

#smallbizchat

2011-10-06 to 2011-10-06
799 Twitter search results

86 contributors
784 retweets 348 @replies 237 links

Time	User	Tweet
2011-10-06 12:00 am	SmallBizLady	Welcome to #SmallBizChat , a weekly conversation where emerging small business owners can get answers to their questions. #smallbizchat
2011-10-06 12:00 am	alyssaavant	Excited to be here and to meet some new peeps in small business. I am an entrepreneur #smallbizchat
2011-10-06 12:00 am	SmallBizLady	Welcome to my co-host for the night Social Media Strategist and Launch While Working Advocate @TaiGoodwin #smallbizchat
2011-10-06 12:01 am	LoveLetter4hire	RT @SmallBizLady : How 2 participate in #SmallBizChat : http://t.co/wjDXFeDf ; #smallbizchat
2011-10-06 12:01 am	MattSMansfield	RT @alyssaavant : Excited to be here and to meet some new peeps in small business. I am an entrepreneur > Welcome! #smallbizchat
2011-10-06 12:01 am	MarcREnriquez	Good evening, all #smallbizchat
2011-10-06 12:01 am	SmallBizLady	Q: What's the focus of #Smallbizchat ? A: To end small business failure by helping you succeed as your own boss #smallbizchat
2011-10-06 12:01 am	DigitalKaitlyn	RT @SmallBizLady : Q: What's the focus of #Smallbizchat ? A: To end small business failure by helping you succeed as your own boss #smallbizchat
2011-10-06 12:01 am	MarcREnriquez	@alyssaavant Welcome to the chat Alyssa #smallbizchat
2011-10-06 12:01 am	SmallBizLady	Right now on #SmallBizChat @mattsmansfield on How to use QR Codes to grow your small business - http://t.co/BDuf9ikX #smallbizchat
2011-10-06 12:02 am	MattSMansfield	Hey all - sad about Steve Jobs, but happy to be here to talk about QR codes. #smallbizchat
2011-10-06 12:02 am	AndersonCherie	RT @SmallBizLady : Here's how to participate in #SmallBizChat 8PM EST Here's how: http://t.co/wjDXFeDf
2011-10-06 12:02 am	SmallBizLady	Welcome to tonight's guest tech expert Matt Mansfield @mattsmansfield of Matt About Business - http://t.co/BDuf9ikX #smallbizchat
2011-10-06 12:03 am	MarcREnriquez	RT @MattSMansfield : Hey all - sad about Steve Jobs, but happy to be here to talk about QR codes. #smallbizchat
2011-10-06 12:03 am	SmallBizLady	Q1: WHAT IS A QR CODE? #smallbizchat
2011-10-06 12:03 am	Robyn_WINH	RT @MattSMansfield : Hey all - sad about Steve Jobs, but happy to be here to talk about QR codes. #smallbizchat
2011-10-06 12:04 am	MarcREnriquez	@Robyn_WINH Hey Robyn - good to see you on tonight. #smallbizchat
2011-10-06 12:04 am	MattSMansfield	A1. A QR code is a type of bar code that was initially used to track parts in vehicle manufacturing: http://t.co/bn64S7YM #smallbizchat
2011-10-06 12:04 am	MarcREnriquez	RT @SmallBizLady : Q1: WHAT IS A QR CODE? #smallbizchat
2011-10-06 12:04 am	TaiGoodwin	RT @SmallBizLady : Q1: WHAT IS A QR CODE? #smallbizchat

2011-10-06 12:04 am [MarcREnriquez](#) RT [@MattSMansfield](#): A1. A QR code is a type of bar code that was initially used to track parts in vehicle manufacturing: <http://t.co/bn64S7YM> **#smallbizchat**

2011-10-06 12:04 am [MattSMansfield](#) A1b. QR stands for "quick response" & QR codes look like squares with squiggly lines running all over: <http://t.co/EFL7F1bz> **#smallbizchat**

2011-10-06 12:04 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Tonight on **#SmallBizChat** 8PM How to use QR Codes to grow your small business with [@mattsmansfield](#) <http://t.co/FBHaHknb...>

2011-10-06 12:04 am [MarcREnriquez](#) [@MattSMansfield](#) Looking forward to your insight on the chat, Matt. **#smallbizchat**

2011-10-06 12:04 am [w3consulting](#) RT [@smallbizlady](#): Right now on **#SmallBizChat** [@MattSMansfield](#) on How to use QR Codes to grow your small business - <http://t.co/rH9lInXc...>

2011-10-06 12:04 am [BizFinanceForum](#) Jumping onto chat to learn all about QR codes from [@mattsmansfield](#) --> **#smallbizchat**

2011-10-06 12:05 am [Robyn WINH](#) [@MarcREnriquez](#) Hi Marc - Definitely glad to be in on **#smallbizchat** tonight too :) Thanks for the welcome!

2011-10-06 12:05 am [AdvertisingMoms](#) RT [@SmallBizLady](#): Welcome to my co-host for the night Social Media Strategist and Launch While Working Advocate [@TaiGoodwin](#) **#smallbizchat**

2011-10-06 12:05 am [MattSMansfield](#) RT [@MarcREnriquez](#): [@MattSMansfield](#) Looking forward to your insight on the chat, Matt. > Thanks! **#smallbizchat**

2011-10-06 12:05 am [MattSMansfield](#) A1c. Once you install a free app (iPhone, Android, Blackberry, etc.), QR codes can be scanned by your mobile phone **#smallbizchat**

2011-10-06 12:05 am [kcolaco](#) [@SmallBizLady](#) thanks should be a very interesting conversation **#smallbizchat**

2011-10-06 12:05 am [KayAshaolu](#) Awesome: glad to make **#smallbizchat** after a few weeks absence

2011-10-06 12:05 am [MarcREnriquez](#) [@BizFinanceForum](#) Hi Nicole, good to see you on tonight. **#smallbizchat**

2011-10-06 12:05 am [TaiGoodwin](#) [@AndersonCherie](#) Welcome to the chat! **#smallbizchat**

2011-10-06 12:05 am [MattSMansfield](#) A1d. Each code contains a hyperlink that takes you to a spot online, either a plain web page or a special mobile-web page **#smallbizchat**

2011-10-06 12:06 am [FMA_Park59](#) Made it in time for the **#smallbizchat** tonight. sweeeett

2011-10-06 12:06 am [kcolaco](#) [@MarcREnriquez](#) Looking forward to another great chat **#smallbizchat**

2011-10-06 12:06 am [BizFinanceForum](#) [@MarcREnriquez](#) You too! IOU an email. Like the new avatar :O) **#smallbizchat**

2011-10-06 12:06 am [MattSMansfield](#) A1e. QR codes are printed hyperlinks that actually work in the real world **#smallbizchat**

2011-10-06 12:06 am [alyssaavant](#) I have a QR code on my business cards. **#smallbizchat**

2011-10-06 12:06 am [TaiGoodwin](#) [@MarkJWestpfahl](#) [@Julie_Giantonio](#) welcome to the chat!! **#smallbizchat**

2011-10-06 12:06 am [AdvertisingMoms](#) RT [@MattSMansfield](#): A1e. QR codes are printed hyperlinks that actually work in the real world **#smallbizchat**

2011-10-06 12:06 am [visionaryguru](#) ON chat glad to be here - can we all just say RIP **#stevejobs** **#smallbizchat**

2011-10-06 12:06 am [w3consulting](#) RT [@SmallBizLady](#): Q1: WHAT IS A QR CODE? **#smallbizchat**

2011-10-06 12:06 am [MarcREnriquez](#) [@kcolaco](#) Same here! **#smallbizchat** Looks to be a good one.

2011-10-06 12:06 am [thehealthmaven](#) [@TaiGoodwin](#) [@MattSMansfield](#) Hi Guys! **#smallbizchat**

2011-10-06 12:06 am [AdvertisingMoms](#) RT [@MattSMansfield](#): A1d. Each code contains a hyperlink that takes you to a spot online, either a plain web page or a special mobile-web page **#smallbizchat**

2011-10-06 12:06 am [MarcREnriquez](#) [@BizFinanceForum](#) Thanks! And sure, I'll keep an eye out. -=] **#smallbizchat**

2011-10-06 12:07 am [BizFinanceForum](#) I'm impressed -> RT [@alyssaavant](#): I have a QR code on my business cards. **#smallbizchat**

2011-10-06 12:07 am [DasanjAberdeen](#) *waves* Hello all! **#smallbizchat**

2011-10-06 12:07 am [w3consulting](#) RT [@MattSMansfield](#): A1b. QR = "quick response" & QR codes look like squares with squiggly lines... <http://t.co/VhshaFQm> **#smallbizchat**

2011-10-06 12:07 am [JaelDesignsInc](#) Hi everyone! ;-)
2011-10-06 12:07 am [SmallBizLady](#) Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:07 am [MarcREnriquez](#) Excellent. -=] RT [@alyssaavant](#): I have a QR code on my business cards. **#smallbizchat**

2011-10-06 12:08 am [kcolaco](#) [@MattSMansfield](#) can the hyperlinks be based on user credentials ESN or IP addresses **#smallbizchat**

2011-10-06 12:08 am [TaiGoodwin](#) RT [@MattSMansfield](#): A1. A QR code is a type of bar code that was initially used to track parts in vehicle manufacturing: h **#smallbizchat**

2011-10-06 12:08 am [w3consulting](#) RT [@MattSMansfield](#): A1d. Each code contains a URL, either a plain web page or a special mobile-web page **#smallbizchat**

2011-10-06 12:08 am [MattSMansfield](#) RT [@alyssaavant](#): I have a QR code on my business cards. > Great use! **#smallbizchat**

2011-10-06 12:08 am [ZimanaAnalytics](#) **#smallbizchat** is beginning now - QR codes w/ [@MattSMansfield](#)

2011-10-06 12:08 am [KayAshaolu](#) [@JaelDesignsInc](#) hey! and welcome! **#smallbizchat**

2011-10-06 12:08 am [w3consulting](#) RT [@SmallBizLady](#): Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:08 am [TaiGoodwin](#) RT [@MattSMansfield](#): A1b. QR stands for "quick response" & QR codes look like squares with squiggly lines running all over: **#smallbizchat**

2011-10-06 12:08 am [MattSMansfield](#) A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:08 am [ZimanaAnalytics](#) RT [@SmallBizLady](#): Welcome to my co-host for the night Social Media Strategist and Launch While Working Advocate [@TaiGoodwin](#) **#smallbizchat**

2011-10-06 12:08 am [TaiGoodwin](#) RT [@kcolaco](#): [@MattSMansfield](#) can the hyperlinks be based on user credentials ESN or IP addresses **#smallbizchat**

2011-10-06 12:08 am [SmallBizLady](#) RT [@kcolaco](#): [@MattSMansfield](#) can the hyperlinks be based on user credentials ESN or IP addresses? **#smallbizchat**

2011-10-06 12:08 am [ZimanaAnalytics](#) RT [@mattsmansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:08 am [FMA_Park59](#) RT [@MattSMansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:08 am [TaiGoodwin](#) RT [@MattSMansfield](#): A1e. QR codes are printed hyperlinks that actually work in the real world **#smallbizchat**

2011-10-06 12:08 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:08 am [KayAshaolu](#) RT [@alyssaavant](#): I have a QR code on my business cards. <- wow I've never thought to do that! awesome! **#smallbizchat**

2011-10-06 12:08 am [ZimanaAnalytics](#) RT [@w3consulting](#): RT [@SmallBizLady](#): Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:09 am [AdvertisingMoms](#) RT [@MattSMansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:09 am [Oyebalogun](#) RT [@SmallBizLady](#): Q1: WHAT IS A QR CODE? **#smallbizchat**

2011-10-06 12:09 am [TheAfter5Edge](#) RT [@w3consulting](#): RT [@smallbizlady](#): Right now on **#SmallBizChat** [@MattSMansfield](#) on How to use QR Codes to grow your small business - <http://t.co/rH9lInXc...>

2011-10-06 12:09 am [w3consulting](#) [@alyssaavant](#) Where does the QR code direct people from your business card? **#smallbizchat**

2011-10-06 12:09 am [BarryBirkett](#) Like a prize within a prize! RT [@mattsmansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:09 am [southpawmegan](#) [@SmallBizLady](#) QR code makes a great profile pic! Q1 **#smallbizchat** is also on the back of my biz cards for insta-portfolio

2011-10-06 12:09 am [w3consulting](#) RT [@MattSMansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:09 am [alyssaavant](#) [@w3consulting](#) to a special page on my website. **#smallbizchat**

2011-10-06 12:09 am [AdvertisingMoms](#) RT [@southpawmegan](#): [@SmallBizLady](#) QR code makes a great profile pic! Q1 **#smallbizchat** is also on the back of my biz cards for insta-portfolio

2011-10-06 12:09 am [MattSMansfield](#) RT [@kcolaco](#): [@MattSMansfield](#) tricky...landing page can change, but not sure about the code **#smallbizchat**

2011-10-06 12:09 am [TaiGoodwin](#) We're live with [@MattSMansfield](#) talking QR codes - lots of tweets coming through! **#smallbizchat**

2011-10-06 12:09 am [NeLaniBeauty](#) I use QR codes on my bridal marketing material...links to my social sites **#smallbizchat**

2011-10-06 12:09 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A1. A QR code is a type of bar code that was initially used to track parts in vehicle manufacturing: h **#smallbizchat**

2011-10-06 12:09 am [visionaryguru](#) Great way to get someone to your site **#smallbizchat**

2011-10-06 12:10 am [MattSMansfield](#) A2b. You can use QR codes to bring information & marketing messages to customers when & where they're ready to take action **#smallbizchat**

2011-10-06 12:10 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:10 am [TextingFAITH](#) Checking in with tonight's **#smallbizchat**...

2011-10-06 12:10 am [JaelDesignsInc](#) RT [@TaiGoodwin](#): Were live with [@MattSMansfield](#) talking QR codes - lots of tweets coming through! **#smallbizchat**

2011-10-06 12:10 am [carmensognonvi](#) To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

2011-10-06 12:10 am [BiznessApps](#) Tuning into **#smallbizchat** for the first time. QR codes are all the buzz!

2011-10-06 12:10 am [TheAfter5Edge](#) Jump into **#smallbizchat** if you're looking to learn about QR! It is going on now! This can benefit your business! **#smallbiz**

2011-10-06 12:10 am [w3consulting](#) Nice. What kind of traffic have you seen to it? RT [@alyssaavant](#): [@w3consulting](#) to a special page on my website. **#smallbizchat**

2011-10-06 12:10 am [MattSMansfield](#) A2c. You can also enable customers to take action on the spot such as following you on Twitter and "Liking" you on Facebook **#smallbizchat**

2011-10-06 12:11 am [Robyn_WINH](#) A2: QR codes build a bridge between print and electronic media for

2011-10-06 12:11 am [BizFinanceForum](#) promotions, etc. **#smallbizchat**
RT [@TheAfter5Edge](#): Jump into **#smallbizchat** if youre looking to learn about QR! It is going on now! This can benefit your biz! **#smallbizchat**

2011-10-06 12:11 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A1b. QR stands for “quick response” & QR codes look like squares with squiggly lines running all over: **#smallbizchat**

2011-10-06 12:11 am [kcolaco](#) This video by Paypal has interesting examples of using QR Codes in retail <http://t.co/JRgq1G6g> **#smallbizchat**

2011-10-06 12:11 am [TaiGoodwin](#) [@TextingFAITH](#) welcome to the chat! **#smallbizchat**

2011-10-06 12:11 am [alyssaavant](#) [@w3consulting](#) honestly haven't been able to make good use of them yet. **#smallbizchat**

2011-10-06 12:11 am [MattSMansfield](#) A3d. Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:11 am [MarcREnriquez](#) RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

2011-10-06 12:11 am [smallbizcafeTO](#) RT [@MattSMansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:11 am [MattSMansfield](#) RT [@Robyn_WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. > Yes! **#smallbizchat**

2011-10-06 12:11 am [SmallBizLady](#) RT [@Robyn_WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. **#smallbizchat**

2011-10-06 12:11 am [TaiGoodwin](#) RT [@Robyn_WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. **#smallbizchat**

2011-10-06 12:12 am [MarcREnriquez](#) RT [@Robyn_WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. **#smallbizchat**

2011-10-06 12:12 am [visionaryguru](#) Access to the Mobile Marketing on cell phone users **#smallbizchat**

2011-10-06 12:12 am [MattSMansfield](#) RT [@MarcREnriquez](#): RT [@carmensognonvi](#): key benefit of QR codes is ability to link offline world to online world > yes! **#smallbizchat**

2011-10-06 12:12 am [w3consulting](#) RT [@MattSMansfield](#): A2b. QR codes bring information & marketing messages to customers when & where they're ready to act **#smallbizchat**

2011-10-06 12:12 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@kcolaco](#): [@MattSMansfield](#) can the hyperlinks be based on user credentials ESN or IP addresses **#smallbizchat**

2011-10-06 12:12 am [SmallBizLady](#) Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:12 am [TaiGoodwin](#) RT [@MattSMansfield:A2d](#). Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:12 am [EagleWavesRadio](#) RT [@mattsmansfield](#): RT [@Robyn_WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. > Yes! **#smallbizchat**

