

#smallbizchat

2011-09-22 to 2011-09-22
390 Twitter search results

55 contributors
0 retweets 310 @replies 98 links

Time	User	Tweet
2011-09-22 12:00 am	SmallBizLady	Welcome to #SmallBizChat , a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat
2011-09-22 12:00 am	TheRealSharon	I love #smallbizchat #NLP
2011-09-22 12:01 am	manasikakade	Had a great time at #tchat. Who's coming to #smallbizchat ?
2011-09-22 12:01 am	SmallBizLady	Welcome to my co-host for the night Social Media Strategist and Launch While Working advocate @TaiGoodwin #smallbizchat
2011-09-22 12:01 am	MarcREnriquez	Good evening all #smallbizchat -ters. How are we tonight?
2011-09-22 12:01 am	SmallBizLady	Q: What's the focus of #Smallbizchat ? A: To end small business failure by helping you succeed as your own boss #smallbizchat
2011-09-22 12:01 am	SmallBizLady	Right now on #SmallBizChat : Business Development Expert Anisha Robinson Keays @anisharkeays http://t.co/KLvfx5ud #smallbizchat
2011-09-22 12:01 am	TaiGoodwin	I'm live with @SmallBizLady with guest Anisha Keays - I'll be tweeting a lot! #smallbizchat
2011-09-22 12:02 am	helenantholis	Hello everyone. Good to be joining #smallbizchat
2011-09-22 12:02 am	SmallBizLady	We're tweeting live w/ Anisha Robinson Keays @anisharkeays on Corporate Sponsorship for your Small Biz http://t.co/KLvfx5ud #smallbizchat
2011-09-22 12:02 am	SuzanneWillett	Hopping onto my first #smallbizchat ! Looking forward to it! #smallbizchat
2011-09-22 12:02 am	MrsSotology	Heloo everyone #smallbizchat
2011-09-22 12:02 am	MarcREnriquez	Good evening @SmallBizLady @TaiGoodwin @AnishaRKeays ! Looking forward to another wonderful #smallbizchat
2011-09-22 12:03 am	GnosisArts	#onepitch Our firm offers sponsorship by donating our SMS fundraising svc to nonprofits. @reply for more info #smallbizchat
2011-09-22 12:03 am	MarcREnriquez	@SuzanneWillett Welcome Suzanne --] #smallbizchat
2011-09-22 12:03 am	TaiGoodwin	Welcome back to the chat! @MrsSotology @MrJAlabaster #smallbizchat
2011-09-22 12:03 am	manasikakade	Hello @SmallBizLady @thehealthmaven @TaiGoodwin ! Great to see you. :) #smallbizchat
2011-09-22 12:03 am	TaiGoodwin	Welcome to the chat! @SuzanneWillett #smallbizchat
2011-09-22 12:03 am	manasikakade	@MrsSotology Hey ya! #smallbizchat
2011-09-22 12:03 am	thehealthmaven	@helenantholis @GnosisArts @TaiGoodwin @SmallBizLady hi there! #smallbizchat
2011-09-22 12:03 am	MrsSotology	@TaiGoodwin glad to be here! *waves hi* #smallbizchat
2011-09-22 12:04 am	AnishaRKeays	I'm excited be here tonight! #smallbizchat
2011-09-22 12:04 am	MrsSotology	@ManasiKakade *waves hi* so glad to see you here #smallbizchat
2011-09-22 12:04 am	Animationist	hello everyone #smallbizchat
2011-09-22 12:04 am	helenantholis	@SuzanneWillett Hi Suzanne, Good to see you! #smallbizchat

2011-09-22 12:04 am [manasikakade](#) [@helenantholis](#) Good to see you, Helen! **#smallbizchat**

2011-09-22 12:04 am [INDIEbusiness](#) I'll be chatting with everyone for a bit here - **#smallbizchat**

2011-09-22 12:04 am [MrsSotology](#) [@Animationist](#) *waves hi* **#smallbizchat**

2011-09-22 12:04 am [SmallBizLady](#) Q1: WHAT DOES IT MEAN FOR AN ORGANIZATION, BRAND OR PERSON TO GET SPONSORED? **#smallbizchat**

2011-09-22 12:04 am [helenantholis](#) [@thehealthmaven](#) [@GnosisArts](#) [@TaiGoodwin](#) [@SmallBizLady](#)
<Hello, all! **#smallbizchat**

2011-09-22 12:04 am [MarcREnriquez](#) [@MrsSotology](#) Hey there Tiffany - good to see you back for **#smallbizchat** -=]

2011-09-22 12:05 am [AnishaRKeelys](#) Sponsorship is a mutual business proposition that offers something in exchange for a financial commitment **#smallbizchat**

2011-09-22 12:05 am [StephenASlawek](#) I have yet to join a **#smallbizchat**

2011-09-22 12:05 am [MrsSotology](#) [@MarcREnriquez](#) *waves hi* wouldn't miss it! Good to see you too **#smallbizchat**

2011-09-22 12:05 am [helenantholis](#) [@manasikakade](#) You, too! **#smallbizchat**

2011-09-22 12:05 am [AnishaRKeelys](#) Corporations get a return on their investment, enhance their profile, or attract customers who support that cause **#smallbizchat**

2011-09-22 12:05 am [TaiGoodwin](#) Glad to see you [@thehealthmaven](#) [@manasikakade](#) **#smallbizchat**

2011-09-22 12:05 am [Animationist](#) it means that person is in agreement with your goal and supports it? **#smallbizchat**

2011-09-22 12:05 am [AnishaRKeelys](#) Sponsorship typically involves a contractual relationship between the non profit and the corporate sponsor **#smallbizchat**

2011-09-22 12:06 am [manasikakade](#) [@INDIEbusiness](#) Glad you could join us. :) **#smallbizchat**

2011-09-22 12:06 am [helenantholis](#) [@SuzanneWillett](#) Thanks so much! **#smallbizchat**

2011-09-22 12:06 am [MrsSotology](#) that's a loaded question ~ sponsorship can be in many forms: financial, resources, or even association **#smallbizchat**

2011-09-22 12:06 am [TaiGoodwin](#) Glad to see you here! [@INDIEbusiness](#) [@BCNDiva](#) **#smallbizchat**

2011-09-22 12:06 am [MarcREnriquez](#) [@helenantholis](#) Hey there Helen - how are you tonight? -=] **#smallbizchat**

2011-09-22 12:07 am [TaiGoodwin](#) [@StephenASlawek](#) It's a perfect time to join your first one tonight! **#smallbizchat**

2011-09-22 12:07 am [SmallBizLady](#) Q2: HOW DO YOU EVEN GET STARTED PURSUING SPONSORSHIP? **#smallbizchat**

2011-09-22 12:07 am [helenantholis](#) [@MarcREnriquez](#) Hey, Marc. Good to see you here. **#smallbizchat**

2011-09-22 12:08 am [AnishaRKeelys](#) A2: Before pursuing support from corporations, you first need to know your goals, and then ask and answer these questions **#smallbizchat**

2011-09-22 12:08 am [MrsSotology](#) [@SmallBizLady](#) Hi my favorite small business lady ~ are you solely referring to non-profit sponsorship tonight? **#smallbizchat**

2011-09-22 12:08 am [AnishaRKeelys](#) A2b: What is your organization trying to achieve? Can you effectively tell your organizations story? **#smallbizchat**

2011-09-22 12:09 am [AnishaRKeelys](#) A2c: What value could your organization provide to a sponsor? What impact could a corp. make by partnering with you? **#smallbizchat**

2011-09-22 12:09 am [MrsSotology](#) Never approach others for sponsorship if you can not clearly articulate your plan or vision ~ be prepared **#smallbizchat**

2011-09-22 12:09 am [GraphicDesignNY](#) **#smallbizchat** to start pursuing sponsorships, first define your groups goals and then see wht companies can fit with your theme

2011-09-22 12:10 am [TheRealSharon](#) Will have to be in and out. **#smallbizchat**

2011-09-22 12:10 am [BarryBirkett](#) [@anisharkeelys](#) (A2) -- are you saying that there is a planning process that precedes pursuit of sponsorships? **#smallbizchat**

