHannibal: RT @caroljsroth: A3: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards. #SmallBizChat

TalkisCheepcom: RT @caroljsroth: A3: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards. #SmallBizChat

doggdaze: RT @Sean_Sweeney: What methods do you use to evaluate risks? Time/money/energy? #SmallBizChat

KabbageInc: @livechime Thanks, nice to see you too! #smallbizchat

caroljsroth: @Sean_Sweeney I use a simple pros/cons list of qualitative & quantitative risks /rewards then compare to goals/objectives #smallbizchat

smallbizlady: For even more great content join the #Smallbizchat Linkedin group! http://bit.ly/smallbizchatonlinkedin #smallbizchat

smallbizlady: Have you checked out: Ask @SmallBizLady How Can I Get Started with Blogging? - http://goo.gl/hIEGu #smallbizchat

Chris_Eh_Young: A3: If you don't understand the intricacies of the biz, make sure you have a good team to turn to. Just in case.

#smallbizchat

smallbizlady: Q4: WHY IS IT IMPORTANT TO KNOW WHAT KIND OF BUSINESS YOU HAVE AND YOU WANT? #smallbizchat

yourjobmyoffice: You should be checking out the chat with guest @caroljsroth if ur ready to go from Jobbie to Full-time #Entrepreneur #smallbizchat

caroljsroth: A4: Business lust / passion for an idea often means no prep & no goal, which means no plan to get there! #SmallBizChat

doggdaze: RT @caroljsroth: @Sean_Sweeney I use a simple pros/cons list of qualitative & quantitative risks/rewards then compare 2 goals #smallbizchat

Chris_Eh_Young: A simple SWOT analysis will help you understand any new biz. Should be mandatory for startups. #smallbizchat



- caroljsroth: A4b lt?s impossible to maximize your success if you don?t know what success means to you and what you want to accomplish. #SmallBizChat
- doggdaze: RT @smallbizlady: Q4: WHY IS IT IMPORTANT TO KNOW WHAT KIND OF BUSINESS YOU HAVE AND YOU WANT? #smallbizchat
- Morgan_LP: RT @caroljsroth: @Sean_Sweeney I use a simple pros/cons list of qual. & quant. risks /rewards then compare to goals/objectives #smallbizchat
- Morgan_LP: #smallbizchat
- My_WebEvent: RT @smallbizlady: Q4: WHY IS IT IMPORTANT TO KNOW WHAT KIND OF BUSINESS YOU HAVE AND YOU WANT?
 #smallbizchat
 - caroljsroth: A4c Ask what you want to get out of your business. There?s no right answer, but make a conscious decision. #SmallBizChat
 - smallbizlady: RT @caroljsroth: A4: Business lust / passion for an idea often means no prep & no goal, which means no plan to get there! #smallbizchat
 - caroljsroth: YES! RT @Chris_Eh_Young: A simple SWOT analysis will help you understand any new biz. Should be mandatory for startups. #smallbizchat
- AffordAnything: @doggdaze @Sean_Sweeney I evaluate risks not only by time/money invested, but also opportunity cost #SmallBizChat
- My_WebEvent: @Chris_Eh_Young Can you explain SWOT? #smallbizchat
 - doggdaze: RT @caroljsroth: A4: Business lust / passion for an idea often means no prep & no goal, which means no plan to get there! #SmallBizChat
- smallbizlady: RT @caroljsroth: A4c Ask what you want to get out of your business. There?s no right answer, but make a conscious decision. #smallbizchat
- Chris_Eh_Young: A4: You need to know that the biz will be one that limits opportunities to enjoy it. Otherwise you're stuck in a job. #smallbizchat
 - mandeewidrick: @SmallBizLady Business goals should be clear. Otherwise, it's easy to get carried away with side projects and get distracted. #smallbizchat
 - Morgan_LP: RT @caroljsroth: A4: Business lust / passion for an idea often means no prep & no goal, which means no plan to get there! #smallbizchat
- yourjobmyoffice: Current assignment 4 me. RT @Chris_Eh_Young: Simple SWOT analysis will help u understand new biz. Shld be mandatory 4 startups #smallbizchat
 - smallbizlady: RT @caroljsroth: RT @Chris_Eh_Young: A simple SWOT analysis will help you understand any new biz. Should be req for startups #smallbizchat



doggdaze: RT @caroljsroth: A4c Ask what you want to get out of your business. There?s no right answer, but make a conscious decision. #SmallBizChat

chellyelite: @SmallBizLady It keeps you focused on the initial reason why you started your business #smallbizchat

Chris_Eh_Young: SWOT = Strengths, Weaknesses, Opportunities, Threats. Make four sections on a sheet of paper and start listing. Be honest. #smallbizchat

smallbizlady: RT @Chris_Eh_Young: A4: You need to know that the biz will be 1 that limits opps to enjoy it. Otherwise you're stuck in a job. #smallbizchat

caroljsroth: @greg249 Yes. I say be passionate about the opportunity, but you don't need to find opportunity from your biggest passion #smallbizchat

torreymcgraw: A4: Way too many peeps thinks its cool & u get xtra props for no research & planning when starting a biz. #smallbizchat

healthystartups: RT @caroljsroth: A4c Ask what you want to get out of your business. There?s no right answer, but make a conscious decision. #SmallBizChat

TaiGoodwin: RT @caroljsroth A4c Ask what you want to get out of your business. There?s no right answer, but make a conscious decision. ##smallbizchat

smallbizlady: Q5: IS IT IMPORTANT TO SET GOALS FOR BUSINESS? #smallbizchat

carolisroth: RT @Chris_Eh_Young: SWOT = Strengths, Weaknesses, Opportunities, Threats. Start listing. Be honest. #smallbizchat

My_WebEvent: RT @SmallBizLady Business goals should be clear. Otherwise, it's easy to get carried away with side projects & get distracted. #smallbizchat

caroljsroth: A5: You can?t come up with a path, plan and a strategy for success if you don?t know where you want to end up.
#SmallBizChat

AfricaHannibal: @Caroljsroth How does 1 know when their Jobbie is more of a hobbie than a job I feel novelty wears off for many starting a biz #SmallBizChat

doggdaze: RT @Chris_Eh_Young: u need to know that the biz will B 1 that limits opportunities to enjoy it. Otherwise u're stuck in a job. #smallbizchat

TaiGoodwin: @Chris_Eh_Young: A simple SWOT analysis will help you understand any new biz. Should be mandatory for startups.

##smallbizchat

caroljsroth: A5b Having a goal means a defined intention, time frame and scope. Wishing and hoping doesn?t = goal #SmallBizChat

AffordAnything: @Chris_Eh_Young SWOT is a great mental exercise; I recommend doing it with your entire team, and devoting at least 1 hour #smallbizchat

TEAL_NOIR: @Chris_Eh_Young SWOT analyses can be extremely insightful ... #smallbizchat



Sean_Sweeney: RT @caroljsroth: A5b Having a goal means a defined intention, time frame and scope. Wishing and hoping doesn?t = goal #SmallBizChat

doggdaze: RT @caroljsroth: YES! RT @Chris_Eh_Young: A simple SWOT analysis will help you understand any new biz. #smallbizchat

caroljsroth: A5c The more specific your goal, the better. Writing it down also makes it tangible for you. #SmallBizChat

KabbageInc: Firm business goals are good, but they should be at least a little flexible just in case the wind blows. #smallbizchat

smallbizlady: RT @caroljsroth: You can?t come up with a path, plan and a strategy for success if you don?t know where you want to end up. #smallbizchat

healthystartups: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #SmallBizChat

jasonbereklewis: RT @caroljsroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give up- time/money/energy #SmallBizChat

doggdaze: RT @caroljsroth: SWOT = Strengths, Weaknesses, Opportunities, Threats. Start listing. Be honest. #smallbizchat

DeelishZamicae: RT @yourjobmyoffice: You should be checking out the chat with guest @caroljsroth if ur ready to go from Jobbie to Full-time #Entrepreneur #smallbizchat

Chris_Eh_Young: You want to build a house, get blueprints made. You want to build a biz, better have a plan. #smallbizchat

yourjobmyoffice: True, but must be realistic. RT @TEAL_NOIR: @Chris_Eh_Young SWOT analyses can be extremely insightful ... #smallbizchat

doggdaze: RT @caroljsroth: You can?t come up with a path, plan and a strategy for success if you don?t know where you want to end up. #SmallBizChat

karlenesinrob: RT @caroljsroth: Having a goal means a defined intention, time frame and scope. Wishing and hoping doesn?t = goal #smallbizchat

smallbizlady: RT @KabbageInc: Firm business goals are good, but they should be at least a little flexible just in case the wind blows.