2011-10-06 12:12 am [AdvertisingMoms](#) RT [@MattSMansfield](#): A3d. Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:12 am [w3consulting](#) [@alyssaavant](#) Well, the right use will come in time. :-) Good luck! **#smallbizchat**

2011-10-06 12:13 am [w3consulting](#) RT [@SmallBizLady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:13 am [AdvertisingMoms](#) RT [@MattSMansfield](#): A2c. You can also enable customers to take action on the spot such as following you on Twitter and "Liking" you on Facebook **#smallbizchat**

2011-10-06 12:13 am [BizFinanceForum](#) Good question! RT [@SmallBizLady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:13 am [MattSMansfield](#) A3. One of the most common questions I get asked about QR codes is if they are a passing fad or here to stay **#smallbizchat**

2011-10-06 12:13 am [TaiGoodwin](#) RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world **#smallbizchat**

2011-10-06 12:13 am [ShawnGraham](#) RT [@MarcREnriquez](#): RT [@Robyn WINH](#): A2: QR codes build a bridge between print and electronic media for promotions, etc. **#SmallBizChat**

2011-10-06 12:13 am [MattSMansfield](#) RT [@w3consulting](#): [@alyssaavant](#) Well, the right use will come in time. :-) Good luck! > some ideas coming... **#smallbizchat**

2011-10-06 12:13 am [SmallBizLady](#) [@MattSMansfield](#) A2d. Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:13 am [paulswansen](#) RT [@SmallBizLady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:13 am [TextingFAITH](#) RT [@smallbizlady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:13 am [MattSMansfield](#) A3b. Honestly, the jury is still out on that question with strong arguments on both sides of the fence **#smallbizchat**

2011-10-06 12:13 am [AdvertisingMoms](#) RT [@alyssaavant](#): [@w3consulting](#) to a special page on my website. **#smallbizchat**

2011-10-06 12:13 am [TheAfter5Edge](#) RT [@MarcREnriquez](#): RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

2011-10-06 12:13 am [thehealthmaven](#) A2 - in a way, QR codes can solidify a community towards a common goal **#smallbizchat**

2011-10-06 12:13 am [ChellyElite](#) RT [@SmallBizLady](#): [@MattSMansfield](#) A2d. Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:13 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:13 am [ShawnGraham](#) Amen! RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world **#SmallBizChat**

2011-10-06 12:13 am [AnishaRKeays](#) RT [@TaiGoodwin](#): RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world **#smallbizchat**

2011-10-06 12:13 am [w3consulting](#) A3: I opine QR codes are an interim technology for most businesses, but may have practical long-term use among retailers. **#smallbizchat**

2011-10-06 12:14 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A1e. QR codes are printed hyperlinks that actually work in the real world **#smallbizchat**

2011-10-06 12:14 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**

2011-10-06 12:14 am [MattSMansfield](#) A3c. As with all new methods and tools, I recommend that you evaluate the fit for YOUR own business: <http://t.co/uFWZVOC5> **#smallbizchat**

2011-10-06 12:14 am [paulswansen](#) [@SmallBizLady](#) yes they are and there are business's that need to

2011-10-06 12:14 am [DasanjAberdeen](#) learn the proper way to use them. **#smallbizchat**

2011-10-06 12:14 am [smallbizcafeTO](#) RT [@smallbizcafeTO](#): RT [@MattSMansfield](#): A2. The key benefit of QR codes is their ability to drive immediate action **#smallbizchat**

2011-10-06 12:14 am [MattSMansfield](#) QR codes are free to generate and easy to use **#smallbizchat**

2011-10-06 12:14 am [TaiGoodwin](#) A3d. It doesn't cost much in time or money to take them for a test drive so, if you believe they fit, you should go for it! **#smallbizchat**

2011-10-06 12:14 am [SmallBizLady](#) RT [@paulswansen](#): [@SmallBizLady](#) yes they are and there are business's that need to learn the proper way to use them. **#smallbizchat**

2011-10-06 12:14 am [BenitaTyler](#) How to participate in **#SmallBizChat** <http://t.co/wjDXFeDf>; join in via tonight's tweetgrid: <http://t.co/BDuf9ikX> **#smallbizchat**

2011-10-06 12:14 am [KayAshaolu](#) [@SmallBizLady](#) A QR code benefit: use smart phone to scan contact info i.e website, youtube videos. **#smallbizchat**

2011-10-06 12:14 am [BizFinanceForum](#) A3: I wonder if cheap RFID tags could replace QR codes someday **#smallbizchat**

2011-10-06 12:14 am [carmensognonvi](#) Evaluate QR for ur biz RT [@MattSMansfield](#): A3c. As with all new tools, I recommend that you evaluate <http://t.co/VaLzLzQ6> **#smallbizchat**

2011-10-06 12:14 am [kcolaco](#) If smartphones start coming pre-loaded with QR code scanners, I think they have a shot of being here to stay. **#smallbizchat**

2011-10-06 12:14 am [TextingFAITH](#) [@MattSMansfield](#) in their current evolution are QRC primarily used to drive business or raise awareness **#smallbizchat**

2011-10-06 12:15 am [Oyebalogun](#) A3: Only if biz learn to use them properly and are willing to educate their customers abt them. **#smallbizchat**

2011-10-06 12:15 am [sheylainlove](#) RT [@TaiGoodwin](#): We're live with [@MattSMansfield](#) talking QR codes - lots of tweets coming through! **#smallbizchat**

2011-10-06 12:15 am [kcolaco](#) A3: Only if biz learn to use them properly and are willing to educate their customers abt them. **#smallbizchat**

2011-10-06 12:15 am [ShawnGraham](#) RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

2011-10-06 12:15 am [TaiGoodwin](#) A3: Although QR codes will likely "go away" as we figure out new and better ways to more seamlessly interact with products. **#SmallBizChat**

2011-10-06 12:15 am [w3consulting](#) RT [@KayAshaolu](#): A3: I wonder if cheap RFID tags could replace QR codes someday **#smallbizchat**

2011-10-06 12:15 am [kcolaco](#) +1 RT [@MattSMansfield](#): A3b. Honestly, the jury is still out on that question with strong arguments on both sides of the fence **#smallbizchat**

2011-10-06 12:15 am [SmallBizLady](#) RT [@Oyebalogun](#): RT [@TaiGoodwin](#): We're live with [@MattSMansfield](#) talking QR codes - lots of tweets coming through! **#smallbizchat**

2011-10-06 12:15 am [Oyebalogun](#) now on **#SmallBizChat** [@mattsmansfield](#) on How to use QR Codes to grow your small business - <http://t.co/BDuf9ikX> **#smallbizchat**

2011-10-06 12:15 am [visionaryguru](#) RT [@TaiGoodwin](#): RT [@SmallBizLady](#): Q2: WHAT IS THE KEY BENEFIT OF USING QR CODES? **#smallbizchat**

2011-10-06 12:15 am [MattSMansfield](#) 2 billion people connect to your site on computer but with QR codes 4 billion people can connect to your business **#smallbizchat**

RT [@kcolaco](#): [@MattSMansfield](#) are QRC primarily used to drive business or raise awareness > both! Depends on your needs. **#smallbizchat**

2011-10-06 12:15 am [SmallBizLady](#) For even more great content join the **#Smallbizchat** Linkedin group!
<http://t.co/nDeJd3ct> **#smallbizchat**

2011-10-06 12:16 am [mobileholly](#) RT [@SmallBizLady](#): now on **#SmallBizChat** [@mattsmansfield](#) on
How to use QR Codes to grow your small business -
<http://t.co/BDuf9ikX> **#smallbizchat**

2011-10-06 12:16 am [BizFinanceForum](#) [@TaiGoodwin](#) [@KayAshaolu](#) What is an RFID tag? **#smallbizchat**

2011-10-06 12:16 am [Oyebalogun](#) RT [@SmallBizLady](#): RT [@Robyn_WINH](#): A2: QR codes build a
bridge between print and electronic media for promotions, etc.
#smallbizchat

2011-10-06 12:16 am [Dspragan](#) RT [@SmallBizLady](#): RT [@Robyn_WINH](#): A2: QR codes build a
bridge between print and electronic media for promotions, etc.
#smallbizchat

2011-10-06 12:16 am [SmallBizLady](#) Q4: WHAT TYPES OF BUSINESSES BENEFIT MOST FROM
USING QR CODES? **#smallbizchat**

2011-10-06 12:16 am [FMA_Park59](#) A3. As long as they are utilized properly. **#smallbizchat**

2011-10-06 12:16 am [MattSMansfield](#) RT [@KayAshaolu](#): A3: I wonder if cheap RFID tags could replace QR
codes someday > not sure if infrastructure is as widespread
#smallbizchat

2011-10-06 12:16 am [visionaryguru](#) via cell RT 2 billion people connect to your site on computer but with
QR codes 4 billion people can connect to your business
#smallbizchat

2011-10-06 12:16 am [mobileholly](#) [@TaiGoodwin](#) [@KayAshaolu](#) you can't scan RFID tags in a magazine
or on a billboard. **#smallbizchat**

2011-10-06 12:16 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q4: WHAT TYPES OF BUSINESSES BENEFIT
MOST FROM USING QR CODES? **#smallbizchat**

2011-10-06 12:16 am [SmallBizLady](#) RT [@kcolaco](#): This video by Paypal has interesting examples of using
QR Codes in retail <http://t.co/EuWiy2Mm> **#smallbizchat**

2011-10-06 12:17 am [MarcREnriquez](#) Great point, Holly. RT [@mobileholly](#): [@TaiGoodwin](#) [@KayAshaolu](#)
you can't scan RFID tags in a magazine or on a billboard.
#smallbizchat

2011-10-06 12:17 am [BarryBirkett](#) [@taigoodwin](#): [@KayAshaolu](#): I expect recognition refinements that
result in same results from scanning logos. **#smallbizchat**

2011-10-06 12:17 am [TextingFAITH](#) RT [@smallbizlady](#): Q4: WHAT TYPES OF BUSINESSES BENEFIT
MOST FROM USING QR CODES? **#smallbizchat**

2011-10-06 12:17 am [MattSMansfield](#) RFID - Radio Frequency ID **#smallbizchat**

2011-10-06 12:17 am [Oyebalogun](#) RT [@SmallBizLady](#): Q3: ARE QR CODES HERE TO STAY?
#smallbizchat

2011-10-06 12:17 am [KayAshaolu](#) [@BizFinanceForum](#) [@TaiGoodwin](#) it's a wireless chip that lets you
scan from a distance, like in ezPass on the east coast **#smallbizchat**

2011-10-06 12:17 am [visionaryguru](#) A4 local businesses especially restaurants **#smallbizchat**

2011-10-06 12:17 am [MattSMansfield](#) A4. While any type of business can benefit from using QR codes, the
types that benefit the most are ones that are offline **#smallbizchat**

2011-10-06 12:17 am [DasanjAberdeen](#) QR codes promote efficiency b/c of multiple uses. Access text,
websites, photos, dial phone numbers.... **#smallbizchat**

2011-10-06 12:17 am [BenitaTyler](#) [@smallbizcafeTO](#) I'm interested in learning how to add to them to
marketing collateral. **#smallbizchat**

2011-10-06 12:17 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q4: WHAT TYPES OF BUSINESSES BENEFIT
MOST FROM USING QR CODES? **#smallbizchat**

2011-10-06 12:17 am [BourgeBombshell](#) RT [@SmallBizLady](#): If you would like to share your thoughts,
memories, and condolences, please email

2011-10-06 12:17 am [carmensognonvi](#) rememberingsteve@apple.com **#smallbizchat**
My biggest pet peeve = QR codes posted online. Who's gonna whip out a phone to scan their PC screen? Totally misses the point. **#smallbizchat**

2011-10-06 12:17 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@MattSMansfield:A2d](#). Using QR codes, you can even enable customers to buy your products and services right there and then **#smallbizchat**

2011-10-06 12:17 am [TaiGoodwin](#) RT [@mobileholly](#): [@TaiGoodwin](#) [@KayAshaolu](#) you can't scan RFID tags in a magazine or on a billboard. **#smallbizchat**

2011-10-06 12:17 am [BizFinanceForum](#) [@MattSMansfield](#) Thanks Matt :) **#smallbizchat**

2011-10-06 12:17 am [paulswansen](#) RT [@SmallBizLady](#): RT [@kcolaco](#): This video by Paypal has interesting examples of using QR Codes in retail <http://t.co/vHMImhZm> **#smallbizchat**

2011-10-06 12:17 am [kcolaco](#) As inventory control or for marketing? [@KayAshaolu](#): I wonder if cheap RFID tags could replace QR codes someday **#smallbizchat**

2011-10-06 12:18 am [MattSMansfield](#) RT [@visionaryguru](#): A4 local businesses especially restaurants - Yes! **#smallbizchat**

2011-10-06 12:18 am [MattSMansfield](#) A4b. That's because QR codes exist in the "Real World", the place where customers live and interact with offline businesses **#smallbizchat**

2011-10-06 12:18 am [w3consulting](#) [@mobileholly](#) [@taigoodwin](#) [@kayashaolu](#) [@mattmansfield](#) [@smallbizlady](#) Don't you think NFC will be the winner here? **#smallbizchat**

2011-10-06 12:18 am [MattSMansfield](#) RT [@BizFinanceForum](#): [@MattSMansfield](#) Thanks Matt :) > :D **#smallbizchat**

2011-10-06 12:18 am [FMA_Park59](#) A4. Local businesses. **#smallbizchat**

2011-10-06 12:18 am [MattSMansfield](#) A4c. QR codes enable offline business to present info & enable actions in the real world that up to now only existed online **#smallbizchat**

2011-10-06 12:18 am [TaiGoodwin](#) RT [@carmensognonvi](#): My biggest pet peeve = QR codes posted online. Who's gonna whip out a phone to scan their PC screen? **#smallbizchat**

2011-10-06 12:19 am [KayAshaolu](#) [@kcolaco](#) I meant more for marketing: RFID is helping a lot in inventory control already **#smallbizchat**

2011-10-06 12:19 am [kmohara](#) A4: CPG and retail benefit from QR. Allows for further brand/product info. WalMart's ToyStory 3 QR campaign - perfect. **#smallbizchat**

2011-10-06 12:19 am [FMA_Park59](#) +1 RT [@carmensognonvi](#): My biggest pet peeve = QR codes posted online. Who's gonna whip out a phone to scan their PC screen? **#smallbizchat**

2011-10-06 12:19 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q4: WHAT TYPES OF BUSINESSES BENEFIT MOST FROM USING QR CODES? **#smallbizchat**

2011-10-06 12:19 am [BenitaTyler](#) RT [@kcolaco](#): This video by Paypal has interesting examples of using QR Codes in retail <http://t.co/cXI00JCK> **#smallbizchat**

2011-10-06 12:19 am [mobileholly](#) [@SmallBizLady](#) A4: Businesses with younger users. We have a surf shop in town, every single item has a QR code **#smallbizchat**

2011-10-06 12:19 am [SmallBizLady](#) Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:19 am [alyssaavant](#) Ha ha RT [@carmensognonvi](#): My biggest pet peeve = QR codes posted online. Who's gonna whip out a phone to scan their PC screen? **#smallbizchat**

2011-10-06 12:19 am [MattSMansfield](#) RT [@carmensognonvi](#): My biggest pet peeve = QR codes posted online. > True, but it DOES have it's place... **#smallbizchat**

2011-10-06 12:19 am [2Up2DownTony](#) RT [@SmallBizLady](#): Steve jobs RIP <http://t.co/ZBUeTKsp> God has other work for him to do on the network in heaven. **#smallbizchat**

2011-10-06 12:19 am [w3consulting](#) [@carmensognonvi](#): Re: QR codes posted online. // Think about users who print an email and run...QR code is then beneficial. **#smallbizchat**

2011-10-06 12:19 am [BizFinanceForum](#) A4: a friend was recently vacationing on the beach and said she saw all sorts of QR codes 4 local biz, even coupons **#smallbizchat**

2011-10-06 12:19 am [TaiGoodwin](#) RT [@SmallBizLady](#): RT [@kcolaco](#): This video by Paypal has interesting examples of using QR Codes in retail <http://t.co/95gBe7mu> **#smallbizchat**

2011-10-06 12:19 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:19 am [SmallBizLady](#) RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

2011-10-06 12:20 am [visionaryguru](#) anyone having problems scanning from their phone, can't seem to find good app to scan easily....help **#smallbizchat**

2011-10-06 12:20 am [DasanjAberdeen](#) [@carmensognonvi](#) Agreed. I think it is more beneficial to use offline to get users online efficiently **#smallbizchat**

2011-10-06 12:20 am [MattSMansfield](#) RT [@w3consulting](#): [@carmensognonvi](#): Think about users who print an email and run...QR code is then beneficial.> yes! **#smallbizchat**

2011-10-06 12:20 am [PuraVidaMM](#) Easy tutorial on how to make a #Wordpress post. [SCREENCAST] <http://ow.ly/6NcSS> #blogging #blogchat **#smallbizchat**