2011-09-22 12:10 am [MrsSotology](#) Make sure that U know what you need from the potential sponsor ~

be clear in your request {i.e. resources, finances, manpower}

#smallbizchat

2011-09-22 12:11 am [MarcREnriquez](#)

Remember to communicate what's in it for the sponsor that's valuable/meaningful to them - to sponsor you. **#smallbizchat**

2011-09-22 12:11 am [AnishaRKeays](#)

[@GraphicDesignNY](#) yes engage them in ways of mutual benefit

#smallbizchat

2011-09-22 12:11 am [SmallBizLady](#)

Q3: WHY WOULD A CORPORATION WANT TO SPONSOR ME, MY BRAND OR MY ORGANIZATION? **#smallbizchat**

2011-09-22 12:11 am [MrsSotology](#)

[@MarcREnriquez](#) good point! ... and be ready to negotiate or strategize to make it work! **#smallbizchat**

2011-09-22 12:12 am [AnishaRKeays](#)

[@BarryBirkett](#) yes-first you should ask and answer questions about your need and readiness **#smallbizchat**

2011-09-22 12:12 am [helenantholis](#)

Q3. Mutually-beneficial relationships work best in the sponsorship arena. **#smallbizchat**

2011-09-22 12:12 am [manasikakade](#)

I am going to listen more than I talk at tonight's **#smallbizchat** Learning new insights. :)

2011-09-22 12:12 am [GraphicDesignNY](#)

#smallbizchat [@AnishaRKeays](#) I was just about to type that! #GitOuttaMyHead!

2011-09-22 12:12 am [AnishaRKeays](#)

A3: Corporations must market, sell, build loyalty and long term repeat customers **#smallbizchat**

2011-09-22 12:12 am [MrsSotology](#)

[@SmallBizLady](#) organizations are often looking 4 causes or individuals to invest in whether for charitable or marketing reasons

#smallbizchat

2011-09-22 12:12 am [SmallBizLady](#)

Live right now: Anisha Robinson [@anisharkeays](#) on Getting Corporate Sponsorship for your Small Biz <http://t.co/KLvfx5ud>

#smallbizchat

2011-09-22 12:13 am [SmallBizLady](#)

How to participate in **#SmallBizChat** <http://t.co/wjDXFeDf>;

#smallbizchat

2011-09-22 12:13 am [MrsSotology](#)

corporations can strategically use these opportunities for marketing purposes as well as corporate social responsibility **#smallbizchat**

2011-09-22 12:13 am [gogirlfinance](#)

Reasons can range from great and unique platform to good roi for'em

[@SmallBizLady](#) WHY WOULD A CORP WANT TO SPONSOR ME

#smallbizchat

2011-09-22 12:13 am [GraphicDesignNY](#)

#smallbizchat budgets are tighter than ever across the board. Co.'s need to see that you significantly reach their core demo

2011-09-22 12:13 am [AnishaRKeays](#)

A3b:Be able to offer an opp for a corporation to positively influence their customer or advance their objectives **#smallbizchat**

2011-09-22 12:13 am [SmallBizLady](#)

It's finally available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> **#smallbizchat**

2011-09-22 12:14 am [TaiGoodwin](#)

It's not too late to join: How to participate in **#SmallBizChat**

<http://t.co/58rwJ5yB> **#smallbizchat**

2011-09-22 12:14 am [MrsSotology](#)

I've found that many organizations will sponsor a cause or event even if the return is minimal **#smallbizchat**

2011-09-22 12:15 am [AnishaRKeays](#)

A4: one challenge is crafting a strong value proposition: What can you offer that will give a good ROI **#smallbizchat**

2011-09-22 12:15 am [AnishaRKeays](#)

[@MrsSotology](#) sometimes, however more corps are looking for a strong ROI even if its longer term **#smallbizchat**

2011-09-22 12:16 am [SmallBizLady](#)

[@MrsSotology](#) No not all this is a bizshow, non-profits and small businesses should pursue sponsorship in much the same way.

#smallbizchat

2011-09-22 12:16 am [consultlisains](#) Will be participating in **#smallbizchat** Join in!

2011-09-22 12:16 am [AnishaRKeelys](#) [@MrsSotology](#) usually a small return is corp philanthropy rather than sponsorship **#smallbizchat**

2011-09-22 12:17 am [MrsSotology](#) [@AnishaRKeelys](#) good point! **#smallbizchat**

2011-09-22 12:17 am [SmallBizLady](#) Q4: WHAT ARE SOME OF THE BIGGEST CHALLENGES WHEN SEEKING SPONSORSHIP? **#smallbizchat**

2011-09-22 12:17 am [TaiGoodwin](#) [@consultlisains](#) Glad you could join us! This conversation is rolling! **#smallbizchat**

2011-09-22 12:18 am [GraphicDesignNY](#) **#smallbizchat** A4 Timing

2011-09-22 12:18 am [consultlisains](#) [@TaiGoodwin](#) Thanks I'm excited. My first **#smallbizchat**.

2011-09-22 12:18 am [AnishaRKeelys](#) A4: one challenge is crafting a strong value prop. What can you offer that will give a good ROI **#smallbizchat**

2011-09-22 12:19 am [thehealthmaven](#) A4 One of the biggest challenges in a business is forecasting a return to be able to articulate your value proposition **#smallbizchat**

2011-09-22 12:19 am [GraphicDesignNY](#) **#smallbizchat** A4 Asking for the right amount

2011-09-22 12:19 am [helenantholis](#) Q4: WHAT ARE SOME OF THE BIGGEST CHALLENGES WHEN SEEKING SPONSORSHIP? A4. Finding win-win strategies. **#smallbizchat**

2011-09-22 12:19 am [MrsSotology](#) [@SmallBizLady](#) okay, just trying to clarify. I have organized events w/ many corporate sponsors & each scenario was different **#smallbizchat**

2011-09-22 12:19 am [SmallBizLady](#) Q5: WHO MAKES FUNDING DECISIONS WITHIN A CORPORATION? WHO SHOULD YOU APPROACH? **#smallbizchat**

2011-09-22 12:20 am [MrsSotology](#) Is credibility a challenge when deciding on sponsorship? **#smallbizchat**

2011-09-22 12:21 am [AnishaRKeelys](#) A4b: Another big challenge is getting the attention of a sponsor don't have a relationship **#smallbizchat**

2011-09-22 12:21 am [MrsSotology](#) [@SmallBizLady](#) good question! ... and at what level. For example, for larger projects should you see someone different **#smallbizchat**

2011-09-22 12:21 am [EitanaBranding](#) ...gettin' in on some **#smallbizchat** - come join the party!!

2011-09-22 12:23 am [helenantholis](#) Q5: WHO MAKES FUNDING DECISIONS WITHIN A CORPORATION? WHO SHOULD YOU APPROACH? A5. Learn from others whom they sponsor. **#smallbizchat**

2011-09-22 12:23 am [BizFinanceForum](#) Jumping into -> **#smallbizchat**

2011-09-22 12:23 am [TaiGoodwin](#) Q5: WHO MAKES FUNDING DECISIONS WITHIN A CORPORATION? WHO SHOULD YOU APPROACH? **#smallbizchat**

2011-09-22 12:23 am [helenantholis](#) [@BizFinanceForum](#) Hey there, Nicole! Good to see you. **#smallbizchat**

2011-09-22 12:23 am [james_holloway](#) Forgive me, I guess I'm still unclear on your definition of "sponsorship"n **#Smallbizchat**

2011-09-22 12:24 am [AnishaRKeelys](#) [@MrsSotology](#) the bigger challenge is the strength of your value proposition **#smallbizchat**

2011-09-22 12:24 am [SmallBizLady](#) [@MrsSotology](#): A challenge for who? **#smallbizchat**

2011-09-22 12:24 am [MarcREnriquez](#) [@BizFinanceForum](#) Was wondering where you were, Nicole -=] How's it going tonight? **#smallbizchat**

2011-09-22 12:25 am [MrsSotology](#) [@SmallBizLady](#) the sponsor... is the credibility of the business or organization a factor? **#smallbizchat**

2011-09-22 12:25 am [AnishaRKeelys](#) A5: There are no hard and fast rules . Some corps sponsor through different teams, products or business lines **#smallbizchat**

