

TWEETREPORTS

[sign up for a free account](#)

#smallbizchat

2011-05-18 to 2011-05-19
515 Twitter search results

81 contributors
0 retweets 227 @replies 71 links

Time	User	Tweet
2011-05-18 11:09 am	smallbizlady	Morning Tweeps! Today is my fav day of the wk. Anita Campbell @smallbiztrends joins us on #smallbizchat for Nat'l Small Business Week
2011-05-18 11:16 am	EmployedPreneur	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #smallbizchat
2011-05-18 11:17 am	smallbizchat	Tonight at 8PM ET #smallbizchat welcomes guest Anita Campbell @smallbiztrends Topic: How to Build a Business that Lasts
2011-05-18 11:49 am	amosjohnsonjr	RT"@smallbizlady: Guest post: When It's Gut Check Time in Your Small Business http://shar.es/HcvAM #smallbizchat "
2011-05-18 12:01 pm	smallbizchat	Here's how to participate in #SmallBizChat with @smallbizlady (Tonight 8PM EST) http://bit.ly/S797e
2011-05-18 12:02 pm	TaiGoodwin	Tonight 5/18 #smallbizchat welcomes guest Anita Campbell @smallbiztrends Topic: How to Build a Small Business that Lasts 8PM ET
2011-05-18 12:14 pm	outoftheboxsoc	Check this out... http://paper.li/tag/teamBFHS#!tag-socialmedia #authors #writers, #bbwo #marketingtips #smallbizchat #teambfhs #ebooks
2011-05-18 12:35 pm	TheAfter5Edge	What better way to celebrate National Small Business Week than with @SmallBizLady & @smallbiztrends for #smallbizchat - 8PM EST tonight!
2011-05-18 12:47 pm	TaiGoodwin	Celebrate Nat'l Small Biz Week with #smallbizchat Anita Campbell @smallbiztrends shares 10 Ways to Build a Business that Lasts 8PM ET 5/18
2011-05-18 1:08 pm	BrandDynamite	should be good. @smallbizchat : TON 8PM ET #smallbizchat Guest Anita Campbell @smallbiztrends Topic: How to Build a Business that Lasts
2011-05-18 1:32 pm	smallbizlady	Guest Anita Campbell @smallbiztrends shares How to Build a Business that Lasts. Join #smallbizchat tonight at 8PM EST
2011-05-18 2:01 pm	ZimanaAnalytics	Catch the best ladies in small biz - Anita Campbell of @smallbiztrends talks to Melinda Emerson @smallbizlady 8 pm tonight at #smallbizchat
2011-05-18 2:01 pm	smallbizchat	Want to participate in #smallbizchat ? Here's how: http://bit.ly/S797e 8PM ET Tonight
2011-05-18 2:01 pm	accessbizcap	SBA National Small Business Week May 16-20 Washington, DC http://ow.ly/4DFKQ #sba #smallbiz #smbiz #smallbizchat #women #business
2011-05-18 2:02 pm	ZimanaAnalytics	Anita Campbell @smallbiztrends talks to Melinda Emerson @smallbizlady - How to Build a Business That Last 8 PM EST tonight at #smallbizchat

2011-05-18 2:17 pm [smallbizlady](#) Tonight at 8PM ET **#smallbizchat** welcomes guest Anita Campbell [@smallbiztrends](#) Topic: How to Build a Business that Lasts

2011-05-18 3:02 pm [smallbizlady](#) How 2 participate in **#SmallBizChat**: <http://bit.ly/S797e>; use [@Tweetgrid](#) and join us tonight at 8PM ET <http://bit.ly/sbchat103>

2011-05-18 3:47 pm [smallbizlady](#) Anita Campbell [@smallbiztrends](#) joins us on **#smallbizchat** for Nat'l Small Business Week tonight at 8PM ET <http://bit.ly/sbchat103>

2011-05-18 4:01 pm [smallbizlady](#) Instructions for participating in tonight's **#SmallBizChat** - live at 8PM EST: <http://bit.ly/S797e>

2011-05-18 4:08 pm [winfreywillard](#) How to Participate in **#Smallbizchat** <http://shar.es/Hc6jx>

2011-05-18 4:15 pm [karlenesinrob](#) Guest Anita Campbell [@smallbiztrends](#) shares How to Build a Business that Lasts. Join **#smallbizchat** tonight at 8PM EST

2011-05-18 4:15 pm [accessbizcap](#) Guest Anita Campbell [@smallbiztrends](#) shares How to Build a Business that Lasts. Join **#smallbizchat** tonight at 8PM EST

2011-05-18 4:32 pm [smallbizlady](#) Anita Campbell [@smallbiztrends](#) live on **#smallbizchat** for Nat'l Small Business Week tonight at 8PM ET <http://bit.ly/sbchat103>

2011-05-18 5:18 pm [smallbizchat](#) Tonight at 8PM ET Anita Campbell [@smallbiztrends](#) live on **#smallbizchat** How to Build a Business that Lasts <http://bit.ly/sbchat103>

2011-05-18 6:01 pm [smallbizlady](#) Join tonight's **#SmallBizChat** 8PM EST - <http://bit.ly/sbchat94>: Here's how: <http://bit.ly/S797e>

2011-05-18 6:02 pm [smallbizlady](#) How to Build a Business that Lasts tonight at 8PM ET guest Anita Campbell [@smallbiztrends](#) on **#smallbizchat** <http://bit.ly/sbchat103>

2011-05-18 6:26 pm [LeBrandeMedia](#) [@SmallBizLady](#) I can't wait to tune in. It is my 1st time! Excited **#SmallBizChat**

2011-05-18 7:32 pm [smallbizchat](#) Tonight on **#smallbizchat** - How Build a Business that Lasts 8PM ET with guest Anita Campbell [@smallbiztrends](#) <http://bit.ly/sbchat103>

2011-05-18 8:01 pm [smallbizlady](#) Here's how to participate in **#SmallBizChat** with [@smallbizlady](#) (Tonight 8PM EST) <http://bit.ly/S797e>

2011-05-18 8:02 pm [amvandenhurk](#) [@SmallBizLady](#) what is the topic tonight? **#SmallBizChat**

2011-05-18 8:17 pm [smallbizchat](#) Tonight 5/18 **#smallbizchat** welcomes guest Anita Campbell [@smallbiztrends](#) Topic: How to Build a Small Business that Lasts 8PM ET

2011-05-18 8:51 pm [smallbiztrends](#) Build a Business that Lasts - Join me w/ hosts [@SmallBizLady](#) & TaiGoodwin tonight, 8pm New York time **#smallbizchat** <http://bit.ly/sbchat103>

2011-05-18 9:02 pm [TaiGoodwin](#) Celebrate Nat'l Small Biz Week with **#smallbizchat** Anita Campbell [@smallbiztrends](#) shares 10 Ways to Build a Business that Lasts 8PM ET 5/18

2011-05-18 9:34 pm [TJMcCue](#) I'm going to be here at 5 pst. **#smallbizchat**: 10 Ways to Build a Small Business that Lasts - May 18 at 8 PM New York time

2011-05-18 9:42 pm [DawnComber](#) Disappointed to be missing **#smallbizchat** with Anita Campbell [@smallbiztrends](#) 10 Ways to build a Business that Lasts - 8 PM EST tonight

2011-05-18 9:47 pm [smallbizlady](#) Guest Anita Campbell [@smallbiztrends](#) shares How to Build a Business that Lasts. Join **#smallbizchat** tonight at 8PM EST

2011-05-18 10:10 pm [sueyoungmedia](#) Business bloggers: 12 things you should know how to do. My new post at <http://bit.ly/lyNtvh> #GIFB #blogchat **#smallbizchat**

2011-05-18 10:32 pm [TaiGoodwin](#) Tonight at 8PM ET **#smallbizchat** welcomes guest Anita Campbell [@smallbiztrends](#) Topic: How to Build a Business that Lasts

2011-05-18 11:14 pm [lyceum](#) [@TaiGoodwin](#) & [@SmallBizLady](#) I look forward to [@smallbiztrends's](#)

session (how to build a business that lasts) at **#smallbizchat** at 2 AM CET.

2011-05-18 11:18 pm [LisaPhoto2_0](#) **#smallbizchat** about to start is a little over a half an hour!!

2011-05-18 11:46 pm [smallbiztrends](#) Build a business that lasts - join us in **#smallbizchat** in 15 minutes -- by using this TweetGrid: <http://bit.ly/sbchat103>

2011-05-18 11:54 pm [CathyWebSavvyPR](#) [@smallbiztrends](#) Build a business that lasts - join us in **#smallbizchat** in 5 mins 8p ET -- use this TweetGrid: <http://bit.ly/sbchat103>

2011-05-19 12:00 am [JDEbberly](#) Heads Up to my followers for more tweets than usual from 8pm to 9pm as I join SmallBizChat! -- Join us!!! **#SmallBizChat**

2011-05-19 12:00 am [yourjobmyoffice](#) [@CathyWebSavvyPR](#) Hey Cathy - happy Wednesday! **#smallbizchat**

2011-05-19 12:01 am [TaiGoodwin](#) Tonight on **#SmallBizChat** 8PM Interview with small business expert Anita Campbell [@smallbiztrends](#) <http://bit.ly/sbchat103>

2011-05-19 12:01 am [TaiGoodwin](#) [@JDEbberly](#) Welcome to the chat! **#smallbizchat**

2011-05-19 12:02 am [TaiGoodwin](#) Hi Cathy great to see you here! [@CathyWebSavvyPR](#) **#smallbizchat**

2011-05-19 12:02 am [ops4biz](#) Build a business that lasts - join us in **#smallbizchat** in 15 minutes -- by using this TweetGrid: <http://bit.ly/sbchat103>

2011-05-19 12:03 am [smallbizlady](#) Tonight on **#SmallBizChat** 8PM Interview with small business expert Anita Campbell [@smallbiztrends](#) <http://bit.ly/sbchat103>

2011-05-19 12:03 am [CathyWebSavvyPR](#) [@TaiGoodwin](#) Soon as I heard the guest is [@SmallBizTrends](#) Anita Campbell - I made a beeline here - she has great small biz info **#smallbizchat**

2011-05-19 12:04 am [smallbizlady](#) How 2 participate in **#SmallBizChat**: <http://bit.ly/S797e>; try our prepared [@Tweetgrid](#) and join us now at 8p ET <http://bit.ly/sbchat103>

2011-05-19 12:04 am [CathyWebSavvyPR](#) Twitter search is runing three minutes behind - (according to my clock) we should call it Twitter time **#smallbizchat**

2011-05-19 12:05 am [smallbizlady](#) Welcome to **#SmallBizChat**, a weekly conversation where emerging small business owners can get answers to their questions.

2011-05-19 12:05 am [TheAfter5Edge](#) Jumping into **#SmallBizChat**. *Waves* Happy to see everyone tonight!