#smallbizchat

caroljsroth: @KabbageInc Yes Focused but flexible. Your plans will never go exactly how you expect. Need to adjust course #smallbizchat

Chris_Eh_Young: Foundation, framework, finish. Always in that order. #smallbizchat

doggdaze: RT @caroljsroth: Having a goal means a defined intention, time frame and scope. Wishing and hoping doesn?t = goal #SmallBizChat

doggdaze: RT @caroljsroth: A5c The more specific your goal, the better. Writing it down also makes it tangible for you. #SmallBizChat

smallbizlady: RT @caroljsroth: A5c The more specific your goal, the better. Writing it down also makes it tangible for you. #smallbizchat



My_WebEvent: RT @Chris_Eh_Young: SWOT = Strengths, Weaknesses, Opportunities, Threats. Make four sections, start listing. Be honest. #smallbizchat

Coxymoney: RT @caroljsroth: A5b Having a goal means a defined intention, time frame and scope. Wishing and hoping doesn?t = goal #SmallBizChat

karlenesinrob: RT @caroljsroth: You can?t come up with a path, plan and a strategy for success if you don?t know where you want to end up. #smallbizchat

Morgan_LP: A5: Hope is not a strategy. #smallbizchat

carolisroth: @torreymcgraw So true- if you fail to prepare, prepare to fail. Ask the boy scouts! #smallbizchat

TaiGoodwin: RT @KabbageInc Firm business goals are good, but they should be at least a little flexible just in case the wind blows ##smallbizchat

karlenesinrob: RT @caroljsroth: A5c The more specific your goal, the better. Writing it down also makes it tangible for you. #SmallBizChat #smallbizchat

TaiGoodwin: RT @caroljsroth A5c The more specific your goal, the better. Writing it down also makes it tangible for you.

##smallbizchat

caroljsroth: Correct ! RT @Morgan_LP: A5: Hope is not a strategy. #smallbizchat

yourjobmyoffice: word RT @Morgan_LP: A5: Hope is not a strategy. #smallbizchat

Morgan_LP: @carolsjroth: Do you set long-term goals and short-term objectives to guide the biz? #smallbizchat

doggdaze: RT @Chris_Eh_Young: Foundation, framework, finish. Always in that order. #smallbizchat

smallbizlady: Q6: HOW DO YOU KNOW IF YOUR GOAL IS BIG ENOUGH? #smallbizchat

smallbizlady: RT @caroljsroth: @KabbageInc Yes Focused but flexible. Your plans will never go exactly how you expect. Need to adjust course #smallbizchat

KabbageInc: @caroljsroth Exactly right! #smallbizchat

caroljsroth: @Morgan_LP Absolutely- need to start long term on goals, then chop up into smaller short term milestones #smallbizchat

caroljsroth: A6: If a few people aren?t laughing, you probably aren?t thinking big enough. #SmallBizChat

Sean_Sweeney: RT @caroljsroth: A6: If a few people aren?t laughing, you probably aren?t thinking big enough. #SmallBizChat

caroljsroth: A6b: Small business owners tend to limit themselves by not stretching their goals. #SmallBizChat

BeyondtheBrink: U must have lazer focus 4 strategy development, marketing & 4 days when u may question what n why ur doing this #smallbizchat

Chris_Eh_Young: A6: Your goal is big enough if it's just out of your reach. All good goals should be. #smallbizchat

karlenesinrob: RT @smallbizlady: Yes Focused but flexible. Your plans will never go exactly how you expect. Need to adjust course #smallbizchat

caroljsroth: A6c Try to double or triple the goal, like tripling revenues or doubling your blog readership. #SmallBizChat



doggdaze: @Chris_Eh_Young A lot of pple go straight from a passionate idea to trying to start a biz w/o really putting a plan in

place. #smallbizchat

AffordAnything: @SmallBizLady I like to dream big -- w/o feeling silly about it -- but starting the sentence with: "Just imagine if ..."

#smallbizchat

smallbizlady: RT @caroljsroth: If a few people aren?t laughing, you probably aren?t thinking big enough. #smallbizchat

TypedWrite: RT @caroljsroth: If a few people aren?t laughing, you probably aren?t thinking big enough #smallbizchat

doggdaze: RT @smallbizlady: HOW DO YOU KNOW IF YOUR GOAL IS BIG ENOUGH? #smallbizchat

karlenesinrob: RT @caroljsroth: Small business owners tend to limit themselves by not stretching their goals. #smallbizchat

yourjobmyoffice: @AffordAnything True, team is ideal but too often startup is one person making all plans/decisions. We can't kid

ourselves. #smallbizchat

TheAfter5Edge: A6: Your goal shouldn't be *too* attainable from the onset. It should require some sweat to reach it! Makes it all the better

#smallbizchat

doggdaze: RT @caroljsroth: If a few people aren?t laughing, you probably aren?t thinking big enough. #SmallBizChat #smallbizchat

Chris_Eh_Young: Too many businesses use the H&P strategy. Unfortunately, hoping and praying is no substitute for solid planning.

#smallbizchat

mandeewidrick: RT @carolisroth: A6: If a few people aren?t laughing, you probably aren?t thinking big enough. #smallbizchat

Morgan LP: RT @smallbizlady @carolisroth: If a few people aren?t laughing, you probably aren?t thinking big enough. #smallbizchat

caroljsroth: RT @BeyondtheBrink: U must have lazer focus 4 strategy development, marketing & 4 days when u may q what n why ur

doing this #smallbizchat

TaiGoodwin: Do you see both men and women limiting themselves when it comes to goals? ##smallbizchat

doggdaze: RT @carolisroth: Small business owners tend to limit themselves by not stretching their goals. #smallbizchat

TaiGoodwin: RT @carolisroth: If a few people aren?t laughing, you probably aren?t thinking big enough. ##smallbizchat

karlenesinrob: RT @smallbizlady: You can?t come up with a path, plan and a strategy for success if you don?t know where you want to

end up. #smallbizchat

KabbageInc: RT @caroljsroth: A6: If a few people aren?t laughing, you probably aren?t thinking big enough. #SmallBizChat

carolisroth: @TaiGoodwin Yes, both sexes limit themselves, but women even moreso then men. Women need the extra push to think

big #smallbizchat

TheAfter5Edge: A6: My grandfather always used to say there's no such thing as "can't." It still holds true. Believe you can & you will!

#smallbizchat

doggdaze: RT @carolisroth: Try to double or triple the goal, like tripling revenues or doubling your blog readership. #SmallBizChat

#smallbizchat



unicornbeauty: RT @TypedWrite RT @caroljsroth: If a few people aren?t laughing, you probably aren?t thinking big enough #smallbizchat yes!

gnosisarts: A6: "O my soul, do not aspire 2 immortality, but exhaust the limits of the possible." --Pindar #smallbizchat

Chris Eh Young: RT @doggdaze: RT @carolisroth: Small business owners tend to limit themselves by not stretching their goals.

#smallbizchat

mandeewidrick: RT @Chris_Eh_Young: Too many businesses use the H&P strategy. Hoping and praying is no substitute for solid planning. #smallbizchat

livechime: There should be a balance of obtainable short-term goals and bigger end-goals. #SmallBizChat

karlenesinrob: RT @carolisroth: U must have lazer focus 4 strategy development, marketing & 4 days when u may g what n why ur doing this. #smallbizchat

BeyondtheBrink: A6 Your goal should always be bigger than your present resources & vision. It will pull you into ur future.#smallbizchat

Morgan LP: @Chris Eh Young Agreed. Put the goal just outside your reach. #smallbizchat

carolisroth: RT @livechime: There should be a balance of obtainable short-term goals and bigger end-goals. #SmallBizChat

My WebEvent: RT @BeyondtheBrink: U must have lazer focus 4 strategy development, marketing & 4 days when u may question what n why ur doing this #smallbizchat

HaggbergConsult: @SmallBizLady A5a Absolutely set financial, operational goals for your biz #smallbizchat

mandeewidrick: @carolisroth We need to be able to laugh at ourselves, too! :) #smallbizchat

smallbizlady: RT @caroljsroth: @TaiGoodwin Yes, both sexes limit themselves, but women even moreso then men. #smallbizchat

karlenesinrob: RT @carolisroth: You are so right about women limiting themselves more than men. #smallbizchat

Chris Eh Young: A finish line or escape route are essential to any biz. You need to know where to end or where to jump. #smallbizchat

knealemann: Popping over to learn from large brains. #smallbizchat

carolisroth: @mandeewidrick Absolutely- a good sense of humor goes a long way! #smallbizchat

TheAfter5Edge: @TaiGoodwin Yes. Some make low goals because they know they can attain them. Well, what's the point? More gratifying 2 do more #smallbizchat

smallbizlady: RT @carolisroth: Women need the extra push to think big #smallbizchat

carolisroth: @knealemann Hey Kneale! #smallbizchat

doggdaze: RT @caroljsroth: RT @BeyondtheBrink: must hv lazer focus 4 strategy devpmt, mrktng & 4 days when u q what /why ur doing this #smallbizchat

HaggbergConsult: @SmallBizLady A5b At year-end see where you met, exceeded, fell short of goals. Figure out what needs tweaking #smallbizchat

carolisroth: RT @HaggbergConsult: @SmallBizLady A5a Absolutely set financial, operational goals for your biz #smallbizchat

karlenesinrob: RT @carolisroth: Sometimes the goals are not clearly defined. #smallbizchat

smallbizlady: Q7: HOW DO YOU TAKE THE LEAP FROM JOB BUSINESS TO BUSINESS? #smallbizchat



caroljsroth: RT @Chris_Eh_Young: A finish line or escape route are essential to any biz. You need to know where to end or where to jump. #smallbizchat

TheAfter5Edge: @SmallBizLady @caroljsroth @TaiGoodwin Women are often less daring & more risk averse than men #smallbizchat

create2day: "@knealemann: Popping over to learn from large brains. #smallbizchat"

smallbizlady: RT @caroljsroth: RT @livechime: There should be a balance of obtainable short-term goals and bigger end-goals.