2011-09-22 12:25 am [thehealthmaven](#) Look for an Investing arm of a corporation - foundation division

#smallbizchat

- 2011-09-22 12:25 am [BizFinanceForum](#) [@helenantholis](#) Hi Helen, had to wait for the toddler containment field to activate before jump on.. **#smallbizchat**
- 2011-09-22 12:25 am [BizFinanceForum](#) [@MarcREnriquez](#) Just a crazy day. Here now and frantically trying to catch up. **#smallbizchat**
- 2011-09-22 12:25 am [SmallBizLady](#) [@james_holloway](#) Sponsorship is a mutual business contract that offers something in exchange for a finances from a corp. **#smallbizchat**
- 2011-09-22 12:26 am [AnishaRKeays](#) A5b:Do your research about the funding available and evaluate whether your value prop fits within what the corps goals **#smallbizchat**
- 2011-09-22 12:26 am [MrsSotology](#) [@james_holloway](#) I'm a bit unsure as well. Are we talking sponsorship ~as in year round funding or event/project sponsorship? **#Smallbizchat**
- 2011-09-22 12:26 am [mobileholly](#) Ooh it's time for **#smallbizchat**! Looks like it is almost over.
- 2011-09-22 12:26 am [helenantholis](#) [@BizFinanceForum](#) HaHa! Good one. **#smallbizchat**
- 2011-09-22 12:26 am [AnishaRKeays](#) A5c: The Community Relations, Marketing, Public Relations and Sales Teams are great teams to contact first **#smallbizchat**
- 2011-09-22 12:26 am [TaiGoodwin](#) [@BizFinanceForum](#) I want that button! Do they make one for a dog??? **#smallbizchat**
- 2011-09-22 12:26 am [MrsSotology](#) [@SmallBizLady](#) thank you for this clarification **#smallbizchat**
- 2011-09-22 12:27 am [MarcREnriquez](#) [@BizFinanceForum](#) Yeah I read about the toddler containment issues. -=] **#smallbizchat**
- 2011-09-22 12:27 am [BizFinanceForum](#) [@TaiGoodwin](#) Yes, its called my husband :) **#smallbizchat**
- 2011-09-22 12:27 am [RobinRansom](#) [@AnishaRKeays](#). How do new non profits get funding **#Smallbizchat**
- 2011-09-22 12:27 am [MrsSotology](#) [@BizFinanceForum](#) lol... **#smallbizchat**
- 2011-09-22 12:28 am [mobileholly](#) [@smallbizlady](#) Where are we on **#smallbizchat**? I missed the topic, just got out of a mtgn **#smallbizchat**
- 2011-09-22 12:28 am [BizFinanceForum](#) [@AnishaRKeays](#) How do you get an answer on what is available? **#smallbizchat**
- 2011-09-22 12:28 am [SmallBizLady](#) Q6: HOW DO YOU EVEN REACH THOSE PEOPLE? **#smallbizchat**
- 2011-09-22 12:28 am [GraphicDesignNY](#) **#smallbizchat** The Foundation Center is a great resource for this topic <http://t.co/smpdPLkI>
- 2011-09-22 12:28 am [MrJAlabaster](#) [@AnishaRKeays](#) Then how do you get their attention especially if you are new business with limited capital **#smallbizchat**
- 2011-09-22 12:28 am [INDIEbusiness](#) [@AnishaRKeays](#) Develop relationships with potential sponsors before pitching? I've found value in this. **#smallbizchat**
- 2011-09-22 12:29 am [AnishaRKeays](#) A6: Identify your "connectors" and leverage the relationships that exist between them and your prospective sponsor. **#smallbizchat**
- 2011-09-22 12:29 am [MrsSotology](#) Do corporations already have businesses or organizations in mind that they want to sponsor? **#smallbizchat**
- 2011-09-22 12:29 am [mobileholly](#) My first internship was IBM in corporate communications. I spent a lot of time community programs/philanthropy **#smallbizchat**
- 2011-09-22 12:29 am [GraphicDesignNY](#) **#smallbizchat** Q6 Ive had success meeting great sources at conferences and expos
- 2011-09-22 12:30 am [DasanjAberdeen](#) Late.. but here! **#smallbizchat**
- 2011-09-22 12:30 am [AnishaRKeays](#) [@MrsSotology](#) sometimes but most are always seeking more opps to enhance their brand **#smallbizchat**
- 2011-09-22 12:30 am [MrsSotology](#) [@AnishaRKeays](#) *waves hi* good to have you! **#smallbizchat**
- 2011-09-22 12:30 am [SmallBizLady](#) [@mobileholly](#) Live right now: Anisha Robinson [@anisharkeays](#) on

2011-09-22 12:30 am [GetBizSociable](#) Getting Corporate Sponsorship <http://t.co/KLvfx5ud> #smallbizchat
A6 Pick up the phone and make a call, if your proposition really adds value, corp should listen at any level #smallbizchat

2011-09-22 12:30 am [MarcREnriquez](#) On selecting potential sponsors: Who'd benefit by getting their name in front of your market/customers? #smallbizchat

2011-09-22 12:30 am [BizFinanceForum](#) [@DasanjAberdeen](#) Me too, so glad there is the expanded Q&A tomorrow on [@smallbizlady's](#) site #smallbizchat

2011-09-22 12:31 am [SmallBizLady](#) [@beyoncelvr](#) Marketing typically has the biggest budget. #smallbizchat

2011-09-22 12:31 am [MrsSotology](#) [@AnishaRKeays](#) What do corporations see as 'good or potentially profitable' sponsorships? #smallbizchat

2011-09-22 12:31 am [DasanjAberdeen](#) [@mobileholly](#) Yes, recruiting is usually a great place to start in making the connection between the corporation & community #smallbizchat

2011-09-22 12:31 am [TaiGoodwin](#) [@mobileholly](#) We are taling about getting corporate sponsorship for your #small #business #smallbizchat

2011-09-22 12:31 am [BizFinanceForum](#) [@MarcREnriquez](#) That's a great point, however what is the critical mass of my audience before they will b interested? #smallbizchat

2011-09-22 12:31 am [MarcREnriquez](#) As example: It's why local pizza shops sponsor little league baseball teams. #smallbizchat

2011-09-22 12:31 am [mobileholly](#) What about crowdfunding like [@IndieGogo](#) and [@Kickstarter](#) as trial balloons? #smallbizchat

2011-09-22 12:32 am [mobileholly](#) [@DasanjAberdeen](#) [@TaiGoodwin](#) [@SmallBizLady](#) thank you, all caught up now! #smallbizchat

2011-09-22 12:32 am [MrsSotology](#) [@mobileholly](#) right! but I'm trying to understand the difference in this type of sponsorship and 'corporate sponsorship' #smallbizchat

2011-09-22 12:33 am [DasanjAberdeen](#) Make it a win-win situation. Does sponsoring allow them to get more affordable marketing? #smallbizchat

2011-09-22 12:33 am [AnishaRKeays](#) [@MarcREnriquez](#) exactly! also why corps like Lexus sponsor high end galas #smallbizchat

2011-09-22 12:33 am [BizFinanceForum](#) [@JanMBradshaw](#) Hi Jan, been a bit. Hope all is well. #smallbizchat

2011-09-22 12:33 am [AnishaRKeays](#) A6: Take some time to write out that list of "connectors" that you know, then think of their potential connections. #smallbizchat

2011-09-22 12:33 am [BizFinanceForum](#) [@AnishaRKeays](#) What is my critical mass before they will care about my audience? #smallbizchat

2011-09-22 12:34 am [mobileholly](#) Sponsorship should go under PR budget for paired with photo ops and media releases win/win #smallbizchat

2011-09-22 12:34 am [DasanjAberdeen](#) Offer great benefits for the sponsor i.e. showcasing their logo on your marketing materials #smallbizchat

2011-09-22 12:34 am [SmallBizLady](#) It's finally available on Amazon! The "Are You Ready to Become Your Own Boss?" workbook. Emerson <http://t.co/DvHRQQ8> #smallbizchat

2011-09-22 12:34 am [MarcREnriquez](#) [@BizFinanceForum](#) Great point as well - will add thoughts to next tweet for space. -=] #smallbizchat

2011-09-22 12:34 am [SmallBizLady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET #smallbizchat

2011-09-22 12:35 am [MrsSotology](#) [@AnishaRKeays](#) I never considered that ROI was a factor ~ I thought the weight was on the credibility and reach of the cause #smallbizchat

2011-09-22 12:35 am [mobileholly](#) Friendly reminder, please leave room at the end of your tweets so we can retweet you. #smallbizchat

2011-09-22 12:35 am [TaiGoodwin](#) [@WithinEssence](#) Better late than never - glad you could join us!