2011-05-19 12:05 am [lyceum](#) [@TJMcCue](#) TJ: Nice to see you online! Do you have any tips on new apps for SMB? I look forward to follow [@smallbiztrends](#) during **#smallbizchat**

2011-05-19 12:06 am [yourjobmyoffice](#) [@CathyWebSavvyPR](#) In 1980 something, FAXES were the big thing. Now 3 minutes behind is slllloooooowwww! **#smallbizchat**

2011-05-19 12:06 am [smallbizlady](#) Q: What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss

2011-05-19 12:06 am [smallbizlady](#) Right now on **#SmallBizChat** we are Anita Campbell [@smallbiztrends](#) <http://bit.ly/sbchat103>

2011-05-19 12:06 am [TJMcCue](#) [@lyceum](#) hey Martin! been a while. yeah, let's see -- not an app, but a cool bit of fix it material: www.sugru.com **#smallbizchat**

2011-05-19 12:06 am [BlackDreams](#) [@JDEbberly](#) thanks for joining **#smallbizchat**! Cant wait to participate and learn from u [@smallbizchat](#)

2011-05-19 12:07 am [smallbizlady](#) We are tweeting live with Small Business thought leader Anita Campbell [@smallbiztrends](#) **#smallbizchat**

2011-05-19 12:07 am [BlackDreams](#) [@ops4biz](#) thanks for joining **#smallbizchat**! Cant wait to participate and learn from u [@smallbizchat](#)

2011-05-19 12:07 am [Karie_Reynolds](#) I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> **#smallbizchat**

2011-05-19 12:07 am [BlackDreams](#) [@CathyWebSavvyPR](#) thanks for joining **#smallbizchat**! Cant wait to participate and learn from u [@smallbizchat](#)

2011-05-19 12:07 am [JDEbberly](#) [@BlackDreams](#) I look forward to learning from you too! :)
#SmallBizChat

2011-05-19 12:07 am [BlackDreams](#) [@TJMcCue](#) thanks for joining **#smallbizchat**! Cant wait to participate and learn from u [@smallbizchat](#)

2011-05-19 12:08 am [BlackDreams](#) [@aliyaleigh](#) thanks for joining **#smallbizchat**! Cant wait to participate and learn from u [@smallbizchat](#)

2011-05-19 12:08 am [BizFinanceForum](#) Hello everyone... **#smallbizchat**

2011-05-19 12:09 am [smallbiztrends](#) Hi everyone **#smallbizchat**

2011-05-19 12:09 am [CathyWebSavvyPR](#) [@BlackDreams](#) I'm just visiting - we'll learn a lot more from the guest Anita [@smallbiztrends](#) **#smallbizchat**

2011-05-19 12:09 am [juliacantor](#) [@smallbiztrends](#) hi!n **#smallbizchat**

2011-05-19 12:10 am [smallbizlady](#) Q1: HOW SOCIAL MEDIA HAS CHANGED THE SMALL BUSINESS ECONOMY IN THE LAST 18-24 MONTHS? **#smallbizchat**

2011-05-19 12:10 am [BizFinanceForum](#) Waves to &@taigoodwin & [@smallbiztrends](#) **#smallbizchat**

2011-05-19 12:10 am [smallbiztrends](#) A1: Hard to say what impact social media has had on the economy. **#smallbizchat**

2011-05-19 12:10 am [CathyWebSavvyPR](#) [@smallbiztrends](#) Good to see you here - you have so much info to give **#smallbizchat**

2011-05-19 12:11 am [smallbiztrends](#) A1: Social media has profoundly changed the way small businesses market. More open. Friendlier. **#smallbizchat**

2011-05-19 12:11 am [JDEbberly](#) Better rev up your inertialess engines for this chat - It is extremely fast and INTENSE **#SmallBizChat**

2011-05-19 12:11 am [BizConnectGroup](#) Small business - Q1: HOW SOCIAL MEDIA HAS CHANGED THE SMALL BUSINESS ECONOMY IN THE LAST 18-24 MONTHS? **#smallbizchat**

2011-05-19 12:11 am [karlenesinrob](#) [@smallbiztrends](#) Hello to you and welcome. Thanks for sharing your knowledge and time. **#smallbizchat**

2011-05-19 12:11 am [JDEbberly](#) Q1 Connections and relationships are now VERY important **#SmallBizChat**

2011-05-19 12:11 am [Chris_Eh_Young](#) A1: Social media has opened new channels of dialogue between corporations and consumers. **#smallbizchat**

2011-05-19 12:11 am [TaiGoodwin](#) Welcome to the chat! [@TJMcCue](#) **#smallbizchat**

2011-05-19 12:11 am [BizFinanceForum](#) [@JDEbberly](#) LOL. Still don't know what Q used on TNG. #startrek **#smallbizchat**

2011-05-19 12:12 am [smallbiztrends](#) A1 cont'd: More playful, spontaneous and creative. That's good for customer intimacy and building customer loyalty. **#smallbizchat**

2011-05-19 12:12 am [JDEbberly](#) [@BizFinanceForum](#) That guy had weak godlike powers **#SmallBizChat**

2011-05-19 12:12 am [AkeemC](#) [@smallbiztrends](#) Hello! **#smallbizchat**

2011-05-19 12:12 am [Chris_Eh_Young](#) Social media has allowed business to integrate into their customer base and become part of the community. **#smallbizchat**

2011-05-19 12:12 am [smallbizlady](#) Q2: WHAT ARE THE TOP CHALLENGES FOR SMALL BUSINESS RIGHT NOW? **#smallbizchat**

2011-05-19 12:13 am [yourjobmyoffice](#) A1 SM has certainly leveled the playing field. More open doors for small bizzes to communicate message, for sure. **#smallbizchat**

2011-05-19 12:13 am [TheAfter5Edge](#) A1: Social media had broken barriers to entry such as cost, geog. location, access to customers, & marketing **#SmallBizChat**

2011-05-19 12:13 am [LaToniyaAJones](#) Peeking in on/waving hello to **#smallbizchat**

2011-05-19 12:13 am [lyceum](#) [@TJMcCue](#) TJ: Is [@projectsugru](#) some kind of new DIY material? How could that help to build a biz that keeps going? **#smallbizchat**

2011-05-19 12:13 am [BizFinanceForum](#) A2: Convincing people to thoughtfully spend some of their capital reserves given tight credit mkt **#smallbizchat**

2011-05-19 12:14 am [TheAfter5Edge](#) A1: Social media has given small businesses a voice! Using the internet, small biz can be heard on the other side of the world **#SmallBizChat**

2011-05-19 12:14 am [TannenbaumMike](#) Hi everyone! This is my first **#smallbizchat**

2011-05-19 12:14 am [smallbiztrends](#) A2: Much is the same as always: finding money for cash flow, finding and keeping good customers, finding staff and resources **#smallbizchat**

2011-05-19 12:14 am [TJMcCue](#) [@smallbiztrends](#) I would have to agree, for the people who get it. Those who don't are not more friendly... **#smallbizchat**

2011-05-19 12:15 am [TaiGoodwin](#) Welcome to the chat! [@TannenbaumMike](#) - Glad to have you here! **#smallbizchat**

2011-05-19 12:15 am [Valpakcoupons](#) me too! Hi all! :) "@TheAfter5Edge: Jumping into **#SmallBizChat**. *Waves* Happy to see everyone tonight!"

2011-05-19 12:15 am [CathyWebSavvyPR](#) A1: I think social media has enabled small businesses to take their story direct 2 the customer - cut out middle men **#smallbizchat**

2011-05-19 12:15 am [Chris_Eh_Young](#) A2: Many small businesses are still struggling with adaptation, implementation, and execution of new communication methods. **#smallbizchat**

2011-05-19 12:15 am [JDEbberly](#) [@TannenbaumMike](#) Welcome to your first SmallBizChat, Mike! :) **#SmallBizChat**

2011-05-19 12:15 am [karlenesinrob](#) [@TannenbaumMike](#) Welcome! Hope you enjoy it! **#smallbizchat**

2011-05-19 12:15 am [smallbiztrends](#) A2b: Businesses operate in more complex environments today, however. We are required to master more disciplines. **#smallbizchat**

2011-05-19 12:16 am [TheAfter5Edge](#) [@Valpakcoupons](#) Good to see you! **#SmallBizChat**

2011-05-19 12:16 am [ilovegarick](#) [@smallbizlady](#) [@Chris_Eh_Young](#) Top Challenges for #Smallbusiness? In #socialmedia, possibly keeping up with trends in tech. **#smallbizchat**

2011-05-19 12:16 am [Karie_Reynolds](#) A2: focus. i think more small business owners have a DIY mentality that keeps them from doing what they need to do to grow **#smallbizchat**

2011-05-19 12:16 am [lyceum](#) [@smallbiztrends](#) Do you have good business cases on how companies have used social media and networks for B2B and recruitment? **#smallbizchat**

2011-05-19 12:16 am [BizFinanceForum](#) [@smallbiztrends](#) Wouldn't you say the counter to that is knowing when to stop adding gadgets and tools? **#smallbizchat**

2011-05-19 12:17 am [TheAfter5Edge](#) [@smallbiztrends](#) Agreed. And while having to wear many hats, small biz do not have all the resources multi. national corps do **#SmallBizChat**

2011-05-19 12:17 am [CathyWebSavvyPR](#) [@smallbiztrends](#) yes - between the economy & these new/changing technologies biz owers/staff have 2 wear more hats **#smallbizchat**

2011-05-19 12:17 am [smallbiztrends](#) A2c: This puts pressure on small organizations that are already stretched thin. **#smallbizchat**

2011-05-19 12:17 am [TannenbaumMike](#) [@BizFinanceForum](#) I think people, including myself, get carried away with all gadgets and tools. Need to focus on the goal. **#smallbizchat**

2011-05-19 12:18 am [BizFinanceForum](#) [@lyceum](#) I used to work as exec recruiter and they get plenty out of sm. For me sm has generated new biz. **#smallbizchat**

2011-05-19 12:18 am [ziongraphics](#) Hi, first time here at **#smallbizchat**. Looking forward to learning

2011-05-19 12:18 am [BizFinanceForum](#) [@TannenbaumMike](#) Yes I am at TOTAL gadget geek. If its new and cool I want it. **#smallbizchat**

2011-05-19 12:18 am [Chris_Eh_Young](#) The upside of the recession is that many businesses learned how to operate leaner and maintain competitive market share. **#smallbizchat**

2011-05-19 12:18 am [JDEbberly](#) [@ziongraphics](#) Welcome to SmallBizChat!! :) **#SmallBizChat**

2011-05-19 12:19 am [CathyWebSavvyPR](#) [@TheAfter5Edge](#) Hey I just ued the "wear more hats" analogy too - "great minds think alike - in creative ways" **#smallbizchat**

2011-05-19 12:19 am [My_WebEvent](#) Steph here with [@My_WebEvent!](#) Sorry I'm late for tonight's **#smallbizchat**

2011-05-19 12:19 am [karlenesinrob](#) [@ziongraphics](#) Welcome! Hope you enjoy it. **#smallbizchat**

2011-05-19 12:19 am [TaiGoodwin](#) Welcome to the chat [@FosterNZ](#) ! **#smallbizchat**

2011-05-19 12:19 am [TheAfter5Edge](#) A2: We are noticing constant change these days. It is much harder for small biz to be as flexible w/ limited resources **#SmallBizChat**

2011-05-19 12:19 am [TannenbaumMike](#) [@BizFinanceForum](#) I'm learning that at some point enough is enough - stick to basics, buckle down and focus! Productivity rules **#smallbizchat**

2011-05-19 12:19 am [smallbiztrends](#) To answer [@Lyceum:](#) [@Hubspot](#) has done a great job growing through social media **#smallbizchat**

2011-05-19 12:19 am [BizFinanceForum](#) [@TaiGoodwin](#) AOD - love it! My new word. **#smallbizchat**

2011-05-19 12:19 am [ilovegarick](#) [@lyceum](#) Well, I've been starting to pay attention to #gamification & [@EmpireAve](#) #EAv. Apparently [@Intel](#) is using this #sobiz **#smallbizchat**

2011-05-19 12:20 am [guymadison](#) Focus really is the key - too many distractions and at times social noise not social media **#smallbizchat**

2011-05-19 12:20 am [TaiGoodwin](#) Hi Steph! [@My_WebEvent](#) **#smallbizchat**

2011-05-19 12:20 am [TheAfter5Edge](#) [@CathyWebSavvyPR](#) Great minds sure do think outside the box! I love it! *virtual high five* **#SmallBizChat**