#smallbizchat

Morgan_LP: @caroljsroth: Why do you think woemn limit themselves more than men do? #smallbizchat

AffordAnything: @caroljsroth @livechime Write down small daily goals -- daily "wins" that boost your sense of accomplishment #smallbizchat

carolisroth: A7: Take time off to build a strategy to pursue your new, big goal. #SmallBizChat

knealemann: @caroljsroth - Hey rock star! #smallbizchat

yourjobmyoffice: @knealemann Glad to see you're back. Enjoy the view! #smallbizchat

Chris Eh Young: There is no shortage of women role models for entrepreneurs. Probably easier to find than men. #smallbizchat

caroljsroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #SmallBizChat

MoreThanACo: @smallbizlady @caroljsroth @taigoodwin I feel like the same can be said for most minority groups #smallbizchat

doggdaze: RT @caroljsroth: @TaiGoodwin Both sexes limit themselves, but wmn even moreso then men. Wmn need the extra push 2 think big #smallbizchat

HaggbergConsult: @SmallBizLady Also re: goals, do a mid-year check-in to gauge progress #smallbizchat

doggdaze: RT @smallbizlady: Q7: HOW DO YOU TAKE THE LEAP FROM JOB BUSINESS TO BUSINESS? #smallbizchat

smallbizlady: RT @caroljsroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #smallbizchat

AffordAnything: @SmallBizLady How do you take the leap to entrepreneurship? JUST DO IT! #smallbizchat

knealemann: @yourjobmyoffice - Thanks you. I will await to jump in on the next question. #smallbizchat

doggdaze: RT @caroljsroth: Take time off to build a strategy to pursue your new, big goal. #SmallBizChat

My_WebEvent: RT @caroljsroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #smallbizchat

Chris_Eh_Young: A7: It's probably easier to take steps than leaps when moving from job biz to biz. #smallbizchat

karlenesinrob: RT @caroljsroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #SmallBizChat #smallbizchat

smallbizlady: @Chris_Eh_Young What role models top your list? #smallbizchat

doggdaze: RT @carolisroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #SmallBizChat

unicornbeauty: RT @mandeewidrick @caroljsroth We need to be able to laugh at ourselves, too! :) #smallbizchat i do everyday

karlenesinrob: RT @AffordAnything: How do you take the leap to entrepreneurship? JUST DO IT! #smallbizchat

Chris_Eh_Young: At least take a couple of steps to build momentum for the leap. #smallbizchat



TheAfter5Edge: For big or small goals, don't wait until the end of the year to see if you made it. Check along the way. Do progress reports #smallbizchat

Sean_Sweeney: A7 Just as you have a business plan your plan for when and how to leap should be incorporated in it. #Smallbizchat

caroljsroth: @Chris_Eh_Young But there is still a glass ceiling for women at the highest levels, thinking big. Harder to find peers/mentors #smallbizchat

TaiGoodwin: RT @Morgan_LP @caroljsroth: Why do you think woemn limit themselves more than men do? #smallbizchat ##smallbizchat

yourjobmyoffice: Exactly - be armed and ready! RT @Chris_Eh_Young: At least take a couple of steps to build momentum for the leap.

#smallbizchat

Chris_Eh_Young: @smallbizlady For women. Carrie Wilkerson (Barefoot Exec), Fabienne Frederickson, Carol Roth. Christine Comaford. #smallbizchat

caroljsroth: RT @karlenesinrob: RT @AffordAnything: How do you take the leap to entrepreneurship? JUST DO IT! #smallbizchat

doggdaze: RT @Sean_Sweeney: Just as you have a business plan your plan for when and how to leap should be incorporated in it.

#Smallbizchat

TheAfter5Edge: What small steps will help you attain big goals? Map it out - 1 small stride at a time. #smallbizchat

doggdaze: RT @TaiGoodwin: RT @Morgan_LP @caroljsroth: Why do you think woemn limit themselves more than men do? #smallbizchat ##smallbizchat

caroljsroth: RT @TheAfter5Edge: For goals, don't wait until the end of the year to see if you made it. Check along the way. #smallbizchat

smallbizlady: RT @caroljsroth: @Chris_Eh_Young But there is still a glass ceiling for women at the highest levels, thinking big.
#smallbizchat

TheAfter5Edge: @karlenesinrob @AffordAnything There is certainly no perfect time! #smallbizchat

caroljsroth: RT @Sean_Sweeney: A7 Just as you have a business plan your plan for when and how to leap should be incorporated in it. #Smallbizchat

gnosisarts: A7: I like 2 ask a related question: why do we assume it's necessary 2 go from job 2 biz? (cf. @heymarci) #smallbizchat

mandeewidrick: @unicornbeauty Me too! #smallbizchat

Chris_Eh_Young: @caroljsroth Yes, but there are quite a few poised to bust through. I believe the ceiling is cracked now. #smallbizchat

yourjobmyoffice: @Sean_Sweeney Exactly - @smallbizlady says have a life plan AND a biz plan. Good advice. #smallbizchat

TheAfter5Edge: RT @karlenesinrob: RT @AffordAnything: How do you take the leap to entrepreneurship? JUST DO IT! #smallbizchat karlenesinrob: RT @TheAfter5Edge: What small steps will help you attain big goals? Map it out - 1 small stride at a time. #smallbizchat



smallbizlady: RT @TheAfter5Edge: What small steps will help you attain big goals? Map it out - 1 small stride at a time. #smallbizchat

BenitaTyler: RT @TheAfter5Edge: For goals, don't wait until the end of the year to see if you made it. Check along the way. #smallbizchat

unicornbeauty: RT @Chris_Eh_Young A7: It's probably easier to take steps than leaps #smallbizchat but sometimes leaps are

Sean_Sweeney: RT @yourjobmyoffice: @Sean_Sweeney Exactly - @smallbizlady says have a life plan AND a biz plan. Good advice. #smallbizchat

caroljsroth: @Chris_Eh_Young We're trying! #smallbizchat

Morgan_LP: A7: Don't wait for perfect circumstances to set goals. Don't expect perfect circumstances to achieve them either.

#smallbizchat

LittlePhilz: Its important to make the goals realistic so they don't end up in disappointment or failure. #SmallBizChat

TheAfter5Edge: RT @smallbizlady: RT @caroljsroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward.

#smallbizchat

smallbizlady: RT @gnosisarts: A7: I like 2 ask a related question: why do we assume it's necessary 2 go from job 2 biz? #smallbizchat

janetgoldstein: RT @caroljsroth: A job business is often easier to start, u can work more hours for same or less pay + more stress than job #SmallBizChat

smallbizlady: @gnosisarts What are the other option? #smallbizchat

Chris_Eh_Young: @unicornbeauty That's why sometimes you need to take a few steps to build momentum for the leaps. :-) #smallbizchat

KabbageInc: RE Q7: With your eyes wide open, your feet on the ground, and faith in yourself! #smallbizchat

My_WebEvent: RT @Morgan_LP: A7: Don't wait 4 perfect circumstances 2 set goals. Don't expect perfect circumstances to achieve them either. #smallbizchat

TaiGoodwin: RT @TheAfter5Edge RT @karlenesinrob: RT @AffordAnything: How do you take the leap to entrepreneurship? JUST DO IT! ##smallbizchat

 $your jobmy of fice: @caroljsroth @Chris_Eh_Young Ceiling? \ What ceiling? \ \#small bizchat$

caroljsroth: @GnosisArts It's media hype- not everyone was cut out to own a business . Do what resonates with you. #smallbizchat

TheAfter5Edge: For those who are visual, I LOVE vision boards!! They really help. Create one for motivation & to visualize your success! #smallbizchat

Morgan_LP: A7: Celebrate little wins along the way to achieving big goals. Keeps the momentum alive. #smallbizchat

smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us every Wed 8-9

ET #smallbizchat

Chris_Eh_Young: @carolisroth I deal with way more women entrepreneurs than men. The rush is on. #smallbizchat



carolisroth: RT @Morgan LP: A7 Don't wait for perfect circumstances to set goals. Don't expect perfect circumstances to achieve them either #smallbizchat

smallbizlady: For tips on #smallbiz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #smallbizchat

janetgoldstein: RT @caroljsroth: A goal = defined intention, time frame, scope. Wishing + hoping doesn?t = goal #SmallBizChat <=so true for biz + books

karlenesinrob: RT @smallbizlady: @carolisroth: But there is still a glass ceiling for women at the highest levels, thinking big. #smallbizchat

carolisroth: @yourjobmyoffice The same old glass ceiling in the new digital age #smallbizchat

TheAfter5Edge: @TaiGoodwin @Morgan_LP @caroljsroth I think women have been told by society from day 1, you do this while men to that #smallbizchat

yourjobmyoffice: Yes, you can. RT @KabbageInc: RE Q7: With your eyes wide open, your feet on the ground, and faith in yourself! #smallbizchat

carolisroth: @Chris Eh Young It is true up to a certain level, women just have a harder time getting the top accolades/recognition #smallbizchat

Chris Eh Young: Set goals for daily, weekly, monthly, quarterly, annually. #smallbizchat

SocialMediaHer: RT @doggdaze @caroljsroth bona-fide biz isn?t dependent upon any 1 ppl 4 its existence. u can go on vacate & it still makes \$ #SmallBizChat

unicornbeauty: RT @Chris_Eh_Young That's why sometimes you need to take a few steps to build momentum for the leaps. :-) #smallbizchat very true!