2011-10-06 12:20 am [jeffdillonaire](#) RT [@SmallBizLady](#): RT [@kcolaco](#): This video by Paypal has interesting examples of using QR Codes in retail <http://t.co/EuWiy2Mm> **#smallbizchat**

2011-10-06 12:20 am [KayAshaolu](#) [@TaiGoodwin](#) [@mobileholly](#): [@TaiGoodwin](#) why can't you put an RFID on a magazine? **#smallbizchat**

2011-10-06 12:20 am [ShawnGraham](#) [@TaiGoodwin](#) and we did go a little QR code crazy--at one point, they were everywhere--even when they didn't make sense. **#SmallBizChat**

2011-10-06 12:20 am [MattSMansfield](#) A5. The sky's the limit when it comes to the information you can provide via QR codes **#smallbizchat**

2011-10-06 12:20 am [kcolaco](#) [@KayAshaolu](#) interesting, never considered using RFID for marketing but now that i think about it **#smallbizchat**

2011-10-06 12:20 am [SpeakWriteLove](#) RT [@SmallBizLady](#): Steve jobs RIP <http://t.co/ZBUeTKsp> God has other work for him to do on the network in heaven. **#smallbizchat**

2011-10-06 12:20 am [TaiGoodwin](#) RT [@mobileholly](#): A4: Businesses with younger users. We have a surf shop in town, every single item has a QR code >Great Exple **#smallbizchat**

2011-10-06 12:20 am [smallbizcafeTO](#) [@BenitaTyler](#) google Qr code generator, it will produce a jpg file for you which can be used on mktg material **#smallbizchat**

2011-10-06 12:20 am [BarryBirkett](#) A4: QR codes seem ideal for anyone wanting to convey more of a message than can/will be absorbed on the spot. **#smallbizchat**

2011-10-06 12:20 am [mobileholly](#) A5: Links to sites, vcards, text, pictures, phone numbers, really anything too much info makes QR code hard to read **#smallbizchat**

2011-10-06 12:20 am [KayAshaolu](#) [@mobileholly](#): [@TaiGoodwin](#) And if ezipass can get a car going 50 miles per hour, you may be able to pull off a billboard **#smallbizchat**

2011-10-06 12:20 am [ZimanaAnalytics](#) RT [@SmallBizLady](#): Q4: WHAT TYPES OF BUSINESSES BENEFIT

2011-10-06 12:20 am [MattSMansfield](#) MOST FROM USING QR CODES? **#smallbizchat**

2011-10-06 12:21 am [Chris Eh Young](#) A5b. Any information that helps a customer decide to take action is fair game for QR codes **#smallbizchat**

2011-10-06 12:21 am [DasanjAberdeen](#) Remember that if they are scanning a QR code, they are on a mobile device. Lead to mobile sites or mobile compatible videos. **#smallbizchat**

2011-10-06 12:21 am [mobileholly](#) [@BizFinanceForum](#) Yes, they are very flexible in that sense. So many uses! Makes it a great option for any **#smallbiz** **#smallbizchat**

2011-10-06 12:21 am [ChicPapier](#) **#smallbizchat** I have a lot to say on the subject of mobile :) **#mobile**

2011-10-06 12:21 am [kcolaco](#) **#QR**

2011-10-06 12:21 am [kellymccausey](#) We're beginning to add QR Codes to our products **#SmallBizChat**

2011-10-06 12:21 am [ZimanaAnalytics](#) [@MattSMansfield](#) always frustrating when i get QRC on an email on my mobile device :) **#smallbizchat**

2011-10-06 12:21 am [carmensognonvi](#) Great topic tonight! **#smallbizchat**

2011-10-06 12:21 am [ShawnGraham](#) RT [@smallbizlady](#): Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:21 am [w3consulting](#) Businesses should make sure their sites are mobile-optimized if they're gonna use QR codes. I'm guilty of not doing this yet! **#smallbizchat**

2011-10-06 12:21 am [MattSMansfield](#) [@mobileholly](#) I used a QR code to find out a camera at Best Buy was on sale when it wasn't marked in the store. Saved \$\$\$\$.

2011-10-06 12:21 am [KayAshaolu](#) **#SmallBizChat**

2011-10-06 12:21 am [MattSMansfield](#) RT [@SmallBizLady](#): Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:21 am [ChantalSaville](#) A5c. QR code information example: Nutritional information and recipes on menus **#smallbizchat**

2011-10-06 12:22 am [TalkisCheepcom](#) [@MattSMansfield](#) you are definitely right: the infrastructure isn't there yet, while QR codes can easily be printed **#smallbizchat**

2011-10-06 12:22 am [nikkib1920](#) RT [@kcolaco](#): [@MattSMansfield](#) always frustrating when i get QRC on an email on my mobile device :) - Print it! **#smallbizchat**

2011-10-06 12:22 am [ShawnGraham](#) RT [@Chris Eh Young](#): Remember that if they are scanning a QR code, they are on a mobile device. Lead to mobile sites or mobile compatible videos. **#smallbizchat**

2011-10-06 12:22 am [BenitaTyler](#) RT [@theafter5edge](#): Jump into **#smallbizchat** if you're looking to learn about QR! It is going on now! This can benefit your business!...

2011-10-06 12:22 am [w3consulting](#) RT [@SmallBizLady](#): Steve jobs RIP <http://t.co/LZsu16Ys> God has other work for him to do on the network in heaven. **#smallbizchat**

2011-10-06 12:22 am [MattSMansfield](#) RT [@MattSMansfield](#): A5c. QR code information example: Nutritional information and recipes on menus **#SmallBizChat**

2011-10-06 12:22 am [ShawnGraham](#) [@TaiGoodwin](#) QRC is beneficial across industries. Both service and product co's can use them. **#smallbizchat**

2011-10-06 12:22 am [MattSMansfield](#) RT [@MattSMansfield](#): A5. The skys the limit when it comes to the information you can provide via QR codes **#smallbizchat**

2011-10-06 12:22 am [ShawnGraham](#) A5d. QR code information example: Price and product comparisons to help customers choose the correct item **#smallbizchat**

2011-10-06 12:22 am [MattSMansfield](#) Did we use a QR code to promote this chat? Note to self... **#SmallBizChat**

2011-10-06 12:23 am [TaiGoodwin](#) RT [@ShawnGraham](#): Did we use a QR code to promote this chat? Note to self... > LOL! **#smallbizchat**

RT [@KayAshaolu](#): You can but an RFID has to transmit something

2011-10-06 12:23 am [alyssaavant](#) better used for tracking/data not marketing and interaction
#smallbizchat
 @ShawnGraham @ mobileholly Wow now that's pretty cool!
#smallbizchat

2011-10-06 12:23 am [carmensognonvi](#) @w3consulting Eh I dunno. It's easier to use clickable hyperlink. Who prints a QR code to scan with their phone later? **#smallbizchat**
 A5e. QR code information example: Video and photo home tours and local demographics details **#smallbizchat**

2011-10-06 12:23 am [MattSMansfield](#) RT @ShawnGraham: Did we use a QR code to promote this chat? Note to self >>Lightbulb moment! **#smallbizchat**

2011-10-06 12:23 am [TaiGoodwin](#) A5: Provide info that translates to mobile. ? isnt what u can provide. What will your audience feel was worth this extra step. **#smallbizchat**

2011-10-06 12:23 am [kmohara](#) RT @smallbizlady: Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:23 am [TextingFAITH](#) @MattSMansfield be careful, data is embedded in QR code, better to link to a mobile page to change prices **#smallbizchat**

2011-10-06 12:23 am [BarryBirkett](#) A5: My next business card will have one on the back to show progressive thinking but even more to provide info! **#smallbizchat**

2011-10-06 12:23 am [TheAfter5Edge](#) A4: QR codes can benefit restaurants, real estate companies, retail.. i.e. QR codes on sale signs can provide info of property **#smallbizchat**

2011-10-06 12:23 am [Robyn_WINH](#) A4: Companies w/ technically minded customers benefit b/c they avoid time spent on QR code education. **#smallbizchat**

2011-10-06 12:24 am [mobileholly](#) QR codes are great for name badges and business cards at conferences **#smallbizchat**

2011-10-06 12:24 am [SmallBizLady](#) @ShawnGraham LOL you do have a point. **#smallbizchat**

2011-10-06 12:24 am [TaiGoodwin](#) RT @SmallBizLady: Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:24 am [ZimanaAnalytics](#) @smallbizlady @MattSMansfield ; To @camensognonvi 's pt, one blog debated why QRs on NYC subway ads. No signal when undergrnd **#smallbizchat**

2011-10-06 12:24 am [MattSMansfield](#) RT @mobileholly: @MattSMansfield data is embedded in QR code, better to link to a mobile page to change prices> right! **#smallbizchat**

2011-10-06 12:24 am [TheAfter5Edge](#) @ChicPapier How are you using them? **#smallbizchat**

2011-10-06 12:24 am [OaklandLewis](#) RT @Chris_Eh_Young: Remember that if they are scanning a QR code, they are on a mobile device. Lead to mobile sites or mobile compatible videos. **#smallbizchat**

2011-10-06 12:24 am [BizFinanceForum](#) A5: I plan to use them in my book **#smallbizchat**

2011-10-06 12:24 am [carmensognonvi](#) @delchoness You mean scanning a QR code to download a mobile app to your phone? If so, I agree with you - makes sense! **#smallbizchat**

2011-10-06 12:24 am [JaelDesignsInc](#) I actually have a Microsoft mobile tag on my business card vs. a QR code. I plan on using QR codes. **#smallbizchat**

2011-10-06 12:24 am [TaiGoodwin](#) RT @MattSMansfield: A5. The sky's the limit when it comes to the information you can provide via QR codes **#smallbizchat**

2011-10-06 12:24 am [KayAshaolu](#) @TaiGoodwin absolutely: I think RFID can be repurposed to be a link to a webpage but I'm not entirely sure though **#smallbizchat**

2011-10-06 12:24 am [MarcREnriquez](#) Fav. use of the QR code is the "video as lead generator" strategy. **#smallbizchat** (cont.)

2011-10-06 12:24 am [MattSMansfield](#) RT @ZimanaAnalytics: @smallbizlady @MattSMansfield ; To

2011-10-06 12:24 am [MattSMansfield](#) [@camensognonvi](#) why QRs on NYC subway ads. No signal when undergrnd > lol **#smallbizchat**

2011-10-06 12:24 am [FMA_Park59](#) RT [@BizFinanceForum](#): A5: I plan to use them in my book > Great use! **#smallbizchat**

2011-10-06 12:24 am [FMA_Park59](#) There r plugins RT [@camensognonvi](#) Businesses should make sure their sites are mobile-optimized if they're gonna use QR codes. **#smallbizchat**

2011-10-06 12:25 am [kcolaco](#) One of the best uses og QRC that I have seen is Tesco bring the store to the people promo in S Korea **#smallbizchat**

2011-10-06 12:25 am [BarryBirkett](#) [@redtype](#) I agree a lot of people are not there yet so can't exclusively use that - but seeing one drove me to get app! **#smallbizchat**

2011-10-06 12:25 am [TaiGoodwin](#) RT [@MattSMansfield](#): A5b. Any information that helps a customer decide to take action is fair game for QR codes **#smallbizchat**

2011-10-06 12:25 am [mobileholly](#) [@camensognonvi](#) [@delchones](#) I far prefer mobile sites to apps, cheaper and better for SEO **#smallbizchat**

2011-10-06 12:25 am [thehealthmaven](#) RT [@KayAshaolu](#): [@TaiGoodwin](#) absolutely: I think RFID can be repurposed to be a link to a webpage but I'm not entirely sure **#smallbizchat**

2011-10-06 12:25 am [BizFinanceForum](#) [@MarcREnriquez](#) You're planning to scan a video of a QR? Hoe does that work?n **#smallbizchat**

2011-10-06 12:25 am [mobileholly](#) [@kcolaco](#) yes that Tesco mobile kiosk in S. Korea looks fantastic (I saw picture) **#smallbizchat**

2011-10-06 12:25 am [TaiGoodwin](#) RT [@camensognonvi](#) Businesses should make sure their sites are mobile-optimized if they're gonna use QR codes. **#smallbizchat**

2011-10-06 12:25 am [Chris_Eh_Young](#) I have a motel client that put a 2' square QR code on their sign which is 4' from the sidewalk. They get lots of clicks. **#smallbizchat**

2011-10-06 12:25 am [SmallBizLady](#) Q6: WHAT KIND OF MARKETING MESSAGES CAN I GIVE AT THE POINT-OF-SALE? **#smallbizchat**

2011-10-06 12:25 am [TheAfter5Edge](#) A5: QR codes can link to product details, visual examples of products, quick access for customer feedback/ratings, surveys etc **#smallbizchat**

2011-10-06 12:25 am [camensognonvi](#) [@fma_park59](#) Which plugins do you recommend? The ones I've checked out make such ugly mobile sites, so I haven't used them. :(**#smallbizchat**

2011-10-06 12:25 am [w3consulting](#) [@camensognonvi](#) I wouldn't give up on putting them on websites for printing...you can just ignore them. ;-) **#smallbizchat**

2011-10-06 12:25 am [ShawnGraham](#) Small business can also use them in their store fronts as a way to engage customers walking past. Breaking down the 4th wall.. **#SmallBizChat**

2011-10-06 12:26 am [TextingFAITH](#) RT [@SmallBizLady](#): Q6: WHAT KIND OF MARKETING MESSAGES CAN I GIVE AT THE POINT-OF-SALE? **#smallbizchat**

2011-10-06 12:26 am [asthemusicplays](#) Creative QR codes make me far more likely to pull out my smartphone, even if just to compliment the creator! **#smallbizchat**

2011-10-06 12:26 am [MattSMansfield](#) A6. When it comes to marketing messages, the sky's the limit here as well **#smallbizchat**

2011-10-06 12:26 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q6: WHAT KIND OF MARKETING MESSAGES CAN I GIVE AT THE POINT-OF-SALE? **#smallbizchat**

2011-10-06 12:26 am [MarcREnriquez](#) Example: Realtors affix QR codes on For Sale sign, offers "virtual" property tour, just enter contact info. **#smallbizchat**

2011-10-06 12:26 am [camensognonvi](#) [@w3consulting](#) But they make my eyeballs bleeeeeed! LOL!

2011-10-06 12:26 am [BenitaTyler](#) **#smallbizchat**

2011-10-06 12:26 am [DasanjAberdeen](#) [@mobileholly](#) Name badges. Now that's a smart idea! **#smallbizchat**

2011-10-06 12:26 am [mobileholly](#) [@BizFinanceForum](#) In the book itself? Neat idea! Maybe have the codes link to visual aids or additional resources! **#smallbizchat**

2011-10-06 12:26 am [mobileholly](#) [@thehealthmaven](#) RT [@KayAshaolu](#) [@TaiGoodwin](#) RFID is physical, could work for "virtual fences" but can't be scanned by phones **#smallbizchat**

2011-10-06 12:26 am [MattSMansfield](#) RT [@ShawnGraham](#): Small business can also use them in their store fronts as a way to engage customers walking past.> yes! **#smallbizchat**

2011-10-06 12:26 am [smallbizcafeTO](#) Gr8 idea RT [@MarcREnriquez](#): Fav. use of the QR code is the "video as lead generator" strategy. **#smallbizchat** (cont.)

2011-10-06 12:26 am [kcolaco](#) [@mobileholly](#) I would use an option like that especially when at teh subway station **#smallbizchat**

2011-10-06 12:26 am [MattSMansfield](#) A6b. Remember, you want the customer to take action right now so make your QR code marketing messages compelling! **#smallbizchat**

2011-10-06 12:27 am [BizFinanceForum](#) RT [@ShawnGraham](#): Small biz can use them in their store fronts as way 2 engage customers walking pst. Break down the 4th wall.. **#smallbizchat**

2011-10-06 12:27 am [kcolaco](#) RT [@smallbizcafeTO](#): Gr8 idea RT [@MarcREnriquez](#): Fav. use of the QR code is the "video as lead generator" strategy. **#smallbizchat** (cont.)