2011-05-19 12:20 am [Chris_Eh_Young](#) [@TheAfter5Edge](#) I think small biz have the advantage in flexibility. Like steering the Titanic or a speed boat. **#smallbizchat**

2011-05-19 12:20 am [Karie_Reynolds](#) [@Hubspot](#) does a great job of providing valuable information, which is key **#smallbizchat**

2011-05-19 12:21 am [CathyWebSavvyPR](#) [@TheAfter5Edge](#) right back atcha **#smallbizchat**

2011-05-19 12:21 am [smallbizlady](#) [@BizFinanceForum](#) I do think there's a lot of bright shinning object syndrome out there small biz need to use the right tools **#smallbizchat**

2011-05-19 12:21 am [smallbizlady](#) Q3: IS THE SMALL BUSINESS ADMINISTRATION (SBA) AND THE WORK THEY DO STILL RELEVANT? **#smallbizchat**

2011-05-19 12:21 am [TJMcCue](#) I agree [@hubspot](#) does a great job. Their video stuff is so good. **#smallbizchat**

2011-05-19 12:22 am [BizFinanceForum](#) [@smallbizlady](#) BSOS (Bright Shiny Object Syndrome) Yes I fight it every day. I think that will be my next blog post :) **#smallbizchat**

2011-05-19 12:22 am [CathyWebSavvyPR](#) [@BizFinanceForum:](#) I agree - I always counsel small biz owners to research where there customers "hang out most" - start there **#smallbizchat**

2011-05-19 12:22 am [smallbizlady](#) [@DonGaddyI](#) all are welcome **#smallbizchat**

2011-05-19 12:22 am [smallbiztrends](#) [@smallbizlady](#) [@BizFinanceForum](#) Agreed! We should close our eyes to shiny objects at some point! **#smallbizchat**

2011-05-19 12:22 am [JDEbberly](#) [@DonGaddyI](#) Just jump in! The water's great! :) The more, the merrier! **#SmallBizChat**

2011-05-19 12:23 am [lyceum](#) [@smallbiztrends](#) Anita: Thanks for [@hubspot](#) biz case. I have tested their "site grader" tool and read reports. Any co. in HR?
#smallbizchat

2011-05-19 12:23 am [Chris_Eh_Young](#) [@CathyWebSavvyPR](#) [@BizFinanceForum](#) Don't wait for your customers to find you, go to them. **#smallbizchat**

2011-05-19 12:23 am [TheAfter5Edge](#) [@JDEbberly](#) [@guymadison](#) Agreed. It is not efficient or effective to not have a focus as a small biz **#SmallBizChat**

2011-05-19 12:23 am [smallbiztrends](#) A3: The SBA (SBAgov) absolutely is relevant. Biggest value: they are a symbol of small biz importance **#smallbizchat**

2011-05-19 12:23 am [TaiGoodwin](#) [@BizFinanceForum](#) Let me know when you publish it and I will share it! **#smallbizchat**

2011-05-19 12:23 am [CathyWebSavvyPR](#) [@butterflyforum](#) Agreed - defining goals & having a plan/strategy/approach 2 use SM tools 2 reach customers is key **#smallbizchat**

2011-05-19 12:24 am [BizFinanceForum](#) [@Chris_Eh_Young](#) [@CathyWebSavvyPR](#) Absolutely. No point in fishing if there are no fish! **#smallbizchat**

2011-05-19 12:24 am [CathyWebSavvyPR](#) [@Chris_Eh_Young](#) yes, although if you combine biz bloggin w social media tools effectively - they will come 2 you 2 **#smallbizchat**

2011-05-19 12:24 am [smallbizlady](#) A3 I think that the SBA loans programs, SBDCs and [@SCOREmentores](#) are great programs but ppl w/ jobs giving biz advice is scary **#smallbizchat**

2011-05-19 12:24 am [bradfordshimp](#) SBA has great exposure among small businesses and provide a lot of good tools, so yes they are relevant. **#smallbizchat**

2011-05-19 12:24 am [Proliphique](#) The tools are great; it's selecting the right ones at the right time that's the challenge **#smallbizchat**

2011-05-19 12:24 am [nimble](#) [@hubspot](#) is definitely #awesomesauce. We agree =^_^=
#smallbizchat cc [@smallbizlady](#) [@taigoodwin](#)

2011-05-19 12:25 am [smallbiztrends](#) A3: The SBA (@SBAgov) keeps financing available for small biz, and provides education resources **#smallbizchat**

2011-05-19 12:25 am [smallbizlady](#) How to participate in **#SmallBizChat** <http://bit.ly/S797e>; join in via tonight's tweetgrid: <http://bit.ly/sbchat103> **#smallbizchat**

2011-05-19 12:25 am [TheAfter5Edge](#) [@CathyWebSavvyPR](#) [@butterflyforum](#) This is where social media policies and procedures come in place. Small biz need that!
#SmallBizChat

2011-05-19 12:25 am [Chris_Eh_Young](#) [@BizFinanceForum](#) [@CathyWebSavvyPR](#) Even if you fish where the fish are you still need the right bait & make sure they're hungry
#smallbizchat

2011-05-19 12:25 am [smallbizlady](#) Live right now - Interview with small business expert Anita Campbell [@smallbiztrends](#) <http://bit.ly/sbchat103> **#smallbizchat**

2011-05-19 12:25 am [lyceum](#) [@smallbiztrends](#) I like a new "shiny" gadget now & then, but the good thing with a new tool is that it has an on/off button! ;) **#smallbizchat**

2011-05-19 12:25 am [Valpakcoupons](#) agree "@Proliphique: The tools are great; it's selecting the right ones at the right time that's the challenge **#smallbizchat**"

2011-05-19 12:25 am [smallbizlady](#) Are you ready to reinvent your small business? Join [@SmallBizLady](#) Live in #DC 5/25 <http://bit.ly/byob2011dc> **#smallbizchat**

2011-05-19 12:26 am [LWhiteRitchie](#) A3: Interesting question! I do know the SBA's concept of "small biz" doesn't typically include solopreneurs. **#smallbizchat**

2011-05-19 12:26 am [collegevisit](#) [@smallbizlady](#) [@smallbiztrends](#) When is being classified as a 'woman-owned' business important? **#smallbizchat**

2011-05-19 12:26 am [smallbizlady](#) It's finally available on Amazon! The "Are You Ready to Become Your

2011-05-19 12:26 am [SharonMc](#) Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> **#smallbizchat**
Phew! Got home before **#smallbizchat** with Anita Campbell ends.
Catching up now...

2011-05-19 12:26 am [CathyWebSavvyPR](#) Newly rescued kitten is sitting on my lap - every once in a while he
looks up & watches Tweetgird screen - smallbiz kitty! **#smallbizchat**

2011-05-19 12:27 am [smallbizlady](#) Q4: DO YOU THINK EVERY SMALL BUSINESS SHOULD BE
USING SOCIAL MEDIA? **#smallbizchat**

2011-05-19 12:27 am [AnneMessenger](#) Re SBA: 5 of my small biz women prez friends are in SBA's new E2
program. Kind of like a mini-MBA. They're raving. **#smallbizchat**

2011-05-19 12:27 am [KevetteChats](#) [@SmallBizLady](#) [@SCOREmentores](#) That only reminds me of
professors in college(<3 them) but seriously!? Those who don't do,
teach. **#smallbizchat**

2011-05-19 12:27 am [AnneMessenger](#) A4: Should all small businesses be using SM? No brainer:
absolutely. **#smallbizchat**

2011-05-19 12:28 am [Chris Eh Young](#) A4: Absolutely not. If you're only going to half-ass it, don't bother.
#smallbizchat

2011-05-19 12:28 am [TheAfter5Edge](#) A4: Social media offers a ton of options w/ many benefits. But assess
which is best for your biz & why **#SmallBizChat**

2011-05-19 12:28 am [TaiGoodwin](#) Better late than never Glad to have you here [@SharonMc](#)
#smallbizchat

2011-05-19 12:28 am [ilovegarick](#) A4 Ooh, loaded question! It really depends on the business, location,
& who their audience is. **#smallbizchat**

2011-05-19 12:28 am [JDEbberly](#) [@DonGaddyII](#) You're gonna LOVE this! :) **#SmallBizChat**

2011-05-19 12:28 am [yourjobmyoffice](#) A3 Any resource is relevant - as long as u make it work for ur biz. All
lids don't fit all pots, but good to have choices **#smallbizchat**

2011-05-19 12:28 am [MrMention187](#) Hey [@smallbiztrends](#) let's **#smallbizchat**

2011-05-19 12:28 am [BizFinanceForum](#) A4 Even if they aren't using it, their customers might be. Think
Google Local, FourSquare Angies List... **#smallbizchat**

2011-05-19 12:28 am [LWhiteRitchie](#) A3. The SBA is wonderful for businesses that plan to create jobs.
That is their main metric & metrics rule at the fed. **#smallbizchat**

2011-05-19 12:29 am [TheAfter5Edge](#) A4: Don't jump on the bandwagon w/ this one. Have a focus with
social media. Know where your target market is & what they use
#SmallBizChat

2011-05-19 12:29 am [lyceum](#) [@SmallBizLady](#) I will try to attend. It will be a perfect birthday activity
on May 25! :) **#smallbizchat**

2011-05-19 12:29 am [Proliphique](#) Yes. But we may not need to use EVERY social media platform.
#smallbizchat

2011-05-19 12:29 am [kevinmerritt](#) A3: SBA IS relevant; they level playing field for new small businesses
especially those headed by women veterans & minorities
#smallbizchat

2011-05-19 12:29 am [smallbizlady](#) [@collegevisit](#) Its makes sense to seek [@WBENC](#) certification if u
want to do biz w/ corporations & federally to work w/ gov't
#smallbizchat

2011-05-19 12:30 am [Timberly](#) A3: the SBA (@SBAgov) is also a great resource for small business
information! Reports, statistics, how-to info **#smallbizchat**

2011-05-19 12:30 am [KevetteChats](#) A4: ABSOLUTELY. If they aren't they are missing the market. This
thing is global. No more 5 mile radius! **#smallbizchat** **#kevettechats**

2011-05-19 12:30 am [TheAfter5Edge](#) A4: Facebook? Twitter? LinkedIn? Foursquare? Audience is diff in
each. Do your research. **#SmallBizChat**