My_WebEvent: RT @carolisroth: A goal = defined intention, time frame, scope. Wishing + hoping doesn?t = goal <ABSOLUTELY #smallbizchat

gnosisarts: @smallbizlady it doesn't have 2 b an either-or #smallbizchat

LittlePhilz: In order to keep on top of the goals, set rewards in order to stay motivated. #SmallBizChat

TheAfter5Edge: @TaiGoodwin @Morgan LP @caroljsroth Women have been taught by society to stay in their place. The mindset has prevailed #smallbizchat

karlenesinrob: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us every Wed 8-9 ET #smallbizchat

doggdaze: @GnosisArts I think it's important for the individual to know whether they are built to be a biz owner or not. #smallbizchat

GarySuccess: RT @smallbizlady: RT @carolisroth: If a few people aren?t laughing, you probably aren?t thinking big enough. #smallbizchat



carolisroth: @Chris Eh Young Also, stats show avg biz w 1 employee: \$88k in sales for women, \$1.88 million in sales for men #smallbizchat

smallbizlady: Have you joined Succeed as Your Own Boss? Members get access to #SmallBizChat transcripts: http://bit.ly/hjHsvx #smallbizchat

Morgan LP: @TheAfter5Edge I agree, and that meant not thinking big. #smallbizchat

AffordAnything: @Chris_Eh_Young The more you think about obstacles (the glass ceiling), the more discouraged you feel -- focus positive! #smallbizchat

smallbizlady: RT @doggdaze: @GnosisArts I think it's important for the individual to know whether they are built to be a biz owner or not. #smallbizchat

unicornbeauty: RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join us every Wed 8-9 ET #smallbizchat

Chris Eh Young: Goals need to have a target, minimum, and awesome. Work on moving needles. #smallbizchat

yourjobmyoffice: @carolisroth Not buying it. Since I left my paycheck job behind, I left the walls and ceilings behind, too. #smallbizchat karlenesinrob: RT @carolisroth: Don't wait for perfect circumstances to set goals. Don't expect perfect circumstances to achieve them either. #smallbizchat

doggdaze: HA! Let them laugh while you blow up! RT @commlend: @doggdaze I guess my goals are big enough...I get lots of laughter. #smallbizchat

TheAfter5Edge: @SmallBizLady @gnosisarts Wouldn't say it is "necessary." Some are better as a supporter than a leader, which is fine. #smallbizchat

Morgan LP: @LittlePhilz Love the reminder to have some rewards worked in there too! #smallbizchat

Sean_Sweeney: @AffordAnything I say just forget about the glass ceiling and charge through.. just acknowledging it is limiting #smallbizchat

carolisroth: A8: To get help, know what resources you need, then ask! #SmallBizChat

Chris_Eh_Young: @caroljsroth It's all changing though I believe. #smallbizchat

caroljsroth: A8b: Make it Easy-Focus on one thing per ?ask?- not five, with a clear call to action. #SmallBizChat

TheAfter5Edge: @carolisroth @GnosisArts Agreed. A good leader needs good supporters & workers #smallbizchat

carolisroth: A8c: Be Grateful (Not Greedy)-Make your ?ask? appropriate to the relationship & don?t forget to thank them! #SmallBizChat

gnosisarts: @smallbizlady @doggdaze I'm both, worker and biz owner. This is a possibility too few explore, I think #smallbizchat

carolisroth: A8d: Partner- formally or informally- with other business owners to fill in core competencies #SmallBizChat

smallbizlady: RT @caroljsroth: stats show avg biz w 1 employee: \$88k in sales for women, \$1.88 million in sales for men #smallbizchat



Chris Eh Young: @AffordAnything Don't focus on obstacles but know that they're there. Feel the satisfaction as you bust through them. #smallbizchat

torreymcgraw: RT @TheAfter5Edge: @TaiGoodwin @Morgan_LP @caroljsroth I think women have been told by society from day 1, you do this while men to that #smallbizchat

smallbizlady: RT @carolisroth: A8b: Make it Easy-Focus on one thing per ?ask?- not five, with a clear call to action. #smallbizchat

yourjobmyoffice: RT @carolisroth: A8d: Partner- formally or informally- with other business owners to fill in core competencies #smallbizchat

knealemann: @yourjobmyoffice @carolisroth - When you work for yourself - either gender - the glass ceiling often self-inflicted. #smallbizchat

KParrisCooks: RT @AfricaHannibal: RT @caroljsroth: A3: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards. #SmallBizChat

livechime: Great idea! RT @carolisroth: Partner-formally or informally- with other business owners to fill in core competencies #SmallBizChat

unicornbeauty: RT @karlenesinrob: RT @carolisroth: Don't wait for perfect circumstances to set goals. Don't expect perfect circumstances to achieve them either. #smallbizchat

carolisroth: @Sean Sweeney You need to acknowledge a problem to fix it I say call out that elephant in the room, then plan to get rid of it #smallbizchat

elliotross: RT @Chris Eh Young: You want to build a house, get blueprints made. You want to build a biz, better have a plan. #smallbizchat

My WebEvent: RT @carolisroth: A8b: Make it Easy-Focus on one thing per ?ask?- not five, with a clear call to action. #smallbizchat

smallbizlady: RT @Chris Eh Young: @AffordAnything Don't focus on obstacles but know that they're there. #smallbizchat

Sean_Sweeney: @knealemann absolutely agree. #smallbizchat

karlenesinrob: RT @smallbizlady: stats show avg biz w 1 employee: \$88k in sales for women, \$1.88 million in sales for men #smallbizchat

smallbizlady: RT @carolisroth: A8d: Partner- formally or informally- with other business owners to fill in core competencies #smallbizchat

bigtexmarketing: W/timelines @SmallBizLady @TheAfter5Edge What small steps will help u attain big goals? Map it out - 1 small stride at a time, #smallbizchat

TheAfter5Edge: @my_webevent Absolutely. Sometimes we forget, but it is there as a visual reminder! Wrote a post about this a few months back #smallbizchat

caroljsroth: RT @Chris_Eh_Young: You want to build a house, get blueprints made. You want to build a biz, better have a plan. #smallbizchat



karlenesinrob: RT @elliotross: You want to build a house, get blueprints made. You want to build a biz, better have a plan #smallbizchat

MargieClayman: Yikes. RT @caroljsroth stats show avg biz w 1 employee: \$88k in sales for women, \$1.88 million in sales for men #smallbizchat

knealemann: @caroljsroth - Agreed. But all too often, we forget to ask or we are unclear what we want to ask. #smallbizchat

TaiGoodwin: RT @Chris_Eh_Young: You want to build a house, get blueprints made. You want to build a biz, better have a plan.

##smallbizchat

caroljsroth: RT @knealemann: @caroljsroth - Agreed. But all too often, we forget to ask or we are unclear what we want to ask.

#smallbizchat

smallbizlady: Q9: WHY IS IT CRITICAL FOR SMALL BUSINESSES TO APPROPRIATELY VALUE THEIR TIME? #smallbizchat

karlenesinrob: RT @caroljsroth: You need to acknowledge a problem to fix it I say call out that elephant in the room, then plan to get rid... #smallbizchat

yourjobmyoffice: @knealemann @caroljsroth that's where socio, economic, gender, age and lots of other issues get in the way of success.