2011-10-06 12:27 am [ZimanaAnalytics](#) [@MattSMansfield](#) [@smallbizlady](#) Glad you are covering #QRs - a lot of gr8 combinations are being developed all the time **#smallbizchat**

2011-10-06 12:27 am [carmensognonvi](#) Agree - most of time mobile site > app -> RT [@mobileholly](#): I far prefer mobile sites to apps, cheaper and better for SEO **#smallbizchat**

2011-10-06 12:27 am [TheAfter5Edge](#) RT [@TaiGoodwin](#): RT [@carmensognonvi](#) Businesses should make sure their sites are mobile-optimized if they're gonna use QR codes. **#smallbizchat**

2011-10-06 12:27 am [mobileholly](#) RT [@SmallBizLady](#): Q6: WHAT KIND OF MARKETING MESSAGES CAN I GIVE AT THE POINT-OF-SALE? **#smallbizchat**

2011-10-06 12:27 am [TheAfter5Edge](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A5b. Any information that helps a customer decide to take action is fair game for QR codes **#smallbizchat**

2011-10-06 12:27 am [ZimanaAnalytics](#) RT [@jaeldesignsinc](#): RT [@SmallBizLady](#): Q5: WHAT TYPES OF INFORMATION CAN I PROVIDE USING QR CODES? **#smallbizchat**

2011-10-06 12:27 am [TaiGoodwin](#) RT [@MattSMansfield](#): A6b. You want the customer to take action right now so make your QR code marketing messages compelling **#smallbizchat**

2011-10-06 12:27 am [BizFinanceForum](#) [@MarcREnriquez](#) Got it. I thought you meant the QR code was in the video. Who would scan a video? **#smallbizchat**

2011-10-06 12:27 am [MattSMansfield](#) RT [@ZimanaAnalytics](#): [@MattSMansfield](#) [@smallbizlady](#) Glad you are covering #QRs - Thanks! **#smallbizchat**

2011-10-06 12:27 am [MattSMansfield](#) A6c. Branding stories work well here – either text or video. Some ideas coming next! **#smallbizchat**

2011-10-06 12:27 am [w3consulting](#) [@MattSMansfield](#) Re: NYC Subway...(limited) signal soon! Some apps allow you to use a pic. Snap, save, load the site later. **#smallbizchat**

2011-10-06 12:27 am [smallbizcafeTO](#) [@FMA_Park59](#) can u recommend best plugin for mobile? **#smallbizchat**

2011-10-06 12:28 am [IndigoCreates](#) When your passionate about what you do, innovation is automatic. Use your drive to build ur vision **#smallbizchat**

2011-10-06 12:28 am [MattSMansfield](#) A6d. Branding story idea: How a product was made from beginning to end (great for handmade and "green" products) **#smallbizchat**

2011-10-06 12:28 am [BizFinanceForum](#) [@DasanjAberdeen](#) Yes that is exactly the plan. The end of each chapter will have a QR code. **#smallbizchat**

2011-10-06 12:28 am [ShawnGraham](#) QR codes also allow you to collect user data like never before. What times are people scanning. Who are they. Powerful stuff. **#SmallBizChat**

2011-10-06 12:28 am [FMA_Park59](#) Wordpress? RT [@smallbizcafeTO](#): [@FMA_Park59](#) can u recommend best plugin for mobile? **#smallbizchat**

2011-10-06 12:28 am [TheAfter5Edge](#) [@ShawnGraham](#) Especially after store hours! Customers will still have access to information! **#smallbizchat**

2011-10-06 12:28 am [w3consulting](#) RT [@carmensognonvi](#): [@w3consulting](#) But they make my eyeballs bleeeeeed! LOL! **#smallbizchat**

2011-10-06 12:28 am [mobileholly](#) Absolutely! RT [@carmensognonvi](#) Businesses should make sure their sites are mobile-optimized if they're gonna use QR codes. **#smallbizchat**

2011-10-06 12:28 am [MarcREnriquez](#) [@BizFinanceForum](#) Actually, don't be surprised if some viral movie campaign forces viewers to freeze a frame to scan a QR code **#smallbizchat**

2011-10-06 12:28 am [TheAfter5Edge](#) RT [@MattSMansfield](#): A6d. Branding story idea: How a product was made from beginning to end (great for handmade and "green" products) **#smallbizchat**

2011-10-06 12:28 am [TaiGoodwin](#) RT [@MattSMansfield](#): A6c. Branding stories work well here – either text or video. Some ideas coming next! **#smallbizchat**

2011-10-06 12:28 am [carmensognonvi](#) LOL true! -> RT [@zimanaanalytics](#): one blog debated why QRs on NYC subway ads. No signal when undergrnd **#smallbizchat**

2011-10-06 12:28 am [MattSMansfield](#) A6e. Branding story idea: About your company philosophy (where that differentiates you from competitors) **#smallbizchat**

2011-10-06 12:29 am [kcolaco](#) [@SmallBizLady](#) Tricky at POS, as you really want to drive relevant messaging there **#smallbizchat**

2011-10-06 12:29 am [MattSMansfield](#) RT [@MarcREnriquez](#): [@BizFinanceForum](#) viral movie campaign forces viewers to freeze a frame to scan a QR code > cool idea! **#smallbizchat**

2011-10-06 12:29 am [ChantalSaville](#) RT [@Chris_Eh_Young](#): I have a motel client that put a 2' square QR code on their sign which is 4' from the sidewalk. They get lots of clicks. **#smallbizchat**

2011-10-06 12:29 am [BizFinanceForum](#) [@MarcREnriquez](#) Ugh I would find that soooo annoying. **#smallbizchat**

2011-10-06 12:29 am [asthemusicplays](#) Few places with service? #trying lol RT [@zimanaanalytics](#): one blog debated why QRs on NYC subway ads. No signal when undergrnd **#smallbizchat**

2011-10-06 12:29 am [MattSMansfield](#) A6f. Branding story idea: Product story (e.g. "I needed a better mousetrap, so I built one! Now you can have it, too!") **#smallbizchat**

2011-10-06 12:30 am [TaiGoodwin](#) RT [@MattSMansfield](#): A6e. Branding story idea: About your company philosophy (where that differentiates you from competitors) **#smallbizchat**

2011-10-06 12:30 am [gogirlfinance](#) RT [@MattSMansfield](#): A6b. You want the customer to take action right now so make your QR code marketing messages compelling **#smallbizchat**

2011-10-06 12:30 am [mobileholly](#) [@MarcREnriquez](#): [@BizFinanceForum](#) I've started seeing QR codes behind people in music videos **#smallbizchat**

2011-10-06 12:30 am [TextingFAITH](#) QR code link should take customers to a product/service specific landing page, NOT the home page of a mobile-compatible site! **#smallbizchat**

2011-10-06 12:30 am [MattSMansfield](#) A6g. You can also present special offers with a coupon they can use right away (e.g. discounts, 2-for-1) **#smallbizchat**

2011-10-06 12:30 am [smallbizcafeTO](#) RT [@IndigoCreates](#): When your passionate about what you do, innovation is automatic. Use your drive to build ur vision **#smallbizchat**

2011-10-06 12:30 am [JaelDesignsInc](#) RT [@smallbizcafeTO](#): [@FMA_Park59](#) can u recommend best plugin for mobile? **#smallbizchat**

2011-10-06 12:30 am [ZimanaAnalytics](#) RT [@mattsmansfield](#): A6b. Remember, you want the customer to take action right now so make your QR code mktg msgs compelling! **#smallbizchat**

2011-10-06 12:30 am [carmensognonvi](#) [@mattsmansfield](#) re: A6e Video's a great way to tell your story. Check out mini-documentary about us <http://t.co/6ls5T4C7> **#smallbizchat**

2011-10-06 12:30 am [ShawnGraham](#) [@TheAfter5Edge](#) have you ever noticed how small the store hours signs are at most businesses? can't see them from the car **#smallbizchat**

2011-10-06 12:30 am [BizFinanceForum](#) [@mobileholly](#) Really? How would you can them? Or is it just design? **#smallbizchat**

2011-10-06 12:31 am [TaiGoodwin](#) RT [@MarcREnriquez](#): [@BizFinanceForum](#) viral movie campaign forces viewers to freeze a frame to scan a QR code > cool idea! **#smallbizchat**

2011-10-06 12:31 am [MattSMansfield](#) RT [@Chris_Eh_Young](#): motel client put a 2 square QR code on their sign near sidewalk. They get lots of clicks.> good spot! **#smallbizchat**

2011-10-06 12:31 am [mobileholly](#) [@TextingFAITH](#) I agree, mobile landing page that is specific to the product is best **#smallbizchat**

2011-10-06 12:31 am [TheAfter5Edge](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A6e. Branding story idea: About your company philosophy (where that differentiates you from competitors) **#smallbizchat**

2011-10-06 12:31 am [TaiGoodwin](#) RT [@MattSMansfield](#): A6g. You can also present special offers with a coupon they can use right away (e.g. discounts, 2-for-1) **#smallbizchat**

2011-10-06 12:31 am [Chris_Eh_Young](#) QR codes should contain a next step action. Always direct your customers where or what to go/do next. **#smallbizchat**

2011-10-06 12:31 am [BenitaTyler](#) RT [@TheAfter5Edge](#): A5: QR codes can link to product details, visual examples of products, quick access for customer feedback/ratings, surveys etc **#smallbizchat**

2011-10-06 12:32 am [mobileholly](#) [@BizFinanceForum](#) if the frame is on long enough, you can scan in a movie or music vid **#smallbizchat**

2011-10-06 12:32 am [asthemusicplays](#) [@mobileholly](#) [@TextingFAITH](#) Yes, not just the main site--viewer might not know what they're looking for! **#smallbizchat**

2011-10-06 12:32 am [FMA_Park59](#) [@carmensognonvi](#) [@smallbizcafeTO](#) [@jaeldesignsinc](#) I like wptouch pro. My clients with blogs love that. **#smallbizchat**.

2011-10-06 12:32 am [kcolaco](#) [@mobileholly](#) i saw one on a billboard once, it got me wondering if

2011-10-06 12:32 am [JaelDesignsInc](#) they really expected someone to scan it **#smallbizchat**
RT [@Chris_Eh_Young](#): QR codes should contain a next step action. Always direct your customers where or what to go/do next.
#smallbizchat

2011-10-06 12:32 am [TheAfter5Edge](#) QR codes make "next steps" easy for customers! **#smallbizchat**
2011-10-06 12:32 am [MattSMansfield](#) RT [@Chris_Eh_Young](#): QR codes should contain a next step action. Always direct your customers where or what to go/do next.>yes!
#smallbizchat

2011-10-06 12:32 am [mobileholly](#) RT [@Chris_Eh_Young](#): QR codes should contain a next step action. Always direct your customers where or what to go/do next.
#smallbizchat

2011-10-06 12:32 am [KayAshaolu](#) it's coming (especially with the NFC hype) <http://t.co/I9E4rLZv> RT [@mobileholly](#): RFID is physical, can't be scanned by phones
#smallbizchat

2011-10-06 12:32 am [asthemusicplays](#) [@FMA_Park59](#) [@carmensognonvi](#) [@smallbizcafeTO](#)
[@jaeldesignsinc](#) I use wptouch and it does the job! **#smallbizchat**

2011-10-06 12:32 am [w3consulting](#) RT [@MattSMansfield](#): A6g. You can also present special offers with a coupon they can use right away (e.g. discounts, 2-for-1)
#smallbizchat

2011-10-06 12:32 am [MattSMansfield](#) RT [@kcolaco](#): [@mobileholly](#) saw 1 on a billboard once, it got me wondering if they really expected someone to scan it >danger!
#smallbizchat

2011-10-06 12:32 am [kcolaco](#) [@mobileholly](#) perhaps QRC on a billboard was a statement of them being cutting edge technologically **#smallbizchat**

2011-10-06 12:32 am [gogirlfinance](#) RT [@IndigoCreates](#): When your passionate about what you do, innovation is automatic. Use your drive to build ur vision
#smallbizchat

2011-10-06 12:32 am [HelpWeveGotKids](#) RT [@JaelDesignsInc](#): RT [@Chris_Eh_Young](#): QR codes should contain a next step action. Always direct your customers where or what to go/do next. **#smallbizchat**

2011-10-06 12:32 am [MattSMansfield](#) RT [@TheAfter5Edge](#): QR codes make "next steps" easy for customers! > they should! :) **#smallbizchat**

2011-10-06 12:32 am [SugarChic](#) [@TaiGoodwin](#) So sorry I'm late to this. What is a QR code?
#smallbizchat

2011-10-06 12:33 am [BenitaTyler](#) [@smallbizcafeTO](#) Thanks for the resource :^)) **#smallbizchat**
2011-10-06 12:33 am [mobileholly](#) I think restaurants would benefit from table signs w/QR code link to Yelp review page **#smallbizchat**

2011-10-06 12:33 am [GetBizSociable](#) [@MattSMansfield](#) re: A6g: if you give a coupon at pt of sale, purchase decision has made, aren't you just giving product away?
#smallbizchat

2011-10-06 12:33 am [TextingFAITH](#) QR code requires its own messaging - explain where the code will take user. Otherwise, people will be less likely to scan it.
#smallbizchat

2011-10-06 12:33 am [FMA_Park59](#) [@asthemusicplays](#) Haha , just said the same thing. **#smallbizchat**
2011-10-06 12:33 am [gogirlfinance](#) [@MattSMansfield](#) I wonder if it could work apart from needing a great zoom. Kind of reminds me of Calvin Klein **#smallbizchat**

2011-10-06 12:33 am [MattSMansfield](#) RT [@mobileholly](#): I think restaurants would benefit from table signs w/QR code link to Yelp review page > yes! **#smallbizchat**

2011-10-06 12:33 am [mobileholly](#) [@SugarChic](#) "Quick Response" - looks like crossword puzzle, 2D barcode can be scanned with a phone app to go to a website

2011-10-06 12:33 am [gogirlfinance](#) **#smallbizchat** RT [@MattSMansfield](#): A6g. You can also present special offers with a coupon they can use right away (e.g. discounts, 2-for-1)

2011-10-06 12:34 am [SmallBizLady](#) **#smallbizchat** Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:34 am [Chris_Eh_Young](#) [@mobileholly](#) Reviews, a mobile menu, or nutrition information site. **#smallbizchat**

2011-10-06 12:34 am [TaiGoodwin](#) [@SugarChic](#) Hey there - Scroll back to Q1 in the chat stream and you can find it :-) **#smallbizchat**

2011-10-06 12:34 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:34 am [TheAfter5Edge](#) [@ShawnGraham](#) Very true. QR codes help promote a 24-hour concept **#customerservice #smallbizchat**

2011-10-06 12:34 am [KayAshaolu](#) RT [@mobileholly](#): I think restaurants would benefit from table signs w/QR code link to Yelp review page -> brilliant **#smallbizchat**

2011-10-06 12:34 am [MattSMansfield](#) A7. This is where the rubber meets the road with QR codes – enabling your customers to take action! **#smallbizchat**

2011-10-06 12:34 am [gogirlfinance](#) Pointing to a page tends to be the most common RT [@SmallBizLady](#) Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:34 am [w3consulting](#) RT [@SmallBizLady](#): Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:34 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:34 am [DasanjAberdeen](#) RT [@BizFinanceForum](#): [@DasanjAberdeen](#) Yes that is exactly the plan. The end of each chapter will have a QR code. **#smallbizchat**

2011-10-06 12:34 am [kcolaco](#) Exactly! [@GetBizSociable](#) if you give a coupon at pt of sale, purchase decision has made, aren't you just giving product away? **#smallbizchat**

2011-10-06 12:34 am [gogirlfinance](#) Lots of digging ;) RT [@TaiGoodwin](#): [@SugarChic](#) Hey there - Scroll back to Q1 in the chat stream and you can find it :-) **#smallbizchat**

2011-10-06 12:35 am [TaiGoodwin](#) RT [@MattSMansfield](#): A7. This is where the rubber meets the road with QR codes – enabling your customers to take action! **#smallbizchat**

2011-10-06 12:35 am [mobileholly](#) [@MattSMansfield](#) [@kcolaco](#) I like optiscan app on iPhone, shows where the QR code goes first before taking you to site **#smallbizchat**

2011-10-06 12:35 am [FMA_Park59](#) We've used QR codes for specific giveaways and promotions at parties/events. Very effective. **#smallbizchat**

2011-10-06 12:35 am [MattSMansfield](#) A7b. Once a customer scans a QR code & reaches the online landing page or mobile site, you can enable many types of actions **#smallbizchat**

2011-10-06 12:35 am [DasanjAberdeen](#) [@BizFinanceForum](#) That's good stuff! Great way to have your readers interact! :) **#smallbizchat**

2011-10-06 12:35 am [SmallBizLady](#) Time to Start Planning for 2012 <http://t.co/TWsm1ZZX> **#smallbizchat**

2011-10-06 12:35 am [ZimanaAnalytics](#) [@MattSMansfield](#) Here is a pic I snapped for QR code w/ NYC real estate - the code sends the viewer to images of the house **#smallbizchat...**

2011-10-06 12:36 am [gogirlfinance](#) [@MattSMansfield](#) but of course keep in mind to make the webpage mobile friendly ;) **#smallbizchat**

2011-10-06 12:36 am [DasanjAberdeen](#) RT [@MattSMansfield](#): RT [@TheAfter5Edge](#): QR codes make "next steps" easy for customers! > they should! :) **#smallbizchat**

2011-10-06 12:36 am [smallbizcafeTO](#) [@BenitaTyler](#) you're welcome **#smallbizchat**

2011-10-06 12:36 am [kcolaco](#) [@mobileholly](#) will have to check out Optiscan, i would like to know where i am going before i get there **#smallbizchat**

2011-10-06 12:36 am [BizFinanceForum](#) [@DasanjAberdeen](#) Thanks. It will be directly related to the chapter / cool benniesn **#smallbizchat**

2011-10-06 12:36 am [MattSMansfield](#) A7c. As I mentioned earlier, you can ask customers to follow you on Twitter and to "Like" your Facebook page **#smallbizchat**

2011-10-06 12:36 am [mobileholly](#) [@MattSMansfield](#) A7b yes, would be great opportunity for email or sms optin for a coupon, good for repeat business **#smallbizchat**

2011-10-06 12:36 am [SmallBizLady](#) If you know a small biz owner who could use some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

2011-10-06 12:36 am [w3consulting](#) A7: Everyone should find Web developers who are versed in HTML5 and mobile browsers so "actions" become interactive. **#smallbizchat**

2011-10-06 12:36 am [mobileholly](#) RT [@FMA_Park59](#): We've used QR codes for specific giveaways and promotions at parties/events. Very effective. **#smallbizchat**

2011-10-06 12:36 am [carmensognonvi](#) [@asthemusicplays](#) and [@FMA_Park59](#) recommend wptouch for mobile-optimizing your site - key if you're using QR codes **#smallbizchat** (thanks!)