2011-09-22 12:35 am [AnishaRKeelys](#) **#smallbizchat** [@BizFinanceForum](#) that depends on a corps objectives. Some seek large audiences other seek niche partnerships **#smallbizchat**

2011-09-22 12:35 am [TheAfter5Edge](#) Offer the sponsor different levels of commitment: Platinum, Gold, Silver.. Each with certain benefits i.e. larger logo display

2011-09-22 12:35 am [DonaldGaddyII](#) **#smallbizchat** Brand Personality is key when reaching out to sponsors. Ask yourself: Is this a match? **#SmallBizChat**

2011-09-22 12:35 am [JanMBradshaw](#) [@BizFinanceForum](#) Hi Nicole, it has been a while. Everything is fine, just been way to busy :) **#smallbizchat**

2011-09-22 12:35 am [MrJAlabaster](#) [@BizFinanceForum](#) Thank you, Nicole - I had that question planned when I first heard this subject **#smallbizchat**

2011-09-22 12:35 am [SmallBizLady](#) See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - in Philadelphia <http://t.co/7NQy9LVR> It's the last live conf of 2011 **#smallbizchat**

2011-09-22 12:36 am [beyoncelvr](#) [@SmallBizLady](#) that's good to know thanks **#smallbizchat**

2011-09-22 12:36 am [SmallBizLady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/nk51tp18> **#smallbizchat**

2011-09-22 12:36 am [JaelDesignsInc](#) I'm a FT Marketing Coordinator and sponsorship pitches come across my desk daily. I look at what makes for both parties. **#smallbizchat**

2011-09-22 12:36 am [BizFinanceForum](#) [@AnishaRKeelys](#) I would be a niche, but even there what is a minimum? 1,000? How do they verify? **#smallbizchat**

2011-09-22 12:36 am [mobileholly](#) [@cmpaugh](#) crowdfunding is when your neighbors want to share a cow, crowdfunding is for non-cow activities (but could include ag) **#smallbizchat**

2011-09-22 12:36 am [MarcREnriquez](#) If u don't have many customers, some companies may want the added exposure for their brand in your new customer mktg efforts. **#smallbizchat**

2011-09-22 12:36 am [MrsSotology](#) [@DonaldGaddyII](#) good point! Many people seek sponsorship with no direction or plan in hand **#SmallBizChat**

2011-09-22 12:36 am [DasanjAberdeen](#) Make it an easy decision. Package your proposal nicely with all relevant info. Beat the competition! **#smallbizchat**

2011-09-22 12:36 am [DonaldGaddyII](#) Really enjoying [@AnishaRKeelys](#) insight tonight. Thanks [@SmallBizLady](#) for bringing her on **#SmallBizChat**

2011-09-22 12:36 am [MrsSotology](#) [@MarcREnriquez](#) great point **#smallbizchat**

2011-09-22 12:37 am [AnishaRKeelys](#) [@TheAfter5Edge](#) great to offer levels but many corps want benefiets specific to their needs **#smallbizchat**

2011-09-22 12:37 am [beyoncelvr](#) Come join the **#smallbizchat** with [@SmallBizLady](#) for all current and future business owners!! #MrCEO

2011-09-22 12:37 am [JaelDesignsInc](#) I'm missing the word "sense" in my last tweet! *sorry* **#smallbizchat**

2011-09-22 12:37 am [TheAfter5Edge](#) There is only so much \$ to go around. Make sure reviewing your proposal is efficient for the sponsor. What/Why/Value **#smallbizchat**

2011-09-22 12:37 am [DonaldGaddyII](#) [@MissNCusa2010](#) Hey Nadia tune in to **#SmallBizChat** great convo for [@TheQueensFNDN](#)

2011-09-22 12:37 am [GraphicDesignNY](#) **#smallbizchat** are you guys/gals using digital presentations or just submitting written proposals

2011-09-22 12:37 am [MrsSotology](#) [@JaelDesignsInc](#) it's okay... we know what you meant **#smallbizchat**

2011-09-22 12:38 am [MarcREnriquez](#) Some companies even have a "co-branding" budget specifically for riding along w/ others' marketing **#smallbizchat**

2011-09-22 12:38 am [DasanjAberdeen](#) [@DonaldGaddyII](#) Yes, if you can't see the value, they won't **#smallbizchat**

2011-09-22 12:38 am [SmallBizLady](#) [@JaelDesignsInc](#) We do pitches at the end of the chat **#smallbizchat**

2011-09-22 12:38 am [MrsSotology](#) make sure that the person 'pitching' your sponsorship opportunity is well versed and articulate **#smallbizchat**

2011-09-22 12:38 am [thehealthmaven](#) Experience or s strong working knowledge of how to process a proposal is huge **#smallbizchat**

2011-09-22 12:39 am [SmallBizLady](#) Q7: HOW DO I DETERMINE MY VALUE OR WHAT TO "SELL" TO AN ORGANIZATION? **#smallbizchat**

2011-09-22 12:39 am [mobileholly](#) If I were pitching a cobranded fundraiser, I would offer to do social media and include their brand. **#smallbizchat**

2011-09-22 12:39 am [SmallBizLady](#) BACK AT THE BLOG >> SIMPLIFY YOUR SOCIAL MEDIA STRATEGY - <http://t.co/FL8qwcVl> **#smallbizchat**

2011-09-22 12:40 am [DonaldGaddyII](#) Be creative and use your resources. You may actually be able to offer something. Utilize your relationships. **#SmallBizChat**

2011-09-22 12:40 am [BizFinanceForum](#) [@MarcREnriquez](#) [@AnishaRKeays](#) I'm sure I've seen a few Lexus at the little league games too **#smallbizchat**

2011-09-22 12:40 am [TaiGoodwin](#) Q7: HOW DO I DETERMINE MY VALUE OR WHAT TO "SELL" TO AN ORGANIZATION? **#smallbizchat**

2011-09-22 12:40 am [mobileholly](#) Innovative fundraiser from Seth Godin: <http://t.co/42elcT6r> **#smallbizchat**

2011-09-22 12:40 am [ultrasoundangie](#) "@SmallBizLady: For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/CGtQrZgL> **#smallbizchat**"
"@ultrasoundrider

2011-09-22 12:40 am [TheAfter5Edge](#) A7: Think from the org's point of view. Research to understand their values, mission. Find synergies with your cause **#smallbizchat**

2011-09-22 12:40 am [AnishaRKeays](#) MrsSotology some negotiate before ever seeing a proposal too. its all about value and relationship **#smallbizchat**

2011-09-22 12:41 am [MrsSotology](#) [@DonaldGaddyII](#) so true! many people underestimate the value that they bring 2 the potential sponsor {audience reach, exposure} **#SmallBizChat**

2011-09-22 12:41 am [JaelDesignsInc](#) [@SmallBizLady](#) I work for a newspaper, organizations are usually looking for media sponsorships/ advertising etc. **#smallbizchat**

2011-09-22 12:41 am [DasanjAberdeen](#) A7: Be ready to highlight why it is beneficial/efficient/cost-effective for them to carry out their mission *with* you **#smallbizchat**

2011-09-22 12:41 am [SmallBizLady](#) [@JaelDesignsInc](#) ok **#smallbizchat**

2011-09-22 12:42 am [DonaldGaddyII](#) Identify the company's Social Responsibility Goal. you may be able to add value through your philanthropic initiatives **#SmallBizChat**

2011-09-22 12:42 am [MrsSotology](#) [@AnishaRKeays](#) I agree. Most success is found through in-person communication {planning is important but presentation is key} **#smallbizchat**

2011-09-22 12:42 am [TheAfter5Edge](#) [@DonaldGaddyII](#) Creativity is key in thinking outside the box and getting the edge over the competition! **#smallbizchat**

2011-09-22 12:42 am [SmallBizLady](#) [@AnishaRKeays](#) [@MrsSotology](#) some negotiate before ever seeing a proposal too. its all about value and relationship **#smallbizchat**

2011-09-22 12:42 am [Bigsky64](#) I always enjoy **#smallbizchat**. I am arriving late!