#smallbizchat

marshaegan: Self limiting self talk is worse than a glass ceiling #smallbizchat

doggdaze: @gnosisarts It all depends on the type of biz u want 2 build. At some point the growth is going 2 force you n2 a decision #smallbizchat

mandeewidrick: RT @Chris_Eh_Young: You want to build a house, get blueprints made. You want to build a biz, better have a plan.
#smallbizchat

Chris_Eh_Young: A9: What doesn't get scheduled or accounted for gets squandered. #smallbizchat

My_WebEvent: Goals are crucial! But flexibiltiy is overlooked. Sometimes the best part of the journey happens on the detour:) #smallbizchat

BenitaTyler: Yes, very important >>RT @GnosisArts I think it's important for indiv. to know whether they are built to be a biz owner. #smallbizchat

caroljsroth: A9: Make sure to charge based on customer value, which encompasses your time, your experience & offer #SmallBizChat

MargieClayman: @Sean_Sweeney You have to acknowledge the glass ceiling tho. Otherwise you assume you are deficient rather than biased agst. #smallbizchat

caroljsroth: A9b: nobody buys the cow if you give away the milk for free. Your time is valuable-If you don?t think so, nobody will #SmallBizChat

cherylbudge: RT @caroljsroth: A6: If a few people aren?t laughing, you probably aren?t thinking big enough. #SmallBizChat

knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

only1golda: RT @livechime: @KabbageInc Nice to see you here tonight! #SmallBizChat



Chris_Eh_Young: Time is money. Audit your hours the way you do your dollars. #smallbizchat

KabbageInc: For small businesses, time is one of their most valued commodities. No sense wasting any of it. #smallbizchat

My WebEvent: RT @marshaegan: Self limiting self talk is worse than a glass ceiling <AGREE Neg. Self-talk is a gender neutral ceiling! #smallbizchat

HRWarrior: @SmallBizLady #smallbizchat Stopping in to say hello while working tonight. Looks like a great set of questions for business owners.

karlenesinrob: RT @carolisroth: Make sure to charge based on customer value, which encompasses your time, your experience & offer #smallbizchat

SGIcares: RT @smallbizlady: RT @carolisroth: A3b: Can doesn?t = should. Evaluate is there enough upside for what you give uptime/money/energy #smallbizchat

Chris_Eh_Young: If you don't value your time or what you do. Who will? #smallbizchat

TheAfter5Edge: On the topic of women, yesterday was International Women's Day!!!!!! So... to all of you... Happy Intl Women's Day!!! #smallbizchat

SGIcares: RT @smallbizlady: Q4: WHY IS IT IMPORTANT TO KNOW WHAT KIND OF BUSINESS YOU HAVE AND YOU WANT? #smallbizchat

gnosisarts: A9: not acknowledging that time translates to \$\$ destroys plans and goals #smallbizchat

SGIcares: RT @smallbizlady: RT @carolisroth: A4: Business lust / passion for an idea often means no prep & no goal, which means no plan to get there! #smallbizchat

karlenesinrob: RT @KabbageInc: For small businesses, time is one of their most valued commodities. No sense wasting any of it. #smallbizchat

MoreThanACo: @smallbizlady A9... when you are small, you don't have time to waste #smallbizchat

carolisroth: @Chris_Eh_Young You have to charge for more than your time though, b/c lots of time spent on admin tasks too... #smallbizchat

MargieClayman: @TheAfter5Edge @carolisroth @GnosisArts often, a good leader can get good workers to gravitate towards him or her. #smallbizchat

doggdaze: RT @smallbizlady: Q9: WHY IS IT CRITICAL FOR SMALL BUSINESSES TO APPROPRIATELY VALUE THEIR TIME? #smallbizchat

TheAfter5Edge: RT @smallbizlady: RT @carolisroth: stats show avg biz w 1 employee: \$88k in sales for women, \$1.88 million in sales for men #smallbizchat

carolisroth: RT @KabbageInc: For small businesses, time is one of their most valued commodities. No sense wasting any of it. #smallbizchat

knealemann: Just to clarify, a small business is anything under \$5M in annual revenue. Don't think small. #smallbizchat

smallbizlady: @Chris_Eh_Young Follow me so I can DM you - want to talk to you. Thanks. #smallbizchat



Sean Sweeney: @carolisroth That's if there is in fact an elephant there though.. perhaps the elephant isn't there at all.. self induced... #smallbizchat

doggdaze: RT @carolisroth: A9: Make sure to charge based on customer value, which encompasses your time, your experience & offer #SmallBizChat

Morgan LP: RT @knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

SGIcares: Tuning in to the #smallbizchat with @SmallBizLady she never disappoints w/ various guests & topics

yourjobmyoffice: If you're not sitting in on the chat tonight - you've missed a good one. There's still 15 minutes. Join us. #smallbizchat

Chris_Eh_Young: @caroljsroth You just have to charge accordingly. #smallbizchat

MargieClayman: good chat going on in #smallbizchat, folks. Check it out!

karlenesinrob: RT @doggdaze: WHY IS IT CRITICAL FOR SMALL BUSINESSES TO APPROPRIATELY VALUE THEIR TIME?

#smallbizchat

carolisroth: @Sean Sweeney For some people. Sometimes it's not though #smallbizchat

AffordAnything: RT @marshaegan: Self limiting self talk is worse than a glass ceiling #smallbizchat

smallbizlady: Celebrating #womenwhorockbusiness month This week on # SmallBizChat! #smallbizchat

momtohanna: RT @knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

belllindsay: RT @knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

PlacesFirst: RT @knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

My WebEvent: RT @karlenesinrob: WHY IS IT CRITICAL FOR SMALL BUSINESSES TO APPROPRIATELY VALUE THEIR TIME? #smallbizchat

smallbizlady: Q10: HOW DOES YOUR PROFESSIONAL POSITIONING IMPACT YOUR BUSINESS? #smallbizchat

knealemann: @smallbizlady - A9: If they don't value their time, no one will value it. Free is worth every penny. #smallbizchat

marshaegan: RT @MargieClayman: good chat going on in #smallbizchat, folks. Check it out!

karlenesinrob: RT @yourjobmyoffice: If you're not sitting in on the chat tonight - you've missed a good one. There's still 15 minutes.

#smallbizchat

yourjobmyoffice: RT @smallbizlady: Celebrating #womenwhorockbusiness month This week on # SmallBizChat! #smallbizchat

Chris Eh Young: The reason most small businesses stay small is because that's what they think of themselves as. #smallbizchat

maslipka: RT @smallbizlady: Celebrating #womenwhorockbusiness month This week on # SmallBizChat! #smallbizchat

TheAfter5Edge: @BenitaTyler @GnosisArts Know yourself. Simple but true. You know if you want to lead or sit back & be led. Be honest w/ self #smallbizchat

doggdaze: RT @carolisroth: A9b: nobody buys the cow if u give away the milk 4 free.Ur time is valuable-If u don?t think so, nobody

will #SmallBizChat gnosisarts: A9: You can always make more money, but you can never make more time. #smallbizchat



Sean_Sweeney: RT @knealemann: @smallbizlady - A9: If they don't value their time, no one will value it. Free is worth every penny.

#smallbizchat

smallbizlady: RT @SGIcares: Tuning in to the #smallbizchat with @SmallBizLady she never disappoints w/ various guests & topics

DeelishZamicae: RT @marshaegan: Self limiting self talk is worse than a glass ceiling #smallbizchat

mohdrafie: RT @knealemann: Just to clarify, a small business is anything under \$5M in annual revenue. Don't think small.

#smallbizchat

Chris Eh Young: RT @knealemann: @smallbizlady - A9: If they dont value their time, no one will value it. Free is worth every penny.

#smallbizchat

MargieClayman: @SmallBizLady time in a small business is in more demand & less plentiful than at a larger company. Value accordingly.

#smallbizchat

carolisroth: A10: You attract what you put out there. If you compete on price, you will attract price-mongers on clients. #SmallBizChat

livechime: How do you handle ethics of working while transitioning to entrepreneur? #SmallBizChat

MattLaCasse: RT @gnosisarts: A9: You can always make more money, but you can never make more time. #smallbizchat

Chris Eh Young: @smallbizlady Done. #smallbizchat

carolisroth: A10b: Project the image you want to project. Investment, commitment & determination are professional. #SmallBizChat

MoreThanACo: RT @doggdaze: RT @caroljsroth: A9b: nobody buys the cow if u give away the milk 4 free.Ur time is valuable-If u don?t

think so, nobody will #SmallBizChat

marshaegan: RT @mohdrafie: RT @knealemann: Just to clarify, a small business is anything under \$5M in annual revenue. Don't think

small. #smallbizchat

karlenesinrob: RT @gnosisarts: So true about time. #smallbizchat

MargieClayman: @MarshaEgan I'd agree, but sometimes it's hard to tell where society's influence ends and your own perceptions begin.

#smallbizchat

Morgan_LP: A9: Lead by example. If you don't value what you're doing, no one else will either. #smallbizchat

TheAfter5Edge: A4: Your business won't have an identity! No idea of niche, target customers, threats, strengths, potential, weaknesses!

#smallbizchat

Chris_Eh_Young: Competing on price alone is nothing but a race to the bottom. It's a race nobody wins. #smallbizchat

karlenesinrob: RT @carolisroth: You attract what you put out there. If you compete on price, you will attract price-mongers on clients.

#smallbizchat

LaNomRah: RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join

us every Wed 8-9 ET #smallbizchat

My WebEvent: RT @gnosisarts: A9: You can always make more money, but you can never make more time. >So True!! #smallbizchat



- caroljsroth: @livechime Don't use employer's resources or time. Also consult w/ lawyer to make sure you CAN do it (non-competes, etc) #smallbizchat
- smallbizlady: RT @caroljsroth: A10: You attract what you put out there. If you compete on price, you will attract price-mongers on clients #smallbizchat
- karlenesinrob: RT @caroljsroth: Project the image you want to project. Investment, commitment & determination are professional.