2011-05-19 12:30 am [smallbiztrends](#) To answer [@collegevisit](#): NOW is time to be woman owned small biz -

for 1st time in govt contracting the set aside has teeth **#smallbizchat**

- 2011-05-19 12:30 am [CathyWebSavvyPR](#) [@Chris_Eh_Young](#) SM is pole, content is bait: prospect reads my LinkedIn profile, clicks onto my blog & calls 2 hire me **#smallbizchat**
- 2011-05-19 12:30 am [DonGaddyII](#) As a business owner your personal brand is your company brand. By developing yourself you develop your business! **#smallbizchat**
- 2011-05-19 12:30 am [DeannaLohnes](#) [@lwhiteritchie](#) can you pls send me details on **#smallbizchat** when you can? sounds like the kind of thing I want to check out. Thank you!
- 2011-05-19 12:30 am [kikscore](#) A4 All Smallbiz should only do social media with a plan & set goals. Otherwise can be a time suck w/ little return **#smallbizchat**
- 2011-05-19 12:30 am [SharonMc](#) A4: Yes social media is too affordable not to use - especially for small businesses **#smallbizchat**
- 2011-05-19 12:30 am [Chris_Eh_Young](#) Small businesses need to focus on results, not tools. The tools will always be evolving and changing. **#smallbizchat**
- 2011-05-19 12:30 am [AnneMessenger](#) I use SM for education (2-way street), networking & visibility. Done right it = major opportunity platform. **#smallbizchat**
- 2011-05-19 12:30 am [ziongraphics](#) **#smallbizchat** how do I reach new customers on a very small marketing budget?
- 2011-05-19 12:30 am [AaziaDee](#) There are like 4 chats going on on my TL **#smallbizchat** #prstudchat etc. but the only one I care abt at the moment is **#BULLSBEATHEATCHAT!**
- 2011-05-19 12:30 am [Chris_Eh_Young](#) [@CathyWebSavvyPR](#) Solid strategy. **#smallbizchat**
- 2011-05-19 12:31 am [smallbiztrends](#) And [@collegevisit](#), see <http://sba.gov/wosb> for the goodies **#smallbizchat**
- 2011-05-19 12:31 am [guymadison](#) Great question SBL - should every small business be using social media? **#smallbizchat**
- 2011-05-19 12:31 am [ZimanaAnalytics](#) Hi [@TaiGoodwin](#) [@SmallBizLady](#) [@Smallbiztrends](#) **#smallbizchat** just "listening in"
- 2011-05-19 12:31 am [TheStriversRow](#) Just joining for the first time. Not sure how this works yet **#smallbizchat**
- 2011-05-19 12:31 am [kathyzucker](#) [@JDEbberly](#) [@SharonMc](#) Social media is affordable in terms of actual dollar costs but expensive when in time & education. **#SmallBizChat**
- 2011-05-19 12:31 am [smallbiztrends](#) A4: Actually, I do NOT think all small businesses need social media. Example: coal mining company **#smallbizchat**
- 2011-05-19 12:31 am [smallbizlady](#) A4 75% of all professionals in US have a [@LinkedIn](#) profile and that means all small business owners should too! **#smallbizchat**
- 2011-05-19 12:31 am [JDEbberly](#) [@DonGaddyII](#) You are very welcome - we love it when people join SMallBizChat ! :) **#SmallBizChat**
- 2011-05-19 12:32 am [ZimanaAnalytics](#) Hey [@TJMcCue](#) **#smallbizchat**
- 2011-05-19 12:32 am [LWhiteRitchie](#) [@DeannaLohnes](#) It's happening now if you wanna jump in. There's a prepared TweetGrid here: <http://bit.ly/sbchat103> **#smallbizchat**
- 2011-05-19 12:32 am [Chris_Eh_Young](#) Know your customer. Know what tools they use. If they don't have computers and watch a lot of TV, SM may not be best choice. **#smallbizchat**
- 2011-05-19 12:32 am [amvandenhurk](#) [@SmallBizLady](#) I think the SBA is still relevant. Just officially started my biz & they were helpful. **#SmallBizChat**
- 2011-05-19 12:32 am [yourjobmyoffice](#) A4 Yes. If only for the searchability factor. The extent of SM use should be measured by industry and prospect base. **#smallbizchat**
- 2011-05-19 12:32 am [BizFinanceForum](#) [@smallbiztrends](#) to play devils advocate. Shouldn't they be at least tracking the SM convos about them and clean coal? **#smallbizchat**

2011-05-19 12:32 am [ilovegarick](#) [@smallbizlady](#) Hi Melinda, how big is **#smallbizchat**? Today is my first time tuning in and wow, tweets are flying fast!

2011-05-19 12:32 am [smallbizlady](#) A4b You need to figure out where your customer spends time on line and be a part of the conversation in social media **#smallbizchat**

2011-05-19 12:32 am [lyceum](#) [@TheAfter5Edge](#) Yes, do research & start w/ the question why (@simonsinek) and then create a P.O.S.T. media plan (Groundswell) **#smallbizchat**

2011-05-19 12:33 am [smallbiztrends](#) A4b: That said, I think the majority of small businesses CAN benefit from social media, if they'd just try it **#smallbizchat**

2011-05-19 12:33 am [TaiGoodwin](#) Welcome to the chat [@TheStriversRow](#) - you can watch the answers and chime in with your own when you are ready **#smallbizchat**

2011-05-19 12:33 am [CathyWebSavvyPR](#) [@TheStriversRow](#) have you tried tsimpler <http://tweetchat.com/room/SmallBizChat>. host [@SmallBizLady](#). Guest from [@SmallBizTrends](#) **#smallbizchat**

2011-05-19 12:33 am [TheAfter5Edge](#) A4: Are you assessing your results with SM? Leverage avail analytics, feedback to know what is really working for your biz **#SmallBizChat**

2011-05-19 12:33 am [collegevisit](#) [@smallbiztrends](#) Thank you for answering my question! **#smallbizchat** !

2011-05-19 12:33 am [dandelionweb](#) [@sharonmc](#) I have so many clients who are reluctant to try social media - My latest post is about this <http://bit.ly/mlk8fC> **#smallbizchat**

2011-05-19 12:33 am [smallbizlady](#) Q5: IF A BUSINESS OWNER IS JUST GETTING STARTED WITH SOCIAL MEDIA WHAT ARE SOME FIRST STEPS TO TAKE? **#smallbizchat**

2011-05-19 12:33 am [KevetteChats](#) [@smallbiztrends](#) Thanks for bringing that point. I stand corrected :O) **#smallbizchat** #kevettechats

2011-05-19 12:33 am [SharonMc](#) social media is part of marketing which is something all small businesses do **#smallbizchat**

2011-05-19 12:34 am [Chris Eh Young](#) [@smallbiztrends](#) They can't just try and dabble though. That's rarely effective. They need to commit for a time frame. **#smallbizchat**

2011-05-19 12:34 am [SharonMc](#) Well all small businesses "should" market to stay in business reactive/proactive **#smallbizchat**

2011-05-19 12:34 am [CathyWebSavvyPR](#) [@smallbiztrends](#) I agree in gen'l- what if a coal mine had a twitter feed set up during a disaster? useful? but not necessary **#smallbizchat**

2011-05-19 12:34 am [guymadison](#) Job Market Shows Improvement <http://www.regalmag.com/jobs-recent-college-graduates-showing-promise-a-631.html> **#smallbizchat**

2011-05-19 12:34 am [TheStriversRow](#) Our demo is 18-24, we are social media fanatics! tumblr, fb, twitter, foursquare. Tumblr is a small giant on the rise **#smallbizchat**

2011-05-19 12:34 am [BlackDreams](#) [@smallbiztrends](#) HI, so happy to be on the chat, and to learn from you!!! [@SmallBizLady](#), **#smallbizchat**

2011-05-19 12:35 am [Chris Eh Young](#) A5: Establish goals, sign posts, then draw a road map. Start with what you want to achieve, then establish a strategy. **#smallbizchat**

2011-05-19 12:35 am [lyceum](#) [@ZimanaAnalytics](#) Hi Pierre! How are things in NYC? Upcoming post [@smallbiztrends?](#) **#smallbizchat**

2011-05-19 12:35 am [DonGaddyII](#) So am I “@BlackDreams: [@smallbiztrends](#) HI, so happy to be on the chat, and to learn from you!!! [@SmallBizLady](#), **#smallbizchat**”

2011-05-19 12:35 am [guymadison](#) [@TheAfter5Edge](#) What is most important though **#smallbizchat**

2011-05-19 12:35 am [AnneMessenger](#) A5: Small biz steps to getting started w SM: choose 1 platform, probably LI & develop that, pick champion(s) to help others.

2011-05-19 12:35 am [TheAfter5Edge](#) **#smallbizchat** A5: Before jumping into SM - research tools & customers' use, create goals, create a plan, create SM policies, determine voice

2011-05-19 12:35 am [kikscore](#) **#SmallBizChat** A5 Set up 1st Steps: Set up Google alerts, see where the conversation is , have plan that includes dedicated time slots AM/PM

2011-05-19 12:35 am [smallbiztrends](#) **#smallbizchat** A5: Start a blog if you think you can fill it with content. If you're B2C, set up a Facebook Page. **#smallbizchat**

2011-05-19 12:36 am [Chris_Eh_Young](#) Measurement is not enough if you're not measuring the right stats. **#smallbizchat**

2011-05-19 12:36 am [KevetteChats](#) A4: Small Business should be on social media for many purposes: research, networking, best practices, fun, motivation, etc. **#smallbizchat**

2011-05-19 12:36 am [SharonMc](#) Hi [@dandelionweb](#) long time no see - I missed Podcamp this year. **#smallbizchat**

2011-05-19 12:36 am [smallbizlady](#) [@pamgilles](#) My book is Become Your Own Boss in 12 Months **#smallbizchat**

2011-05-19 12:36 am [TheAfter5Edge](#) [@guymadison](#) It is important to know your small biz's goals & objectives **#SmallBizChat**

2011-05-19 12:36 am [My_WebEvent](#) A5: I'm just starting to grasp the importance of a blog! I'd definitely put that high on the to do list! Builds content! **#smallbizchat**

2011-05-19 12:37 am [lyceum](#) [@smallbiztrends](#) Anita, I think a coal mining company could use social media & networks as an internal tool to start out with. **#smallbizchat**

2011-05-19 12:37 am [UmaDevi2](#) What's the focus of **#Smallbizchat**? A: To end small business failure by helping you succeed as your own boss

2011-05-19 12:37 am [AnneMessenger](#) A5: Jumped into SM w/ no plan - kinda like much we've done! - and it's worked. Now backtracking to systematize. **#smallbizchat**

2011-05-19 12:37 am [SharonMc](#) [@kathyzucker](#) yes SM can be expensive time-wise/must be learned like all mktg tactics **#smallbizchat**

2011-05-19 12:38 am [BizFinanceForum](#) [@My_WebEvent](#) And builds credibility however keep in mind that you need to be consistent for it to work. **#smallbizchat**

2011-05-19 12:38 am [TheAfter5Edge](#) [@My_WebEvent](#) A blog also helps create a community around your biz. Customers can come & interact w/ each other. Great landing **#SmallBizChat**

2011-05-19 12:38 am [smallbizlady](#) Q6: ONE OF THE TRENDS THAT I SEE IS THAT SOME START-UP BUSINESSES ARE USING SOCIAL MEDIA AS THEIR ONLY STRATEGY. IS THAT WISE? **#smallbizchat**

2011-05-19 12:38 am [BlackDreams](#) [@digisnap](#) are you on **#smallbizchat**, we hit the ground running, [@smallbiztrends](#) is teaching lots!!

2011-05-19 12:38 am [blogbloke](#) [@smallbiztrends](#) Still mad at me? Sorry for missing #ungeeked **#SmallBizChat**

2011-05-19 12:38 am [dandelionweb](#) Yes PodCamp was good - if you are into #WordPress come to our #wpto meetup group [@sharonmc](#): Hi [@dandelionweb](#) long time no c **#smallbizchat**

2011-05-19 12:38 am [My_WebEvent](#) [@AnneMessenger](#) We did the same thing! Canonballed in and things started working. Now we're learning why so we can duplicate! **#smallbizchat**

2011-05-19 12:38 am [kikscore](#) [@smallbiztrends](#) Learned those important 1st steps from you,

2011-05-19 12:38 am [karlenesinrob](#) [@shashib](#) & [@ramonray](#) **#smallbizchat**
[@smallbiztrends](#) Great advice. Google Alerts are effective in keeping up with your chosen topic. **#smallbizchat**

2011-05-19 12:39 am [WhereitBlooms](#) [@smallbizlady](#) A5: Find your target audience and meet your biz objective. Could be Twitter, LinkedIn, FB or all three. **#smallbizchat**

2011-05-19 12:39 am [smallbizlady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-05-19 12:39 am [loiscreamer](#) **#smallbizchat** J Gitomer says SM is the new cold call. SM has leveled the playing field in marketing. Sm biz should leverage SM daily.