2011-09-22 12:42 am [BizFinanceForum](#) [@MrsSotology](#) [@AnishaRKeays](#) Exactly b/c how you present will represent their brand now too. **#smallbizchat**

2011-09-22 12:43 am [MrsSotology](#) [@mobileholly](#) welcome **#smallbizchat**

2011-09-22 12:43 am [CommTextDeals](#) Good advice RT@mobileholly Friendly reminder, please leave room at the end of your tweets so we can retweet you. **#smallbizchat"**

2011-09-22 12:43 am [AnishaRKeays](#) [@GraphicDesignNY](#) media that tells your story well is a good tool

2011-09-22 12:43 am [MarcREnriquez](#) [@BizFinanceForum](#) once your sponsor knows you **#smallbizchat** Sure, but too few ppl leave ball games saying "I need a new car" (unless Jimmy hit 1 out of the park, and...) **#smallbizchat**

2011-09-22 12:43 am [AnishaRKeelys](#) a7:Determine your prospects business goals are and how what you can help them meet those goals. **#smallbizchat**

2011-09-22 12:44 am [AnishaRKeelys](#) A7b:Find out what demographic audience your potential sponsor is most interested in. **#smallbizchat**

2011-09-22 12:44 am [DasanjAberdeen](#) A7: Understand what the org is all about and present an attractive, innovative approach. Be creative & sell it well **#smallbizchat**

2011-09-22 12:44 am [mobileholly](#) [@PjsandCoffee](#) I love your logo/avatar - I've seen it before and it still impresses me **#smallbizchat**

2011-09-22 12:44 am [BizFinanceForum](#) [@MarcREnriquez](#) LOL. You just need to sponsor the leagues with lots of foul balls. **#smallbizchat**

2011-09-22 12:44 am [AnishaRKeelys](#) A7c:One great way to collect demographics is to collect the media kits from magazines that audience reads **#smallbizchat**

2011-09-22 12:44 am [mobileholly](#) Follow Suggestion: [@DasanjAberdeen](#) for those interested in corporate sponsorship of their project **#smallbizchat**

2011-09-22 12:45 am [PjsandCoffee](#) A5 It varies by company, but usually the president or CEO. **#smallbizchat**

2011-09-22 12:45 am [BizFinanceForum](#) [@jsfabian](#) Good to see you! **#smallbizchat**

2011-09-22 12:45 am [PjsandCoffee](#) Oops. That varies by company. **#smallbizchat**

2011-09-22 12:45 am [DasanjAberdeen](#) A7: Who is communicating your value? If it someone from within, it may resonate well. Maximize your relationships **#smallbizchat**

2011-09-22 12:45 am [MarcREnriquez](#) [@BizFinanceForum](#) Hahah that's some niche targeting for ya. **#smallbizchat**

2011-09-22 12:46 am [SmallBizLady](#) Q8: AS YOU CRAFT YOUR SPONSORSHIP OFFERINGS, WHAT SHOULD YOU KEEP IN MIND? **#smallbizchat**

2011-09-22 12:46 am [AnishaRKeelys](#) A8:Think beyond logo recognition and offer strong opps. to connect your sponsor to their core audience **#smallbizchat**

2011-09-22 12:46 am [Bigsky64](#) Absolutely [@theafter5edge](#): [@DonaldGaddyII](#) Creativity is key in thinking outside the box and the edge over the competition! **#smallbizchat**

2011-09-22 12:46 am [mobileholly](#) Show you really understand the company, who it serves, and how you fit with their mission, then prove it. **#smallbizchat**

2011-09-22 12:46 am [MrsSotology](#) [@DasanjAberdeen](#) this is good... networking should serve a purpose beyond just 'knowing people' **#smallbizchat**

2011-09-22 12:46 am [jsfabian](#) [@BizFinanceForum](#) Same to you. Attending my first **#smallbizchat** on Laura's advice.

2011-09-22 12:47 am [GraphicDesignNY](#) **#smallbizchat** I start with a written one sheet to determine interest. If its a go, I develop a digital/video/media presentation.

2011-09-22 12:47 am [Bigsky64](#) A7 If your product has value than it should be easy for the client to identify if you are well prepared. **#smallbizchat**

2011-09-22 12:47 am [MrsSotology](#) make sure that you are engaging your core audience so that you have a track record to present to the potential sponsor **#smallbizchat**

2011-09-22 12:47 am [BizFinanceForum](#) [@jsfabian](#) It totally rocks! And I know I owe you an email on my Trademark:) Definitely want to do it. **#smallbizchat**

2011-09-22 12:47 am [AnishaRKeelys](#) A8b:Think about it—does an organization like Pepsi really need to splash their logo on your event or project :) **#smallbizchat**

2011-09-22 12:47 am [gogirlfinance](#) Opps for engagement, not just logo placement MT [@SmallBizLady](#):

Q8: ... SPONSORSHIP OFFERINGS, WHAT SHOULD YOU KEEP IN MIND? **#smallbizchat**

- 2011-09-22 12:48 am [MrsSotology](#) [@AnishaRKeays](#) well said. Seek out companies that will also profit or benefit from the association. **#smallbizchat**
- 2011-09-22 12:48 am [ZakiyaSKyles](#) [@TaiGoodwin](#) yes how is this done **#smallbizchat**
- 2011-09-22 12:48 am [DasanjAberdeen](#) A8: Make it easy to see the differences and benefits of the offerings. Ex. Tier approach in logo display. More \$ = Bigger logo **#smallbizchat**
- 2011-09-22 12:48 am [JaelDesignsInc](#) [@GraphicDesignNY](#) I love written one sheets! I can glance it over and quickly, look at the bullet points and make a decision. **#smallbizchat**
- 2011-09-22 12:49 am [SmallBizLady](#) Q9: WHAT MAKES A GREAT SPONSORSHIP PROPOSAL? **#smallbizchat**
- 2011-09-22 12:49 am [ZakiyaSKyles](#) [@TaiGoodwin](#) sorry for joining so late. Had a last minute coaching call. **#smallbizchat**
- 2011-09-22 12:49 am [DigitalKaitlyn](#) missing **#smallbizchat** AGAIN, someday my schedule will allow for it again
- 2011-09-22 12:49 am [AnishaRKeays](#) A9:View your proposal as a business pitch, with professionally presented content and layout **#smallbizchat**
- 2011-09-22 12:49 am [MarcREnriquez](#) Your potential sponsor may already be advertising - a clipping service can find/send their ads to you **#smallbizchat**
- 2011-09-22 12:49 am [TheAfter5Edge](#) A8: Make sure you're organized. Send a package to incl: info, sign up sheet, logistics. Make it easy for the org **#smallbizchat**
- 2011-09-22 12:50 am [TaiGoodwin](#) [@ZakiyaSKyles](#) No worries - jump in - lot's of good info from [@anisharkeays](#) **#smallbizchat**
- 2011-09-22 12:50 am [Alwi_Eisner](#) i'm also sorry for joining quite late. 9th Grade Algebra II & 8th Grade Geometry. It's September & Dad is math tutor again... **#smallbizchat**
- 2011-09-22 12:50 am [Kiratiana](#) A9: Rationale details (including numbers) on how you can help the company and vice versa. **#smallbizchat**
- 2011-09-22 12:50 am [DonaldGaddyll](#) A8: Always keep the sponsors Company Goals in mind. And most of all FOLLOW THROUGH! Develop the relationship **#SmallBizChat**
- 2011-09-22 12:50 am [mobileholly](#) [@Alwi_Eisner](#) it's never too late to join the discussion **#smallbizchat**
- 2011-09-22 12:51 am [AnishaRKeays](#) A9b: Proposals don't have to be fancy to get funded. Most of my \$30 mil in \$ raised were emailed proposals **#smallbizchat**
- 2011-09-22 12:51 am [lamMickiala](#) I'm enjoying these questions tonight. Well needed! "@SmallBizLady: Q9: WHAT MAKES A GREAT SPONSORSHIP PROPOSAL? **#smallbizchat**"
- 2011-09-22 12:51 am [MrsSotology](#) [@Kiratiana](#) Yes, show what you bring to the table ~ why the collaboration will be mutually beneficial **#smallbizchat**
- 2011-09-22 12:51 am [mobileholly](#) [@helenantholis](#) [@MarcREnriquez](#) nice to know clipping services still exist in the digital age #pr **#smallbizchat**
- 2011-09-22 12:51 am [Alwi_Eisner](#) Q about Q9 (sorry I'm late): Precisely what is meant about "sponsorship"? **#smallbizchat**
- 2011-09-22 12:52 am [TaiGoodwin](#) [@mobileholly](#) Thanks!!! There are a lot us "EmployedPreneurs" as I call us! FT Employees - PT Entrepreneurs **#smallbizchat**
- 2011-09-22 12:52 am [PjsandCoffee](#) A9 A comprehensive proposal in which the sponsor can identify strategy for connecting with audience **#smallbizchat** [@smallbizlady](#)
- 2011-09-22 12:52 am [MarcREnriquez](#) [@mobileholly](#) Yep - especially since big corps are seldom agile enough to quickly jump into new media or abandon old media. **#smallbizchat**
- 2011-09-22 12:52 am [GraphicDesignNY](#) **#smallbizchat** A9: Always use spellcheck and then spell check the