 #smallbizchat
 - caroljsroth: RT @MargieClayman: Sometimes it's hard to tell where society's influence ends and your own perceptions begin.
 #smallbizchat
- knealemann: @smallbizlady It's business, not a hobby. Show up, be professional, look professional and mean it. #smallbizchat
- FlexiblePencil: Good pt. RT @elliotross: RT @Chris_Eh_Young: You want build a house, get blueprints. You want build a biz, better have a plan #smallbizchat
 - caroljsroth: Correct- RT @Chris_Eh_Young: Competing on price alone is nothing but a race to the bottom. It's a race nobody wins. #smallbizchat
- Sean_Sweeney: RT @caroljsroth: RT @MargieClayman: Sometimes it's hard to tell where society's influence ends and your own perceptions begin. #smallbizchat
 - KabbageInc: The reason most small businesses stay small is because that's what they think of themselves as. #smallbizchat /via @Chris_Eh_Young <So True>
- TheAfter5Edge: A4: Without self identity, you business won't know where it is going, what opportunities to take, when to integrate #smallbizchat
 - TaiGoodwin: RT @TheAfter5Edge A4: Your biz won't have an identity! No idea of niche, target customers, threats, strengths, weaknesses! ##smallbizchat
- My_WebEvent: RT @caroljsroth: A10: You attract what you put out there. If you compete on price, you will attract price-mongers on clients #smallbizchat
 - LaNomRah: RT @smallbizlady: RT @caroljsroth: If a few people aren?t laughing, you probably aren?t thinking big enough. #smallbizchat
- torreymcgraw: Beat em on value RT @Chris_Eh_Young: Competing on price alone is nothing but a race to the bottom. It's a race nobody wins. #smallbizchat
 - SGIcares: RT @caroljsroth: A9b: nobody buys the cow if you give away the milk for free. Your time is valuable-If you don?t think so, nobody will #SmallBizChat
- TaiGoodwin: RT @Morgan_LP A9: Lead by example. If you don't value what you're doing, no one else will either. I agree! ##smallbizchat
 - doggdaze: RT @smallbizlady: Q10: HOW DOES YOUR PROFESSIONAL POSITIONING IMPACT YOUR BUSINESS? #smallbizchat



pprothe: RT @caroljsroth: RT @MargieClayman: Sometimes it's hard to tell where society's influence ends and your own perceptions begin. #smallbizchat

smallbizlady: RT @knealemann: @smallbizlady - It's business, not a hobby. Show up, be professional, look professional and mean it. #smallbizchat

Chris_Eh_Young: When you give out too much free, you attract free seekers who only want more free. Free time, free advice, free services.

#smallbizchat

EliRBrown: @Timetogovirtual ... Check this out... #SmallBizChat

doggdaze: RT @caroljsroth: You attract what you put out there. If you compete on price, you will attract price-mongers on clients.

#SmallBizChat

TaiGoodwin: RT @Chris_Eh_Young: You want build a house, get blueprints. You want build a biz, better have a plan ##smallbizchat My_WebEvent: RT @TaiGoodwin: RT @Morgan_LP A9: Lead by example. If you don't value what you're doing, no one else will either. >Absolutely #smallbizchat

AffordAnything: @karlenesinrob @doggdaze Small biz should value their time because it's an investment into their new company #smallbizchat

caroljsroth: RT @GnosisArts: A9: You can always make more money, but you can never make more time. #smallbizchat

smallbizlady: RT @caroljsroth: @livechime Don't use employer's resources or time. Also consult w/ lawyer to make sure you CAN do #smallbizchat

karlenesinrob: RT @smallbizlady: It's business, not a hobby. Show up, be professional, look professional and mean it. #smallbizchat

doggdaze: RT @caroljsroth: Project the image you want to project. Investment, commitment & determination are professional. #SmallBizChat

Morgan_LP: Project the image you want to have in 10 yrs. Don't focus on price today if tomorrow u want 2 be expert quality.

#smallbizchat

smallbizlady: RT @caroljsroth: RT @GnosisArts: A9: You can always make more money, but you can never make more time. #smallbizchat

doggdaze: Very true! RT @caroljsroth: RT @GnosisArts: A9: You can always make more money, but you can never make more time. #smallbizchat

TheAfter5Edge: @karlenesinrob @doggdaze Time IS money! Must be wise with it as it affects your bottom line! #smallbizchat

Chris_Eh_Young: A10: Your positioning is what allows you to set value. What you command is what you demand. #smallbizchat

smallbizlady: A blog post with a more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #smallbizchat

gnosisarts: What im saying is, its a false dichtomy: eithet lead or follow. A balanced person can do both #smallbizchat

smallbizlady: If you have some expertise to share here?s how to be a guest on #Smallbizchat http://bit.ly/4r5KEZ #smallbizchat

Chris_Eh_Young: @gnosisarts A true leader knows how to be lead. #smallbizchat



- My WebEvent: RT @Chris Eh Young: When u give too much free, u attract free seekers who want more. Free time, free advice, free services. #smallbizchat
- yourbookkeeper: RT @smallbizlady: RT @SGlcares: Tuning in to the #smallbizchat with @SmallBizLady she never disappoints w/ various guests & topics
 - karlenesinrob: RT @Chris_Eh_Young: A10: Your positioning is what allows you to set value. What you command is what you demand. #smallbizchat
 - doggdaze: RT @TheAfter5Edge: @karlenesinrob @doggdaze Time IS money! Must be wise with it as it affects your bottom line! #smallbizchat
- yourbookkeeper: RT @yourjobmyoffice: RT @smallbizlady: Celebrating #womenwhorockbusiness month This week on # SmallBizChat! #smallbizchat
- Sean_Sweeney: RT @My_WebEvent: RT @Chris_Eh_Young: When u give too much free, u attract free seekers who want more. Free time, free advice, free services, #smallbizchat
 - smallbizlady: RT @smallbizlady: Reignite your business NOW! Join @SmallBizLady in Philly for BYOB 2011 April 2 http://goo.gl/m4Vvc #smallbizchat
 - smallbizlady: Get your FREE chapter of Become Your Own Boss in 12 Months: http://bit.ly/eM4XTR #smallbizchat
 - smallbizlady; Q11; CAN A ONE-PERSON BUSINESS BE A BONA-FIDE BUSINESS. #smallbizchat
 - carolisroth: A10 follow Andrea Lee's pink spoon marketing; give away a taster of ice cream, but charge appropriately for the ice cream cone #smallbizchat
 - karlenesinrob: RT @smallbizlady: Reignite your business NOW! Join @SmallBizLady in Philly for BYOB 2011 April 2 http://goo.gl/m4Vvc #smallbizchat
- AffordAnything: @Morgan_LP Exception: if your biz sells to gov't through contracts, you will have to compete on price. Contracts = low bidder #smallbizchat
 - carolisroth: A11: Yes- case study is AskDaveTaylor.com, which has evergreen content that has value separate from him #SmallBizChat
- TaiGoodwin: RT @smallbizlady Q11: CAN A ONE-PERSON BUSINESS BE A BONA-FIDE BUSINESS. ##smallbizchat
- Sean Sweeney: I feel that giving too much for free is a representation of how much you value yourself, products and time. It starts inside # #SmallBizChat
 - TaiGoodwin: RT @doggdaze RT @TheAfter5Edge: @karlenesinrob @doggdaze Time IS money! Must be wise with it as it affects your bottom line! ##smallbizchat
 - carolisroth: A11b: Litmus test for business model- is it dependent 100% on you and could you sell the business? If not, tweak it. #SmallBizChat
- karlenesinrob: RT @carolisroth: Yes- case study is AskDaveTaylor.com, which has evergreen content that has value separate from him #smallbizchat



- knealemann: RT @chris_eh_young A10: Your positioning is what allows you to set value. What you command is what you demand.

 #smallbizchat
- smallbizlady: RT @caroljsroth: A11: Yes- case study is AskDaveTaylor.com, which has evergreen content that has value separate from him #smallbizchat
- AffordAnything: @Chris_Eh_Young @gnosisarts I think the best leaders "lead from behind" by setting an example and being humble.