2011-10-06 12:36 am [TaiGoodwin](#) RT [@MattSMansfield](#): A7c. As I mentioned, you can ask customers to follow you on Twitter and to "Like" your Facebook page **#smallbizchat**

2011-10-06 12:36 am [SmallBizLady](#) For tips on #smallbiz success subscribe to Melinda Emerson's blog at <http://t.co/vOseK5XH> <http://t.co/nk51tp18> **#smallbizchat**

2011-10-06 12:37 am [MattSMansfield](#) A7d. You can give directions to your location using the GPS on their phone – it calculates from their location to you **#smallbizchat**

2011-10-06 12:37 am [SmallBizLady](#) See [@SmallBizLady](#) live at #BYOB2011 Oct 29th -in Philadelphia" <http://t.co/7NQy9LVR> It's the last conf of 2011 **#smallbizchat**

2011-10-06 12:37 am [ShawnGraham](#) QR codes can also be used to point people to virtual displays--to "interact" with products in 3 dimensions. **#SmallBizChat**

2011-10-06 12:37 am [FMA_Park59](#) I think so. RT [@smallbizcafeTO](#): [@FMA_Park59](#) currently using WPTouch. Is pro version worth it? **#smallbizchat**

2011-10-06 12:37 am [Chris_Eh_Young](#) Businesses can use QR codes to send to customer satisfaction surveys. People are more inclined when biz is fresh on their mind **#smallbizchat**

2011-10-06 12:37 am [JackiYo](#) RT [@Chris_Eh_Young](#): Remember that if they are scanning a QR code, they are on a mobile device. Lead to mobile sites or mobile compatible videos. **#smallbizchat**

2011-10-06 12:37 am [ZimanaAnalytics](#) RT [@w3consulting](#): RT [@SmallBizLady](#): Q7: WHAT ACTIONS CAN I ENABLE WHEN A CUSTOMER SCANS A QR CODE? **#smallbizchat**

2011-10-06 12:37 am [MattSMansfield](#) RT [@SmallBizLady](#): See [@SmallBizLady](#) live at #BYOB2011 Oct 29th -in Philadelphia" <http://t.co/G3nVexKZ> last conf of 2011 **#smallbizchat**

2011-10-06 12:38 am [TNCCinSD](#) RT [@SmallBizLady](#): now on **#SmallBizChat** [@mattsmansfield](#) on How to use QR Codes to grow your small business - <http://t.co/BDuf9ikX> **#smallbizchat**

2011-10-06 12:38 am [SmallBizLady](#) THE LATEST BLOG POST >> 10 BEST HOW TO START A SMALL BUSINESS WEBSITES <http://t.co/UXADOD9t> **#smallbizchat**

2011-10-06 12:38 am [ZimanaAnalytics](#) RT [@mattsmansfield](#): A7. This is where the rubber meets the road with QR codes – enabling your customers to take action! **#smallbizchat**

2011-10-06 12:38 am [MattSMansfield](#) A7e. You can ask them to sign-up for your e-mail list to receive updates and special offers **#smallbizchat**

2011-10-06 12:38 am [TaiGoodwin](#) RT [@ShawnGraham](#): QR codes can also be used to point people to virtual displays--to "interact" with products in 3 dimensions. **#smallbizchat**

2011-10-06 12:38 am [TNCCinSD](#) RT [@mobileholly](#): QR codes are great for name badges and business cards at conferences **#smallbizchat**

2011-10-06 12:38 am [MattSMansfield](#) RT [@ShawnGraham](#): QR codes can also be used to point people to virtual displays--to "interact" with products in 3 dimensions. **#smallbizchat**

2011-10-06 12:38 am [mobileholly](#) [@carmensognonvi](#) [@asthemusicplays](#) [@FMA_Park59](#) coming soon <http://t.co/y4colbOx> (disclosure: it's mine) **#smallbizchat**

2011-10-06 12:38 am [BenitaTyler](#) [@kcolaco](#) [@Getbizsociable](#) May be a good idea to offer coupon for complimentary product at POS? **#smallbizchat**

2011-10-06 12:38 am [BizFinanceForum](#) [@ShawnGraham](#) Is that something available in a mobile friendly setting? What could u use to build it? **#smallbizchat**

2011-10-06 12:38 am [TaiGoodwin](#) RT [@SmallBizLady](#): THE LATEST BLOG POST >> 10 BEST HOW TO START A SMALL BUSINESS WEBSITES <http://t.co/KSweePKn> **#smallbizchat**

2011-10-06 12:38 am [MattSMansfield](#) RT [@mobileholly](#): [@carmensognonvi](#) [@asthemusicplays](#) [@FMA_Park59](#) coming soon <http://t.co/qBk19gy5> (its mine)> interesting **#smallbizchat**

2011-10-06 12:39 am [gogirlfinance](#) RT [@w3consulting](#): A7: Find Web developers who are versed in HTML5 and mobile browsers so "actions" become interactive. **#smallbizchat**

2011-10-06 12:39 am [SmallBizLady](#) Q8: CAN I COLLECT CUSTOMER INFORMATION THEN A CUSTOMER SCANS ONE OF MY QR CODES? **#smallbizchat**

2011-10-06 12:39 am [MattSMansfield](#) A7f. You can also include ways for customers to purchase and pay for your products and services **#smallbizchat**

2011-10-06 12:39 am [mobileholly](#) RT [@ShawnGraham](#): QR codes can also be used to point people to virtual displays--to "interact" with products in 3 dimensions. **#smallbizchat**

2011-10-06 12:39 am [ZimanaAnalytics](#) [@MattSMansfield](#) Here is a pic I snapped for QR code w/ NYC real estate - sends the viewer to house images **#smallbizchat** <http://ow.ly/6OP9J>

2011-10-06 12:39 am [Chris Eh Young](#) QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:39 am [MattSMansfield](#) RT [@BenitaTyler](#): [@kcolaco](#) [@Getbizsociable](#) May be a good idea to offer coupon for complimentary product at POS? > yes! **#smallbizchat**

2011-10-06 12:39 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q8: CAN I COLLECT CUSTOMER INFORMATION THEN A CUSTOMER SCANS ONE OF MY QR CODES? **#smallbizchat**

2011-10-06 12:39 am [MattSMansfield](#) RT [@Chris Eh Young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun.> more coming on this! **#smallbizchat**

2011-10-06 12:39 am [kcolaco](#) QRC can effectively blur the online and offline differences, engage the

2011-10-06 12:39 am [ginabegin](#) customer with a brand more holistically **#smallbizchat**
[@SmallBizLady](#) Wait- what?! How did I miss this! Steve Jobs passed away? How? **#smallbizchat** Just seeing the trends: #iSad RIP Steve Jobs

2011-10-06 12:39 am [TaiGoodwin](#) Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook **#smallbizchat**

2011-10-06 12:39 am [MarcREnriquez](#) I saw the word "coupon." ALWAYS require "register to activate" - if you're gonna incur loss, you may as well buy list growth.
#smallbizchat

2011-10-06 12:39 am [ZimanaAnalytics](#) RT [@chris_eh_young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:40 am [mobileholly](#) [@MattSMansfield](#) GPS is great - if you link QR code to a Google map it will open the app on an iPhone **#smallbizchat**

2011-10-06 12:40 am [smallbizcafeTO](#) [@FMA_Park59](#) thx for the tip **#smallbizchat**

2011-10-06 12:40 am [TextingFAITH](#) QR codes fun to use as part of a scavenger hunt! Scan a code with directions, find another code at that location... etc. **#smallbizchat**

2011-10-06 12:40 am [w3consulting](#) I think minimum size is 1/4". RT [@Chris_Eh_Young](#): QRC placement is key. Make it obvious, easily scannable... **#smallbizchat**

2011-10-06 12:40 am [kcolaco](#) [@MarcREnriquez](#) very true, digital receipts are also great for list building **#smallbizchat**

2011-10-06 12:40 am [MattSMansfield](#) A8. Scanning a QR code does not have to be a one-way transfer of information **#smallbizchat**

2011-10-06 12:40 am [mobileholly](#) Great idea RT [@TaiGoodwin](#): Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook **#smallbizchat**

2011-10-06 12:40 am [ChantalSaville](#) RT [@Chris_Eh_Young](#): Businesses can use QR codes to send to customer satisfaction surveys. People are more inclined when biz is fresh on their mind **#smallbizchat**

2011-10-06 12:40 am [TaiGoodwin](#) RT [@kcolaco](#): QRC can effectively blur the online and offline differences, engage the customer with a brand more holistically **#smallbizchat**

2011-10-06 12:41 am [TextingFAITH](#) RT [@TaiGoodwin](#): Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook. **#smallbizchat**

2011-10-06 12:41 am [mobileholly](#) RT [@TextingFAITH](#): QR codes fun to use as part of a scavenger hunt! Scan a code with directions, find another code ... etc. **#smallbizchat**

2011-10-06 12:41 am [GetBizSociable](#) Agreed! Or a coupon for same product future purchase RT [@BenitaTyler](#): [@kcolaco](#) Coupon for complimentary product at POS? **#smallbizchat**

2011-10-06 12:41 am [ZimanaAnalytics](#) Nice! RT [@TaiGoodwin](#): Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook **#smallbizchat**

2011-10-06 12:41 am [FMA_Park59](#) A7. I have seen a lot of QR code on forsale signs on homes . I always scan them to find out more info about the homes. **#smallbizchat**

2011-10-06 12:41 am [TaiGoodwin](#) RT [@TextingFAITH](#): QR codes as part of a scavenger hunt! Scan a code with directions, find another code at that location... etc. **#smallbizchat**

2011-10-06 12:41 am [ChantalSaville](#) RT [@Chris_Eh_Young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:41 am [BizFinanceForum](#) [@kcolaco](#) Yes but you need to be sure it is opt in or u will get called

2011-10-06 12:41 am [MattSMansfield](#) out 4 spam. **#smallbizchat**
[@TextingFAITH](#) LOVE that idea! Check this out:
<http://t.co/uWzDjvQ8> **#smallbizchat**

2011-10-06 12:41 am [ChellyElite](#) RT [@TaiGoodwin](#): Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook **#smallbizchat**

2011-10-06 12:41 am [qrpower](#) RT [@MattSMansfield](#) A8. Scanning a QR code does not have to be a one-way transfer of information **#smallbizchat** <http://t.co/0SWvxDF5>

2011-10-06 12:41 am [mobileholly](#) RT [@TaiGoodwin](#): RT [@kcolaco](#): QRC can effectively blur the online/offline, engage the customer w/ brand holistically **#smallbizchat**

2011-10-06 12:41 am [MattSMansfield](#) A8b. You can set-up the online landing page or mobile site to capture customer information when they take action **#smallbizchat**

2011-10-06 12:41 am [kcolaco](#) [@MattSMansfield](#) what kind of data can you retrieve from the customer; do you mean cookies? **#smallbizchat**

2011-10-06 12:41 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@MattSMansfield](#): A7c. As I mentioned, you can ask customers to follow you on Twitter and to "Like" your Facebook page **#smallbizchat**

2011-10-06 12:41 am [Chris_Eh_Young](#) RT [@TextingFAITH](#): QR codes fun to use as part of a scvng'r hunt! Scan a code with directions, find another code at location.etc **#smallbizchat**

2011-10-06 12:42 am [BarryBirkett](#) Please explain further ... RT [@mattsmansfield](#): A8. Scanning a QR code does not have to be a one-way transfer of information **#smallbizchat**

2011-10-06 12:42 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q8: CAN I COLLECT CUSTOMER INFORMATION THEN A CUSTOMER SCANS ONE OF MY QR CODES? **#smallbizchat**

2011-10-06 12:42 am [AKPSOnline](#) Here is a news story about QR codes => <http://t.co/KwWB5qoS> **#SmallBizChat**

2011-10-06 12:42 am [MattSMansfield](#) A8c. For example: the customer enters and e-mail address, you e-mail them a coupon, they use it right away at checkout **#smallbizchat**

2011-10-06 12:42 am [smallbizcafeTO](#) RT [@Chris_Eh_Young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:42 am [MattSMansfield](#) RT [@kcolaco](#): [@MattSMansfield](#) what kind of data can you retrieve from the customer; do you mean cookies? > more user entered **#smallbizchat**

2011-10-06 12:42 am [TaiGoodwin](#) RT [@kcolaco](#): [@MattSMansfield](#) what kind of data can you retrieve from the customer; do you mean cookies? **#smallbizchat**

2011-10-06 12:42 am [FMA_Park59](#) RT [@textingFaith](#): QR codes fun to use as part of a scavenger hunt! Scan a code with directions, find another code at that lctn **#smallbizchat**

2011-10-06 12:42 am [MSNBCYourBiz](#) YOUR BUSINESS is doing a segment about QR codes in our 11/4 show. We'll show small biz owners using the codes on biz cards... **#SmallBizChat**

2011-10-06 12:42 am [JaelDesignsInc](#) I do lots of events & online contests and can see using QR codes for clues in a contest or presentations. **#smallbizchat**

2011-10-06 12:43 am [vaughanmomshow](#) RT [@Chris_Eh_Young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:43 am [MattSMansfield](#) A8d. You can gather all kinds of info (e.g. gender, income, age) just don't overdo it or they will leave before taking action **#smallbizchat**

2011-10-06 12:43 am [MarcREnriquez](#) RT [@MSNBCYourBiz](#): YOUR BUSINESS is doing a segment about QR codes in our 11/4 show. We'll show small biz owners using the codes on biz cards... **#SmallBizChat**

2011-10-06 12:43 am [CanadayDesigns](#) RT [@SmallBizLady](#) Q3: ARE QR CODES HERE TO STAY? **#smallbizchat**<--Yes, they r a quick & easy way 2 access electronic info. technology! I like

2011-10-06 12:43 am [vaughanmomshow](#) RT [@Chris_Eh_Young](#): Businesses can use QR codes to send to customer satisfaction surveys. People are more inclined when biz is fresh on their mind **#smallbizchat**

2011-10-06 12:43 am [SmallBizLady](#) RT [@MattSMansfield](#): [@TextingFAITH](#) LOVE that idea! Check this out: <http://t.co/mONTccHA> **#smallbizchat**

2011-10-06 12:43 am [TextingFAITH](#) RT [@SmallBizLady](#): Q8: CAN I COLLECT CUSTOMER INFORMATION THEN A CUSTOMER SCANS ONE OF MY QR CODES? **#smallbizchat**

2011-10-06 12:43 am [mobileholly](#) Free QR Code Generator Isn't Just Black and White <http://t.co/97Tu6m5o> **#smallbizchat**

2011-10-06 12:43 am [ZimanaAnalytics](#) RT [@mattsmansfield](#): A8. Scanning a QR code does not have to be a one-way transfer of information **#smallbizchat**

2011-10-06 12:44 am [MattSMansfield](#) RT [@TextingFAITH](#): RT [@SmallBizLady](#): Q8: CAN I COLLECT cust info when A CUSTOMER SCANS ONE OF MY QR CODES? > only after scan **#smallbizchat**

2011-10-06 12:44 am [mobileholly](#) RT [@MattSMansfield](#): A8b. You can set-up the online landing page or mobile site to capture customer info when they take action **#smallbizchat**

2011-10-06 12:44 am [FMA_Park59](#) [@JaelDesignsInc](#) its perfect for that. It has worked really well. I have some ideas to share for that. **#smallbizchat**

2011-10-06 12:44 am [TaiGoodwin](#) RT [@MSNBCYourBiz](#): YOUR BUSINESS is doing a segment about QR codes in our 11/4 show. **#smallbizchat**

2011-10-06 12:44 am [kcolaco](#) as a marketing giveaway we just ordered bands with QRC. Still working on site optimization **#smallbizchat**

2011-10-06 12:44 am [Chris_Eh_Young](#) QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:44 am [TaiGoodwin](#) RT [@Chris_Eh_Young](#): QR code placement is key. Make it obvious, easily scannable, and if possible fun. **#smallbizchat**

2011-10-06 12:44 am [mobileholly](#) RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:45 am [kcolaco](#) RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:45 am [MattSMansfield](#) RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate.> LOL! Fun! **#smallbizchat**

2011-10-06 12:45 am [Roonie777](#) RT [@SmallBizLady](#): Steve jobs RIP <http://t.co/ZBUeTKsp> God has other work for him to do on the network in heaven. **#smallbizchat**