spellchecker :)

2011-09-22 12:52 am [ZakiyaSKyles](#) [@SmallBizLady](#) define forming a potential relationship for me. I've had some not so good experiences with this in the past. **#smallbizchat**

2011-09-22 12:53 am [SmallBizLady](#) Q10: WHAT ARE SOME EXAMPLES OF SUCCESSFUL CORPORATE PARTNERSHIPS? **#smallbizchat**

2011-09-22 12:53 am [AnishaRKeays](#) A10: Many mobile carriers set up cell charging stations at events. Food brands set up live sampling and couponing **#smallbizchat**

2011-09-22 12:53 am [JaelDesignsInc](#) Q9: State what you would like and how the union between both parties will be beneficial for both organizations. **#smallbizchat**

2011-09-22 12:54 am [AnishaRKeays](#) A10b: companies like AMEX offer booths to enroll customers **#smallbizchat**

2011-09-22 12:54 am [Alwi_Eisner](#) Full time small-biz owner here; 13 years experience. Tell me what you guys mean by "sponsorship proposal" - what is?... **#smallbizchat**

2011-09-22 12:54 am [MarcREnriquez](#) [@mobileholly](#) Not to mention there are "online/digital clipping services" too **#smallbizchat**

2011-09-22 12:54 am [BizFinanceForum](#) [@helenantholis](#) [@GraphicDesignNY](#) The aforementioned child containment field does that well too :) **#smallbizchat**

2011-09-22 12:54 am [DasanjAberdeen](#) [@Bigsky64](#) [@DonaldGaddyII](#) More on being creative: If You're Creative, The World Needs You Now <http://t.co/5OXlfjR3> **#smallbizchat**

2011-09-22 12:54 am [TheAfter5Edge](#) [@Bigsky64](#) [@DonaldGaddyII](#) More on being creative: If You're Creative, The World Needs You Now <http://t.co/IHLI4G4r> **#smallbizchat**

2011-09-22 12:55 am [SmallBizLady](#) Q11: WHAT OTHER TYPES OF BENEFITS CAN AN ORGANIZATION OFFER TO A POTENTIAL SPONSOR? **#smallbizchat**

2011-09-22 12:55 am [Alwi_Eisner](#) Lost a \$100,000 job on typos & imperfect cut-and-paste of language. Prospect thought we were sloppy & did not care. Proof!! **#smallbizchat**

2011-09-22 12:55 am [MrsSotology](#) [@AnishaRKeays](#) in your experience what would they offer in return for putting up an enrollment booth? **#smallbizchat**

2011-09-22 12:55 am [SmallBizLady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog: <http://t.co/vOseK5XH> **#smallbizchat**

2011-09-22 12:55 am [SmallBizLady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/fWCoWYPs> **#smallbizchat**

2011-09-22 12:56 am [mbhampton](#) [@DonaldGaddyII](#) Isn't value subjective? Depends on how aligned your product is with particular client.. **#smallbizchat**

2011-09-22 12:56 am [SmallBizLady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://t.co/HJq4AKnN> **#smallbizchat**

2011-09-22 12:57 am [SmallBizLady](#) Q12: DO YOU HAVE ANY FINAL TIPS ON CORPORATE SPONSORSHIPS? **#smallbizchat**

2011-09-22 12:57 am [DasanjAberdeen](#) A11: Marketing benefits: Mentioning the org's sponsorship in advertisements, logo display, philanthropic example **#smallbizchat**

2011-09-22 12:58 am [GraphicDesignNY](#) **#smallbizchat** A9 use the K.I.S.S. principle and 6W's (NEOTWY): Keep It Simple Stupid and Who, What, Where, When, Why and hoW

2011-09-22 12:58 am [DonaldGaddyII](#) A9: Being clear and concise . Do your research so you know what they value and what they don't. Then go from there **#SmallBizchat**

2011-09-22 12:58 am [mobileholly](#) A11: Create a portfolio of past successes with lots of graphics, social

proof, charts, numbers etc. **#smallbizchat**

2011-09-22 12:58 am [mbhampton](#) [@DonaldGaddyII](#) Totally agree :)! **#SmallBizchat**

2011-09-22 12:59 am [AnishaRKeays](#) A11:sampling, couponing and sales, Access to Mailing Lists,Discounted media buys **#smallbizchat**

2011-09-22 12:59 am [manasikakade](#) Good tip! A11: Create a portfolio of past successes with lots of graphics, social proof, charts, numbers etc. **#smallbizchat**

2011-09-22 12:59 am [TaiGoodwin](#) Q11: WHAT OTHER TYPES OF BENEFITS CAN AN ORGANIZATION OFFER TO A POTENTIAL SPONSOR? **#smallbizchat**

2011-09-22 12:59 am [AnishaRKeays](#) A12: Approach potential sponsors with confidence, remember that you are offering value **#smallbizchat**

2011-09-22 12:59 am [MrsSotology](#) Make a connection with your potential sponsor... know how they 'fit' and be able to sell them on it **#smallbizchat**

2011-09-22 1:00 am [AnishaRKeays](#) A12b:Be persistent as you will hear "no" much more than you hear "yes" **#smallbizchat**

2011-09-22 1:00 am [GraphicDesignNY](#) **#smallbizchat** A12 Have pictures and testimonials from past events to show to future potential partners

2011-09-22 1:00 am [TheAfter5Edge](#) Think about this with sponsorship: How Effectively Managing Relationships Leads to Business Success <http://t.co/PFHxhHe3> **#smallbizchat**

2011-09-22 1:00 am [DasanjAberdeen](#) Think about this with sponsorship: How Effectively Managing Relationships Leads to Business Success <http://t.co/xO4M46WD> **#smallbizchat**

2011-09-22 1:00 am [PjsandCoffee](#) [@SmallBizLady](#) A11 Allow a sponsor the ability to speak. **#smallbizchat**

2011-09-22 1:01 am [MrsSotology](#) Don't give up. Understand that every company had different policies & processes ~ don't stop until U find the 1 that says yes **#smallbizchat**

2011-09-22 1:01 am [SmallBizLady](#) See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - CCP in Philadelphia <http://t.co/7NQy9LVR> It's the last conf of 2011 **#smallbizchat**

2011-09-22 1:01 am [AnishaRKeays](#) A12c: you can also get our ebook for more tips and samples: <http://t.co/a6oiH2vE> **#smallbizchat**

2011-09-22 1:02 am [MarcREnriquez](#) [@DonaldGaddyII](#) Oh yeah - 1st learned about it from teaching Karate - equip. mfr use that budget to sponsor tournaments. **#smallbizchat**