 #smallbizchat
- Chris_Eh_Young: @AffordAnything @Morgan_LP I can 100% disagree. My father contracts for the government and his bids are never the lowest. #smallbizchat
 - doggdaze: RT @caroljsroth: follow Andrea Lee's pink spoon mrktng; give away a taster of ice cream, but charge appropriately for the cone #smallbizchat
 - torreymcgraw: It's way too easy starting out to offer free/cheap biz. Have some swag & dont be afraid to kick wack clients to the curb #smallbizchat
 - shashib: RT @caroljsroth: A11b: Litmus test for business model- is it dependent 100% on you and could you sell the business? If not, tweak it, #SmallBizChat
 - My_WebEvent: RT @knealemann: RT @chris_eh_young : Your positioning is what allows you to set value. What you command is what you demand. #smallbizchat
 - KabbageInc: A11: Yes, but only up to a certain point when it's too big to do alone...and that point is determined by said individual. #smallbizchat
 - karlenesinrob: RT @caroljsroth: Litmus test for business model-is it dependent 100% on you and could you sell the business? If not, tweak it. #smallbizchat
 - smallbizlady: RT @caroljsroth: A11b: Litmus test for business model- is it dependent 100% on you and could you sell the business? #smallbizchat
 - knealemann: @smallbizlady A11 No one does it alone. No one. Ever. #outliers #smallbizchat
- Chris_Eh_Young: A11: If your entire biz comes to a halt if you don't show up. Time to change the way your biz runs. #smallbizchat
 - marshaegan: Managers say "go." Leaders say "Let's go..." #smallbizchat
 - TheAfter5Edge: A11: At some point you will grow & you need specialization and/or outsourcing to be efficient. Can't do everything yourself #smallbizchat
 - doggdaze: RT @smallbizlady: Q11: CAN A ONE-PERSON BUSINESS BE A BONA-FIDE BUSINESS. #smallbizchat
 - My_WebEvent: RT @caroljsroth: Litmus test for business model-is it dependent 100% on you and could you sell the business? If not, tweak it. #smallbizchat
 - smallbizlady: Q12: WHAT ARE SOME WAYS TO CREATE RECURRING REVENUE IN YOUR BUSINESS MODEL? #smallbizchat
 - karlenesinrob: You are so right! RT @knealemann: No one does it alone. No one. Ever. #outliers #smallbizchat



The After 5 Edge: RT @torreymcgraw: It's way too easy starting out to offer free/cheap biz. Have some swag & dont be afraid to kick wack clients to the curb #smallbizchat

doggdaze: RT @caroljsroth: A11: Yes- case study is AskDaveTaylor.com, which has evergreen content that has value separate from him #SmallBizChat

carolisroth: A12: Membership programs or continuity programs create recurring revenue. #SmallBizChat

Morgan_LP: @Chris_Eh_Young I agree. Lead with quality and leave price for someone else. #smallbizchat

Chris Eh Young: Nobody ever accepts an award or accolade and has no one to thank. We all have a team. #smallbizchat

AffordAnything: @TaiGoodwin @smallbizlady Can a one-person biz be bona fide? Absolutely -- there are GREAT sole-owner biz out there! #smallbizchat

caroljsroth: A12b: Consider an audit, where you go back & evaluate issues /opportunities for clients each year for a fee #SmallBizChat

WeDoSMMForYou: Definitely yes! RT @smallbizlady: Q11: CAN A ONE-PERSON BUSINESS BE A BONA-FIDE BUSINESS. #smallbizchat

karlenesinrob: RT @smallbizlady: WHAT ARE SOME WAYS TO CREATE RECURRING REVENUE IN YOUR BUSINESS MODEL?

#smallbizchat

TheAfter5Edge: @torreymcgraw Yes, some clients can definitely drag you down! May help top line but KILL your bottom line! Be business

smart! #smallbizchat

AffordAnything: RT @marshaegan: Managers say "go." Leaders say "Let's go..." #smallbizchat gnosisarts: RT @marshaegan: Managers say "go." Leaders say "Lets go..." #smallbizchat

doggdaze: RT @carolisroth: Litmus test for business model- is it dependent 100% on you & could you sell the business? If not,

tweak it. #SmallBizChat

Chris_Eh_Young: RT @carolisroth: A12: Membership programs or continuity programs create recurring revenue. #smallbizchat

karlenesinrob: RT @carolisroth: Consider an audit, where you go back & evaluate issues /opportunities for clients each year for a fee #smallbizchat

caroljsroth: RT @torreymcgraw Yes, some clients can definitely drag you down! May help top line but KILL your bottom line! Be biz smart! #smallbizchat

doggdaze: RT @carolisroth: Membership programs or continuity programs create recurring revenue. #SmallBizChat

TaiGoodwin: RT @smallbizlady Q12: WHAT ARE SOME WAYS TO CREATE RECURRING REVENUE IN YOUR BUSINESS MODEL? ##smallbizchat

TaiGoodwin: RT @Chris Eh Young Nobody ever accepts an award or accolade and has no one to thank. We all have a team.

##smallbizchat

karlenesinrob: RT @gnosisarts: RT @marshaegan: Managers say "go." Leaders say "Lets go..." #smallbizchat



doggdaze: RT @carolisroth: Consider an audit, where you go back & evaluate issues /opportunities for clients each year for a fee #SmallBizChat

TypedWrite: @gnosisarts Managers say "go." Leaders say "Lets go..." #smallbizchat

My_WebEvent: RT @torreymcgraw Yes, some clients can definitely drag you down! May help top line but KILL your bottom line! Be biz smart! #smallbizchat

gkrue: Q11: yes, a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million #smallbizchat

caroljsroth: RT @gkrue: Q11: yes, a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million #smallbizchat

Design36ixty: RT @TheAfter5Edge: @torreymcgraw Yes, some clients can definitely drag you down! May help top line but KILL your bottom line! Be business smart! #smallbizchat

marshaegan: Don't be afraid to fire a client who's sucking all your time, energy, respect. #smallbizchat

karlenesinrob: RT @TaiGoodwin: @Chris_Eh_Young Nobody ever accepts an award or accolade and has no one to thank. We all have a team #smallbizchat

My WebEvent: RT @marshaegan: Don't be afraid to fire a client who's sucking all your time, energy, respect. #smallbizchat

smallbizlady: RT @carolisroth: RT @gkrue: Q11: yes, a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million #smallbizchat

Chris Eh Young: If your clients are dragging you down, fire them and replace them with profitable ones. Ones that see your value. #smallbizchat

doggdaze: RT @caroljsroth: a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million #smallbizchat

karlenesinrob: Agreed! RT @marshaegan: Don't be afraid to fire a client who's sucking all your time, energy, respect. #smallbizchat

carolisroth: AMEN! As long as not an influencer RT @MarshaEgan Don't be afraid to fire a client who's sucking all your time,/energy/respect #smallbizchat

smallbizlady: Thanks to guest Carol Roth @caroljsroth author of The #Entrepreneur Equation http://www.carolroth.com/ #smallbizchat

smallbizlady: Next week on #Smallbizchat: Jill Konrath - Super Sales Techniques for Your Small Business #smallbizchat

TheAfter5Edge: A12: Obtain recurring clients, offer different products/services, be opening to changing with times/tastes - u have 2 b fluid #smallbizchat

My_WebEvent: RT @smallbizlady: Thanks to guest Carol Roth @caroljsroth author of The #Entrepreneur Equation http://www.carolroth.com/ #smallbizchat

smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #smallbizchat

doggdaze: RT @karlenesinrob: Agreed! RT @marshaegan: Don't be afraid to fire a client who's sucking all your time, energy, respect. #smallbizchat

smallbizlady: On the blog tomorrow Carol Roth?s @caroljsroth full interview: http://www.succeedasyourownboss.com/ #smallbizchat

karlenesinrob: RT @caroljsroth: @gkrue: Q11: yes, a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million

#smallbizchat



smallbizlady: If you found this interview helpful, join us every Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info.

#smallbizchat

Sean_Sweeney: A12 - Listen to what your current customers want and give it to them. #Smallbizchat

TheAfter5Edge: RT @smallbizlady: RT @caroljsroth: RT @gkrue: Q11: yes, a solopreneur made the inc 500 a few years back w/ sales = \$3.5 million #smallbizchat

caroljsroth: @SmallBizLady Thank you for having me & supporting my book, www.TheEntrepreneurEquation.com releases 3/22 #smallbizchat #EntEq

HaggbergConsult: @SmallBizLady A12 Retainer agreements, website affiliate sales #smallbizchat

My_WebEvent: @caroljsroth @smallbizlady WOW! What a tweetchat tonight! I learned so much. Absolutely loved this topic. Great advice:) #smallbizchat

TheAfter5Edge: RT @gnosisarts: RT @marshaegan: Managers say "go." Leaders say "Lets go..." #smallbizchat

econwriter5: +1 RT @caroljsroth A7b: Be willing to take a couple of steps backwards to make a huge leap forward. #SmallBizChat

karlenesinrob: @smallbizlady Yes it was Melinda! #smallbizchat

marshaegan: Hi, Marsha Egan here to help you detox your inbox and your life. http://inboxdetox.com/ #smallbizchat

smallbizlady: RT @smallbizlady: Join @SmallBizLady in Philly for BYOB 2011 April 2 - http://goo.gl/m4Vvc Early bird ends tomorrow! #smallbizchat

caroljsroth: Thanks to all who made me feel welcome at #smallbizchat Great info tonight!

doggdaze: For your #smallbiz branding, web and graphic design needs ==> http://yellowdoggdesigns.com/ #smallbizchat

smallbizlady: Thank you to social media manager and co-host @TaiGoodwin of Practical Profitable Social Media. #smallbizchat