2011-10-06 12:45 am [Oyebalogun](#) RT [@TaiGoodwin](#): RT [@ShawnGraham](#): QR codes can also be used to point people to virtual displays--to "interact" with products in 3 dimensions. **#smallbizchat**

2011-10-06 12:45 am [kcolaco](#) [@Chris_Eh_Young](#) is there a way to get more specific user information **#smallbizchat**

2011-10-06 12:45 am [BizFinanceForum](#) Heaven! RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:45 am [smallbizcafeTO](#) FUN! RT [@TextingFAITH](#): QR codes fun to use as part of scavenger

2011-10-06 12:45 am [Oyebalogun](#) hunt! Scan code with directions, find another code at location **#smallbizchat**

2011-10-06 12:45 am [SmallBizLady](#) RT [@SmallBizLady](#): Q8: CAN I COLLECT CUSTOMER INFORMATION THEN A CUSTOMER SCANS ONE OF MY QR CODES? **#smallbizchat**

2011-10-06 12:45 am [MarcREnriquez](#) RT [@MSNBCYourBiz](#): YOUR BUSINESS is doing a segment abt QR codes on 11/4 show We'll show biz owners using the codes on bizcards **#smallbizchat**

2011-10-06 12:45 am [TaiGoodwin](#) Sweet. RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:45 am [GetBizSociable](#) RT [@mobileholly](#): RT [@Chris_Eh_Young](#): QR codes and Geo-caching. Like peanut butter and chocolate. **#smallbizchat**

2011-10-06 12:46 am [Oyebalogun](#) A8 Could have unique QR codes at various locations, and analyze highest impact locations by traffic to each **#smallbizchat**

2011-10-06 12:46 am [SmallBizLady](#) RT [@TaiGoodwin](#): Have a QR code that links to your Fan Page if you are trying to grow your community on Facebook **#smallbizchat**

2011-10-06 12:46 am [MattSMansfield](#) Q9: WHERE CAN I PUT QR CODES SO THAT CUSTOMERS CAN FIND THEM TO SCAN? **#smallbizchat**

2011-10-06 12:46 am [Chris_Eh_Young](#) RT [@GetBizSociable](#): A8 unique QR codes at various locations, and analyze highest impact locations by traffic to each> yes! **#smallbizchat**

2011-10-06 12:46 am [JaelDesignsInc](#) [@kcolaco](#) Explain what you mean. Are you looking for more information on the scanner? **#smallbizchat**

2011-10-06 12:46 am [TaiGoodwin](#) I can also see using QR codes for advertising. putting QR codes in print ads. The code links to biz website or promotion! **#smallbizchat**

2011-10-06 12:46 am [MattSMansfield](#) RT [@SmallBizLady](#): Q9: WHERE CAN I PUT QR CODES SO THAT CUSTOMERS CAN FIND THEM TO SCAN? **#smallbizchat**

2011-10-06 12:47 am [carmensognonvi](#) A9. Similar to other types of marketing, where you put your QR code should be driven by where your customers hang out **#smallbizchat**

2011-10-06 12:47 am [BizFinanceForum](#) RT [@MSNBCYourBiz](#): YOUR BUSINESS is doing a segment abt QR codes on 11/4 show We'll show biz owners using the codes on bizcards **#smallbizchat**

2011-10-06 12:47 am [w3consulting](#) [@MattSMansfield](#) What is the best tool to track which QR code brought the traffic? Or do you need sep landing page? **#smallbizchat**

2011-10-06 12:47 am [ZimanaAnalytics](#) RT [@SmallBizLady](#): Q9: WHERE CAN I PUT QR CODES SO THAT CUSTOMERS CAN FIND THEM TO SCAN? **#smallbizchat**

2011-10-06 12:47 am [BenitaTyler](#) [@mattsmansfield](#) Are there landing page concerns for QR codes that differ from PPC? Anything that you've seen as a gr8 lesson? **#smallbizchat**

2011-10-06 12:47 am [TextingFAITH](#) RT [@FMA_Park59](#) [@textingFaith](#): QR codes fun to use in scavenger hunt! Scan a code w/directions, find another code at that lctn **#smallbizchat**

2011-10-06 12:47 am [MattSMansfield](#) RT [@SmallBizLady](#): Q9: WHERE CAN I PUT QR CODES SO THAT CUSTOMERS CAN FIND THEM TO SCAN? **#smallbizchat**

2011-10-06 12:47 am [JaelDesignsInc](#) A9b. Look to your existing marketing efforts for ideas – some suggestions coming next **#smallbizchat**

2011-10-06 12:47 am [ShellyShellUX](#) Q9: Newspapers, Magazines, Posters, Signage, Tickets, Keycards Etc. **#smallbizchat**

2011-10-06 12:47 am [ShellyShellUX](#) RT [@SmallBizLady](#): If you know a small biz owner who could use

2011-10-06 12:47 am [kcolaco](#)

2011-10-06 12:47 am [MattSMansfield](#)

2011-10-06 12:47 am [MarcREnriquez](#)

2011-10-06 12:47 am [ZimanaAnalytics](#)

2011-10-06 12:47 am [SmallBizLady](#)

2011-10-06 12:47 am [Chris_Eh_Young](#)

2011-10-06 12:48 am [kcolaco](#)

2011-10-06 12:48 am [w3consulting](#)

2011-10-06 12:48 am [MattSMansfield](#)

2011-10-06 12:48 am [Pho_Ker_wLove](#)

2011-10-06 12:48 am [TaiGoodwin](#)

2011-10-06 12:48 am [Chris_Eh_Young](#)

2011-10-06 12:48 am [mobileholly](#)

2011-10-06 12:48 am [ZimanaAnalytics](#)

2011-10-06 12:48 am [MattSMansfield](#)

2011-10-06 12:49 am [MattSMansfield](#)

2011-10-06 12:49 am [ShawnGraham](#)

2011-10-06 12:49 am [MarcREnriquez](#)

2011-10-06 12:49 am [kcolaco](#)

2011-10-06 12:49 am [JaelDesignsInc](#)

2011-10-06 12:49 am [w3consulting](#)

2011-10-06 12:49 am [MattSMansfield](#)

some advice tell them to follow [@SmallBizChat](#) and join us every Wed 8-9 ET **#smallbizchat**

[@Chris_Eh_Young](#) so that if you are scanning it the first time you get message a but the second time you get message b **#smallbizchat**

A9c. If you advertise in newspapers and magazines, include your QR codes in those ads **#smallbizchat**

Yes! RT [@MattSMansfield](#): A9. Like other marketing, where your QR codes go should be driven by where your customers hang out **#smallbizchat**

RT [@textingfaith](#): RT [@SmallBizLady](#): Q9: WHERE CAN I PUT QR CODES SO THAT CUSTOMERS CAN FIND THEM TO SCAN?

#smallbizchat

See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - in Philadelphia <http://t.co/7NQy9LVR> **#smallbizchat**

A9: Know your customer. Keeping them at eye level will get most scans. Remember, men are taller than women on average.

#smallbizchat

[@Chris_Eh_Young](#) or if you can integrate the mobile device into a crm you get a much more specific message **#smallbizchat**

A9: I think QR codes should only appear on marketing that has fixed locations; otherwise, the point of mobile use is lost. **#smallbizchat**

A9d. If you send direct mail, assure that your QR code is printed somewhere on each mailing **#smallbizchat**

RT [@SmallBizLady](#): See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - in Philadelphia <http://t.co/7NQy9LVR> **#smallbizchat**

[@BizFinanceForum](#) Stay tuned that question is coming up with that **#smallbizchat**

[@kcolaco](#) You would have to enable cookies and a redirect on the destination website. **#smallbizchat**

Someone asked about tracking - I always use a unique link **#smallbizchat**

RT [@mattsmansfield](#): A9b. Look to your existing marketing efforts for ideas – some suggestions coming next **#smallbizchat**

A9e. You can even use QR codes on your website – customers can simply scan them from the screen **#smallbizchat**

A9f. You can also display your QR code in many other places. This is where you can really get creative. Some ideas are next

#smallbizchat

[@BizFinanceForum](#) not sure, but check out this retail technology <http://t.co/mXiHsG4O> **#smallbizchat**

When holding/attending events, have QR codes printed on the shirts of your team. **#smallbizchat**

[@Chris_Eh_Young](#) yeah that's what i figured **#smallbizchat**

A9: Cont': Also Brochures, Flyers, Business Cards in your email signature or on your website. **#smallbizchat**

A9: Further, I can take anything printed to my computer and type in a short URL. Why would I futz with a QR code on my mobile?

#smallbizchat

A9g. Print up a poster to hang in your window that invites folks to scan to follow you on Twitter or "Like" you on Facebook

2011-10-06 12:49 am [TaiGoodwin](#) **#smallbizchat** RT [@MarcREnriquez](#): When holding/attending events, have QR codes printed on the shirts of your team. **#smallbizchat**

2011-10-06 12:49 am [TextingFAITH](#) A9: Most creative I've seen is QR code on back of t-shirt to promote local biz! It caught my attention! **#smallbizchat**

2011-10-06 12:49 am [FMA_Park59](#) Where does the scan lead to ? RT [@MattSMansfield](#): A9e. You can even use QR codes on your website – customers can simply scan **#smallbizchat**

2011-10-06 12:49 am [DasanjAberdeen](#) RT [@SmallBizLady](#): See [@SmallBizLady](#) live at #BYOB2011 Oct 29th - in Philadelphia <http://t.co/7NQy9LVR> **#smallbizchat**

2011-10-06 12:49 am [KayAshaolu](#) RT [@MarcREnriquez](#): When holding/attending events, have QR codes printed on the shirts of your team <- nice **#smallbizchat**

2011-10-06 12:49 am [MattSMansfield](#) A9h. If your local laws allow, make up a template that allows you to spray paint your QR code on a sidewalk to pique interest **#smallbizchat**

2011-10-06 12:49 am [mobileholly](#) RT [@TaiGoodwin](#): RT [@MarcREnriquez](#): When holding/attending events, have QR codes printed on the shirts of your team. **#smallbizchat**

2011-10-06 12:50 am [mobileconn](#) RT [@MarcREnriquez](#): Yes! RT [@MattSMansfield](#): A9. Like other marketing, where your QR codes go should be driven by where your customers hang out **#smallbizchat**

2011-10-06 12:50 am [mobileholly](#) RT [@TextingFAITH](#): A9: Most creative I've seen is QR code on back of t-shirt to promote local biz! It caught my attention! **#smallbizchat**

2011-10-06 12:50 am [MattSMansfield](#) A9i. QR codes on t-shirts-hats-shopping bags w/text "Ask me the way to <insert business name>!" Scan gives directions via GPS **#smallbizchat**

2011-10-06 12:50 am [BizFinanceForum](#) [@ShawnGraham](#) great - thanks. bookmarking for later. **#smallbizchat**

2011-10-06 12:50 am [kcolaco](#) [@MattSMansfield](#) if you scan them for a website you go from computer to phone **#smallbizchat**

2011-10-06 12:50 am [KayAshaolu](#) [@w3consulting](#) yeah: they need to make QR code reading integrated in mobile operating systems **#smallbizchat**

2011-10-06 12:50 am [ginabegin](#) [@Chris_Eh_Young](#) I used on biz card I designed for [@TheMostEpicTrip](#)- it was designed to look like a postcard, QR code was stamp **#smallbizchat**

2011-10-06 12:50 am [MarcREnriquez](#) Agreed. RT [@KayAshaolu](#): [@w3consulting](#) yeah: they need to make QR code reading integrated in mobile operating systems **#smallbizchat**

2011-10-06 12:50 am [w3consulting](#) RT [@KayAshaolu](#): [@w3consulting](#) yeah: they need to make QR code reading integrated in mobile operating systems **#smallbizchat**

2011-10-06 12:51 am [MattSMansfield](#) [@ginabegin](#) Fun! **#smallbizchat**

2011-10-06 12:51 am [SmallBizLady](#) Q10: CAN I TRACK THE RESULTS OF QR CODE MARKETING? **#smallbizchat**

2011-10-06 12:51 am [MatthewMontoya](#) RT [@SmallBizLady](#): Steve jobs RIP <http://t.co/ZBUeTKsp> God has other work for him to do on the network in heaven. **#smallbizchat**

2011-10-06 12:51 am [mobileholly](#) RT [@Chalk](#) RT [@MattSMansfield](#): A9h. If your local laws allow use template to spray paint QR code on sidewalk to pique interest **#smallbizchat**

2011-10-06 12:51 am [JaelDesignsInc](#) RT [@MarcREnriquez](#): When holding/attending events, have QR codes printed on the shirts of your team << Great [@](#) blog conference.

2011-10-06 12:51 am [TaiGoodwin](#) **#smallbizchat** RT [@ginabegin](#): I used on biz card I designed for [@TheMostEpicTrip](#)- it was designed to look like a postcard, QR code was stamp

2011-10-06 12:51 am [MattSMansfield](#) **#smallbizchat** A10. I'm happy to report that yes, you can also track your QR code campaigns **#smallbizchat**

2011-10-06 12:51 am [SmallBizLady](#) A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog: <http://t.co/vOseK5XH>

2011-10-06 12:51 am [JaelDesignsInc](#) **#smallbizchat** RT [@SmallBizLady](#): Q10: CAN I TRACK THE RESULTS OF QR CODE MARKETING? **#smallbizchat**

2011-10-06 12:51 am [DasanjAberdeen](#) RT [@MattSMansfield](#): A9i. QR codes on t-shirts-hats-shopping bags w/text "Ask me the way to <insert business name>!" Scan gives directions via GPS **#smallbizchat**

2011-10-06 12:51 am [MattSMansfield](#) A10b. You can track how many customers scanned a particular QR code, if they took action & what action they took **#smallbizchat**

2011-10-06 12:51 am [SmallBizLady](#) We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/fWCoWYPs> **#smallbizchat**

2011-10-06 12:51 am [MattSMansfield](#) A10c. Similar QR codes with separate landing pages allow you to track which venue (where shown) drove the most action **#smallbizchat**

2011-10-06 12:51 am [mobileholly](#) RT [@SmallBizLady](#): Q10: CAN I TRACK THE RESULTS OF QR CODE MARKETING? **#smallbizchat**

2011-10-06 12:52 am [SmallBizLady](#) Follow #FedExSmallBiz tomorrow for Tweet Chat with guest@SmallBizLady on how to recession proof your business. **#smallbizchat**

2011-10-06 12:52 am [TaiGoodwin](#) RT [@SmallBizLady](#): Q10: CAN I TRACK THE RESULTS OF QR CODE MARKETING? **#smallbizchat**

2011-10-06 12:52 am [Pho_Ker_wLove](#) RT [@SmallBizLady](#): A blog post with a more detailed Q & A with our guest comes out on Thursdays on [@Smallbizlady's](#) blog: <http://t.co/vOseK5XH> **#smallbizchat**

2011-10-06 12:52 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q10: CAN I TRACK THE RESULTS OF QR CODE MARKETING? **#smallbizchat**

2011-10-06 12:52 am [mobileholly](#) RT [@SmallBizLady](#): We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat** <http://t.co/hWrzL54L>

2011-10-06 12:52 am [SmallBizLady](#) Get your FREE chapter of Become Your Own Boss in 12 Months: <http://t.co/HJq4AKnN> **#smallbizchat**

2011-10-06 12:52 am [MattSMansfield](#) RT [@SmallBizLady](#): Follow #FedExSmallBiz tomorrow> Tweet Chat with guest@SmallBizLady on how to recession proof your business. **#smallbizchat**

2011-10-06 12:52 am [ginabegin](#) [@SmallBizLady](#) [@Chris_Eh_Young](#) Suggestions on how to get people who don't know what QR codes are to scan & use the codes? **#smallbizchat**

2011-10-06 12:52 am [SmallBizLady](#) Q11: DO YOU HAVE ANY TIPS FOR USING QR CODES? **#smallbizchat**

2011-10-06 12:52 am [ZimanaAnalytics](#) RT [@mattsmansfield](#): A10. I'm happy to report that yes, you can also track your QR code campaigns **#smallbizchat**

2011-10-06 12:52 am [MattSMansfield](#) A11. Since QR codes are still relatively new for most folks, consider adding a simple explanation anywhere you use one **#smallbizchat**

2011-10-06 12:52 am [BizFinanceForum](#) [@MattSMansfield](#) So I would have to have a separate landing page for each code? I can't have 2 code 2 same page & track code
#smallbizchat

2011-10-06 12:52 am [mobileholly](#) RT [@SmallBizLady](#): Q11: DO YOU HAVE ANY TIPS FOR USING QR CODES? **#smallbizchat**

2011-10-06 12:53 am [TaiGoodwin](#) RT [@MattSMansfield](#): A10b. You can track how many customers scanned a particular QR code, if they took action & what they did
#smallbizchat

2011-10-06 12:53 am [TextingFAITH](#) RT [@SmallBizLady](#): Q11: DO YOU HAVE ANY TIPS FOR USING QR CODES? **#smallbizchat**

2011-10-06 12:53 am [ginabegin](#) [@SmallBizLady](#) [@Chris_Eh_Young](#) I'm noticing, though, that most people still don't know what a QR code is or how to use it
#smallbizchat