2011-09-22 1:02 am [MrsSotology](#) Be prepared to compromise **#smallbizchat**

2011-09-22 1:02 am [SmallBizLady](#) Special thanks to business development expert Anisha Robinson@anisharkeays - <http://t.co/Y4nDV1D3> **#smallbizchat**

2011-09-22 1:03 am [rockieone](#) [@cartergirlevent](#) I missed it tonight because I planned for 8pm my time which is CT. Hope to join you all next week. **#smallbizchat**

2011-09-22 1:03 am [GraphicDesignNY](#) **#smallbizchat** The Foundation Center has a ton of free resource on proposal writing, fundraising and getting grants bit.ly/qJcgT

2011-09-22 1:03 am [MrsSotology](#) [@AnishaRKeays](#) amazing chat! Thank you for clarifying and sharing so willingly! **#smallbizchat**

2011-09-22 1:03 am [SmallBizLady](#) Next week on **#Smallbizchat** Erin Blaskie [@ErinBlaskie](#) on Creating Multiple Streams of Income **#smallbizchat**

2011-09-22 1:03 am [GetBizSociable](#) Thx [@AnishaRKeays](#) for a nice discussion, Thx [@TaiGoodwin](#) and [@DasanjAberdeen](#) for the RT's tonight, everybody have a good week! **#smallbizchat**

2011-09-22 1:03 am [SmallBizLady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial. **#smallbizchat**

2011-09-22 1:04 am [SmallBizLady](#) Was this interview helpful? Join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-09-22 1:04 am [WithinEssence](#) I always appreciate and make time for smart convos! This was so fitting as per usual... **#smallbizchat!** Gr8 points mentioned! TY :)

2011-09-22 1:04 am [SmallBizLady](#) Tomorrow get the full interview with Anisha Robinson@anisharkeeyes on <http://t.co/nk51tp18> **#smallbizchat**

2011-09-22 1:04 am [BizFinanceForum](#) [@smallbizlady](#) [@taigoodwin](#) Thanks to you as well for the usual high caliber chat **#smallbizchat**

2011-09-22 1:04 am [AnishaRKeeyes](#) you can get a roundup of free sponsorship resources at: <http://t.co/EvMUn8B4> **#smallbizchat**

2011-09-22 1:04 am [DasanjAberdeen](#) Roll call: Left-brain logic & right-brain imagination to synthesize Business, Accounting, Art, and Creativity into Innovation **#smallbizchat**

2011-09-22 1:04 am [DonaldGaddyII](#) Thanks for all the Rt's tonight. If I missed you please Tweet so I can follow you all. **#Smallbizchat**

2011-09-22 1:04 am [TaiGoodwin](#) Next week on **#Smallbizchat** Erin Blaskie [@ErinBlaskie](#) on Creating Multiple Streams of Income **#smallbizchat**

2011-09-22 1:04 am [TheAfter5Edge](#) Roll call: Teaching you to achieve your competitive edge in business & life using left-brain logic & right-brain imagination **#smallbizchat**

2011-09-22 1:05 am [SmallBizLady](#) Thank you to my co-host Social Media Strategist and Launch While Working advocate [@TaiGoodwin](#) **#smallbizchat**

2011-09-22 1:05 am [thacomputa](#) [@thacomputa](#) w/ [@eellism](#) The Future... Produced! **#smallbizchat**

2011-09-22 1:05 am [PjsandCoffee](#) [@mobileholly](#) You just put THE BIGGEST smile on my face :) **#SMALLBIZCHAT**

2011-09-22 1:05 am [SmallBizLady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-09-22 1:05 am [DasanjAberdeen](#) Great **#smallbizchat** tonight everyone! Thanks for all the great info!

2011-09-22 1:05 am [TaiGoodwin](#) Free Webinar tomorrow night 9/22 8:30 PM CST: How to Launch Your Business While Working Full-Time <http://ht.ly/6BhVm> **#smallbizchat**

2011-09-22 1:05 am [TheAfter5Edge](#) Great **#smallbizchat** tonight everyone! Thanks for all the great info!

2011-09-22 1:05 am [WithinEssence](#) [@DonaldGaddyII](#) [@mobileholly](#) [@gogirlfinance](#) [@TheAfter5Edge](#) You're more than welcome! Adding the tips to my math **#smallbizchat** :)

2011-09-22 1:05 am [SmallBizLady](#) Up next week on **#SmallBizchat** >> author Erin Blaskie [@ErinBlaskie](#) on Creating Multiple Streams of Income **#smallbizchat**

2011-09-22 1:06 am [DonaldGaddyII](#) [@TaiGoodwin](#) [@SmallBizLady](#) Thanks again for such great content. **#smallbizchat** now back to this case brief lol

2011-09-22 1:06 am [PjsandCoffee](#) [@mobileholly](#) How are you doing out there in San Diego? **#smallbizchat**

2011-09-22 1:06 am [helenantholis](#) Need to learn how to be a better manager + work smarter? Solid advice at: <http://t.co/UPNMsQMT> **#smallbizchat**

2011-09-22 1:06 am [jsfabian](#) My firm provides cost-effective brand protection & monitoring services. Visit <http://t.co/VHjX9mjt> for more info **#smallbizchat**

2011-09-22 1:06 am [MrsSotology](#) Roll call:Tiffany Pigeo ~ and eclectic but successful blend of social media, marketing, & entrepreneurship **#smallbizchat**

2011-09-22 1:06 am [MarcREnriquez](#) Secrets used most succesful small businesses to prosper in hard times - find out more at <http://j.mp/rITPbE> **#smallbizchat**

2011-09-22 1:06 am [mobileholly](#) This is so funny, I'm getting credit for things I didn't tweet and vice versa **#smallbizchat**

2011-09-22 1:06 am [ProminencePR](#) **#smallbizchat** Prominence Marketing Group -Public Relations, Social Media, Branding

2011-09-22 1:07 am [jkhaliph](#) [@GetBizSociable](#) [@ultrasoundangie](#) [@SmallBizLady](#) [@ErinBlaskie](#) definitely looking forward to next weeks's **#smallbizchat** missed today.

2011-09-22 1:07 am [mobileholly](#) [@PjsandCoffee](#) great! How's Philly? **#smallbizchat**

2011-09-22 1:07 am [TaiGoodwin](#) Outstanding job by Anisha Keeys [@AnishaRKeeyes](#) - Lots of practical Info on getting corporate sponsorship for your biz **#smallbizchat**

2011-09-22 1:08 am [consultlisainks](#) **#smallbizchat** Trustworthy, Professional, Creative. Available 24/7 for all your editing, event management, and writing needs: lisainks.com

2011-09-22 1:08 am [PjsandCoffee](#) I train, consult and manage **#socialmedia** strategies for businesses of all size. **#smallbizchat** <http://ow.ly/6Bikj> #in

2011-09-22 1:08 am [helenantholis](#) [@BizFinanceForum](#) Thanks so much Nicole for the RT! **#smallbizchat**

2011-09-22 1:08 am [helenantholis](#) Great chat as usual. Learned a lot! Thank you [@AnishaRKeeyes](#) [@TaiGoodwin](#) [@SmallBizLady](#) **#smallbizchat**

2011-09-22 1:08 am [knowledgecrush](#) Knowledgecrush is the place to come to keep your fires lit and to move from the everyday to the extraordinary. [@knowledgecrush](#) **#smallbizchat**

2011-09-22 1:08 am [MrsSotology](#) If you enjoyed the dialogue, follow the chat participants **#smallbizchat**

2011-09-22 1:09 am [mobileholly](#) I build mobile websites, facebook pages and social media presences for small businesses **#smallbizchat** <http://t.co/s5v9HkJU>

2011-09-22 1:09 am [TheRealSharon](#) East Coast NLP, I train business professionals the art of closing a sale and becoming a referral magnet. <http://ow.ly/6Bim8> **#smallbizchat**

2011-09-22 1:09 am [ProminencePR](#) **#SMALLBIZCHAT** Are you ready to hire a P.R. Firm? - Free Webinar" <http://t.co/jlCdt9oE> #PR #PUBLICRELATIONS

2011-09-22 1:09 am [GraphicDesignNY](#) **#smallbizchat** gr8 convo! I hope some of you come back or blog about any successful sponsorships you get from tonights information!