2011-05-19 12:39 am [smallbizlady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://www.succeedasyourownboss.com> **#smallbizchat**

2011-05-19 12:39 am [Karie_Reynolds](#) A6: i don't think soc media as the only strategy is wise. i think it should be just one piece of their marketing plan **#smallbizchat**

2011-05-19 12:39 am [Chris_Eh_Young](#) A6: Very foolish. You need a home base, a piece of digital real estate that you own. SM platforms are uncontrollable. **#smallbizchat**

2011-05-19 12:39 am [DonGaddyll](#) [@smallbiztrends](#) Biz should use social media for sales and promotions to reach more of their target. What are your thoughts **#smallbizchat**

2011-05-19 12:39 am [lyceum](#) [@My_WebEvent](#) You are right about this. I have been blogging since 2002. I had my 9th blogiversary on May 7: <http://goo.gl/QXf4E> **#smallbizchat**

2011-05-19 12:39 am [nawlins](#) A5: don't take too many steps at the beginning. If u can't maintain one avenue fully then don't do it. **#smallbizchat**

2011-05-19 12:39 am [CathyWebSavvyPR](#) A5: 1st SM steps: decide who yr prospects are, which SM site they use most 4 biz info, start connecting there, then add a blog **#smallbizchat**

2011-05-19 12:39 am [AnneMessenger](#) A6: Biz using SM as only strategy? Missing a lot of other boats. **#smallbizchat**

2011-05-19 12:39 am [TJMcCue](#) [@smallbizlady](#) I don't think it should be the only strategy. No way. **#smallbizchat**

2011-05-19 12:40 am [WhereitBlooms](#) [@SmallBizLady](#) A6: It is never wise to one rely on any one tool w/marketing. Need a mixture and 2 constantly engage! **#smallbizchat**

2011-05-19 12:40 am [smallbizlady](#) Back at the blog >> Enchantment by [@GuyKawasaki](#) is worth reading:<http://ht.ly/4XbFI> **#smallbizchat**

2011-05-19 12:40 am [WhereitBlooms](#) I find many small businesses are afraid of jumping into social media for fear they will fail. They just don't get it. **#smallbizchat**

2011-05-19 12:40 am [SoNJOfficiant](#) [@SmallBizLady](#) **#smallbizchat** That would be negative. All of my couples have found me through paid online advertising. Not one through SM

2011-05-19 12:41 am [kikscore](#) A6 1st hand exp here. We are doing that. It takes daily effort, commitment, but has lead to partnerships & customers! **#smallbizchat**

2011-05-19 12:41 am [blogbloke](#) Don't only rely on a website like #Facebook for your small business. You need a REAL blog for that **#SmallBizChat** #SEO #socialmedia

2011-05-19 12:41 am [Chris_Eh_Young](#) A6: I explain in detail here, <http://bit.ly/fldFUG> **#smallbizchat**

2011-05-19 12:41 am [smallbiztrends](#) A6: No. Make sure you hve a website or blog-site (combined blog/website) as a home base. I agree w/ [@Chris_Eh_Young](#) **#smallbizchat**

2011-05-19 12:41 am [PoetryHouse](#) [@SmallBizLady](#) Social media provides a wide audience at little to no

2011-05-19 12:41 am [SharonMc](#) cost. I can see the benefit for start-up businesses **#smallbizchat**

2011-05-19 12:42 am [smallbizlady](#) [@smallbizlady](#) No SM shouldn't be the only strategy just like pd advertising shouldn't be **#smallbizchat**

2011-05-19 12:42 am [WhereitBlooms](#) A6 Without a great website using social media marketing is useless! Fortify your home base first! **#smallbizchat**

2011-05-19 12:42 am [My_WebEvent](#) [@SmallBizLady](#) I still send Snail Mail to clients who I know love it! Need to be aware of your target niche and their needs. **#smallbizchat**

2011-05-19 12:42 am [kathyzucker](#) [@lyceum](#) I am so jealous! Like planting a tree, can't plant one late & expect it to grow fast! Wish I planted blog earlier:) **#smallbizchat**

2011-05-19 12:42 am [KevetteChats](#) [@sharonmc](#) SM may not be worth the time it takes for a small biz owner to get up to speed; 1 of my clients abandoned effort. **#smallbizchat**

2011-05-19 12:42 am [Chris_Eh_Young](#) [@SmallBizLady](#) No. I think there has to be a bigger picture but you have to win in your back yard first. **#smallbizchat** **#kevettechats**

2011-05-19 12:43 am [smallbizlady](#) [@smallbizlady](#) Exactly. Establish your hub and use SM as outposts to drive traffic to your hub. **#smallbizchat**

2011-05-19 12:43 am [kathyzucker](#) Special for **#smallbizchat** fans only \$49 to Join me [@SmallBizLady](#) Live in #DC 5/25 Register today <http://bit.ly/byobdc>

2011-05-19 12:43 am [loiscreamer](#) [@sharonmc](#) Ultimately ROI is a factor for all marketing; people weren't coming in the door from SM; Google search was better. **#smallbizchat**

2011-05-19 12:43 am [TaiGoodwin](#) **#smallbizchat** We all need to remember that marketing is a multi disaplined thing. SM is merely one way to market. Use in concert with others

2011-05-19 12:43 am [karlenesinrob](#) A6: [@smallbizlady](#) And...without your own great content - social media marketing is useless... **#smallbizchat**

2011-05-19 12:43 am [TheAfter5Edge](#) [@loiscreamer](#) He is right! Small biz now have the leverage through Social Media, if they use it to achieve their goals. **#smallbizchat**

2011-05-19 12:43 am [CathyWebSavvyPR](#) Think of a blog as a virtual hub. A place customers can go back and refuel, catch up, interact, find out more after biz hours **#SmallBizChat**

2011-05-19 12:43 am [andrewberman](#) yet![@smallbizlady](#) I just had a new biz owner contact me, he has a few clients via word of mouth, biz cards & brochure -no site **#smallbizchat**

2011-05-19 12:43 am [KevetteChats](#) **#smallbizchat** A6: It can work. Many businesses rely on referrals and word of mouth. Social media amplifies that. [@smallbizlady](#)

2011-05-19 12:44 am [WhereitBlooms](#) A6: We have actually used SM to launch us in our back yard. It's been working great and we look forward to more expansion. **#smallbizchat**

2011-05-19 12:44 am [smallbizlady](#) [@bwrconsulting](#) There is a science to social media I think. The basic recipe is to listen+hear+respond+act = engagement **#smallbizchat**

2011-05-19 12:44 am [SharonMc](#) Q7: YOUR BLOG SMALLBIZTRENDS.COM IS A TOP BLOG ON THE INTERNET TODAY. WHAT DOES IT TAKE TO BUILD A NATIONAL DAILY BLOG? **#smallbizchat**

2011-05-19 12:44 am [ebonstorm](#) [@kathyzucker](#) ROI is guiding factor, keep in mind SM can impact Google search (blogs...) **#smallbizchat**

2011-05-19 12:44 am [DonGaddyII](#) Social Media is a tool, nothing more. Without an integrated plan, it is simply a bolt on to a bad business machine. **#smallbizchat**

2011-05-19 12:44 am [TheAfter5Edge](#) The key with social media is quality over quantity and segmenting to concentrate on your target market. **#smallbizchat**

2011-05-19 12:44 am Don't miss out on a customer b/c it is after biz hours. Have

2011-05-19 12:44 am [lyceum](#) somewhere to send them to such as your blog. **#SmallBizChat**

2011-05-19 12:45 am [Chris Eh Young](#) [@My_WebEvent](#) It is never too late! Go for it! :) **#smallbizchat**

2011-05-19 12:45 am [Proliphique](#) Remember, according to some stats, 90% of searches for businesses and services now start online. Website IS necessary. **#smallbizchat**
BYOB is transformational!!(I attended Philly conference - AMAZING!)
#smallbizchat

2011-05-19 12:45 am [TannenbaumMike](#) [@DonGaddyll](#) Agreed completely! **#smallbizchat**

2011-05-19 12:45 am [WhereitBlooms](#) I love that social media can make a small business look big! Depends on how it is used and the content you share. **#smallbizchat**

2011-05-19 12:45 am [smallbizlady](#) [@anthonytilghman](#) <http://bit.ly/BYOBDC>. **#smallbizchat**

2011-05-19 12:45 am [DonGaddyll](#) [@JDEbberly](#) im loving it already!!! **#smallbizchat**

2011-05-19 12:46 am [TheAfter5Edge](#) [@smallbiztrends](#) [@blogbloke](#) Agreed. What if Facebook is gone tomorrow!?! What will happen to your page!? Need to own your space
#SmallBizChat

2011-05-19 12:46 am [JDEbberly](#) [@DonGaddyll](#) This chat is VERY addictive! :) **#SmallBizChat**

2011-05-19 12:46 am [dandelionweb](#) A4: Top 10 List: Reasons you can't Ignore Social Media. Pls add comments **#smallbizchat** <http://bit.ly/mlk8fC>

2011-05-19 12:46 am [My_WebEvent](#) [@lyceum](#) Just started working with [@hubspot](#). They're skinning our blog now. I've got my first posts ready to go! **#smallbizchat**

2011-05-19 12:46 am [lyceum](#) [@SmallBizLady](#) Hard work! I have followed Anita & Co. [@smallbiztrends](#) for many years. I am very impressed with the development. **#smallbizchat**

2011-05-19 12:46 am [theflaggagency](#) A6 Small Biz shld use SM as part of layered approach. It shld NOT B their only strategy. where it happens is what ppl dnt C! **#smallbizchat**

2011-05-19 12:46 am [TheAfter5Edge](#) [@WhereitBlooms](#) Thanks to social media, every biz is big online! Leverage effectively for your small biz **#SmallBizChat**

2011-05-19 12:46 am [smallbizlady](#) Special for **#smallbizchat** fans only \$49 to Join me [@SmallBizLady](#) Live in #DC 5/25 Register today <http://bit.ly/BYOBDC>

2011-05-19 12:46 am [WhereitBlooms](#) [@TaiGoodwin](#) Yes! : The basic recipe is to listen+hear+respond+act+share = engagement **#smallbizchat**

2011-05-19 12:46 am [smallbiztrends](#) A7: It takes 4 things to grow a site big: Time. Money. Constant learning. Multiple revenue streams. **#smallbizchat**

2011-05-19 12:47 am [Proliphique](#) Read BYOB. Complete the workbook. Attend the conference. Your business will thank you later! **#smallbizchat**

2011-05-19 12:47 am [smallbizlady](#) Sorry first link didn't work **#smallbizchat**

2011-05-19 12:47 am [KevetteChats](#) [@WhereitBlooms](#) The most important thing is to build a relationship with your audience. **#smallbizchat** **#kevettechats**

2011-05-19 12:47 am [ebonstorm](#) Just because you are a lead site on a search engine does not mean anything more than SEO. Good business is more than that.
#smallbizchat

2011-05-19 12:48 am [CathyWebSavvyPR](#) [@Chris Eh Young](#) I think I might trun the SM is the fishing pole and Content is the bait into a blog post - **#smallbizchat**

2011-05-19 12:48 am [DonGaddyll](#) consumers want an expert. therefore you should always be perfecting what you do well to do it even better **#smallbizchat**

2011-05-19 12:48 am [theflaggagency](#) [@TaiGoodwin](#) A7 This is how you build a following (video) <http://youtu.be/04Mc14gHrWs> from Seth Godin and [@tompeters](#)
#smallbizchat