Chris_Eh_Young: Thanks @caroljsroth for joining. Thanks @SmallBizLady for hosting #smallbizchat

GrantAuthority: RT @caroljsroth: A9b: nobody buys the cow if you give away the milk for free. Your time is valuable-If you don?t think so, nobody will #SmallBizChat

1stPositionMktg: RT @caroljsroth: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards #smallbizchat

gthead: RT @caroljsroth: When you evaluate your business as a whole, or any investment, you have to look at the risks and rewards #smallbizchat

smallbizlady: Thanks to virtual assistant Sonia @YourJobMyOffice, she?ll get a link to the transcript out Thurs am on @SmallBizChat #smallbizchat

Design36ixty: RT @knealemann: Eradicate the naysayers - including the one who may reside inside you. #smallbizchat

smallbizlady: The mission of #Smallbizchat is to end small business failure by helping you succeed as your own boss. Transcript out soon... #smallbizchat

karlenesinrob: @caroljsroth You are welcome Carol. All the best. Looking forward to reading the book! #smallbizchat

Morgan_LP: @caroljsroth: Thnx for answering so many questions! Very helpful chat tonite! #smallbizchat



TheAfter5Edge: RT @smallbizlady: Thanks to guest Carol Roth @caroljsroth author of The #Entrepreneur Equation

http://www.carolroth.com/ #smallbizchat

yourjobmyoffice: #pitch: Sonia, exec office pro using techno productively 4 small biz Non trad'l Phi Theta Kappa college student, VA to

#smallbizchat

My WebEvent: We provide webinar, screen share and video with the click of a button! www.mywebevent.com #smallbizchat

livechime: @caroljsroth Great learning from you tonight! #SmallBizChat

marshaegan: Gr8 chat tonight! TY! #smallbizchat

3sixteenweb: Jill is awesome RT @SmallBizLady: Next week on #Smallbizchat : Jill Konrath - Super Sales Techniques for Your Small

Business #smallbizchat

karlenesinrob: @smallbizlady I love the mission! Let me know how I can assist you! #smallbizchat

smallbizlady: On #Smallbizchat next week 3/16 Jill Konrath - Super Sales Techniques for Your Small Business #smallbizchat

Sean_Sweeney: @caroljsroth It was certainly a pleasure. Thank you. #smallbizchat

AwakeCreativity: @SmallBizLady just learned about the #smallbizchat. When is the next one? Would love to come!

doggdaze: RT @My_WebEvent: We provide webinar, screen share and video with the click of a button! www.mywebevent.com

#smallbizchat

TaiGoodwin: I'm giving it away...Free Social Media Checklist: http://ow.ly/49Vcg ##smallbizchat

karlenesinrob: RT @smallbizlady: On #Smallbizchat next week 3/16 Jill Konrath - Super Sales Techniques for Your Small Business

#smallbizchat

TheAfter5Edge: @SmallBizLady @SmallBizChat Great chat per usual! Glad I could catch it tonight! Jan & Feb have been busy!

#smallbizchat

My_WebEvent: @smallbizlady What a great lineup this month! The topics have been outstanding. Thanks for all you do:) #smallbizchat

KabbageInc: Enjoyed it, everyone! Have a good rest of the week! #smallbizchat

TypedWrite: @carolisroth @smallbizlady that was awesome... Will definitely be joining in on #smallbizchat in the furture! Thanks

HappilySingle: Cold feet: How do you get past it? #smallbizchat

torreymcgraw: Great chat in #smallbizchat tonight. Love learning from smart peeps

Morgan_LP: RT @smallbizlady: Thanks to virtual assistant Sonia @YourJobMyOffice, she?ll get a link to the transcript out Thurs am

#smallbizchat

TaiGoodwin: @AwakeCreativity Every Wednesday at 8PM EST ##smallbizchat

doggdaze: RT @smallbizlady: On #Smallbizchat next week 3/16 Jill Konrath - Super Sales Techniques for Your Small Business

#smallbizchat

yourbookkeeper: RT @smallbizlady: RT @doggdaze: @GnosisArts I think it's important for the individual to know whether they are built to

be a biz owner or not. #smallbizchat

BenitaTyler: Thanks, ladies for another great #smallbizchat with @smallbizlady and @caroljsroth. Loads of info for biz owners!



RDCushing: RT @bizauthor: RT @SmallBizLady: Join #SmallBizChat tonight using our prepared @Tweetgrid 8p ET

http://bit.ly/sbchat93 #smallbizchat

karlenesinrob: RT @TheAfter5Edge: Thanks to guest Carol Roth @caroljsroth author of The #Entrepreneur Equation

http://www.carolroth.com/ #smallbizchat

ekochman: RT @Chris Eh Young: If your clients are dragging you down, fire them and replace them with profitable ones. Ones that

see your value. #smallbizchat

My WebEvent: RT @smallbizlady: On #Smallbizchat next week 3/16 Jill Konrath - Super Sales Techniques for Your Small Business

#smallbizchat

DeelishZamicae: RT @smallbizlady: On the blog tomorrow Carol Roth?s @caroljsroth full interview:

http://www.succeedasyourownboss.com/ #smallbizchat

HaggbergConsult: @SmallBizLady SQL and Windows developer, health IT, insurance, travel cos. Help to make tech easy & profitable. Love

#smallbizchat

Morgan LP: RT @TaiGoodwin: I'm giving it away...Free Social Media Checklist: http://ow.ly/49Vcg ##smallbizchat

TaiGoodwin: RT @carolisroth Thanks to all who made me feel welcome at #smallbizchat Great info tonight! Great tweeting with you!

##smallbizchat

TaiGoodwin: RT @smallbizlady: On the blog tomorrow Carol Roth?s @caroljsroth full interview:

http://www.succeedasyourownboss.com/ ##smallbizchat

caroljsroth: @Chris_Eh_Young You may find this blog interesting re: women in biz discussion tonight http://bit.ly/hUolpl #smallbizchat

BenitaTyler: RT @TaiGoodwin I'm giving it away...Free Social Media Checklist: http://ow.ly/49Vcg ##smallbizchat <<==Thanks Tai,

vou rock!

iTrendesign: RT @Chris_Eh_Young: If your clients are dragging you down, fire them and replace them with profitable ones. Ones that

see your value. #smallbizchat

BenitaTyler: Strategies to help entrepreneurs save money and reduce income taxes. http://www.tbsusa.com/ #smallbizchat

Chris Eh Young: @caroljsroth I'm on it. I'll let you know what I think. #smallbizchat

doggdaze: FOLLOWING: @theafter5edge @wedosmmforyou @karlenesinrob @gnosisarts @chris_eh_young @my_webevent

@carolisroth < great folk from #smallbizchat

yourbookkeeper: RT @smallbizlady: If you know a small biz owner who could use some advice tell them to follow @SmallBizChat and join

us every Wed 8-9 ET #smallbizchat

evanashenhurst: RT @Chris Eh Young: If your clients are dragging you down, fire them and replace them with profitable ones. Ones that

see your value. #smallbizchat

Design36ixty: joined in late but loads of great advice...Thx!! #smallbizchat

Transcript layout/design: Sonia Schenker: http://twitter.com/YourJobMyOffice http://twitter.com/SoniaSchenker



yourbookkeeper: RT @smallbizlady: RT @TheAfter5Edge: What small steps will help you attain big goals? Map it out - 1 small stride at a

time. #smallbizchat

yourbookkeeper: RT @smallbizlady: RT @caroljsroth: @Chris_Eh_Young But there is still a glass ceiling for women at the highest levels,

thinking big. #smallbizchat

yourbookkeeper: RT @smallbizlady: RT @carolisroth: A7b: Be willing to take a couple of steps backwards to make a huge leap forward.

#smallbizchat

BenitaTyler: RT @TaiGoodwin @smallbizlady: On the blog tomorrow @caroljsroth's full interview:

http://www.succeedasyourownboss.com/ ##smallbizchat

Chris_Eh_Young: @caroljsroth I read that blog when you first posted it. Understand that I have a wife and 3 daughters. I believe in women.

#smallbizchat

Design36ixty: @TaiGoodwin and I'm graciously accepting! Thanks!! #smallbizchat

mandeewidrick: RT @Chris_Eh_Young: If your clients are dragging you down, fire them and replace them with profitable ones. Ones that

see your value. #smallbizchat

carolisroth: RT @SmallBizLady: On the blog tomorrow Carol Roth?s @carolisroth full interview:

http://www.succeedasyourownboss.com/ #smallbizchat

yourbookkeeper: RT @smallbizlady: Q1: How do you define the difference between a jobbie, a job-business and a bona-fide business?

#smallbizchat

yourbookkeeper: RT @smallbizlady: RT @caroljsroth: A1. A bona-fide business isn?t dependent upon any one person for its existence.

#smallbizchat

yourbookkeeper: RT @smallbizlady: Q2: What are the pros and cons of each type of business? #smallbizchat

yourbookkeeper: RT @smallbizlady: RT @carolisroth: A2b: A job business is easier 2 start, but u can work more hours for the same or

less pay w/ more stress #smallbizchat