2011-09-22 1:09 am [consultlisainks](#) [@SmallBizLady](#) [@TaiGoodwin](#) great hosting! **#smallbizchat**

2011-09-22 1:09 am [lamMickiala](#) This is [@lamMickiala](#), Founder & Owner of [@VersaConsulting](#), specializing in Social Media Mgmt, Virtual Assisting & Bookkeeping **#smallbizchat"**

2011-09-22 1:09 am [MrsSotology](#) I provide strategic planning & implementation of your mktg goals through effective traditional & social media mktg efforts **#smallbizchat**

2011-09-22 1:10 am [WithinEssence](#) Savvy Young Entrepreneur/ Event & Brand Strategist/ Fashion Director/ Motivator/ The def of all things classic,chic & soulful **#smallbizchat**

2011-09-22 1:11 am [mobileholly](#) Is everyone on this chat a social media strategist/trainer? **#smallbizchat**

2011-09-22 1:11 am [MrsSotology](#) [@TaiGoodwin](#) did you say that you are hosting a webinar tomorrow? **#smallbizchat**

2011-09-22 1:11 am [Bigsky64](#) Nick, I help **#smbiz** owners and **#MLM** professionals communicate more effectively with clients and down line. <http://ow.ly/6BipO> **#smallbizchat**

2011-09-22 1:11 am [mobileholly](#) [@BizFinanceForum](#) thanks for the retweet **#smallbizchat**

2011-09-22 1:11 am [MrsSotology](#) [@mobileholly](#) no... not at all but we do travel in pack... lol **#smallbizchat**

2011-09-22 1:11 am [BizFinanceForum](#) Afraid of finance? Want to grow your profits? This Numbers Whisperer can help. **#smallbizchat**

2011-09-22 1:12 am [BizFinanceForum](#) [@mobileholly](#) I wouldn't consider myself one. I'm a finance geek with a sense of humor. **#smallbizchat**

2011-09-22 1:12 am [MrsSotology](#) Goodnight all! Great chat ~ keep in touch **#smallbizchat**

2011-09-22 1:12 am [INDIEbusiness](#) I am an entrepreneurial coach and mentor. I help women maximize their potential through small business ownership. **#smallbizchat**

2011-09-22 1:12 am [mobileholly](#) My friends made a mobile website builder for wordpress, free webinar tomorrow <http://t.co/cPkURLr8> #mobile **#smallbizchat**

2011-09-22 1:13 am [ultrasoundangie](#) "@mobileholly: Is everyone on this chat a social media strategist/trainer? **#smallbizchat**"<no not all of us.

2011-09-22 1:13 am [Bigsky64](#) Are there any graphic designers or advertising folks on **#smallbizchat** tonight?

2011-09-22 1:13 am [SassyShoeGal](#) [@SmallBizLady](#) any recommendations on discounted media buy **#smallbizchat**

2011-09-22 1:14 am [BizFinanceForum](#) [@Bigsky64](#) I can draw stick figures :) **#smallbizchat**

2011-09-22 1:14 am [Bigsky64](#) Typing so quickly on **#smallbizchat** "there"

2011-09-22 1:14 am [MrsSotology](#) [@Bigsky64](#) My firm does complete marketing.... graphic design included **#smallbizchat**

2011-09-22 1:15 am [JaelDesignsInc](#) [@mobileholly](#) I'm a FT Marketing Coordinator for a newspaper. I also have a graphic & web design company. **#smallbizchat**

2011-09-22 1:15 am [TheRealSharon](#) I am offering 10% off for all **#smallbizchat** participants. Become a Referral Magnet. <http://ow.ly/6xzNm> #in

2011-09-22 1:15 am [MarcREnriquez](#) "**Anti-Social* Media Marketing: I'll place your ad in my paper journal and put it back under my pillow." **#smallbizchat** #4laughs

2011-09-22 1:17 am [BizFinanceForum](#) The child containment field is failing - good night to everyone on --> **#smallbizchat**

2011-09-22 1:17 am [DasanjAberdeen](#) [@Bigsky64](#) Your business is very fitting for sponsors! They can have their banners, displays etc created by you! **#smallbizchat**

2011-09-22 1:17 am [ultrasoundangie](#) [@mobileholly](#) I create continuing medical education events for sonographer and career events **#smallbizchat**

2011-09-22 1:18 am [mobileholly](#) Oh what the heck, 10% off a mobile website if you mention **#smallbizchat** #mobile **#smallbizchat**

2011-09-22 1:20 am [floodthedrummer](#) RT "@SmallBizLady: The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**"

2011-09-22 1:20 am [mobileholly](#) Yes, if you want the 10% off mobile website with **#smallbizchat** send me a dm or contact at <http://t.co/s5v9HkJU> **#smallbizchat**

2011-09-22 1:23 am [Bigsky64](#) [@donaldgaddyii](#) [@DasanjAberdeen](#) [@SmallBizLady](#) [@mobileholly](#) [@PjsandCoffee](#) [@TheAfter5Edge](#) [@BizFinanceForum](#) [@TheRealSharon](#) GREAT **#smallbizchat**

2011-09-22 1:23 am [MarcREnriquez](#) [@AnishaRKeays](#) My pleasure - and you did a wonderful job tonight - great information! **#smallbizchat**

2011-09-22 1:24 am [MarcREnriquez](#) [@BizFinanceForum](#) Good night Nicole -=] Take care! **#smallbizchat**

2011-09-22 1:24 am [TastyKeish](#) [@SmallBizLady](#) do you have **#smallbizchat** somewhere to read later? I missed it with all that is going on with #TroyDavis

2011-09-22 1:24 am [consultlisains](#) Loved my first **#smallbizchat** ! Look forward to many more. Now time for Law and Order #svu!

2011-09-22 1:25 am [EagleWavesRadio](#) If you see a bandwagon, it's too late. James Goldsmith **#SmallBizchat** #EagleWaves

2011-09-22 1:25 am [mobileholly](#) [@AnishaRKeays](#) [@SmallBizLady](#) thank you for a wonderful discussion **#smallbizchat**

2011-09-22 1:30 am [VegasPhenom](#) Thanks [@SmallBizLady](#) for a great **#smallbizchat** I couldn't join in tonite, but I appreciated perusing the discussion. Will partake next week!

2011-09-22 1:30 am [MarcREnriquez](#) [@SmallBizLady](#) [@TaiGoodwin](#) [@helenantholis](#) [@BizFinanceForum](#) [@MrsSotology](#) [@DonaldGaddyII](#) [@EitanaBranding](#) Thanks for the RTs! **#smallbizchat**

2011-09-22 1:33 am [mobileholly](#) Will be back later to thank everyone for your kind retweets and discussion. **#smallbizchat**

2011-09-22 1:35 am [TaiGoodwin](#) [@tastykeish](#) We publish a QA Interview with the guest of **#SmallBizChat** every Thursday. You can find it here: <http://ht.ly/6BjaU>

2011-09-22 1:36 am [MarcREnriquez](#) Good night everyone! See you all on next week's **#smallbizchat**

2011-09-22 1:38 am [Nanabiamah](#) My first time. Just stayed back and I enjoyed every bit of it. Very informative. Thanks. **#smallbizchat**

2011-09-22 1:45 am [slinteractive](#) Looking for simple #mobile marketing tools? Designed for Australian small business - <http://t.co/Q0YmnOYG> **#smallbizchat**

2011-09-22 1:48 am [MrsSotology](#) Just gave [@AnishaRKeays](#) +K about Money on [@klout](#) because she rocked it on **#smallbizchat** tonight! <http://t.co/QcnQOa4k>

2011-09-22 1:50 am [DonaldGaddyII](#) [@JaelDesignsInc](#) thanks for the follow. I'm looking forward to connecting further. Enjoyed your insight on **#smallbizchat**

2011-09-22 1:56 am [SmallBizLady](#) [@WriteSocial](#) I run **#Smallbizchat** and it is difficult to see the questions so they are capitalized so people can track the discussion. OK

2011-09-22 2:10 am [JaelDesignsInc](#) [@DonaldGaddyII](#) Same here! ;-) **#smallbizchat**