2011-05-19 12:48 am [kathyzucker](#) [@sharonmc](#) There is also risk of backlash; couple of moms came into office & asked how much bloggers were paid 4 reviews.
#smallbizchat

2011-05-19 12:48 am [ebonstorm](#) Being a good business means providing the services people are seeking in a professional, intelligent and thoughtful manner. **#smallbizchat**

2011-05-19 12:48 am [smallbizlady](#) Q8: BLOGGING HAS BECOME SOMETHING THAT EVERYONE IS DOING. HOW CAN SMALL BUSINESS OWNERS STAY ABOVE THE NOISE? GET CUSTOMERS? **#smallbizchat**

2011-05-19 12:48 am [Chris Eh Young](#) Had fun but gotta run. Thanks again [@smallbizlady](#) and [@taigoodwin](#) for another **#smallbizchat**

2011-05-19 12:48 am [BizFinanceForum](#) [@CathyWebSavvyPR](#) [@Chris Eh Young](#) If you do the fishing / bait post give me a heads up! **#smallbizchat**

2011-05-19 12:48 am [smallbiztrends](#) A7b: When I say you need money, I mean to plow your profits back into the business **#smallbizchat**

2011-05-19 12:48 am [WhereitBlooms](#) [@KevetteChats](#) Yes, would absolutely agree! #relationshipbuilding **#smallbizchat**

2011-05-19 12:49 am [CathyWebSavvyPR](#) [@ebonstorm](#) But if she has defined her business as a top blog that generates income via sponsorships & ads + then it works **#smallbizchat**

2011-05-19 12:49 am [KevetteChats](#) I've noticed the big boys are finally catching a clue about cust svc and cust.relationships. Relationships are key. **#smallbizchat**

2011-05-19 12:49 am [guymadison](#) [@My_WebEvent](#) What are your expectations of Hub Spot? **#smallbizchat**

2011-05-19 12:49 am [markalves](#) A6: If you're a local biz, you need your own website with street address to show up in local search **#smallbizchat**

2011-05-19 12:49 am [ebonstorm](#) A8 The same way any business gets good, by being the best at what they do, providing real value & ROI on people's investment. **#smallbizchat**

2011-05-19 12:49 am [blogbloke](#) [@smallbiztrends](#) Instead of roses I gave you a plug, but you need to listen for it (^ ^) <http://bit.ly/iy3n3q> **#SmallBizChat**

2011-05-19 12:49 am [SharonMc](#) [@kathyzucker](#) That is an issue, As mobile tech becomes more widespread access to SM will broaden **#smallbizchat**

2011-05-19 12:50 am [JDEbberly](#) Q8 You have to be VERY different and solve your readers and customers problems - Simple As That **#SmallBizChat**

2011-05-19 12:50 am [CathyWebSavvyPR](#) [@BizFinanceForum](#) I need to tweak it - reference [@ChrisBrogan's](#) fish were the fishes are post & shift hunting analogy **#smallbizchat**

2011-05-19 12:50 am [WhereitBlooms](#) [@SmallBizLady](#) Q8: My blog gives new perspective. It also allows my niche to get to know me. Not about #'s about content. **#smallbizchat**

2011-05-19 12:50 am [smallbizlady](#) [@Chris Eh Young](#) Chris great content tonight thank you :) **#smallbizchat**

2011-05-19 12:50 am [ebonstorm](#) [@sharonmc](#) Mobility will not make any business more available, more effective. Only work can do that. **#smallbizchat**

2011-05-19 12:50 am [smallbiztrends](#) A8: Niche-ify. Become known for a niche - go narrow and deep **#smallbizchat**

2011-05-19 12:50 am [SharonMc](#) [@kathyzucker](#) I was referring to local search and SM not having great impact on that **#smallbizchat**

2011-05-19 12:50 am [smallbiztrends](#) A8: Niche-ify. Become known for a niche - go narrow and deep **#smallbizchat**

2011-05-19 12:50 am [kathyzucker](#) [@sharonmc](#) Meanwhile SM has vaulted my business into the stratosphere. So it really depends on staff; tweeting is easy 4 me. **#smallbizchat**

2011-05-19 12:51 am [andrewberman](#) [@smallbizlady](#) A8: Stay above the noise by simply being yourself &

2011-05-19 12:51 am [My_WebEvent](#) genuine. Soc media is a great BS detector. **#smallbizchat**
[@guymadison](#) To improve our inbound marketing. We've created a clear and concise strategy. I love the step by step coaching!
#smallbizchat

2011-05-19 12:51 am [CathyWebSavvyPR](#) [@BizFinanceForum](#) Smallbiz use of social media is catch and
R release - we want to feed the fish & have them come back 4 more
#smallbizchat

2011-05-19 12:51 am [amandamogul](#) A8 Stay above the noise with consistently great content.
#SmallBizChat

2011-05-19 12:51 am [theflaggagency](#) [@Lyceum](#) A8 I have a very controversial blog post about to publish
that is titled "I am not here to save you \$\$\$" **#smallbizchat**

2011-05-19 12:51 am [JDEbberly](#) [@theflaggagency](#) You are VERY welcome! :) **#SmallBizChat**

2011-05-19 12:51 am [AnneMessenger](#) [@smallbizlady](#), thanks for chat. Do well in your DC seminar!
#smallbizchat

2011-05-19 12:51 am [BizFinanceForum](#) [@CathyWebSavvyPR](#) Love it - catch and release. Grew up fishing in
the UP :) **#smallbizchat**

2011-05-19 12:51 am [TaiGoodwin](#) [@loiscreamer](#) Thanks for stopping by! **#smallbizchat**

2011-05-19 12:52 am [smallbiztrends](#) A8b: Leverage the platform that someone else put a lot of effort into
growing (guest post) **#smallbizchat**

2011-05-19 12:52 am [SharonMc](#) [@ebonstorm](#) as more consumers/clients become accustomed to
using mobile tech, businesses will need to be there **#smallbizchat**

2011-05-19 12:52 am [JDEbberly](#) Give away lots and lots of great ebooks and slideshows
#SmallBizChat

2011-05-19 12:52 am [smallbizlady](#) [@AnneMessenger](#) Thanks Anne! **#smallbizchat**

2011-05-19 12:52 am [CathyWebSavvyPR](#) [@TJMcCue](#) Hi TJ - & thanks for the RTs [@JDEbberly](#) **#smallbizchat**
R

2011-05-19 12:52 am [KevetteChats](#) [@JDEbberly](#) Showing that you care about them will gain their interest
in what you are doing. **#smallbizchat #kevettechats**

2011-05-19 12:52 am [ebonstorm](#) Provide high signal to noise ratio. Meaning you make content worth
seeking, information worth finding, value worth repeating.
#smallbizchat

2011-05-19 12:52 am [kikscore](#) A8 Be super authentic and tell stories too. People like to identify with
a story (on a blog) **#smallbizchat**

2011-05-19 12:52 am [CathyWebSavvyPR](#) [@BizFinanceForum](#) My dad was bass and salmon fisherman by
R hobby **#smallbizchat**

2011-05-19 12:52 am [lyceum](#) [@BLOGBloke](#) I will listen to [@WayneHurlbert's](#) conversation with
you. Thanks for listening to my interview with Wayne! **#smallbizchat**

2011-05-19 12:52 am [DonGaddyll](#) I am supposed to be cooking but I am addicted to this **#smallbizchat**
all entrepreneurs on twitter should join in now!!!!

2011-05-19 12:53 am [karlenesinrob](#) Q8: BLOGGING HAS BECOME SOMETHING THAT EVERYONE IS
DOING. HOW CAN SMALL BUSINESS OWNERS STAY ABOVE
THE NOISE? GET CUSTOMERS? **#smallbizchat**

2011-05-19 12:53 am [BizFinanceForum](#) [@JDEbberly](#) Do you think there might be free ebook overload now?
#smallbizchat

2011-05-19 12:53 am [smallbizlady](#) Q9: WHAT ARE SOME WAYS FOR SMALL BIZ OWNERS TO
LEVERAGE THEMSELVES SO THAT DO NOT FEEL LIKE A
HAMSTER ON A WHEEL IN THEIR BIZ? **#smallbizchat**

2011-05-19 12:53 am [TaiGoodwin](#) [@theflaggagency](#) Thanks for the video link - will check out the article
too **#smallbizchat**

2011-05-19 12:53 am [TannenbaumMike](#) [@ebonstorm](#) it's tough to get a high s-to-n with the massive amount of

info out there. How do u find value in sm? be selective!

#smallbizchat

- 2011-05-19 12:53 am [JDEbberly](#) [@BizFinanceForum](#) There might be - so make your ebook very helpful, then pair it up with other free offerings **#SmallBizChat**
- 2011-05-19 12:54 am [CathyWebSavvyPR](#) A7: A blog can stand above teh noise by developing a voice, an approach that tells clients that U KNOW their biz & problms **#smallbizchat**
- 2011-05-19 12:54 am [karlenesinrob](#) Q9: WHAT ARE SOME WAYS FOR SMALL BIZ OWNERS TO LEVERAGE THEMSELVES SO THAT DO NOT FEEL LIKE A HAMSTER ON A WHEEL IN THEIR BIZ? **#smallbizchat**
- 2011-05-19 12:54 am [smallbiztrends](#) A9: i.)tOutsource whatever tasks you hate to do, as soon as you can afford it. You'll feel more energized. **#smallbizchat**
- 2011-05-19 12:54 am [ebonstorm](#) [@TannenbaumMike](#) I would disagree. If you produce good content, you will find an audience. I think it takes focus and effort. **#smallbizchat**
- 2011-05-19 12:54 am [ziongraphics](#) Lots of good info. But time to go. I'm a new business owner. Thank u all. Please follow me. **#smallbizchat**
- 2011-05-19 12:54 am [BizFinanceForum](#) [@JDEbberly](#) For me short free ecourses seem to engage and convert far better than ebooks **#smallbizchat**
- 2011-05-19 12:54 am [smallbizlady](#) Q10: WHAT ARE THREE THINGS YOU THINK ENTREPRENEURS SHOULD DO EVERY DAY? **#smallbizchat**
- 2011-05-19 12:55 am [ebonstorm](#) Search for your own names out there. If you don't see you in the first dozen selections, you are doing something wrong. **#smallbizchat**
- 2011-05-19 12:55 am [blogbloke](#) Sometimes I don't blame them for holding out .. especially #facebook :-)
[@BlackDreams](#) [@smallbiztrends](#) [@SmallBizLady](#) **#SmallBizChat**
- 2011-05-19 12:55 am [TheAfter5Edge](#) If u're in DC, you *need* to check out [@SmallBizLady](#) Live in #DC 5/25 <http://bit.ly/byob2011dc> Event was great in Philly!
#smallbizchat
- 2011-05-19 12:55 am [smallbiztrends](#) A10: Spend time online and offline with other business owners. You'll learn things. You won't feel so alone. **#smallbizchat**
- 2011-05-19 12:55 am [TannenbaumMike](#) [@ebonstorm](#) We're talking about different sides! I'm speaking from a listening perspective; you're speaking from creation. **#smallbizchat**
- 2011-05-19 12:55 am [DonGaddyII](#) sit down and determine what you do well and what makes you different...Now go out and sell that! people don't want a copy **#smallbizchat**
- 2011-05-19 12:55 am [BizFinanceForum](#) [@ebonstorm](#) [@TannenbaumMike](#) *jumping in* Unfortunately I think there are lots of great blogs out there no one reads... **#smallbizchat**
- 2011-05-19 12:55 am [TannenbaumMike](#) [@ebonstorm](#) Focusing on creation, I agree with you that you can find your audience **#smallbizchat**
- 2011-05-19 12:56 am [ebonstorm](#) [@BizFinanceForum](#) Yes, I can agree with that. There is simply too much noise to be heard. Semantic search skills are needed. **#smallbizchat**
- 2011-05-19 12:56 am [smallbizlady](#) A10 Pray, do at least one sales activity and know your numbers how much are you owed and how many days past due is it! **#smallbizchat**
- 2011-05-19 12:56 am [thompsonsarahb](#) A9: Pick a couple of things and do them well - if you want to blog, post consistently, if you are on FB engage with people... **#smallbizchat**
- 2011-05-19 12:56 am [karlenesinrob](#) A10: Spend time online and offline with other business owners. You'll learn things. You won't feel so alone. **#smallbizchat**
- 2011-05-19 12:56 am [TannenbaumMike](#) [@BizFinanceForum](#) [@ebonstorm](#) I certainly have a hard time being

selective as there are SO many wonderful writers w/ great msgs!