2011-10-06 12:53 am [FinanciallyFit](#) Hello everyone! I got the start time wrong again. It's good to see your face. **#smallbizchat**

2011-10-06 12:53 am [MattSMansfield](#) A11b. Sample explanation: "Scan this QR code with your phone for more information/for the recipe/to buy this now" **#smallbizchat**

2011-10-06 12:53 am [TaiGoodwin](#) RT [@SmallBizLady](#): Follow #FedExSmallBiz tomorrow> Tweet Chat with guest@SmallBizLady on how to recession proof your business.
#smallbizchat

2011-10-06 12:53 am [Chris_Eh_Young](#) A10: Use a trackable link to sort analytics. **#smallbizchat**

2011-10-06 12:53 am [MattSMansfield](#) A11c. Another tip: keep landing page or mobile site simple; do not enable too many actions or customers may not take any!
#smallbizchat

2011-10-06 12:53 am [Robyn_WINH](#) [@BizFinanceForum](#) Try using a url shortening service like bit.ly to easily track the scans through them instead **#smallbizchat**

2011-10-06 12:53 am [BizFinanceForum](#) RT@SmallBizLady: Follow #FedExSmallBiz tomorrow> Tweet Chat with guest@SmallBizLady on how to recession proof your business.
#smallbizchat

2011-10-06 12:54 am [Chris_Eh_Young](#) Give them a reason, an education, and a reward. **#smallbizchat**

2011-10-06 12:54 am [kcolaco](#) RT [@Chris_Eh_Young](#): A10: Use a trackable link to sort analytics.
#smallbizchatA10: Use a trackable link to sort analytics.
#smallbizchat

2011-10-06 12:54 am [MattSMansfield](#) A11d. If you are not crystal clear on what action you really want your customer to take, they will not be clear either **#smallbizchat**

2011-10-06 12:54 am [SmallBizLady](#) Q12: HOW CAN I GET STARTED USING QR CODES?
#smallbizchat

2011-10-06 12:54 am [MarcREnriquez](#) RT [@Robyn_WINH](#): [@BizFinanceForum](#) Try using a url shortening service like bit.ly to easily track the scans through them instead
#smallbizchat

2011-10-06 12:54 am [BizFinanceForum](#) [@Robyn_WINH](#) Good point. Thanks. **#smallbizchat**

2011-10-06 12:54 am [w3consulting](#) Good exception! Lol RT [@MattSMansfield](#): A9i. QRcs on tees-hats-bags "Ask me the way to [biz name]!" >>directions via GPS
#smallbizchat

2011-10-06 12:54 am [MattSMansfield](#) A12. I just wrote a post on this a couple of weeks ago:
<http://t.co/9cEZ8LKU> **#smallbizchat**

2011-10-06 12:54 am [PunchMediadotca](#) Future of mobile payment is here RT [@TaiGoodwin](#) Paypal has interesting examples of QR Codes in retail <http://t.co/TBIKvSn1>
#smallbizchat

2011-10-06 12:54 am [MSNBCYourBiz](#) CORRECTION! - Our QR code segment will air Sun 11/6! The piece

2011-10-06 12:54 am [ginabegin](#)
 2011-10-06 12:54 am [JaelDesignsInc](#)
 2011-10-06 12:54 am [cloudspark](#)
 2011-10-06 12:54 am [MattSMansfield](#)
 2011-10-06 12:54 am [TextingFAITH](#)
 2011-10-06 12:54 am [mobileholly](#)
 2011-10-06 12:54 am [SharingRealinfo](#)
 2011-10-06 12:55 am [BizFinanceForum](#)
 2011-10-06 12:55 am [TextingFAITH](#)
 2011-10-06 12:55 am [SmallBizLady](#)
 2011-10-06 12:55 am [MattSMansfield](#)
 2011-10-06 12:55 am [Chris_Eh_Young](#)
 2011-10-06 12:55 am [MattSMansfield](#)
 2011-10-06 12:55 am [kcolaco](#)
 2011-10-06 12:55 am [mobileholly](#)
 2011-10-06 12:55 am [LikeMkg](#)
 2011-10-06 12:55 am [MattSMansfield](#)
 2011-10-06 12:55 am [BossDivaShop](#)
 2011-10-06 12:55 am [MattSMansfield](#)
 2011-10-06 12:55 am [BenitaTyler](#)
 2011-10-06 12:55 am [TaiGoodwin](#)
 2011-10-06 12:56 am [MattSMansfield](#)
 2011-10-06 12:56 am [w3consulting](#)

will highlight how small businesses are using the codes.

#SmallBizChat

[@MattSMansfield](#) The business card/postcard idea? **#smallbizchat**
 RT [@SmallBizLady](#): Q12: HOW CAN I GET STARTED USING QR CODES? **#smallbizchat**

[@MattSMansfield](#) and be sure to build your mobile site for fingers, no tiny buttons **#smallbizchat**

A12b. In that post, I presented a walkthrough of my current favorite solution, pbSmart Codes: <http://t.co/qkIXyWI5> **#smallbizchat**

Q11: Try customizing QR code by adding your logo in the center. Very cool! **#smallbizchat**

RT [@MattSMansfield](#): A12. I just wrote a post on this a couple of weeks ago: <http://t.co/u0e1NJua> **#smallbizchat**

RT [@SmallBizLady](#): We're always looking for small biz experts to share...Here's how to be a guest on **#Smallbizchat**
<http://t.co/fWCoWYPs> **#smallbizchat**

RT [@MSNBCYourBiz](#): Our QR code segment will air Sun 11/6! The piece will highlight how small businesses are using the codes. **#smallbizchat**

RT [@SmallBizLady](#): Q12: HOW CAN I GET STARTED USING QR CODES? **#smallbizchat**

RT [@MattSMansfield](#): A12. I just wrote a post on this a couple of weeks ago: <http://t.co/rwgBEXNR> **#smallbizchat**

RT [@cloudspark](#): [@MattSMansfield](#) and be sure to build your mobile site for fingers, no tiny buttons> Truth! **#smallbizchat**

[@ginabegin](#) That's a cool use. Like the stamp idea. **#smallbizchat**

A12c. I like the way it walks you through creating, implementing & tracking a QR code campaign w/out requiring tech skills **#smallbizchat**

RT [@cloudspark](#): [@MattSMansfield](#) and be sure to build your mobile site for fingers, no tiny buttons **#smallbizchat**

RT [@MattSMansfield](#): A12b. In that post, I present walkthrough of my current fav solution, pbSmart Codes: <http://t.co/KNJwo2sd> **#smallbizchat**

I put a QR code on a Facebook profile pic when my client was recruiting. **#smallbizchat**

A12d. Another standout feature is its mobile page creation feature, something I've not seen elsewhere to date **#smallbizchat**

RT [@carmensognonvi](#): To me, the key benefit of QR codes is the ability to link the offline world to the online world. **#smallbizchat**

A12e. There are many other tools out there as well. Check out this post for more information: <http://t.co/mLwZrBoA> **#smallbizchat**

Brilliant RT [@MattSMansfield](#) If local laws allow, make up a template & spray paint ur QR code on a sidewalk to pique interest **#smallbizchat**

RT [@MattSMansfield](#): A12. I just wrote a post on this a couple of weeks ago: <http://t.co/5dG2bn4p> **#smallbizchat**

[@BenitaTyler](#) :) **#smallbizchat**

RT [@TextingFAITH](#): RT [@SmallBizLady](#): Q12: HOW CAN I GET STARTED USING QR CODES? **#smallbizchat**

2011-10-06 12:56 am [ZimanaAnalytics](#) RT [@smallbizlady](#): Q11: DO YOU HAVE ANY TIPS FOR USING QR CODES? **#smallbizchat**

2011-10-06 12:56 am [SmallBizLady](#) Join us next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your business credit **#smallbizchat**

2011-10-06 12:56 am [w3consulting](#) RT [@MattSMansfield](#): A12. I just wrote a post on this a couple of weeks ago: <http://t.co/Jm4yzkPT> **#smallbizchat**

2011-10-06 12:56 am [TaiGoodwin](#) RT [@MattSMansfield](#): RT [@cloudspark](#): [@MattSMansfield](#) and be sure to build your mobile site for fingers, no tiny buttons> Truth! **#smallbizchat**

2011-10-06 12:56 am [ginabegin](#) [@Chris_Eh_Young](#) Gracias- although, most people [@TheMostEpicTrip](#) runs into don't know what an QR code is. How to mitigate? **#smallbizchat**

2011-10-06 12:56 am [MsCareerGirl](#) [@SmallBizLady](#) is **#smallbizchat** going on right now?? Is it over at 8pm cst? I'm missing out on all the good chats tonight!

2011-10-06 12:56 am [TheAfter5Edge](#) A11: Great benefit of QR codes is keeping costs down! You don't have printing costs like w/ published materials! **#smallbizchat**

2011-10-06 12:56 am [SmallBizLady](#) Thanks to [@mattsmansfield](#) of Matt About Business. Find him online at <http://t.co/E3Nz3vaF> **#smallbizchat**

2011-10-06 12:56 am [BizFinanceForum](#) RT [@SmallBizLady](#): Join us next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your business credit **#smallbizchat**

2011-10-06 12:56 am [Chris_Eh_Young](#) [@LikeMkg](#) QR codes on computers are inefficient. They make you move mediums. You lose a lot that way. **#smallbizchat**

2011-10-06 12:57 am [JaelDesignsInc](#) I was torn so I wrote post on Microsoft Tags vs. QR Codes The Debate... <http://t.co/kUPIT8Nr> **#smallbizchat**

2011-10-06 12:57 am [Pho_Ker_wLove](#) RT [@SmallBizLady](#): Join us next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your business credit **#smallbizchat**

2011-10-06 12:57 am [MarcREnriquez](#) RT [@SmallBizLady](#): Join us next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your business credit **#smallbizchat**

2011-10-06 12:57 am [FinanciallyFit](#) RT [@ErinBlaskie](#): A6: The easiest passive revenue to start with-information products. E-books, audio programs, e-courses, online training, etc **#smallbizchat**

2011-10-06 12:57 am [SmallBizLady](#) Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial **#smallbizchat**

2011-10-06 12:57 am [carmensognonvi](#) [@mattsmansfield](#) I agree! Also, anytime you use a QR code, make it clear what they'll get by scanning it. **#smallbizchat**

2011-10-06 12:57 am [FinanciallyFit](#) RT [@ErinBlaskie](#): A3: Biggest myth re: passive revenue is that there is 0 work involved. U need to set it up first, benefit from it forever. **#smallbizchat**

2011-10-06 12:57 am [GetGAInsurance](#) RT [@SmallBizLady](#): Get your FREE chapter of Become Your Own Boss in 12 Months: <http://t.co/HJq4AKnN> **#smallbizchat**

2011-10-06 12:57 am [SmallBizLady](#) On the blog tomorrow the full interview with [@mattsmansfield](#): <http://t.co/nk51tp18> **#smallbizchat**

2011-10-06 12:57 am [BizFinanceForum](#) [@mattsmansfield](#) as usual great job. Thanks for giving us the scoop on QR. **#smallbizchat**

2011-10-06 12:57 am [Pho_Ker_wLove](#) RT [@SmallBizLady](#): Thanks to [@mattsmansfield](#) of Matt About Business. Find him online at <http://t.co/E3Nz3vaF> **#smallbizchat**

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2011-10-06 12:57 am [TextingFAITH](#) RT [@SmallBizLady](#): Roll call, who's on [@Smallbizchat](#) tonight? Give me your best 140-character commercial **#smallbizchat**

2011-10-06 12:58 am [MattSMansfield](#) RT [@TheAfter5Edge](#): A11: Benefit of QR codes is keeping costs down! You dont have printing costs like w/ published mats! > yes! **#smallbizchat**

2011-10-06 12:58 am [KayAshaolu](#) Thanks for the insights! [@MattSMansfield](#) [@SmallBizLady](#) [@TaiGoodwin](#) [@w3consulting](#) [@mobileholly](#) [@thehealthmaven](#) [@kcolaco](#) **#smallbizchat**

2011-10-06 12:58 am [SmallBizLady](#) If you found this interview helpful, join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-10-06 12:58 am [BizFinanceForum](#) [@smallbizlady](#) [@taigoodwin](#) thanks for another great chat! **#smallbizchat**

2011-10-06 12:58 am [mobileholly](#) RT [@SmallBizLady](#): Roll call, who's on [@Smallbizchat](#) tonight? Give me your 140-character commercial **#smallbizchat**

2011-10-06 12:58 am [MSNBCYourBiz](#) QR codes are such an interesting & inexpensive marketing tool for entrepreneurs! Thx for the insights [@Mattsmansfield](#) and **#SmallBizChat**

2011-10-06 12:58 am [Pho_Ker_wLove](#) RT [@SmallBizLady](#): On the blog tomorrow the full interview with [@mattsmansfield](#): <http://t.co/nk51tp18> **#smallbizchat**

2011-10-06 12:58 am [Chris_Eh_Young](#) [@ginabegin](#) It's tough being an early technology adaptor. Share the benefits and others will gain interest.n **#smallbizchat**

2011-10-06 12:58 am [Robyn_WINH](#) Hi! I help exhibitors. Here's an article I wrote about using QR codes while exhibiting: <http://t.co/zPIAIYkS> **#smallbizchat**

2011-10-06 12:58 am [SmallBizLady](#) Thank you to social media strategist and co-host [@TaiGoodwin](#) of Launch While Working.com. **#smallbizchat**

2011-10-06 12:58 am [mobileholly](#) RT [@SmallBizLady](#): Thanks to [@mattsmansfield](#) of Matt About Business. Find him online at <http://t.co/AaFmgYNy> **#smallbizchat**

2011-10-06 12:58 am [MattSMansfield](#) RT [@KayAshaolu](#): Thanks for the insights! > YW! **#smallbizchat**

2011-10-06 12:58 am [carmensognonvi](#) [@smallbizlady](#) I own a martial arts school and video-blog about local business at <http://t.co/4He2JFVY> **#smallbizchat**

2011-10-06 12:58 am [Pho_Ker_wLove](#) RT [@SmallBizLady](#): If you found this interview helpful, join us every Wednesday 8-9p ET follow [@SmallBizChat](#) on Twitter for info. **#smallbizchat**

2011-10-06 12:58 am [mobileholly](#) RT [@SmallBizLady](#): Thank you to social media strategist and co-host [@TaiGoodwin](#) of Launch While Working.com. **#smallbizchat**

2011-10-06 12:58 am [SmallBizLady](#) The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-10-06 12:59 am [MattSMansfield](#) RT [@Chris_Eh_Young](#): [@ginabegin](#) Its tough being an early technology adoptor > #truth **#smallbizchat**

2011-10-06 12:59 am [TheAfter5Edge](#) Always a pleasure to join **#smallbizchat**! Hailing from <http://t.co/PhDLKFsv> - stop by and say hi! :)

2011-10-06 12:59 am [JaelDesignsInc](#) RT [@SmallBizLady](#): Thank you to social media strategist and co-host [@TaiGoodwin](#) of Launch While Working.com. **#smallbizchat**

2011-10-06 12:59 am [SmallBizLady](#) Next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your personal and business credit **#smallbizchat**

2011-10-06 12:59 am [BizFinanceForum](#) RT [@Robyn_WINH](#): Hi! I help exhibitors. Heres an article I wrote about using QR codes while exhibiting: <http://t.co/eOEshnZs>

2011-10-06 12:59 am [MattSMansfield](#) **#smallbizchat** RT [@mobileholly](#): RT [@SmallBizLady](#): Thank you to social media strategist and co-host [@TaiGoodwin](#) of Launch While Working.com.

2011-10-06 12:59 am [ShawnGraham](#) **#smallbizchat** [@BizFinanceForum](#) great. also check out cisco's virtual dressing room. game changing stuff <http://t.co/6SeC87I0> **#smallbizchat**

2011-10-06 12:59 am [WeePiggiesDebbi](#) RT [@Chris_Eh_Young](#): [@LikeMkg](#) QR codes on computers are inefficient. They make you move mediums. You lose a lot that way. **#smallbizchat**

2011-10-06 12:59 am [GetBizSociable](#) [@MattSMansfield](#) Great discussion on a very modern cutting-edge technology, thanks for taking the time. See everyone next week! **#smallbizchat**

2011-10-06 12:59 am [TextingFAITH](#) RT [@SmallBizLady](#): The mission of **#Smallbizchat** is to end small business failure by helping you succeed as your own boss. **#smallbizchat**

2011-10-06 12:59 am [DasanjAberdeen](#) RT [@mobileholly](#): RT [@SmallBizLady](#): Thank you to social media strategist and co-host [@TaiGoodwin](#) of Launch While Working.com. **#smallbizchat**

2011-10-06 12:59 am [mobileholly](#) [@KayAshaolu](#) glad to be of help and thanks for the mention. **#smallbizchat**

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2011-10-06 12:59 am [MarcREnriquez](#) Discover the marketing strategy used by the most successful small businesses in the world for free, here: <http://j.mp/rITPbE> **#smallbizchat**

2011-10-06 12:59 am [BizFinanceForum](#) RT [@carmensognonvi](#): [@smallbizlady](#) I own a martial arts school and video-blog about local business at <http://t.co/HeKqckft> **#smallbizchat**

2011-10-06 1:00 am [TaiGoodwin](#) RT [@SmallBizLady](#): Next week on **#Smallbizchat** Iris Carter [@CorporateFastTrack](#) on managing your personal and business credit **#smallbizchat**

2011-10-06 1:00 am [w3consulting](#) We help you put strategy into your business marketing and operations on the Web...and beyond. www.w3cinc.com **#smallbizchat**

2011-10-06 1:00 am [carmensognonvi](#) [@mattsmansfield](#) [@SmallBizLady](#) Thanks for hosting this! It was my first time participating, and it was fun! **#smallbizchat**

2011-10-06 1:00 am [JaelDesignsInc](#) [@grlgnbd](#) Lol! It's wrapping up. It started at 8:00 pm **#smallbizchat**

2011-10-06 1:00 am [ginabegin](#) [@Chris_Eh_Young](#) Yes indeed! Do people usually put a tagline under the QR like "Scan Me" or something? Any clever ideas **#smallbizchat** folks?