#smallbizchat

- 2011-05-19 12:56 am [smallbiztrends](#) A10 b: Be glass half full. Engage in positive self-talk – and positive talk in general. **#smallbizchat**
- 2011-05-19 12:56 am [TheAfter5Edge](#) A9: To leverage - Become a leader, learn to delegate, train your workers well, trust them, step away from micromanaging
#SmallBizChat
- 2011-05-19 12:56 am [theflagagency](#) [@SmallBizLady](#) A10 Send out hand written note to client or prospect, network with complementary biz owners, **#smallbizchat**
- 2011-05-19 12:56 am [smallbizlady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog:<http://bit.ly/3x5Gm2>
#smallbizchat
- 2011-05-19 12:56 am [lyceum](#) [@smallbiztrends](#) I look forward to be able to do that in the future! I want to thank you for the positive energy you share! **#smallbizchat**
- 2011-05-19 12:57 am [smallbizlady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat**<http://bit.ly/4r5KEZ> **#smallbizchat**
- 2011-05-19 12:57 am [dandelionweb](#) So true! People like my blogging success stories best
<http://bit.ly/kgcM> [@KikScore](#): A8 People identify with a story
#smallbizchat
- 2011-05-19 12:57 am [markalves](#) [@JDEbberly](#) [@BizFinanceForum](#) Or sell your ebook like [@SarahMaeWrites](#) did <http://bit.ly/kkjdhR> **#smallbizchat**
- 2011-05-19 12:57 am [guymadison](#) [@My_WebEvent](#) I like the sounds of this. How do they do with outbound marketing? **#smallbizchat**
- 2011-05-19 12:57 am [smallbiztrends](#) A10 c: Third thing: Pay attention to your numbers -- accounting P&L and any key indicators of business progress **#smallbizchat**
- 2011-05-19 12:57 am [blogbloke](#) Millions #facebook users is hard to ignore but you must also consider ethics factor [@BlackDreams](#) [@smallbiztrends](#) [@SmallBizLady](#)
#SmallBizChat
- 2011-05-19 12:57 am [smallbizlady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://bit.ly/eM4XTR> **#smallbizchat**
- 2011-05-19 12:57 am [DonGaddyII](#) always remember to build and sell relationships. your business should be relationship based if you want to last **#smallbizchat**
- 2011-05-19 12:57 am [theflagagency](#) [@SmallBizLady](#) I use a 12 word biz plan every year **#smallbizchat**
- 2011-05-19 12:57 am [TheAfter5Edge](#) [@BLOGBloke](#) [@smallbiztrends](#) Yes, great point! **#SmallBizChat**
- 2011-05-19 12:57 am [ebonstorm](#) A10: Get off of your computer & see the world. Its the people not the technology that matters. Use the tech. Love the people.
#smallbizchat
- 2011-05-19 12:58 am [theflagagency](#) [@SmallBizLady](#) A10 Get Up, Get Out and make people glad they know you everyday. **#smallbizchat**
- 2011-05-19 12:58 am [guymadison](#) [@JDEbberly](#) Prospect Prospect Prospect **#smallbizchat**
- 2011-05-19 12:58 am [remarkablogger](#) biz blog post types series: <http://bit.ly/mlld4z> **#smallbizchat**
- 2011-05-19 12:58 am [amvandenhurk](#) Biz should blog if fits into their goals. They need to have passion for the topic. Shouldn't do it b/c everyone else does. **#SmallBizChat**
- 2011-05-19 12:58 am [smallbizlady](#) Don't forget to take advantage of the [@smallbizchat](#) discount for my event May 25th in DC <http://bit.ly/BYOBDC> Only 24 hours!
#smallbizchat
- 2011-05-19 12:59 am [karlenesinrob](#) We're always looking for small biz experts to share. Here's how to be a guest on **#Smallbizchat**<http://bit.ly/4r5KEZ> **#smallbizchat**
- 2011-05-19 12:59 am [ebonstorm](#) [@TannenbaumMike](#) So get a regular series of articles thru RSS, share that knowledge and empower everyone you know.

2011-05-19 12:59 am [karlenesinrob](#) **#smallbizchat**
2011-05-19 12:59 am [kathyzucker](#) [@smallbizlady](#) Will connect with you offline. **#smallbizchat**
2011-05-19 12:59 am [smallbizlady](#) [@SmallBizLady](#) A10: 1) Read media/trade publications, 2) stay in touch w/1 contact, 3) make sure project timeline is on track **#smallbizchat**
2011-05-19 12:59 am [sarahmaewrites](#) Next week join us Jennifer Abernathy – [@SalesLounge](#) | How to Develop an Effective Sales Strategy **#smallbizchat**
2011-05-19 12:59 am [CathyWebSavvyPR](#) [@markalves](#) I heard that...thanks for the shout-out :) **#smallbizchat**
2011-05-19 12:59 am [thompsonsarahb](#) A10 3 things Smallbiz owners shd do ea. day: focus on solving yr client's problems; work 2 keep cl pipeline full. be upbeat **#smallbizchat**
2011-05-19 12:59 am [lyceum](#) A10: entrepreneurs should read, write, & talk every day. U will learn new things & put yourself out there to be seen & heard. **#smallbizchat**
2011-05-19 12:59 am [smallbizlady](#) [@BLOGBloke](#) [@waynehurlbert](#) Yes, we have to do that... **#smallbizchat** #blogtalkradio #podcasting
2011-05-19 12:59 am [TheAfter5Edge](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**
2011-05-19 12:59 am [BlackDreams](#) And w/ outsourcing & delegating, you will get to enjoy doing other things you love **#SmallBizChat**
2011-05-19 12:59 am [remarkablogger](#) [@smallbizlady](#): Q10: WHAT ARE THREE #entrepreneurs **#smallbizchat** ! #TWITTER, #BLOG, #FACEBOOK. In reality #relationship building daily.
2011-05-19 1:00 am [smallbizlady](#) There are 13 types of business blog posts. I'll be covering them all in a series on Remarkablogger (business blogging) **#smallbizchat**
2011-05-19 1:00 am [theflagagency](#) On the blog tomorrow the full interview with Anita Campbell [@smallbiztrends](#) <http://www.succeedasyourownboss.com> **#smallbizchat**
2011-05-19 1:00 am [TannenbaumMike](#) We are fee-based travel consultants who specialize in planning, marketing & administering travel for groups of all sizes. **#smallbizchat**
2011-05-19 1:01 am [TaiGoodwin](#) [@ebonstorm](#) I'm just getting started with that! Maybe it's time to clean up my RSS/Twitter feeds and focus on cream of the crop **#smallbizchat**
2011-05-19 1:01 am [smallbizlady](#) On the blog tomorrow the full interview with Anita Campbell [@smallbiztrends](#) <http://www.succeedasyourownboss.com> **#smallbizchat**
2011-05-19 1:01 am [DonGaddyII](#) Was this interview helpful? Join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**
2011-05-19 1:01 am [itsasmallpond](#) [@karlenesinrob](#) to avoid that feeling you should leverage expertise and a unique value. **#smallbizchat**
2011-05-19 1:02 am [guymadison](#) A10: 1. Read for pleasure. 2. Write. >> Because brainspace away from biz fuels creativity. 3. And say thank you. **#smallbizchat**
2011-05-19 1:02 am [BlackDreams](#) Awesome show tonight - thank you SBL **#smallbizchat**
2011-05-19 1:02 am [Timberly](#) [@smallbiztrends](#) outsourcing is a good thing to do but it definetly #difficult, #perfectionist! [@SmallBizLady](#) **#smallbizchat**
2011-05-19 1:02 am [kathyzucker](#) [@SmallBizLady](#) happy to be here mostly lurking it's a hard hour for me to make, no commercial though :) **#Smallbizchat**
2011-05-19 1:02 am [kathyzucker](#) [@CathyWebSavvyPR](#) [@smallbizlady](#) [@Smallbizchat](#) Ok, I am a part-time WAHM, entrepreneur & writer. w/2 toddlers (ages 3 & 4).

#smallbizchat

- 2011-05-19 1:02 am [TannenbaumMike](#) [@ebonstorm](#) Lately I've been concerned with info overload. I can read and absorb knowledge all day, but how far does it get me?
- 2011-05-19 1:02 am [BizFinanceForum](#) Another great chat. Thank you [@smallbiztrends](#) [@smallbizlady](#) &everybody here... **#smallbizchat**
- 2011-05-19 1:02 am [CathyWebSavvyPR](#) Roll Call: PR professional helps make social media, blogs & PR easy 4 small biz owners to use to connect w customers **#smallbizchat**
- 2011-05-19 1:03 am [BizFinanceForum](#) Pitch: Scared of Numbers? Suffer from Finance Phobia? Tame your fears with my free ecourse at <http://bit.ly/mclsRd> **#smallbizchat**
- 2011-05-19 1:03 am [My_WebEvent](#) [@guymadison](#) They have a great outbound marketing strategy, but it mostly based generating inbound leads! It's brilliant! **#smallbizchat**
- 2011-05-19 1:03 am [guymadison](#) [@smallbizlady](#) :) **#smallbizchat**
- 2011-05-19 1:03 am [lyceum](#) [@Timberly](#) Hi Tim! I had a conversation with [@wasabinights](#) the other day! Thank you so much for the connection via your blog! **#smallbizchat**
- 2011-05-19 1:03 am [TheAfter5Edge](#) Thanks to [@smallbizlady](#) and [@smallbiztrends](#) for a great **#smallbizchat!** Always insightful!
- 2011-05-19 1:03 am [TaiGoodwin](#) Make social your social networking profitable: start with a plan: Free checklist>>> <http://ht.ly/4XQBp> **#smallbizchat**
- 2011-05-19 1:03 am [TannenbaumMike](#) [@ebonstorm](#) [@bifinanceforum](#) [@talgoodwin](#) [@karlenesinrob](#) [@cathywebsavvypr](#) [@smallbizlady](#) [@smallbiztrends](#) Great meeting/chatting! **#smallbizchat**
- 2011-05-19 1:03 am [amandamogul](#) Great chat [@smallbizlady](#) :) **#smallbizchat**
- 2011-05-19 1:03 am [ebonstorm](#) [@ebonstormmedia](#): information media technologist, writer. Clarifying technology use for my clients since 1995.**#smallbizchat**
- 2011-05-19 1:03 am [smallbizlady](#) Thanks to small business expert Anita Campbell [@smallbiztrends](#) <http://www.smallbiztrends.com> **#smallbizchat**
- 2011-05-19 1:03 am [yourjobmyoffice](#) #PITCH Sonia, executive assistant. Non-trad'l college stew (biz management major); Phi Theta Kappa. A+A= 3.9 GPA **#smallbizchat**
- 2011-05-19 1:03 am [karlenesinrob](#) [@smallbizlady](#): Great chat tonight! Keep it coming and all the best for your trip to DC **#smallbizchat**
- 2011-05-19 1:04 am [My_WebEvent](#) We provide web conferencing for small business with the click of a button! <http://www.mywebevent.com> **#smallbizchat**
- 2011-05-19 1:04 am [guymadison](#) [@My_WebEvent](#) Thank you **#smallbizchat**
- 2011-05-19 1:04 am [KevetteChats](#) Thanks [@SmallBizLady](#) !!! **#smallbizchat** is always a high point. Thanks too all who tweeted. Sharing is caring. #kevettechats
- 2011-05-19 1:04 am [katmeis](#) [@remarkablogger](#) interesting! I'll be launching my new business blog soon so I'll definitely be following your hashtag ==> **#smallbizchat**
- 2011-05-19 1:04 am [markalves](#) [@sarahmaewrites](#) Heh, nice when #blogchat can spill over into **#smallbizchat**
- 2011-05-19 1:05 am [SharonMc](#) Roll Call: PR pro providing solopreneurs with timely online marketing resources at <http://smallbusinessstudy.com> **#smallbizchat**
- 2011-05-19 1:05 am [karlenesinrob](#) [@smallbizlady](#) Yes! You provide great business experts to help all of us get to the next level. **#smallbizchat**
- 2011-05-19 1:05 am [lyceum](#) [@SmallBizLady](#) I am here, Martin Lindeskog, in Gothenburg, Sweden. It is now 3:05 AM, Thursday. Stay tuned for [@TeaPartyNu...](#) **#smallbizchat**
- 2011-05-19 1:05 am [smallbiztrends](#) Thank you all, I am still reading your great comments. Excellent insights from you on tonight's **#smallbizchat**

2011-05-19 1:05 am [CathyWebSavvyP](#) [@kathyzucker](#) k, I am a part-time WAHM, entrepreneur & writer. w/2 toddlers (ages 3 & 4). **#smallbizchat** [what type of biz?]

2011-05-19 1:05 am [ZimanaAnalytics](#) Hi [@SmallBizLady](#) [@Smallbiztrends](#) [@TaiGoodwin](#) **#smallbizchat** -- checking in to say hey

2011-05-19 1:05 am [ifvnews](#) M.INK <http://ow.ly/4XQAU> creators of biz news IFVNews.com <http://ow.ly/4XQBE> & Med Mon w/ [@SummitMedicalNJ](#) <http://ow.ly/4XQD0> **#smallbizchat**

2011-05-19 1:05 am [markalves](#) Thanks [@smallbiztrends](#) [@smallbizlady](#) and the **#smallbizchat** community

2011-05-19 1:05 am [ebonstorm](#) You guys were great this evening. Keep up the good work. **#smallbizchat**

2011-05-19 1:06 am [LeBrandeMedia](#) [@karlenesinrob](#) we manage and produce events and branding promotions - also a PR Agency **#smallbizchat**

2011-05-19 1:06 am [amvandenhurk](#) I bridge the gap between traditional & social media for #smallbiz owners. www.mindthegappr.com **#SmallBizChat**

2011-05-19 1:06 am [SharonMc](#) [@JDEbberly](#) Thanks for the RT :) **#smallbizchat**

2011-05-19 1:06 am [JDEbberly](#) Roll call: All sm biz owners should make point of attending SmallBizChat every Wed Night from 8pm to 9pm EDT!! **#SmallBizChat**

2011-05-19 1:06 am [kikscore](#) Great job as usual [@smallbiztrends](#) on **#smallbizchat** tonight. Always do such a great job. Hello from DC to beloved Akron, Ohio!

2011-05-19 1:06 am [ifvnews](#) Love [@smallbizlady](#) & [@smallbiztrends](#) content! **#smallbizchat**

2011-05-19 1:06 am [JDEbberly](#) [@SharonMc](#) You are very, very welcome! :) **#SmallBizChat**

2011-05-19 1:06 am [LeBrandeMedia](#) [@smallbizlady](#) [@Smallbizchat](#) we manage and produce events and branding promotions - also a PR Agency **#smallbizchat**

2011-05-19 1:07 am [amandamogul](#) Roll Call: #DC -based PR coach and e-publicist for small biz, entrepreneurs and nonprofits. **#smallbizchat**

2011-05-19 1:07 am [My_WebEvent](#) [@smallbiztrends](#) Thank you for your sharing with us tonight! Love the "nichefy" concept! Just what I needed tonight! **#smallbizchat**

2011-05-19 1:07 am [saleslounge](#) **#smallbizchat** friends..send me your questions now! So I can answer for you next week!

2011-05-19 1:07 am [smallbiztrends](#) And thank you [@SmallBizLady](#) and [@TaiGoodwin](#) for bringing us such a professionally run **#smallbizchat**

2011-05-19 1:07 am [lyceum](#) [@ZimanaAnalytics](#) Okidoki. Good to hear! Talk to you soon again! I have some colleagues visiting NYC in June! **#smallbizchat** CC: [@beingpaulw](#)

2011-05-19 1:08 am [karlenesinrob](#) Roll Call: Business Consultant specializing in access to non-traditional financing and resources for startups and small bizs. **#smallbizchat**

2011-05-19 1:08 am [SharonMc](#) [@smallbiztrends](#) I always enjoy advice - going way back to COSE days! Thanks for all the good info tonight **#smallbizchat**

2011-05-19 1:08 am [ItsOnlySuzie](#) [@SmallBizLady](#) Aww crap! I missed **#Smallbizchat** again! :(

2011-05-19 1:08 am [karlenesinrob](#) [@smallbiztrends](#) You are welcome! We appreciate it and I certainly enjoy your site <http://www.smallbiztrends.com>. All the best! **#smallbizchat**

2011-05-19 1:08 am [My_WebEvent](#) [@SharonMc](#) Great! Please let me know if you have questions! We were created for small biz entrepreneurs like yourself:) **#smallbizchat**

2011-05-19 1:09 am [CathyWebSavvyP](#) [@smallbiztrends](#) thanks for great info on Today's chat. Thanks also to [@smallbizlady](#) & [@TaiGoodwin](#) 4 putting a great chat on **#smallbizchat**

2011-05-19 1:09 am [dandelionweb](#) [@AnneMessenger](#) [@Lyceum](#) [@JDEbberly](#) thanks for the RT's Top 10

List: Reasons you can't Ignore Social Media. <http://bit.ly/mlk8fC>

#smallbizchat

- 2011-05-19 1:09 am [SharonMc](#) [@BizFinanceForum](#) Thanks for the RT :) **#smallbizchat**
- 2011-05-19 1:10 am [SharonMc](#) Agreed - very well run chat - thanks [@Smallbizlady](#) and [@TaiGoodwin](#) **#smallbizchat**
- 2011-05-19 1:10 am [karlenesinrob](#) [@DonGaddyII](#) [@TannenbaumMike](#) [@bifinanceforum](#) [@talgoodwin](#) [@cathywebsavvypr](#) [@smallbizlady](#) [@smallbiztrends](#) Great meeting/chatting! **#smallbizchat**
- 2011-05-19 1:10 am [dandelionweb](#) [@sharonmc](#) nice to connect with you again by **#smallbizchat** hope to see you f2f sometime soon
- 2011-05-19 1:11 am [kikscore](#) Thanks [@dandelionweb](#) [@my_webevent](#) [@jdebberly](#) [@taigoodwin](#) [@smallbizlady](#) [@smallbiztrends](#) [@karlensinrob](#) for RTs & convo during **#smallbizchat**
- 2011-05-19 1:11 am [kathyzucker](#) [@CathyWebSavvyPR](#) Marketing biz. **#smallbizchat**
- 2011-05-19 1:11 am [TimmyBosch](#) If you need an actionable social media strategy, [@LikeableBook](#) is a must. **#smallbizchat**
- 2011-05-19 1:11 am [CathyWebSavvyPR](#) Thanks to my followers for hanging in there during a busy chat - hope the info was helpful **#smallbizchat**
- 2011-05-19 1:11 am [My_WebEvent](#) [@SmallBizLady](#) Thanks again for another great topic! Can't imagine life without my rope team! Hope all is well:) **#smallbizchat**
- 2011-05-19 1:11 am [smallbizlady](#) Next week join us Jennifer Abernethy – [@SalesLounge](#) | How to Develop an Effective Sales Strategy **#smallbizchat**
- 2011-05-19 1:12 am [BlackDreams](#) [@smallbiztrends](#) [@SmallBizLady](#) **#SmallBizChat** ethics is definitely a factor because u have to understand where your line is, and thats in...
- 2011-05-19 1:13 am [DeshlerDesigns](#) [@smallbiztrends](#) Do you host a regularly scheduled chat? **#smallbizchat**
- 2011-05-19 1:13 am [CathyWebSavvyPR](#) [@kathyzucker](#) cool - I'll check out your marketing site tomorrow **#smallbizchat**
- 2011-05-19 1:13 am [NewEnglandXpo](#) We highly recommend **#smallbizchat** - Great dialogue for business owners #startups and B2B executives :)
- 2011-05-19 1:13 am [JDEbberly](#) [@DeshlerDesigns](#) Yes, we do - It is every Wed night from 8pm to 9pm EDT - and you are cordially invited! :) **#SmallBizChat**
- 2011-05-19 1:14 am [ZimanaAnalytics](#) Rollcall: web analytics diagnostic for small business. Strengthen your online exposure & marketing www.zimana.com **#smallbizchat**
- 2011-05-19 1:14 am [CathyWebSavvyPR](#) Sorry peeps - I have to stop into #GenYchat for a few minutes - personal branding is topic I think. Have a gat night **#smallbizchat**
- 2011-05-19 1:16 am [Mikenmotion](#) "@andrewtberman: **#smallbizchat** A6: It can work. Many businesses rely on referrals and word of mouth. Social media amplifies that. x100
- 2011-05-19 1:16 am [TannenbaumMike](#) [@GenyChat](#) You need to sell urself since everyone is watching. Create a strong name for urself and establish credibility **#smallbizchat**
- 2011-05-19 1:16 am [DeshlerDesigns](#) [@jdebberly](#) Fabulous!! Sounds like a great chat agenda!!! Thanks for the invite :) **#smallbizchat**
- 2011-05-19 1:17 am [smallbizlady](#) [@loiscreamer](#) Here's the **#smallbizchat** discount link to my conference in DC May 25th <http://bit.ly/BYOBDC>
- 2011-05-19 1:17 am [JDEbberly](#) [@DeshlerDesigns](#) SmallBizChat is highly educational and informative. I have been attending it for well over a year :) **#SmallBizChat**
- 2011-05-19 1:17 am [lyceum](#) [@NewEnglandXpo](#) I agree! Will you bring up social media B2B cases in the HR industry at your conference? **#smallbizchat**
- 2011-05-19 1:20 am [lyceum](#) [@CathyWebSavvyPR](#) Cathy: Have a good one! Will [@DanSchawbel](#)

2011-05-19 1:20 am [BlackDreams](#) be there? **#smallbizchat** ##GenYchat
<http://yfrog.com/h7g2xfdj> #starbucks, **#smallbizchat**,
[@smallbiztrends](#), is there anything u would rather be doing?
[@smallbizlady](#)

2011-05-19 1:24 am [CathyWebSavvyP](#) [@Chris_Eh_Young](#) I will - god info on **#Smallbizchat** tonight glad we
[R](#) connected #GenYchat

2011-05-19 1:28 am [davekerpen](#) [@TimmyBosch](#) thanks Tim! #yourule [@LikeableBook](#) **#smallbizchat**

2011-05-19 1:30 am [TannenbaumMike](#) To everyone that follows me: thanks for dealing with the massive
number of **#smallbizchat** and #genYchat tweets! I'm done now :)