2011-10-06 1:00 am [MattSMansfield](#) RT [@smallbizlady](#): Thanks to [@MattSMansfield](#) of Matt About Business: <http://t.co/4a2AUw05> > TY for having me! **#smallbizchat**

2011-10-06 1:00 am [MarcREnriquez](#) RT [@carmensognonvi](#): I own a martial arts school and video-blog about local business at <http://t.co/0YNFr9D7> **#smallbizchat**

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2011-10-06 1:00 am [ginabegin](#) [@MattSMansfield](#) #Amen ;) [@Chris_Eh_Young](#) **#smallbizchat**

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2011-10-06 1:01 am	JaelDesignsInc	@grlgnbd Why didn't you just ask me to make you one genius! Lol! #smallbizchat
2011-10-06 1:01 am	B2BCFO_NY_Metro	RT @SmallBizLady : See @SmallBizLady live at #BYOB2011 Oct 29th - in Philadelphia http://t.co/7NQy9LVR #smallbizchat
2011-10-06 1:01 am	BizFinanceForum	RT @w3consulting : We help you put strategy into your business marketing and operations on the Web...and beyond. www.w3cinc.com #smallbizchat
2011-10-06 1:01 am	MarcREnriquez	RT @SmallBizLady : If you found this interview helpful, join us every Wednesday 8-9p ET follow @SmallBizChat on Twitter for inf #smallbizchat
2011-10-06 1:01 am	TaiGoodwin	My Free Webinar: Launch Smart: Before You Quit - 7 Things to Do While You Still Have Your Day Job http://ht.ly/6OPKZ #smallbizchat
2011-10-06 1:01 am	Chris_Eh_Young	@ginabegin It can help. Try to be more intriguing though. eg. Check out our newest product line, scan here. #smallbizchat
2011-10-06 1:01 am	MarcREnriquez	RT @w3consulting : We help you put strategy into your business marketing and operations on the Web...and beyond. www.w3cinc.com #smallbizchat
2011-10-06 1:01 am	SmallBizLady	Thank you all tonight for coming next week we'll get your business credit straight! #smallbizchat
2011-10-06 1:01 am	carmensognonvi	@smallbizlady Amen to that! #smallbizchat
2011-10-06 1:01 am	MattSMansfield	RT @SmallBizLady : Tonights #smallbizchat dedicated to Steve Jobs, serial entrepreneur, master innovator, & genius biz man RIP! #smallbizchat
2011-10-06 1:01 am	TaiGoodwin	RT @SmallBizLady : Tonight's #smallbizchat is dedicated to Steve Jobs, serial entrepreneur, master innovator, and genius RIP! #smallbizchat
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2011-10-06 1:02 am	TextingFAITH	RT @TaiGoodwin : Free Webinar: Launch Smart: B4 You Quit - 7 Things to Do While You Still Have Ur Day Job http://ht.ly/6OPKZ #smallbizchat
2011-10-06 1:02 am	MarcREnriquez	@Robyn_WINH Thanks for the RT, Robyn ==] #smallbizchat
2011-10-06 1:02 am	BizFinanceForum	Scared of numbers? Want a coach that will grow ur profits and make

2011-10-06 1:02 am	MarcREnriquez	u laugh? http://t.co/2hyD0BzY #smallbizchat
2011-10-06 1:02 am	Robyn WINH	@BizFinanceForum Thanks for the RT, Nicole! #smallbizchat
		RT @BizFinanceForum : Scared of numbers? Want a coach that will grow ur profits and make u laugh? http://t.co/knuSMb2V #smallbizchat
2011-10-06 1:02 am	FMA_Park59	@smallbizlady We help companies get off the ground with events and marketing. #smallbizchat
2011-10-06 1:02 am	DasanjAberdeen	RT @TaiGoodwin : RT @SmallBizLady : Tonight's #smallbizchat is dedicated to Steve Jobs, serial entrepreneur, master innovator, and genius RIP! #smallbizchat
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2011-10-06 1:03 am	TaiGoodwin	As usual great chat tonight everyone - see you back here next week! #smallbizchat
2011-10-06 1:03 am	JaelDesignsInc	RT @IndigoCreates : When your passionate about what you do, innovation is automatic. Use your drive to build ur vision << #True #smallbizchat
2011-10-06 1:03 am	tashaB	@SmallBizLady Young emerging entrepreneur within the PR & music industry. Check out my blog http://t.co/qglCeJi6 #smallbizchat
2011-10-06 1:03 am	DasanjAberdeen	RT @BizFinanceForum : Scared of numbers? Want a coach that will grow ur profits and make u laugh? http://t.co/2hyD0BzY #smallbizchat
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2011-10-06 1:03 am	BizFinanceForum	RT @FMA_Park59 : We help companies get off the ground with events and marketing. #smallbizchat
2011-10-06 1:03 am	ZimanaAnalytics	RT @smallbizlady : Thank you all tonight for coming next week we'll get your business credit straight! #smallbizchat
2011-10-06 1:03 am	Chris Eh Young	Make a donation to #50teens4christmas and i'll give you my \$97 Employee to Entrepreneur program. http://t.co/Zs8AMpgx #smallbizchat
2011-10-06 1:03 am	mobileholly	RT @SmallBizLady : Tonight's #smallbizchat is dedicated to Steve Jobs, serial entrepreneur, master innovator, and genius RIP! #smallbizchat
2011-10-06 1:03 am	MarcREnriquez	Thanks @SmallBizLady @TaiGoodwin @MattSMansfield for a great chat tonight! #smallbizchat
2011-10-06 1:03 am	BizFinanceForum	RT @mobileholly : I make mobile websites, custom minisites for Facebook pages, and do social media training that makes sense #smallbizchat

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2011-10-06 1:04 am [TaiGoodwin](#) [@MattsMansfield](#) - awesome job breaking down QR Codes - Check out the blog post tomorrow! <http://t.co/8Agpauig> **#smallbizchat**

2011-10-06 1:04 am [BizFinanceForum](#) RT [@Chris_Eh_Young](#): Make donation 2 #50teens4christmas ill give u my \$97 Employee to Entrepreneur program <http://t.co/YonnTyuw> **#smallbizchat**

2011-10-06 1:04 am [mobileholly](#) RT [@TaiGoodwin](#) As usual great chat tonight everyone - see you back here next week! **#smallbizchat**

2011-10-06 1:04 am [TaiGoodwin](#) RT [@mobileholly](#): I make mobile websites, custom minisites for Facebook pages, and do social media training that makes sense **#smallbizchat**

2011-10-06 1:04 am [TheAfter5Edge](#) [@MarcREnriquez](#) Sporting a new pic this week! **#smallbizchat**

2011-10-06 1:05 am [TheAfter5Edge](#) Great chat tonight! [@Getbizsociable](#) [@Chris_Eh_Young](#) [@textingFaith](#) [@carmensognonvi](#) [@KayAshaolu](#) **#smallbizchat**

2011-10-06 1:05 am [DasanjAberdeen](#) Great chat tonight! [@Getbizsociable](#) [@Chris_Eh_Young](#) [@textingFaith](#) [@carmensognonvi](#) [@KayAshaolu](#) **#smallbizchat**

2011-10-06 1:05 am [FinanciallyFit](#) Thanks for sharing great info on QR codes and other small biz topics. **#smallbizchat**

2011-10-06 1:05 am [BizFinanceForum](#) RT [@_tashaB](#): [@SmallBizLady](#) Young emerging entreprenuer within the PR & music industry. Check out my blog <http://t.co/fncrYDW3> **#smallbizchat**

2011-10-06 1:05 am [MarcREnriquez](#) [@TheAfter5Edge](#) Yep, thanks for noticing. -=] **#smallbizchat**

2011-10-06 1:05 am [w3consulting](#) +1 RT [@MarcREnriquez](#): Thanks [@SmallBizLady](#) [@TaiGoodwin](#) [@MattSMansfield](#) for a great chat tonight! **#smallbizchat**

2011-10-06 1:05 am [KayAshaolu](#) Thanks! "@TheAfter5Edge: Great chat tonight! [@Getbizsociable](#) [@Chris_Eh_Young](#) [@textingFaith](#) [@carmensognonvi](#) [@KayAshaolu](#) **#smallbizchat**"

2011-10-06 1:05 am [KayAshaolu](#) Thanks! "@DasanjAberdeen: Great chat tonight! [@Getbizsociable](#) [@Chris_Eh_Young](#) [@textingFaith](#) [@carmensognonvi](#) [@KayAshaolu](#) **#smallbizchat**"

2011-10-06 1:06 am [Robyn_WINH](#) Thx **#smallbizchat** friends! It was great to see you all again tonight esp. [@MarcREnriquez](#) and [@BizFinanceForum](#) :)

2011-10-06 1:06 am [MarcREnriquez](#) RT [@_tashaB](#): Young emerging entreprenuer within the PR & music industry. Check out my blog <http://t.co/ySVEef9z> **#smallbizchat**

2011-10-06 1:06 am [TaiGoodwin](#) RT [@TheAfter5Edge](#): Great chat tonight! [@Getbizsociable](#) [@Chris_Eh_Young](#) [@textingFaith](#) [@carmensognonvi](#) [@KayAshaolu](#) >>I AGREE **#smallbizchat**

2011-10-06 1:06 am [TextingFAITH](#) RT [@FinanciallyFit](#): Thanks for sharing great info on QR codes and other small biz topics. **#smallbizchat**

2011-10-06 1:06 am [BizFinanceForum](#) Thanks to everyone for another great chat. Have a great night.

#smallbizchat

2011-10-06 1:06 am [MarcREnriquez](#) Likewise! RT [@Robyn_WINH](#): Thx **#smallbizchat** friends! It was great to see you all again tonight esp. [@MarcREnriquez](#) and [@BizFinanceForum](#) :)

2011-10-06 1:06 am [BarryBirkett](#) Numbers & laughter? Hmm RT [@bizfinanceforum](#): Scared of numbers? Coach ...grow ur profits & make u laugh? <http://t.co/bPz81ZjH> **#smallbizchat**

2011-10-06 1:06 am [MarcREnriquez](#) Have a terrific night, everyone! **#smallbizchat**

2011-10-06 1:06 am [mobileholly](#) RT [@Robyn_WINH](#): Hi! I help exhibitors. Here's an article I wrote about using QR codes while exhibiting: <http://t.co/5lfr5RRn> **#smallbizchat**

2011-10-06 1:06 am [TheAfter5Edge](#) Great chat all! If you have a conferencing coming up.. 12 Ways PodCamp Can Benefit You and Your Business <http://t.co/DbCBBrI0> **#smallbizchat**

2011-10-06 1:07 am [TaiGoodwin](#) RT [@w3consulting](#): +1 RT [@MarcREnriquez](#): >>>See you guys next week! **#smallbizchat**

2011-10-06 1:07 am [mobileholly](#) RT [@BizFinanceForum](#): RT [@FMA_Park59](#): We help companies get off the ground with events and marketing. **#smallbizchat**

2011-10-06 1:07 am [JaelDesignsInc](#) I'm a FT Marketing Coordinator (for Newspaper) and 24/7 Graphic/ Web Designer! Like [@TaiGoodwin](#) says... I'm a Employedpreneur! **#smallbizchat**

2011-10-06 1:07 am [ZimanaAnalytics](#) RT [@taigoodwin](#): [@MattMansfield](#) - awesome job breaking down QR Codes - Check out the blog post tomorrow! <http://t.co/bvx52BJk> **#smallbizchat**

2011-10-06 1:07 am [FMA_Park59](#) Great chat tonight. Looking forward to next week. **#smallbizchat** [@TheAfter5Edge](#) [@smallbizcafeTO](#) [@gogirlfinance](#) [@kcolaco](#) [@ShawnGraham](#)

2011-10-06 1:07 am [Kiratiana](#) So mad that I missed the **#smallbizchat**!! NO!

2011-10-06 1:07 am [TaiGoodwin](#) RT [@Robyn_WINH](#): Hi! I help exhibitors. Here's an article I wrote about using QR codes while exhibiting: <http://t.co/uvHpG0hN> **#smallbizchat**

2011-10-06 1:08 am [bourbonbaker](#) RT [@Chris_Eh_Young](#): Make a donation to #50teens4christmas and i'll give you my \$97 Employee to Entrepreneur program. <http://t.co/Zs8AMpgx> **#smallbizchat**

2011-10-06 1:08 am [TaiGoodwin](#) [@FMA_Park59](#) Glad you could join us - looking forward to connecting with you next week! **#smallbizchat**

2011-10-06 1:09 am [FMA_Park59](#) [@mobileholly](#) [@BizFinanceForum](#): Thanks ladies! Following you both now. **#smallbizchat**

2011-10-06 1:09 am [ginabegin](#) [@Chris_Eh_Young](#) Nice wording! Hard to fit on a business card but I like the tag for a bigger canvas! Will have to get creative **#smallbizchat**

2011-10-06 1:09 am [TaiGoodwin](#) [@Kiratiana](#) No worries - you can catch the full QA tomorrow first thing in the AM on the blog! **#smallbizchat**

2011-10-06 1:09 am [ginabegin](#) [@Chris_Eh_Young](#) TY for your help, Chris! **#smallbizchat**

2011-10-06 1:09 am [ZimanaAnalytics](#) [@smallbizlady](#) Hey Melinda, sorry for so much quiet at my end. Will reach out in a day. Gr8 chat w/ [@MattSMansfield](#) **#smallbizchat**

2011-10-06 1:09 am [ZimanaAnalytics](#) [@taigoodwin](#) Tai, always good to see your tweets! :-) **#smallbizchat**

2011-10-06 1:10 am [ZimanaAnalytics](#) [@asthemusicplays](#) Thanks for the RT **#smallbizchat**

2011-10-06 1:10 am [ZimanaAnalytics](#) [@carmensognonvi](#) Thanks for the RT! **#smallbizchat**

2011-10-06 1:10 am [TaiGoodwin](#) RT [@Chris_Eh_Young](#): Donate to #50teens4christmas > i'll give you

my \$97 Employee to Entrepreneur program. <http://t.co/Zs8AMpg>
#smallbizchat

2011-10-06 1:10 am [FMA_Park59](#) Me too !RT [@TaiGoodwin](#): [@FMA_Park59](#) Glad you could join us -
 looking forward to connecting with you next week! **#smallbizchat**

2011-10-06 1:11 am [TaiGoodwin](#) RT [@ZimanaAnalytics](#): [@taigoodwin](#) Tai, always good to see your
 tweets! >>> LikeWise! **#smallbizchat**

2011-10-06 1:15 am [carmensognonvi](#) [@zimanaanalytics](#) My pleasure! Happy to see a fellow Brooklynite on
 the **#smallbizchat**! :)

2011-10-06 1:21 am [PrimeLegacyGRP](#) RT [@SmallBizLady](#) Get your FREE chapter of Become Your Own
 Boss in 12 Months: bit.ly/eM4XTR **#smallbizchat**

2011-10-06 1:29 am [JaelDesignsInc](#) Just finished **#smallbizchat** and went to read [@CarolinaParent](#)
 Magazine and what's in the ad? #QRCode <http://t.co/Mjc5MoJk>

2011-10-06 1:48 am [carmensognonvi](#) [@taigoodwin](#) It was great chatting with you tonight! Look forward to
 more **#smallbizchat** 's in the future. :)

2011-10-06 1:51 am [carmensognonvi](#) [@benitatyler](#) Thanks so much for the RT tonight. Really enjoyed the
#smallbizchat. Tonight was my first but I hope to be back!

2011-10-06 1:53 am [jerrod_colston](#) RT [@TaiGoodwin](#): RT [@SmallBizLady](#): THE LATEST BLOG POST
 >> 10 BEST HOW TO START A SMALL BUSINESS WEBSITES
<http://t.co/KSweePKn> **#smallbizchat**

2011-10-06 1:56 am [johnsrobinson](#) RT [@mobileholly](#): I think restaurants would benefit from table signs
 w/QR code link to Yelp review page **#smallbizchat**